

# Hail The Champs

LONG BEACH City College Vikings carry line coach Rollie Eilerts off field after trouncing Cameron (Okla.) Aggies in Junior Rose Bowl, 28-6. Among players are Jack Hale (84), Mike Schneider (55), Mark Hilliard (92), Steve Swanson (64), Rich Van Winkle (behind Swanson, carrying coach) and John Suttie (68). (Story, other photos in sports section.)



Southland's  
OWN SUNDAY  
Newspaper

## Independent = Press = Telegram

The Weather

Sunny, with possibility of local gusty winds from north-east. High 73. Complete weather on Page A-4.

Phone HE 5-1161 — Classified No. HE 2-5959 — PRICE 25 CENTS

LONG BEACH, CALIF. 90801, SUNDAY, DECEMBER 13, 1964

VOL. 13—No. 16 186 PAGES

### 3 L.B. Stores Held Up for Thousands

Smooth-Working  
'Baby-Faced'  
Pair Rob Bakery

Bandits struck three Long Beach establishments Saturday, locking up the manager of a bakery, shooting at a supermarket clerk and stealing several thousand dollars.

George J. Stassi, 29, manager of the Eagle Bakery, 1454 W. 17th St., was the victim of a well-executed robbery by two "baby-faced" young men at 2:30 p.m., police said.

Stassi and driver Marcelous Vernon, 32, were in the manager's office on the parking lot of the bakery when the men walked up.

THE BANDITS forced Stassi and Vernon into the business office of the firm, where clerk Marian Miklosy, 44, was adding up the day's receipts.

They locked all three in a closet and then looted the office by going directly to three hiding places where money was kept.

The men, described as in their early 20s and dressed in tan windbreakers, fled with a cigar box containing \$1,600, a bank bag with \$953.90, Mrs. Miklosy's wallet containing \$38, and two \$5 bills which had been on top of a desk.

Stassi broke free and called police, reporting at first that the men had taken an estimated \$10,000. He later told Officer J. D. Holbert that an audit reduced the loss to \$2,601.90.

Shortly after 6 p.m., a bandit robbed the Food Fair

(Continued Page A-4, Col. 4)

### 2 Yanks, 36 Viet Troops Die in Plane Crash

SAIGON, Viet Nam (Sunday) (AP) — Two U.S. servicemen and 36 Vietnamese soldiers were killed when a transport plane crashed Friday night at Da Nang airport, 380 miles northeast of here, reliable Air Force sources said today.

The plane, a Vietnamese-piloted C-123 transport, crashed into a mountain just after takeoff, the sources said.

### AIR CRASH KILLS L.B. OIL EXEC

One of 50 search planes found the wreckage of a light plane containing the body of a Long Beach oilman Saturday after a massive two-day hunt for the downed craft.

Clinton Albert Petrie, 48, of 4122 Hathaway Dr. and Palm Springs, had been missing since 10:30 a.m. Thursday when he took off from a small airport near Sacramento for Santa Rosa in overcast weather.

He was an executive of Electronic Petroleum International Corp., Hollywood, which owned the Cessna 310 aircraft.

The wreckage of the plane was found on Bald Mountain, 15 miles north-west of Napa. Sheriff's deputies recovered the body.

### Test Hop Fatal for Aviator

A twin-engine experimental airplane crashed into the ocean off Palos Verdes Peninsula while on a test flight Saturday, taking a veteran pilot to his death in 500 feet of water.

Small fragments of the two-place Derringer airplane, owned by Hi-Shear Corp. of Torrance, were identified later in the day by company officials, who identified the pilot as Thomas Heffner, 40, of Redondo Beach.

His body has not been recovered.

THE CRASH was reported by another pilot, David Zumbun, of Hawthorne, who said he saw the stabilizer tear away and the plane plunge into the ocean about four miles northwest of Rocky Point on the Palos Verdes Peninsula.

A search by Coast Guard and county lifeguard surface craft and a Coast Guard helicopter found small pieces of the plane and a fuel slick.

The parts were brought to the Coast Guard's Terminal Island base where they were identified by George Wing, company president.

Wing said the plane was

(Continued Pg. A-8, Col. 5)

### LBJ Hails 20 VISTA Volunteers

Internal Peace  
Corps to Help  
Defeat Poverty

WASHINGTON (AP) — President Johnson told the first 20 volunteers for the domestic version of the Peace Corps Saturday that "on your idealism and your success rests our hope for the final elimination of poverty in America."

VISTA (Volunteers in Service to America) was created by the anti-poverty legislation to provide volunteer workers in a wide variety of projects designed to help the nation's poverty-ridden.

The volunteers greeted by Johnson Saturday range in age from 20 to 81 and include three husband-wife teams. They are the forerunners of 3,500 expected to be in service within a year.

THE OLDEST in Saturday's group is Elizabeth M. Brown of Kingston, N.C., who is described by doctors as having the vigor and capacity of a person 30 years younger.

She studied at Peabody College (Tennessee), the College of William and Mary and Columbia University and for 18 years directed psychological services at Caswell Center in Kingston. She was the first president of the North Carolina Association for Retarded Children. In her application she included this note:

"For me, to point the way to a better life is only neighborly."

JOHNSON said the job of the VISTA volunteers is "to guide the young, to comfort the sick, to encourage the downtrodden, to teach the skills which may lead to a more satisfying and rewarding life."

He said the VISTA volunteers stand ready to serve at the request of every neighborhood, every organization and every institution which joins in the war against poverty.

# Reserve Shakeup Called 'Monstrous'



DYNAMITE FOUND NEAR U.N.

New York City bomb-squad members examine wiring connected to three sticks of dynamite (arrow) found near curb 10 blocks from United Nations headquarters. Explosive, with blasting caps attached, needed only electrical charge to be set off. (Story on Page A-4.)

### WHERE TO FIND IT

• COSTA MESA sixth-grade teacher Don Erickson brings a rare degree of enlightenment to his pupils; he's totally blind. Page A-3.

• A special apartment-living section celebrating the 40th anniversary of the Long Beach Apartment House Association is included in today's Independent, Press-Telegram.

Amarr ..... D-22  
Amusements ..... A-30  
Beach Combing ..... B-1  
Bridge ..... W-8  
Classified ..... D-1-21  
Death Notices ..... A-29  
Editorials ..... B-2-3  
Financial ..... D-22  
Music and Arts ..... W-4-5  
Radio-TV ..... TV-1-24  
Real Estate ..... B-8-11  
School Menus ..... W-10  
Ship Arrivals ..... D-22  
Sports ..... C-1-8  
Travel ..... W-11  
Women's News ..... W-1-12

### Actor Bill Bendix Listed Near Death

LOS ANGELES (AP) — Actor William Bendix was reported near death Saturday night from pneumonia.

Bendix, 58, was admitted to a Los Angeles hospital Tuesday. His family said doctors told them he was not expected to live. Bendix was a movie tough guy who converted to good-guy roles to win fame in "The Life of Riley" series on television and radio.

### Officer Group Fights Transfer to Guard

Compiled From Wire Services

WASHINGTON—Reaction was loud and immediate Saturday after Defense Secretary Robert S. McNamara announced sweeping plans to transfer the 300,000-man Army Reserve into the National Guard.

Legislators vowed to fight the proposal. The Reserve Officers Association (ROA) called it "monstrous."

But McNamara said it would save \$150 million a year and increase the nation's combat readiness.

The big shakeup, in itself, does not require congressional approval, but Congress controls the purse-strings and will have a big voice.

Sen. J. Strom Thurmond, R-S. C., a major in the Army Reserves and the senior reserve officer in Congress, said it was "presumptuous" of McNamara to indicate that any such reorganization could be accomplished without congressional action.

"I FEEL sure that Congress will exercise its own judgment on the composition of forces, both active and reserve," Thurmond said.

Rep. F. Edward Hebert, D-La., served notice that his House military affairs subcommittee would make a full inquiry.

THE ROA, representing about 50,000 reserve officers outside the National Guard, appealed directly to President Johnson to block the plan. They called it evidence of "the vendetta that civilian planners have waged against the reserves."

The ROA said if reserve forces are placed under the National Guard it would indicate that McNamara felt that "governors and their political appointees can and have done a better job of training than the regular officers appointed over the reserve forces."

One of the better known

(Continued Page A-8, Col. 4)

### Shakeup to Affect L.B. Units

Thousands of Long Beach - Los Angeles - area military men assigned to the famed 40th Armored Division of the National Guard face possible discharge from the military following Defense Secretary McNamara's announced plan to cut back the Army Reserve.

The 40th Armored, which served with gallantry in both World Wars and the Korean conflict, was recruited from all of Los Angeles County, and includes men living as far north as Lompoc. Maj. Gen. Charles C. Ott Jr., Santa Barbara, is the commander.

UNITS OF the 40th Armored are stationed in Long Beach, as are other National Guard and Army Reserve units. All are expected to be affected by McNamara's plan.

About 50 Los Angeles County-based units of the 63rd Infantry Division of the Army Reserve also are scheduled for extinction.

Another 80 Los Angeles County reserve units, not attached to the 40th Armored or the 63rd Infantry will be sharply cut, Pentagon sources said.

POW!

BANG!

CRASH!

By SHERM WILLIAMS  
and BOB GEIVET

It was closing time—2 a.m. Saturday—in the Whistle Stop beer bar at 120 N. McPherson St. in east Orange when Richard S. King, 26, decided to make his robbery move.

It was a mistake he probably won't make again.

King, sitting on a barstool, suddenly slammed a pistol down on the bar, produced a paper sack and snarled at barmaid

Carol Ann McNamara, 26. "All right, let's fill it up."

Several stools away, Norman C. Nunley, 23, of 520 N. Sacramento St. was hunched over his beer.

"What," he asked King, "did you say?"

"I said 'All right, let's fill it up,'" King replied.

"Aw, hogwash!" Nunley said. He stood up and started to walk out.

"Where are you going?" King asked.

"Home," Nunley grumped.

He started toward the

door, walking past King. Suddenly he whirled and slammed King on the head with a beer bottle.

King shook his head and leaped off his stool, pistol in hand.

Nunley knocked King into the jukebox. A furious fight ensued, King slugging, kicking and punching, but not pulling the trigger on the pistol.

King tripped Nunley and got on top of him.

Carol Ann McNamara, 26, of 1708 S. Birch St., walked up behind King and pounded him on the

head repeatedly with a flashlight. It broke.

She grabbed a heavy pitcher, half full of beer and shattered that on King's head. Soused and groggy, he was thrown

aside by Nunley, who got on top and held a jagged piece of broken bottle against King's neck.

Miss McNamara tried the phone. It had been broken in the fight. She ran two blocks to call police. When they arrived, they said the Whistle Stop looked like a cyclone had

roared through.

The jukebox was broken. Stools were thrown around. Broken glass littered the floor.

King was taken to Orange County General Hospital where doctors plucked fragments of glass from his head and stitched him up. He was then booked on suspicion of robbery at Orange County jail.

Nunley, other than for a few minor bruises, was not injured.

"Aw, hell," King told deputies.







# He Brings Light

By BOB WILCOX

Don Erickson was 32 when he set himself an unusual goal for a blind man. He decided to become a schoolteacher.

Completely sightless then for only two years, the new college graduate already had made another important decision.

"I had gone through plenty of mental anguish," recalls Erickson, now 42. "But I decided that blindness was only a physical nuisance. You just have to overcome it."

Erickson went back to the Braille textbooks, paid readers and oral tests for another year. Then he took a year of special "mobility training" and learned to use a white cane.

THE HARD part was finding a job. For nearly a year, schools expressed "interest" — or curiosity — before politely rejecting him.

Then friends went to bat in Costa Mesa. Erickson was taken before a school board he couldn't see and was hired.

Today — seven years later — he brings light from a world of darkness to 28 eager, "sighted" sixth-graders in the same room he started in at Wilson School.

ERICKSON is one of only 22 totally blind teachers in regular public

schools in California. Twenty-six more can see so little they are considered blind.

Among the 48 are Erickson's friend Alfred Harper of Magnolia High School in Anaheim, Robert Smith of Rio Hondo Junior College in Santa Fe Springs, and Jack Swanson, eighth grade teacher at Hawthorne Intermediate School, Hawthorne.

Erickson directs his class with a keen ear and nimble fingers. Quickly he scans a Braille textbook as he reads. Suddenly he clasps his hands: "Some of you are fooling around," he says.

THEN he moves easily about the exhibit-crowded classroom, unobtrusively "seeing" with his fingers, calling his pupils by name.

"You know, my teaching work is no different from anyone else's," he said. "The children get exactly the same — unless possibly I expect more of them."

More is expected of



—Staff Photo

**RAPIDLY SCANNING A BRAILLE TEXT**, blind Don Erickson conducts his sixth-grade class at Wilson School in Costa Mesa. He is one of 22 totally blind teachers in regular California public schools.

Erickson. "The classroom is the easy part," he said.

HIS WIFE, Jo Ann, drives him back and forth to school from the family home at 708 W. 20th St., Costa Mesa. But the teacher makes his way around the school-grounds and classroom unassisted.

After school and on weekends, he transcribes his lesson plans and other "necessary materials" on a Braille typewriter, has textbooks read to him and records on tape a good deal. "I guess I put in a lot of extra time," he said, "but over-all it's just about what the average teacher faces."

Although the world wasn't always completely dark for Erickson, he never could see very well. He graduated from Garden Grove High School in 1942 and had worked three years as a food processor before he was told that the retinas of his eyes were deteriorating. Eventually, he

would be completely blind.

"I DIDN'T believe it for a long time," he said — and to this day he has difficulty in remembering how long he's been totally blind (12 years). "I guess it was just something you can't face."

Two years later his fading sight caused him to quit his job. He spent two years of "adjustment" and then decided a blind man had no business without a college education.

"This just proves you should go to college while you're young," he said with irony. "I had to do it the hard way."

HE COULD see "very large" print when he entered Riverside City College but, sadly, they don't make many textbooks that way — so he hired readers.

After he transferred to the University of Redlands as a junior, his sight failed completely. On graduation in 1954,

he decided to study more and become a teacher. "There wasn't much work for a blind psychology major."

Today, Erickson prides himself on being a "well-rounded" teacher, says his psychology classes helped. He is nearing completion of work for a master's degree at La Sierra College in Riverside and toying with the idea of teaching a night class.

BUT HE is proudest of his work as chairman of the year-old, nonprofit Services for the Blind, Inc. of Santa Ana, which provides instruction and counseling for the sightless. He's one of six blind board members, all of whom are success in various fields.

Erickson crams all of his extra hours into the benefit work and often tells the anguished newly blind or the longtime sightless who have done nothing to help themselves: "I'm living what I'm trying to teach you."

## Daisy Avenue Christmas Tree Lane Events Listed

Annual Daisy Avenue Christmas Tree Lane programs begin at 6 p.m. Tuesday when the lights go on along the street between Pacific Coast Highway and Hill Street.

Programs will be held at 7 nightly through Dec. 23.

The West Long Beach Lions Club, which is arranging for the arrival of Santa Claus the opening night, will announce the following contributions to these groups at the program: West Branch Boys Club, \$1000; Golden Boy Award Dinner, \$500; Campfire Girls, \$1000; Foundation for Junior Blind, \$1000; Salvation Army, \$75; Boy Scout Building Fund, \$1000; Children's Dental Clinic, \$130; Long Beach Children's Clinic, \$150; Cerebral Palsy Fund, \$300; Retarded Children's Foundation, \$300; City of Hope, \$400; March of Dimes, \$100; United Way, \$100.

ENTERTAINMENT scheduled for the programs follows:

Marvin Marker's Junior

Concert Band, Tuesday; Long Beach Municipal Band, Wednesday; St. Anthony's Boy's Glee Club, Thursday; Mother Singers, Friday; James Son's Junior Concert Band, Saturday; Silverado Methodist Church, Dec. 20; First Baptist Church, Dec. 21; Bethany Baptist Church, Dec. 22; Pine Players, Dec. 23.

Tired of Artificial Tree? THEN SEE

Hail's Family CALIF.'S LARGEST

FRESH XMAS TREE FOREST

SAME LOCATION 7th STREET & BELLFLOWER BLVD.

Across from Vets' Hosp.

Dinner with Andy is Always a Pleasure



ANYTIME is HOTCAKE TIME!

Enjoy Original Old Fashioned Buttermilk Hotcakes at Andy's anytime you desire. We serve 'em all day — every day. Hotcakes at Andy's are made the Old Time Way, and served with pure creamery butter and real maple syrup. Enjoy Andy's Hotcakes soon . . . anytime!

Andy's Hot Cakes Home 643 1/2 PINE AVE., DOWNTOWN

street floor

fashion at a price shop

**Columbia**

gently styled, two-piece orlon® acrylic knit

**12.99**

refreshing touch of spring Chelsea colored, carefree knit, the skirt seat lined. Desert pink or navy blue in sizes 10 to 16. By Marty Gutmacher. Other styles in half sizes.

**FREE Park & Shop**  
LIFETIME REGISTRY

Lincoln Park Garage

OPEN EVERY NIGHT 'TIL CHRISTMAS EVE

## U.S. Letting Medic Visit Red China

WASHINGTON (AP) — A New York surgeon has been granted a passport to visit Red China in what may be a significant relaxation in official attitudes toward American travel in that Communist land.

Dr. Samuel Rosen of Katonah, N. Y., plans to go to Peking next month to demonstrate an ear operation he has developed for the restoration of hearing. He has given similar demonstrations in more than 20 countries, including the Soviet Union and most Eastern European Communist nations.

In a letter to Secretary of State Dean Rusk requesting permission to go to China, Rosen said he had been invited by the Chinese Medical Association in Peking.

ROSEN is consulting ear surgeon at Mt. Sinai Hospital and associate clinical professor of otology at Columbia Medical Center.

The validation of the passport says Rosen's travel in the restricted country is permitted "for humanitarian purposes." And a State Department spokesman said the grant is in line with longstanding U. S. policy.

Aside from relatives of Americans imprisoned on the Communist mainland, officials could not recall immediately any U. S. citizen receiving a State Department okay to travel there for humanitarian reasons in recent years.

Among those said to have been turned down is Dr. Paul Dudley White of Boston, President Eisenhower's heart specialist.

SELL ANYTHING . . . faster and at less cost than any other way . . . with Classified ads. Dial HE 2-5959 for an ad-writer NOW!



watch her eyes sparkle—when you give her one of our  
**fur enriched luxury wool coats . . . sale priced!**

choose from  
**A LARGE GROUP OF LUXURY COATS**

VALUES TO 125.00

**\$88**

YOU SAVE UP TO 37.00

designer wool coats . . . mink trimmed, reg. 125.00  
a small group in imported luxury wools—6-16

**large male mink collars**

on Forstman wool fleece and Aruba wool/mohair  
Autumn haze\* on honey, Tourmaline\* mink on beige,  
Cerulean\* mink on royal blue . . . 115.00 value

**ranch mink on cashmere**

rich natural ranch mink on imported luxury cashmere  
bamboo or black, Autumn haze\* on beige, 115.00 value

**pastel beaver on pastel wool**

pastel sheared beaver collars on Forstman wool fleece  
powder blue on powder blue, pink on pink, beige on beige  
and brown on honey color . . . 115.00 values

**large mink collars on luxury wool**

a special group, sizes 4 to 18 . . . 89.95 values  
Autumn haze\* or Tourmaline\* on beige; natural ranch  
mink on wild rice or coral; white on black; save 20.95

**\$69**

**Columbia**

pacific ave. at 1st long beach—and lakewood center

long beach second floor . . . He. 2-0461  
lakewood center street floor . . . Me. 3-0711

**special holiday terms — pay nothing 'til Feb. — then take up to 10 months**

special Christmas bonus from our LILL ANN collection

fabulous LYNX trimmed COAT

regular . . . 215.00

**\$125**

French Mohair/wool camel or white dripping in natural Norwegian lynx



# Ready-to-Fire Dynamite Found Near U.N. Building

NEW YORK (AP) — Three sticks of dynamite with blasting caps were found Saturday a half-mile south of United Nations headquarters — target Friday of a bazooka rocket that fell short.

Police said the dynamite needed only an electrical charge to set it off. They were attempting to determine whether there was any link between it and the bazooka shot.

A man found the dynamite sticks, wired together, near a curb at a garage entrance.

Accompanied by a woman and a child, he carried it into the garage and said: "This looks like dynamite. I found it there."

THE TRIO strode out and a garage attendant called police.

Detective William Suchow-

ski of the bomb squad described the dynamite wiring as "strange." He said the sticks "were ready for action, but it's not the way construction men operate."

In construction work, he said, caps are not attached until the dynamite is about to be exploded. He discounted the possibility that the sticks might have fallen from a passing construction truck.

The caps were removed in an open area outside the garage and the entire find was taken to Ft. Tilden, Rockaway, Queens, for further examination.

Police meanwhile filtered among Cuban exiles and turned to the Army for clues in the bazooka blast that rattled the United Nations windows.

They asked Army Ordnance to try to determine where

this weapon was manufactured in hopes it could be traced to its most recent owner.

Members of the bomb squad took the four-foot-long, black-painted bazooka to the Army's Picatinny Arsenal at Dover, N.J. Police said the weapon, which fires a rocket 3.5 inches in diameter and 18 inches long, had no serial number. They said they could find no manufacturer's identity mark.

THE BAZOOKA, with a paper Cuban flag attached, was found mounted on a wooden box, on the Queens side of the East River directly opposite U.N. headquarters.

The weapon lobbed its rocket over a tugboat straight toward the U.N. building on the Manhattan side.

The rocket fell short, exploding in the water and sending a geyser into the air about 100 yards from the huge glass structure of the peace organization. About 5,000 delegates, employees and visitors were in the building.

HAVE YOU READ "Personal" in the Classified section? Don't miss the fun. Turn back today and every day.

GEORGE J. STASSI  
Locked in Closet

## Busy Day for L.B. Bandits

(Continued from Page A-1)

Market, 2279 Pacific Ave., but escaped with less than \$10 in change when he became nervous.

At 6:25 p.m., two gunmen approached boxboy Tate Robert, 19, in the parking lot of the Safeway market, 2500 Santa Fe Ave., threatened him with a gun and ordered him to lead them to the cashier's office.

ROBERT told Officers J. B. Sims and S. C. Gordon he went "straight to the cashier's window" and told her the two men had a gun on him and wanted money.

"She asked me what she should do," Robert said, "and I told her, 'By all means, give it to them.'"

The pair escaped with a large amount of cash, which store personnel could only estimate at "several thousand dollars."

As the pair fled out the back door, they fired one shot at a clerk who was trying to get their license number.

## Pope Planning First Open-Air Christmas Mass

ROME (UPI) — Precedent-shattering Pope Paul VI intends to break with tradition again by celebrating the first open-air mass in St. Peter's Square on Christmas Day, Vatican sources said Saturday.

Weather conditions could force the pontiff to cancel his plans, however.

The 67-year-old pontiff broke precedent similarly before by holding his coronation ceremony in the open in front of St. Peter's Basilica. The open-air Christmas mass will be celebrated on the steps of the stately church, the sources said.

## 'FANTASTIC' SURGERY

# Bullet in Head Travels to Heart

PORTLAND, Maine (UPI) — Surgeons at the Maine Medical Center here have performed open heart surgery on a 17-year-old youth to remove a 22-caliber bullet that entered his brain but moved through veins to his heart, it was disclosed Saturday.

Dr. Clement A. Miebirt, the chief surgeon involved in the operation described the case as "fantastic, perhaps unusual and certainly spectacular."

The patient involved in what appears to be a medical first is James W. Kelly of Caribou. He is reported well on the road to recovery following the four-hour heart operation performed last Wednesday.

SINCE the near-fatal hunting accident Nov. 19 that left Kelly blind when the 22-caliber bullet penetrated his brain, the courageous teenager has become the subject of an "astounding" medical mystery.

Kelly was hunting with a companion, David Searles, 17, of Caribou, when the rifle Searles was carrying accidentally discharged.

The stricken youth was taken to the Cary Memorial Hospital in Caribou, where X-rays disclosed the bullet had penetrated the right side of the head, passed completely through the brain and lodged on the left side of the head near the skin.

DR. Frederick J. Gregory performed an emergency operation to correct the internal hemorrhaging and subsequent pressure on the brain, which was causing the loss of vision.

Young Kelley appeared well on the road to recovery with his sight almost completely restored, when a routine X-ray brought hospital officials scurrying to his bedside. The bullet had disappeared from his skull.

A series of X-rays finally produced a solution. Physicians found the bullet somehow had worked its way downward and was resting in the second chamber right ventricle of the heart.

The bullet had merely followed the current of the blood on its normal route to the heart.

## WORLD NEWS BRIEFS

# U.S. Seeks Farm Labor

WASHINGTON (AP) — An intensive campaign to recruit American farm workers for the crop-picking chores now handled by Mexican workers was announced Saturday by the Labor Department.

Secretary of Labor W. Willard Wirtz said it would be the most massive recruitment effort ever made by the department to fill seasonal agricultural jobs. Usually more than 200,000 Mexicans are admitted to the country to harvest crops.

The campaign is necessary because the law under which Mexican nationals, or braceros, are brought in is expiring Dec. 31 and Congress has said it will refuse to extend it.

## Two Yanks Die In S. Viet Defeat

SAIGON (UPI) — Communist troops smashed government forces in a five-pronged daylight assault southwest of Saigon that killed two American soldiers, wounded five others and left one missing and feared captured, a U.S. military spokesman said Saturday.

U.S. military sources said Vietnamese government losses in the action Friday will probably exceed an entire battalion—about 500 to 600 men. The new U.S. casualties raised to nine the number of Americans killed in combat in South Viet Nam this week.

On the political front, South Viet Nam's three most powerful Buddhist leaders began a 48-hour hunger strike against the U.S.-backed government of Premier Tran Van Huong.

But American spokesmen reiterated their support for Huong's government despite the dramatic action of hunger strikers Thich (Venerable) Tinh Khiet, Thich Tam Chau and Thich Tri Quang who gathered in the incense-dimmed chapel of the National Buddhist Center.

## Missionary Reports Cannibalism

LEOPOLDVILLE (UPI) — A Dutch missionary said Saturday Congolese villagers told him six white men were tortured, killed and then partially eaten by rebels near Elisabetha, about 93 miles from the Congo River town of Isangi.

Brother Theophane said the six were among eight plantation managers and employees of the Busira-Lomami company which owns six palm oil and coffee plantations in the Isangi area, 80 miles west of Stanleyville.

## IT'S HOLIDAY TIME BE MERRY!

Why work over a hot stove... let Welch's be your cook this Christmas Season. Enjoy a delicious prime rib dinner for only \$1.95. Welch's, one of Southern California's most beautiful restaurants, San Antonio Dr. or Atlantic Ave.

## CHRISTMAS SPECIALS FULL LENGTH MIRRORS

- Plate glass
- Copper-sealed for lifetime beauty
- Easy to install yourself
- Adds beauty to your home

16x68 Reg.	\$23.09, Now	\$14.95
18x68 Reg.	24.50, Now	15.95
20x68 Reg.	28.46, Now	18.95
22x68 Reg.	32.97, Now	22.95
24x68 Reg.	36.00, Now	24.95

CHRISTMAS SPECIAL  
44x26 BEVELED EDGE  
PLATE GLASS MIRROR \$19.85



USE YOUR BANKAMERICARD

## Marine Glass Co.

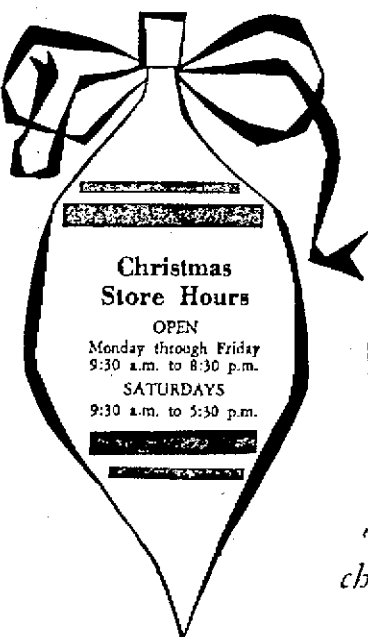
Scott-Woodward-Scott St. — Glass for All Purposes

L.B. — Corner 14th and Magnolia  
San Pedro — 760 Miraflores

Ph. HE 7-7471

Phone TE 3-2481

A RESPONSIBLE LOCAL COMMUNITY BUILDER SINCE 1922



the gift supreme!

GIVE HER  
A  
**HARRIS  
FUR**

"A woman's most cherished possession"

This is the way to treat a lady. Regally, wonderfully... with the gift she'll like best... a Harris Fur. Whether she prefers a stole, jacket, cape or coat... we have a wonderful selection right now.

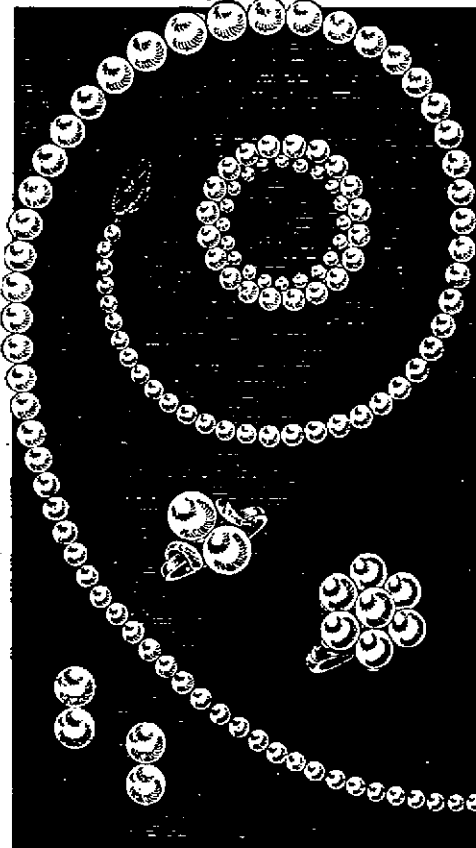
**HARRIS FURS**  
4260 ATLANTIC AVE

FAMILY OWNED AND OPERATED IN LONG BEACH SINCE 1919

**BUDGET TERMS**

PHONE GA 7-7447

## Cultured Pearls from e. Lewis



Always in Season Pearls

the creamy, lustrous, cultured kind - than which there is no more basic or fashionable jewelry. In favor from time immemorial, pearls know no hour or season - are one of the most treasured presents.

Necklace \$67.50 Passby ring \$55 Earrings \$33  
Brooch \$90 Cluster ring \$65

Illustrations slightly enlarged  
BUDGET TERMS UP TO 24 MONTHS  
Open Evenings thru Dec. 23rd

**e. Lewis**

LONG BEACH'S  
OLDEST  
JEWELERS  
established 1909

DOWNTOWN AT 323 PINE AVE.

PARKING VALIDATION ANY LOT

PHONE HE 5-8355

1889-Our 75th Christmas-1964

**e. Lewis**

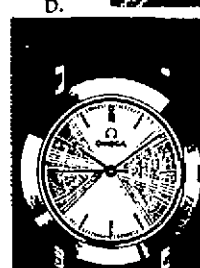
AUTHORIZED SALES and SERVICE

Agency for Omega Watches

A. 14 karat gold \$150

B. 14k gold \$89.50

C. 14 karat gold \$110



D. Slim stainless steel \$92.50

E. Fourteen karat gold \$163

F. Seamaster De Ville 14k gold-filled \$125  
Stainless steel \$110

PRICES INCLUDE FEDERAL TAX

Someone You Know

Deserves an OMEGA

for no watch is more proudly worn - more highly prized - than the world-renowned Omega. It takes four times longer to make an Omega than an ordinary watch because it is checked and re-checked at 1497 manufacturing stages. No wonder Omega holds world records for precise performance!

BUDGET TERMS UP TO 24 MONTHS

Open Evenings thru Dec. 23rd

**e. Lewis**

LONG BEACH'S  
OLDEST  
JEWELERS  
established 1909

DOWNTOWN AT 323 PINE AVE.

PARKING VALIDATION ANY LOT

PHONE HE 5-8355



# Party's Over for Beautiful Madcap Leader of Jet Set

SAN FRANCISCO (AP)—San Francisco's jet set was stunned Saturday over the death of one of its most attractive and active leaders.

Phyllis Clay Fraser, the shapely blonde beauty who had set the pace and style for the city's wealthy partygoers since her arrival in town five years ago, died of an apparent heart attack Friday. She was 34.

Her body, clad in a red nightgown, was found by friends in an upstairs bedroom of the Telegraph Hill mansion of Mrs. Hans Klusmann, longtime friend and leader of the fight to preserve San Francisco's cable cars.

FRIENDS said she had suffered from heart and liver ailments for two years, but in spite of them had continued her frantic pace and worldwide travels.

Mrs. Fraser—divorced from millionaire builder Robert D. Fraser in 1959—at one time or another was romantically linked with playboy Francisco (Baby) Pignatari, actor Maximilian Schell, and millionaire yachtsman Clay Callaway, ex-husband of her close friend Pia Lindstrom, daughter of Ingrid Bergman.

Her latest interest was said to be Charles Spalding of New York, friend of the late President Kennedy, who reportedly had been commuting to San Francisco to see her.

Mrs. Fraser's luxurious apartment was filled with photographs of herself and celebrities, but friends said her favorite picture was one of Ernest Hemingway.

Considered by observers as frank and audacious, Mrs. Fraser was said to often wonder aloud "why I do these things" — things such as a wild twist at a post-opera ball two years ago or leaping fully clothed into the swimming pool at the height of a swank San Francisco house party.

Friends said that in recent months she had cut down on all-night parties.

Her physician, Dr. Louis Bartolucci, said she had not been well for some time. He was summoned Thursday but said he found nothing seriously wrong with her.

IN 1962 Mrs. Fraser twice swallowed about 50 aspirin tablets and was given emergency treatment.

Coroner's Deputy Carl Lytell said a search of the bedroom Friday turned up no notes or bottles. He said there was nothing to indicate suicide, but an autopsy was ordered.

Mrs. Fraser was among several overnight guests at the Klusmann home, including Maharshi Mahesh Yogi, a slight, bearded mystic from India who had been lecturing there nightly. Mrs. Fraser was cohostess for his initial lecture, and friends said she was interested in his views on tranquility through meditation.

She was last seen alive at 12:30 a.m. Friday by Mrs. Tony Jackson of Los Angeles, another overnight guest.

## Give King Two Horses to Ride

WARSAW (AP)—Two horses have been bought in Poland for King Constantine of Greece, the Polish press reported. The animals—purebred Arabian saddle horses from the Polish state breeding farms — brought 2 million zloty (about \$80,000) the report said.

# Windsor Starts Trip to Texas Hospital

NEW YORK (UPI) — The 70-year-old Duke of Windsor, accompanied by his American-born duchess and 21 pieces of luggage, left New York by train Saturday night for Houston, Tex., where he will undergo vascular surgery.

The duke, looking wan and tired, grimly described his trip as "not a pleasure trip" but "business of a kind." He wore a tan topcoat and was hatless and rode in a limousine to the railroad station. The weather was rainy and foggy.

THE FORMER British king, who has a ballooning artery in his abdomen, will be operated on early next week in Houston's Methodist Hospital by Dr. Michael E. DeBakey, a cardiovascular expert. De-

## Pope Paul to Light Statue Floodlights

RIO DE JANEIRO (AP) — Pope Paul VI will push a button at the Vatican Jan. 1 to turn on the floodlights at Rio's 128-ft. hilltop statue of Christ the Redeemer and open the city's 400th anniversary celebration. The statue was first lighted on Columbus Day (Oct. 12) 1931 by a radio signal from Italian inventor Guglielmo Marconi in Pisa.

# Hunt by 50 Fails to Find Runaway Boy

WHITTIER (UPI) — A search of a 30-square-mile area encompassing three cities Saturday failed to find a missing 12-year-old boy who may die from a kidney ailment if he is not located.

A 50-man sheriff's posse made up of twelve men on foot, 22 horsemen, four patrol units and two helicopters combed the area in futile efforts to find Robert Alejo Padilla.

The search was concentrated near the San Gabriel River, which runs near the cities of El Monte, City of Industry and Whittier.

The boy ran away from home Thanksgiving morning and his parents, Mr. and Mrs. Genaro R. Padilla, said the child would die if he did not conform to a rigid diet.

## THIEVES KNOW QUALITY

The robbery of our store on December 3rd proves that even thieves know that the PARISIANNE is the place to get quality merchandise in coats, suits, dresses, robes, sweaters and furs.

BUT BUSINESS GOES ON AS USUAL. New stock is arriving daily from New York, London, Paris and Rome so that you can get that perfect outfit or gift for Christmas.

Come in, we'll be looking for you.

Best Wishes for the Holidays!

Yolande Ericson  
PARISIENNE  
539 E. Ocean Blvd.  
Long Beach, California



MRS. PHYLLIS FRASER . . . Life Was Fun, Fun



Go lavish!

Robes of luxurious lace and posh 3-way peignoirs feather-light—Kodel-quilted and easy on your budget

\$11



Quilted lace, softly lined. Solin bow trim. Acetate and nylon. White with blue or pink trim. Nylon tricot peignoir to belt 3 ways. Red, gold, aqua. Sizes 8-18. Kodel polyester fiberfill.

Just say "Charge it" — if you wish.

**BOND'S**  
America's Largest Clothier

Open evenings till Christmas  
Write or Phone ME 3-8195

WHERE MORE MEN BUY FOR THEMSELVES



Be right! Go white!  
Get America's big success shirts direct from the maker

3.98

3 for \$11.75



## SNAP-TAB COLLARS

- ★ Super-Count Cotton Broadcloths with neat French Cuffs
- ★ Combed, mercerized, Sanforized Oxfords with Button Cuffs



## SPREAD COLLARS

- ★ Super-Count Cotton Broadcloths with Button or French Cuffs



## SEMI-SPREAD COLLARS

- ★ Super-Count Cotton Broadcloth with Button Cuffs



## REGULAR OR ROUND BUTTON DOWN COLLARS

- ★ Combed, Mercerized, Sanforized Oxford with Button Cuffs

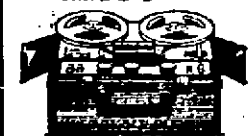
We make them in our own shirt shops. Sell them only in our own stores. You pay no in-between profits. And oh! what a difference that makes. Come see!

## TAPE RECORDERS

MOST COMPLETE SELECTION IN SOUTHERN CALIFORNIA

- See them all
- Compare them all
- Hear them demonstrated in the comfort of our sound room

**SONY**  
STEREO  
TAPE SYSTEM  
ONLY \$169.50



MODEL 200-A

## WESTERN CAMERA

2817 E. ANAHEIM  
OPEN EVES. 'TIL XMAS

OPEN EVENINGS TILL CHRISTMAS  
MAIL AND PHONE ORDERS FILLED PROMPTLY, ME 3-8195  
BOND'S LAKEWOOD CENTER, 5224 LAKEWOOD BLVD.;  
ANAHEIM SHOPPING CENTER

Bond's Lakewood Center, 5224 Lakewood Blvd.; Anaheim Shopping Center  
OPEN 10 A.M. TO 9:30 P.M. UNTIL CHRISTMAS



INDEPENDENT PRESS-TELEGRAM

**YOU MAY PAY MORE... BUT YOU CAN'T BUY BETTER**

**JUICY TENDERLOIN STEAK \$1.35**  
Potatoes, Vegetable, Bread and Butter...

**I URGE YOU TO TRY IT**

**CORN BEEF KING**

5274 E. 2nd St.  
Near McCoy's Market

433-4847  
Closed Tuesday

**IT'S MRS. KRIS KRINGLE**

**Woman Is World's Unofficial Santa**

NORTH POLE, Alaska (UPI)—A woman has taken the place of a man as the unofficial Santa Claus to the world.

She's Mrs. Claude Douglas who last summer outbid Con Miller for the post office job of wielding a cancelling stamp that prints the North Pole postmark on about 300,000 pieces of mail that come yearly to this town.

Mrs. Douglas, who offered to do the job for less than Miller's bid, will handle all letters addressed simply to the "North Pole."

Since Dec. 1, the pole has been deluged with mail.

Like Miller, Mrs. Douglas intends to see that all letters are answered. Spokane, Wash., high school members of Quill and Scroll, a journalistic honorary group, have volunteered to help.

MILLER, who recently was re-elected mayor of North Pole, also is answering Christmas letters addressed to his house. It is generally a general store, and, incidentally, about 100 miles south of the Arctic Circle.

Miller's daughter's name is "Merry Christmas."

**Gromyko to Visit Holland in Spring**

THE HAGUE (AP)—Soviet Foreign Minister Andrei A. Gromyko will visit here next spring — probably at tulip time, Dutch Foreign Minister Joseph Luns announced, in return for Luns' visit to Moscow this year.

**Trucks Sales Again May Go Over the Million Mark**

DETROIT (AP)—One of the brightest spots in the automotive sales field this year is the record being set in truck sales.

Unless the pace collapses in the final weeks of this month, the industry will wind up with its third successive year of one-million-plus truck sales.

The current sales record for trucks was the 1,244,224 commercial vehicles sold in 1963, but that mark may fall by year's end.

R. L. Polk & Co., statisticians for the auto industry, said new truck registrations reached a record 1,038,150 in the first nine months of this year.

**ANGRY BUT SPEECHLESS? Firm Will Put Your Irritation on Paper**

By PATI DAVIS

NEW YORK (UPI)—Have you ever wanted to write a bitter letter to your congressman complaining about high taxes, etc., but you just couldn't get it down on paper?

Fret no more.

For about \$20 a New York organization called "Gripe Letters Unlimited" (GLU) will ghostwrite a beautifully-phrased scathing letter for you (postage included).

GLU was founded by a young newly-wed couple, Martin and Dorothy Katz of New York, to aid "Angry people who can't verbalize."

The types of letters most requested are missives to retail establishments (especially department stores during the Christmas season); complaining about faulty merchandise or poor service; letters to editors of newspapers and magazines; to government officials (especially congressmen), and some "affairs of the heart" letters (love letters, "Dear John" letters, etc.).

Requests by people angry at doctors have been received, but Katz tries to avoid handling these.

Gripe letters unlimited retains an attorney "just in case"—and is negotiating with the insurance firm, Lloyds of London for a policy, thus far unsuccessfully.

**PRIME RIBS**

Hard to believe? It's True! The Tenderloin Restaurant, 4343 Atlantic Ave., L. I., now serves Choice Prime Ribs at this unbelievable price. Visit us now and become a believer.

**\$1.95 on the dinner**

**U.S.-Soviet Pact**

MOSCOW (AP)—The Soviet Union and the United Arab Republic have agreed to increase their bilateral trade by 20% next year, Tass reported.

**GIRLS' ORLON SWEATER**

**1.98**

reg. to 3.99

Adorable orlon acrylic sweaters for the young Miss on your Christmas shopping list. Smart fashion colors. Our sizes range from 3 to 6x.

lower floor

**GIRLS' FASHION DRESSES**

**4.98**

reg. to 10.95

Any young lady would love finding a couple of these smartly fashioned dresses under her tree. And at this special holiday price you can certainly afford a couple for her. Sizes 3 to 6x and 7 to 14.

lower floor

**FAMOUS MAKE EVENING SHOES**

**3.88**

values to 14.99

Select from gold, silver, colors and white. Many are tintable. High and midway heels. Most sizes from 5 to 10.

lower floor

**ONE DAY ONLY**

**MEN'S DRESS SHIRTS**

**ALL FAMOUS MAKES**

**2 for \$5**

From a large California resource, but the price is so low we dare not tell who. Patterns and colors galore. Tremendous savings!

street floor

**MEN'S DRESS SHIRTS 100% POLYESTER**

regular 5.95

**3 for \$10**

Short sleeve style. Wash and wear? Absolutely! Hurry in for yours, only 300 at this great low price. Sizes 14½ to 16½.

street floor

**SPRAY STEAM DRY IRON**

Priced only **16.99**

FREE with iron, 16-oz. bottle of spray starch. This iron will iron even difficult fabrics without pre-dampening. Wash & wear setting.

lower floor

**Walker's Christmas Gift World**

**A Wonderful World of Gift Savings in Every Department**

**SECOND FLOOR SPECIALS**

Wrap and tie fashion dress, 10-18, 12½-20½	7.98
Long formals for gala affairs, sizes 8-16	23.00
Sheer wool crepe dress, sizes 10-18	29.95
Sissy blouses by Donnkenny, 30 to 38	4.98
15.95 Wool sweaters sizes from 36 to 40	9.99
14.95 Nylon quilt robes, plain or print	9.99
17.95 Quilted estron print robes	12.99
14.95 Estron tricot travel duster	6.98
17.95 Long nylon quilt robes	15.99
5.95 Cotton print dusters	3.99

**STREET FLOOR SPECIALS**

2.50 Pixie bow maker, plus extra ribbon	1.98
3.95 Slimline pen and pencil set	1.98
Val. to 5.98 Fashion handbags	3.00
Men's Arrow dectolene dress or sport shirts	7.95-8.95
15.95 Men's long sleeve cardigan sweaters	9.99
17.95 Men's rayon satin robe, fully lined	9.99
17.95 Men's wool, casual jackets	9.99
Men's Irish linen handkerchiefs	3/2.00
5.99 Men's banlon knit sport shirt	4.88
4.00 Cotton flannel pajamas	2.99
4.00 Cotton sanforized pajamas	2.99
5.00 Men's wallets	2.99
12.95 Wool shirts, new styles	9.99
17.95 Robes, fully lined	9.99
3.95 Cotton flannel sport shirts	2.99
17.95 All weather top coats	12.99
17.95 Dress slacks, 100% wool	12.88
14.95 Dress slacks	9.88
12.95 Slip-over sweaters	5.99
19.95 Special group, sweaters	9.99
Special value, handkerchiefs	Box of 3 1.00
Wembley's famous make ties	1.50-2.50
Nylon jackets, fully lined	12.99
Famous make suiting sport shirts	2/15.00

**GIGANTIC DOLE SALE**

SAVE MORE THAN 50%

HEDDA-GET-BEDDA

THE DOLL WITH 3 FACES OR CUDDLE LEE BABY COMPLETE WITH BLANKET

originally 2.99 ea.

HURRY IN FOR YOURS THEY WON'T LAST LONG

lower floor

**LOWER FLOOR SPECIALS**

4.98 Toddlers quilted jackets, sizes 2-4	2.98
6.98 Infants carrier, excellent value	4.49
6.95 Infants gift sets, top and pants	4.98
reg. to 4.95 Infants' dresses	2.98
2.98 Double knee jeans, sizes 2 to 7	1.98
2.98 Cotton sleepers with feet, for infants	1.98
2.59 Cotton corduroy pants for infants	1.79
reg. to 6.95 Boys' cotton pants, 6-18	2/5.00
3.98 Boys' cotton sport shirts, 6-18	2.98
2.98 Boys' cotton knit jac shirts, 6-16	1.98
12.95 Boys' wool, cardigan sweaters	7.98
1.98 Boys' cotton shirts, 6 to 18	99c
2.98 Boys' cotton flannel shirts, 6-18	2/3.00
6.95 Boys' slip-over sweaters	3.99
9 pc. salad set, Swedish style glass	2.99
3 pc. chip & dip set, excellent value	1.99
Handpainted coffee mugs	3/1.00
3.99 Peppermill set, king size	2.99
5.95 Quick Snack broiler toaster	4.99
16.95 G-E automatic coffee maker, 3 to 9 cups	13.99
14.95 7-trans. port. pocket radio by Hoffman	9.99

**TOY SPECIALS LOWER FLOOR**

4.50 Peep-a-tune piano, ages 2 to 6	3.98
10.99 Junior velocipedes, 10 inch	8.99
10.95 Missile firing big shot cannon	8.99
5.95 Hedda-get-bedda, doll with 3 faces	3.98
2.50 Marble race way with starting gate	1.99
3.50 Wide World game by Milton Bradley	2.98
1.25 Checkers and Michigan rummy	99c
1.95 Yahtzee, game for entire family	1.69
6.50 Air blaster with action target	5.98
17.95 Sky-lark automobile	14.14
Slinky, the action toy	99c

**DOMESTIC SPECIALS THIRD FLOOR**

Cotton Cellular blanket, size 72x90, many colors	4.99
6.99 Rayon acetate/acrylic blanket, size 72x90	4.99
7.99 Duck down bed pillows, size 19x26	5.99
4.99 Vinyl foamex table pad, size 54x54	3.99

**Sewing Machines**

White portable sewing machine complete for	49.95
Nelco deluxe portable	49.95
Nelco deluxe zig-zag	69.95
White deluxe automatic	139.00
Necchi BU zig-zag portable	99.95

We specialize in repairs

third floor

**ROBBIE BROOKS FASHION COORDINATES**

V-neck sweater **8.98**

Slim skirt **8.98**

Group of co-ordinates consisting of wool skirts, mohair sleeveless vests, orlon acrylic sweaters and lined wool capris. Select from white and colors. Skirt, capri sizes 5-15, sweaters 34-40. vest 4.98, capris 12.95

second floor

**PROPORTIONED WOOL CAPRIS**

**2.99**

regular 5.98

Smart looking capris, proportioned for perfect fit. Styled with slim tapered leg and side zipper. Available in grey, charcoal and brown colors. Sizes range from 8 to 18.

street floor

**SPACE SAVING CLOSET ACCESSORIES**

**2 for \$5**

12 bags 2.79 ea. regular 3.99

Shoe valet stores 18 pairs of shoes in only a few inches of closet space. Companion to shoe valet is handbag valet. Stores up to

third floor

**SQUIRREL COLLARED COATS**

specially priced **\$37**

A beautiful, squirrel Wedding Band collar atop Loop Juilliard textured wool. This coat is smartly styled with 3-button closing. Rayon satin insulated lining. Available in black, brass green or red. Sizes 8 to 14.

second floor

**INVEST IN A GIFT OF SLEEP... NOW AT NEW LOW PRICES**

C.S. 72x84, printed cotton cover, filled with 1½ lbs. Dupont dacron polyester	NOW 5.99
Size 19x26 100% duck down pillow, has lovely scenic print cover	NOW 5.99
Size 72x90 Cellular blanket, 100% cotton with nylon binding. Many decorator colors	NOW 4.99
Size 72x90 Blanket has nylon binding, select from many lovely decorator colors	NOW 4.99
Creslan acrylic afghan with fringe, machine washable and dryable, many lovely colors	NOW 8.99
Size 72x90 reversible blanket, select from many decorator colors	NOW 8.88
100% imported white goose down pillow, 21x27	NOW 10.99

**EMBROIDERED PILLOWCASES**

Many lovely sets for your selection. Available in percale and muslin. These are pillowcases that will indeed make lovely beds.

from **1.98** Fr.

third floor

**CRYSTAL PALACE CANNON TOWELS**

Rich jacquard pattern towels from Cannon. In regal shades, fern green, dawn pink, fiery yellow and many other decorator colors.

size 24x44 **1.69**

third floor

**LONG CHENILLE ROBES**

**5.99**

regular 6.98

Pretty, warm and comfy. Made of 65% rayon, 35% cotton. Available in lovely blue, rose, maize colors or white. Ideal for the gals on your shopping list. Sizes 12-20, shorter length 4.99

second floor

**COTTON CORDUROY JUMPSUIT**

**3.99**

regular 6.98

An attractive, comfortable one-piece outfit. Has zipper front and self belt. Available in fashion colors of black, turquoise, royal, orange, lilac or green. Sizes range from 8 to 18.

street floor

**FOURTH AND PINE... OPEN EVERY NIGHT TILL CHRISTMAS... PLENTY OF PARKING DIRECTLY BEHIND OUR STORE**





THERE'S A TIME TO LAUGH . . . for Both the Young and Old

## GAY SPIRIT LIVENS DAY FOR INVALIDS

By MARY NEISWENDER

Youngsters — of all ages — left their Rancho Los Amigos Hospital rooms Saturday to go to the circus.

But the circus did most of the "going." The circus came to the hospital—and all the patients had to do was to be wheeled out into the open area—an improvised circus ring—and laugh.

LAUGHTER of 80-year-old men and women mingled with the giggle of youngsters as volunteer professional circus performers — dubbed the Paul Eagles Circus — did their high-wire, tumbling, horse and clown acts.

No one was forgotten—the children or the old folks.

"The response this week for help for our older patients has been tremendous," a hospital aide said.

The "response" the official credited to last Sunday's Independent, Press-Telegram article outlining the plight of the hospital's elderly.

"We've had offers of help from many, many individuals and groups," he said. "And an entire professional troupe of Hawaiian entertainers will be out just

before Christmas to help keep the holidays happy."

"It looks like someone cares."

But the circus troupe, which schedules its entertainment every year, is one of the volunteer groups which never forget.

Clowns tickled the bidridden kiddies, under the chin and winked—as sexily as a clown can wink—at old, faltering women.

Both were delighted.

Beginning at 12:30 p.m. hospital aides and volunteers began wheeling patients out of every corner of the vast facility.

THE WHIRR of wheels—of beds and wheelchairs and prone boards—and the thump of crutches was heard in every ward.

"As many as could be moved — we moved," a hospital aide said.

And as many as moved were happy.

Everyone laughed until the end.

"Except that clown," said one young paralyzed polio victim—frog-breathing to keep herself alive—"he's crying?"

## McNamara's Plan Fought by Reserves

(Continued from Page A-1)

reservists in Congress has been Sen. Barry M. Goldwater, R-Ariz., a major general in the Air Force Reserve who commands Reserve Squadron 9999 on Capitol Hill. The Senate has another Air Force general in Sen. Howard W. Cannon, D-Nev.

At a news conference, McNamara ticked off a series of reorganization moves certain to arouse stubborn opposition:

—The "unit structure" of the Army Reserve will be transferred to the National Guard; units will be eliminated for which there is no military requirement; the Army Reserve will consist of individuals rather than units, and the authorized strength of the National Guard will be increased from 400,000 to 550,000 men.

—Key federal personnel—which could include 83 congressmen—in the ready reserve will be transferred to the inactive standby reserve. McNamara said they would be "more valuable to the national security" in their current jobs than in the Army.

—Plans to consolidate the Air Force Reserve and the Air National Guard still are under study and should be completed in a few weeks.

—Military junkies by congressmen and congressional multisevice basis insofar as possible, and the individual services will not be allowed to approve such overseas travel on their own. Travel requested by congressional committee chairmen is not affected.

—A new agency, the Department of Defense Contract Audit Agency, is being created to increase efficiency and lower the cost of government defense contracts.

—A senior defense attaché will be named in each foreign country "to increase the efficiency of our attaché work at the embassies in which they serve."

Under the new program, thousands of young reservists who have an obligatory enlistment will have to go into the guard or serve as individuals in the reserve.

As for the reservists holding key federal posts they do not have to serve in the guard. They can resign from the reserve.

McNamara said a recent review showed that more than 150,000 federal employees are members of the ready reserve "and it appears that several thousand of them are key personnel who would be crucial to the effective functioning of the government in time of war or national emergency."

WE CANNOT afford to jeopardize the efficient functioning of the nation in an emergency by calling to active military duty key federal officials in the judicial, executive and legislative branches who may be in the ready reserve and who have completed their obligated service," he said.

Keeping them in the ready reserve, he added, "detracts from the combat readiness of the reserve unit, wastes training funds and prevents others who could serve in a time of mobilization from taking part."

McNamara's plan for transferring the reserves to the National Guard will slash the total authorized strength of the drill-paid Army Reserves from 700,000 to 550,000 men, but the cuts would come through wholesale elimination of units which McNamara said are now militarily worthless.

IT INVOLVES elimination of 21 of the 29 civilian reserve divisions, including 15 of the 23 in the National Guard. The number of combat brigades in the National Guard would be increased from 11 to 16.

He said 21 divisions to be eliminated contain only 168,400 men compared to a required combat mobilization strength of 850,000 men.

"It would be easier for us to start from scratch in organizing divisions that it would be to supply the men and equipment needed to bring these units to combat readiness," McNamara said.

The National Guard would continue under the same relationship with the states it now has.



—Staff Photo by ED KENYON

## WHAT'S LEFT OF PLANE

Debris from plane crash off Palos Verdes Peninsula Saturday is displayed by Chief Boatswain's Mate Walter Patterson, skipper of Coast Guard patrol boat which brought in the few pieces found where the craft crashed into 500-foot-deep water. "Mental" on this piece is part of word "experimental" painted on plane.

## Plane Dives in Sea, Killing Test Pilot

(Continued from Page A-1)

on its fourth test flight when it took off from Torrance Airport about 9:30 a.m. The plane was seen going down about 20 minutes later by Zumdrun, who circled the wreckage until searchers arrived.

OFFICIALS of the Federal Aviation Agency and the Civil Aeronautics Board, who began an investigation, said it was unlikely there would be an effort to recover the rest of the wreckage.

Neither Mark Koenig, Los Angeles air safety investigator for the CAB, nor F. W. Robinette, with the Long Beach office of the FAA, would speculate on the cause of the crash.

Hi-Shear officials said the pilot, who previously had been employed by the company in 1961, was hired again several months ago for flight tests on the aircraft which began Nov. 19.

A veteran of 15 years in the Air Force during and after

World War II, Heffner was believed to have an estranged wife and two children living in the East.

A VETERAN test pilot, Heffner had been employed by Piper Aircraft Co. in Lock Haven, Pa., and Vero Beach, Fla., before going to work for Hi-Shear in 1961. He left to work for the FAA in Oklahoma City before returning to the Torrance firm, the company president said.

The company, which manufactures aircraft fasteners and other plane parts, had made wind-tunnel and static-load tests on two earlier models of the aircraft before the first test flight was made.

Asked what the company's plans were for continuing tests, Wing replied, "We'll establish the cause of the crash and then go on with testing another model."

CASH IS EASY to raise when you use Classified to the Air Force during and after

## Talk Postponed in Meat Strike

Negotiators got nowhere Saturday in the six-day-old Southern California supermarket meatcutters' strike-lock-out. Union and management didn't even talk to each other at a scheduled negotiation session.

Management negotiators complained that meatcutters' union officials left them "cooling their heels" while the union leaders held a caucus.

But the union leaders said only one or two Food Employers Council aides showed up, "so the union went into caucus to try and revise our own proposals in hopes of bringing about a quick settlement."

BOTH sides have outside pressures working for them in the dispute which has almost closed the fresh-meat counters in markets operated by large grocery chains.

Independent grocery and meat markets aren't affected by the strike, a competitive situation which aids the butchers in their bargaining with the grocery chains. The employers gained ground with an announcement that packing houses will supply prepackaged cuts of meat to

stores where meatcutters and wrappers are on strike.

Robert K. Fox, spokesman for the Food Employers Council, has predicted meat supplies in retail markets will be 75% of normal by mid-week.

UNION spokesman George Swan challenged the prediction, saying, "Management of the wholesale packing houses will not be able to get enough butchers to 'scab' on their fellow union members from the retail meat departments who are caught in this lock-out."

Fox replied that a strike against packing houses which are cutting meat for direct retail sales would be illegal.

## THE SOUTH RISES AGAIN, BY DEFAULT

NASHVILLE, Tenn. (AP) —

The troops of Confederate Gen. John B. Hood were hopelessly outnumbered in the battle of Nashville 100 years ago and were sent reeling southward to Tupelo, Miss.

Not so Saturday, at a centennial re-enactment of the Civil War engagement. Most of the 1,200 troops on hand were in Confederate gray.

"Nobody wants to be a Yankee," explained contented official Tom Walden.

For Your Shopping Convenience . . .

**MEAT DEPTS. OPEN**

USUAL LOW PRICES AND MONEY-SAVING SPECIALS



ELEVENTH Semi-Annual ONE PRICE SUIT SALE • Sale Starts Today 9 A.M. •

Just Say "Charge It" **ANY SUIT** IN THE STORE **\$49** NONE HIGHER

Sizes 35 to 46 Regular, 37 to 46 Longs, 36 to 44 Shorts Expert FREE Alterations

**EVERY** Suit Originally \$85-\$110 Suit Quality Tailored

Comparable Savings on Sport Coats, Slacks and Haberdashery

Just Say "Charge It"

TAKE UP TO SIX MONTHS TO PAY

OR . . . BANKAMERICARD ACCEPTED

**OPEN TODAY SUNDAY** 10 TIL 5 P.M.

• OPEN EVENINGS UNTIL CHRISTMAS •

This is not a December clearance of odds and ends . . . but our semi-annual ALL OUT SALE OF EVERY SUIT, Sport Coat and Slacks in the store.

"Free Christmas Gift Boxing"

**Charles Baron Ltd.** 4916 East Second Street, Long Beach OPPOSITE HOEFLY'S RESTAURANT IN THE BELMONT THEATRE BUILDING

**Walker's**  
the friendly store of Long Beach

MAKE IT A VERY MERRY CHRISTMAS WITH A

**TISSOT**  
DRESS WATCHES

COMBINE DEPENDABLE TIMEKEEPING WITH GLAMOROUS STYLING

Beauty that's more than skin deep . . . these elegant Tissot watches are built to provide years of accurate timekeeping. Made by one of the best known watch manufacturers in the world . . . every Tissot 17-jewel precision movement is pre-checked at the factory for 7 days.

PRICED FROM **39.50** Fed. tax included

BUY NOW . . . PAY NOTHING TILL FEBRUARY

Authorized Tissot Agency . . . trusted for accuracy since 1853

FINE JEWELRY STREET FLOOR

4th & Pine . . . Open Nights TILL Christmas

ME 2-7451

From our galaxy of heavenly gifts

**SNOW FLOWER QUILTED ROBES**

She'll be starry-eyed Christmas Morn with one of these Velvety quilted rayon satin robes splashed with lacy snow flowers . . .

Kodel polyester filled for cozy warmth.

Angelic gift for boudoir and fireside lounging . . . in her favorite length.

Long 23.00  
Short 20.00

**Mullen**  
**Bluet**

Open Every Night Until Christmas 10 a.m. to 9 p.m.

Charge it! It's easy!



# Battle of the Bulge: The World Remembers a Word

INDEPENDENT PRESS-TELEGRAM—A-9  
Long Beach 12, Calif., Sunday, Dec. 13, 1964

By GERALD S. SNYDER  
NEW YORK (UPI)—The word is no longer in his vocabulary but the man who said "Nuts!" to the Germans at Bastogne still remembers the day, 20 years ago this month, when that one-syllable reply was all he could think of during the Battle of the Bulge.

"There was never any thought of ever actually surrendering," said Anthony McAuliffe just back from the scene of one of the greatest American battles of World War II. "We fought a damn good battle," he said, and all that publicity over a single word was slightly "unfortunate."

LOOKING BACK now, he says, his troops might not have held off the Germans had they mounted a more organized attack. "They hit us from the east, the northeast, the southeast and finally from the west," he said. "But they never came at us from any two directions at the same time and we could move the troops from one area to another."

On Dec. 22, 1944 two German officers came into McAuliffe's cellar headquarters under a flag of truce as the Germans were pounding the American positions from all



GEN. McAULIFFE

line," McAuliffe said. He remembers that the Germans brought in two sheets of paper, one in German and one in English, which said the Americans were caught in a trap and would be cut to pieces if they did not surrender.

McAuliffe just said "Nuts!" and when the Germans asked for an explanation a colonel in McAuliffe's headquarters replied: "If you don't understand what 'Nuts' means, in plain English it is the same as 'go to hell.'"

German demand was typed up and signed by McAuliffe and he later told his troops about the incident in his written Christmas Eve message. "Every man in the division wanted a copy," he said. "We must have mimeographed 10,000 to 12,000 of them."

TODAY, in Bastogne, there is a "Nuts Museum" (it contains, among other things, a wax figure of the general) and signs on streets and buildings all over the city display the word "Nuts."

McAuliffe believes that the Battle of the Bulge was actually a fortunate occurrence.

In the U.S., former members of the 101st Airborne

celebrate their role at Bastogne with "Nuts Night Dinners" during December.

American nut growers once dropped nuts over Bastogne from a plane before Christmas.

have been as great or greater if the Americans had attacked the Germans instead of the Germans attacking them, he said.

Proven by impartial survey! Marinello gives you the training that assures you the best chance of a successful and exciting career. 15,000 Marinello graduates own their own salons. Classes now forming.

**MARINELLO GRADUATES 3 TO 1**

Recognized World Leader over 55 Years... Established 1908

DOWNTOWN LOS ANGELES: 718 So. Broadway — MA-7-5561  
EAST LOS ANGELES: 4703 Whittier Blvd. — AN-8-2858  
VAN NUYS: 6360 Van Nuys Blvd. — ST-1-4660  
LONG BEACH: 432 Pine Ave. — HE-5-9109

**WESTERN CAMERA**  
IS YOUR REVERE/WOLLENSAK TAPE RECORDER HEADQUARTERS  
2017 E. Anaheim GE 8-2774

WHAT THE retired and ageing general, now 66, remembers most of all about the battle that held the Western Front for the Allies was the "courage and determination" of American troops.

In December, 1944, McAuliffe and his men of the 101st Airborne Division were surrounded for eight days at Bastogne by Panzer and ground troops of the German army. Hitler was attempting to break through the Allied forces in the west to reach the Allied supply center of Antwerp.

It was a daring move that threatened to change the entire complexion of the war and the Germans succeeded in pushing a "bulge" into Belgium and Luxembourg. But the small town of Bastogne stood in the way of the breakthrough.

"WE WERE fighting outside the town in an area about three miles in diameter and we were getting bombed," McAuliffe recalled. "But our morale was great. I remember on Christmas Day we got out our usual intelligence report and it showed the enemy all around us. The enemy was marked in red; a tank was observed here, Panzers over there, and this fellow from Minneapolis scrawled 'Merry Christmas' in green over the whole thing."

McAuliffe, from Washington, D.C., was one of six participants in the battle of the bulge flown back to the scene by the National Broadcasting Company as part of a special telecast to be shown on Tuesday (10 to 11 p.m. Ch. 4) to commemorate the event.

## Winemakers Ship Record Number Gallons

SAN FRANCISCO (UPI)—California winemakers shipped a record 118.6 million gallons to market during the first 10 months of 1964, according to the California Wine Institute.

And Californians continued to lead all states in the consumption of their own wines, the Institute added. Wine sales in the state totaled 30.3 million gallons, an increase of nearly 5 per cent over last year's record consumption.

The total shipment of 118.6 million gallons represented a 7.37 per cent increase over the same period last year and a 10.56 per cent increase over the five-year average from 1959-63.

## Africa Defense Panel in Session Monday

ADDIS ABABA, Ethiopia (AP)—The second session of the defense commission of the Organization of African Unity opens here Monday with agenda items including "military aspects of African Unity" and "standardization of doctrine." But the general impression is that the session was called to discuss the Congo crisis.



**MASTER**  
Marion C. Auldridge was installed master of Alta Loma Lodge 643, F&AM, Saturday.

ALL STORES OPEN EVERY NIGHT MONDAY THRU SATURDAY

**Penneys**  
ALWAYS FIRST QUALITY

**luminous dials! sweep-second hands!**  
**Men's and women's Timex® GIFT WATCHES**  
**6<sup>95</sup>\* to 39<sup>95</sup>\***

Beautiful dress and sport styles. Many with luminous dials... shock-resistance... water-proofing... sweep second hands. Choose expansion bands... nylon cord... suede straps. These are watches you'll be proud to give, proud to wear. Shop Penney's today for value-plus! So easy to charge on our convenient Time Payment Plan!

\*plus Federal tax  
\*\*as long as case, crown and crystal remain intact

**PENNCREST®**  
4 TO 10 CUP PERCOLATOR!  
**9<sup>88</sup>**

Keeps correct serving temperature for hours! Flavor selector brews to your taste. Signal light for extra convenience. Polished aluminum.

**EXACT FABRIC SETTINGS...**  
**STEAM & DRY!**  
**9<sup>88</sup>** 17 steam vents

Dial your fabric on the coded Select-O-Guide, fill at the top with tap water and glide away! White handle. Aluminum sole-plate.

**Penney's own**  
**PENNCREST®**  
**APPLIANCES!**  
**YOUR CHOICE**  
**9<sup>88</sup>**

Penney's got together with Santa to bring you Penney's own Penncrest... the finest quality appliances, ever... at the giftiest little price, ever... just 9.88 each! And because they're from Penney's you know you can count on them for long life... perfect service. Gifts you can give with pride. And while you're at it, why not pick up a few of Penney's electrical time savers for yourself.

**NEW FROM PENNCREST®!**  
**DELUXE ELECTRIC SLICING KNIFE**  
**15<sup>88</sup>** Charge 'til

Does all the work, you just guide it! Slices meats, vegetables, almost anything, thick or thin in seconds. Sharpest-edge stainless steel blades. Powerful motor. 8-ft. detachable cord. Plastic handle. U.L. listed. Handsome gift box.

**RONSON**  
**AUTOMATIC TOOTHBRUSH**  
**14<sup>88</sup>** special

Over 11,000 strokes a minute. Correct up-and-down action. Use with standard batteries (not included), home current.

**TRANSISTOR**  
**POCKET PORTABLE BUY!**  
**8<sup>88</sup>**

6 transistors, 1 diode, 2 1/2" speakers. Complete with top-grain genuine cowhide radio and earphone carrying case, 9-volt battery.

**PENNCREST®**  
**HAIR DRYER & CARRYING CASE**  
**9<sup>88</sup>**

Dries comfortably through adjustable vinyl plastic cap. 3-position air regulator for warm or cool drying. Complete in vinyl case.

**PENNCREST®**  
**TOASTER WITH "SELECT-RONIC"**  
**9<sup>88</sup>**

"Select-ronic" automatically adjusts toasting time for everyone's special taste! Bright chrome plated shell. Removable crumb tray.

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!



WOULD YOU PAY \$150?

## Exhaust-Smog Hearing Slated

By DONNELL CULPEPPER  
I, P-T Outdoors Editor

Used-car owners in California may be required to buy a \$100 smog control device that would cost \$50 a year to maintain under a proposal to be discussed Wednesday by the Motor Vehicle Pollution Control Board.

And by USED car, I mean even the 1965 models currently being sold.

The MVPCB will meet in Los Angeles to hear reaction of motorists to the plan. The board has the power to order installation of the devices.

The crankcase blow-by devices currently being installed on used cars are mandatory and some rather nasty things have been said about how those affect the engines of cars. This device, installed, costs about \$18. It presumably removes about 30% of the carbons and chemicals that burn them. Some motorists who have had trouble with their engine claim that the device must take out all

the chemicals and carbons and redeposit such in the engine.

THE NEW device — that \$100 gimmick — theoretically would take care of the other 70%. It would be a device installed on a manifold and the exhaust pipe.

Members of the MVPCB are not sure that the public will like the \$100 for installation and \$50 per year for upkeep. In fact, the Automobile Club of Southern California has been doing a bit of humming over the situation and is asking motorists to express their opinions to the board.

That can be done if you write today—tomorrow may be too late—to the Motor Vehicle Pollution Control Board, 217 W. 1st St., Los Angeles 90012. Just tell the board if you like or dislike the idea of \$100 at the start and \$50 per year.

Harry V. Cheshire, vice president and general counsel of the Automobile Club, points out that the board recently withheld action until Dec. 16 because it had determined that such a device was considerably higher than the board members had expected.

The public relations staff of the club also said that if the new device were ordered, some cars would be traveling on the highway with smog-control devices that cost more than the blue-book value of the automobiles.

ONE CITIZEN of Long Beach is known to have written the board, telling it that thousands and thousands of low-income persons and those living on Social Security would rebel at such high prices. In fact, he wrote, motorists are saddled with so many taxes and other costs that it is almost impossible to drive a car.

Starting with the 1966 models next year, new cars will be equipped with exhaust-control devices by automobile manufacturers under rules already adopted by the MVPCB.

## Power-Cost Cut Planned by Authority

WASHINGTON (AP) — The Federal Power Commission set Saturday a goal of reducing the average national retail price of electricity—residential, commercial and industrial—27% by 1980.

And it outlined "a possible pattern of efficient development" to achieve it. The key is to cut generation and transmission costs by all the nation's 3,600 power systems joining "in fully coordinated power networks covering broad areas of the country."

THE FPC SAID such coordinated growth would permit lowering the present 1.7 cents per kilowatt-hour national average retail charge to 1.2 cents over the next 16 years. Ultimate savings were estimated at \$11 billion annually.

The goals were set in an unprecedented national power survey begun in January 1962. It is the first comprehensive study of the future growth of all electric utilities in the nation, both public and private, large and small.

The FPC said it had no breakdown on nationwide average rates for private companies and co-ops.

A spokesman for the Rural Electrification Administration in the Department of Agriculture said the average rate per kilowatt-hour paid by REA customers in 1963 was 2.3 cents.

The REA spokesman said REA rates tend to be higher because the co-ops serve mainly small customers and the number of customers per mile of line usually is much smaller than for private companies.

ALEX RADIN, general manager of the Public Power Association, welcomed the study as a "sourcebook." But he said "the ultimate test of the value of new technology and techniques will be whether or not the benefits are passed on to the consumers in their electric bills."

Attainment of the goal of 27% lower rates, Radin said, "is dependent on electrical load growth stimulated by reduced rates which encourage greater use."

WISHING FOR A BOAT? Turn to "Boats for Sale" in Classified to find just the right one at the price you want to pay.

**Penneys**  
ALWAYS FIRST QUALITY

ALL STORES OPEN EVERY NIGHT MONDAY THRU SATURDAY



holiday wear... double...

Dacron® worsted

# GENTRY® BLAZER DUO

Co-ordinated coat  
and slack ensemble

## 39<sup>95</sup>

complete

sizes 37-44 regular  
sizes 38-44 long

Gentry puts genius into holiday shopping and holiday wear... putting together a handsomely co-ordinated duo of blazer sport coat and sleek slacks. Trim sport coat in year-round hopsack weave of Dacron polyester and wool worsted... styled in the American natural tradition with 3-button front and flapped pockets. Color-coordinated slacks of Dacron-wool bengaline weave in pleatless University styling. Unbeatable twosome at Penney's value-packed price!

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!

discontinued

patterns... silverware

Rogers 1847—Community Plate Holmes & Edwards, etc. Eternally Yours — Danish Princess — Morning Star — Evening Star — Remembrance — Old Colony — Youth, Lovelace, First Love, Grosvener, Bird of Paradise, Dandelion, Rhythmic, Spring Garden, Romance, Ambassador, Anniversary, Adoration, Coronation, Lady Hamilton, White Orchid.

All new merchandise

HUNDREDS OF OTHERS, IMMEDIATE DELIVERY

Thousands of pieces of sterling also

We Buy for Cash or Accept Old Silver in Trade

INQUIRE ABOUT YOUR PATTERN... by mail

OR DROP IN

VROMAN'S SILVER SHOP

2341 Huntington Dr., San Marino

### Dillon in Paris

PARIS (AP)—U.S. Treasury Secretary Douglas Dillon arrived in Paris Saturday night for the NATO ministerial meeting which convenes Tuesday.

THE WHEAT products were cut from King Tut's diet—and he began to improve.

"I haven't run into it with most animals," noted Dr. Jerry Theobald, the zoo veterinarian. "But after all, a gorilla is not too far removed from humans—it's a primate."

THE SYMPTOMS of the 14-year-old ape's illness were persistent loss of weight — from 450 pounds to 325 pounds — and diarrhea.

Zoo officials thought he might have cancer and as a result King Tut last May became perhaps the first gorilla in history to have a complete medical examination under full anesthesia. All the tests proved negative.

Hoff then called in Dr. Louis M. Rosenberg, a specialist in gastro-intestinal disorders. Mr. Rosenberg diagnosed the \$5,000 gorilla's ailment as an allergic reaction to wheat in food. He told zoo officials wheat caused the same reaction in some humans.

### IT WAS ALLERGY

## Gorilla's Health at Par Again

CINCINNATI (AP)—It took a gastroenterologist to do it, but King Tut, the Cincinnati Zoo's big gorilla, is not ailing any more.

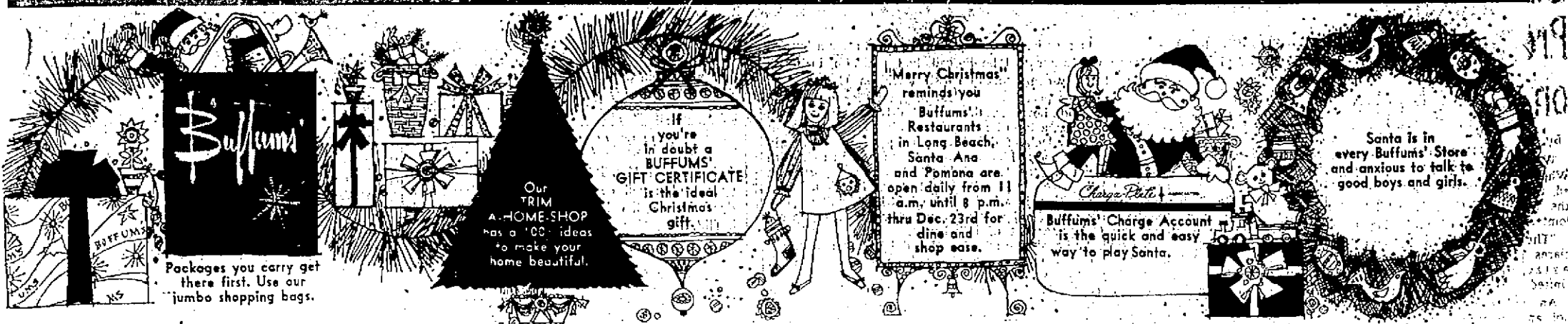
The diagnosis, not cancer, but an allergy.

"He's doing better than ever," executive director Bill Hoff said Saturday, noting that King Tut had regained 40 to 50 pounds he lost while sick.









# Buffums'

FOR A SPARKLING CHRISTMAS



## VANITY FAIR . . . FOR YOUR LADY FAIR

Bound for beautiful dreams . . . gowned in soft-as-a-sigh Nylon tricot . . . all in a profusion of precious laces . . . all in the most delectable colors. Make her dreams come true in this delightful Christmas collection by Vanity Fair, in our Lingerie Dept.

Flower petal bodice lined with layers of frothy ruffles topped with imported Chantilly lace, circled 'round with dusky green velvet ribbon. Candleglow, 32-36 . . . **29.95**

Gown and peignoir bound in satin with yoke of lined starflower lace. Heaven blue, Bonfire red, 32-36 . . . **29.95**

Slim leg pajamas with lined Alencon lace front cardigan. Sky-rocket, pink, blue, ice, candleglow, 32-38 . . . **12.95**

also available in Palos Verdes

## If she likes diamonds and mink . . . she'll love these!

Germaine Montell 'Royal Secret' is the luxury lover's favorite fragrance! All handsomely wrapped and ready for giving.

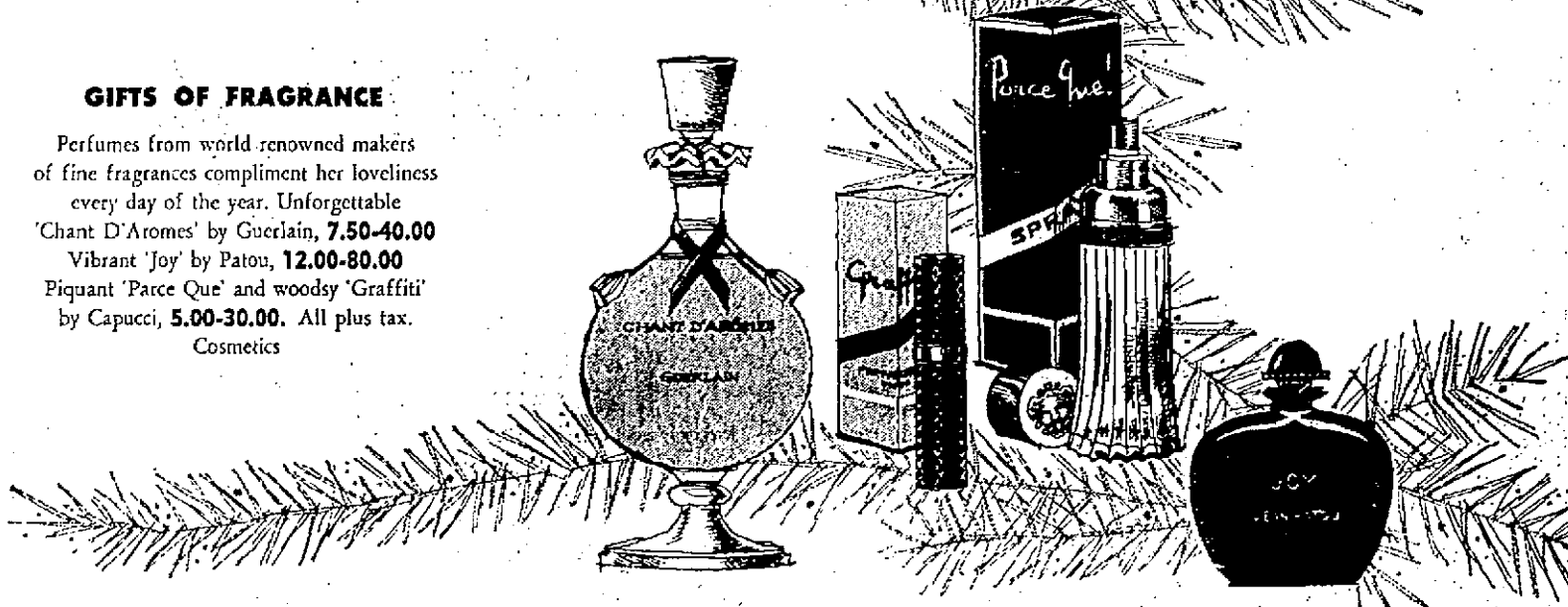
Bath Perfume, **5.00**. Spray Perfume, **3.50**

Spray Concentrate, **5.00**

Evening Oval compact, **6.00** all plus tax.

## GIFTS OF FRAGRANCE

Perfumes from world renowned makers of fine fragrances compliment her loveliness every day of the year. Unforgettable 'Chant D'Aromes' by Guerlain, **7.50-40.00** Vibrant 'Joy' by Patou, **12.00-80.00** Piquant 'Parce Que' and woody 'Graffiti' by Capucci, **5.00-30.00**. All plus tax. Cosmetics



**CHRISTMAS SHOPPING EVERY NIGHT TILL 9:00 DOWNTOWN LONG BEACH PINE AT BROADWAY \* HE 6-9841**



# U.S. 'Elects' President on Monday

By ROBERT BUCKHORN

WASHINGTON (UPI)—When the ballots were counted, the president pro tem of the Senate rose to face a joint session of Congress.

"The chair," he said, "declares Barry Goldwater of Arizona President of the United States."

An improbable scene, but not an impossible one. The reason lies with a band of anonymous Americans who gather in each of the 50 states Monday to do what 69 million voters thought they did on election day—elect a president.

What the voters actually did was select a president. The electing is done by one of the least known, often-criticized, appendages of government—the electoral college.

\*\*\*\*\*  
UNDER ARTICLE II of the Constitution, a system of electors, or an Electoral College as it later became known, was set up as a watchdog on the popular mandate. The way it works is this:

Each state is entitled to as many electors as it has senators and representatives. The Constitution, however, leaves it to the state to decide how the electors are to be chosen, and the party with the plurality in the election is the one whose electors vote for the president.

Once the election is over, the Constitution specifies that the electors meet in each of the 50 states, cast their votes, and then send the sealed boxes to Congress. Under law, Congress counts the votes on Jan. 6 at a joint session presided over by the president of the Senate.

It is possible for a presidential candidate to receive more popular votes than his opponent but lose the election because he failed a majority of the votes in the Electoral College. It has happened three times in the past.

In the Rutherford B. Hayes-Samuel J. Tilden battle in 1876, Tilden beat Hayes in the popular vote, but he never became president.

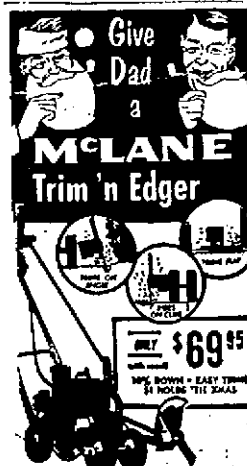
Andrew Jackson in 1824, edged John Quincy Adams in the popular vote. But he failed to get the Constitution-required majority of electoral votes. The House of Representatives voted to elect Adams.

Benjamin Harrison lost the popular vote to Grover Cleveland, but Harrison's popular vote was concentrated in states that had big electoral votes. The result was that Harrison became president.

MOST of the support for the electoral college comes from political strategists who see it as a way of electing a candidate without a majority of the popular vote. In the South, the electoral college has led to the popularity of the so-called unpledged electoral strategy.

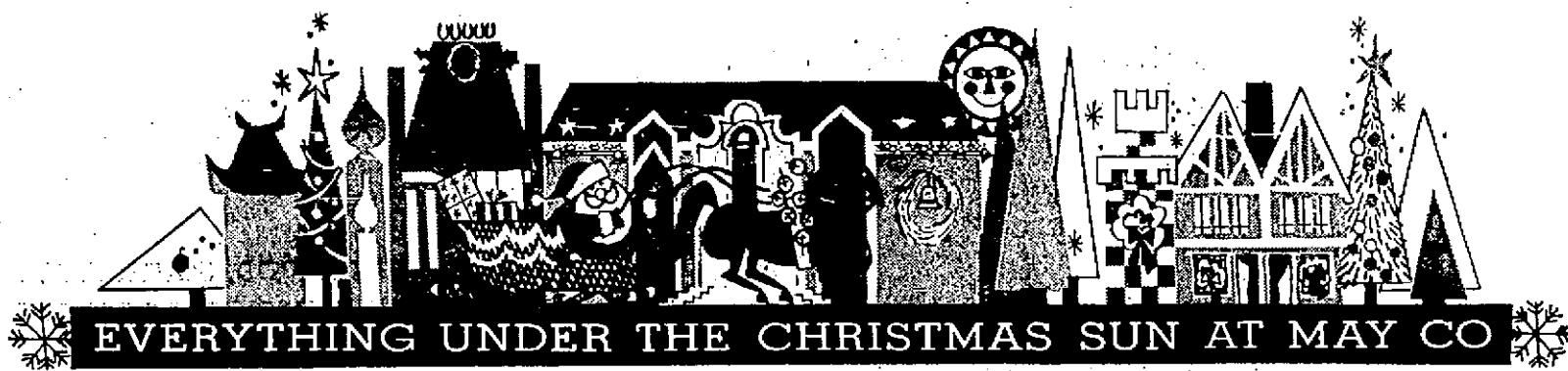
The idea behind the maneuver is to protest the party's choice of standard bearer, or keep one candidate from getting the needed majority of electoral votes. This would force the election into the House where the strategists feel they could have a bigger voice in deciding who is to be president.

No surprises are expected this year when the clerk begins to count the electoral votes. Johnson is expected to get his 486 electoral votes, Goldwater 52.



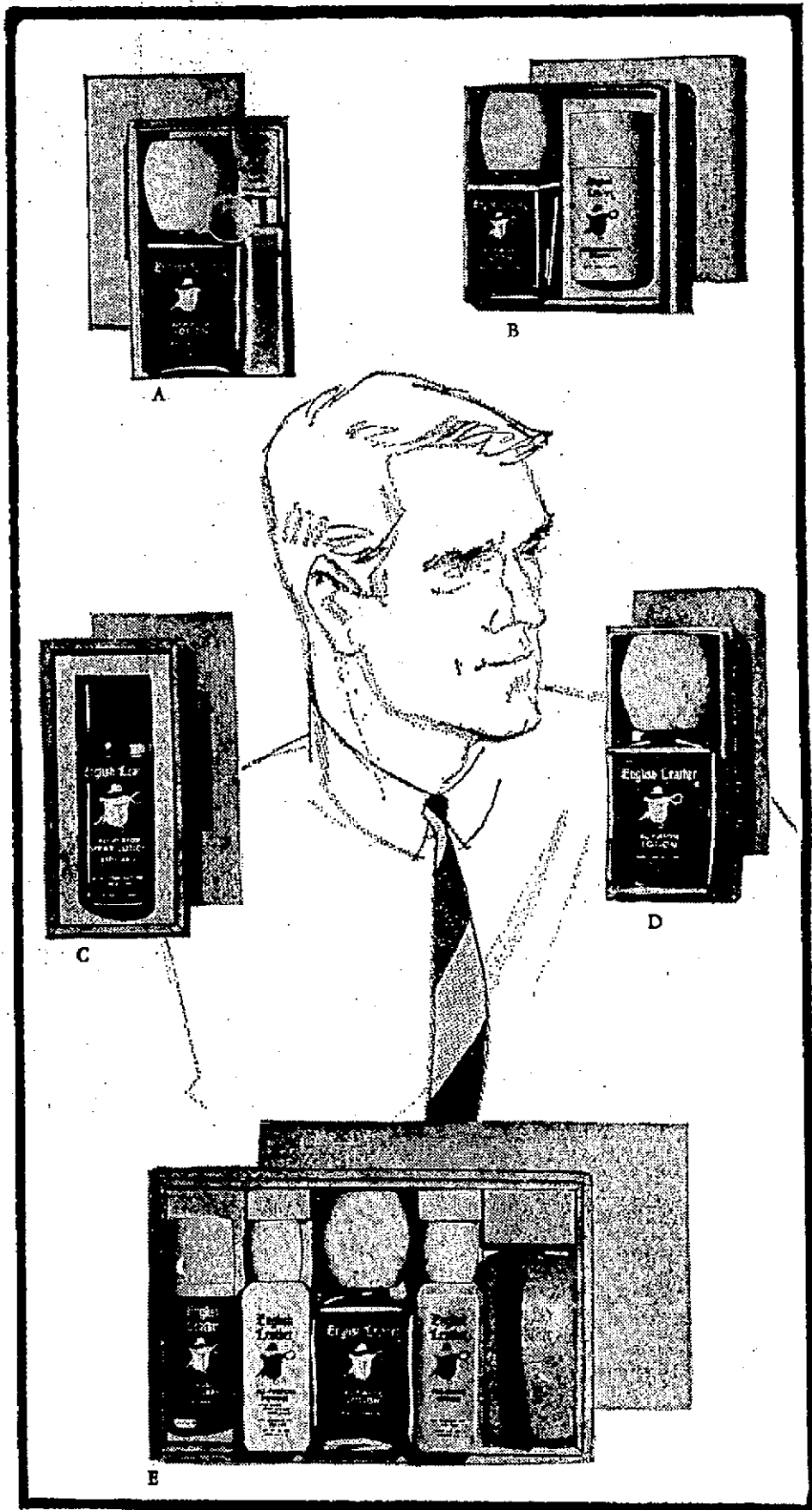
COMPTON  
12819 S. Atlantic Blvd.  
ME 9-5300

PARAMOUNT  
7210 Rosecrans  
ME 3-8158



EVERYTHING UNDER THE CHRISTMAS SUN AT MAY CO

## NOTHING WILL PLEASE YOUR MAN MORE AT CHRISTMAS THAN A SOPHISTICATED FRAGRANCE GIFT



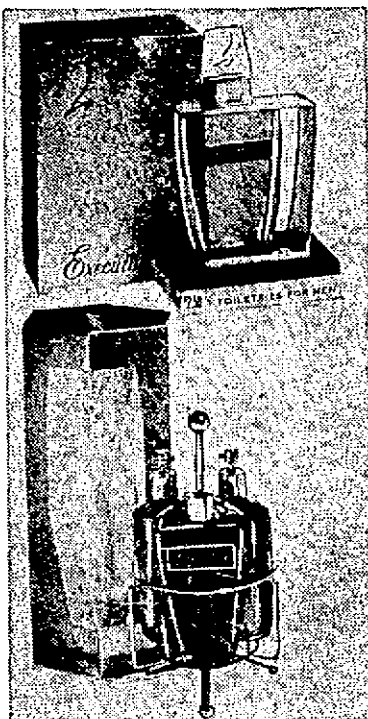
Inside these packages is English Leather for the meticulous man

Brisk, lemony, decidedly masculine . . . he'd choose it for himself.

- A Gift Set: All-Purpose Lotion, Deodorant and Soap. 5.00\*
- B Gift Set: All-Purpose Lotion and Deodorant. 3.00\*
- C All-Purpose Spray Lotion 5.00\*
- D All-Purpose Lotion 2.00\*, 3.50\*, 6.50\*
- E Treasure Chest with Pre-Shave Lotion, All-Purpose Lotion, Deodorant, All-Purpose Powder and Soap. 10.00\*
- Shower Soap on card, not shown. 2.00\*

\*plus 10% federal tax

May Co. Cosmetics 0



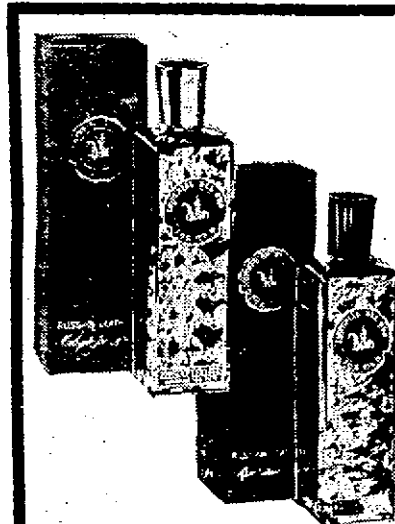
Not an executive? make him one with executive Toiletries

Give your man a handsome gift of fragrance for 9 to 5, after 6.

Executive Deluxe Decanter—your choice of 9 to 5 Cologne, After Six Cologne or After Shave 2.50\*

Executive-Go-Round, 2 great scents and After Shave Lotion in revolving stand complete with atomizers 5.00\*

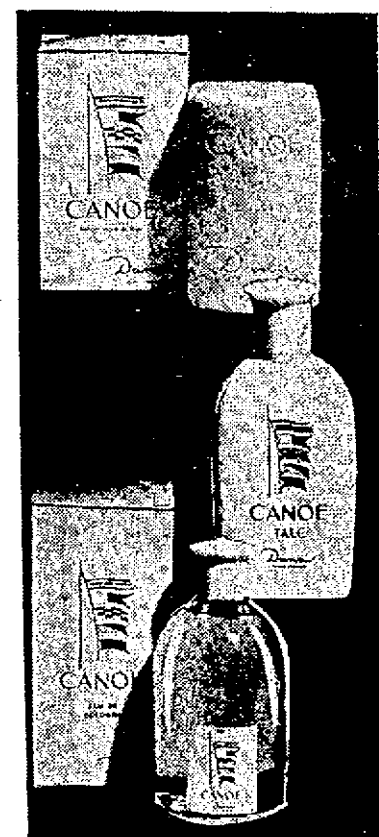
Executive Deluxe, 2 decanters—one with 9 to 5 Cologne, the other with After Six Cologne not shown 5.00\*



Imperial Del Oro's Russian Leather gifts are for the man's man

Bold manly fragrance in handsome hand decorated 22 karat gold flasks for "him" at Christmas.

Cologne 3.00\*, 5.00\*, 9.50\*  
After Shave Lotion 2.50 to 7.50\*  
Traveler Set not shown 5.00\*



Dana's Canoe is one of man's most attractive grooming aids

Fresh and brisk as an ocean breeze . . . a citrusy aroma that men adore.

Canoe is a cool lingering fragrance, popular with distinguished men everywhere. French imported, in four delightful interpretations for his bath and after.

French-milled soap, lasting 2.00\*  
Talc in squeeze plastic bottle 2.50\*  
Cologne 5.00\*, 8.50\*, 14.00\*  
French-milled soap, 3 bars 3.75\*

\*Plus 10% Federal tax

# MAY CO California



AMPLE FREE PARKING

MAY CO. LAKEWOOD, 5100 LAKEWOOD BLVD.; ME 3-0111  
MAY CO. SOUTH BAY, HAWTHORNE AT ARTESIA; 370-2511  
MAY CO. BUENA PARK, LA PALMA AT DALE; TA 7-4000

CHRISTMAS SHOP, MONDAY THROUGH SATURDAY, 9:30 A.M. 'TIL 10:00 P.M.





MAY CO. LAKEWOOD, SOUTH BAY, BUENA PARK, STORES OPEN  
HALF AN HOUR EARLIER AT 9:30 A.M. FROM NOW UNTIL CHRIST-  
MAS.



**Gift her with  
Vanity Fair's  
Antron® lingerie**

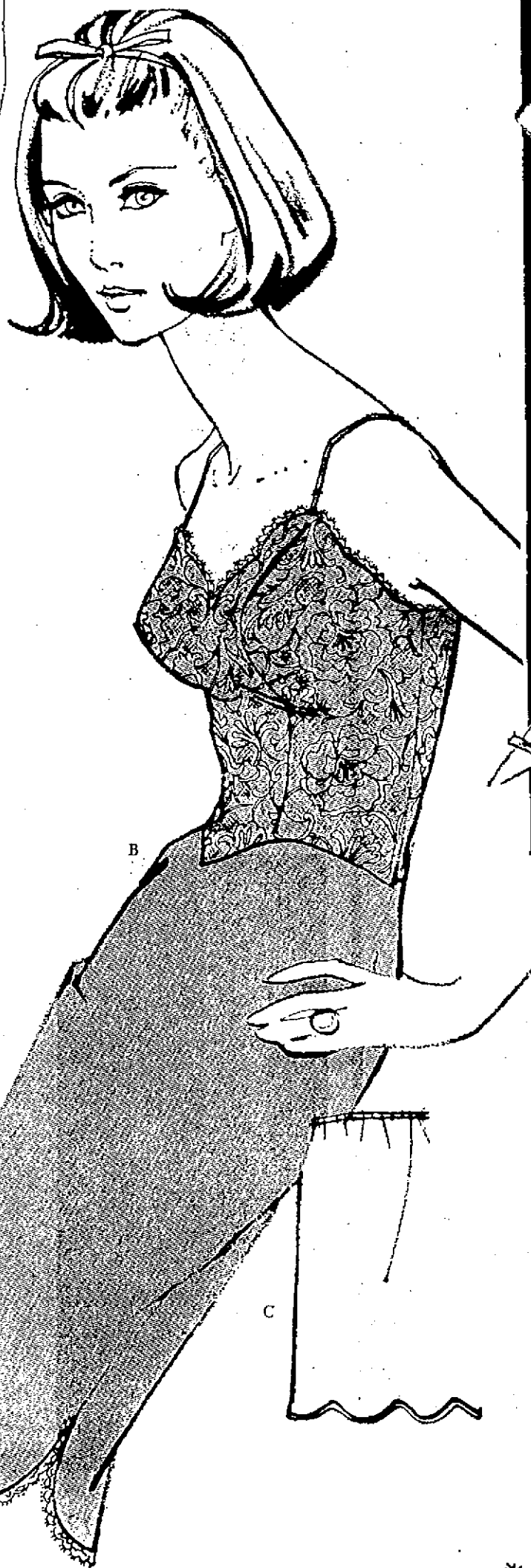
The perfect gift for any gal who goes for the soft sleekness of Antron® nylon taffeta. Laundering is a snap, slips look sparkle-fresh.

A. Petti-half slip with back zipper. White, honeysuckle, beige, short or average small, medium, large. 5.95

B. Shaped slip in white, black, honeysuckle, beige, sizes 32-40 average, 32-38 short. 8.95

C. Tailored half-slip, back slit. Star white, beige, black. Average, short, small, medium, large 5.95

May Co. Lingerie 10



**Hang the holly in  
May Co Jump-Jamas**

Casually comfortable jumpsuits in acetate tricot are ideal attire for your Christmas decorating, lounging or sleeping. Gerry of California design zippered, step-in front closing, slashed pant legs and color-contrast tie. Select hot pink, orchid or yellow. Sizes small, medium, large. 6.99

May Co. Lingerie 10

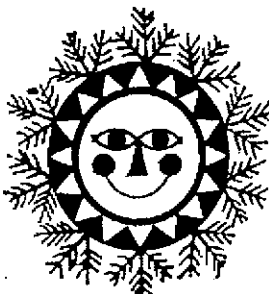


**Take a full sweep  
of romantic velvet**

Sweep in . . . the fairest hostess of all, in romantic rayon velvet. Marilyn supplies a full measure of value and beauty in black, scarlet or emerald. Matching rayon satin plus ecru lace adds the finishing touches. Hidden pockets. Sizes 10-18. 28.00

May Co. Robes and Loungewear 53

**MAY CO**  
**California**



AMPLE FREE PARKING

MAY CO. LAKEWOOD, 5100 LAKEWOOD BLVD.; ME 3-0111

MAY CO. SOUTH BAY, HAWTHORNE AT ARTESIA; 370-2511

MAY CO. BUENA PARK, LA PALMA AT DALE; TA 7-4000

**CHRISTMAS SHOP, MONDAY THROUGH SATURDAY, 9:30 A.M. 'TIL 10:00 P.M.**





## Please her with the pants and sweaters she'd pick for herself from Campus Shop

Here are the gifts you're sure she wants . . . smooth-fitting stretch pants by Roseda topped with Campus Shop's own imported Italian hand-knit bulkies. Choose a pant or a sweater, or both . . . each is a fashion she'd choose for herself.

A. Shell-stitched wool/nylon cardigan with  
crochet buttons in olive, aqua, hot pink, beige  
or white. Sizes 36-40. **12.99**

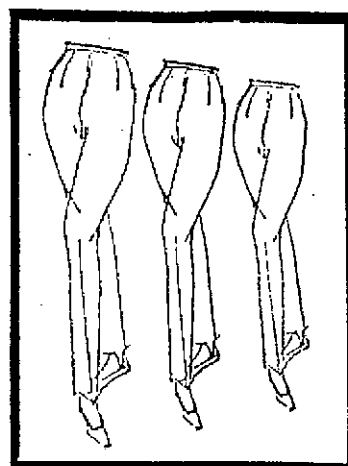
C. Tweedy cardigan in olive/white; olive/aqua;  
olive/chartreuse; brown/pink. Sizes 36-40. **12.99**

B. Nylon stretch pant, olive, pink, aqua, ivory,  
yellow, black. Short, med., tall, 5-15. **8.99**

D. Black/white check wool/nylon stretch pant;  
sizes 5-16, 6-15, average only **8.99**

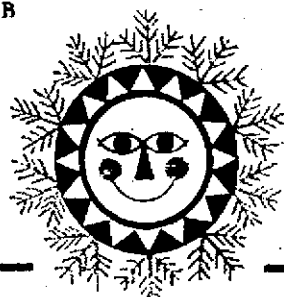
Order by mail or phone Lakewood, ME 3-0111;  
South Bay, 370-2511; Buena Park, TA 7-4000.

May Co. Campus Shop 43



AMPLE FREE PARKING

# MAY CO CALIFORNIA



MAY CO. LAKEWOOD, 5100 LAKEWOOD BLVD.; ME 3-0111  
MAY CO. SOUTH BAY, HAWTHORNE AT ARTESIA; 370-2511  
MAY CO. BUENA PARK, LA PALMA AT DALE; TA 7-4000

CHRISTMAS SHOP, MONDAY THROUGH SATURDAY, 9:30 A.M. 'TIL 10:00 P.M.



## 'ANOTHER PART OF FOREST'

# Hellman Play Is Compelling

By SAMUEL A. BOYE

If such theatrical flimflam character slowly and make it as "Never Too Late," "Joy to the World!" "The Sudds in Your Eyes Are Here" and "Enter Laughing" has thinned your playgoer's blood recently, you may fall asleep at Magnolia's current production, Lillian Hellman's "Another Part of the Forest."

However, if you do, you will have the treacherous satisfaction of fiddling in your sleep while this almost unbearably compelling, adult prologue to "The Little Foxes" (excellently directed by Pat Brown and in her pre-opening absence by Ed Long) burns all around you.

Money is the root of decay which brings this part of Lillian Hellman's forest tumbling down around the little foxes—the Hubbards of Snowden, Ala.

BUT IT'S the more looney love of "let's play court" as a way of life and lying which tosses the lighted match transforming all that deadwood into a crackling, eternal fire in the play.

This frightening, peculiarly sectional preoccupation with holding private trials builds slowly as a misfit, predatory son (Richard Rossome as Benjamin Hubbard) snatches the torch of dynastic power and evil from his father (Carl Yates as Marcus Hubbard) by wringing a confession from his mother, Romaia Temkin acting up a storm all night as the bird-brained, looney, over-verbalizing religious mother, Lavinia Hubbard.

Without recharging a single prop on Jim Nervick, Rudy Medina's sombre 1880's set, the image of a courtroom moves into place—a courtroom in which everything associated with a real trial is observed with excessive, courtly Old World charm. That is, everything except the essence of a courtroom—the universal spirit of the law.

AS BEN, Rossome—this man is all actor—literally grills his mother, flouting court procedure by pumping her with leading questions and even supplying some of the answers. Here everybody is on trial—judge, jury, the absent accused—even innocent courtroom spectators and outsiders. Everybody except the truly guilty—the son destroying as his father before him, the one link with future human intercourse.

Rossome, who was good as Matt in "The Threepenny Opera," is a real Magnolia find. He knows how to build

As the matriarch willing to die because she knew her good "forgivin' cullud folks" would "pray me in" and as a woman not born to fear, but always afraid, Mrs. Temkin made her Lavinia the most its kind of the year.

CARL YATES was inadequate as the Civil War hustler, who became the most powerful and hated man in all Snowden, Maray Ayres played Regina.

Handsome young Ed Rice showed he is more than an Ivy League type destined for the movies. His shaggy-haired Oscar, "always deeply and sincerely in love" was full of fire.

Laurette Sincce's prostitute with a heart and preference for embroidery was full of the sudden, sweet venom with which playwright Hellman startles the complacent. Gail Tweed as the food and money hungry Birdie Bagtry is rightly cast. As her law-order and war-loving brother, Laurence Aten scored impressively in his brief bit of decay. Likewise, Stephen's schoolteacher Undine Aulet as the outwardly patient, yet inwardly contemptuous Negro maid, Coralee, and Paul Lorenz as Colonel Simon Isham.



LORIN TORREY  
At Petroleum Club

## CPA Head Will Speak Tuesday

Lorin A. Torrey, president of The California Society of Certified Public Accountants, will address the Society's Long Beach/Orange County Chapter, Tuesday, 6:30 p.m., at the Long Beach Petroleum Club, chapter President Harold L. King, announced.

King said the society president will speak to the 297 member chapter on "Gains on Sales of Depreciable Property and Equipment."

Torrey will discuss new provisions in the Revenue Act of 1964 and the provisions of the code converting portions of gains on depreciable assets to ordinary income.

Torrey is a partner in the firm of Ernst & Ernst, San Francisco; a member of the Council of the American Institute of Certified Public Accountants; and formerly was chairman of the institute's Committee on Estate Planning.



## HEADS LODGE

Theodore H. (Ted) Nelson will succeed Ralph W. Coulter as master of Belmont Shore Lodge 716, F&AM, at a public installation ceremony at 8 p. m. Thursday in Belmont Shore Masonic Temple, 1630 E. Anaheim St.

## CHRISTMAS SHOPPING CENTER FOR ALL

The Gift Spotter in Classified solves gift problems—easily, quickly. You're bound to find the right presents to please all—and please your own shopping satisfaction. Check it now.

# PRE-CHRISTMAS SHOE CLEARANCE

Famous brand women's shoes

were 15.99 to 18.99

8.97

A marvelous collection of lovely styles, colors and materials in dress or street shoes. High, mid-heels. You'll recognize the famous names in the group.

May Co. Forecast Shoes 12

Caressa's reduced for first time

were 16.99

12.97

A select group of this season's styles now offered at substantial savings. Wanted colors, materials, mid-heels. You'll want more than one pair in your wardrobe.

May Co. Forecast Shoes 12

Italian Divina casuals

were 10.99 to 16.99

7.97 to 12.97

This season's styles in a wide choice of styles, colors, materials. This is the first time these styles have been reduced. . . shop early for best selections.

May Co. Forecast Shoes 12

Special group Red Cross\* shoes  
and Cobbie casuals reduced

6.97 pair were 10.99 to 15.99

Red Cross\* shoes and Cobbie casuals at a new low price. Assorted styles, colors, leathers from regular stock. Discontinued patterns and broken sizes.

\*This product has no connection whatever with the American National Red Cross.

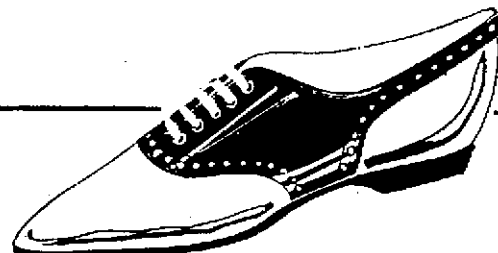
May Co. Red Cross Shoe Salon and Cobbie Lobby 51

Boys' and girls' shoes  
for school and dress reduced

4.47 pair were 5.99-9.99

Outstanding buys, some less than half price, in famous-name boys' and girls' school and dress shoes. Large selection of styles but not all sizes in each style.

May Co. Children's and Coed Shoes 70



Pattina® saddle oxfords

by Headliner were 5.99

3.97

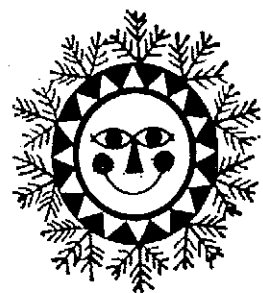
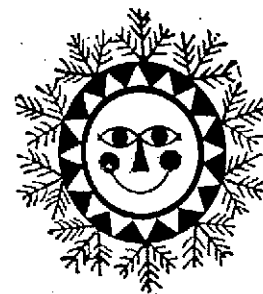
Black and white Pattina® saddle oxfords with foam crepe sole and red bandana print linings. Outstanding value for this event. Sizes 4½ through 10 medium.

May Co. Boulevard Shoes 112

AMPLE FREE PARKING

# MAY CO CALIFORNIA

MAY CO. LAKEWOOD ONLY, 5100 LAKEWOOD BLVD.; ME 3-0111



may co  
forecast shop  
pre-holiday  
clearance of  
couture designer  
fashions  
½ price  
many are one  
of-a-kind-originals  
**34.00 to 94.00**

were 69.98 to 195.00

superb dresses  
costumes, gowns

A tremendous event of our finest designer dresses timed especially for the gala season. Select your holiday fashion from casuals, street dresses, cocktail and formal gowns. In luxurious fabrics of pure silk, brocades, chiffons, velvets, imported woolsens and knits. There are numerous styles in rich colors, misses' sizes. Come early for best selections.

May Co. Forecast Shop 20

## FORECAST SPORTSWEAR

Imported knits, coats and sweaters. Were 50.00 to 200.00.

Now 10.00 to 100.00

Limited quantities; shop early.

Open an Option Account. Shop with a Charge-Plate.  
No down payment and take up to 10 months to pay.

AMPLE FREE PARKING

# MAY CO CALIFORNIA

MAY CO. LAKEWOOD, 5100 LAKEWOOD BLVD.; ME 3-0111  
Christmas Shop, Monday through Saturday, 9:30 A.M. 'til 10:00 P.M.

## • TYPEWRITERS • AUCTION

Dozens of PORTABLES, TABLE MODELS AND ELECTRIC PORTABLES — ALL NAME BRANDS FROM OUR UNREDEEMED DEPT.

Now Being Sold to the Highest Bidder!

SALES TWICE DAILY!

1:00 p.m. (Noon) and 7:00 (Evenings)

SAT. 1 P.M. ONLY



INTERNATIONAL AUCTION  
GALLERY

233 E. OCEAN BLVD., L.B.

Phone: 437-3404 FREE PARKING

ALSO A LARGE CONSIGNMENT OF GIFTWARE,  
ALL NEW AND SUITABLE FOR XMAS



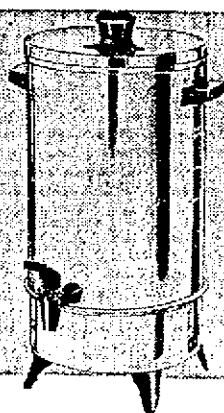


EVERYTHING UNDER THE CHRISTMAS SUN AT MAY CO

MAY CO'S PARADE OF GREAT NAME VALUES

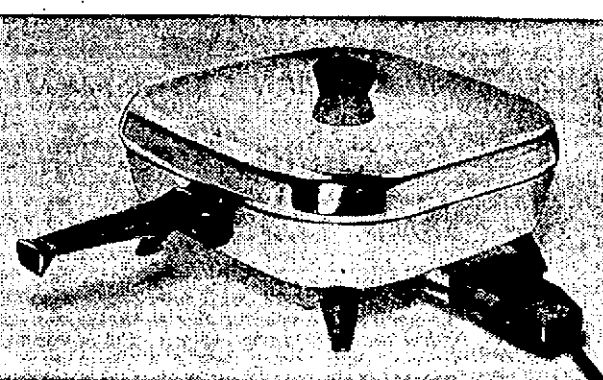
YOUR  
CHOICE

9.99



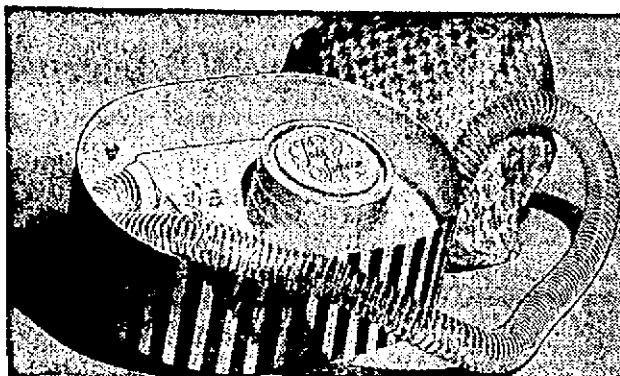
West Bend Party Percolator . . . . . 9.99

Percs 10 to 30 cups automatically. Signal light, too. For home, office, club. Great holiday entertaining keeper.



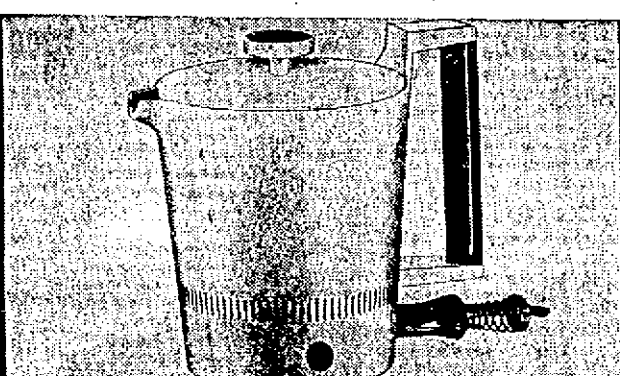
Thermoware 12" Automatic Frypan . . . 9.99

Handy appliance complete with cover and removable probe control. Braise, bake, stew, fry, etc.



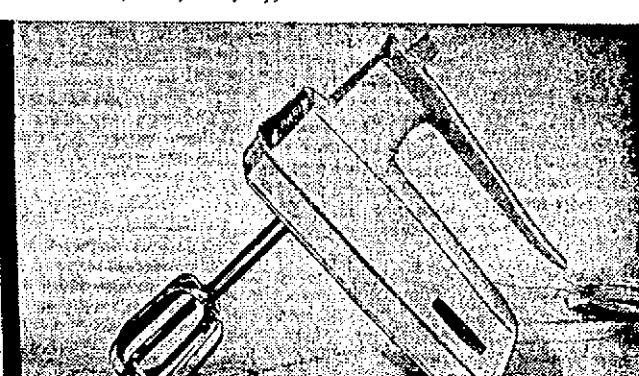
Sunbeam Portable Hair Dryer . . . . . 9.99

In neat gift package. With large double wall cap. Fast drying. Model HD6. A most appreciated gift idea.



Presto Instant Coffee-Tea Brewer . . . . . 9.99

New by Presto. Brews delicious instant coffee or tea automatically, quickly. Signals when ready to serve.

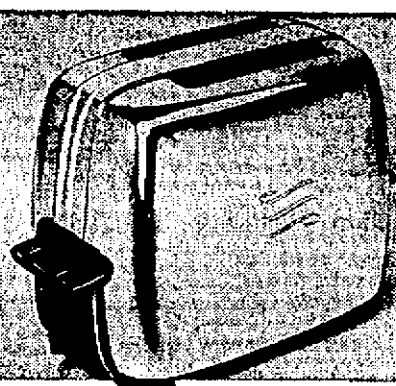


General Electric 3-Speed Mixer . . . . . 9.99

Custom portable that's light in weight, powerful; handy. Chromed beaters. Model M67.

YOUR  
CHOICE

12.99



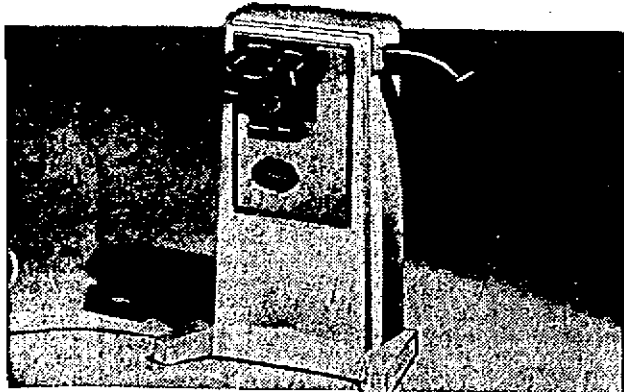
General Electric Toaster . . . . . 12.99

2-Slice automatic with color control, high toast lift. Easy to clean. Model T82.



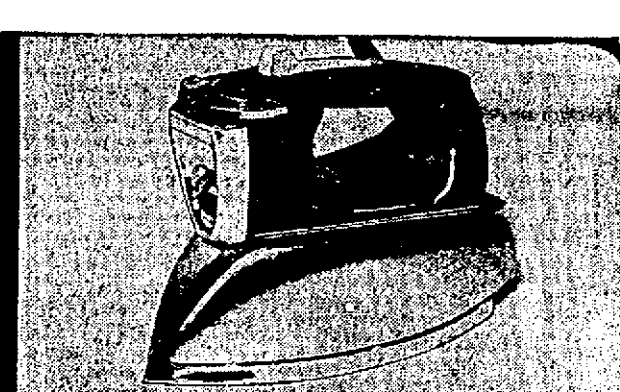
Duracrest Automatic Perc . . . . . 12.99

Chrome over solid copper. With brew selector for coffee as you like. 4-10 cup model. May Co. exclusive brand.



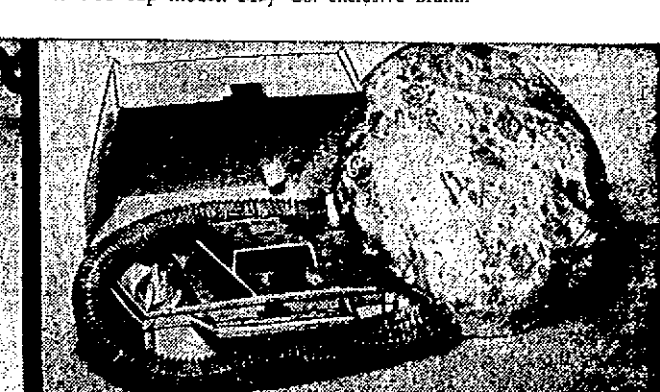
Sunbeam Automatic Can Opener . . . 12.99

Opens all sizes cans quickly, safely. Flip-top magnet and cord storage. Sure to be the most used appliance. Model LCO.



Westinghouse Spray, Steam, Dry Iron 12.99

Ideal for all fabrics—delicates and wash-and-wear synthetics included. Sprays on any fabric setting.



Duracrest Hair Dryer . . . . . 12.99

Portable model with 4 temperature settings. Large bouffant hood. Antique white case.

Open an option account shop with a Chargeplate. No down payment and take up to 10 months to pay.

May Co. Appliances 74

**MAY CO**  
**California**



AMPLE FREE PARKING

MAY CO. LAKEWOOD, 5100 LAKEWOOD BLVD.; ME 3-0111

MAY CO. SOUTH BAY, HAWTHORNE AT ARTESIA; 370-2511

MAY CO. BUENA PARK, LA PALMA AT DALE; TA 7-4000

CHRISTMAS SHOP, MONDAY THROUGH SATURDAY, 9:30 A.M. 'TIL 10:00 P.M.



## Sweeps Nets \$2.7 Million for Schools

By SID HURLBURT

CONCORD, N. H. (AP)—The New Hampshire Sweepstakes, the nation's only legal lottery, pays its first dividend to the state's school districts this week. But, how much of the money will be used to improve education remains in doubt.

The profits from the first year's race, more than \$2.7 million, will be turned over to the schools Tuesday.

The return is less than the sweepstakes' most enthusiastic backers predicted two years ago when the legislature was debating its establishment. But, it's also more than most of the sweepstakes' opponents said could be raised.

Meanwhile, ticket sales for next year's race are rolling ahead throughout the state and plans are under way to seek legislative authorization to expand the number of selling points.

HOWELL F. SHEPARD, chairman of the State Sweepstakes Commission, talks of a \$9 million gross and a profit of \$4 million next year.

Opponents of the sweepstakes, who were very vocal a year ago, are quiet now. Most of those who led the fight against the lottery both in the legislature and in a local option election last March say they haven't changed their views. But, there is no sign of any organized effort to repeal the Sweepstakes Act when the legislature meets next month for the first time since the lottery began operation.

Backers hail it as the latest success in New Hampshire's tradition of so-called voluntary taxation.

The state has neither a sales nor an income tax. If you don't drink, smoke, play the horses, own property or drive a car, it's possible to live here and pay almost no state or local taxes.

WHEN THE sweepstakes was established, its profits were earmarked for boosting the state's meager contribution to financing local schools—less than seven per cent of the typical school's budget.

But, State Education Commissioner Paul Farnum says he knows of fewer than 20 communities that have applied any of their sweepstakes revenue to increase spending on education.

Part of the problem was timing.

In most New Hampshire communities, school appropriations for the following year are approved by the voters at district meetings in March. This means budgets for 1964-65 were drawn up last January and February, before sale of the sweepstakes tickets had been approved in the local option election.

Any additional spending would require a special school district meeting, which is very difficult to arrange under New Hampshire law.

BY MID-YEAR, when the State Tax Commission began computing local tax rates, it became apparent that the sweepstakes was going to produce at least \$2 million to be divided among the state's school districts. The anticipated revenue from the lottery served to reduce the amount of the already-approved local education budgets which had to come from taxes.

Exceptions were in the few communities which had established special accounts for all sweepstakes revenue. Manchester, the state's largest city, gave top priority to bonuses for its school teachers. Keene, another city, allocated the windfall for future capital spending on schools.

But most communities either were unable to take such action or had the chance and failed to do so.

THEREFORE, through accident or design, the bulk of the first year's sweepstakes profits is going not to increase local school budgets but to reduce property taxes.

"Every dollar was used for education," said Farnum, "but not in the way a lot of people thought it would be."



SISTER STEPHEN & SISTER IMMACULATA

## Teaching Nuns Enjoy New Liberty in Dress

OKLAHOMA CITY (UPI)—Immaculata, who teach art the two pretty, young teachers and English, were the first to step out of the traditional Oklahoma City's Bishop McGarrah. The new habit consists of a street-length skirt, a dressed quietly and simply white long-sleeved blouse and and quite in style. Yet they a weskit with the Ursuline in were attracting some attention.

Not that their knee-length skirts, black pumps, white long-sleeved blouses and dark weskits were much different from the everyday costumes of hundreds of thousands of other teachers across the land.

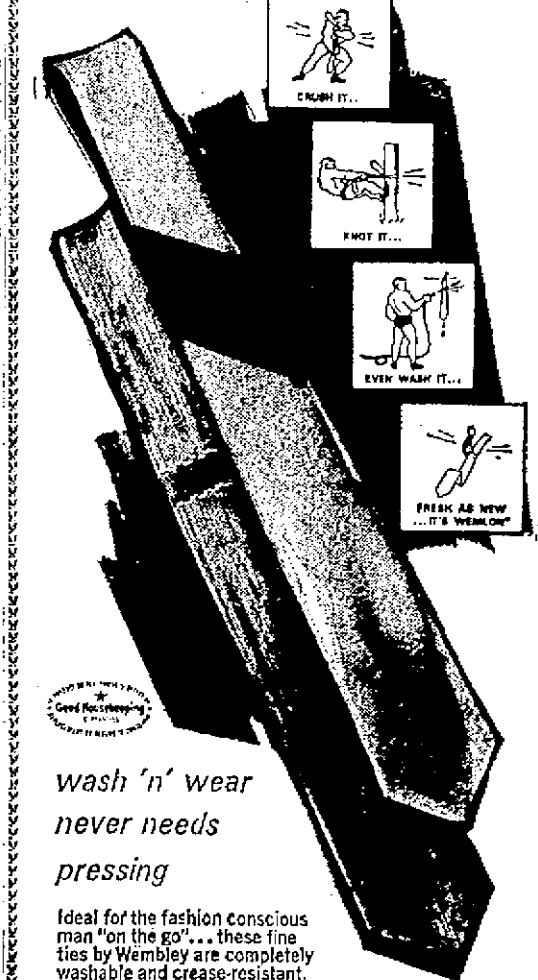
THE TWO did look like thousands of other schoolmarmis—and that was the difference. They are nuns, Sister Stephen and Sister Immaculata, members of the Ursuline Order.

And they were trying out a revolutionary new habit, a modern dress designed for modern times. Just about everyone at McGarrah has been pleased.

The pilot program, authorized by their superior, Mother Charles McGrath of the Paola, Kan., Ursuline community, has been going on for about two weeks at McGarrah.

Sister Stephen and Sister Immaculata, reported Saturday.

it's  
**WEMLON**  
FINEST 100% POLYESTER  
by Wembley



wash 'n' wear  
never needs  
pressing

Ideal for the fashion conscious man "on the go"... these fine ties by Wembley are completely washable and crease-resistant. Every tie is a "Color-guide tie"™ assuring perfect coordination with your suit.

\$2.50

**Butler's**  
**LAKEWOOD CENTER**

## Ideas to Straighten Leaning Tower Sifted

ROME (AP)—A special Italian government Commission whose job is to find a foolproof way to keep the leaning Tower of Pisa from toppling over has 300 how-to-do-it ideas to work on.

The commission disclosed that, since its meeting in July, it has boiled down almost 1,300 bright ideas from all over the world.

## GIFT SHOPPING IS A SNAP

The Gift Spotter in Classified is a treasure chest of

gift selections and suggestions. You can shop right from your easy chair and pick presents to please everyone.

## IT'S HOLIDAY TIME BE MERRY!

Why work over a hot stove... let Welch's be your cook this Christmas Season. Enjoy a delicious prime rib dinner for only \$1.95. Welch's, one of Southern California's most beautiful restaurants, San Antonio Dr. at Atlantic Ave.

## FREE GUEST LECTURE!

## LEGAL SECRETARIAL COURSE

Are you seeking a position that offers you...

- PRESTIGE
- STEADY EMPLOYMENT
- OPPORTUNITY TO MEET MANY INTERESTING PEOPLE
- FASCINATING WORK
- ABOVE-AVERAGE SALARY
- INTERESTING PEOPLE

THEN — BECOME A LEGAL SECRETARY!!

- Short, intensive course
- FREE lifetime placement service
- Evening classes
- Modern, air-conditioned classroom
- Taught by practicing attorneys
- Easy tuition terms
- Free Parking

## ANTHONY SCHOOLS

4940 Long Beach Blvd.

Long Beach

423-5421

# Butler's Christmas Sale

## SHOP SUNDAY NOON TIL 6 P.M.



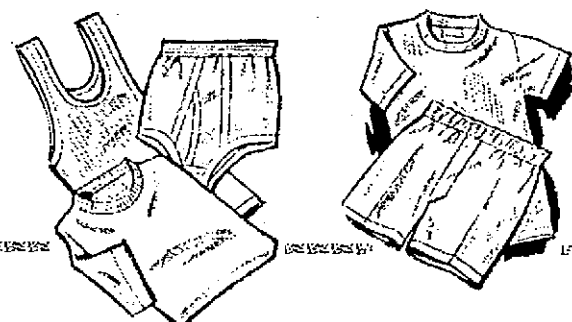
—ARROW—

FENWAY CLUB

high fashion that irons itself

5<sup>00</sup>

Care-free luxury is the keynote! Perfect fitting: Fenway Club, of 100% spin dry cotton with special finish, launders easily... gives smooth and wrinkle-free, "Sanforized-Plus" labeled. Guaranteed in popular: Glen, soft, short-point, medium-spread collar. Sizes 14½ to 17½ — 32 to 35 sleeve.



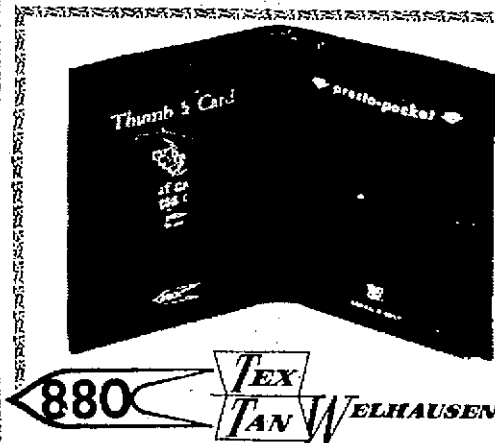
## Fine Quality B.V.D. Underwear

Famous B.V.D. — nationally advertised standard of quality. Fine quality long staple combed yarns give extra wear.

T-Shirt. Reinforced collar. Sizes S-M-L-XL. Knit Brief. Double seat. Sizes 28-46. Boxer. Gripper Shorts. Sizes 28-44.

Solids, fancies. Sizes 28-44. 95c 3/2.83

Athletic Shirt, Swiss Rib. Sizes S, M, L, XL. 75c 3/2.23



## Action Billfold for the Active Man

Soft, supple cowhide... Known for wearability. 2 bill compartments, thumb-a-card case, presto pocket, transparent windows. Black or Brown. 5.00

California Harness Leather.....\$9.50  
Imported Water Buffalo.....7.50

## Men's Hosiery



London Guards

by **Interwoven**

One size fits all. 50% nylon, 50% cotton. Wanted colors.....

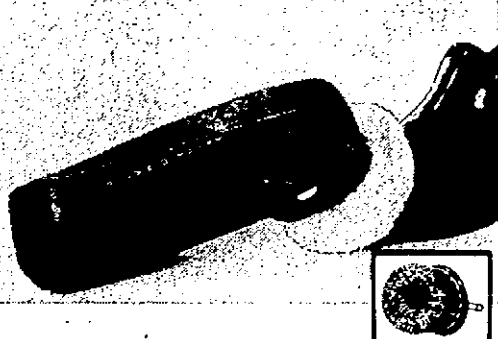
1<sup>00</sup> pr.

## Be Kind-to-Yourself Sale of Remington Shavers

- |   |                    |
|---|--------------------|
| A Remington Lektronic II Cordless or plug-in, rechargeable, roller combs, 348 keenly honed cutting edges.....           | \$24 <sup>94</sup> |
| B Remington 25 Four roller combs, 6 rows of cutters, fully adjustable, new motor, new power, clean, close, comfortable. | \$18 <sup>94</sup> |
| C Lady Remington Gentler, roller combs adjust, no pinch, scrape or burn, convenient on-off switch, Orchid, Blue, Gold.  | \$12 <sup>94</sup> |

## Shields fine gifts for men...

PERFECT FOR THE WHOLE FAMILY...



... the original battery powered shoe shiner keeps the footwear gleaming with lamb's wool buffer and brush. It automatically shines all leather to a lustrous finish. An extraordinary gift which every recipient will enjoy. Brush or additional buffer \$4.95 extra.

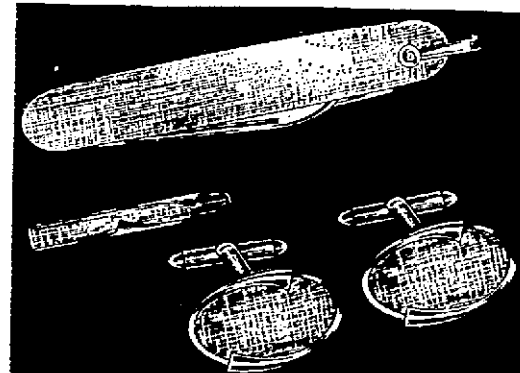
3<sup>95</sup>

## Jewelry Set With Pocket Knife

... handsomely designed and crafted of fine Florentine gold finish, this cuff link set with pocket knife is ideal for the practical minded man. Makes a perfect gift for every occasion.

5<sup>00</sup>

complete set Plus Fed. Tax



## LAKEWOOD CENTER

MONDAY THRU SATURDAY 9:30 TO 9:30; SUNDAY NOON 'TIL 6 P.M.

MEt 3-8101



# Butler's Christmas Sale

**A WORLD OF PLEASURE FROM GENERAL ELECTRIC**

**Enjoy The 3rd Sound Dimension — Stereo Tape . . .**  
**WITH THE BAYWOOD™**  
 TRANSISTOR STEREO TAPE CONSOLE



Truly magnificent stereo reproduction from tape, records or FM Stereo • Beautiful Danish Modern Styling • Solid State Power Pack Amplifier • 5-Speed tape unit • Synco-Tune FM Stereo Tuner, Stereo Star • G-E Custom RD125 4 speed automatic changer • Tonal Tone Arm • Studio-Touch C-500 retractable cartridge • G-E Man-Made Diamond Stylus • Six Speaker System

**\$599<sup>88</sup>** MODEL NO. 7441

**EASIEST OF TERMS**

**ALL-TRANSISTOR PORTABLE TV**

**SEE GE ULTRA COLOR TV**

**Model TR 805 A**

- All-channel VHF-UHF reception featuring G-E's exclusive all-transistorized, integrated tuning system.
- Private earphone included for personal viewing and listening pleasure.
- Automobile battery cable included for operation with car cigarette lighter receptacle, where permitted.
- Rechargeable battery pack available at additional cost.

**FREE Decorator STAND and Earphone with Purchase**

**Model M505**

**\$159<sup>95</sup>** Prices **\$128<sup>50</sup>**

**PORTABLE TV**



**LIGHTEST! BRIGHTEST!**

Front controls and front sound . . . easy to see . . . easy to use . . . easy to hear. Attractive textured plastic cabinet with matching carrying handle.

**ALL CHANNEL 19" PORTABLE TELEVISION**

**\$109<sup>95</sup>**

**ALL CHANNEL 19" PORTABLE TELEVISION**

**HIGH STYLING SHARPER PICTURE**

**\$148<sup>50</sup>**

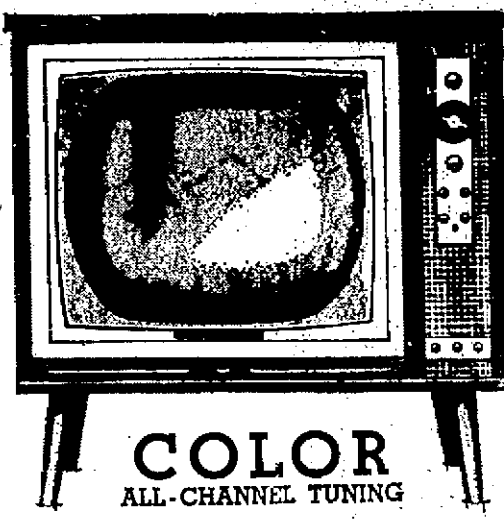


**Model M 205 NOT ILLUSTRATED**

**DECORATOR STAND INCLUDED FREE**



**CURTIS-MATHIS**  
 CUSTOM QUALITY — TELEVISION — STEREO



**NOW**  
 AT ALMOST THE PRICE OF  
 BLACK AND WHITE TV

**WALNUT WOOD CABINET**

Brilliant Color—**\$389<sup>95</sup>**  
 Christmas Special  
 MODEL #FF360

DELIVERED—INSTALLED AND SERVICED FOR 90 DAYS

**11" Black & White PORTABLE TV**

In Decorator Colors

From **\$99<sup>95</sup>**

**STEREO—AM-FM-MX COMBINATIONS**

Specializing in Danish and Contemporary Modern Styling Stereo Listening at Its Finest—Priced From Only **\$199<sup>95</sup>**



MAPLE AND CHERRY STYLING ALSO AVAILABLE

**color tv SPECIAL**

**FROM WORLD FAMOUS ZENITH**

**FINEST OF PERFORMANCE FEATURES**

genuine HANDCRAFTED quality!



**ALL CHANNEL 1965 MODEL**

HANDCRAFTED—HAND WIRED TV CHASSIS FOR GREATER DEPENDABILITY

Patented color demodulator for more accurate color hues

**\$498<sup>50</sup>**

DELIVERED AND INSTALLED

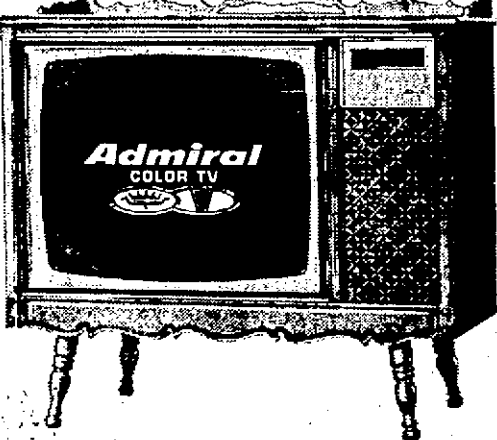
**NO DOWN PAYMENT**  
**DON'T PAY US ONE CENT 'TIL FEB. 1965**

**Admiral.**  
 The KINGSBURY Model LD2165  
 Masterpiece Color TV

**NEW TILT OUT CONTROL PANEL**

- Exclusive New Admiral "Tilt Out" Control Center—Distinctive new master control center that "tilts out, tilts in" at a finger's touch. Permits stand up tuning with all controls at hand—no stooping or fumbling with knobs. Precision balanced to literally "float" in and out for complete control of your TV set.
- Admiral "AMF" (Automatic Magnetic-Free) circuit purifies Color TV instantly each time set is turned on. This permits your Admiral Color TV to be moved from place to place in any direction without color adjustment.
- Tune "COLOR as you like it" with the exclusive new Admiral Color Fidelity Control. Now you can also dial the tone of black and white pictures from amazingly cool blues to warmest browns.
- 24 kt. gold precision wiring in vital areas.
- Precision crafted "Custom SP-26 Horizontal Chassis"
- 26,000 Volts Picture Power
- Front lighted channel indicators
- 82 channel reception with built in UHF and VHF tuners
- Full Fidelity 6" Alnico V Speaker
- Available in Genuine Maple Veneers and Selected Hardwood Solids. 32 1/4" high, 35 1/2" wide, 20 1/4" deep.

\*Patent pending



**Admiral Color TV**

Prices Start at Just **\$399<sup>95</sup>**

NOT ILLUSTRATED

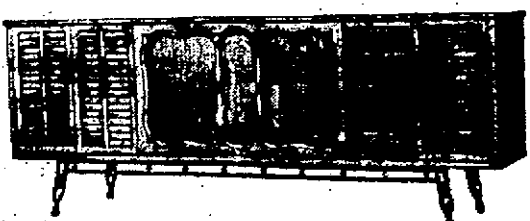
**SUPERB STEREO**

- 250 Watts Peak Power for New Stereo Realism!
- Dual Master Push-Button Control Center
- "Zero Center" Radio Station Tuning Meter
- Professional 4-pole Motor Record Changer
- 8-Speaker System—two exponential horns, two 3 1/4" tweeters, two 6" mid-range, two 15" woofers!
- Early American Lowboy in Genuine Maple Veneers and selected hardwoods. 28 3/4" h., 75" w., 19" d.

Mat No. 420143  
 2 columns  
 Price 174

**ADMIRAL**

The SOMERSET Model Y8615  
 SOLID-STATE Stereophonic High Fidelity with SOLID-STATE FM/AM, FM Stereo Multiplex Radio, ALL TRANSISTOR CHASSIS  
**5-YEAR WARRANTY!**



THE MOST GRACIOUS OF CABINET DESIGN

**NO MONEY DOWN (OAC)**  
**24 MONTHS TO PAY**  
 1st PAYMENT FEB. 1965

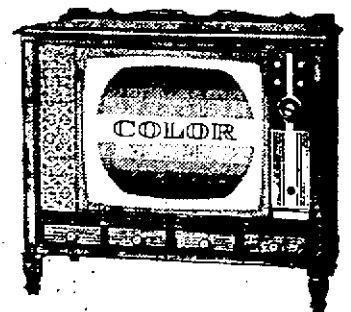
**Cabinets of hand rubbed hardwoods—Maple - Walnut - Cherry. It looks superb on or off.**

- AUTOMATIC COLOR CONTROL SYSTEM
- SET AND FORGET TUNING
- PUSH-BUTTON INSTANT COLOR PURITY—YOU CAN MOVE THE SET
- REMOTE CONTROL READY
- ALL CHANNEL TUNING OF COURSE
- BEAUTIFUL NATURAL COLOR

**NO MONEY DOWN**  
**\$8<sup>00</sup> WEEKLY**

**NO MONEY DOWN (OAC)**

**ENJOY SUPERB TV COLOR & CABINETRY**

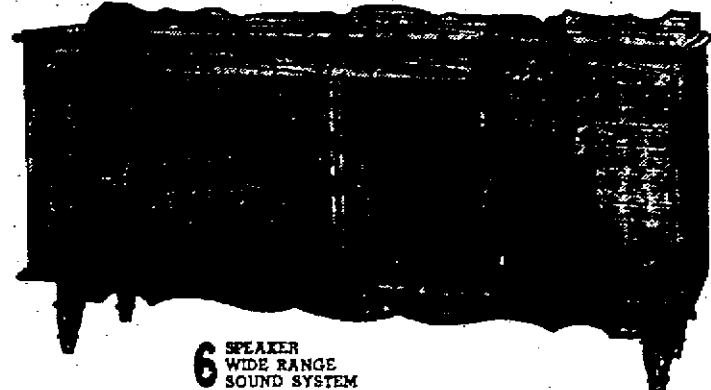


you can tell it's a **Packard Bell.**

**24 MONTHS TO PAY**

**STEREO AT ITS FINEST FROM**

**PACKARD BELL ELECTRONICS**



- HIGH FIDELITY SOUND SYSTEM
- DUAL CHANNEL STEREO AMPLIFIER
- SPACE AGE DIAL
- AT-5 GARRARD AUTOMATIC TURNTABLE

**\$359<sup>95</sup>**

**6 SPEAKER WIDE RANGE SOUND SYSTEM**

**BUTLER'S LAKEWOOD CENTER**

ME 3-8101  
 GA 3-0901

**CHRISTMAS HOURS**

OPEN 6 Nites. Mon. Thru Sat. 9:30 to 9:30  
 OPEN SUNDAY Noon 'til 6 P.M.



# Butler's Christmas Sale

SHOP  
SUNDAY  
NOON  
TIL 6:00

## Knits—Specially Reduced

Now at the height of the season outstanding values in fall and winter knit ensembles. Diagonal cloque and ribbed double wool knits, latest styles and colors. Misses, Junior and Half Sizes:

### Holiday Sale Prices

Reg. 25.95	20.95
Reg. 39.95	32.95
Reg. 49.95	39.95

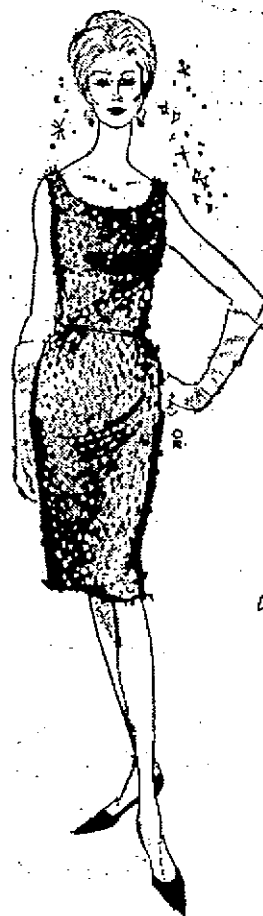
Shop Where  
You Get  
Lower Prices  
and  
S&H Green Stamps

Glittering  
on the holiday horizon

### Dresses To Dazzle!

11.98

Here's real special occasion dressing! Dress to party in—to dance in... to be belle of the ball in! Slim and shimmering dress of Lurox® metallic yarn, acetate and nylon blend. Holiday colors. Sizes 10 to 18.



### Mouton Trimmed Suede Coat

21.95

Ever popular Mouton dyed lamb ¾ length go coat in sporty suede, with fleece lining. Brown, in sizes 8-16.



### Corduroy Browser Coat

14.95

Styled for the fashion conscious women. Luxurious, warmly lined cotton corduroy jacket. Choose from Antelope and beige. Sizes 8-16.

### The Everywhere Raincoat With Umbrella

8.98

You're ready to shine in a coat that goes everywhere without a weather worry. Two-in-one reversible raincoat, matching umbrella. Black, beige, green. Sizes 8-18.



### fabulous fashion... MINK\* TRIMMED COAT 39<sup>99</sup>

The height of luxury at a price you can afford to pay. The most exquisite fur trimmed coats fashioned of rich quality fabrics, in wedding ring collar. Button front style. Black, beige, blue. Sizes 6-16.

\*Fur products labeled to show country of origin.



It's easy to charge it at Butler's

## She'll be happier with MINK this Christmas

### MINK CAPES, STOLES from \$299

Listed is sampling of our MINK collection.

Natural tourmaline mink suit stoles	\$299
Natural pastel mink cuddle cape	299
Natural Silver-blu mink stoles	299
Natural mink stoles (choice of colors)	399
Natural autumn haze mink capes	429
Natural cerulean mink suit stoles	499
Natural ranch mink portrait suit stoles	525

TAKE 1 YEAR TO PAY... 10% DEPOSIT holds selection

MEN: Exchange privileges granted after Christmas.

Imported furs labelled to show country of origin. Furs are tax



SPECIAL! Natural Mink,  
Let-out Suit Stoles \$399

## Give a WATCH

Give your loved ones a gift  
they will never forget...

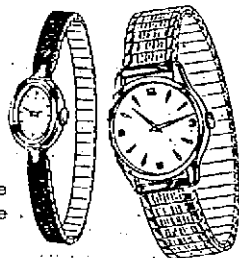
a fine watch and a watchband by **Speidel**

- Precision made • 1 year guarantee • 17 & 21 jewel
- Each with famous Speidel band.

18<sup>88</sup>

Compare to brands selling for \$50

Choose a timely gift. Men's and women's styles in fine quality Swiss movement. Shock resistant, unbreakable mainsprings. Men's models are waterproof.



Shop at Butler's  
for Benrus, Bulova,  
Bulova Caravelle,  
and many  
other famous  
name watches...



## Young fashions join in the season's fun

### So adorable... Sister Dress Alikes

Reg. to 5.98

3.88 4.88  
3-6x 7-14

It's  
Easy  
to Open  
a Charge  
Account  
at Butler's

They'll be look-alike angels in matching sister dresses from our array of precious little girl styles. If you have only one she'll look special in all her little girl splendor. Choose from many fabrics including Dacron polyester, nylon, and cottons. Pretty holiday pastels.



### an angel in her Holiday Velvet

Reg. 7.98 6.88

Have you ever seen an angel? You will when you dress your little girl in one of our red cotton velvet holiday dresses. They look and feel so luscious and are washable too! Choose from 3 adorable styles. Sizes Toddlers, 1-3.

### Drastically Reduced! Holiday Velvet for the Toddlers

Reg. to 7.98 4.88

So adorable and right in the holiday theme, red velvet suits with short pants and midgy top for boys and girls, or crawler sets. They're cotton velvet, so they're washable! Sizes Med. and Lg.



### Girls' Bouffant Slips

Sizes 6-14

3.98

Frills galore will help to show off her pretty new Christmas dress. And it's reversible with one side of white, the other a lovely pastel. 100% nylon.

### Miss Deb Stretch Socks

Reg. 78c

58c

Crew stretch socks for the young miss to wear up or rolled down. Buy several to match her new Christmas ensembles. Ass't pastels, black and white. Fits sizes 9-11.

Hosiery Dept.



### Maribou adds a touch of sophistication

3-6x 6.98 7-14 7.98

She'll be as gay and pretty as your Christmas tree in a lovely Dream Girl robe of 100% acetate, insulated with Wycron® polyester fiberfill. The sleeves are trimmed with downy Maribou. Matching pearl buttons. Pastels of Blue and Pink.

### Frosted Mohair Sweaters

6.98 7.98

V-neck and Cardigan

She'll adore a gift of mohair this Christmas. And she can have a cardigan or V-neck pullover. You'll appreciate the wonderful blend of 70% mohair and 30% orlon acrylic. Frosty White and Holiday Pastels. Sizes 7-14.



LAKEWOOD CENTER

MEtcalfe 3-8101

Christmas Hours: Open 6 Nites, Mon. thru Sat., 9:30 to 9:30; Sunday Noon 'til 5



# Science May Have Solved Origin of Cosmic Rays

By JOSEPH L. MYLER

WASHINGTON (UPI) — Science may have solved another mystery of the universe—the origin of powerful particles, known as cosmic rays, which stream from outer space.

According to Dr. Allan R. Sandage of the Mount Wilson and Palomar Observatories, there is evidence that these particles, as well as

far traveling radio signals, come from exploding galaxies, exploiting energy sources new to man.

Occasionally scientists record cosmic rays with energies of billions of trillions of electron volts. By comparison, the energy of a splitting atom in an A-bomb is feeble. Luckily, these monstrously energetic atomic particles from the depths of space are few

and far between by the time they reach the earth.

It has long been suspected that the more powerful cosmic rays come from star aggregations, or galaxies, whirling in space outside the Milky Way galaxy which contains the sun and 100 billion other stars.

PHYSICISTS had even figured out a possible mechanism for accelerating these

particles to the speeds, and energies, which have been detected in those hitting the earth.

This same mechanism, roughly akin to but vastly more powerful than the atom-smashing machines developed by man on earth, also could account for the enormous radio energy which pours from thousands of sources in space.

According to Sandage, writing in the November Scientific American, recently discovered exploding galaxies can qualify as the breeding places of this fantastic energy. To do so, however, they must transform matter into energy by some principle more efficient than man with his A-bombs and H-bombs has dreamed of up to now. "We have now photo-

graphed one relatively nearby galaxy in which an explosion of the necessary magnitude occurred some 1.5 million years ago, a relatively recent event as measured on the cosmic time scale," Sandage said.

STREAMS OF matter bursting from the center of this galaxy, known as M 82, "contain roughly 5 million times the mass of the sun,"

Sandage said. The energy needed to produce this eruption, Sandage calculated, "is about a billion-trillion - trillion - trillion horsepower."

But where do you get such energy? Not from the H-bomb's thermonuclear reactions—they are far too inefficient. Even if such conversions of mass into energy were 100% efficient, it would take a hydrogen explosion of 10 billion-suns "to produce the display we observe in M 82." This

would demand annihilation of the entire mass of a medium-sized galaxy.

So "some totally new energy principle" must be involved. The British scientist Fred Hoyle and the American astronomer William Fowler have suggested "gravitational collapse." When any scattered mass condenses, gravitational energy is released. Sudden gravitational collapse is believed to be a factor in the occasional star explosions called supernovae.

## EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING



IT'S A WINTER WONDERLAND at Park Nursery. Indoor and outdoor tree lights, candles, toys, imported art objects, exotic gift-wrapped dish gardens, blooming plants and thousands of other glitter and sparkle pieces. Select now while our supply is complete. PARK NURSERY, 3842 E. 10th. HE 3-7413. OPEN EVERY NIGHT 'til 9 P. M. Christmas Trees, Gifts, Decorations.



LADIES' or MEN'S WALTHAM WATCHES. Choose between handsome man's shockproof, anti-magnetic watch with unbreakable mainspring or Fashion designed ladies' models in white or yellow gold. Regular 49.50. Your choice 16.88. AMERICAN JEWELERS, 35 Pine Ave. and LAINES JEWELERS, 17 Pine Ave. Open a charge account today.



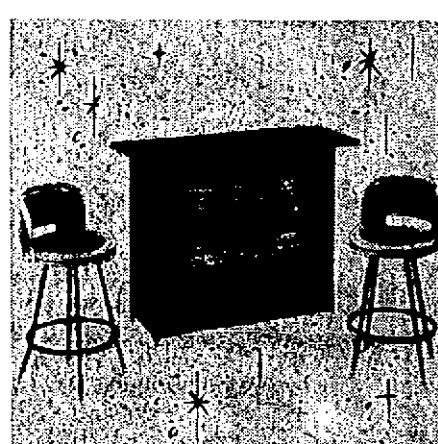
RADIO SHACK'S own ARCHER Portable Tape Recorder. All wanted features. Dual Track Head, 3" Reels . . . 2 1/2" speaker. Ideal for dictation, voice letters, practical jobs or hobbies. Only 8x4 1/2 x 3" compact. 4 transistor. Detachable lid. Tape reels, earphone, mike, strap, battery. Weight 4 lbs. Only \$13.88 At RADIO SHACK, 127 W. 7th St., Downtown Long Beach. 432-3318. Open evens 'til 9 P. M.



NATURAL MINK. A Fashion must . . . the new and versatile twist lends elegance to any costume. FRANK A. HILL & SON, 3316 E. Broadway. Phone GENEVA 8-8572. Open evenings by appointment.



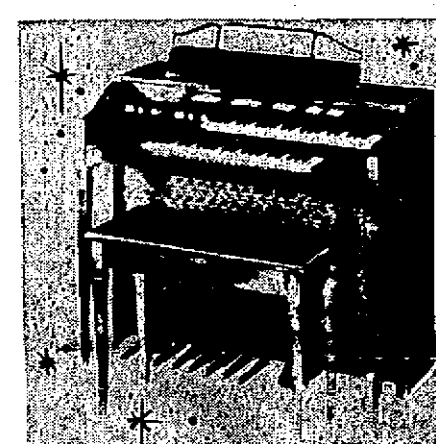
6-TRANSISTOR POCKET RADIO. The perfect Christmas Gift for everyone. Advertised in Life Magazine. Complete with case, battery and earphone. Regular price \$24.95. Our special price for you, \$12.50. CITY PHOTO, 1719 E. Anaheim St., Long Beach, 435-8928.



RATTAN PORTABLE BARS and bar stools. Something special for that special "someone." Largest selection of bars and stools here. Genuine woven rattan, "Nevamar" tops, sizes 4-5 ft. Bars custom made, complete rattan group. Stool prices start at \$14.95. Bar, \$67.95. HOUSE AND GARDEN TROPIC SHOP, 2196 Lakewood Blvd. GE 8-0069. Long Beach.



BLACK DYED BROADTAIL PROCESSED LAMB . . . Rich, lustrous broadtail. A generous touch of mink. FRANK A. HILL & SON, 3316 E. Broadway. Open evenings by appointment. GENEVA 8-8572.



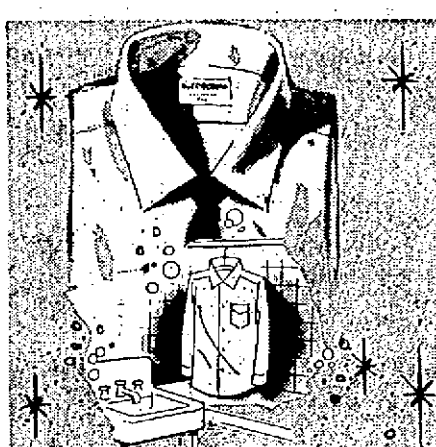
See the completely new HAMMOND ORGAN SPINET at \$995, F.O.B. Chicago. Can never, never get out of tune. Don't let the price mislead you! This is a true Hammond, the largest selling organ in the world, and will give your family a lifetime of pleasure! On display at HAMMOND ORGAN STUDIOS OF LONG BEACH, 2188 Lakewood Blvd., just north of the Traffic Circle. GE 9-0918.



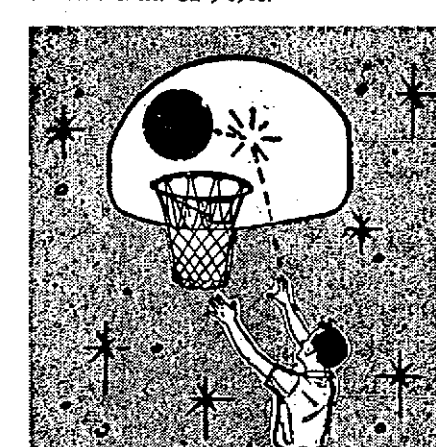
FOR THAT SPECIAL GIFT . . . for those friends hard to buy for. The answer is an unusual, distinctive gift from the WINE MESS. We can solve your business or personal gift problems. Impressive gift baskets, candies from 'round the world, bar sets, gadgets, glassware, jams, gourmet foods and popular liquors. THE WINE MESS, 1770 E. Broadway. HE 6-8901.



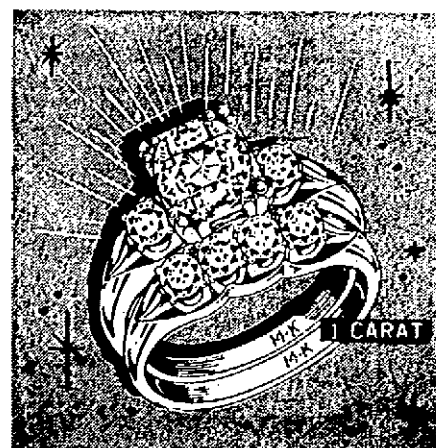
THE WORLD OF SPORTS . . . the Independent, Press-Telegram's sport sections . . . make an ideal gift for the man who enjoys reading all the latest news from football to fishing. No other newspapers give such complete coverage of local sports. Order the morning Independent or the evening Press-Telegram home-delivered. Only \$2.75 per month. Call HEMlock 5-1161.



ARROW DECTOLENE — never needs ironing — not even a little bit. Silken-smooth 100% Dacron Polyester tricort dries wrinkle-free within 2 hours. Outlasts 3 ordinary shirts. Half sleeves \$7.95, Long sleeve convertible cuff \$8.95. HONEYWELL & CARPENTER, 539 Pine Ave., DOWNTOWN LONG BEACH.



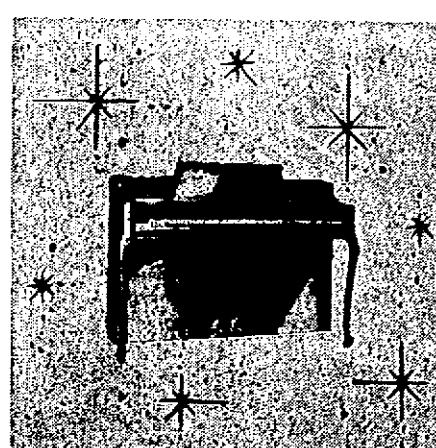
BASKETBALL BACKBOARD \$5.89 . . . All metal hoop with net \$3.89. Backboard is 3/4" weather-proof plywood painted with 2 coats of prime paint. Only exterior plywood and glue are used in this "Evanite" backboard — They will not come apart. BERGSTROM'S PLYWOOD, INC., ME 3-0795, 9045 Rosecrans (Just east of Lakewood Blvd.)



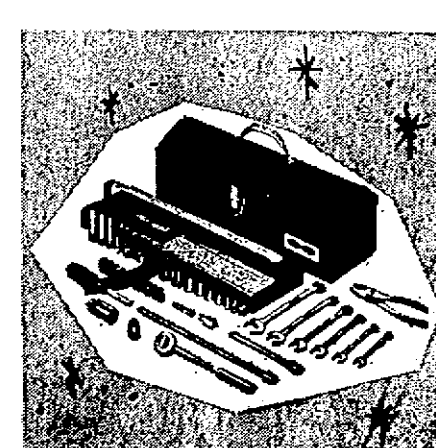
This beautiful FULL-CARAT BRIDAL ENSEMBLE has 7 diamonds, available in white or yellow gold. Compare at \$450. Now only \$229. No money down, no payments until 1965. Open every evening and Sunday until Christmas. KAY JEWELERS, 319 Pine Ave., Downtown Long Beach, and 5208 Lakewood Blvd., in Lakewood Center.



NATURAL MINK . . . A recessed bolster collar stole that frames your face softly and beautifully. FRANK A. HILL & SON, 3316 E. Broadway. Open evenings by appointment. Phone GENEVA 8-8572.



LET US PLAY SANTA CLAUS and deliver a GULBRANSEN PIANO — a genuine investment in musical happiness for years to come! A variety of styles with rich tonal quality built by master craftsmen. Full 88 notes, fallboard, 3 pedals, 8-ply pin block, choice of finishes . . . brand new — from \$645. ORGAN & PIANO CENTER, 400 Long Beach Blvd. HE 7-2271. Weekdays 10 a.m. to 9 p.m.; Sun. 12 to 6.



SOCKET WRENCH SET — the perfect gift for any man. 42-piece set of S-K Wayne professional quality tools. Includes 1/2" and 3/8" drive standard and deep sockets and wrenches in sturdy metal box. Regular \$45.21. Special \$29.95. 437 Long Beach Blvd., Downtown Long Beach. IMPERIAL HARDWARE CO.



# USC Opera Below Standard in 'Das Rheingold'

By DANIEL CARIAGA  
The USC Opera Theater's second performance of Richard Wagner's "Das Rheingold" at Bovard Auditorium Friday night (the final showing will take place this evening) displayed the strengths of production usually associated with this excellent theater: striking and colorful sets, appropriate costumes and exciting stage effects (including a Rhine scene in which the

maldens swam most convincingly). The vocal standard of previous USC opera productions, however, was not maintained in this, the first of Wagner's four "Ring" epics. Whether the fault lies in the over-ambitiousness of the undertaking or in the individual casting of the parts, I cannot determine, though my guess would be the former.

As the supreme gods, Wotan and Fricka, George Gibson and Barbara Winklebeck were appropriately dignified. They sang well and maintained both characterization and energy until the end. Their opening scene was believable and understandable, thanks to the English adaptation of Walter Ducloux, who also staged and conducted the production.

The Nibelungs, Alberich and Mime, were excellently sung by James Kinnee and Philip Newman. Their creditable acting and clean enunciation contributed greatly to the audience's understanding of the proceedings. Unfortunately, the Rhinemaldens, sung by Joan Barber, Lynda Sue Marks and Gloria Hodes, made no such contribution. They were certainly attractive enough to arouse Alberich's lust, but their diction aroused only my ire.

Outstanding in other parts were Dennis Dalsimer and Robert Voris as the giants Fasolt and Fafner, and Gene Allen as Loge, god of fire. Mr. Dalsimer, in particular, showed a voice of real beauty and power, and a flair for the stage.

The best single moment of the evening was the all-too-short appearance of Erda, goddess of the earth, sung with real authority by Nina Hinson. Hers is the kind of dark, mellow, Wagnerian voice audiences come to hear.

# Vandals Set Fire to Cross That Honors Father Serra

VENTURA (AP) — Vandals set fire to a 15-foot-high wooden cross on a hill overlooking the Mission San Buenaventura early Saturday, police reported.

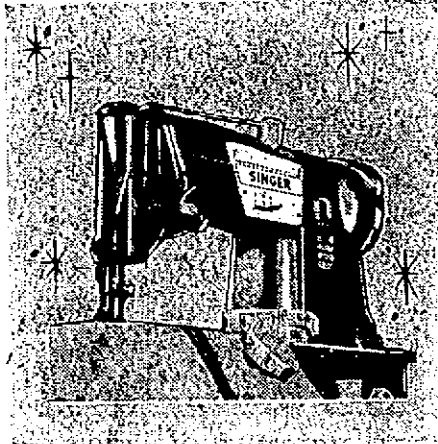
The cross honors the memory of Father Junipero Serra, founder of the California missions. Officers, alerted by Oxnard police that someone might try to burn the cross, made one check and found nothing amiss. But on another check they found the cross ablaze. The fire was extinguished quickly, however, and the cross was not badly damaged.



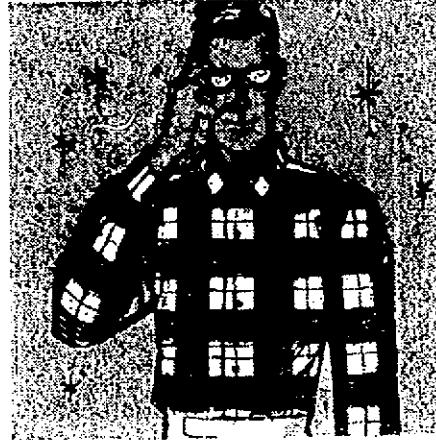
**TAPE RECORDER** with built-in mike. Transistorized, battery operated, it works without attachments, built in speaker, tape pack for instant loading without threading. Craig 490 electronic note book. Cowhide carrying case with strap and batteries included. Less than \$80.00. 1719 E. Anaheim St., Long Beach. CITY PHOTO, 435-8928.



Over 100 Genuine Simmons Hide-A-Beds are displayed at the unique Sleep Shoppe. Specialists in Simmons' products. Illustrated is one of the Provincial styles available... and ready for delivery. Each Simmons Hide-A-Bed is equipped with a luxurious Simmons mattress. Prices start at \$159.95. The SLEEP SHOPPE, 5th and Long Beach Blvd., Long Beach.



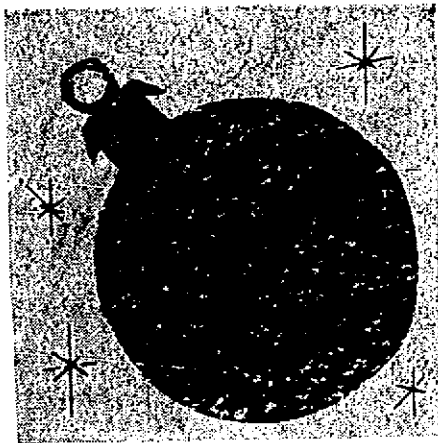
Give her a SINGER CHRISTMAS with this basic zig zag at a budget price. Sew patches, mend stronger than strong. Makes everyday sewing simple. Smooth straight-stitching, too. Little or no down payment. Payments low as \$5 a month. SINGER SEWING CENTERS, 644 Pine Ave., Downtown; 4488 Atlantic Ave. Bisby Knolls; 17424 Bellflower Blvd., Bellflower. Now \$99.95.



PENDLETON SHIRTS in an outstanding array of colors and in every size made by Pendleton, from boys' size 6 to men's double extra large. We cordially invite you to park free and inspect the greatest selection in Long Beach. Moderately priced from \$12.95 to \$14.95. HONEYWELL & CARPENTER, 539 Pine Ave., DOWNTOWN LONG BEACH.



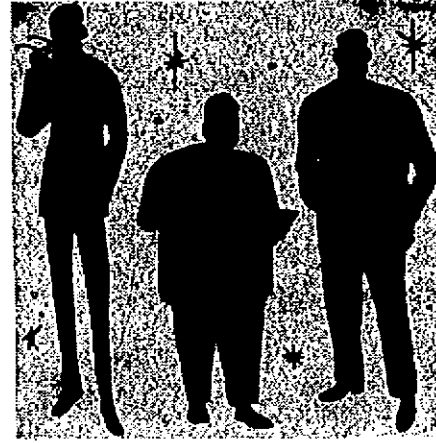
"100% PERUVIAN ALPACA SWEATERS." The perfect gift for him! Nothing beats the luxurious appeal of pure Peruvian alpaca. 2-ply yarn expertly knitted and smartly fashioned. Red, white, black, green, gold, brown, tan and light blue. Sizes S-M-L-XL. A \$25.00 Value. For a reasonable \$16.95. BankAmericards accepted. LEVIN'S MEN'S WEAR, 316 Pine.



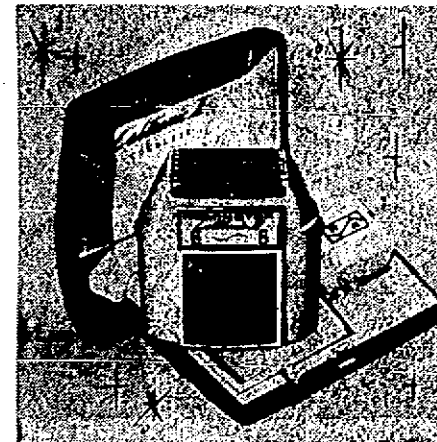
CONTINUOUS FILAMENT NYLON. Gullistan Space-dyed DuPont's 501. A present for your home! Here is the carpet you hear so much about. This carpet resists shedding and fuzzing. Most spills wipe away with a damp cloth. Sparkling clear colors. Two-level texture. A real sturdy back. \$5.95 square yard. WILL-BANKS, 1879 Freeman Ave., Signal Hill. GE 4-0901.



IT'S A WINTER WONDERLAND at Park Nursery. Indoor and outdoor tree lights, candles, toys, imported art objects, exotic gift-wrapped dish gardens, blooming plants and thousands of other glitter and sparkle pieces. Select now while our supply is complete. PARK NURSERY, 3842 E. 10th. HE 3-7413. OPEN EVERY NIGHT 'til 9 P. M. Christmas Trees, Gifts, Decorations.



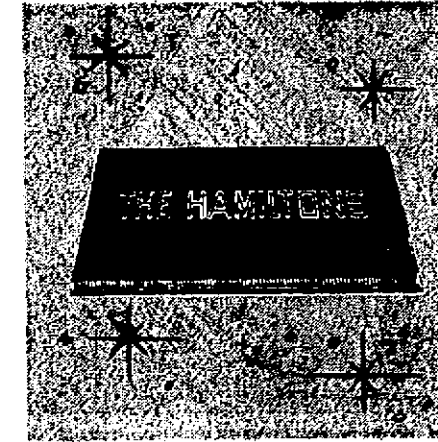
"HARD TO FIT?" Not at Levin's! EXTRA BIG and EXTRA TALL sizes our specialty. We have a complete line of SUITS, SPORT COATS, SLACKS, JACKETS, SWEATERS, SHIRTS, PAJAMAS, UNDERWEAR and SOCKS. All for the hard to fit extra tall and extra large man. BankAmericards accepted. LEVIN'S MEN'S WEAR, 316 Pine Ave., DOWNTOWN LONG BEACH.



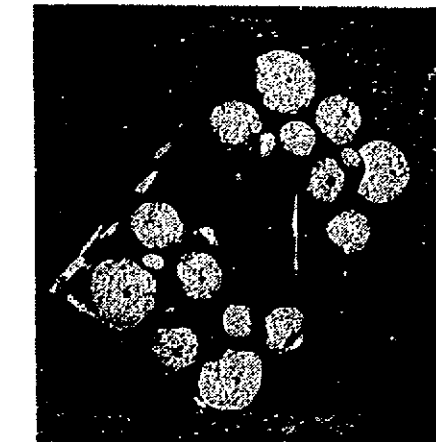
Be kind to your man this year with a REMINGTON CORDLESS ELEKTRONIC shaver, with 2 kinds of power. Exclusive—the only shaver of its kind. Only \$24.67 at AMERICAN JEWELERS, 35 Pine Ave., or LAINES JEWELERS 17 Pine Ave. Open a charge account today.



Here's a gift that's sure to please... and one that keeps on giving (interest of course). It's easy to open an account whether it's to start a child's savings or college fund, help a loved one or friend towards a goal or special project for the family. It's practical and always welcome... visit BELMONT SAVINGS today: Main Office, 5200 E. Second St., Belmont Shore and Plaza Office, 6300 E. Spring St. Other Offices on Wilshire Blvd. and in Glendale, soon in Laguna Hills, Leisure World.



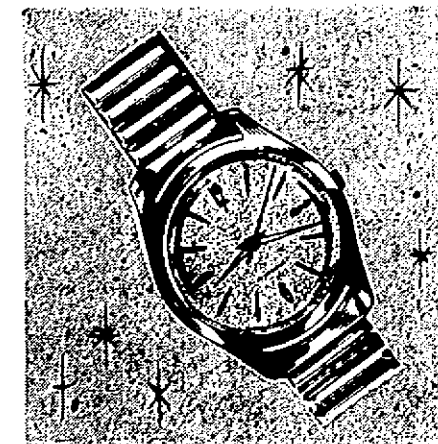
Personalize your front door with your name on this 18 x 28 luxurious rubber door mat. Red, green, blue or black with ivory letters. A perfect gift for the holidays. \$5.95. 437 Long Beach Blvd., Downtown Long Beach. IMPERIAL HARDWARE CO.



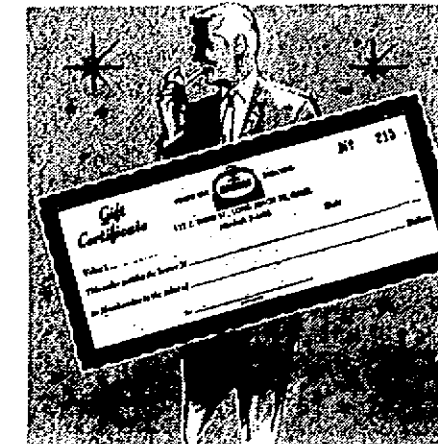
SURPRISE those far away folks with a California Fruit Pack. Contains finest, sweet, juicy oranges, grapefruit, tangerines, crisp apples, avocado, sun dried dates and nuts. Prices start at \$7.89 including shipping anywhere in U.S.A. Also fancy cheese, dried and candied fruit packs priced from \$2.69. Buy from a year 'round store—quality since 1926. Open nights 'til Xmas. Blue Chip Stamps. SCHULMAN'S GIFT PACKS, 142 Pine and 655 Pine Ave., Downtown Long Beach.



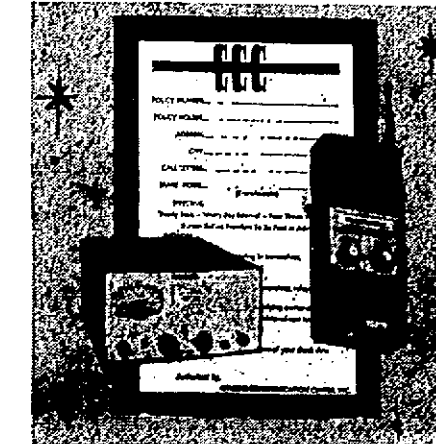
PENDLETON SHIRTS. Nothing would please him more on Christmas morning. We carry an outstanding selection of all kinds of plaids and checks in all the newest wanted colors. Sizes S-M-L-XL-XXL and Longs. Boys 10-20. Moderately priced from \$12.95 to \$14.95. BankAmericards accepted. LEVIN'S MEN'S WEAR, 316 Pine Ave.



Man's WATERPROOF WATCH... Dustproof, shockproof, waterproof, stainless steel back. 17-jewel movement. Sweep second hand. Expansion band. A durable and handsome timepiece. Only \$8.77 at AMERICAN JEWELERS, 35 Pine Ave. & LAINES JEWELERS, 17 Pine Ave.



FUZZ HARRIS GIFT CERTIFICATES for Custom Made Clothes — in the latest colors and newest fabrics cut to personal specifications for perfect fit, promises complete comfort and assurance. It will be the most appreciated gift under the tree. Our Gift Certificates priced from 10.00. Men's and Ladies' tailoring. FUZZ HARRIS TAILORS, 122 East Third. HE 7-4406. DOWNTOWN.



SPORTSMEN-FAMILY COMMUNICATIONS... Go Citizen Band Two-Way Radio. Enjoy instant communication for FUN and SAFETY. An ideal gift for C.B. users is our Transceiver Service Policy, \$16.00 yearly for a quarterly unit check. CHRISTMAS SPECIAL, GENERAL MC-6, reg. 199.95, now 159.50. MIDLAND 2-channel 1-watt Walkie-Talkie 89.95. CITIZENS COMMUNICATION CENTER, INC. Hours 10 to 6, HE 5-5520. 1872 Santa Fe.



# Disneyland Schedules Christmas Festivities

Floats, dancers, bands and marching units representing 25 nations will depict Christmas customs around the world in Disneyland's Tenth Annual Christmas Parades Dec. 20.

The parades highlight two full weeks of Yuletide festivities at Disneyland which will include candlelight caroling by more than 800 voices Friday and Saturday, Walt Disney's famous "Parade of the Toys" daily Dec. 20 through Dec. 31, and a New Year's Eve Party.

With Walt Disney as grand marshal, the Dec. 20 parades will include some of the most outstanding marching organizations in Southern California.

Each nation this year will have its own colorful float with dancers and marchers in traditional national costumes.

"THE CHRISTMAS in Many Lands" Parade will be followed by the "Parade of the Toys"—seven-foot wooden soldiers, dancing dolls, French balloonists, English knights, toy trains and boats, more than 100 Disney characters and as a climax, Santa Claus and his sleigh drawn by eight silly reindeer.

An added feature of this year's festivities will be a pre-parade show featuring the 70-voice International Children's Choir under the direction of Mrs. Easter Beekly. Parades begin at 2 p.m.

The candlelight procession of more than 800 carolers from outstanding choral groups in the Southland will be staged on two nights this year—Saturday and Sunday nights, Dec. 19 and 20, at 5:15 p.m.

Operating hours on Dec. 20 are 9 a.m. to 9 p.m. Dec. 26 to Dec. 30, Disneyland will be open from 9 a.m. to 10 p.m.

IN ADDITION to the "Parade of the Toys," daily features at Disneyland through the Christmas season will include strolling appearances by the Disneyland Carolers dressed in Dickens costumes and more than 25 famous characters who will mingle with guests.

The park will be open every day beginning Wednesday from 10 a.m. to 6 p.m.

**Korea Armistice Commission Called**

SEOUL, Korea (AP) — The U.N. Command announced today the 195th meeting of the Military Armistice Commission will be held Monday in the joint security area near Panmunjom at Communist request.

STATE SOCIETY Calendar	
MONDAY	Iowa, 728 Elm Ave., 6:30 p.m.
TUESDAY	Michigan, 208 Linden Ave., 6:30 p.m.
WEDNESDAY	All States Christmas Party, 728 Elm Ave., 6:30 p.m.
THURSDAY	South Dakota, 728 Elm Ave., 6:30 p.m.
FRIDAY	Wisconsin, 550 Pacific Ave., 6:30 p.m.
SATURDAY	New England, 3100 Santa Fe Ave., 6:30 p.m.

## Too Many Collections in Office Turns Girl Thief

BOURNEMOUTH, England (AP) — Too many office collections turned a girl to crime. That was the explanation offered in court by defense attorney John Bennett.

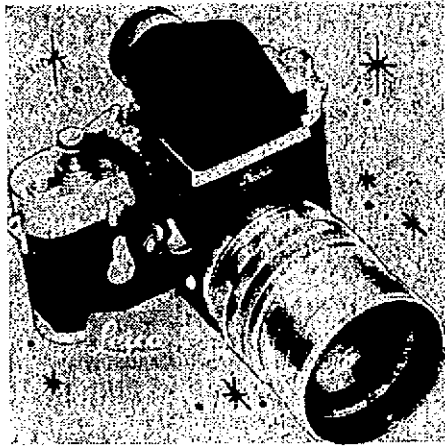
Over the last few months he said his client had been asked to contribute money to buy 10 birthday presents and seven presents for fellow workers leaving their jobs.

The judge put the girl on probation for two years.

## EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING



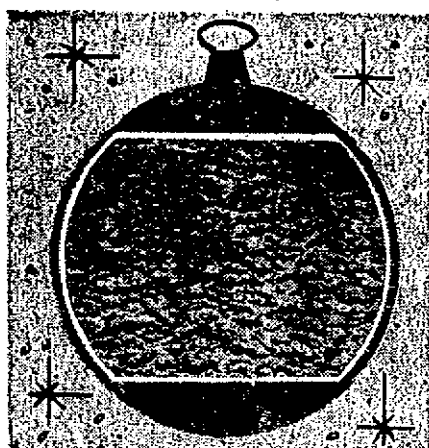
BRAND NEW PORTABLES \$35.95 (\$59.00 value). YOUR CHOICE OF Royal, Remington, Smith-Corona and Imports. USED TYPEWRITERS from \$19.00. Easy terms or lay-aways and BankAmericard welcome. "TYPEWRITER CITY," 344 East Broadway, HE 7-0586, Downtown Long Beach. OPEN EVENINGS TILL CHRISTMAS.



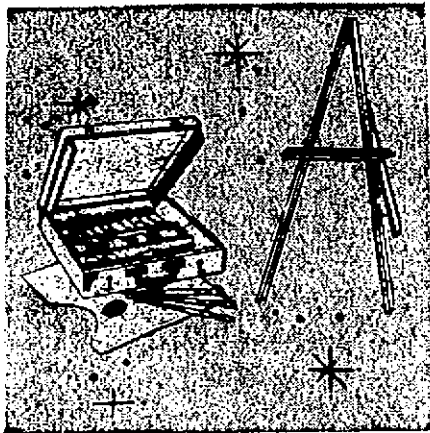
Long Beach's newest headquarters for "LEICA SYSTEM." The "LEICA SYSTEM" is the fascinating combination of a LEICA Camera and a full range of accessories that make every kind of photography possible. For the man who has everything photographic, why not add the NEW DIMENSION of close-up photography with the LEICA VISOFLEX III. At Camera Supply, 1112 Pine Ave., DOWNTOWN L. B., HE 6-4720.



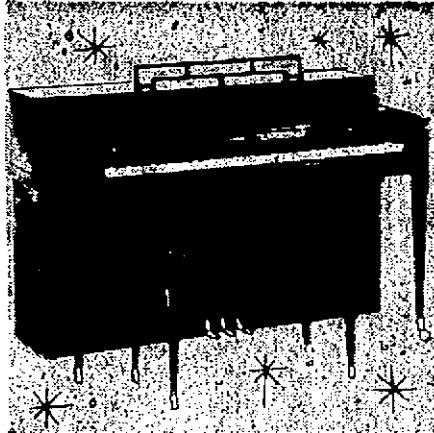
PHOTO CAROUSEL—Holds 30 of your favorite pictures, 3 1/2 x 3 1/2 size. Spins at a touch. Remove pictures easily from under protective coverings. Available in mock tortoise, jade, alabaster and onyx. Over all height 7 1/2". Sculptured eagle finial in gold tone metal. \$4.95. 1719 E. Anaheim St., Long Beach. CITY PHOTO. 435-8928.



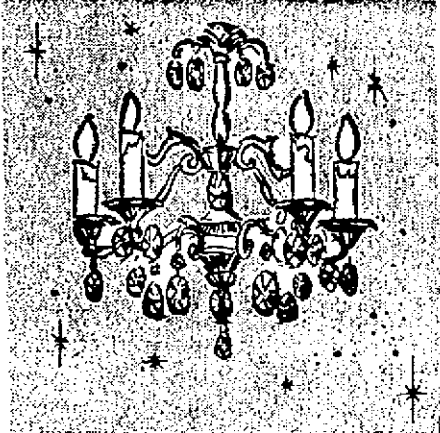
CHRISTMAS "FLOOR" LUXURY will add new, rich radiance to your home! Choose "Fairbelle" by Alexander Smith at only \$6.95 sq. yd.! Fairbelle has a graceful distinctive pattern in 12 glorious colors. ACRYLAN PILE cleans easily, is mothproof and non-allergic and wears for years and years! WILLBANK'S CARPETING AND DRAPERIES, 1879 Freeman on Signal Hill. Call GE 4-0901.



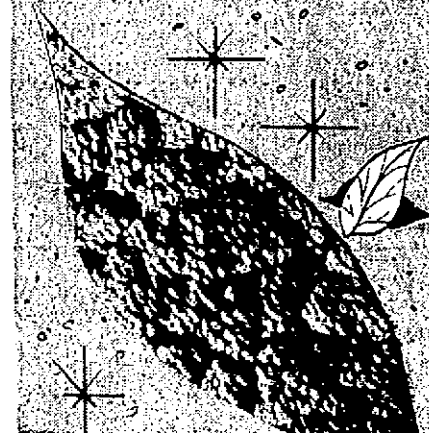
Custom-made durable oak folding easel, over 4' high. Reg. \$3.85, now \$1.85. Wood sketch box, 14"x18" with palette (supplies not included), Reg. \$6.50, now \$4.95. Custom picture framing and gallery. SAVE 10%-20% on CHRISTMAS CARDS & GIFT WRAPPING. SAYLOR ARTISTS SUPPLY CO., 420 E. 4th St., DOWNTOWN LONG BEACH. Open evens. till 8 p.m.



PUT A BEAUTIFUL PIANO IN YOUR HOME FOR CHRISTMAS. Enjoy it Christmas after Christmas! Select from the world's finest. Knabe, Hammond, Everett, Cable Nelson, Fischer — All styles, all finishes. Large selection, sensible prices — also fine used pianos and organs — Bank terms. Price range \$495.00 to \$2,995.00. MR. PIANO, 2188 Lakewood Blvd. (Just north of traffic circle) Long Beach GE 9-0918.



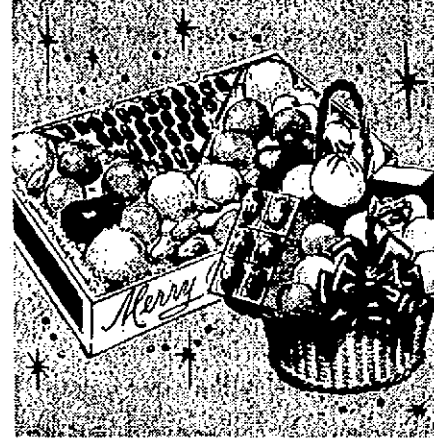
Spanish Antique Bronze. Hand cut Pendants. 5 Lites. Width 21", body length 16", overall length 34". A regular \$78.75 value gift priced at \$39.00. Big Holiday selection of Pull Downs, Swags, Pole Lamps and Table Lamps. Open Mon. and Fri. Evens till 9 P.M. "Lighting for a Palace or a Bungalow." PAT'S BISSO ELECTRIC, 1092 Redondo, Long Beach. HE 4-6614.



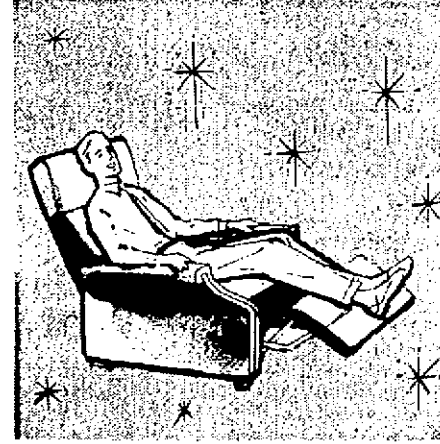
COMFORT UNDERFOOT FOR CHRISTMAS . . . at a low, low price! Incredible value for 100% CONTINUOUS FILAMENT NYLON at only \$3.95 square yard. Ten beautiful colors! Will wear for years! WILLBANKS CARPETING AND DRAPERIES, 1879 Freeman on Signal Hill. Call GE 4-0901.



GIVE HER A GIFT she would select herself . . . a STABER'S GIFT CERTIFICATE for Beauty Services. Machine or machineless permanents with Proteinized cream, obtainable only at Staber's . . . or cold waves. One price only, \$6.95 complete. Guaranteed work. No appointment necessary! We are definitely NOT a school. STABER'S FOR BEAUTY, corner 8th and Locust. HE 6-3957, DOWNTOWN L.B.



CALIFORNIA FRUIT PACKS . . . If you care enough to send the best—there is a difference! Come in and taste the quality of the finest fruits obtainable. Packed fresh daily right here at the most interesting shop in town! DESERT DATE & GIFT CO., 226 Atlantic Ave., Long Beach. HE 7-7928. Only the best!



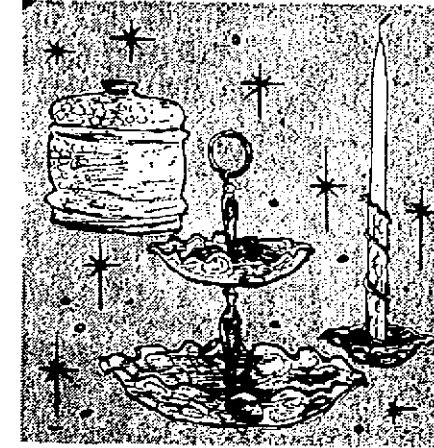
Fabulous comfort . . . yours to give for Christmas in this luxurious STRATOLOUNGER RECLINER. Covered in super soft, long wearing vinyl. Choice of colors. Priced sensationally low at \$89.00. (Pay only \$9.00 down). Open evenings 'til Christmas at LONG BEACH FURNITURE, 6th Street at Long Beach Blvd., Downtown.



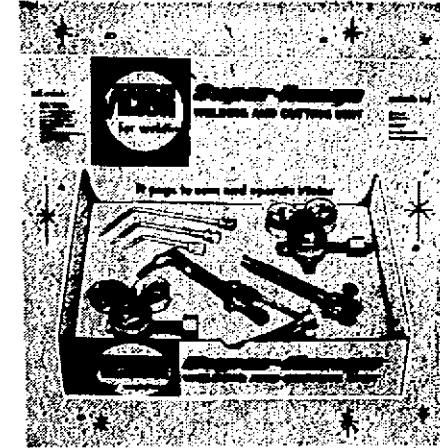
Fancy foods, cheese packs, fruit gift packs, Jellies, quality fruit cakes—you'll find them at Schulman's. Shop the easy way—we ship for you. Delivery guaranteed. Pack shown # C1—only \$3.88 delivered anywhere in U.S.A. Food gifts make ideal business gifts. Special discount for quantity buyers. SCHULMAN'S — 142 and 635 Pine Ave. Downtown Long Beach.



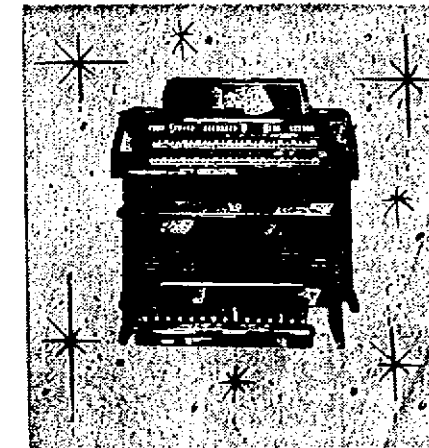
THE MOTHERS RING, for mothers only—to cherish forever. Two bands of 14K gold, symbolizing mother and father joined by lustrous synthetic stones of the month, one for each child in the family. She'll cherish the Mothers ring forever, she will know nothing could be more individual, more personal, more significant. Ring and 1 stone \$25.00, additional stones \$5.00 each. ROTHBART'S JEWELRY, 201 Pine Ave.



BEAUTIFUL GREGORIAN COPPER . . . the finest custom made copper on the market today . . . each piece is individually handled, hand-rubbed and pewter washed. An ideal gift for the home . . . humidor \$5.95, tiered candy dish \$9.95, candle holder or bud vase \$2.95. Just three pieces from a large collection. For the unique and unusual in gifts and decor. SCAND-ASIA, 994 Redondo near 10th St. GE 4-9324.



FOR DAD'S HOBBY SHOP—This SUPER RANGE UNIT is wonderful for full-range shopwork. It welds, cuts, heats, brazes and solders. A reg. \$132.00 value. Now only \$99.00. Use your BANKAMERICA CARD. Oxygen & acetylene cylinders now available for purchase. No demurrage charges. At L.B.W.S., 1629 W. Anaheim, Long Beach. HE 7-2218.



GULBRANSEN THEATRE MODEL HOME CONSOLE ORGAN. Lowest cost with highest standards. All Transistor, Leslie Speaker System — True Pipe-Organ Tone, preset pistons for Chimes, Reverberation, Percussion, from \$1,795. ORGAN & PIANO CENTER, 400 Long Beach Blvd. HE 7-2271. Weekdays 10 A.M. to 9 P.M.; Sun. 12 to 6.



THE WEEK IN REVIEW

# Burch Hears Republican 'Summit' Ultimatum on Unity

By HARRY SHARPE  
United Press International

Republican National Chairman Dean Burch was advised by the GOP "summit" last week to work for party unity or get out.

Burch's task was formidable. Moderate Republicans, liberals, most GOP governors and many pros insist he must go to help repair the damage of conservative

SEARS

SEARS Hearing Aid Centers

Bring You An Amazing NEW Development in Hearing Aids

- No wires or tubes. Fits entirely in your ear.
- Can be fitted in 3 minutes. No mold needed!

This new Sears hearing aid is a precision instrument. It fits entirely in your ear, has no wires or cords. Different size lip assure precise fit. Investigate this new hearing aid now. Try before you buy!

Model 8018 **\$239**

Fits entirely in your ear!

Not at Sears Santa Ana or Santa Monica

MAIL THIS COUPON TODAY

Sears, Roebuck and Co.  
Mr. C.R. Dennis D-5 8508  
2650 E. Olympic Blvd., Los Angeles, Calif.

I want more information about Silver-tone hearing aids and Sears FREE home demonstration.

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ City \_\_\_\_\_

You Can Count on Us...  
Quality Costs No More at Sears

The Perfect "Second" Shaver...  
Craftsman Battery Shavers

SEARS



Guarantee

We will repair or replace at our option, for a period of one (1) year from date of purchase any part which proves to be defective in materials or workmanship.

Craftsman Compact Battery Shavers

Gives 20 to 25 shaves on just one "D" type flashlight battery. Round perforated head. Handy pull-up trimmer. Includes zippered carrying case, cleaning brush.

Gift Priced **999**

Craftsman Battery Operated Shavers


Round perforated shaving head. Operates on "D" type flashlight battery. Needs no electrical outlet. 2-tone plastic housing. Includes carrying case and cleaning brush. **6\*\***

Lady Kenmore Battery Shavers

Trims underarms or legs without irritation. Easy-to-clean shaving head. Operates on "D" type flashlight battery. On-off switch. Includes case and cleaning brush. **6\*\***

CHARGE IT

Rechargeable Shaver



and M. Nixon told Goldwater in secret New York talks that party unity—a revealing of all forces that split over Goldwater-Burch philosophy—was the price of Burch staying on.

Goldwater, under heavy pressure from nearly all GOP elements, apparently agreed. He had handpicked Burch, a fellow Arizonan, for his post, in a pre-election "house-cleaning" at national headquarters.

GOLDWATER talked of a compromise—perhaps a leadership council or advisory committee in which all party branches would have an equal voice. Whether this would appease Burch's critics was conjectural. But Eisenhower said he didn't want to drive anybody, including Goldwater followers, from the party. He wants GOP unity instead.

Nixon seconded this. But he also said Burch would have to win a vote of confidence at Chicago by more than simple majority. Otherwise, Nixon said, the necessity for broad-based unity would not be achieved.

This was echoed by Chairman Gerald P. Ford, Mich., of the House Republican conference, after a talk with Michigan Gov. George Romney. Romney, a Goldwater foe, thought Burch would be unseated.

Party moderates were claiming more than enough votes to oust Burch. They were engaged in a contest with Goldwater and Burch to line up votes in the 132-member national committee.

EISENHOWER told reporters: "We are very anxious that there be no blood-letting and no vindictiveness. We want all groups to remain in the party. We are not trying to kick anybody out." But he added that there "must be some clearing away of underbrush to make it possible through democratic processes to widen the core of the party and its leadership."

New York Gov. Nelson A. Rockefeller who did not campaign actively for Goldwater, said the argument over Burch was "simply whether we are going to make the Republican Party into a conservative party."

John Gerner of Alabama, another of Goldwater's hand-picked lieutenants, quit as executive director of the national committee after blaming Rockefeller as "the principal factor" for GOP defeats in the last two presidential elections. Also resigning was Edward K. Nellor who handled Goldwater's radio and television publicity. Nellor said he thought Burch also should quit because of the need for party unity.

ELSEWHERE in the news the Justice Department got a sharp jolt when U.S. Commissioner Esther Carter of Meridian, Miss., freed 19 of 21 men the FBI had arrested in connection with the murder of three civil rights workers near Philadelphia, Miss., last spring. Miss Carter refused to accept from the FBI a confession of one of the accused, holding it was merely hearsay evidence because the man was not present in court.

In Washington the department called the action unprecedented. It said it would immediately ask a Mississippi federal judge to convene a grand jury to hear the charges. The men arrested included a sheriff and his deputy.

The Rev. Martin Luther King, in Oslo, Sweden, to receive the Nobel Peace Prize, proposed a nationwide boycott of goods made in Mississippi as a weapon against what he called "the mockery of law and justice."

ALSO ON THE racial front, President Johnson named Vice President-elect Hubert H. Humphrey to steer federal programs aimed at "full assimilation of more than 20 million Negroes in American life." The President said in an unusually strong race relations speech that the government would move rapidly to carry out the civil rights law.

The Supreme Court

meanwhile struck down a Florida law making it a crime for a Negro and white couple to live together. But it avoided a ruling on state miscegenation laws which ban interracial marriages.

A wave of excitement swept the United Nations building in New York when unidentified persons fired a bazooka shell at the UN headquarters while Cuba's No. 2 Communist, Ernesto (Che) Guevara, was denouncing the United States to the General Assembly.

The shell, fired from the borough of Queens across the East River, exploded in the water only 50 feet offshore and a hundred feet from the all-glass UN skyscraper.

Simultaneously 75 shouting anti-Castro pickets attempted to storm the building. A woman armed with a knife intended for Guevara was arrested.

In foreign affairs, the President met in Washington with British Prime Minister Harold Wilson and opened the way for a major discussion among NATO allies of possible steps toward "collective" control of Western nuclear weapons.

Upshot of two days of talks was that what had

been a narrow subject—a U. S. proposal for a 25-ship allied nuclear fleet—became, with American approval, a much broader subject for allied discussion, going far beyond the original scheme.

Secretary of State Dean Rusk held talks with Soviet Foreign Minister Andrei Gromyko and urged Russia to use her influence to halt

Gromyko also conferred with Johnson, while in Moscow Premier Alexei N. Kosygin was proclaiming reaffirmation of ousted Nikita Khrushchev's doctrine of peaceful coexistence.

The Senate Rules Committee suspended hearings in the sensational Robert G. (Bobby) Baker scandal until the new Congress convenes.

The White House disclosed that the President will depart from tradition and wear a dark business suit at his inauguration Jan. 20. He also will wear a tuxedo, instead of white tie and tails, at the evening inaugural festivities.

Pasadena, Calif., scientists announced that America's Mariner-4 spacecraft will fly close enough to Mars—5,400 miles—in July to capture television pictures.


**\$3**

EXAMINATION

**\$3**

SICK AND SUFFERING

STOP WASTING TIME & MONEY



Before You Take Treatments Anywhere You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an excellent preliminary evaluation of your physical condition. X-RAY, FLUOROSCOPE is used, plus other standard diagnostic methods. National authorities advise an examination of this type every two years regardless of age. Thousands of people have had this examination.

What it is worth to know about your organs—just once—HEAD TO TOE

OBSERVATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT • SPINAL VERTEBRAE AND BONE STRUCTURE • PULSE AND HEART ACTION • BLOOD PRESSURE • STOMACH • KIDNEYS • GLOID • NERVOUS SYSTEM • LIVER AND GALL BLADDER

DR. H. L. HUTCHINGS, D. C.

DIRECTOR

"IN SOUTHERN CALIFORNIA SINCE 1951"

2067 ATLANTIC AVE. LONG BEACH

PHONE: 591-1305

OPEN MON.-WED.-FRI. 9 A.M. TO 7 P.M.  
SAT. 9 A.M. TO 12 P.M.  
Please bring this ad and mention it when you call.



PUT PALM SPRINGS IN YOUR BEDROOM!

Our famous California Dri-Air Lamp does just that—gives you and your children dry, warm, easy-to-breathe air. Just what the doctor ordered to bring relief from paroxysms of asthma and hay fever, symptoms of head colds, minor coughs, and bronchial conditions. Only \$12 a month and, if you like, your rental applies toward purchase price of \$69.50.

**ABBEY RENTS**

ANALYSIS—PR 2-0000 / DENVER—TO 2-1051 / LONG BEACH—RE 4-0121  
SANTA ANA—KI 5-1101/TOYANAL—FR 1-2491/LOS ANGELES—PL 2-3131

NOW! YOU CAN ENJOY THE Same Wonderful Meat You Receive in This Area's Finest Restaurants!

OMAHA MEAT CO.

(SERVING THE LONG BEACH AREA SINCE 1928)

... provider of Meat for all of the top Restaurants in Long Beach and surrounding area.

NOW OFFERS TO YOU, THE PUBLIC, THIS SAME FEDERALLY-INSPECTED

• U.S.D.A. CHOICE BEEF • HAMS • PORK • POULTRY, ETC.

at WHOLESALE PRICES

Now, for the very first time, you can enjoy the same gourmet quality meats that you savor at your favorite top-flight restaurants, right in your own home.

WHY NOT TAKE TIME TO ENJOY A FINE MEAL IN ONE OF THIS AREA'S MANY EXCELLENT GOURMET RESTAURANTS THIS WEEK?

WHY NOT CALL US MONDAY HE 6-3211 or TE 5-9666 or JA 7-2263 AND WE'LL CUT, WRAP AND DELIVER... YOU'LL HAVE YOUR ORDER THE VERY NEXT MORNING

OPEN 7 A.M. till 5 P.M. MONDAY thru FRIDAY 845 West 16th Street LONG BEACH

• RESTAURANTS • HOTELS • SHIPS

THESE WHOLESALE PRICES INCLUDE:

• CUSTOM-AGING AND CUTTING

• FREE DELIVERY

(Minimum Order ..... 50 lbs.)

Searching for a Perfect HOLIDAY GIFT

FOR: • EMPLOYEES?

• CUSTOMERS?

• CLIENTS?

• EMPLOYERS?

How about custom-smoked hams or turkeys at these wholesale prices?

You'll Delight Them for Sure!



# Oil-Rubber Sale Pact's Ruling Due

By HARRY SHARPE

WASHINGTON (UPI)—The Supreme Court may announce Monday whether it will take a hand in the government's drive to outlaw exclusive tire sale pacts between oil companies and rubber manufacturers.

If it does, the economic status of thousands of filling station operators could be affected. Motorists also could be given a choice between competitive tire brands at their favorite filling stations.

The question to be decided is whether an oil company can require its retailers to sell a single rubber maker's tires, batteries and accessories exclusively on a commission basis.

THE FEDERAL Trade Commission long has been warring against the practice, charging it deprives the motorist of competitive pricing by freezing out rival tire manufacturers, and puts the station operator under coercive pressure which costs him sales.

Companies with a big stake in the outcome are Atlantic Refining and Goodyear Tire & Rubber Co., Texaco and B. F. Goodrich, and Shell Oil and Firestone Tire and Rubber. All are involved in test cases with the FTC.

So far there have been two conflicting lower court decisions, one favoring the government, the other siding with the companies.

IF THE Supreme Court consents to review, it will hear oral arguments this winter and announce its decision in the spring. If it denies a review, lower court decrees will stand, even though there is seeming conflict.

The Seventh U. S. Circuit Court of Appeals in Chicago upheld the FTC's charges against Atlantic and Goodyear. The two appealed to the Supreme Court. At the same time the District of Columbia Court of Appeals ruled in favor of Texaco and Goodrich.

The FTC promptly appealed. It told the high court that the adverse decision "reflects a completely different approach than that taken by the Seventh Circuit to a fundamental issue: The nature and effect of a major oil company's economic power over its dealers."

THE CHICAGO court held that Atlantic, by reason of its controlling relationship with its dealers, was using an illegal tie-in agreement to sell Goodyear products. The District of Columbia Court said it had found no such evidence in the Texaco-Goodrich case.

The FTC, which polices business ethics and monopolistic practices, has been digging into such tie-in sales since 1952. Most of the current cases have been moving through the courts since 1961, when the commission held that Atlantic-Goodyear and Shell-Firestone commission contracts illegal.

In its order against Goodyear, the FTC forbade the company from making commission arrangements with any oil company. Goodyear has 13 such contracts. The commission also banned all Atlantic sales of tires, batteries and accessories except those items bought for resale. "The issue," the commission said, "is the particular method of distribution."

ATLANTIC said in its appeal that commission arrangements were needed to bolster distribution and service facilities which previously were unsatisfactory.

Goodyear lawyers told the court the FTC was trying to outlaw "a time-tested method of distribution which offers undisputed benefits to the public and to all parties concerned without consideration of the more limited alternative remedies."

## Legion Post Christmas Party Tuesday

Arthur L. Peterson Post 27 will hold a Christmas Party at 8 p.m. Tuesday in Veterans Memorial Building.

The Post and Auxiliary will hold a pot luck dinner at 6:30 p.m.

Colors will be posted by the post's new Color Guard. The Legionettes, composed of 50 young ladies.



Say Merry Christmas

With **Gifts** from Sears

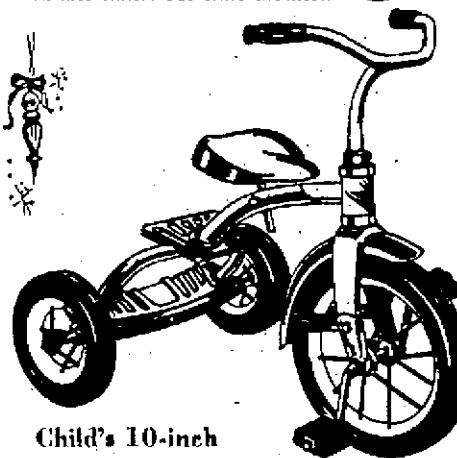
Bring the Children ... SEE SANTA in Sears Toy Town



Holiday Buy!

**Steel Body Doll Carriages**

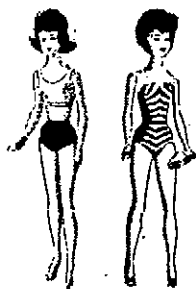
Size 20 1/4 x 17 1/2 in. Folding hood protects doll. Steel body with white enamel finish. For little mothers. **5 99**



Child's 10-inch

**Easy-riding Tricycles**

Ball bearings in front for easy riding. Tubular steel frame, jet sweep handlebars. Aqua color. 12 in. **7 88**



Choice of Barbie or Midge Dolls

Buy Now! each **1 99**  
Both are 11 1/2 inches tall. Flesh toned vinyl plastic ... so life-like.



New Tressy Dolls

**Hair Really Grows**

Sears Price **3 99**  
11 1/2 in. sophisticated fashion doll with hair that can be made any length, set any style. Ideal gift.



Mattel's Talkative **Chatty Cathy**

Sears Low Price

**9 99**

Chatty Cathy now says 18 phrases! Comes with blonde, brunette or auburn hair. Dresses in a gorgeous gown. Delightful, charming gift for every little girl.

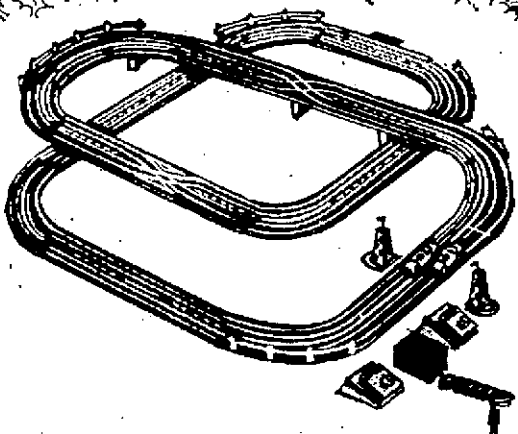
Tiny Chatty Baby Talks Baby Talk

Regular \$6.99 **6 27**

Cuddly 15-inch Chatty Baby laughs, cries, talks. Comes in blue romper. By Mattel.



CHARGE IT on Sears Revolving Charge

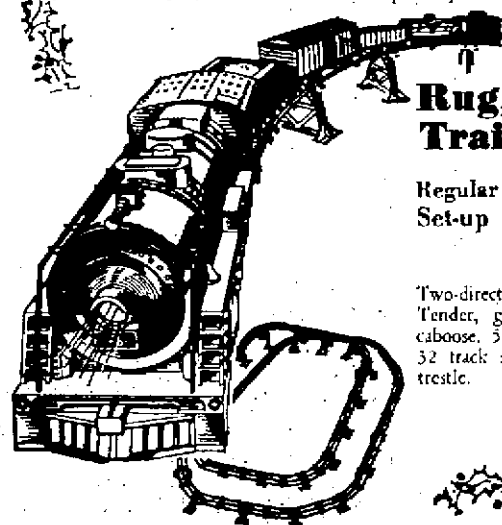


**\$19.97 Road Race Set**

SAVE \$5.09

**14 88**

Aurora H.O. Complete with 15-feet of track and lap counter. Two Indianapolis styled racers ... 1 in red and 1 in cream. Two rheostat controls. 18-volt power pack. Speedometer too!



**Rugged ALLSTATE Train & Trestle Sets**

Regular 19.98

Set-up instructions **14 88**

Two-direction smoking locomotive with headlight. Tender, gondola car, tank car, box car and caboose. 50 watt circuit-breaker transformer. 32 track sections plus uncoupler. 24-pc. trestle.

## Famous Toys

As Seen On TV

5.44 Ideal's Mouse Trap Game **3 88**

5.44 Ideal's Crazy Clock **3 88**

Mattel's Pat-Taburp Doll **7 84**

4.44 Parker's Monopoly Game **3 48**

1.97 Milton Bradley Pass-word Game... **1 28**

11.98 "Mattel's" Vae-U Form Molds Toys **8 87**

9 99 Teeny Weeny Tiny Tears Doll **2 68**

4.88 "Mattel's" V-Room Racer **3 98**

"Kenner's" Give a Show Projector **3 99**

Guerrilla and Booby Trap Toy **3 88**

Monkey Helmet **1 88**

\$29.95 Portable 6-Chord Electric Organ

**25 95**

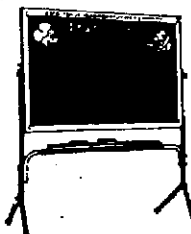
Easy to learn thousands of songs, 27 keys plus 6 preset chords.



Bradley's Time Bomb Game

Holiday price! **2 32**

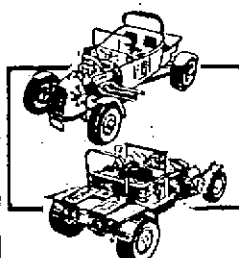
Harmless bomb is tossed to players, when it bangs, player in possession is out.



27 1/2 x 26 in. Size Black Boards

Holiday Value! **5 99**

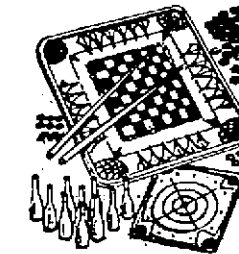
Two-sided standing black board with steel stand. With chalk, eraser.



\$10.98 Red Demon Hobby Kit

**7 98**

16" long with real headlights, differential, transmission.



Carrom Boards for 100 Different Games

Sears Low Price! **6 88**

Includes rings, cues, numbered discs, spin tops, dice score card, game book.



9 ft. 6 in. Top 6-legged 2-Swing Gym Set

Regular \$32.88 **29 88**

With 7-ft. slide, 2 passenger lawn swing, glide ride, swings. Model 4506.

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES

PARK FREE

LOS ANGELES—Vermont & Slauson  
LOS ANGELES—E. Olympic Blvd. & Soto  
LOS ANGELES—W. Pico Blvd. & Rimpau

BUENA PARK  
CANOGA PARK  
COMPTON

EL MONTE  
GLENDALE  
HOLLYWOOD

INGLEWOOD  
LONG BEACH  
PASADENA

POMONA  
SANTA ANA  
SANTA MONICA

TORRANCE  
VALLEY



You Can Count on Us . . . Quality Costs No More at Sears

Great Holiday Shoe Buys . . . Quality! Style! Comfort!

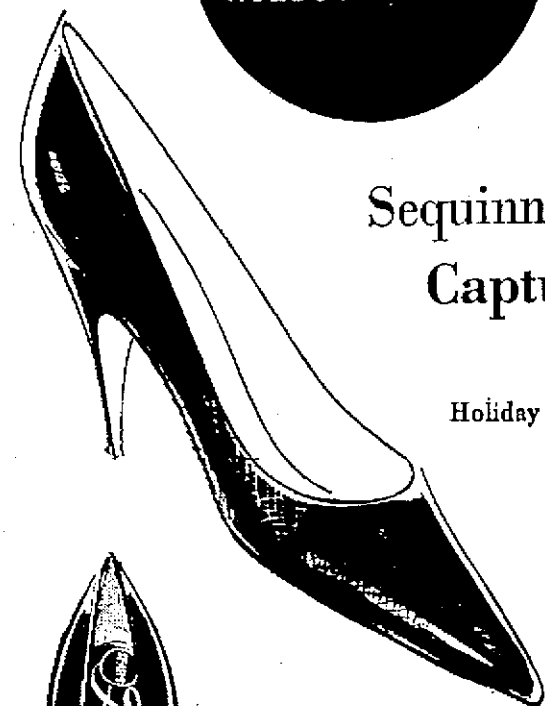
# Fashionable Footnotes for the Holidays



Sequinned-Reptile Look  
Captured in Patent

Holiday Fashion Buy! **11<sup>98</sup>**

Printed replica of rare Makassar snakeskin glitters proudly through the patent leather uppers of this classic pump. Cushioned forefoot, foam-laminated nylon tricot vamp lining. Leather soles. In black. Women's sizes.

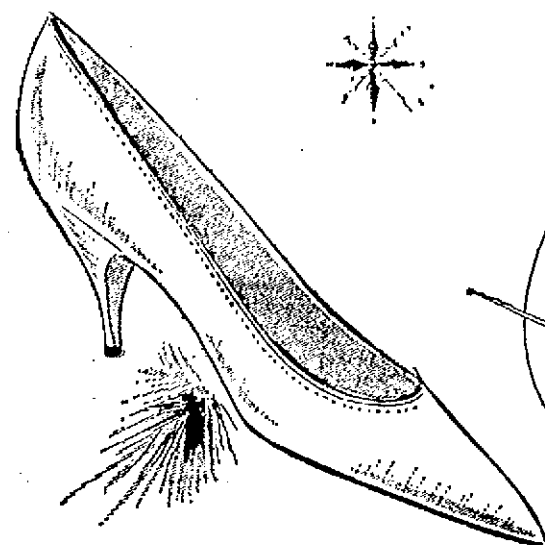


SOFT  
SOFT  
SOFT

Softly Tailored Pumps

Heavenly soft leather uppers, composition soles. a. Black glove leather, matching heel pad, cushioned forefoot. b. Black kidskin soft-lined in foam-backed nylon tricot. Full length foam-cushioned insoles. Women's sizes.

**9<sup>99</sup>**



**\*6.99 Tintable Pumps**

We Will Gladly Tint Them Free!

For individualist you! Sleek white rayon pumps custom dyed to match or contrast with your new party dress. Shapely high or mid-heels. Flexible composition soles. Also in black leather and black patent. Women's sizes.

SAVE 14%  
**5<sup>97</sup>**



11.98

Fascinating Featherlite Fashions

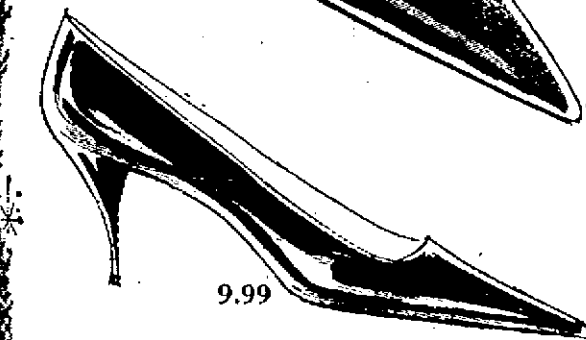
**9<sup>99</sup> and 11<sup>98</sup>**

Suave new styles bring their fashion excitement to your new holiday wardrobe. Exquisitely-styled uppers in glistening patent, soft kidskin or calf skin . . . or brilliant blend of matte leather with patent. Leather soles. These lovely pumps are both a treat to the eye and a comfort-joy to the feet. In classic black. Women's sizes.

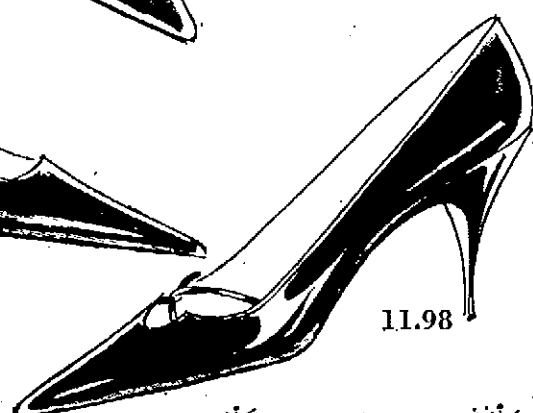
CHARGE IT  
on Sears Revolving Charge



11.98



9.99

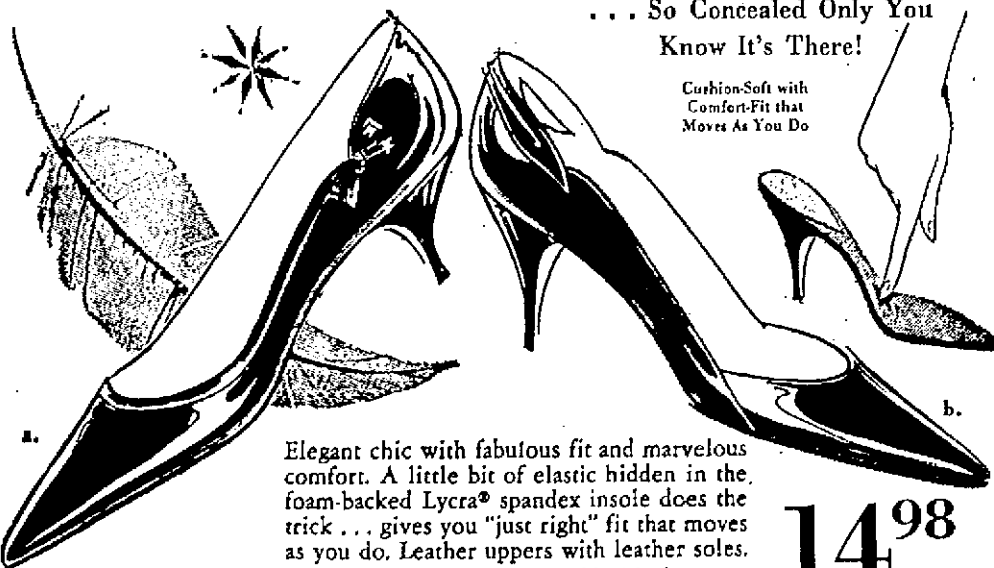


11.98

Feather Soft Insole Pumps with Inside Secret

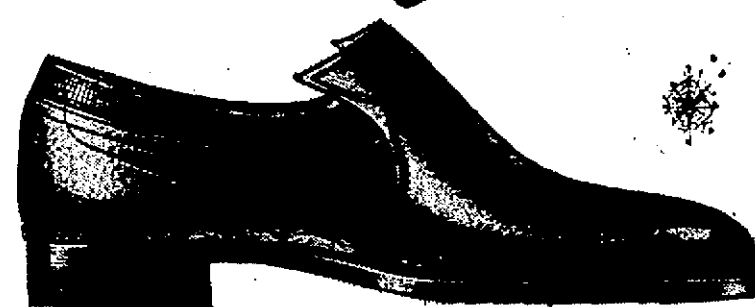
. . . So Concealed Only You Know It's There!

CushionSoft with  
Comfort-Fit that  
Moves As You Do



Elegant chic with fabulous fit and marvelous comfort. A little bit of elastic hidden in the foam-backed Lycra® spandex insole does the trick . . . gives you "just right" fit that moves as you do. Leather uppers with leather soles. a. Black patent with matte calf. b. Black patent.

**14<sup>98</sup>**

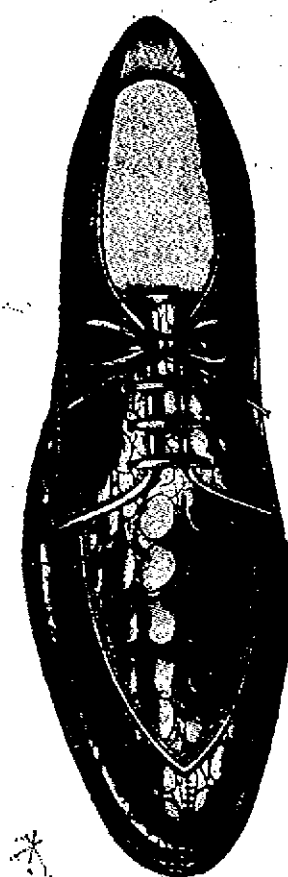


Luxurious Dress Shoes with  
Comfort-Cushioned Insoles

Holiday Priced!

**19<sup>98</sup>**

A profusion of handsome styles from our new collection. Very neat, very distinctive . . . from their painstakingly crafted calf-skin uppers down to the completely flexible leather soles. All boast "Breathe-easy" cushioned insoles for soft underfoot comfort. Black, brown, new golden tones. Wide range of sizes.



**\*8.99 Soft-Lined Pacesetters**

Foam-laminated nylon tricot lines the good-looking leather uppers with wear-guaranteed\* polyvinyl soles and heels. Black slippers, 7 1/4-11 D. Black or brown oxfords, 7 1/4-11 D.

Older Boys' \$8.99 Slippers or Oxfords sizes 3 1/2 to 7. **6.97**

\*Soles and Heels are Guaranteed to Outwear the Uppers or Return for a New Pair FREE!

SAVE \$2.02  
**6<sup>97</sup>**



**Smartly Grained Dress Shoes**

a. Brawny storm-welted long wing bluchers have grained leather uppers with full leather lining. Leather soles. Black, brown, Scotch harvest. Cordo Scotch, Antique gold. Sizes 7-11, 12.

b. These superbly styled slippers have hand-sewn fronts for flexible glove-like fit. Handsomely grained leather uppers. Leather soles. Black or brown. 7 1/2-11, 12. Also Scotch harvest penny style slipper w/leather sole in black, brown or cordo.

**14<sup>98</sup>**

**10<sup>98</sup>**



**Handsome Handsewn Fronts**

Sleek upswept styling with handsewn vamps that shape to your feet. Grained leather uppers are leather lined, cushioned with "breathe-easy" insoles. Oxbend leather soles. Black, brown, Twin-gore slippers also in Antique gold. Sizes 7-11, 12.

CHARGE IT on Sears Revolving Charge

**16<sup>98</sup>**

**Preffixed Dress Shoes**

Holiday Priced! **11<sup>98</sup>**

Handsomely stitched overlay details moc-toes and quarters. Coarse-grained leather uppers have leather outsoles with injection molded polyvinyl core. Black or brown. Sizes 7-11, 12.

**Smart Leisure-Casuals**

Holiday Priced! **8<sup>99</sup>**

Smooth leather lines the soft full-grain glove leather uppers with fully cushioned insoles. Light-stepping Searfoam soles and heels. Black, brown, or loden green. Sizes 7 1/4-12.

**Dashing 2-Eyelet Ties**

Holiday Priced! **13<sup>98</sup>**

Swagger-look shoes have smartly grained leather uppers, leather lining. Buoyant "breathe-easy" full length cushioned insoles, ribbed crepe soles and heels. Black or brown. Sizes 7-11, 12, 13.

**Sporty Leisure Boots**

Holiday Priced! **17<sup>98</sup>**

There's he-man luxury in these Wellington boots with their carefully crafted calfskin uppers and smooth full calfskin lining. Durable butyl finished leather soles. Leather pull-straps. Sizes 7-11, 12, 13.



ALL ROADS LEAD TO SEARS  
SOUTHERN CALIFORNIA STORES

PARK  
FREE

LOS ANGELES—Vermont & Slauson  
LOS ANGELES—E. Olympic Blvd. & Soto  
LOS ANGELES—W. Pico Blvd. & Bingham

BUENA PARK  
CANOGA PARK  
COMPTON

EL MONTE  
GLENDALE  
HOLLYWOOD

INGLEWOOD  
LONG BEACH  
PASADENA

POMONA  
SANTA ANA  
SANTA MONICA

TORRANCE  
VALLEJO

NOW . . . Christmas Shop at Sears 9:30 A.M. to 9:30 P.M. Daily





BILLY JEAN (left) and Evelyn Goehrig, twins, are trying their skills at wrapping Red Cross bottles of blood to publicize holiday blood banks.

## A FINE CHRISTMAS GIFT Twin Sisters Serve

Billy Jean and Evelyn Goehrig, twins who live at needed gift for the needy," 2539 E. Third St., are serving she added. She emphasized as ambassadors to promote "Save A Life Sunday" Dec. 20, when special donors for blood as a Christmas gift of holiday needs are urged to life through Long Beach Red Cross, 319 W. Broadway.

"You can't really wrap a pint of blood in holiday finery as a gift for someone who needs it," said Billy Jean, who attends State College and is active in the Red Cross youth program.

"But you can donate a pint of blood during the holiday

The twins recently gave their pints of blood, having obtained the signed permission of their parents, a requirement for donors under 21 years of age. Evelyn also is an ardent Red Cross supporter.

Other holiday blood bank dates through December are Mondays and Tuesdays from 3:30 p.m. to 7:00 p.m., Wednesdays and Thursdays from 1 p.m. to 4:30 p.m. The Thursday bank will be conducted on schedule on New Year's Eve.

Advance appointments by telephone to Red Cross Chapter are recommended.

### PRIME RIBS

\$1.95 on the dinner

Hard to believe? It's True! The Tenderloin Restaurant, 4362 Atlantic Ave., L. B., now serves Choice Prime Rib at this unbelievable price. Visit us soon and become a believer.

**ELECTED**  
Sam Roska will be installed worshipful master of Los Cerritos Lodge 674, F&AM, at 8 p. m. Wednesday at the Elks Club, 4101 E. Willow St.

yarn mart!

## YARN SALE

### GRAND OPENING

special to celebrate our

NEW

## BELMONT SHORE YARN CENTER

5287 EAST 2nd STREET

NOW ON SALE AT OUR  
BELMONT SHORE, BELLFLOWER  
& LONG BEACH STORES

NEW 100%  
MOHAIR  
YARN  
FROM ITALY

**89<sup>C</sup>** 40  
gram  
ball

30 "Isle-Of-Capri" colors

BELMONT SHORE 5287 E. 2nd St. RE 3-8823  
BELLFLOWER 17155 LAKEWOOD BLVD. ME 4-3895  
LONG BEACH 630 PINE AVENUE HE 7-2058

HOURS: Mon., Thurs., Fri. 9:30 to 9;  
Sat. 10 to 5; Tues., Wed., Sat., 9:30 to 5:30

yarn mart!

You Can Count on Us... Quality Costs No More at Sears

Now!  
from Sears  
complete women's  
hosiery department

SEARS

PROPORTIONED  
AT  
THE  
THIGH

SEARS

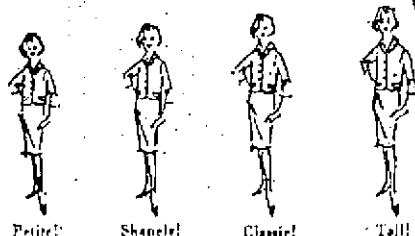
PROPORTIONED  
AT  
THE  
KNEE

PROPORTIONED  
AT THE  
WIDEST PART  
OF THE  
CALF

PROPORTIONED  
AT  
THE  
ANKLE

PROPORTIONED  
AT  
THE  
FOOT

Give Her **Sears**  
proportioned  
fit nylons



The most glamorous nylons you can give because they're proportioned in width and length to flatter her with perfect fit in every place it counts. For every fashion need!

- Mesh and clear knits
- Ultra-sheers and walking sheers
- Agilon® stretch nylons
- Sears exclusive Cling-A-Lon stretch nylons
- Seamless and seamed styles
- Sandal foot or reinforced heel and toe
- New fashion shades
- Proportioned sizes, 8 to 11½

**1<sup>39</sup>** 3 prs.  
pr. 3.95

CHARGE IT on Sears Revolving Charge

Sears Sells Only First Quality  
Hosiery... NO Seconds, NO Irregulars!

Ask about Sears Proportioned-Fit Hosiery Club

ALL ROADS LEAD TO SEARS  
SOUTHERN CALIFORNIA STORES

PARK  
FREE

You Can Count on Us... Quality Costs No More at Sears

Sale!  
from Sears  
complete women's  
hosiery department



Regular '1' and '2'

SAVE 20%

**1<sup>57</sup>** and **2<sup>37</sup>**

- Many styles and fabrics
- Leopard prints, black velvet
- Gold Mylar® metallic
- Rich brocades
- Orlon® acrylic pile fluffs
- Sizes small to extra-large
- Plastic gift cases

CHARGE IT  
on Sears Revolving Charge

SEARS

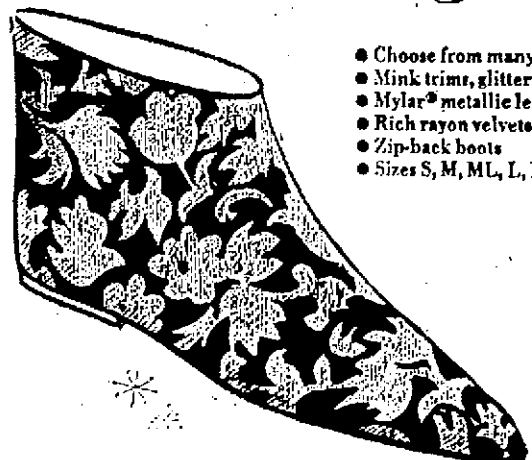
She'll love fold-up  
glamour slippers



'4.49 Skimmers,  
Scuffs and Boots

SAVE 20%

**3<sup>57</sup>**



- Choose from many styles
- Mink trim, glitter metallic
- Mylar® metallic leathers
- Rich rayon velvets
- Zip-back boots
- Sizes S, M, ML, L, XL

Hosiery Dept.

Ask about Sears Proportioned-Fit Hosiery Club

ALL ROADS LEAD TO SEARS  
SOUTHERN CALIFORNIA STORES

PARK  
FREE



## Deaths

**LOVEDAY** (Garden Grove)—Mrs. Laura B., 77, of 12951 Fourth St., died Thursday. Service Tuesday, 1 p.m., Peek Family Colonial Funeral Home, Westminster.

**BERTOLINO** (Santa Ana)—Ernest, 75, retired miner, of 2901 W. First St., died Friday. Surviving are wife, Ida Mae; daughter, Mrs. Garnet Parry. Service Monday, 1 p.m., Peek Family Colonial Funeral Home, Westminster.

**PATTERSON** (Santa Ana)—Mrs. Hallie M., 88, of 4905 W. Bolsa Ave., died Saturday. Surviving are sons, Charles T., Lloyd F.; daughter, Mrs. Hattie J. Drake. Service Monday, 3 p.m., Peek Family Colonial Funeral Home, Westminster.

**HARLAN**—Mrs. Cora Jane, 94, of 1330 Oakmont Road, Seal Beach, died Friday. Surviving are sons, Wayne E., Marion C., Hugh A.; daughter, Hazel. Service Monday, 10 a.m., Neal Funeral Directors, Compton.

**QUINN**—Charles E., 88, of 68 W. 51st St., died Friday. Surviving are sons, Clarence, Henry, Carl, Thomas; daughters, Mrs. Frances Stout, Mrs. Margaret Rohrer; sisters, Mrs. Gertrude Bailey, Mrs. Nettie Stutesman. Rosary tonight, 7:30, Sponberg Mortuary. Requiem Mass Monday, 8 a.m., St. Athanasius Church.

**MARLETT**—Emmett, 68, of 5901 E. Seventh St., died Thursday. Service Wednesday, 11:30 a.m., Sawtelle National Cemetery. Patterson & Snively Mortuary in charge.

**MOORE**—William Fredrick, 90, retired landscape architect, of 2018 E. Third St., died Friday. Surviving are wife, Genevieve E.; brother, John; sister, Mrs. Louise Husbands. Service Monday, 9:30 a.m., Mottell's Mortuary.

**DOYLE**—Mrs. Rose Isabelle, 80, of Los Angeles, formerly of Long Beach, died Friday. Surviving is son, Robert G. Private service Tuesday, Mottell's Mortuary. Family suggests contributions to Cancer Fund.

**GRAHAM** (La Mirada)—Alton McCoy, 48, real estate broker, of 14615 Rosecrans Ave., died Saturday. Surviving are wife, Leona; daughters, Misses Gail, Betty; sons, Kenneth, Phillip L.; parents, Mr. and Mrs. Barney M. Graham; sister, Mrs. Preston Whitecotton; brother, Avis. Service Tuesday, 2:30 p.m., Rose Hills Memorial Park, Whittier; Mottell's Mortuary in charge.

**BAINUM**—Osci Jay, 66, 1290 E. Ocean Blvd., died Saturday. Surviving are sons, James M., Denis M.; brothers, George, Charles S., Mack, Delbert, Albert; sisters, Mrs. Annett Palmtag, Mrs. Celestia Cotton, Mrs. Katherine Neill. Service Tuesday, 12:30 p.m., Mottell's Mortuary.

**THEISON** (Bellflower)—Mrs. Myrtle D., 64, of 9823 Rosecrans Ave., died Friday. Surviving are husband, Joseph; son, Gene; sisters, Mrs. Jean Butler, Mrs. Margaret Butler. Service Tuesday, 10 a.m., White's Mortuary.

**HILLS**—David W., infant son of Mr. and Mrs. Thomas D. Hills, of 1865 Pacific Ave., died Thursday. Also surviving are sister, Carolyn L. Service Monday, 9:15 a.m., All Souls Cemetery. Dilday Family Funeral Directors in charge.

**WILSON**—Mrs. Lila K., 84, of 1239 Pine Ave., died Friday. Surviving are niece, Mrs. Virginia Ashurst; nephew, Donald Oudkirk. Service Monday, 9:30 a.m., Angeles Abbey Mausoleum Chapel. Dilday Family Funeral Directors in charge.

**SANDSTROM**—Albert C., 67, powerhouse operator, of 2419 W. 239th St., died Friday. Surviving are wife, Janet E.; sons, Vance, Vernon; daughters, Mrs. Evelyn Hilton, Mrs. Carlene Mooneyham; sisters, Mrs. Josephine Leverington, Mrs. Esther Settles; brothers, Victor, Leonard, Fred, Harold. Service Monday, 11 a.m., Dilday Family Funeral Directors.

**CAFFERTY**—Mrs. Sarah, 68, of 425 Olive Ave., died Friday. Surviving are nephews, Henry, Robert Crabtree. Rosary tonight, 7, Sheelar's Mortuary. Requiem Mass Monday, 8 a.m., St. Anthony's Church.

# Make Her Feel Like a Princess on Christmas Morn!



Say Merry Christmas

With

**Gifts**

from Sears



SAVE  
\$2.10

Lustrous  
Satinaire  
Quilted Robes

Regular \$13.98

**11<sup>88</sup>**

Elegant lines are sculptured from a softly glowing blend of nylon, Dacron® polyester and cotton. Its satiny sheen is as gentle to the eye as it is to the touch. Marching nylon tricot lining. The fluffy Kodol® polyester interlining keeps you cozy and warm. Enjoy ultra-feminine styling with a flattering portrait collar, richly trimmed with delicate embroidered sheer applique. ¾-length raglan sleeves. Lovely pastels. Misses' sizes. Truly a gift of luxury.

CHARGE IT on Sears Revolving Charge



ALL ROADS LEAD TO SEARS  
SOUTHERN CALIFORNIA STORES

PARK  
FREE

LOS ANGELES—Vermont & Siueman  
LOS ANGELES—E. Olympic Blvd. & Soho  
LOS ANGELES—W. Pico Blvd. & N. Hollywood

BUENA PARK  
CANOGA PARK  
COMPTON

EL MONTE  
GLENDALE  
HOLLYWOOD

INGLEWOOD  
LONG BEACH  
PASADENA

POMONA  
SANTA ANA  
SANTA MONICA

TORRANCE  
VALLEY







# Ex-Elevator Man Still Going Up

By EARL WILSON

NEW YORK — "Tony, I'll give you special material when I guess Broadway would rate you now as its very favorite singer."

Tony Bennett and I were in the room. He was sipping tea. He kept humming something and tapping the table, keeping time.

"Do you know I looked for work up and down this street for seven years?" Tony said. "I ran an elevator at the Park Sheraton Hotel. I sang for seven years without getting any jobs."

Q: Would the hotel remember you as an elevator operator?

TONY (tapping the table): I doubt it. I was 23 then and my name was Anthony Benedetto. I was studying at the American Theater Wing under the GI Bill of Rights.

Q: DID BOB HOPE really give you your first break?

TONY (still tapping the table): I got a job at the old Greenwich Village Inn on a hill with Pearl Bailey. Bob saw me, and took me on a tour with him in 1950—to every major city... and he changed my name to Tony Bennett. Then Mitch Miller heard a demo record I did of "Boulevard of Broken Dreams" and signed me. It was a semi-hit and started me.

Q: Your favorite song must be "I Left My Heart in San Francisco"?

TONY (again tapping the table): I've been blessed being able to introduce several "evergreen" songs but I haven't had any nicer experience than with "San Francisco." The Chamber of Commerce said I help you, be assured that we will not take your case.

Q: THE SONG wasn't really written for you, was it?

TONY (tap-tap-tap): It had been on the shelf for seven years. Douglas Cross and George Cory, who lived in San Francisco, wrote it, and I did

WISH I'D SAID THAT: Joanna Pettet tells her boy friend (in "Poor Richard") how much she loves him: "I see you in color—but everybody else in black and white!"

EARL'S PEARLS: "Every year," says artist Peter Max, "I get Christmas cards from people who never mean it. I never send any cards—but at least I always mean it."

Bartender Jimmy O'Connor told a customer at Toots Shor's he thought the fellow had had enough to drink. The customer squinted at Jimmy and sighed: "You're not a bartender—you're a blankety-blank judge!" That's earl, brother.

## Hard of Hearing?

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else. Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment. The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to cataract a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement (from the first treatment, you are under no obligation to return. Assure your appointment by calling George Cory, who lived in San Francisco, wrote it, and I did



# Christmas Wonderland of Gifts

**4-DAY SPECIAL!**  
Sun., Dec. 13 thru Wed., Dec. 16th  
10 'til 10 Daily... Sun. 10-7 p.m.



**SAWYER'S 500 R...35mm Projector**  
• Fully Automatic  
• Remote Control  
• Roto-tray

**59<sup>87</sup>**

INSTANT CREDIT



**TRIPODS**  
Famous Sunset  
Adjustable, Stainless Steel, with Case.

**4<sup>87</sup>**

**CLASSIC DRESSER SETS**  
3 Piece Sets.  
Do Not Confuse with Inexpensive Sets.

**3<sup>49</sup>**



**MICROSCOPE KIT...**  
600 Power, 6-pc. Kit.  
20 Only Per Store.

**4<sup>87</sup>**



**BOX CAMERA With FLASH**  
No Lower Price. Uses 127 film.

**1<sup>98</sup>**  
Camera & Flash

**CHECK THESE SAVINGS!!**

**MOVIE LIGHTS**  
Single Light, 650 Watt, Spot Beam. From **5<sup>87</sup>**

**PROJECTION TABLES**  
With Electrical Outlets. 20 Only Per Store. **6<sup>87</sup>**

**SYLVANIA SUN GUN II**  
Fits All Movie Cameras. 20 Only Per Store. **8<sup>87</sup>**

**INSTA-MATIC CARRY CASE** **1<sup>59</sup>**  
Sturdy Vinyl Plastic.

**SAWYER'S 500 'S'** **39<sup>87</sup>**  
35mm Slide Projector. 500 Watt.

**BINOCULARS 7x35** **14<sup>87</sup>**  
Center Focus with Case.

**SAWYER'S VUE-MASTER** **6<sup>47</sup>**  
Kiddies Theatre. Slides with Projector.

**SEMI-AUTO. PROJECTOR** **16<sup>87</sup>**  
With Fan. 10 Only Per Store.

**G-E FLASHBULBS**  
#5 or AG1 Clear Bulbs Dozen **89<sup>c</sup>** Det.

**ROYAL 'PARADE' PORTABLE TYPEWRITER**  
• Choice of Type  
• Choice of Colors  
20 Only Per Store

**54<sup>87</sup>** Plus MET

**EASY TERMS**

**2-3-5" ATTACHE CASES**  
All top grain cowhide. With file. Block, extra, sundan.

Your Choice **12<sup>87</sup>**

**ZIPPER BAGS**  
Toflex Cover, heavyweight zipper.

**2<sup>27</sup>**

**FANTASTIC LUGGAGE BUYS!**  
All Luggage Sets & Single Pieces

**30% Off 'Big A' Discount Prices!**

## "A Gift For ALL the Family"

**UP TO \$100<sup>00</sup> TRADE-IN...**

**ON YOUR OLD ORGAN or PIANO...**

**WHEN YOU PURCHASE THE "ORCOA" CONCERT or any Electronic Console...**

**COME IN FOR YOUR Demonstration Today**

**PLAY ON SIGHT... EASY AS A-B-C**

# DISCOUNT PRICED FOR CHRISTMAS!

**The BIG STORES**  
MI LONG BEACH... 5500 N. CHERRY  
1 BLK. NORTH OF ROSCOE  
IN CANOGA PARK... 8341 Canoga Ave.  
AT CHERRY & CANDLEWOOD

**Easy CREDIT TERMS**  
Sunday 'Til 7 pm

## Pre-Xmas

# PIANO SALE

\$5 DEPOSIT HOLDS ANY PIANO ON OUR LAYAWAY PLAN!

ALL REDUCED TO A NEW-LOWER-THAN-EVER-PRICE



**NEW 1965 AMERICAN-MADE FULL KEYBOARD SPINET \$387**  
Full Price \$607  
SAVE \$220

**NO MONEY DOWN—4 FULL YEARS TO PAY! FREE DELIVERY AND TUNING WE CARRY OUR OWN ACCOUNTS**

LARGEST STOCK—NEW—USED PIANOS



## BABY GRANDS

Reduced

**\$247-\$367**

PRACTICE PIANOS... From \$67  
USED SPINET STYLES... From \$187  
CHORD ORGANS... \$57  
NEW SPINETs, reduced... \$159 to \$333  
USED SPINETs... From \$207  
CONSOLES, walnut, new, reduced... \$196  
BUNGALOWS... From \$147  
NEW SPINETs, Danish walnut, Reduced... \$178  
CHORD ORGANS, walnut, Special... \$147

SHOP EVERY NITE 'TIL CHRISTMAS 'TIL 9 EXCEPT SUNDAY, OPEN 10 TO 5

**Gold's LAKEWOOD STORE**  
Hammert & Dowland







# Ex-Elevator Man Still Going Up

By EARL WILSON

NEW YORK — "Tony, I guess Broadway would rate you now as its very favorite singer."

Tony Bennett and I were in L.A. He was sipping tea. He kept humming some-thing and tapping the table, keeping time.

"Do you know I looked for work up and down this street for seven years?" Tony said. "I ran an elevator at the Park Sheraton Hotel. I sang for seven years. Without getting any jobs."

Q: Would the hotel remember you as an elevator operator?

TONY (tapping the table): I doubt it. I was 23 then and my name was Anthony Bene-detto. I was studying at the American Theater Wing under the GI Bill of Rights . . . voice . . . classical voice, and voice coaching.



TONY

Q: DID BOB HOPE really give you your first break?

TONY (still tapping the table): I got a job at the old Greenwich Village Inn on a bill with Pearl Bailey. Bob saw me, and took me on a tour with him in 1950—to every major city . . . and he changed my name to Tony Bennett. Then Mitch Miller heard a demo record I did of "Boulevard of Broken Dreams" and signed me. It was a semi-hit and started me.

Q: Your favorite song must be "I Left My Heart in San Francisco"?

TONY (again tapping the table): I've been blessed being able to introduce several "evergreen" songs but I haven't had any nicer experience than with "San Francisco." The Chamber of Commerce said I could have the bridge, said I wanted it . . . anything.

Q: THE SONG wasn't really written for you, was it?

TONY (tap-tap-tap): It had been on the shelf for seven years. Douglas Cross and George Cory, who lived in San Francisco, wrote it, and I did

it as special material when I played the Hotel Fairmont. I thought it would sell just in that area. But this is the third year it's on the charts. It's a real strong evergreen like Crosby's "White Christmas." The impact of that song helped me break into the concert field."

WISH I'D SAID THAT: Joanna Pettet tells her boy friend (in "Poor Richard") how much she loves him: "I see you in color—but everybody else in black and white!"

EARL'S PEARLS: "Every year," says artist Peter Max, "I get Christmas cards from people who never mean it. I never send any cards—but at least I always mean it."

Bartender Jimmy O'Connor told a customer at Toots Shor's he thought the fellow had had enough to drink. The customer squinted at Jimmy and sighed: "You're not a bartender—you're a blankety-blank judge!" . . . That's earl, brother.

(Advertisement)

**Hard of Hearing?**

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else.

Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to catarrh a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. As-sure your appointment by calling 591-1105, 2067 Atlantic Ave., L. B. Francisco, wrote it, and I did

Dr. H. L. Hutchings, D.C., director.

Q: DID BOB HOPE really give you your first break?

TONY (still tapping the table): I got a job at the old Greenwich Village Inn on a bill with Pearl Bailey. Bob saw me, and took me on a tour with him in 1950—to every major city . . . and he changed my name to Tony Bennett. Then Mitch Miller heard a demo record I did of "Boulevard of Broken Dreams" and signed me. It was a semi-hit and started me.

Q: Your favorite song must be "I Left My Heart in San Francisco"?

TONY (again tapping the table): I've been blessed being able to introduce several "evergreen" songs but I haven't had any nicer experience than with "San Francisco." The Chamber of Commerce said I could have the bridge, said I wanted it . . . anything.

Q: THE SONG wasn't really written for you, was it?

TONY (tap-tap-tap): It had been on the shelf for seven years. Douglas Cross and George Cory, who lived in San Francisco, wrote it, and I did

it as special material when I played the Hotel Fairmont. I thought it would sell just in that area. But this is the third year it's on the charts. It's a real strong evergreen like Crosby's "White Christmas." The impact of that song helped me break into the concert field."

WISH I'D SAID THAT: Joanna Pettet tells her boy friend (in "Poor Richard") how much she loves him: "I see you in color—but everybody else in black and white!"

EARL'S PEARLS: "Every year," says artist Peter Max, "I get Christmas cards from people who never mean it. I never send any cards—but at least I always mean it."

Bartender Jimmy O'Connor told a customer at Toots Shor's he thought the fellow had had enough to drink. The customer squinted at Jimmy and sighed: "You're not a bartender—you're a blankety-blank judge!" . . . That's earl, brother.

(Advertisement)

**Hard of Hearing?**

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else.

Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to catarrh a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. As-sure your appointment by calling 591-1105, 2067 Atlantic Ave., L. B. Francisco, wrote it, and I did

Dr. H. L. Hutchings, D.C., director.

Q: DID BOB HOPE really give you your first break?

TONY (still tapping the table): I got a job at the old Greenwich Village Inn on a bill with Pearl Bailey. Bob saw me, and took me on a tour with him in 1950—to every major city . . . and he changed my name to Tony Bennett. Then Mitch Miller heard a demo record I did of "Boulevard of Broken Dreams" and signed me. It was a semi-hit and started me.

Q: Your favorite song must be "I Left My Heart in San Francisco"?

TONY (again tapping the table): I've been blessed being able to introduce several "evergreen" songs but I haven't had any nicer experience than with "San Francisco." The Chamber of Commerce said I could have the bridge, said I wanted it . . . anything.

Q: THE SONG wasn't really written for you, was it?

TONY (tap-tap-tap): It had been on the shelf for seven years. Douglas Cross and George Cory, who lived in San Francisco, wrote it, and I did

it as special material when I played the Hotel Fairmont. I thought it would sell just in that area. But this is the third year it's on the charts. It's a real strong evergreen like Crosby's "White Christmas." The impact of that song helped me break into the concert field."

WISH I'D SAID THAT: Joanna Pettet tells her boy friend (in "Poor Richard") how much she loves him: "I see you in color—but everybody else in black and white!"

EARL'S PEARLS: "Every year," says artist Peter Max, "I get Christmas cards from people who never mean it. I never send any cards—but at least I always mean it."

Bartender Jimmy O'Connor told a customer at Toots Shor's he thought the fellow had had enough to drink. The customer squinted at Jimmy and sighed: "You're not a bartender—you're a blankety-blank judge!" . . . That's earl, brother.

(Advertisement)

**Hard of Hearing?**

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else.

Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to catarrh a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. As-sure your appointment by calling 591-1105, 2067 Atlantic Ave., L. B. Francisco, wrote it, and I did

Dr. H. L. Hutchings, D.C., director.

Q: DID BOB HOPE really give you your first break?

TONY (still tapping the table): I got a job at the old Greenwich Village Inn on a bill with Pearl Bailey. Bob saw me, and took me on a tour with him in 1950—to every major city . . . and he changed my name to Tony Bennett. Then Mitch Miller heard a demo record I did of "Boulevard of Broken Dreams" and signed me. It was a semi-hit and started me.

Q: Your favorite song must be "I Left My Heart in San Francisco"?

TONY (again tapping the table): I've been blessed being able to introduce several "evergreen" songs but I haven't had any nicer experience than with "San Francisco." The Chamber of Commerce said I could have the bridge, said I wanted it . . . anything.

Q: THE SONG wasn't really written for you, was it?

TONY (tap-tap-tap): It had been on the shelf for seven years. Douglas Cross and George Cory, who lived in San Francisco, wrote it, and I did

it as special material when I played the Hotel Fairmont. I thought it would sell just in that area. But this is the third year it's on the charts. It's a real strong evergreen like Crosby's "White Christmas." The impact of that song helped me break into the concert field."

WISH I'D SAID THAT: Joanna Pettet tells her boy friend (in "Poor Richard") how much she loves him: "I see you in color—but everybody else in black and white!"

EARL'S PEARLS: "Every year," says artist Peter Max, "I get Christmas cards from people who never mean it. I never send any cards—but at least I always mean it."

Bartender Jimmy O'Connor told a customer at Toots Shor's he thought the fellow had had enough to drink. The customer squinted at Jimmy and sighed: "You're not a bartender—you're a blankety-blank judge!" . . . That's earl, brother.

(Advertisement)

**Hard of Hearing?**

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else.

Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to catarrh a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. As-sure your appointment by calling 591-1105, 2067 Atlantic Ave., L. B. Francisco, wrote it, and I did

Dr. H. L. Hutchings, D.C., director.

Q: DID BOB HOPE really give you your first break?

TONY (still tapping the table): I got a job at the old Greenwich Village Inn on a bill with Pearl Bailey. Bob saw me, and took me on a tour with him in 1950—to every major city . . . and he changed my name to Tony Bennett. Then Mitch Miller heard a demo record I did of "Boulevard of Broken Dreams" and signed me. It was a semi-hit and started me.

Q: Your favorite song must be "I Left My Heart in San Francisco"?

TONY (again tapping the table): I've been blessed being able to introduce several "evergreen" songs but I haven't had any nicer experience than with "San Francisco." The Chamber of Commerce said I could have the bridge, said I wanted it . . . anything.

Q: THE SONG wasn't really written for you, was it?

TONY (tap-tap-tap): It had been on the shelf for seven years. Douglas Cross and George Cory, who lived in San Francisco, wrote it, and I did

it as special material when I played the Hotel Fairmont. I thought it would sell just in that area. But this is the third year it's on the charts. It's a real strong evergreen like Crosby's "White Christmas." The impact of that song helped me break into the concert field."

WISH I'D SAID THAT: Joanna Pettet tells her boy friend (in "Poor Richard") how much she loves him: "I see you in color—but everybody else in black and white!"

EARL'S PEARLS: "Every year," says artist Peter Max, "I get Christmas cards from people who never mean it. I never send any cards—but at least I always mean it."

Bartender Jimmy O'Connor told a customer at Toots Shor's he thought the fellow had had enough to drink. The customer squinted at Jimmy and sighed: "You're not a bartender—you're a blankety-blank judge!" . . . That's earl, brother.

(Advertisement)

**Hard of Hearing?**

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else.

Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to catarrh a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. As-sure your appointment by calling 591-1105, 2067 Atlantic Ave., L. B. Francisco, wrote it, and I did

Dr. H. L. Hutchings, D.C., director.

Q: DID BOB HOPE really give you your first break?

TONY (still tapping the table): I got a job at the old Greenwich Village Inn on a bill with Pearl Bailey. Bob saw me, and took me on a tour with him in 1950—to every major city . . . and he changed my name to Tony Bennett. Then Mitch Miller heard a demo record I did of "Boulevard of Broken Dreams" and signed me. It was a semi-hit and started me.

Q: Your favorite song must be "I Left My Heart in San Francisco"?

TONY (again tapping the table): I've been blessed being able to introduce several "evergreen" songs but I haven't had any nicer experience than with "San Francisco." The Chamber of Commerce said I could have the bridge, said I wanted it . . . anything.

Q: THE SONG wasn't really written for you, was it?

TONY (tap-tap-tap): It had been on the shelf for seven years. Douglas Cross and George Cory, who lived in San Francisco, wrote it, and I did

it as special material when I played the Hotel Fairmont. I thought it would sell just in that area. But this is the third year it's on the charts. It's a real strong evergreen like Crosby's "White Christmas." The impact of that song helped me break into the concert field."

## Christmas Wonderland of Gifts

**the big A DISCOUNT STORES**

**4-DAY SPECIAL!**  
Sun., Dec. 13 thru Wed., Dec. 16th  
10 'til 10 Daily . . . Sun. 10-7 p.m.

**SAWYER'S 500 R...35mm Projector**

- Fully Automatic
- Remote Control
- Roto-fray

**59<sup>87</sup>**

INSTANT CREDIT

**TRIPODS**  
Famous Sunset

Adjustable, Stainless Steel, with Case.

**4<sup>87</sup>**

**MICROSCOPE KIT . . .**

600 Power, 6-pc. Kit.  
20 Only Per Store.

**4<sup>87</sup>**

**BOX CAMERA With FLASH**

No Lower Price.  
Uses 127 film.

**1<sup>98</sup>**  
Camera & Flash

**G-E FLASHBULBS**

#5 or AG1 Clear Bulbs Dozen

**89<sup>c</sup>** Doz.

**CLASSIC DRESSER SETS**

3 Piece Sets. Do Not Confuse with Inexpensive Sets.

**3<sup>49</sup>**

**CHECK THESE SAVINGS!!**

**MOVIE LIGHTS**  
Single Light, 650 Watt, Seal Beam. From **5<sup>87</sup>**

**PROJECTION TABLES**  
With Electrical Outlets. 20 Only Per Store. **6<sup>87</sup>**

**SYLVANIA SUN GUN II**  
Fits All Movie Cameras. 20 Only Per Store. **8<sup>87</sup>**

**INSTA-MATIC CARRY CASE 1"**  
Sturdy Vinyl Plastic. **1<sup>99</sup>**

**SAWYER'S 500 'S'**  
35mm Slide Projector, 500 Watt. **39<sup>87</sup>**

**BINOCULARS 7x35**  
Center Focus with Case. **14<sup>87</sup>**

**SAWYER'S VUE-MASTER**  
Kiddies Theatre. Slides with Projector. **6<sup>47</sup>**

**SEMI-AUTO. PROJECTOR**  
With Fan. 10 Only Per Store. **16<sup>87</sup>**

**ROYAL 'PARADE' PORTABLE TYPEWRITER**

- Choice of Type
- Choice of Colors
- 20 Only Per Store

**54<sup>87</sup>** Plus MET

**EASY TERMS**

**2-3-5" ATTACHE CASES**

All top grain cowhide. With file, block, above, rufan.

Your Choice **12<sup>87</sup>**

**ZIPPER BAGS**

Talex Cover, heavyweight zipper.

**2<sup>27</sup>**

**FANTASTIC LUGGAGE BUYS!**

All Luggage Sets & Single Pieces

**30%** Off 'Big A' Discount Prices!

**"A Gift For ALL the Family"**

UP TO **\$100<sup>00</sup>** TRADE-IN . . .

ON YOUR OLD ORGAN or PIANO . . .

WHEN YOU PURCHASE THE "ORCOA" CONCERT or any Electronic Console . . .

COME IN FOR YOUR Demonstration Today

PLAY ON SIGHT . . . EASY AS A-B-C

**DISCOUNT PRICED FOR CHRISTMAS!**

**the BIG A STORES**

Sunday 'Til 7 pm

IN LONG BEACH . . . 5500 N. CHERRY  
1 BLK. NORTH OF RUSCOE

IN CANOGA PARK . . . 8341 Canoga Ave.  
AT CHERRY & CANDLEWOOD

**Gold's LAKEWOOD STORE**  
Hammert & Diamond



# New National Bank Given Charter in Long Beach

By DON OHL  
A new national bank charter has been granted to a group of 11 Long Beach and nearby area businessmen, Atty. George A. Hart Jr., corresponding for the incorporators, announced Saturday.

To be called Long Beach Bank, N.A. (national association), the business will be located in the vicinity of Carson Street and Paramount Boulevard. It is expected to be open for business before the end of 1965.

The charter was approved by U.S. Comptroller of the Currency James Saxon after extensive testimony at hearings in San Francisco and Washington, D.C., and after an extremely favorable economic report prepared by First Research Corp., Miami, Fla.

BESIDES HART, other incorporators of the bank are Mel M. Burns, Maurice Carl, Martin A. Nishkian, Jerald S. Jacobs, Herman H. Ridder, Jerome L. Moss, Frej E. Hagelberg, George S. Denbo, D. Loring Marlett and Dr. William F. Balhaus.

Hart said that the incorporators will constitute the board of directors. First meeting will be Wednesday. First order of business will be to select officers. The group will then get down to the problem of selecting an exact site and arranging for construction of a building.

"We are extremely pleased to have been granted this federal charter," Hart said. "We feel, and the federal banking officials agreed with us, that a locally owned and managed national bank will fill a definite need in the area."

Hart explained that new bank's primary area of interest will encompass the great-

er Long Beach harbor area, including Palos Verdes.

"A LOCALLY owned and managed national bank can cope with local problems better than absentee-owned institutions," Hart said. "Our prime consideration will be to help develop local industry and business as well as provide convenience for individuals in the area. We will be a general bank and will have all major departments and functions."

Hart said the group is particularly pleased at getting a federal charter since it will allow greater loan and borrowing potential and a tie-in with the Federal Reserve System and other national banks.

Long Beach Bank, N.A., is capitalized at \$1.5 million. The economic report of First Research Corp. indicates the bank should expect deposits of more than \$4.5 million in the first year and should realize a profit even in the organizing year.

The board of directors of Long Beach Bank, N.A., have had wide and varied business and civic experience. Hart besides is a partner in the Long Beach law firm of Ball, Hunt & Hart. Mel Burns is president and managing officer of the Mel Burns Ford Agency.

MAURICE CARL is owner of Carl's Furniture Store and is president of ABC Carpet

Co. M. A. Nishkian of Long Beach directs the activities of his own consulting engineering company. Jerald Jacobs heads J. S. Jacobs & Co., electrical equipment firm and is president of the Board of Education. Herman Ridder is publisher of the Independent Press-Telegram and is president and director of Ridder Publications, Inc. Jerome Moss has had extensive experience in construction and development of residential and commercial properties. Frej Hagelberg is vice president and finance officer of Van Camp Seafood Co. and has held posts with the Federal-Interim Credit Bank and Federal Home Loan Bank Board. George Denbo is ac-

tive in real estate sales and development and is a director of the National Association of Real Estate Boards.

Dr. William F. Balhaus is executive vice president and director of Northrop Corp. He also is director of Page Communications Engineers, Inc., and Hydrospace Services, Inc.

D. LORING MARLETT is a vice president of the Great Lakes Carbon Corp. and is a director and officer of several other corporations, including Great Lakes Carbon International, Ltd., Rancho Palos Verdes Corp., Great Lakes Properties, Inc., and Dicalite de Mexico.

## IT'S HOLIDAY TIME BE MERRY!

Why work over a hot stove... let Welch's be your cook this Christmas Season. Enjoy a delicious prime rib dinner for only \$1.95. Welch's, one of Southern California's most beautiful restaurants. San Antonio Dr. at Atlantic Ave.

## Pre-Christmas Special ON-A-DOOR

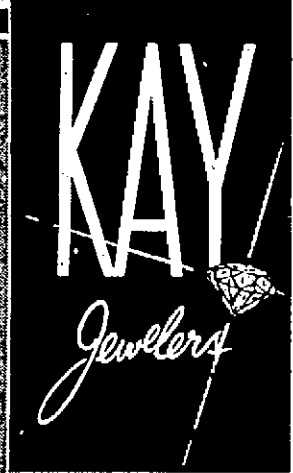
**MIRRORS**  
Reg. 13.98  
**\$7.95**

USE OUR EASY LAY-AWAY PLAN  
MIRRORS • TABLE TOPS  
AUTO GLASS • PLATE GLASS  
WINDOW GLASS

## UNITED GLASS CO.

2201 LONG BEACH BLVD. GA 6-3911  
8 A.M. to 6 P.M. SATURDAY 8 A.M. to 4 P.M.

## For Your Shopping Convenience—Open Every Evening—Sundays 12 to 5



**KAY**  
Jewelers

# Gifts

## FOR EVERYONE

**IT'S O.K. TOOWE KAY!**

OPEN EVERY NIGHT UNTIL CHRISTMAS

## No Money Down • Pay Nothing 'til February, 1965

### FREE BUT MUM

## Attorney Silences Dave Beck

SEATTLE (AP)—Millionaire parolee Dave Beck, his loquacity tempered by restraint of attorneys, tried to explain Saturday the frustrations of a 2½-year prison term he still contends was undeserved.

The former head of the teamsters' union, now 70, was asked at a news conference whether he had complaints about his treatment at McNeil Island Federal Prison, which he left on parole Friday.

But each time Beck began to discuss them, his attorney, George Kargianis, would interrupt, "That's a legal question," and Beck would desist.

BECK DID say that he thought he got a raw deal once when accused of offering another prisoner \$1,000, an infraction of prison rules. Beck said the prisoner needed the money to go to his mother's funeral and Beck told him that his money was tied up, but directed the unidentified man to the Red Cross.

"I raised many thousands of dollars for the Red Cross," Beck said referring to his days as a union executive and regent of the University of Washington, "and if they wouldn't loan it to him, then I was sure I had supported the wrong cause."

BUT PRISON authorities considered the incident a minor infraction and gave him eight days "hard time" which he said "took me 16 months to work off." Beck thinks it put a mark on his record and was responsible for his being passed over when his first two parole requests came up.

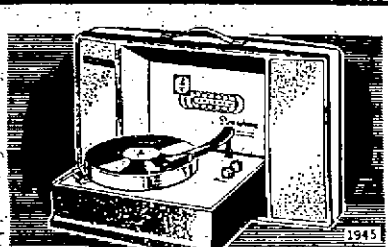
He said McNeil authorities interfered with him conferring with attorneys over the \$2-million estate of his late wife, "causing me severe financial losses." But, he said, he plans no action against the prison.

The news conference purportedly was called to discuss Beck's complaints against the prison, but it was understood attorneys advised him against possibly riling the parole board so soon after his release.

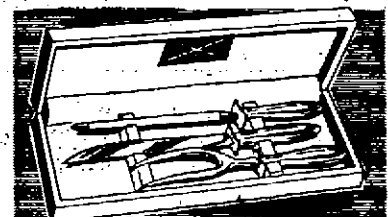
The first report to his parole officer is due Monday.

### Bridge Suicide

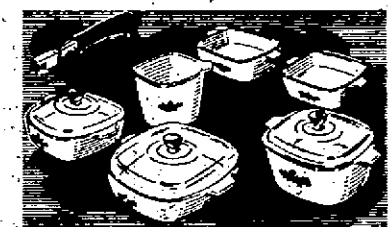
SAN FRANCISCO (AP)—Warren G. Gustafson, 33, of Mill Valley, leaped off the Golden Gate Bridge Saturday, the span's 278th known death plunge.



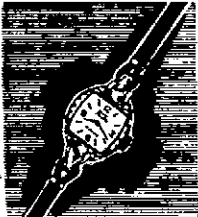
**Lowest Price Stereo**  
**EMERSON PORTABLE STEREO**  
Self-contained, high fidelity! Dual channel stereo amplifier. Swing-down manual 4-speed record player, lightweight, in attractive two-tone decorator colors.  
**Reduced to \$24.95**  
No Money Down • Pay Nothing 'Til Feb.



**For Every Holiday Table**  
**3-PIECE CARVING SET**  
Classically beautiful in lustrous stainless steel. Blade honed to razor sharpness. Set includes carving fork, sharpener and knife in handsome walnut case.  
**Compare at \$24.95 \$9.95**  
No Money Down • Pay Nothing 'Til Feb.



**From Freezer to Stove to Table!**  
**CORNING-WARE 'YOUNG MODERNS' SET**  
10-piece set consists of: 9-inch skillet • \$22.95 value  
1-qt. saucepan • 1½-qt. saucepan •  
3 See-Thru Covers • 1-qt. Saucepan  
• Detachable handle • 2 petite pans.  
**\$19.95**  
No Money Down • Pay Nothing 'Til Feb.



**For Her!**  
**Elgin "Starlite"**  
Beautiful styling and design in this low-priced Elgin. Shock-resistant movement, cord band.  
**Compare at \$24.95 \$19.95**  
No Money Down • Pay Nothing 'Til February



**Sensational Price!**  
**Elgin Calendar Watch**  
The "Sportsman" . . . 17-jewel waterproof with stainless steel back and expansion band.  
**Compare at \$24.95 \$24.95**  
No Money Down • Pay Nothing 'Til February



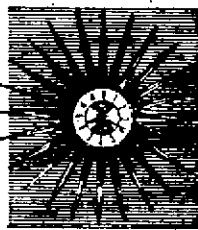
**Compare at \$29.95**  
**Man's Birthstone Ring**  
Solid 14K yellow gold mounting with choice of birthstones. Bold! Merciful!  
**\$19.95**  
No Money Down • Pay Nothing 'Til February



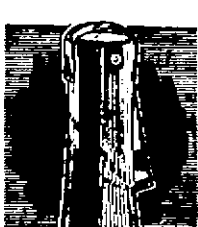
**Compare at \$19.95**  
**Ladies' Birthstone Ring**  
Mer birthstone richly set in exquisite 10K white gold mounting.  
**\$9.88**  
No Money Down • Pay Nothing 'Til February



**Regular \$119.95**  
**7 Diamond Bridal Set**  
Sparkling solitaire with 6 fiery side diamonds in smart 14K gold mounting.  
**\$79.50**  
No Money Down • Pay Nothing 'Til February



**Decorator Designed!**  
**Elgin Cordless Clock**  
24-spear electric wall clock with raised numerals and sweep second hand.  
**\$19.95**  
No Money Down • Pay Nothing 'Til February



**A Gift of Elegance!**  
**Roodson "Lady Life"**  
Slim, chrome beauty in a lighter size to delight the girl on your list!  
**\$17.50**  
No Money Down • Pay Nothing 'Til February

## Make Him Happy With This Smart Deluxe KEG BAR



**Compare At \$49.95**  
**\$39.95**

Unusual keg-styled liquor and glassware chest of warm handrubbed walnut finish. Hangs beautifully or sets off any table top to perfection. Brass plated hardware, with lock and key. Storage space for 4 flasks and 26 pc. glassware set.

**NO MONEY DOWN • \$1 WEEK STARTING IN FEB.**

Satisfaction Guaranteed or Your Money Cheerfully Refunded

Order By Mail If You Can't Come In

**KAY Jewelers**  
Mail to Nearest Store  
Please send me the following:

IT'S O.K. TOOWE KAY!  
I agree to pay \$\_\_\_\_\_ a week.  
☐ Add To My Account ☐ Open New Account

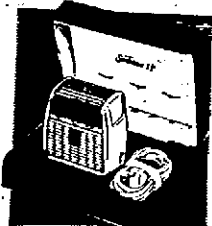
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Phone \_\_\_\_\_  
Employer \_\_\_\_\_  
Other Accts. \_\_\_\_\_

**THERE'S A KAY JEWELERS NEAR YOU!**

**319 PINE AVE.**  
DOWNTOWN LONG BEACH  
Free Parking in Any Park and Shop Lot  
Phone: HEMlock 6-9248

**5208 LAKEWOOD BLVD.**  
LAKEWOOD CENTER  
"Acres of Free Parking" — Phone MEdical 3-0727

**8378 ON-THE-MALL**  
BUENA PARK SHOPPING CENTER  
"Acres of Free Parking" — Phone 828-7864



**Save on This**  
**Men's Sunbeam Shaver**  
Precision honing process and exclusive 11" angle cutting action insures fast, comfortable shaves.  
**Compare at \$19.95 \$12.88**  
Pay Nothing 'Til Feb.



**"Lady Sunbeam" Shaver**  
Petite design to fit a lady-like hand. Safe and easy to use for grooming elegance!  
**Compare at \$12.95 \$6.66**  
Pay Nothing 'Til February





Illustration by MALCOLM EPLEY

TWO state college fraternities, struggling with the troublesome problem of where to have living quarters in Long Beach, have taken their cases to court. They filed action seeking court orders restraining the city from evicting them from quarters they now occupy.

Regardless of the merits of these cases, the method they chose to press their cause is deserving of favorable attention.

They have a beef against constituted authority. They have taken it up through orderly procedures.

They might have tried lying down in the elevator at City Hall, or blocked the door to the City Council Chambers, or otherwise attempted to interrupt the orderly processes of municipal government to press their particular cause. There is precedent for such selfish action.

But instead they chose not to interfere with the rights and services of others to make their point. Give them a mark on the credit side.

AS READERS may have noticed, this dept. gets considerable mail from small fry around the area. Often it comes in such form that those who see it in the office say they wish it could be presented in the paper just that way.

So today I'm presenting one typical letter in true facsimile. Its subject matter concerns a scarecrow which appeared the other day on the main gate to the Rancho Los Alamitos on the east side of town. I had asked who put it up and then, when it disappeared, who took it down.

After the latter question appeared, there come this letter:

Dear Mr. Epley,  
I'm Scott Shepard  
Second grade  
Kettering school,  
Chuck Cornwell  
and I saw David  
Vasques and Carlos  
Rodriguez take down  
the scarecrow at  
the Bixbygate.  
They live there.  
Signed Scott  
Shepard, the son  
of a detective.

Lest there be any misunderstanding, let me say there is nothing legally or morally wrong with putting up a scarecrow or taking one down. It has been a lot of fun, that's all.

HAROLD TEELER is crippled. Since birth he has been lying on his back and he will be there the remainder of his life.

In 1957, I told about Harold Teeler and suggested that it would be nice for charitably inclined people to send him Christmas cards, regardless of acquaintance with him.

The response was wonderful, as has been the case so often when I have made suggestions of a similar nature. Mr. Teeler has been away a few years; he is now back in the area, and again, I make the Christmas card suggestion.

One who knows Teeler tells me that the 1957 cards gave him a great holiday experience. It can happen again if cards are mailed to him at 2627 W. Chapman Ave., Orange, Calif.

A DESPERATE voice on the telephone asked if a dog ever gets hoarse or loses its voice. Her neighbor's dog's voice had been going steadily for seven hours. No expert, I nevertheless offered the opinion that a dog has a tireless larynx.

## Naples' 18th Boat, Float Parade Next Weekend

More than 25 boats and floats, and eight caroling groups will participate in the 18th annual Naples parade of decorated boats and floats at 6:30 p.m. Saturday and next Sunday.

Theme of the event is "Christmas, Then and Now." In a Christmas wonderland of lights and colors, the parade will begin on Sorrento Drive, pass east under Ap-stein family, Isthmus Yacht Club of Catalina, R. G. Bob Osborn, Beach Motel, Warren Ward and family, Robert O. Angel, Camp Fire group of Long Beach, Mrs. Clive Hall, Rigelle Club, Alamitos Bay Yacht Club, Seal Beach Yacht Club, Hughes Fullerton Boat Club, Flotilla 53 Coast Guard Auxiliary.

## Independent-Press-Telegram

SUNDAY, DECEMBER 13, 1964

SECTION B

PAGE B-1

AFTER JAN. 1

## Police Calls Will Be Taped

Telephone and radio calls to and from Long Beach police headquarters will be tape-recorded by a monitoring system to be installed shortly after Jan. 1, City Manager John R. Mansell has announced.

The new equipment will provide a semi-permanent record, with time logs, reflecting actual operations of the department's nerve center. Its general purpose, Mansell said, is to "provide the most modern and efficient methods for police protection while assuring prompt, courteous service to the public."

City councilmen have approved specifications for the installation, estimated to cost \$10,646. Bids will be opened Dec. 23.

A similar monitoring system has been in use by the fire department here for many years. The Los Angeles police department also records its messages.

OF THE nine channels used by the system, four will be concentrated at the vital complaint desk to which most emergency calls from the public are routed.

Two channels will record conversations between headquarters and mobile equipment, including police patrol cars. Another will record calls for ambulance service. Still another is an automatic time-announcing channel, and the ninth is reserved for use in the event of disaster.

MANSSELL mentioned these advantages of the system:

1. Positive verification of the time of receipt of emergency calls.
2. Verification of the time police cars are dispatched to accident or crime scenes.
3. Record of time of arrival at accident or crime scenes.
4. Accurate recording of exact conversations—just in case a dispute arises between the complaining citizen and the police officer regarding information and attitudes.
5. Maintenance of "voice and terminology discipline."
6. The supplying of actual recorded cases for use in training new police personnel.

## Ballroom Dancing Class in Lakewood

Instruction in ballroom dancing will be offered in a 12-week class offered by the Lakewood Recreation Department starting Jan. 14.

Registration for the class, to be held from 7:30 to 9:30 p.m. Thursday at Mayfair Park, is now open at Lakewood City Hall. The registration fee is \$5 per couple.

## City Orders Two New Fire Trucks

The Long Beach fire department, already operating two new motor pumping engines received within the last 60 days, will get two more late next year.

City Manager John R. Mansell has negotiated a \$66,790 contract with Mack Trucks, Inc., covering the latest order. The two will replace pumpers of 1942 and 1946 vintage.

Fire Chief Leonard V. Foster said the department has its sights trained on a goal of replacing pumpers—better known to the general public as fire trucks—after no more than 17 years of service. After that long, many of the rigs have logged more than 100,000 motor miles, he said.

## 16 Groups Book L.B. Convention

The Long Beach Convention and Visitors Bureau announced that during the past month, 16 organizations have selected Long Beach as the site of future conventions.

Bob Lichtenhan, Manager of the Convention Bureau, said that over 6,000 delegates will attend these conventions.

Largest convention booked during November was the Knights of Columbus, 4th Degree, District Meeting, which will meet here Jan. 29-31.

Also Fern C. Jessing, John Thomas, David Stevenson, Paul Hunter, Pat Kalayjian, Paul Ohlemacher, Frivolous Floater, Bob Pierce of Long Beach Yacht Club, Southwest Canoe Association, Pacific Divers Supply, (Women's Division) Chamber of Commerce, Modern Mariner Caroler Float, Naples Marine Caroling Float and the magnificent Santa Claus Float sailing direct from the North Pole with Santa on board accompanied by Mayor Edwin Wade, honorary parade marshal.

Phil Ellithorpe, caroling chairman, said eight caroling groups will appear on floats in the parade. They include (on Saturday): Rancho Alamitos High School Choir, Garden Grove; Dominguez High School Choir; L.B. Chapter Barber Shoppers Chorus and Free Methodist Church Youth Choir, Anaheim.

Groups to sing Dec. 20 include: Wilson High School Alumni Choir, Golden Age Singers, Long Beach Ski Club Chorus and Belmont Choraleers.

Long Beach Municipal Band will serenade with Christmas music on the Naples colonnade both nights. Judging of entries takes place south of Second Street Bridge, with many awards including sweepstakes given by Captain's Inn.

The pageant is sponsored by Naples Improvement Association.

## Rotarians to Hold Party for 'Y' Boys

More than 100 boys, 8 to 12, have been invited by the Long Beach YMCA to be guests of the Rossmore Leisure World Senior Rotarians at a Christmas party Dec. 23 from 2 to 4 p.m.

The boys will see an hour-long program and then attend a party around a Christmas tree on the stage with Santa Claus presiding.

Three Long Beach area manufacturers are donating gifts for the boys.

Terry Cloud of the YMCA staff will emcee the program which will feature the Larry Franklin Trio, Bill Mears, comedian and magician. More entertainment will be provided by Leisure World talent, notably the Barber Shop Quartet and the feminine clowns, Maxey and Angie.

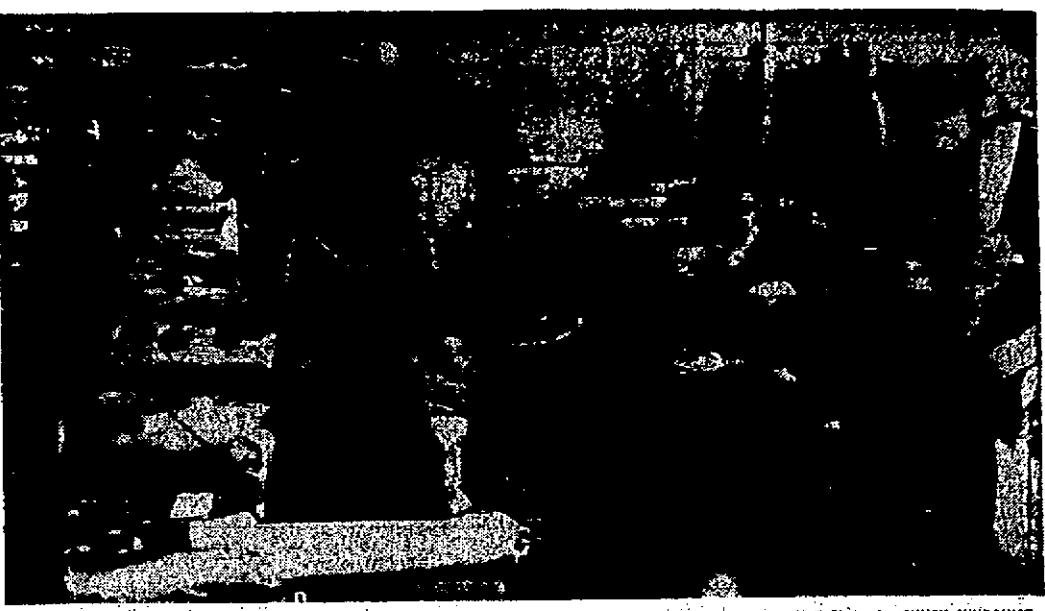
## Yearbook to Show I.P-T Photo of LBJ

A picture by Independent Press-Telegram photographer Curt Johnson showing President Johnson greeting well-wishers at the Long Beach Airport has been selected among entries in the "Picture of the Year" contest for inclusion in the 1965 edition of the World Yearbook.

The picture catches an exuberantly beaming President using both hands to grasp the outstretched hands of his fans, reaching across a picket fence. Children being lifted

high by parents, a melange of placards, hats bearing political slogans, and cameras in action suggest the presidential campaign fervor at its height. Johnson visited Long Beach Oct. 11 and was greeted by thousands at the airport.

The "Picture of the Year" contest is sponsored jointly by the National Press Photographers Association; the University of Missouri School of Journalism and the World Book Encyclopedia.



—Staff Photos by CHUCK SUNDQUIST

## FACILITY INMATES WORK AT IRONING CHORES

Over 35,000 Pounds of Laundry a Month Are Handled by the Jail's Facilities

## JAIL FOR WOMEN

## A Tribute to Sybil Brand

By BILL DUNCAN

Fourteen years ago Sybil Brand, as a newly appointed member of the Los Angeles County Welfare Commission, was assigned to a county jail committee.

She had never seen the interior of a jail. What she did see made her a crusader—seeking more humane conditions for prisoners. Of special interest were the women prisoners, caged in the inadequate 13th floor jail quarters of the old Hall of Justice in downtown Los Angeles.

She found that more than 200 women prisoners were forced to sleep on the floor in the tight cell corridors. She found that little or no rehabilitation measures were offered to the female inmates.

Most were locked up for the term of their offense.

FROM HER FIRST visit to the county jail Sybil Brand continued to fight for better conditions. Sometimes it was a one-woman campaign.



SYBIL BRAND

outcasts of society; could be trained for useful roles when their sentences ended.

On Jan. 29, the county dedicated an \$8 million women's jail—an ultramodern facility that sits high on a hill overlooking the junction of the Long Beach and San Bernardino Freeways in Monterey Park.

The county named the new jail: Sybil Brand Institute.

TODAY, 650 WOMEN inmates live and work inside the facility that, from the freeway, looks more like a college campus than a penal institution.

The jail has a capacity of 800 prisoners. It has a complete 43-bed hospital, including an X-ray and dental lab.

Inside is a branch of the county library and a chapel for all faiths.

But most important is the rehabilitation program for the women prisoners. Inside the walls the women work in laundry, sewing rooms, kitchens, the hospital, learn ceramic making and cosmetology.

IN THE SEWING rooms, Deputy Mary Ann Becsl directs the inmates in making all the gowns for the county hospitals, sewing of the green surgery suits worn by doctors at the hospitals, cutting and sewing all of the diapers for the county hospital. In addition, the women mend all of the prison uniforms for Los Angeles County.

They may be assigned to make draperies for county buildings or turn out the jail uniforms worn by the women inmates themselves.

Off hours are spent turning out stuffed animals and dolls for poor children—a dedicated hobby with the women prisoners. They turned over hundreds last week just in time for the holidays.

"Many of these women are from homes where they were deprived of toys as children," explains Capt. Ruth Johns, commander of the Sybil Brand Institute. "They really put their heart into this activity."

IN THE KITCHENS, the inmates learn to be food handling specialists, coached by civilian chefs assigned to the jail. Some of the work in the kitchen is just plain KP—working the scullery detail, scrubbing the floors, clearing tables, and the myriad of other chores.

In the laundry, women are taught modern laundrying methods for possible future employment. The laundry turns out 35,000 pounds a month for the inmates.

"Part of the therapy of training these women to return to society is work," Capt. Johns says. "This may be mowing the lawns or washing patrol cars."

RECENTLY, SYBIL BRAND took a tour through the jail named in her honor. The jailhouse grapevine passed the word she was inside the institution.

Up and down the dormitory corridors the women



TWO INMATES—one gets invaluable experience—the other will feel a little like a woman again—both benefit.



THIS WOMAN INMATE is being taught a useful trade. While in the institute she may be required to make anything from jail uniforms to drapes for county buildings.



LOS ANGELES COUNTY SHERIFF Peter Pitchess and institute commander Capt. Ruth Johns check dolls made by inmates, which will be given to poor children.

prisoners—some veterans of the old jail—cheered as she walked past.

The much-honored humanitarian Sybil Brand recalled the incident:

"I think it was the greatest tribute I have ever received," the 60-year-old society matron said proudly.



SELECTED FOR YEARBOOK . . . Picture by Curt Johnson



EDITORIAL

# Had Enough?

MANY CITIZENS, DISGUSTED with the antics of juvenile trouble-makers on the Berkeley campus of the University of California, are asking how they may express their disapproval.

The most effective thing they can do at this point is write their sentiments to the Board of Regents. The Regents will meet on Dec. 18 to study a proposal which the rebellious students secured from the academic senate at Berkeley and which they regard as a "victory" over the university administration.

If the Regents approve the proposal, they will be approving mob action and taking from the University administration its authority to regulate campus political activities and maintain discipline. Such a triumph for the rebels will encourage further outbursts on university and college campuses, creating chaos in California's system of higher education.

Our own sentiment is that the Regents should issue an unequivocal statement of disapproval of the student rebellion, reject any proposal which would be interpreted as victory for the anarchists, and tell the students to get back to the classroom or go home.

Letters to the Board of Regents should be addressed to E. W. Carter, Chairman, Board of Regents, Regents Room, Administration Building, University of California at Los Angeles, Los Angeles, Calif.

# Bill of Rights

THE NATION IS OBSERVING this week the 173rd anniversary of its first 10 constitutional amendments, also known as the Bill of Rights.

These amendments are the heart of American freedom. They describe the basic liberties of the citizen — the things he may do freely and the things which must not be done to him by the agencies of government.

Most Americans exercise the Bill of Rights with due restraint. Some drag it through the mud and use it as a cloak for wrong-doing and as an excuse for excesses. They interpret the right to assemble as the right to riot in the street, the right to bear arms as the right to create private armies, the right of free speech as the right of slander.

Court rulings have not always helped preserve the document's integrity. Thus the right to be secure against unreasonable search is employed to protect known criminals. And the Fifth Amendment, which provides that no person shall be compelled in a "criminal case" to be a witness against himself, is used to thwart congressional committees in their quest of information essential to public understanding of official affairs.

The Bill of Rights is a noble document, but unfortunately it is abused and misused by the vicious, the ignorant, and the misguided. How long it will remain a vital and meaningful document depends on the wisdom of those who interpret its meanings and its intentions. Its chief intention, we submit, is to preserve certain basic freedoms; not to provide immunity to those who would destroy orderly society and the Bill of Rights, itself.

# A New Road

HAIRBREADTH HARRY always arrived just in the nick of time to save the fair maiden from the teeth of the buzz saw, and likewise the road-builders seem to produce a new stretch of road just as traffic in this area threatens to come to a complete halt.

They've done it again. The opening on Dec. 17 of the Westminster Blvd.-2nd St. connection will meet the crisis created by increasingly heavy congestion on 7th St., the eastern end of the San Diego Freeway, and Pacific Coast Hwy., which have been carrying the bulk of the swelling flow of traffic between Long Beach and western Orange County.

Even as the new road opens, the traffic between growing Orange County and this area increases. Plans must go ahead for the improvement of routes into and across Long Beach so that the traffic using the east-west arteries will not come to a halt on our streets.

We congratulate the road-planners for their latest achievement, and at the same time urge them to keep busy. The fair maiden, it seems, is sliding toward the buzz saw again.

PAUL JONES

# Get Message?

Newspaper Enterprise Assn.

HERE'S A NEWS FLASH to interrupt the programs coming in so loud and clear on the transistor radios so many addicts insist on having with them at all times:

In Philadelphia a college professor took a busy transistor radio away from a lady sitting beside him on a bus and, she says, bopped her on the head with it.

In Bogota, Colombia, three persons carrying turned-on radios were shot in one evening. Police are looking for a noise-maker who finally flipped and went berserk.

Apparently, unsolicited and compulsory music and channel chatter hath power to arouse the savage beast.



DAVID LAWRENCE

# GOP Needs to Define Its Goals

WASHINGTON—How do you rebuild or remake a national political party?

Can it be done by two or three leaders getting together and working out a plan? Or should the members of a political party themselves have a voice in such a reorganization?

Unfortunately, political parties are not set up on a representative basis, so that the citizens who contribute their funds as well as their votes do not usually have an opportunity to select their national leaders. Even the members of the national party committee are not chosen by popular vote except in two states. Thus the problem of rebuilding a party is not easy to solve, especially when there are many conflicting interests as well as various individuals with ambitions to run for the presidency in 1968 or thereafter.

The battle over who is to be the national party chairman is really a drive to unseat Dean Burch as a means of gaining ascendancy in the party organization for henchmen of particular candidates for the 1968 nomination.

But there are many men in the party who are really anxious to bring about unity. The conference held between Gen. Eisenhower, former Vice President Nixon and Sen. Goldwater was designed not only to produce harmony in the party but to encourage the members of the national committee to confer with their local leaders and find out just what they wish to do about party politics and Republican activity between elections.

The real trouble with the Republican party is that nobody knows what the dissenters really want. It is difficult to get a good definition of what a "moderate" is, or even an "extremist" or a "conservative" or a "liberal." Rep. Robert Taft, Jr., of Ohio, said in an interview not so long ago that on some things he is conservative and on other things he is liberal. There is no single phrase that covers the individual viewpoints of most men in public life on the questions of the day.

The important task before the Republicans is to define just what proposals they believe in and what policies of the administration they feel should be opposed. The difficulty of definition is best illustrated by a speech delivered this week. The reader who does not know who made the speech, from which excerpts are given below, might guess that perhaps it was delivered by Sen. Goldwater himself. Here are the essential paragraphs:

"Savings represent the hard work and frugality of a lot of people."

"Because these are private savings, it is not only right



EISENHOWER

but necessary, under the umbrella of wise protective laws, to keep decisions affecting economic policies and actions in the hands of private industry and productive individuals.

"In far too many ways we are heading away from reliance on the citizen's common sense, personal responsibility, and freedom of action toward federal domination over almost every phase of our economy."

"This may give to some an immediate sense of material well-being and personal security. But it is dangerous to our future — because it flouts our basic rights, weakens our moral fiber, restricts individual decision and, in the long run, destroys the incentives that have been responsible for our unmatched productivity."

"An over-powerful government can rob a whole people, just as surely as a pick-pocket can steal from an individual."

"But the scale is broader, the stakes are greater, and the losses far more tragic. For what is stolen by paternalistic government is that precious compound of initiative, independence, and self-respect that distinguishes a man from an automaton, a person from a number, productive and competitive enterprise from a regimented people."

"Too much government planes off peaks of excellence, hones down differences, dries up competition and leaves a drab and unhappy community where once dwelt thrift, zeal to excel and ambition for human betterment."

"I believe we should set our faces firmly against federal programs that erode away citizen, local and state self-reliance..."

"Should it not heed Lin-

coln's counsel, and intervene in those matters only when individuals and lower echelons of government cannot properly care for them?

"Are we, in our communities and states, to be reduced to helpless bystanders? Do we trust a Washington bureaucrat more than we do ourselves to solve problems that rest on our own doorsteps? Or, are we just too lazy to act; too blind to see; or too ignorant to understand?"

"The trend toward centralization can be stopped only by a determined people. The best answer for too much government in Washington is better government at home."

THIS SPEECH was delivered on the same day as the conference of the three Republican leaders in New York. It was made not by Sen. Goldwater or by Mr. Nixon, but by the man who was Supreme Commander of the Allied Armies in Europe in the Second World War and who served as President of the United States for eight years until Jan. 20, 1961 — Dwight D. Eisenhower.

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

What Others Are Saying

While the spoken word can travel faster, you can't take it home in your hand. Only the written word can be absorbed wholly at the convenience of the reader.

—Kingman Brewster Jr., president, Yale University, in speech, marking 200th anniversary of the Hartford Courant, oldest paper in continuous publication in the United States.

# Burch 'Slighted' Barry Volunteers Early in Campaign

REPUBLICAN National Committee members Ann Bowler of Long Beach and Gardiner Johnson of San Francisco say they will keep an open mind on the issue of National GOP Chairman Dean Burch's fitness for that office when the 132-member committee meets Jan. 22 and 23 in Chicago.

But if Mrs. Bowler and Gardiner do cast their votes for Burch it will more likely be an expression of faith in Sen. Barry Goldwater than in Burch himself. It also would reflect sympathies of California Goldwaterites who might think Burch expendable but would not want to see Goldwater hurt via Burch's ouster.

Both GOP committee members have alluded to frictions with Burch. Their statements at the recent GOP State Committee executive board meeting in Los Angeles contained no warmth for Burch.

Insiders at that meeting explained it simply. They said that Burch gave Goldwater a big brush-off when he came to California after Goldwater's primary victory and laid down the law that the official party organization rather than the grass roots citizens groups was going to run the Senator's state campaign.

Volunteers told him that the volunteer group would not work with the state central committee group. The official group had recently packed its membership with "moderates" to thwart a takeover by Goldwater people.

BURCH'S REACTION to news the volunteers wouldn't work with the official body, according to the insiders: "They very well goddam will!"

Mrs. Bowler explains it in more moderate terms. She said Burch didn't understand the situation in California after the primary, but he learned. Before the matter settled, Burch wanted to virtually dump the volunteer group — the very group which had engineered Goldwater's victory in the primary over Nelson Rockefeller.

"You don't oust winners," said Mrs. Bowler. And that was the way Burch came to believe too. But the volunteer citizens-for-Goldwater group had to make a deal to work with the central committee before they could get Philip Davis accepted as citizens' co-chairman with Ronald Reagan for Goldwater's November drive.

JOHNSON said he felt after the convention that Sen. Goldwater should have pretty much of a break in naming his own man to the national chairmanship. But Johnson said he "tends to think now" that that was not necessarily the right judgment. His personal emphasis now is on the man with a program for Republican victory, personalities aside.

Mrs. Bowler ascribes Goldwater's California loss to a fear and smear campaign by the opposition which "had some of our own people (Republicans) literally scared to death — not of the Republican platform but of the man himself. And none of it was justified. But here we had people like Romney, Rockefeller and Scranton whose words against Goldwater before the Republican convention were now being thrown back in our teeth by the opposition."

SHE DOESN'T consider Rockefeller, Romney and Scranton to be moderates: "They're liberals — Rocky and Romney especially." She considers Richard Nixon to be a moderate and thinks party leadership should be in the hands of someone of his stripe or someone to the right of Nixon.

Mrs. Bowler fails to see the rhyme or reason of the national vote pattern. She points out that Sen. Keating of New York rejected Goldwater and lost while many California GOP incumbents stayed clear of Goldwater and won.

"There were a half-million Republicans who went to the polls and didn't vote for Goldwater. I don't get it."

# Public Forum

Letters must not exceed 250 words and must have bona fide signatures and addresses. Letters may be edited in the cause of good taste or to save space.

## No 'Tea Party' At Berkeley

EDITOR:

Since my letter entitled "UC Demonstrators Should be Ousted" tends to agree with your editorial "Trouble at Berkeley," I feel that Dolores Hoff's attack on your editorial in her letter "Gives Us Ye Olde Editorial Spoof" is also an attack on my letter.

The demonstrators in Boston harbor were taxpayers that were rebelling against

over-taxation of many items which included the now famous shipload of tea. The King was living high, wide, and handsome off their tax dollars. The students demonstrating at Berkeley actually have a lot in common with Ye Olde King, not with the Boston demonstrators. They are (in a sense of the word) living high, wide, and handsome off our tax dollars. Without our tax dollars, many of these individuals would literally "not be able to afford" the education they are now so childishly flaunting. To compare these scholarly misfits with our brave forefathers is a gross misrepresentation of the facts. In fact, it's plain ridiculous!

We have organized a state-financed educational system so that qualified youth will have the opportunity to receive a college education at a very low cost. Your paper carried an article last week concerning the rising cost of higher education as a taxation problem of the near future. I believe it mentioned the tuition cost alone would be in the \$1,500-\$2,000 per year bracket without State support which comes from our tax dollars. I am sure that if the parents of "Mr. Savio and followers" were footing the total cost of their educational adventure, there would be more education and less adventure!

If any group has a right to demonstrate over the situation at Berkeley, it's the taxpayers of the State of California!

DENNIS S. BLACK  
4944 Briarcrest Ave.,  
Lakewood

CASPAR W. WEINBERGER

# UC, Freedom Issue Both Hurt by Revolt

THE revolutionary activity against the administration of the University of California is an example of the length to which misguided energies, led by people whose only real aim is to create dissension and disruption, can go.

No one with any regard for accuracy can fairly accuse the University of California or its President, Clark Kerr, of suppressing free speech. The university for years has deservedly had the highest reputation, not only because of the quality of its faculty, but because of the academic freedom they enjoy. This freedom is extended to the students: they are free to say what they please, to criticize faculty, administration, and fellow students, and to excoriate officials in unbridled language without the slightest fear of thought of restraint.

What then is the problem? Is it literally a matter of 28 feet. That is the distance from an area near Sather Gate on the U. C. campus — where students have been solicited for off-campus activity of all kinds in violation of an old regulation of the university — to property of the City of Berkeley where such soliciting is legal?

THE TROUBLE broke out when the university began to enforce its long-dormant regulation in September. There are many good arguments that the university's regulation is not in perfect form, or that it is unnecessary, or even unwise. There are many legal ways to persuade the university to change this and other regulations, and several of these were initiated through faculty committees and the official student organization.

But a small group of student and non-student agitators — many of whom have participated in every available demonstration in the Bay Area in the past few years — decided to use this occasion as an excuse for another disruptive and damaging series of demonstrations beginning with deliberate defiance of the university authorities and ending with a wild melee in which they courted arrest for their unquestionably illegal activity and goaded the police into forcible action.

AS A RESULT they have seriously injured the good reputation of their university and substantially delayed the day when the regulation — the by-now almost forgotten cause of it all — can be changed by legal means.

It can be argued that, as a matter of tactics, the university administration should

not have renewed disciplinary action against the student agitators when it did, although these agitators are the first to taunt the administration with failure to act.

But there is no way that the illegal sit-in demonstration of this tiny minority of students, stirred up by an even smaller group of leaders, can be defended.

Exactly as the illegal demonstrations and irresponsible conduct of a few civil rights leaders led to the revolution by the public at least partially responsible for the passage of Proposition 13, so may the conduct of these students injure the very right for which they say they were demonstrating.

Severe punishment of these students will do little good. For some reason they find their fulfillment and happiness in revolting against authority. They welcome punishment. Their real

**INDEPENDENT Press-Telegram**

Hermon H. Bidder	Publisher
Harold M. Hines	Assistant to Publisher
Samuel G. Cameron	General Manager
Malcolm Epley	Executive Editor
Miles E. Sines	Managing Editor
L. A. Collins Jr.	Editorial Columnist
Robert Hocking	Sunday Editor
Harry Kears	Editorial Page

Comic Advertisement Representatives:  
Metropolitan Sunday Newspapers, Inc.  
Member Audit Bureau of Circulations  
National Representative: Sawyer Ferguson Walker Co.





FREDERIC W. COLLINS

## Baker Probe Evasion Was 'Cheap' Senate Delinquency

I, P-T Washington Bureau

WASHINGTON—After some eons of human experience, Walter Scott summed part of it up neatly in 1808, "Oh, what a tangled web we weave, when first we practice to deceive." This legend could appropriately be inscribed over the door of the Senate Rules Committee before it shuts off, if its majority can, the Bobby Baker hearing.

The committee is beginning to find out what older and wiser inhabitants of the Senate could have told them right at the start, that this is no way to conduct either the public business or a political maneuver, and that for that very reason, it is impossible to get away with it.

The attempt to avoid a genuine investigation in this instance has been the sorriest, most wrong-headed, cheapest, slipperiest, most flagrant, and most bumbling delinquency in the discharge of committee responsibilities in the United States Senate in at least 20 years, and probably much longer.

The Democratic majority members on the committee bear the most immediate responsibility. They are Senators Jordan, North Carolina, the chairman, Hayden, of Arizona, who may be excused to some extent because with advanced age he has lost touch, Cannon, Nevada, Pell, Rhode Island, Clark, Pennsylvania, and Byrd, West Virginia (not Byrd of Virginia).

TIME MAY BRING indications that some blame is attributable to the Republican side. At present, that minority can be charged only with incredible ineptitude.

The shortcomings of the committee are made all the more serious by the magnitude of the matters involved and by the importance of the people involved. Whatever President Johnson may say, the fact is indisputable that Robert G. Baker was at one time his protegee and for a long time his very close staff assistant.

### CAPITAL CAPERS

## Goldwater, Burch, Comedian Share Same Script Writer

I, P-T Washington Bureau

DEAN BURCH, the controversial chairman of the Republican National Committee, recently gave a very witty talk at a fashionable Washington dinner party. When he sat down his host (a Democrat) commented that the speech had been written—not by him, but by a West Coast joke and television script writer whose two biggest customers during the 1964 campaign were none other than the improbable combination of Barry Goldwater and . . . Dick Gregory.

THE CHINESE COMMUNISTS may have added a new twist to their vigorous propagandizing in Africa without knowing it. At a Chinese-sponsored trade fair in Ethiopia they are currently displaying a ten-foot photograph of Ethiopian Emperor Haile Selassie smiling munificently at an equally happy Mao-Tse-Tung. But the Chinese just can't get away from the American capitalists; also in the picture is a large box of American-made cigars, one of which Haile Selassie is smoking.

RUMOR AROUND Washington has it that the only reason some senators are beating their brains out to get their colleagues to elect one of them majority whip is that Majority Leader Mike Mansfield will soon retire. And when he leaves the whip almost automatically moves up to the potentially powerful position of majority leader. It now looks like Sen. Russell Long of Louisiana has votes for the Whip office and capitol

No knowledgeable person is going to go into a state of shock because politics plays its part in congressional investigations. That has always been the case and always will be. But politicians know there are limits, and prudently, in most instances, stay inside them.

People whose memories go back a bit can remember only one other occasion in two decades on which a Senate committee forgot where the limits were. That was about 20 years ago, when President Roosevelt nominated Edward J. Flynn, the Bronx Democratic boss, to be ambassador to Australia.

THE FIRST THING Mr. Flynn knew, he was dragged before a Senate committee which had chosen to investigate reports that some Belgian paving blocks, property of the City of New York, had somehow arranged themselves in a handsome pattern in a courtyard at a country place where the boss escaped the cares of Bronx politics.

This could hardly have been more petty. The paving blocks weren't worth much. Mr. Flynn was not particularly important, and the ambassadorship was well below Class A. The prosecution won, in a way. FDR withdrew the nomination.

It is useful to compare that exercise in petty politics with what the Rules Committee is now doing. It has already succeeded in putting off even its fumbling public efforts until after election. That is a Senate error which can never be rectified. The public had a right to know more about the Baker case before it went to the polls in November.

To say all these things is not to say that Mr. Baker or anyone else is guilty. The inescapable fact is that there was material here worthy of inquiry. The inquiry was not made in good season and no stretch drive by the committee can overcome that fact.

JUST TWO DAYS before President Johnson shocked the sartorial world with his decision to wear a business suit instead of the traditional cutaway coat and striped pants to the inauguration, Hubert Humphrey had placed an order for such an ensemble with a tailor. Now that the President has vetoed formal dress, the Vice President will have to "follow suit" and put his new outfit away until a king is crowned or a friend's daughter gets married.

IT'S COMMON PRACTICE in Washington for whatever administration is in power to give advance word on new federal projects to congressmen so that they can announce it and get part of the glory. Needless to say, the competition among congressmen for this honor is intense. It also helps to be a member of the party in power at the White House. Recently, the White House fed advance word to a Democratic congressman on a big California water project in his district, which used to be represented by a Republican, Rep. Charlie Gubser. The GOP veteran had worked for more than 10 years on the project, but he was shut out of the announcement. It hurt, but Gubser knew that's the way the game is played. But he couldn't resist telling how much it hurt. "It was," said Gubser, "like not being invited to your own wedding."

# Record of Hoffa Case Real Crime Thriller

WASHINGTON — This column was the first to reveal in 1954 the details of the test fleet case in Flint, Mich., for which Jimmy Hoffa was tried in Nashville, Tenn., in 1963. That trial resulted in a hung jury.

Since then Hoffa has been convicted in Chattanooga (in March 1964) of obstructing justice at his earlier Nashville trial. This conviction is now on appeal. The records in the case were filed this week before the Sixth Circuit Court of Appeals and they read like a crime thriller.

The records make it appear that the personal vendetta between Bobby Kennedy and Jimmy Hoffa went far beyond the realm of normal court procedure. Here are some of the sensational facts these new records contain:

1—The government used a dope addict, Edward D. Partin, as its No. 1 witness against Hoffa.

2—Bobby Kennedy's boys used a double agent, Robert D. Vick, an investigator for one of Hoffa's attorneys, who also was employed by Walter Sheridan, assistant to Bobby Kennedy, to spy on Hoffa's attorneys. The courts hitherto have found such espionage illegal.

3—The Justice Department paid money to its No. 1 witness and alimony to his ex-wife. Section 201 of Title 18 of the U.S. Code states that whoever "asks, demands, extracts, solicits, seeks, accepts, receives or agrees to receive anything of value for himself or for another, because of testimony under oath . . . shall be fined not more than \$10,000 or im-

prisoned for not more than two years."

One affidavit filed in court this week was signed Sept. 17, 1964, six months after the trial and is in the form of new evidence. Author of the affidavit, Sidney Simpson of Baton Rouge, was hidden from Hoffa's attorneys at the time of the Chattanooga trial, and, according to a sworn affidavit, U.S. Marshals participated in hiding him.

Simpson stated in this new affidavit that after a shooting incident in Baton Rouge, La., in 1961: "Partin asked me to go to his apartment and get the dope out of the apartment. It was strapped under a table. There were two needles and two bottles. One of the bottles was half full of liquid. I threw the bottles in the lake at Our Lady of the Lake Hospital. I put the needles under the back seat of my

mother-in-law's car, Mrs. Rena Mae Booth.

"I went back to the hospital the same day and told Partin what I had done with the needles, and Partin told me to get rid of the needles, and I called my mother-in-law, and told her to get rid of them."

Simpson was arrested on a kidnapping charge in 1962, together with Partin, involving the kidnapping of his children in a divorce squabble.

"Some time in September 1962," Simpson stated, "I was transferred from the Donaldville Parish Jail to the Baton Rouge Parish Jail. After I had been in the same cell with Partin for about three days, Partin said, 'I know a way to get out of here. They want Hoffa more than they want me.'"

Simpson then stated that Partin had been released from jail for daily intervals to confer with a deputy.

Later he was released altogether.

"Partin told me during this time that he was working with Daniels (a Louisiana state officer) and the FBI to frame Hoffa. On one occasion I asked Partin if he knew enough about Hoffa to be of any help to Daniels and the FBI, and Partin said, 'It doesn't make any difference. If I don't know it, I can fix it up.'"

"Partin told me that the FBI and Daniels were going to get the federal kidnapping charge against him changed to a state charge, and it would be dismissed later on . . . if he would tell the story that the FBI and Daniels told him to tell. Partin also told me that the FBI would help him on his charge in Alabama about killing the boy."

"A week after Partin was released, I was released on bond."

ONLY 12 MORE SHOPPING DAYS LEFT UNTIL CHRISTMAS

**Thrifty**  
CUT RATE DRUG STORES

**QUALITY CHRISTMAS GIFTS AT DOUBLE DISCOUNTS**

1 Low Discount Prices 2 Blue Chip Stamps, 25,000 Items

Thrifty Drug Stores Open Late Evenings and Sunday for your Shopping Convenience

**\$7.88 West Bend Automatic Percolator**  
Beautifully styled polished aluminum. Some with ivory base. Brews 4 to 9 cups of coffee.  
**SAVE \$2.89**  
Get 45 Blue Chip Stamps  
**\$4.99**

**\$2.98 Value! Cannon 4-Piece Boxed Towel Sets**  
Choice of floral and novelty prints as well as embroidered "His & Hers." Fine quality Cannon towel and washcloth sets.  
**SAVE \$1.00**  
**\$1.98**

**Jaguar 3 in 1 Battery Operated Automatic Toothbrush Power Shaver & Vibrator**  
Master power unit operates razor, massager, toothbrush . . . just change heads. In travel kit.  
**\$9.95 Value**  
**\$4.99**

**Kodak Instamatic 100 Camera Outfit**  
No film threading or rewinding. Pre-focused lens. Contains camera film cartridge, batteries and flash bulbs. Takes color slides, color or black & white snaps.  
**\$17.95 Value!**  
**\$12.87**

**\$2.50 Value! Dorothy Gray Cologne & Dusting Powder**  
Choice of White Lilies, Figuring or Nougat. Here are three especially nice ways to tell a woman she's admired. Disc. pkg.  
**SAVE \$1.31**  
**\$1.19**

**\$2.50 Value! Leather Billfolds or Clutch Purses**  
Soft, durable leather, deftly fashioned into expensive looking billfolds and clutch purses. Wide choice of colors and styles.  
**Styles for men or women**  
**\$1.44**

**\$2.98 Value! Authentic Sports Games**  
Choice of Baseball, Pro Football, Horse Racing, Basketball. The games are played according to professional rules with professional field strategy . . . because you are the quarterback, the manager, the captain, the coach, and the player, too!  
**99c**

**\$4.98 Travel Alarm Clocks**  
Has clear alarm, easy to read dial, dependable, accurate movement. Comes in its own case.  
**\$3.99**

**88c Leatherette Desk Accessories**  
Choice of blotter, address book, ball point pen with stand, etc. Choice of green or ivory, richly embossed in gold.  
**68c**

**\$2.50 Value! Men's Pure Silk Ties**  
The luxury of silk but budget priced so you can buy (or give) them by the dozen. Wide assortment of the finest under-knot designs, panel designs and all over stripes.  
**LAST 3 DAYS!**  
**99c**

**\$7.95 Value! Set of 4 King Sized Tray Tables**  
One tray has casters and doubles as handy serving cart and storage rack for other 3. Sturdy 3/4" brass tone legs. Choice of lovely patterns. So handy for extra holiday entertaining!  
**\$5.88**

**\$9.88 Can Opener & Knife Sharpener**  
It's a can opener, a scissor sharpener, a bottle opener all in one. Hurry while stocks last. LeSabre brand.  
**Discount Price \$7.88**  
Get 75 Blue Chip Stamps, too!

**\$1.59-8 Piece Glass Snack Set**  
Crystal clear, sparkling glass in smart new design. 4 covered plates and 4 cups. Real hostess savers.  
**\$1.09**

**\$15.87-4 Transistor Tape Recorder**  
SIMPLE TO USE . . . THE PERFECT FAMILY GIFT  
Priced outstandingly low for Christmas giving. Records, rewrites, plays back and erases. Comes complete with microphone, tape, reels and 9 volt battery.  
**LAST 3 DAYS**  
**\$10.83**

**\$14.95 Value! 3 Piece Luggage Sets**  
25" Pullman • 21" O'Nite • Train Case  
Going away for Christmas? Well travel in style with this beautifully matched luggage made with durable vinyl covering in a choice of smart colors. The greatest luggage value in town!  
**\$10.99**

**98c American Made Tree Ornaments**  
Imagine! Sparkling 2 1/4" Tree ornaments for less than 5c apiece! Never at this Thrifty low price. In brilliant red, blue or green Christmas colors. Outstanding buy!  
**2 1/4" INCH SIZE**  
**LAST 3 DAYS**  
**12.59c**

401 Pine Ave., Long Beach  
247 Pacific Mall (at 7th St.)  
4112 Wilshire Blvd. (at San Antonio)  
4402 Atlantic Ave. (at San Antonio)  
Los Angeles Center

4450 Los Coyotes (at Ximenes), Circle Shopping Center  
17456 Balthasar Blvd. (at Ramona)  
4400 E. Spring St. (at Pale Verde), Lakewood Plaza Center  
4551 Paramount Blvd. (at Del Amo)

South Western and Caddell Dr.  
4422 Westminster (at Golden West)  
101 Anaheim (at Ayres)  
Wilmington Plaza Center





MINIATURE Dachshund puppies fit neatly in Christmas stockings — leaving just enough room for a quick clean-up job before children come downstairs Christmas morning. Puppies are becoming popular Yule gifts. —Staff Photo

IT'S BEST TO GIVE PUPPY A FEW DAYS EARLY

# Live Gifts Overshadow Toys

Pets can make wonderful Christmas gifts for kids. But there are pitfalls, warns a Paramount kennel owner and dog breeder.

## The Week's Recreation Schedule

Long Beach recreation leaders will be busy all this week, preparing for the coming holiday vacation period when schools are closed.

Activities planned include Santa's Workshop, Christmas Caroling, movies and slides, plays and puppet shows, parades and contests, craft classes in making and wrapping gifts and Christmas parties for all ages.

SEVERAL park playgrounds are having special holiday events this week. Silverado Park, 1545 W. 31st St., plans a sixth grade social dance class party Wednesday at 4 p.m.; a Tiny Tot Christmas party Thursday at 11 a.m. — Santa will be there; a Girl's Club mother and daughter luncheon Saturday at 11:30.

WHALEY PARK, 5620 E. Atherton, starts celebrations this week with two parties Tuesday—the sixth grade social dance party at 4 p.m. and the junior high dance party at 6:30; the women's Slim and Trim class meets at 10 a.m. Wednesday, and will be followed by a luncheon party; all tiny tots come to a class Christmas party Thursday and will be visited by Santa's helpers; same night at 7:30 p.m. Thursday adults hold their social dance party. For further information phone these parks.

## Charter New Club Mon.

The Kiwanis Club of Lakewood, the city's newest service organization, will receive its official charter from Kiwanis International at a dinner program in Lakewood Country Club Monday at 7:30 p.m.

Presentation of the charter will be made by Frederick R. Silvey, governor of the California-Hawaii-Nevada District of Kiwanis International.

Meeting in semi-official status the past month, the new club's officers include William Young, clerk of Los Cerritos Municipal Court, president; Eugene DeKoven, hospital administrator, president-elect 1965; Dale E. Greene, vice president, and Elton Tavernetti, secretary-treasurer.

## Optimists to Hear Fresco Thompson

Fresco Thompson, Los Angeles Dodgers vice president, will address the Lakewood Optimist Club Tuesday noon at Hody's Restaurant. President Bob Penrod said the meeting will be open to interested sports fans.

Wally Palmer, 30, of 7618 Harrison St.

Palmer says the unsuspecting parent should give some serious thought to the needs and interests of his children before dashing out to buy a live pet as a Christmas gift.

"Children can learn lessons of responsibility in taking care of pets, whether they're dogs, cats, rabbits or birds," Palmer says.

"A dog, for instance, which is a responsive little animal, can be a close companion for 12 years or so. That's quite a lasting gift. On the other hand, some of the \$10 or \$20 Christmas toys bought for children are broken pieces scattered

across the backyard before you're through the month of January."

But Palmer hastens to throw out cautions about giving pets:

"The age of the child and the kind of family life you have are important things to consider. If the child is a rough-and-tumble youngster and seems too young to understand the need for treating pets kindly, just wait awhile."

He believes a dog finds its best home among a family with one or two children. "When there are five or six children, the dog is more likely to be mistreated, and there is less control exercised in care of the

pet." Palmer gave up his job as a passenger agent with United Air Lines two years ago to operate his kennel, breed dogs, and buy and sell puppies as a full-time occupation.

Most of the year he sells about 100 puppies a month, from \$3 mongrels to \$150 purebred German shepherds. With the start of the Christmas shopping season, the demand for puppies boosts his sales average to 200 a month.

Palmer has noticed a difference in his business this winter, with more customers buying dogs for shut-ins and elderly people.

"One lady is buying a

puppy to send as a Christmas gift to her grandparents in Indianapolis," he said.

"There are also a lot of childless couples, middle age and younger, buying dogs. But, then, it's always been that way."

For the parents who decide a puppy would be the perfect gift for their child, Palmer has this final suggestion to make it a merrier Christmas:

"Give the child his dog a few days before Christmas. Otherwise the puppy makes everything else under the tree secondary, and the kids will be slow opening and showing interest in their other presents."

## SHARP WORKS OF ART

# 'Anyone Can Make Knife' --So Brown Made Many

By ANN HOWE  
"Anybody can make a knife."

So said a smart-aleck friend of Lynn (Red) Brown of 301 Neece St., North Long Beach.

So Brown did. The man who issued the challenge to Brown in 1941 is long forgotten, but Brown's fame as a knife maker continues to grow making him one of the top five knife makers in the U.S.

FIRST knife Brown experimented with back in the days of World War II was a 24-inch sword

made by "guess and by golly." Since that time he has created—by hand—over 100 different knives. Brown, a pipe fitting foreman during the day, regards his knife-making as a contribution to art.

"Each man has a talent," he emphasizes, "mine is creating knives that are artistically beautiful."

Knife-making, as Brown does it, is strictly a hand operation. Beginning with a bath-like slab of the finest American surgical steel, he draws a crude outline of the knife blade on the rough metal.

Once the blade is roughed out, the shaped steel is soaked for about an hour in a molten salt bath at 1540 degrees. Three different steps at varying temperatures are completed before the knife is hardened.

After tempering the blade, further steps include attaching a guard piece of silver, brass or nickel silver to the base of the blade, and then affixing the two part handle.

BROWN prefers hardwood handles made of rare woods, such as the two-toned Zebra wood, American Black Walnut, or the specially rare variety aptly tagged crucifixion thorn.

Handle complete, a final polishing with a high speed buff, chrome grit and grease stick puts on the shining touch. A "Diamond B," the Brown brand, is then stamped on the blade.

Brown is very particular about his knives. No two knives are alike and sizes range from a dainty three-and-one-half-inch women's-garter knife to a Samolan ceremonial sword extending 37 inches.

When queried as to the special use people have for his knives:

"I never question my clients when they order a knife. Knives are made for cutting, skinning and killing, and my knives do all three very well."



LYNN BROWN . . . He Took Up A Challenge

## Two L.B. Men Named to General Contracting Board

Two Long Beach contractors—Associated General Contractors, E. C. Losch of 5559 E. Seaside Walk, and Joseph B. Losch of 4048 Locust Ave., E. C. Losch Company, Inc., have been elected members of Paramount, and Hayes with the board of directors of the Connolly Pacific Co. of Long Southern California chapter of Beach.

WILL SEAT 600

## L.B. Jewish Center to Add Auditorium

Construction is scheduled to start immediately on the Nathan Schulman Auditorium, part of the Jewish Community Center, 2601 Grand Ave., officials announced this week.

The new structure, expected to be dedicated next fall, will provide seating capacity for 600 persons and will include full-size stage facilities. The building will front on Willow Street and will feature an open court entry-way.

The building is being donated by Schulman, a member of the board of directors of the Jewish Community Federation and president of the Federation Free Loan Association.

Long interested in cultural and youth activities, Schulman said he was making the donation in hopes it "would inspire others to provide facilities for the enrichment of the community."

## DAV Meeting

Disabled American Veterans, Chapter 17, will meet Monday at 8 p.m. in Veterans Memorial Building, 241 W. Broadway.



## PREVIEW OF NEW AUDITORIUM

Four members of the Jewish Community Center got a preview glimpse of the new Nathan Schulman Auditorium which will begin immediately, as part of the center. The officials (left to right) are Norman Gottlieb, president of the center; Nathan Schulman, donor; David Feuer, honorary president of the center, and Judge Max Z. Qisot, president of the Jewish Community Federation.

## christmas gift...

# SUGGESTIONS

Color Crown by COLONY

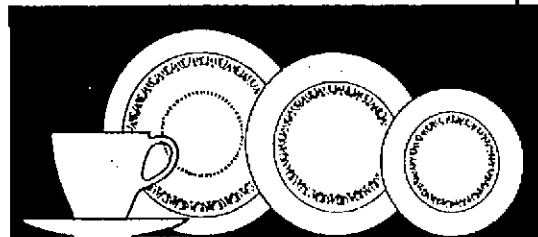


Glassware in the exciting new color concept to accent your table setting, in classic Thumbprint design. Available in Olive Green, Amber or Cobalt Blue.

GOBLETS  
SHERBETS  
WINES  
DESSERTS  
PLATES  
TUMBLERS

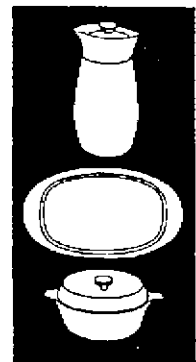
1.00 each

## Centura Tableware by Corning

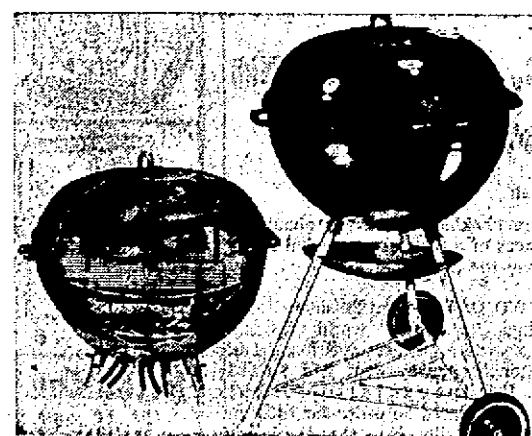


The first fine Ceramic Table Service without a breakage worry — Centura pieces guaranteed three years against breaking, chipping, cracking or crazing. Brilliant White, Gem Smooth Dishes—Elegant enough for special occasions, so durable you'll use every day. Choose from three design groups. Package of 4 dinner Plates, in White. 7.95.

Service for Four 23.75  
With color slightly higher



## Weber Barbecue Kettle



For the Holiday Turkey—or all through the year, Weber Barbecues better—Keeps the juices in the meat for the grandest flavor ever. In Black or Colored Porcelain Enamel.

14.95  
34.95  
49.95  
54.95

## Imperial Hardware Co.

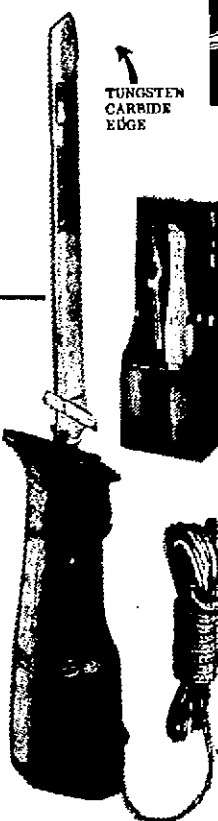
437 Long Beach Boulevard  
HE 6-6237



We Have Them All  
ONEIDA  
STAINLESS  
5.40 6 Pc. Place Setting  
19.95 20 Pc. Service for 4  
29.95 36 Pc. Service for 6  
39.95 50 Pc. Service for 8

## ELECTRIC SLICING KNIFE

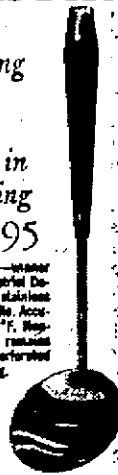
Make carving easy with the deluxe Robeson Knife—the perfect gift for a man, favorite bride or homemaker.



## New! TEMPSTIR

combination cooking-serving spoon and precision thermometer in award-winning design! \$7.95

Exclusive, original design—winner of merit certificate, Industrial Designers Institute. Food stations also; black handles; accurate temperature to 450°F. Heat-resistant cover. Handle remains cool. Dishwasher proof. Perforated and plain bowls, 12" long.





# 57 Seized by Police at Party

An unidentified man was sought Saturday by Orange County juvenile detectives following a raid on a desolate farmhouse which resulted in the arrest of 57 persons, including 14 teen-age girls.

Detectives said the mystery man arranged the Friday night party in the two-story house at 17214 New-hope St., Fountain Valley.

Deputies crashed the party shortly before midnight. In addition to the girls, whose ages ranged from 14 to 17, they booked 22 youths and 21 adults, including one woman.

DEPUTIES said they found six mattresses strewn on the floor in two upstairs bedrooms in the otherwise unfurnished building.

The youths told detectives they paid \$1.50 each to attend the party, with the understanding they would get all the beer they could drink.

In another late Friday night incident, Long Beach police used a paddy wagon in rounding up unruly youths who, officers said, attempted to crash a high-school sorority party in Belmont Heights.

In the hassle, which occurred at 271 Argonne St., reserve officers hired to keep order were forced to call for help when party crashers refused to leave the scene. Officers said six youths began throwing punches at them while being herded to the paddy wagon.

TWENTY-FIVE persons were booked on various charges. Most were later released to their parents.

Officers said the boys made obscene gestures, cursed and asked them for beer can openers when officers first told them to disperse.

Members of the sorority had been invited to the home of Dr. Charles H. Fabish at the Argonne Street address. Officers estimated that about 60 uninvited youths also showed up.

# Third Youth Arrested in Bombing

Police Saturday afternoon arrested an 18-year-old Long Beach City College student on a charge of assisting two other youths, arrested earlier Saturday, in bombing the home of a 16-year-old girl friend of one of the boys.

Charles Meredith Williams, of 5289 Cerritos Ave., was charged with malicious mischief and illegal use of explosives as a result of a shattering explosion at 3 a.m. Saturday in front of the home of Gerry Padrouzek, 4894 Pacific Ave.

Police said Williams, Randall Vaughn Austin, 16, of 259 E. Ellis Ave., and Duane William Hart, 18, of 286 E. 56th, a UCLA student, admitted fashioning a homemade bomb and setting it off in front of the girl's home. They said Austin was "mad at Gerry" because she spurned his affections.

The blast broke all the front windows in the Padrouzek home and awakened residents on the block. There were no injuries.

# Service Due Monday for J. S. Chaffee

Funeral service for John S. Chaffee, a former Long Beach assistant postmaster, will be held Monday, 10:30 a.m. at Patterson & Snively Mortuary.

Chaffee, 86, of 334 Gladys Ave., died Friday. He was born in Erie County, Pa., and came to Long Beach in 1904, where he was employed by the Post Office for 38 years.

For almost 20 years he was assistant postmaster before retiring in 1941.

He was the last charter member of Geneva Presbyterian Church, formerly known as Second Presbyterian.

Surviving are three sons, J. Gilbert, Robert N. and Lawrence T., and three brothers, Dr. O. N., David B. and Rev. Ralph Chaffee.

The family suggests contributions to Geneva Presbyterian Church.

First Time Ever...and Only at Gold's!



Shop Today Sunday 10-5  
Open Other Nites 'til Xmas 'til 9

# BUY OUT!

FROM WORLD FAMOUS "BAILEY SCHMITZ" CONTRACT MATTRESS SET SUPPLIER

FREE DELIVERY GUARANTEED FOR CHRISTMAS!

## KING SIZE MATTRESS & BOX SPRING SET

6'x7' Mattress, 2 box spring, 6 handles, 12 vents

THESE SAME SUPERIOR SETS NOW IN THE FOLLOWING...

The Sands, Riviera, Sahara, Flamingo, UCLA Dormitories and General Hospital. World Famous Bailey Schmitz... beds the world famous spots of the nation. Constructed to the most rigid specifications.

USUALLY \$129.95

**\$66**

NO MONEY DOWN  
66¢ A WEEK

Here is an opportunity for a sensational buy that will not be offered again... the finest 6'x7' king size mattress covered in the finest durable heavy long wearing striped tickings... split springs (unheard of at this price) and so convenient, 6 handles, 12 vents, and sturdy, pre-built borders... multi-coil units, thick sisal padding!

## FULL 10 YEAR GUARANTEE!

All this quality... at all this savings and a ten year guarantee too... Attention hotel, motel and apartment managers... here's a real Holiday Surprise Buy for you!

## PRE-HOLIDAY SAVINGS ON ALL TOP BRAND APPLIANCES — Delivered, Installed, Guaranteed!





**CHOICE! \$99**

**Famous American-Made Tape Recorder**

- Plays 4-track stereo
- Records & plays 4-track mono
- 2 detachable speaker enclosures
- Electronic track & stereo selector

**Top Name Stereo AM/FM Radio**

- Self-contained stereo
- 4-speed record changer
- 4 speakers, full tone control
- Powerful AM/FM radio

**19" Sharp Compact Console**

- 11 1/2" aluminum tube
- Tempered safety glass
- Hand-wired chassis
- Swivel base optional

**NO MONEY DOWN \$5 MONTHLY**

Perfect Gift Selection



**EMERSON PORTABLE PHONO 1 FREE 45 SPINDLE**

- Includes 45 spindle
- 4-speed auto changer
- Tilt out unit, wing speakers
- Can be easily wall mounted

**\$49**

No Money Down, \$5 Monthly



**FAMOUS SHORT WAVE TRANSISTOR**

- AM/FM with AFC
- Short Wave
- Lightweight, good looking
- Excellent reception

**\$29**

No Money Down, \$5 Monthly



**HOOVER VACUUM**

- Powerful suction
- Deep cleans
- Tank type, seems to float on air
- Complete with attachments

**\$32**

No Money Down, \$5 Monthly



**IN LOS ANGELES**

1237 E. Washington Blvd. at Central Downtown

**IN ANAHEIM**

Next to California Fed Savings at Euclid Anaheim Shopping Center

**IN THE VALLEY**

515 Van Nuys Blvd. at 42nd St. & Van Nuys

**IN LAKEWOOD**

Westbrook & Garfield at Lakewood Plaza & Garfield

**IN EL MONTE**

1410 Rose Road North at El Monte Blvd. & El Monte

**SOUTH BAY**

4310 Artesia at Hawthorne Torrance



## CANDIES

BRACH'S Bagged Candies

Sugar Plum Treats • Crisp  
Ribbon • Filled Assortment  
Cut Rock • Holiday Mix

Your Choice 39¢

BRACH'S Chocolates

"Christmas Cheer" —  
Assorted centers,  
covered with pure  
chocolate.

5 lb. Box 3.59

Filled Assortment

BRACH'S — Assorted shapes,  
colors and sizes, with  
cocoa, jelly & peanut  
butter.

2 lb. Box 98¢

Chocolate Cherries

"Maraschino" by BRACH —  
Plump, juicy cherries,  
coated in cream, chocolate  
covered, 12 oz.

49¢

Cremes & Lollies

BRACH'S — Orange, Lemon,  
Cherry, Raspberry,  
Sour Cream and Chocolate  
flavors.

29¢

Gloria Mix

BRACH'S — Cream, yellow,  
straw, ribbon, cut rock,  
molded shapes of ass't  
flavors.

59¢

HERSHEY Chocolate

Foil wrapped chocolates  
in red, green and silver  
colors.

69¢

Candy Cane

5 lb. Box 10¢

Mint Stick

7 lb. Box 29¢

Decorate your Home with MUSIC

COLUMBIA  
Christmas Records  
To Give — To Have — To Share  
Wide selection to choose  
from including the new  
Doris Day & Andy Williams  
albums. Also Ray Charles,  
Mick Miller and many others.

Your Choice 2.98 ea.

Just Wonderful! HAIR SPRAY

With Lavender  
Notes 59¢

Christmas Stockings

Rich luxurious fabric in red  
color with white cuff.

10" 59¢

14" 79¢

SCOTT Place Mats

Looks pretty as cloth  
... Works better than  
plastic. Assorted  
colorful designs on  
105% cotton fabric.

Reg. 30¢

Pak of 24 29¢

REVOLVING MUSICAL

COLOR WHEEL  
PENETRATOR — Sphero-shaped  
with gold spatter design on  
white beveled enamel.  
Rotates with or  
without music.

6 ft. cord 9.98

DELUXE REVOLVING COLOR WHEEL

PENETRATOR — Same as above but  
without music.

6 ft. cord 6.98

Magic Snow Flakes

Beautiful, realistic imitation  
snow product for holiday  
decorating. White, pink  
or blue. 20 oz.

69¢

REVOLVING Tree Turner

with MUSIC by PENETRATOR  
15" wide with outlet. White  
enamel with  
multi-color glitter.  
6 ft. cord.

7.98

REVOLVING Tree Turner

PENETRATOR — 10" wide with  
adjustable trunk gripper.  
White with  
multi-color  
glitter.

3.39

20" Sidewalk Bike

BOYS AND GIRLS  
Double bar frame with reinforced  
"safety" slugs at frame joints.  
While sidewalk tires, chrome plated  
trim, 2 training  
wheels that are  
removable.

26.88

TOASTMASTER

4-Slice  
Toaster

"Hotstart" — Independent  
controls and timer for each  
2-slice section.

27.88

ELECT. CAN OPENER

W/KNIFE SHARPENER  
UOICO — Chrome working sur-  
faces, cut storage, double  
lever, piercing  
action, magnetic  
lid holder.

14.88

TOASTMASTER

Waffle  
Baker

105% square grids  
... metal plates  
... cord heat control.

22.88

TOASTMASTER

Blender

44 oz. Size  
... stainless steel  
... With 2 speeds, steel  
cutting blades.

24.88

TOASTMASTER

Coffee Maker

Cup ... Stainless  
Steel  
... handy  
signal  
light.

11.88

TOASTMASTER

Bruller-  
Ovenette

181% long — auto-  
matic thermostat,  
chrome finish.

12.88

Flashlights

Sale, sure flashes with G.E. guar-  
anteed rechargeable  
igniter bulb.

1.25 to 1.99

## VISIT

"Barbie" & "Skipper"

Carrying case... compartments for  
each doll, multitude of space for  
clothes, 2 accessory boxes &  
game set.

3.98

TOY

Cooking Set

MIRRO — Miniature aluminum  
utensils for the  
little "housewife".  
Stylishly  
designed pieces.

2.89

Football

Professional Ball...  
Deep-ribbed surface  
in 10 colors with  
white and stripes.  
Official size, shape  
and weight.

3.98

SPALDING Basketball

"Per-Ball" — Deep-ribbed orange  
Permalite rubber cover.  
Official size  
and weight. Ideal for  
playground play.

3.98

Decorate your Home with MUSIC

COLUMBIA  
Christmas Records  
To Give — To Have — To Share  
Wide selection to choose  
from including the new  
Doris Day & Andy Williams  
albums. Also Ray Charles,  
Mick Miller and many others.

Your Choice 2.98 ea.

Just Wonderful! HAIR SPRAY

With Lavender  
Notes 59¢

Christmas Stockings

Rich luxurious fabric in red  
color with white cuff.

10" 59¢

14" 79¢

SCOTT Place Mats

Looks pretty as cloth  
... Works better than  
plastic. Assorted  
colorful designs on  
105% cotton fabric.

Reg. 30¢

Pak of 24 29¢

REVOLVING MUSICAL

COLOR WHEEL  
PENETRATOR — Sphero-shaped  
with gold spatter design on  
white beveled enamel.  
Rotates with or  
without music.

6 ft. cord 9.98

DELUXE REVOLVING COLOR WHEEL

PENETRATOR — Same as above but  
without music.

6 ft. cord 6.98

Magic Snow Flakes

Beautiful, realistic imitation  
snow product for holiday  
decorating. White, pink  
or blue. 20 oz.

69¢

REVOLVING Tree Turner

with MUSIC by PENETRATOR  
15" wide with outlet. White  
enamel with  
multi-color glitter.  
6 ft. cord.

7.98

REVOLVING Tree Turner

PENETRATOR — 10" wide with  
adjustable trunk gripper.  
White with  
multi-color  
glitter.

3.39

20" Sidewalk Bike

BOYS AND GIRLS  
Double bar frame with reinforced  
"safety" slugs at frame joints.  
While sidewalk tires, chrome plated  
trim, 2 training  
wheels that are  
removable.

26.88

TOASTMASTER

4-Slice  
Toaster

"Hotstart" — Independent  
controls and timer for each  
2-slice section.

27.88

ELECT. CAN OPENER

W/KNIFE SHARPENER  
UOICO — Chrome working sur-  
faces, cut storage, double  
lever, piercing  
action, magnetic  
lid holder.

14.88

TOASTMASTER

Waffle  
Baker

105% square grids  
... metal plates  
... cord heat control.

22.88

TOASTMASTER

Blender

44 oz. Size  
... stainless steel  
... With 2 speeds, steel  
cutting blades.

24.88

TOASTMASTER

Coffee Maker

Cup ... Stainless  
Steel  
... handy  
signal  
light.

11.88

TOASTMASTER

Bruller-  
Ovenette

181% long — auto-  
matic thermostat,  
chrome finish.

12.88

Flashlights

Sale, sure flashes with G.E. guar-  
anteed rechargeable  
igniter bulb.

1.25 to 1.99

# TOYLAND

AT  
Sav-on

"Barbie" Doll Case

Designed expressly for the  
fashion doll... compartments  
for clothes, accessories &  
the doll.

1.98

"Mouse Trap" Game

by IDEAL — One of the zaniest games ever  
devised. A hundred laughs from beginning  
to end. You throw dice to  
try to build parts of the  
trap.

4.66

Vac-U-Form

by MATTEL — Molds plastic... forms  
reproductions of any small object. Com-  
plete with over 50 individual  
molds, colored paper, paint,  
cement and clay.

8.66

Playwriter Desk

"Party-Mixer" — Features a chalkboard  
which drops forward and ex-  
poses a 130-hole pageboard.  
Pens, chalk, eraser & mallet  
included.

3.59

Battlewagon

by TOPPER — Not a water toy... rides on  
wheels. Its cannons fire, planes catapult,  
signal light flashes and its  
rockets and torpedoes  
all fire.

9.88

Troop Carrier Truck

TONKA — All steel body with removable  
"cannon" top and bench seats  
in back. Over one foot long,  
half foot high. Real rubber  
tires.

3.23

GAME of "Life"

BRADLEY — Family fun game  
revolving around the "Wheel  
of Fate". The  
wheel determines  
every move.

3.99

Paint by Number

DRAFTMASTER — Two  
12x26" beautiful matched  
pictures, 24 oil  
paints, brushes &  
brush cleaner.

2.39

Ride 'em Pony

ANY GARD — Colorful, well  
designed pony will take plenty  
of punishment from  
youngsters, wheels won't  
wear.

2.19

Music Box Lacing Shoe

FISHER-PRICE — With up  
"chimes" and nursery rhyme  
plays. Lets toddlers  
learn how to lace & tie  
shoes.

3.98

Fun Factory JR.

"Play-Sol" — Set includes 2  
side-by-side steps with 10  
different molding  
designs, and 3  
cases of modeling  
compound.

1.59

PLUSH ANIMALS

Dog • Cat • Bear • Pig  
• Tiger  
• Snake

98¢

Foam Filled Plush

Bear • Lion  
• Lamb  
• Horse  
• Panda

1.98

Cuddly Animals

Poodle  
• Dog  
• Elephant  
• Cat • Snake

2.98

Large Plush

Doll Dog  
• Lion  
• Bear

4.79

Back Hoe Truck

by TOMA — Truck mounted, ditch digging all  
steel truck, rubber tires, and  
dual rear tires. Pivots to either  
side to dump load.

3.23

Scat Car

by AMF — Over 3 ft. long — chain drive with  
full length gear, airplane type  
steering wheel, semi-con-  
matic tires. Red with black  
& white trim.

12.89

"Shenanigans" GAME

BRADLEY — Fun filled game version of the  
new TV game sensation. Action  
is fast and furious, surprises  
every step of the way.

2.49

"American" Tool Chest

14-piece set for the young handyman,  
includes: tempered steel saw,  
pliers, screwdriver, hammer, etc.  
& look on how to use them.

2.39

Roller Skates

Union Hardware #5 — Clamp on style with  
adjustable shoe plate and side  
clamps. Foam rubber ankle pad.  
Double ball bearing wheels.

3.39

Shoe Skates

for BOYS & GIRLS — Quality leather shoe  
with sturdy soles and steel rein-  
forced foot plate attached to ball  
bearing wheels.

5.88

Doll Carriage

by SOUTHBEND — 3 bow gold hood with visor,  
steel-cased gold crest on body.  
Duchess gear with barrel spring  
action. White tires.

8.98

Blackboard with STAND

"Disney" Family Decorated — 2 sided board  
with tubular metal stand. Both  
sides have alphabets and  
numerals. Chalk and eraser.

6.49

Toy Chest

All wood construction with padded vinyl  
covering in quilted diamond  
design. Assorted pastel  
colors.

8.98

"Selectronic" Road Race

by ELDON — Switch lanes by remote control! Both cars can operate on the same  
lane... at separately controlled speeds. Includes two new sport  
cars — they look real! "Sting Ray" and "Porsche" with hand  
painted drivers, interchangeable  
chassis. Over 12 ft. of  
track makes  
a layout of 4  
ft. 6" x 5 ft. 8".

17.69

Decorated Foil or Paper

6 ROLL BOX — Continuous  
rolls of decorated paper or  
foil.

YOUR CHOICE 1.49

Curling Ribbon

6 ROLL BOX — assorted colors  
in the popular curling ribbon.

69¢

Tags, Cards & Seals

200 PIECES — Everything you  
need — a 50¢ value.

43¢

Tissue Paper

30 SHEETS — plain white,  
large 20x30 inch sheets.

23¢

Fancy Paper

20 ROLLS — Continuous 26  
inch rolls — 20 ft. of paper.

49¢

Sashen Ribbon

REG. 91¢ — your choice ¾  
in x 120 ft. or ¾ in x 90 ft.

79¢

Decorated Paper or Foil

JUMBO ROLLS — 26 inch  
continuous rolls of paper  
(50 feet) or foil (17½ feet).

1.29

"Tressy"

Teen Age Model Doll — 11½"  
tall doll with life-like figure.  
Rooted Saran hair plus a  
"secret" strand which grows  
short or long. Tressy... the  
most glamorous  
doll in the world.  
Dressed in smart,  
simple shifts.

3.33

"Ruthie" with Wardrobe

HORSMAN — Beautiful  
13" ponytailed doll  
dressed in slick outfit,  
plus a wardrobe and other  
accessories.

3.79

KELLY CAR WASH

Run your toy autos through for a  
bright bath.

5.95

JEEP AND  
TRAIN SET

By Andy Gard. Fun  
indoors and outdoors.

1.59

Erector Set

by GILBERT — All steel  
with tubular metal stand. Both  
sides have alphabets and  
numerals. Chalk and eraser.

13.88

Bridge & Turnpike SET



## New L.B.-Orange County Highway Link to Open

Long Beach's East Second Street will be formally linked to Orange County's Westminster Avenue Thursday. Traffic on the four-lane link will begin after ribbon-cutting ceremonies at 11:30 a. m.

The opening means this:

—A direct link between Belmont Shore and Orange County which will allow inland Orange County residents to avoid heavy traffic on Pacific Coast Highway.

—A relief from through traffic for the inland residential area of Seal Beach. Westminster Avenue traffic heretofore has been diverted through Seal Beach residential areas to Pacific Coast Highway and up the highway to East Second Street.

—An option for commuters now using East Seventh Street and running into a traffic snarl on the Garden Grove Freeway at the terminus of the San Diego Freeway. Westminster Avenue, running through open country for several miles, provides a fast route until it bogs down in the Westminster business district.

**OPENING OF THE LINK** will climax more than 10 years of effort to provide a southerly entrance into inland Orange County.

The construction involved one section of highway through Seal Beach by the state and Orange County;

construction of bridges over the San Gabriel River and the Haynes steam plant channel by the state, and construction of the link from Pacific Coast Highway to the bridges by Los Angeles and Orange Counties.

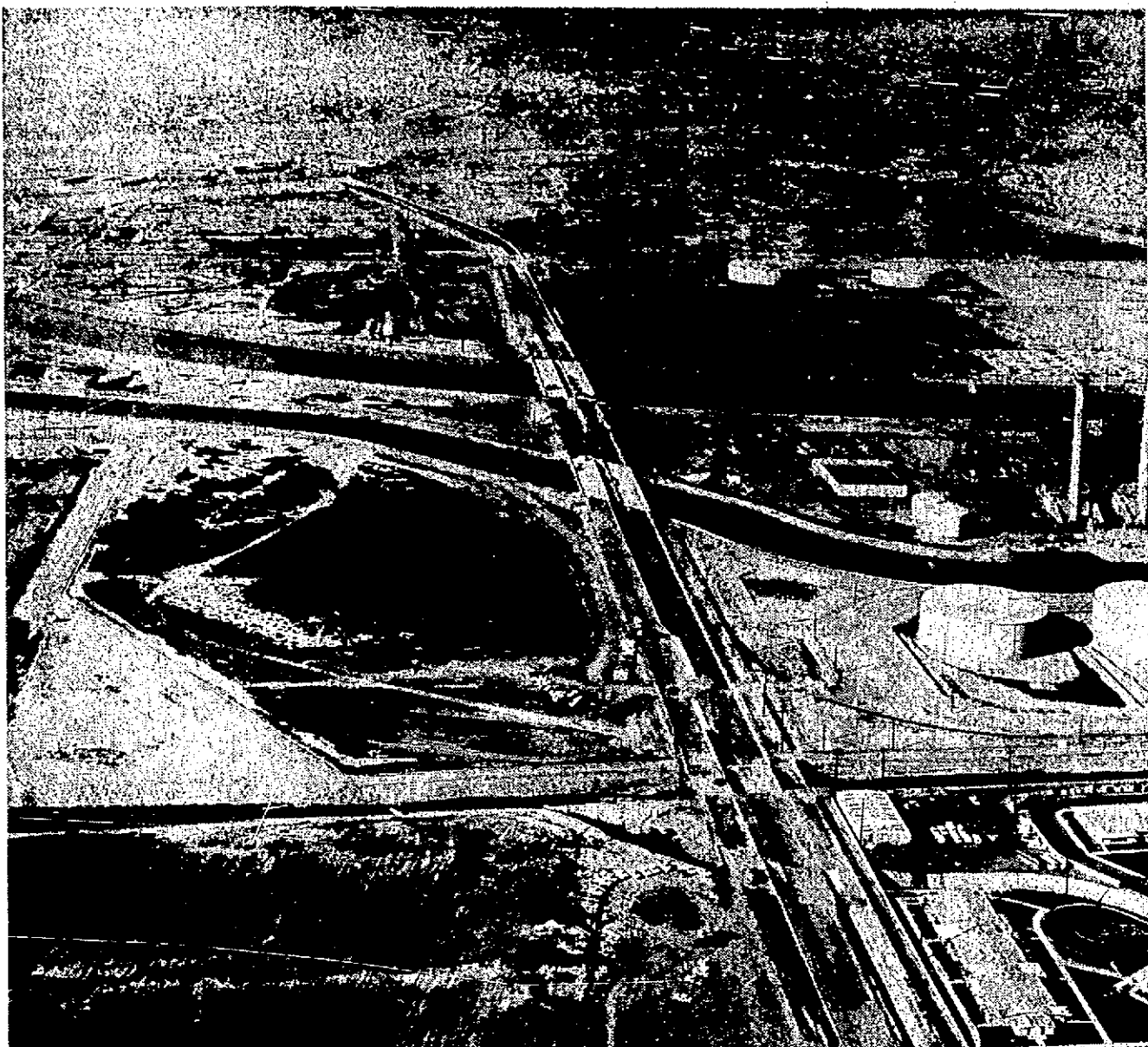
The sections of highway have long since been completed, but have been idle, awaiting completion of the bridges—originally scheduled for next spring. Work on the project, however, was expedited to allow Thursday's opening.

The highway will be part of a major inter-county route that eventually will run 32 miles from the Harbor Freeway in San Pedro to Newport Avenue in Orange County.

**CEREMONIES** at the opening will be attended by officials of the city, county, state and federal governments. A luncheon will follow in the Edgewater Inn.

Bernie McCune, chairman of the Streets and Highways Committee of the Long Beach Chamber of Commerce, called the project a "difficult job which required a maximum of effort on the part of civic officials in both Orange and Los Angeles Counties."

The new segment cost more than \$2 million and includes 1.12 miles of highway in Los Angeles County and .75 miles in Orange County.



**AERIAL PHOTOGRAPH** looks westward down new highway strip to be dedicated Thursday providing another major link between Long Beach and Orange County. Four-lane strip will connect Westminster Avenue in Orange County with Second Street, Long Beach. Two new bridges had to be built over San

Gabriel River and Haynes steam plant channel. At lower right of photo is part of Leisure World complex. Portion of steam plant shows at right. Naples area lies at upper left of photo, which was taken by Roger Coar, staff photographer, in plane piloted by Lee Craig, I. P-T aviation editor.

### SOUTH COAST COUNCIL HEAD OPTIMISTIC

## Industrial Unity Gains Seen

Neil Fitzgerald, re-elected to a second term as chairman of the South Coast Industrial Development Council, foresees continued improvements in breaking down communications barriers between South Coast area communities through the group's problem-solving activities.

A past president of the Lakewood Chamber of Commerce, and a head of its Industrial Development Committee, Fitzgerald's

first one-year reign began late in 1963, when the Council was formed to increase the effectiveness of local industrial development program.

Art Reeves, president of the Torrance Chamber of Commerce, is now vice chairman of the Council.

"DURING the forthcoming year," Fitzgerald said last week, "we hope to hold more discussions with specific industries in the area

to identify some of the more pressing problems they face in the day-to-day conduct of their business."

He said there are two subjects which merit the particular attention of the Council, now that it has passed the organizational stage.

"One," he said, "is a probe of industry viewpoints with regard to proper taxing and assessment practices."

**THE SECOND ITEM** he expects the Council to undertake will be a study of zoning practices, as they

may or may not differ in cities of the area.

Council membership includes Chamber of Commerce presidents and Industrial Development Committee chairmen from the following cities:

Artesia, Bellflower, Carson, Compton, Dairy Valley, Dominguez, Lakewood, Lomita, Long Beach, Los Alamitos, Norwalk, Paramount, San Pedro, Seal Beach, Signal Hill, Torrance, Westminster, Wilmington and the Harbor area.

The Council also includes as part of its membership

representatives of Los Angeles-based industrial development firms, banks, railroads and utilities.

**THE NEXT** regularly scheduled meeting of the Council will be conducted Jan. 21 in the Edgewater Inn in Long Beach as part of a general membership meeting of the Long Beach Chamber of Commerce. Its theme will be, "California's Industrial Future."

The Long Beach Chamber of Commerce, Fitzgerald declared, "will continue to serve as secretariat to the Council in 1965."

## Grand Opening Set for Bracken Building

The Bracken Mortgage Co. leaders are expected to attend the celebration. They will be treated to a cocktail-buffet dedicated to the opening of the new Bracken Building at 306 Pacific Coast Highway.

The completion of the modern new Gold Medallion Award Bracken Building marks another step

Approximately a thousand Southland business and civic

**BRACKEN MORTGAGE CO.**



### BUSINESS 'STREAMLINED'

The Bracken Building is a complete financial center in itself, containing the offices of an escrow company, Certified Public Accountants, an attorney, an insurance company, and a structural engineering firm as well as the Bracken Mortgage Company. All offices are air-conditioned with piped-in stereo music.

## Plant Will Be Enlarged

**SANTA ANA**—United States Rubber Co. will spend more than \$1 million for expansion and centralization of its Santa Ana facilities, it has been announced by George R. Villa, chief executive officer.

This includes construction of a new 201,600 square foot warehouse and 6,300 square feet of offices next year.

The Santa Ana plant manufactures Koylon foam rubber and Naugahyde coated fabrics for automotive and furniture industries.

### TROPHY WINNERS

Holding trophies received at Bellflower District Board of Realtors installation are Esta Rodgers, named Associate of the Year, and Ray T. Smith, who not only was installed as new president but won the honor of Realtor of the Year for 1964.

## Bellflower Realty Board Has Record Installation

**BELLFLOWER**—A record crowd of 503 members and guests attended the 43rd Annual Installation and Dinner Dance of the Bellflower District Board of Realtors Wednesday evening to witness the passing of the gavel from Paul M. Williams, 1964 president, to Ray T. Smith, who will guide the board during 1965.

Melvin L. Mould, regional vice president of the California Real Estate Association, 1965, was installing officer. Installed with Smith were Robert V. Reed, vice president; Grover C. Crisp, secretary-treasurer, and directors Clifford M. Arkell, Artesia; May Fletcher, Paramount; and from Bellflower, Lillian Feger, Glenn R. Hofer, F. W. Humphries, Thomas R. Janzen, Lloyd O'Donnell, Wayne Van Waveren and Paul M. Williams.

**A HIGHLIGHT** of the meeting, which was held at the Long Beach Elk's Lodge, was the awarding of two perpetual trophies—the Realtor of the Year and the Associate of the Year Awards.

Smith, the new president, who won the Realtor of the Year award in 1963, was a repeat winner this year. He received his trophy from retiring president Paul Williams.

Another "repeat" occurred when Esta M. Rodgers, holder of the Associate of the Year award in 1962, was named winner for 1964. Wayne Van Waveren, last year's winner, made the presentation.

Master of ceremonies for the evening was Keith Houdyshell, of the Belmont Savings & Loan Association.

Ha-Penny Inn, scheduled for construction adjacent to Keystone Savings & Loan and Westminster National Bank in Westminster, is intended to be one of the most authentic and colorful English restaurants in the nation, according to Ronald Caspers, owner of the project. The groundbreaking is planned for Wednesday, with completion by next June.

Burke, Koger & Nicolais, Los Angeles architectural and engineering firm, patterned the design of the 10,000 square foot restaurant after the adjacent savings and loan buildings at Beach Boulevard and Westminster Avenue. The firm also designed the original Keystone structure, built in August, 1963.

Cary Sinclair, who has the Villa Fontana at Orange, will be operator of the \$500,000 Inn.

Ha-Penny Inn cuisine will be family fare and will consist of an English menu adapted to American palates.

### NEW BRACKEN BUILDING

Designed by architect Kenneth Wing, F.A.I.A., the modern all-electric Gold Medallion Award Bracken Building contains 10,000 square feet of office space, is air-conditioned throughout. Two adjacent landscaped lots provide ample off-street parking for customers. The land and building represent an investment of more than \$200,000 and comprise a major addition to the Long Beach business scene.



**'GETTING THE FEEL' OF THE 1965 PLANES****Wren Rises Almost Like 'Copter**

(Editor's note: L. P. T. Aviation Editor, Lee Craig, reports on the flight of a new aircraft, the Wren, in Long Beach, Calif., and reports on the flight.)

By LEE CRAIG

On display at Long Beach Airport is an ordinary-looking airplane which apparently thinks it's a helicopter.

Furthermore, the Wren 460—actually, a converted Cessna 182—gives a very passable imitation of a whirlybird.

Handled here by the Air Oasis Co., the Wren is a standard 182 to which have been added four aerodynamic devices which give it astonishing performance.

**FOR EXAMPLE:**

Slow flight, under full control, is possible down to 26 miles an hour. Lightly loaded, with a reasonable head wind, the Wren leaps off the runway in anywhere from 50 to 150 feet.

Sixty-degree banks, at 50 to 65 miles per hour, are simply accomplished. Power-on or off stalls can be easily copied with by merely showing the wheel a bit forward, with no loss in altitude.

**HOW DOES** the Wren firm transform the 182 into a short takeoff and slow-fly plane?

First, there are full-span, double-slotted flaps to increase lift. The wing leading edge has been augmented, giving more docile stall characteristics. And there are movable spoilers atop the wing which are linked to the ailerons to improve roll and yaw control during slow flight.

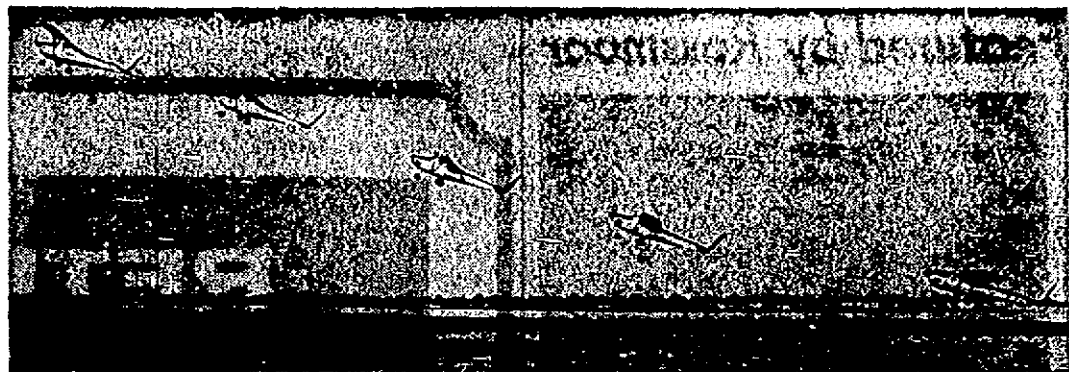
Finally, there is a nose-mounted set of elevator controls linked to the rear elevators which act on the propellerstream to give the air-

**ALTOGETHER**, for an added 180 pounds in weight and a loss of only six miles an hour cruise speed, Wren offers a proven airplane which, either accidentally or on purpose, you can land in a market parking lot, if you please.

It's not too hard on the heart, either. At 50-65 miles per hour approach speed, you have plenty of time to get squared away. And on takeoff, the first time you pull back the wheel at 40, six seconds after applying throttle, there's a certain amount of cardiac strain present.

But, as Al McCormick of Air Oasis demonstrated, this can be done with complete confidence and safety.

Who needs a runway? A normal-sized heliport is all that's required.

**OFF AND FLYING AT 40 MILES PER HOUR**

Picture—composite, multiple exposure—shows Wren 460 leaping off ground at 40 miles an hour, six seconds and 150 feet after beginning of takeoff roll, in demonstration at Long Beach Airport.

**THEY'LL HEAD WOMEN'S COUNCIL**

These women will be installed Tuesday as new officers of the Bellflower District Board of Realtors Women's Council. From left: Rosemary Cleek, secretary; Ida Stevens, vice president; Gladys Leahy, president; and Dorothy Grimm, treasurer.

**Bellflower Women Realtors to Install**

Gladys Leahy will be installed as president of the Women's Council of the Bellflower District Board of Realtors Tuesday at Hody's Restaurant, Lakewood, replacing retiring president Frankie Harrell.

Installed with Mrs. Leahy will be Ida Stevens, vice president; Rosemary Cleek, secretary; and Lillian Hinson, treasurer.

Realtor Yvonne Carney, governor, South, of the Women's Council, National Association of Real Estate Boards, will install these officers and retire the 1964 officers consisting of Frankie Harrell, president; Frances Parker, vice president; Gladys Leahy, secretary; Carolyn Erian, treasurer.

In addition to the installation, a special Christmas program will be featured, including the singing of Christmas Carols and a musical program by the Barbershop Quartet.

Plus Three group. A number of door prizes will be presented by Affiliate members of the Board and member offices.

**HOSTESSES** for the luncheon are Marion Jones, Dorothy Grimm, Mary Johnson, Mary Grose, Thelma Pulsys, and Lena Jenkins.

President-elect Leahy will introduce also at this time the 1965 committee chairmen, as follows: Membership, Lena Jenkins; Program, Ida Stevens; Publicity, Dorothy Grimm; Ways and Means, Ruth Box; Caravan Refreshments, Evelyn Leedy; Telephone, Mary Grose; Parliamentarian and Bylaws, Braunell Price; Hospitality, Marion Jones and Mary Johnson; and Music, Linora Dutcher.

**L.B. Traders Club Names '65 Officers**

W. F. ALEXANDER  
Mr. Chairman

Realtor W. F. Alexander, of Alexander Realty Co., 333 E. Pacific Coast Highway, was elected chairman of the Long Beach Traders Club of the Long Beach District Board of Realtors for the year 1965 at the annual meeting of the Long Beach Traders, held recently at the Crown Cafeteria.

Don Rodman of Rodman Realty Co., 22 Atlantic Ave., was elected vice chairman. Lolly Livingstone of Livingstone Realty, 280 Redondo Ave., was appointed secretary-treasurer.

The Long Beach Traders consists of a group of Realtors who are specializing in the business of trading real estate in all parts of the country.

**Firm Moves Into Edison Building**

Patrick B. Phelan and John L. Kaesman have announced the move of their law offices to the Long Beach Edison Building.

Phelan is a native of Long Beach and has been practicing law in this area since 1954. Kaesman is a graduate of Loyola Law School and has maintained a law office in Long Beach five years.

**Appraisers to Install at Yule Party**

Ray Pacheco, president of the Society of Real Estate Appraisers Chapter No. 94, announced that the Christmas meeting for the society and the installation of 1965 officers and directors will be held Thursday, Dec. 17, in the Riviera Room of the Edgewater Inn promptly at 7 p.m.

Installing officer will be Col. E. W. Weeks who recently was elected for the fourth time on a three-year term as governor of the International Board of Governors of SREA.

Keith Houdyshell humorist, will speak. Each member attending is requested to take a gift marked "boy" or "girl" to be given to a member of the Soroptimist Club for distribution.

J. C. Hoffman, program chairman, announces that this will be one of the top programs of the year. There will be dancing after the business meeting.

**NLB Club Plans Christmas Fun**

"Nothing But Christmas Fun" will be the highlight of the Thursday meeting of the North Long Beach Real Estate Club.

The annual Christmas party will be chairmanned by Joe Hodge of Joe Hodge Realty and his assistant, Ruby Livingstone.

Members and non-members are invited to join in the gaiety, providing a small gift, Santa Claus, whose identity is a closely guarded secret, will distribute the gifts.

The place, the Crown Bowl, 1301 Artesia Blvd.; the time 8:00 a.m.

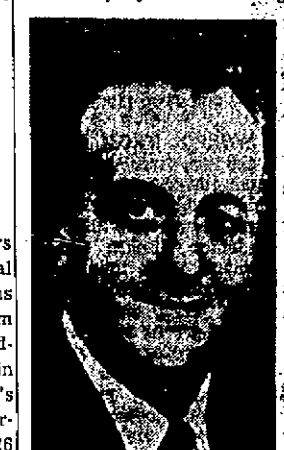
**New Bracken Building to Be Dedicated**

(Continued from Page R-1)

in the three-generation mortgage company's development.

**FOUNDED** as a modest family real estate loan business by the late grandfather of the present owner, the Long Beach company has grown to become one of the Southland's leading mortgage banking corporations.

The guiding force behind the company's broadening



GLENN BRACKEN  
Company President

scope has been its third-generation president, Glenn R. Bracken.

**IN ADDITION** to the Bracken company, allied services having offices in the building include an escrow company, law offices, an insurance company, and a structural engineering firm. Space has also been designed for both a Certified Public Accountant and an architectural firm.

Bracken also is president of the American Bonded Escrow Co., which he organized in 1951 in order to serve the growing need for escrow facilities in Long Beach. The company is bonded for more than a million dollars.

**THE VICE PRESIDENT**, and general manager of the firm is Wayne Barber, long known in Long Beach real estate circles as "dean of the escrow men." A native of Long Beach, he previously had been chief escrow officer for the Bank of America in this area for 20 years.

All of the offices in the Bracken Building are air-conditioned and have piped-in stereo music, and two adjacent lots provide ample free off-street parking for customers. The building was designed by architect Kenneth Wing, F.A.I.A.

**Forum to Hear Story of Radio**

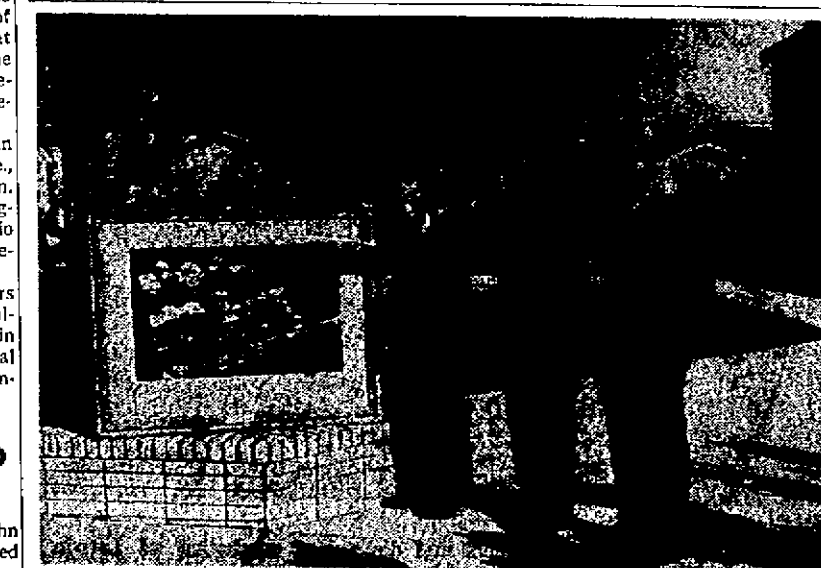
"Radio—Its Golden Years and Its Resurgence" will be the topic at the Long Beach Community Forum Wednesday.

Presenting the program will be Paul Snider, a sales representative of radio station KGMA of Hollywood.

Snider began his radio career as a child actor in 1927. He has been associated with several broadcasting stations as a free-lance announcer.

Sponsored by the Long Beach Chamber of Commerce, the forum is conducted in the Crown Cafeteria, First and Alamitos, beginning at 7:15 a.m.

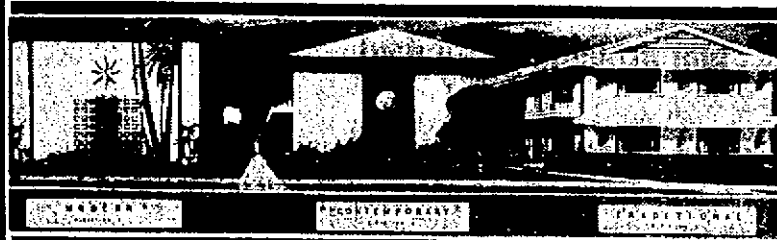
Floyd Mason, a local investment counselor, is program chairman.

**PRESENTATION TO BACKERS**

W. R. Effinger (left) points out a feature of Community Plaza apartment complex he developed on five acres along Termino Avenue, across from Community Hospital, as he presents picture of plaza to representatives of Belmont Savings & Loan Association, which handled financing. Accepting picture are Albert Iten, vice president, loans, and Virgil R. Sewell, assistant vice president and loan officer. Plaza includes 18 buildings, 68 units.

**MINNICK CONSTRUCTION COMPANY PROUDLY PRESENTS****OPEN HOUSE TODAY 10 A.M. to 4 P.M.**

**257 BAY AVE. — SEAL BEACH**  
Newly Completed 16 Unit Deluxe Apartment



**CAN BE BUILT ON YOUR LOT**  
**HOMES — DUPLEXES! — COMMERCIAL — INDUSTRIAL**

**MINNICK CONSTRUCTION CO.**

16435 PIONEER BLVD., NORWALK

"We build and finance where others can't"

Open every day—Sunday included—10 A.M. to 7 P.M.



For Complete Information  
Phone  
Underhill 5-5243  
For Toll Calls Reverse Charges

**IS THIS ANY WAY TO LIVE?****YOU BET IT IS!**

And that's why in the short time since Rossmoor Townhouses were opened to the public more than 40% of this luxury home development inside the original walled community of Rossmoor has been sold out.

True townhouse living has finally come to Southern California. And, you'll find it right in town, immediately adjacent to the Rossmoor Shopping Center...within walking distance of the theatre, bank, department store, supermarket, drug store and all other shopping.

**Priced from only \$19,950**  
**\$995 Down, 6% 30 Year Loans**  
**2, 3, 4, Bedroom Family Homes**

When you move into a Rossmoor Townhouse you enjoy carefree living in a country club atmosphere with 7 acres of landscaped grounds and recreational facilities including huge swimming pool, jacuzzi whirlpool, children's wading pool, putting greens, shuffleboard courts and a most unusual private club house. Best of all there's a professional staff to take care of all gardening, pool and general maintenance—even including painting the exterior of your home.

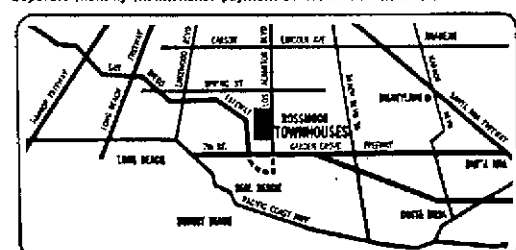
The magnificence of this townhouse village and its distinctive architecture in the original walled community of Rossmoor is unsurpassed by homes selling for as much as \$7000 more. Imagine these features! Sliding glass doors, opening on your

own private, concrete patio; GE Medallion kitchens complete with range and oven, disposal, dishwasher, combination washer-dryer; wall-to-wall nylon carpeting absolute privacy (no common walls).

And now, The San Diego Freeway extends to Los Alamitos Blvd., just 5 blocks from the entrance to Rossmoor Townhouses. You're at the Los Angeles Civic Center in 25 minutes. Major employment centers are within short driving distance.

Nearly cooling ocean breezes provide your home with natural air conditioning. The beach is less than 10 minutes away. If you're a golfer, you'll find several excellent courses just a few minutes from your door. And remember, because of professional maintenance, you have all the free fun time in the world. So come to Rossmoor and see these striking new 2, 3 and 4 bedroom homes today!

Separate monthly maintenance payment covers all maintenance.



**NOW! DIRECT FREEWAY ROUTE:** South on Long Beach Freeway or Harbor Freeway to San Diego Freeway; South to Los Alamitos North Exit, then left 5 blocks on Los Alamitos Blvd. to Rossmoor Center. **FROM LONG BEACH:** East on 7th Street to Los Alamitos North Exit. Left to Rossmoor.

YOUR OWN GRANT DEED... AND SEPARATE TAX BILL

**ROSSMOOR TOWNHOUSES**

FURNISHED MODELS OPEN DAILY 10 A.M. TILL 8 P.M. / TELEPHONE (213) 596-3486



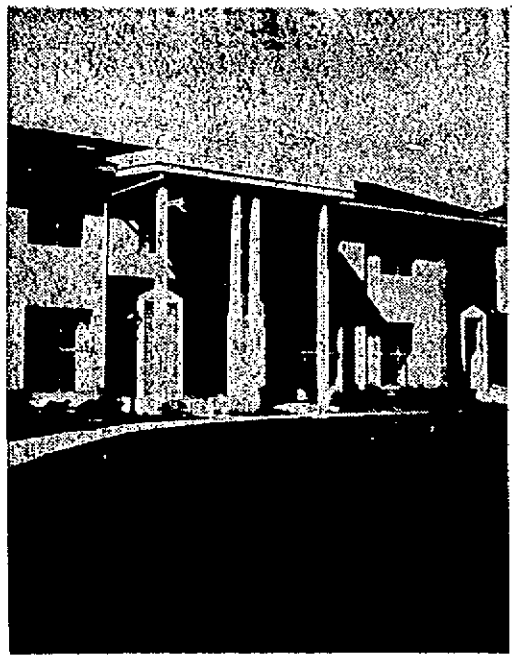
## 'Proximity' Featured by Rossmoor

"We bought 'proximity' when we moved into our new Rossmoor Townhouse," is the way one new resident at the \$4 million all-inclusive community put it recently.

What the lady meant, of course, was that in acquiring a three-bedroom and den home in the unusual sub-community of in-town residences she and her family now found themselves within easy and rapid walking and driving distance to almost every convenience.

No isolated, far-away community, Rossmoor Townhouses, located within the original walls of Rossmoor are within walking distance of necessary shopping facilities, plus theater, library, bank and drug store.

PRICED FROM \$19,950, these two, three and four-bedroom townhouse homes provide the ultimate in easy living. A complete all-electric Medallion kitchen cuts the woman's work time in half. All maintenance, including lawns, pools, clubhouse and putting greens is taken care of by a professional staff. Extra free time may be spent enjoying recreational facilities of Rossmoor's swimming pools, clubhouse, putting greens, shuffleboard courts, and there is a new golf course being built across Los Alamitos Boulevard.



### TOWNHOUSE GOLF

Putting greens at Rossmoor Townhouses are just outside the door of this lovely home. Models are open this weekend.

Rossmoor Townhouses may be reached via the Harbor and Long Beach Freeways to the San Diego Freeway; south to Los Alamitos North Exit; turn left five blocks on Los Alamitos Boulevard to Rossmoor Center. From Long Beach, Seventh Street to Los Alamitos Boulevard is recommended. The sales office is open daily, 10 a.m.-8 p.m.

## Mesa Palos Verdes Home Ready Now

At least one model of each of five luxurious new split-level homes is available for immediate possession in Mesa Palos Verdes, according to sales director Jack Leighte.

"This will enable new home owners to move in and be settled in time for the holidays," Leighte said. "There is probably no other development of such fine homes in a prestige location where home buyers have a comparable choice with the privilege of immediate possession."

Mesa Palos Verdes is Ray Watt's exclusive new \$38 million community high atop the smog-free Palos Verdes Peninsula.

**HOMES FEATURED** in Mesa Palos Verdes all are award-winning one, two or tri-level balanced power designs with three, four or five bedrooms. All have three baths, separate family/dining rooms and rumpus rooms with wet bars.

Mesa Palos Verdes is the only development in the Southland featuring seven different award-winning model homes. Purchase of one of these prestige homes can be made with as little as \$4,475 down on flexible terms. The seven furnished model

homes are open from 10 a.m. 'til dark daily at Crenshaw Boulevard and Crest Road on the Peninsula.

### Sales Director for South Bay Housing Tract

Coincident with the opening of the second unit of New Horizons-South Bay, Lee A. Schiefelbein has been named sales director, according to an announcement by builder-developer Ray Watt.

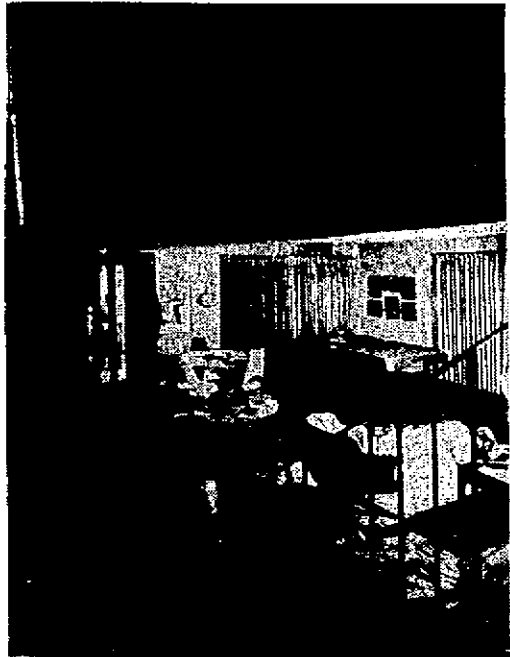
"Schiefelbein brings important real estate brokerage and general business experience to his new duties," Watt said. "We are confident he will serve the public well in presenting our complete adult recreation community to the over 35 sports-minded adult group."

Schiefelbein, 34, of Tustin, has spent the past five years as a builder's special representative.

New Horizons-South Bay, is a community of 600 Gold Medallion garden homes, where residents also own their \$150,000 Town Hall, nine-hole golf course and separate, fully equipped recreation center. It is located on Sepulveda, between Crenshaw and Hawthorne, in Torrance.

### Will Hear Wald

Dr. Robert M. Wald of George Fry & Associates, Los Angeles, will present "Psychology of Communications" at the Wednesday dinner meeting of the Long Beach chapter of Systems and Procedures. The meeting will be held at the Hawaiian Restaurant, beginning with a social hour at 6 p.m.



### EASY LIVING

This rumpus room with wet bar is a feature of all homes in the Mesa Palos Verdes \$38 million subdivision. Homes are located atop smog-free Palos Verdes Peninsula and a purchase of one of these prestige homes can be made with as little as \$4,475 down.



### EXCLUSIVE CLUB

Michael L. Tenzer, vice president and director of marketing of Larwin Group Companies, is shown flanked by Robert Wood (left), National Association of Home Builders associate chairman of marketing, and John Pollock, NAHB director of marketing, immediately after accepting 11 "Million-Dollar Club" awards at the NAHB's 21st annual convention in Chicago last week. The awards went to Tenzer and 10 other sales people of Larwin Group Companies, California's largest home builder. LGC award winners are Stanley P. Abrams and Donald Hermanson, sales managers, and salesman Sol Goldman, Jeff Douglas, Fred Tissue, A. C. Harvey, Herm Mitchell, Reno Littleford, Coy Herring and Dean Dillman.

# RETIREMENT? 50 million can't be wrong!



Now ... Today ... Sun City, California represents a \$50 million Investment ... \$10 million in shops, facilities, utilities ... \$40 million in Retirement Homes ... and growing every day!

### AN ESTABLISHED COMPLETE COMMUNITY OF OVER 5,000 HAPPY PEOPLE OVER FIFTY

You do not "pioneer" at Sun City. You are not asked to wait for future development of the things you want now! Everything you need is in — and paid for. Complete shopping centers, a medical center, banks, savings and loan association, a place of worship — plus every type of recreational facility including golf, lawn bowling, swimming, creative arts, crafts, hobbies, social clubs — in use daily by hundreds of friendly active people.

### CALIFORNIA'S MOST CONVENIENT LOCATION

Sun City is only a few freeway miles from everything Southern California has to offer — beautiful mountain resorts, world famous desert spas, outstanding tourist attractions, cultural metropolitan advantages, and the nation's most enchanting beaches.

### WORLD'S MOST IDEAL RETIREMENT CLIMATE

Nestled in the historic Menifee Valley, Sun City's dry, sun-washed, crystal clear, smog-free climate assures year 'round healthful enjoyment of day-to-day indoor-outdoor living in the true Southern California tradition.

### CHOOSE FROM 14 BEAUTIFULLY FURNISHED LEISURE-LIVING MODELS PRACTICALLY PRICED FOR EVERY BUDGET

Sun City offers you a choice of easy-to-care-for individual homes — or completely carefree own-your-own garden apartments — each carefully planned for truly leisure living in a price range from \$10,950 to \$22,500.

### CASH OR FRIENDLY FINANCING TO SUIT YOU.

When you purchase a Sun City home or apartment you receive a grant deed and title policy completely free from any blanket mortgage or other incumbrance. Financing can be arranged to fit your individual requirement.

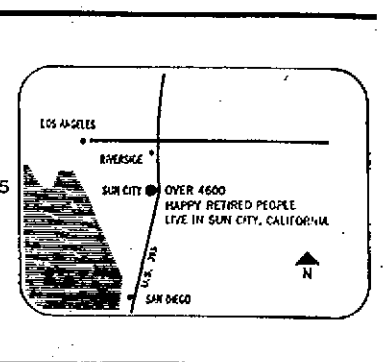
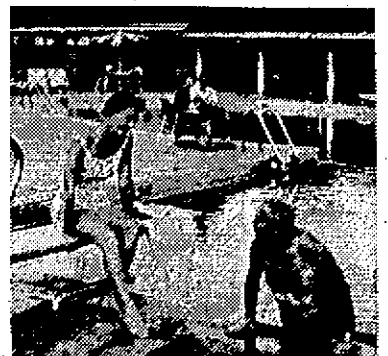
### SEEING IS BELIEVING — COME OUT TODAY OR WRITE FOR COMPLETE LITERATURE DESCRIBING THIS FABULOUS RETIREMENT COMMUNITY

Mr. James K. Leishman  
P.O. Box 100  
Sun City, California  
Please send complete details and your full color brochure describing all the advantages of luxury, carefree retirement living in fabulous Sun City.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

### WHY NOT TRY BEFORE YOU BUY

Actually live in this wonderful city for one month — meet friendly people — just like yourself. Enjoy all the fun facilities that make Sun City so famous. One month's vacation for two is only \$165.00. Should you decide to buy your Sun City home while you are with us, we will return your \$165.00. For complete details, please call Mr. James K. Leishman — (714) 679-1131.



There is a separate monthly fee to cover all maintenance

Del Webb's  
**Sun City**

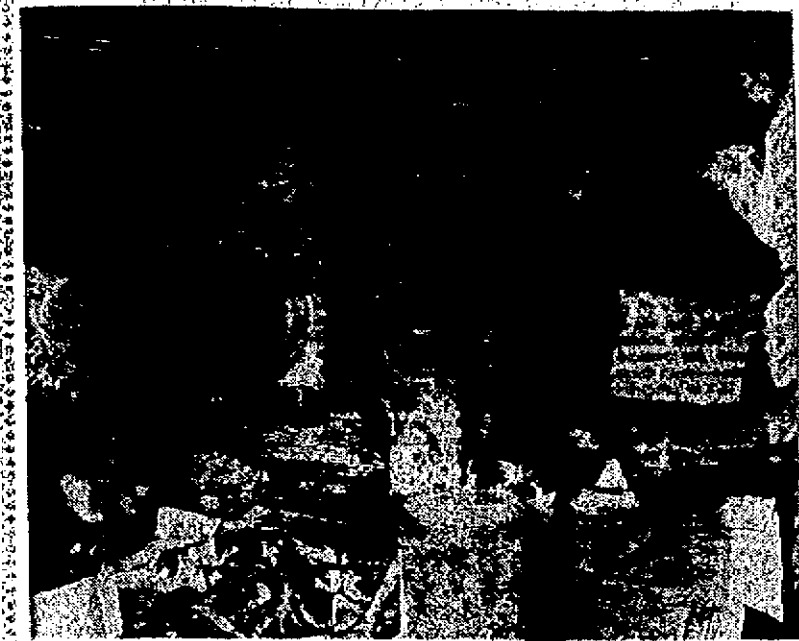
22 miles south of Riverside on highway 395

DEL E. WEBB CORPORATION  
DEVELOPMENT DIVISION — WESTERN REGION

Developed by the Sun City Development Corporation  
a subsidiary of the Del E. Webb Corporation



# Final Leisure World Unit Set for Filling by End of December



## TIME RUNNING OUT—12 DAYS LEFT

Everybody is getting ready for the Christmas Time. Residents of Ross W. Cortese's pilot "people-over-52" community Rossmoor Leisure World at Seal Beach make full use of the handcraft classes conducted in one of three clubhouses to make decorations for their garden apartments for holidays.

More than 90% of the manor apartments have been sold in the 15th and final unit at Ross W. Cortese's pilot "people-over-52" community Rossmoor Leisure World in Seal Beach.

"There are only 45 manor apartments remaining," said Robert Moon, vice president of New Horizons, Inc., national sales corporation for the Leisure World communities.

"This represents the last opportunity at the Seal Beach Leisure World to buy at builder's prices," said Moon in making the announcement.

THE ENTIRE UNIT is expected to be completely subscribed by the end of December.

Moon said that new buyers may move in immediately in some cases, while occupancy shall take place in May or June, or as construction is completed, for other manor apartments.

Seal Beach Leisure World is a thriving, self-contained "city" with a population of nearly 11,000 persons served by a shopping center, a golf course, three clubhouses and a swimming and therapeutic pool complex.

SHUFFLEBOARD, lawn

bowling, cards, all forms of dancing, adult education courses, the activities of some 84 church groups and social clubs, ceramic and lapidary shops, sewing rooms and woodworking shops — all make Leisure World a place for a happy, active "new way of life" for people over 52.

In order to make full use of the last available land, Unit 15 contains some second-story view manors, the first to be built in the community. Eight luxury styles are available.

ONE-BEDROOM membership-ownership manors are

## District Meeting Set for Friday

Final meeting for the year of District 22, California Real Estate Association, will be held Friday at the Lafayette Hotel, with dinner at 7 p.m.

All officers for 1964 and for next year are especially urged to attend for the official presentation of Melvin L. Mould, Long Beach Realtor, who will be next year's CREA regional vice president.

priced from \$12,595 to \$12,995. Two-bedroom Unit 15 manors are priced from \$14,395 to \$16,495.

The average monthly payment is \$145, subject to modification.

All loans are insured FHA at 5 1/4% interest.

Included in the payments is an all-electric kitchen composed of General Electric range, oven, refrigerator and garbage disposal, as well as future replacements when necessary.

## DOWN-PAYMENTS

For one-bedroom share-ownership manors range from \$1,059 to \$1,085, and two-bedroom garden manors range from \$1,175 to \$1,309. A portion of the down-payment—\$381 to \$393 for one-bedroom units, and \$435 to \$498 for two-bedroom units—is used in the purchase of a share of stock in a Seal Beach Mutual Corporation, entitling the buyer to occupy the manor of his choice in purchase upon execution of an occupancy agreement.

No physical examination is required prior to purchase.

Leisure World's western boundary is the Long Beach city line at Los Alamitos Boulevard and Garden Grove Boulevard.

# Sun City's Facilities Operating

SUN CITY, Calif. — There is no waiting for active retirement facilities at Del Webb's Sun City, a sales executive of the Del E. Webb Corp. declared recently.

"Purchasers of the active way of life at Sun City," according to James K. Leishman, project sales manager, "begin enjoying retirement the day they obtain the key to their individually owned home because recreation, commercial and community facilities and services have been provided by the Webb Corp. in advance of sales."

Visitors to the city that changed a nation's viewpoint on retirement find completely equipped arts and crafts shops for the enjoyment of hobbies and do-it-yourself projects; spacious Town Hall for dances, civic meetings, entertainment and parties as well as church services; heated Riviera-size swimming pool; shaded shuffleboard courts; regulation lawn bowling green; and 18-hole championship golf course with pro shop and instructing professional.

"These facilities are here now," said Leishman, "and are being used daily by the 5,000 over-50 residents who are retired, semi-retired or planning retirement."

IN ADDITION to the community facilities, Sun City has a growing shopping center that soon will see the opening of numerous service and retail establishments to augment the 17 businesses that have been in operation for more than two years.

"All these facilities, plus the staffed medical center and 70-unit Kings Inn motor hotel with two dining rooms, coffee house and cocktail lounge, create a complete community for active retirement living, without waiting for more people before facilities can be provided," Leishman stated.

"Quality construction," said Leishman, "made possible by the Del Webb Corp.'s more than 35 years of experience in building America from coast to coast, and enables the corporation to provide homes and apartments that range in price from \$10,950 to \$22,550 including basic lot."

## Columbia Occupies Larger Quarters

Columbia Outdoor Advertising, one of Southern California's largest outdoor advertising firms, has moved to new and larger quarters on the Santa Ana Freeway in La Mirada.

Ben Richman, president, said the move was triggered

# North Tustin View Sites Still Available

Robert Jacobs, director of marketing for Leo J. Shanahan Co., has announced that there still are a few prime view building sites available on fashionable Peacock Crest in North Tustin.

The Shanahan Co., a real estate developer and builder since 1923, instituted a marketing program for the 1/2 acre sites only two months ago.

"We've had amazing sales success," said Jacobs. "It's no wonder, really. These lots all have views of the Pacific Ocean out to Catalina Island, smog-free air, underground utilities, protected value through an active homeowner's association sponsored by the Shanahan Co., and we've been able to offer extremely liberal financing terms."

WE'VE FOUND that our sales have been primarily to three groups. First of all, the people who intend to build a luxury home one day, and who are smart enough to get the land at today's prices. Land values in the Los Angeles and Orange County area typically rise at about 30% per year.

"These lots will surely rise in value even faster. So in five or six years when someone is looking for a place to build a prestige home, they'll probably have to pay several times what the lots cost now. The prices currently range from \$16,500 to \$27,500."

"Secondly, we've found that many people have been purchasing these lots who are interested in a secure investment. California real estate is a virtually non-fail investment. The low tax rate here in Orange County makes this area a particularly good investment."

"FINALLY, we've sold many lots to quality custom builders such as: Phillip W. Brilly, Rulon Hodges and Donn Ketcheson and Contract Custom Estates. They know the prestige character of this area, and that there is real demand for quality homes."

Peacock Crest is reached from the Santa Ana Freeway by taking 17th Street east to Newport Boulevard and following the signs north to Hyde Park Drive. From Newport Boulevard and Hyde Park Drive, visitors follow the well-marked street east to Peacock Crest.



## BUILDERS VIEW SITE MAP

Don Shanahan (third from left) of Leo J. Shanahan Co. shows builders location of Peacock Crest lots they have purchased for custom houses. Builders (from left) are Donn Ketcheson, Phillip W. Briley, Rulon Hodges.

# Feature 3-Level Home at El Dorado Estates

Three-level living in ultra-spaciousness is being offered in the four-bedroom Plan 204 at El Dorado Park Estates, Long Beach.

Residential activity in this home is grouped in three areas, with lounging on the first level, dining and entertaining on the second, and sleeping on the third.

Front door entry hall, garage, laundry, bath and an enormous family room with fireplace and sliding glass doors leading onto the patio, are located on the first floor.

LIVING ROOM, a formal

dining room shielded by walls and screens, kitchen with breakfast bar, and dining nook with glass doors leading to the outside deck, comprise the second level.

Upstairs, three bedrooms share a privately compartmented bath, and the master bedroom has an open-hearth fireplace, dressing room, and private bath. All bedrooms have shelf and hanging poles in the walk-in wardrobes.

Visitors are invited to see the furnished models on Spring Street near Los Alamitos Boulevard.

IT'S FUN to check Classified for things you want to buy.

**ROOFING**  
**CHECK**  
**YOUR ROOF**  
**NOW!**  
**WHITCOMB**  
**ROOFING**  
**CORP.**  
FOR ANY TYPE ROOFING  
CALL CARL TOLL FREE AT  
Even. MA 5-2980  
**865-5234**

# Newcomers: Don't buy your new home until you've seen Mesa Palos Verdes!

Before you make your selection, be sure that you and your family have seen Ray Watt's fabulous Mesa Palos Verdes. Live high atop the smog-free Palos Verdes Peninsula, only 10 minutes from the gigantic freeway network, and enjoy a close-in, exclusive country atmosphere. You'll know real luxury in a three, four or five-bedroom split-level home — on terms you can afford — in the Southland's only prestige community featuring seven different new award-winning model homes!

As Little **\$4,475 DOWN** As

Full price from only \$44,750. The seven beautifully furnished model homes are open from 10:00 a.m. 'til dark daily at the corner of Crenshaw Boulevard and Crest Road. Telephone is 377-6575. A RAY WATT Quality Development

**MESA PALOS VERDES**

**Preview**  
**NEW**  
**1965**  
**MODEL**  
**HOMES**

**Excluding**  
**Parkside, Sunset**  
**City**  
**of Long Beach**

**Dorado Park**  
**ESTATES**

**CONVENTIONAL FINANCING**  
**FROM \$29,950 TO \$41,950**

**Today's Surprise Bargain!**  
**\$395**  
**MOVES YOU INTO A**  
**SUNSHINE RESALE**  
**HOME**

**4 BEDROOMS \* 2 BATHS**  
**SALES PRICES FROM \$19,395**

This is like striking gold without digging for it... new proof Sunshine continuously offers the best home values in Southern California.

Sunshine Certified Resale Homes have an understandable habit of being snapped up in a hurry. The low price tag... the beautiful built-in Sunshine features including luxurious wall-to-wall carpeting and two-car garage... and close-to-everything convenience are irresistible. One word of advice — drop whatever you're doing and come see them right now!

From the Santa Ana Freeway — Take the Valley View turn-off south to Cerritos, then east to Hester.

**SUNSHINE HOMES**  
**CYPRESS**  
10512 Hester  
Phone (714) 827-2240



## WEDDING IN ALAMITOS BAY

### Bride's Father Almost Misses Nuptial Boat

By JIM MELTON  
When Jan Frazer and Judith Morton were married Saturday, the bride's father almost missed the boat.

And that would have been too bad, because Robert L. Morton had made all the arrangements for the ceremony. But the boat came back for him and he gave the bride away as planned while more than 50 guests watched the ceremony in the middle of Alamitos Bay.

Jan and Judith were married on the deck of the 38-foot cruiser Ann Ellen Belle III while wedding guests watched from three other boats.

IT ALL started when Judith called from New York to tell her parents she wanted to be married in Southern California in a chapel near the water. Her father, an engineer who lives at 13691 Libby Lane, Garden Grove, couldn't find a chapel near the water.

But he came up with an acceptable alternative—the floating wedding aboard boats from Long Beach Marina.

And it was a lovely wedding, once the main boat had gone back to pick up the father of the bride who came running down the gangway as it pulled away from the pier. The bride's mother had supervised the embarkation on the wedding flotilla, but hadn't noticed the father leaving the boat.

AS THE wedding march rolled across the rippling bay, the bride walked the 10-foot length of the Ann Ellen Belle III's fantail on the arm of her father. She was wearing a satin brocade sheath and matching coat. Her pink shoes matched the coat's lining, although there had been talk earlier of tennis shoes for safety's sake.

Anchored 200 yards off the end of the peninsula, the Rev. Dr. Stanley M. Kuhn of Garden Grove, began "Dearly beloved, we are gathered here in the sight of God..." as passersby in sailboats watched wonderingly. The marine radio on one

of the boats blared a staccato message as the groom recited, "I, Jan, take thee Judith..." And the couple exchanged rings as the boats rocked gently in the rippling bay.

THE MATRON of honor was the bride's sister-in-law, Mrs. Sharaleen Morton, and the best man was Marty Abrams of Los Angeles, manager for actor Jose Ferrer.

Three young men passing in a sailboat applauded roundly and a power boat chugging by blew its whistle as the groom kissed the bride.

The bride tossed her bouquet across the water and Elaine Partnow, a New York actress who was one of her theater arts classmates at UCLA, caught it aboard the Daybreak.

AND THEN the wedding boat steamed back to its berth in the Marina, trailing a string of soaked tennis shoes, for a dockside reception. Judith, 25, is an actress.

She said she plans to keep working. (Her latest role was three weeks ago in the Mr. Novak television series, and she'll be seen frequently in a recently filmed coffee commercial.)

She said they will have three or four honeymoons—Rosarita, Beach, Las Vegas, New York, Antigua. "I don't know if we're ever going to live anywhere. We're just going to honeymoon."

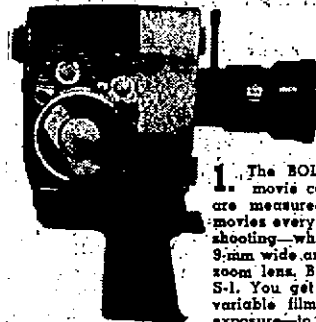
Las Vegas comes first, because Jan, 32, a composer-arranger-director, has a contract there conducting for

Eddie Fisher. He was musical director for the London production of "Stop the World, I Want to Get Off." He moved to the United States 2½ years ago to serve as musical director for the hit show's 18-month run on Broadway.

#### Veterans Leader Dies

WASHINGTON (AP)—Rudolph G. Pesata, 50, of Alexandria, Va., national commander of American Veterans of World War II and Korea (AMVETS) in 1955-56, died in Washington Hospital Center Saturday.

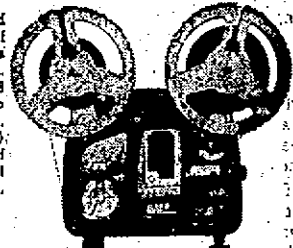
**CEMETERY LOTS**  
**\$105** each INCLUDING ENDOWED CARE  
Survivors protection program now available for both funeral and cemetery expenses... at WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY  
For Complete Information Contact:  
WESTMINSTER MEMORIAL PARK  
14801 Beach Blvd., Westminster • Phone TW 2-2471 • GE 1-6557 •



### 'HOME MOVIES DON'T HAVE TO LOOK LIKE HOME MOVIES'

1. The BOLEX 8-1 Zoom Reflex Automatic Camera—the best movie camera that won't let you make a mistake. Exposures are measured, and lens openings set automatically for perfect movies every time. Reflex viewing lets you see exactly what you're shooting—while you shoot, and while you zoom all the way from 9mm wide-angle to 30mm telephoto with the sharp 1/1.8 Schneider zoom lens. But "instant expert" filming isn't all you get with the 8-1. You get such Bolex extras as: variable shutter, film rewinding, variable filming speeds, single frame and manual override of exposure—to let you produce all kinds of professional-looking effects. All for only \$250.

2. The BOLEX 18-5 Automatic Projector—the first and last words in home movie projectors. Threads itself automatically at a touch. Has a brilliant new zoom lens that lets you fill the screen from anywhere in the room. One switch controls projection speeds—from normal 18 frames per second to exciting slow motion at 5 fps, to reverse—even turns off the room lights for you. Best of all, the 18-5 is precision-crafted (as is all BOLEX equipment) to give you compact good looks, and generations of smooth trouble-free performance. An excellent value at \$189.50. Also available with 15 or 20mm lens at \$169.50. 400' reel and plastic zippered case included.



# Tuttle

## CAMERAS

**BELMONT SHORE**  
5025 E. Second St.  
GE 4-7479

OPEN EVENINGS

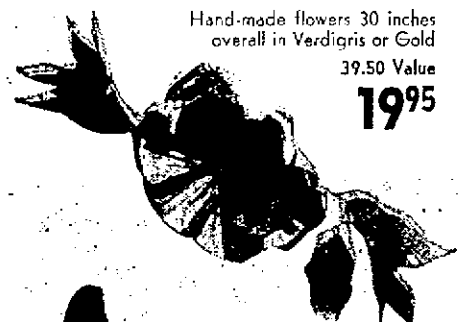
**BIXBY KNOLLS**  
4019 Atlantic  
GA 4-8633

**Siris**  
HOME FURNISHINGS  
since 1925

1235 LONG BEACH BLVD.

#### ORIENTAL FLORAL PIECES

Hand-made flowers 30 inches overall in Verdigris or Gold  
39.50 Value  
**19<sup>95</sup>**



#### ORIENTAL ACCESSORIES

Hundreds of authentic imported gift items including rare antiques  
3.50 - 219.50 values  
**ON SALE \$2-150**

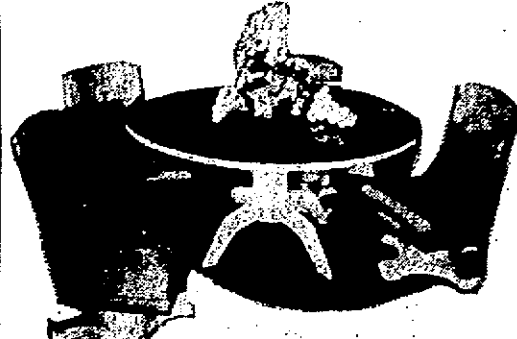


#### COMFORT AH COMFORT!

The finest, most luxurious recliners we could find in plastic and fabrics.  
149.50-179.50 Values

Your choice  
**119<sup>50</sup>**

125 SAMPLE CHAIRS  
Small—Large Rockers Accent Chairs  
69.50-219.50 Values—Your Choice 35-150



#### FABULOUS GAME SET

60-inch peacock and green dyed gold leaf under plate glass top, plus set of 4 pedestal chairs in gold washable vinyl.  
720. value  
**500<sup>00</sup>**

## SALE STARTS TODAY SUNDAY 11 A.M. - 5 P.M.

SHOP MON. & FRI. 9-9 WEEKDAYS 9-5:30

If you are in the market for new furniture for Christmas... Please read every word. The furniture business is supposed to stink. Frankly we can't take any more "special orders" and in order to keep up our fantastic pace and make our customers happy for the holidays we at "SIRIS FURNITURE Co." have decided to take our \$150,000 worth of fine furniture "floor samples" and reduce them to a fraction of their worth. We at "SIRIS" will play "SANTA CLAUS" this Christmas and give you holiday delivery and savings too.

Below are some of the many "specials" you will find at "SIRIS'S" "PRE-HOLIDAY FLOOR SAMPLE SALE"!! starting this Sunday, Today at 11:00 A.M. and continuing until DEC 24<sup>th</sup> until all the stockings are full. P.S.... this includes our "CENTURY SHOPS" at 1252 Long Beach Blvd (across the street). Come in Today..... Terms!... NO down payment!... \$\$\$\$ SAVINGS TOO!!

Here goes..... 8FOOT SOFA, tweed QUILTED WAS 249<sup>50</sup> XMAS DELIVERY..... 159<sup>50</sup>. IMPORTED ITALIAN MARBLE 18" TABLE with brass base 399<sup>50</sup> No./No!.... 188<sup>88</sup>. \$895 "QUALITY OF CALIF." hand tied 10FOOT Sofa one only \$647. "Thomasville" bedroom King size set complete \$497<sup>50</sup>. "merry xmas... Dine at home on this oiled walnut dining set... extension table and 4 chairs was 249<sup>95</sup> now \$177. Art at its best... paintings in oil.... large size.... heavy framed. values to \$55... now \$15. Santa should see this chair and ottoman for "dad." he'd say \$259. SIRIS says \$167. Having holiday guests? have them sleep on this spring and mattress by Sealy \$58, per set.... 3pc sectional in heavy mattress fabric made to sell for \$800... yours \$600. This is not "chinese new year" but our oriental dept. is busting out at the seams, chow tables \$24<sup>50</sup>.... We're dreaming of a light Xmas with hundreds of lamps VALUES to \$99, ..... start at \$15... Decorator chests 2 in 1 antique white gold and color... all sizes values to 69<sup>50</sup>... now \$35, ..... Contemporary walnut bedroom, bed and dresser and mirror only... ready \$137, bath, 2pc "TUXEDO" sectional blue print, quilted 9'x9' down she goes \$497<sup>50</sup>

Yes, we've have hundreds of other "real specials" Ready for "Christmas" Siris says Merry Xmas with this "Sale" See you all Today.... 11<sup>th</sup> am. Come Early!!

FROM OUR  
**Siris**  
Century Shops

1252 LONG BEACH BLVD.

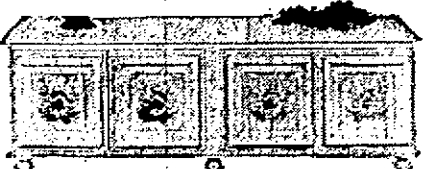
### Imported Italian Marble Top Tables AT LESS THAN 1/2 PRICE

18-INCH ROUND TOP on ornate brass base  
39.50 value  
**18<sup>88</sup>**

24-INCH ROUND TOP on heavy brass base  
99.50 value  
**48<sup>88</sup>**

42-INCH ROUND TOP On white and gold acanthus leaf base  
184.50 val.  
**88<sup>88</sup>**

22x66 INCH OVAL TOP on double brass base  
219.50 value  
**98<sup>88</sup>**



#### ALL KINDS OF CHESTS

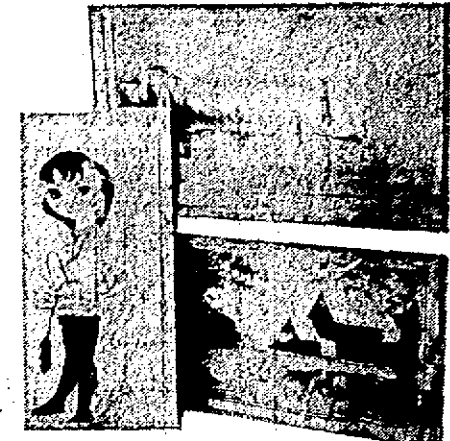
Modern transitional oriental, big ones, small ones, you name it. Values from 69.50 to 219.50

from **40<sup>00</sup>** to 150.00

#### CLOSEOUT

115 OIL PAINTINGS EUROPEAN—MODERN EARLY-AMERICAN 30"x54" FRAMES  
From 55.00 Values

FROM **\$15**



SIRIS DESIGN CENTER 1235 LONG BEACH BLVD. HE 7-3583

SIRIS CENTURY SHOP 1252 LONG BEACH BLVD. 437-3455



# It's Norse, Of Course---28-6!

## LBCC Cuts Down Cameron for 3rd JRB Win

**By ROSS NEWHAN**

Long Beach City College swept to its third national championship Saturday by dealing Cameron an Aggie-killing 28-6 setback before 45,576 fans in the 19th renewal of the Junior Rose Bowl.

Travelling by land and air, coach Jim Stangeland's Vikings made a genius of Cameron coach Bear Jensen, who had estimated early in the week that Long Beach should be regarded as a three-touchdown favorite.

That was exactly the difference as the Vikings parlayed speed, offensive versatility and defensive acumen into a repeat of their 1950 and '60 JRB triumphs before the largest crowd to come out of Long Beach since the earthquake.

Total victory was achieved even though Cameron maintained ball control, running off 70 scrimmage plays to the Vikings' 58, and outrushing LBCC, 329 to 235.

It was the Vikings' ability to penetrate by air and the inept nature of the Cameron aerial attack which allowed the decisive difference in defensive tactics. It was this versatility which spelled victory despite the Aggies' extended tenure in possession of the ball.

Long Beach quarterback Greg Barton completed 9 of 15 attempts for 101 yards, including a 32-yard touchdown strike to Ron Drake, who handcuffed six of Barton's

bombs to win top honors among linemen in the voting for most valuable player.

That laurel went, not unexpectedly, to Marv Motley, who left the Aggies and myriad of college scouts in pursuit as he scratched and scrambled for 110 yards on 20 carries.

He had scintillating scampers of 28 and 20 yards nullified by penalties, but there was no recall of his Marv-elous 43-yard payoff excursion early in the fourth quarter which lifted the Vikings into a 21-6 lead.

**Trojan Scout Reports**

USC assistant coach Dave Levy, who came to the Rose Bowl just so he could tell John McKay what it looked like, will obviously have more than scenery to discuss with his boss.

"Motley, without doubt, was the best player on the field," said Levy.

This was a stylish victory and the extent of Stangeland's defensive preparation was illustrated at the outset of the third quarter when left cornerback Bob Stiles intercepted a Cameron lateral and sped 33 yards to a touchdown which doubled the 7-0 LBCC halftime advantage and was as decisive a play as occurred on this crisp, clear winter's day.

The Vikings had actually practiced intercepting Cameron laterals on the rollout-option, and in a workout early this week right cornerback Pat Cashman had picked off two.

Down now by two touchdowns, the Aggies' running attack was faced with an insurmountable task, for the Vikings could stack against it without fear of a sudden air raid.

Cameron completed only one of 13 aeriels and quarterback Tom Croft had far better fortune spotting Viking receivers than his own. Steve Swanson and Mike Westphal each intercepted a Croft pass which is one more than Croft completed.

Westphal, who required three stitches under his right eye when an errant Cameron elbow ended his interception run, was a giant on defense as was middle linebacker Don Sam.

But then, coach Rollie Elierts' entire defensive line coupled with coach Glen McFarland's secondary all deserve cheers.

It will always be Jensen's contention that he was victimized not so much by the Viking defense as by the fastest flag in the West.

Cameron drew nine major penalties, mainly personal fouls, while receiving for 140 yards. Compton's 1955

representative held the former infamous mark of 120 yards.

"Three of the officials were great, but the other one attempted to destroy us," said the Bear.

"We saw Long Beach hit late on one of the game's first tackles and that's when we decided to do the same," explained Jensen. "I guess we did too good a job of it."

The Bear, however, will find when he reviews the film, that the penalties, while costing Cameron field position, only once affected an offensive drive and on that occasion his Aggies actually overcame a 15-yard setback on the march which resulted in their lone touchdown.

**40.7-Point Reduction**

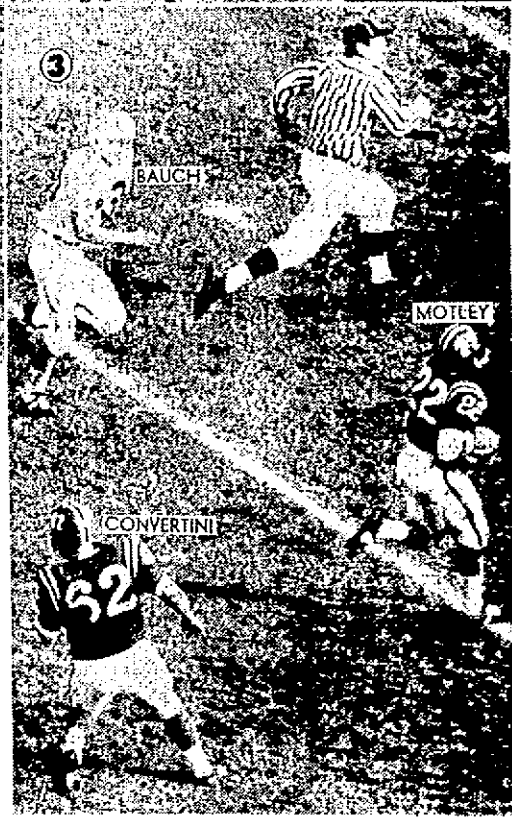
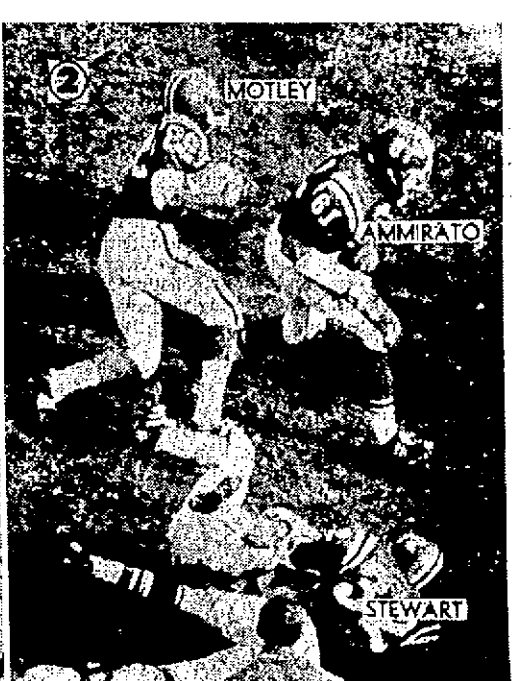
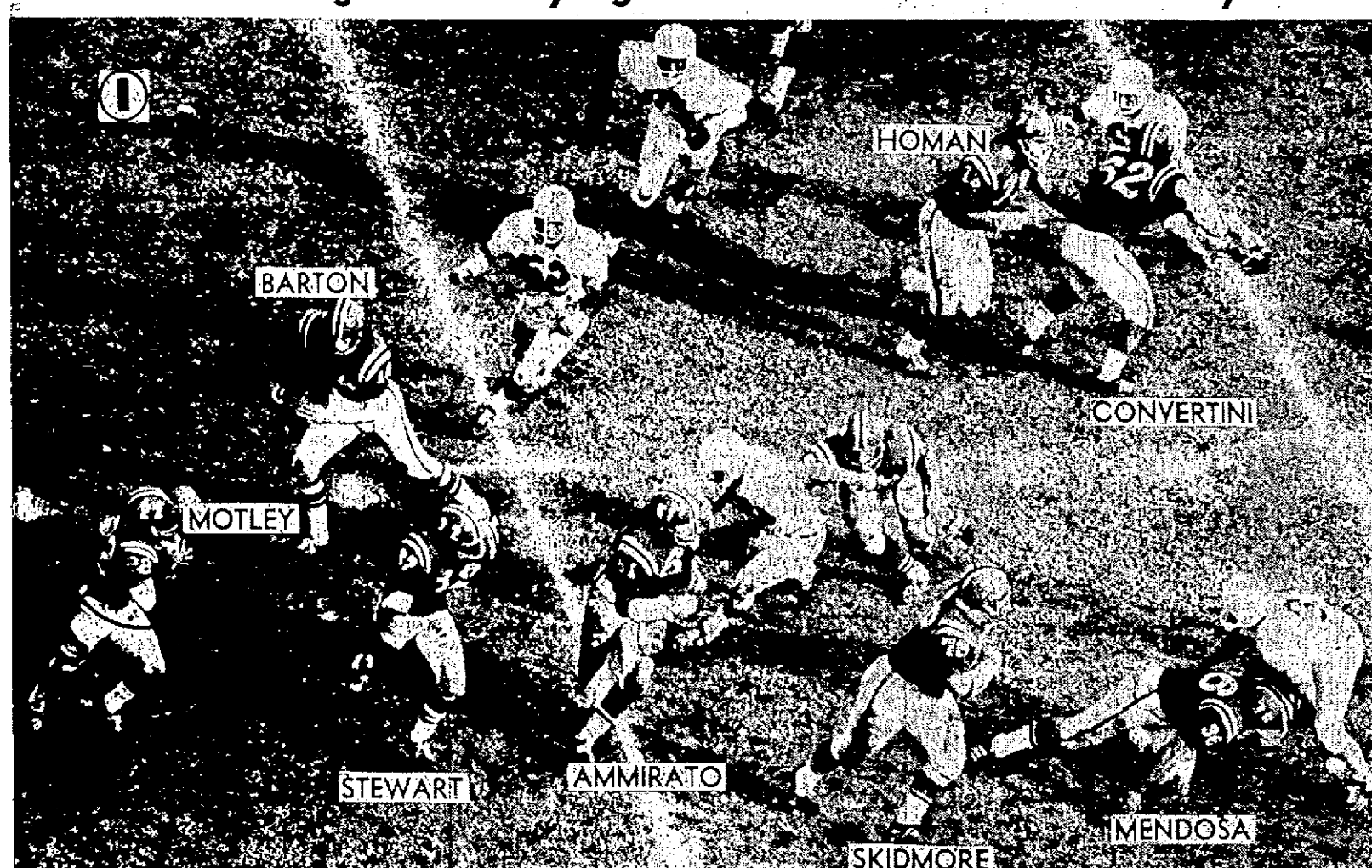
The knowledgeable and tenacious defensive performance by Westphal and Co. reduced the Cameron scoring output by 40.7 points from its regular season average.

The Aggies did not penetrate the 50 yard line in the first half and were limited to just two scoring threats in the second although the touted Vernon Moore and Fred Cheek were everything the headlines had proclaimed.

Moore, runnerup in the "most valuable" voting, ac-

(Continued Page C-2, Col. 5)

## Nothing But Daylight and Roses for Motley and His Crew



## COLORFUL DAY Demonstration by Viking Band Best in History of JRB

**By RAY CUNNINGHAM**

Junior Rose Bowl Notebook: The great Long Beach City College Viking band Saturday unveiled the most spectacular halftime demonstration in JRB history. Highlight was the unfurling of a United States flag 20 yards wide within a man-made shield as 4,000 balloons and 500 pigeons drifted out of the north end of the Rose Bowl towards the Sierra Madre mountains.

Del Walker, wearing his shocking-red blazer and a bright smile, explained why LBCC didn't perform card stunts at halftime. "We tried them in 1950, and they came out upside down," said the genial athletic director. "We've been afraid to try them since."

Cameron was represented at halftime by the Keathley Rifles, the school's 22-man ROTC drill team. The group turned out a tremendous exhibition of precision and rifle mastery.

Both mascots were on hand: the rotund "Ole" of LBCC and Aggie leader "Old Kim," an ornery cowboy who sports a 50-gallon hat.

Cameron coach Bear Jensen came to the sidelines with a coat, but after a quick Long



**Sports**

DECEMBER 13, 1964  
PAGE C-1

**Jr. Rose Bowl Special**

**Vikes Mow 'Em Down**

LONG BEACH City College's Marv Motley has stronger escort than a shipment from the U.S. Mint as he carries the mail on 43-yard touchdown run in fourth quarter against Cameron in Junior Rose Bowl game. Elwood Stewart makes key block in No. 2 photo, and co-captain Fred Convertini carries out assignment (No. 1), then is seen looking for another (No. 3).

## Warning Sign at Halftime Taken to Heart by Vikings

**By GARY RAUSCH**

The red-jerseyed gladiators had filed into the dressing room at halftime with heads bowed and a bedraggled complexion.

Staring them straight in the face was a large blackboard with blaring five-inch letters that seemed to jump right out at them. The letters read: 7-0 — NOW THAT'S ENOUGH! (the obvious reference was that's enough foolin' round).

That was all Long Beach City College needed and it went back into the giant Pasadena saucer known as the Rose Bowl, scored three times and defeated Cameron's Aggies, 28-6, for the

Junior Rose Bowl and National Junior College championships.

While the Vikings had their high and low spots offensively and defensively, it was a sparkling and alert third-quarter play by a cocky young kid from New Jersey that everyone acknowledged as the eventual turning point.

**BOB STILES**, a sandy-haired West Orange, N.J. native and LBCC's version of Bo Belinsky, intercepted a pitchout by Cameron quarterback Tom Croft and romped untouched to paydirt.

The play was a shocker in itself but when Stiles turned and hurled the pigskin into the stands the crowd of 45,576 let loose with a salvo of whoops and hollers.

Amidst the handshakes and helter-skelter mayhem that was the victors dressing room, Stiles explained his actions. "We'd been working on that play all week and we knew they'd try it sooner or later."

"But give Gastwirth (Pete) the credit. He came up and forced Croft to let loose a little too soon," said the 21-year-old defensive cornerback.

But what about the football throwing incident?

"Oh that," smirked Stiles with a sly smile, "I remembered seeing this guy Iacavazzi (Princeton all-American Cosmo) do it twice against Yale and decided if Iacavazzi can do it, so can Stiles."

"But when the ref came up and chewed me out afterwards I started seeing dollar signs."

"You really showed 'em some class," shouted linebacker John Tigner. "Yeh, the fans really ate it up, huh?" replied Stiles.

"I'd a done it too," interjected Jim Keck, who re-

**Sports on TV, Radio**

TELEVISION  
Buffalo Bills vs. Denver Broncos, KABC (7), 12:30 p.m.  
Buccaneros vs. Portland Buckaroos, KTLA (9), 1:30 p.m.  
All Pro Scoreboard, KABC (7), 2:15 p.m.  
Stock Car Racing, KTLA (5), 2:30 p.m.  
Pro Warner Football, KTLA (5), 3:30 p.m.  
Pro Ski Show, KCOP (13), 5:30 p.m.  
Auto Racing High Lights, KCOP (13), 7 p.m.  
Ski Scene, KTVF (11), 6:30 p.m.

RADIO  
Rams vs. Packers, KABC 1 p.m.  
Lakers vs. Pistons, KFI 7:05 p.m.  
Chargers vs. Chiefs, KLAG 1:30 p.m.

**Sports Calendar**

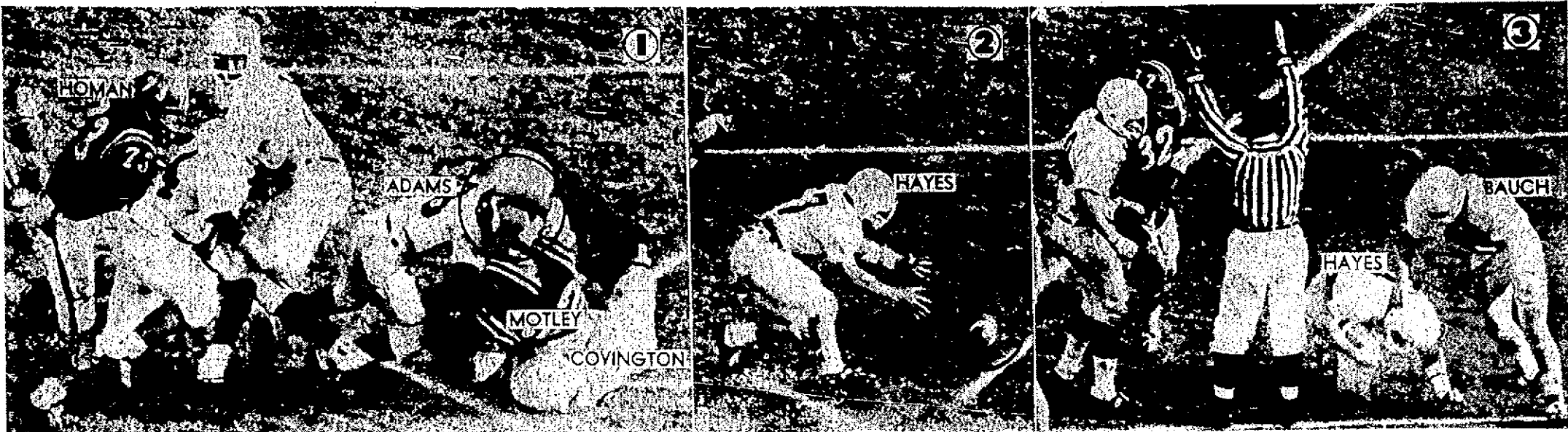
Horse Racing—Caltico, 12 noon.  
Pro Football—Rams vs. Packers, Coliseum, 1:30 p.m.  
Semi-Pro Baseball—Rockers vs. L.A. Angels, Brien Field, 1:30 p.m.  
Soccer—Rancho Cienega Stadium, 12:30 p.m.  
Auto Racing—ARA Florida 8, Ascot Park, 2 p.m.  
Drag Racing—Lions Drive Strip, Elmhurst, 7 p.m.  
Baseball—Long Beach-Dommonesque Club pre-Christmas show, 7:30 a.m.  
Pro Basketball—Lakers vs. Pistons, L.A. Sports Arena, 7 p.m.







# Vikings Play Giveaway for Cameron TD ... (They Could Afford It!)



Long Beach's Marv Motley (22) fumbles in own end zone when tackled by Cameron's Dennis Adams and Bob Covington. Phil Hayes recovered for Aggies' only TD.

Loser

Winner



Pompon and circumstance



Bear Jensen can't bear it

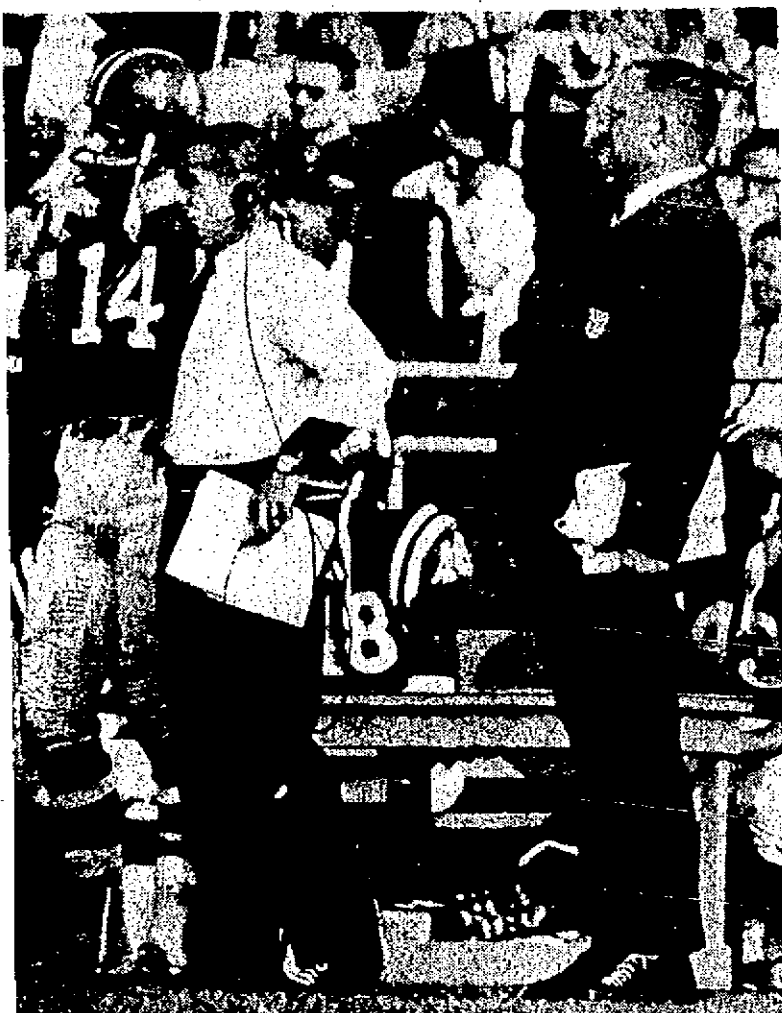


A prayer may help

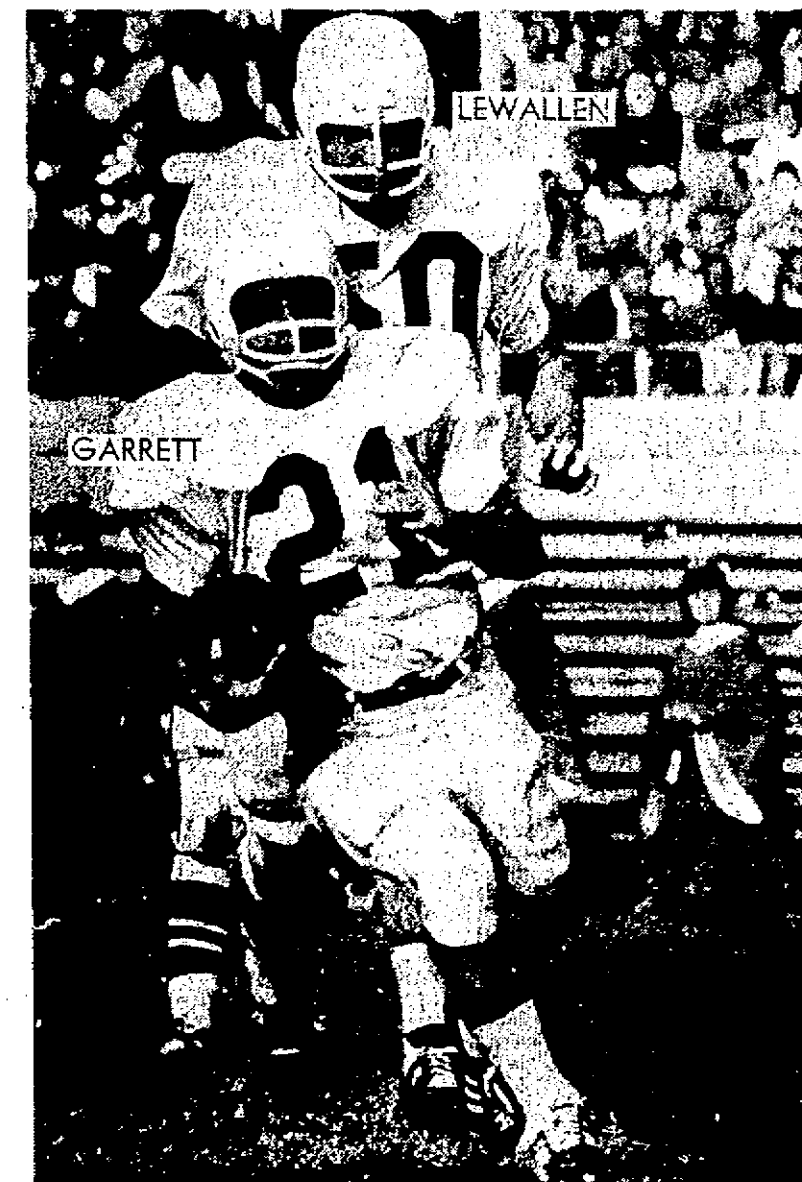


Not much to cheer

—Staff Photos by KENT HENDERSON



EVERYONE APPEARS relaxed on City College bench. Coach Jim Stangeland (right) surveys situation downfield as assistant coach Jon Meyer confers with quarterback Greg Barton.



OWN MAN IN PURSUIT?

Cameron's Glendol Garrett appears to be running away from teammate, but there's a Viking somewhere behind Jim Lewallen.

—Staff Photo by KENT HENDERSON



THAT MAN MOTLEY AGAIN

Marv Motley, again behind good blocking, picks up seven yards for LBCC in third quarter.

## Stiles Praises Mate on Steal of Pitchout

(Continued From Page C-1)

covered a fumble midway in the fourth period.

"YOU KNOW," said a serious Denny Moulton, "he's been talking about doing something like that all week."

Linebacker Gastwirth, who played his finest game ever in stopping the bullish Aggie backs, had roamed the halls on the Carson Street campus for two years before the football bug got the best of him.

"I played some at Poly but hurt my knee and sort of got down on myself," said the happy Gastwirth. "I went in and talked to Mr. Stangeland last spring and never regretted returning to the gridiron."

Long Beach didn't do anything out of the ordinary in defending the finest JC offense in the nation. "We stunted a little bit more than usual—that was all," commented Gastwirth. Defensive backfield coach Glen McFarland felt that defense made the difference. "We put a lot of pressure on them and forced them to make a lot of mistakes and fumbles."

All the players agreed that Cameron fullback Vernon Moore was one of the finest running backs they'd ever seen.

"I keyed on him (Moore)," said linebacker Don Sam, "and he seldom led me wrong."

"That man Moore had the balance," stammered safety Earl McCullough. "The only way you bring him down is hit him low—or you get broken in pieces. But if Moore was an all-America, so should Stewart (Elwood)."

STEWART, the 167-pound fullback who blocks like a 215-pounder and runs with a sprinter's

speed, drew the admiration of his teammates with his great job of interference.

Greg Barton puts Elwood No. 1 on his popularity poll. "We couldn't have done it without Elwood and our offensive line. Give them all the credit."

As for Stewart: "Best I've been hit all year," as he fingered a big purple knot across the bridge of his nose. "Their backs were the equal of any we've met, but we faced better lines."

The usually non-committal Marv Motley, voted player of the game for his 110-yard one-touchdown performance, had just one comment: "We have the best line in the United States."

A few of the victors were not overly impressed with the Ags, however. "They gave us fits at the start and showed fine pursuit and aggressiveness, but on a whole I thought they were overrated," voiced Viking co-captain Fred Conventini, and all-America guard in his own right.

HEAD COACH Jim Stangeland was his smiling self, as always. He personally went and shook the hands of all his boys and congratulated them on a great season.

"These kids had an undefinable spark. They pulled together as a team and this was one of our strong points. We never asked anything else of them."

"Today we moved the ball well on offense and were tough on defense. But more important, we gave that little extra effort when it was needed," exclaimed the three-time national champion mentor.

It was a solemn, almost tomb-like atmosphere next

door in the Oklahoma quarters.

"We got whipped good, didn't we?" questioned head coach Lester (Bear) Jensen. "You got a fine team there, son," he told this writer, "but the breaks really went against us, especially them penalties."

THE PENALTIES the Bear referred to were 140 yards worth, an all-time JRB record. Many came from over-aggressive play and numerous piling-on infractions in particular.

"Our boys just aren't used to playing that catch-up type ball, mentioned Bear. True, the Aggies were behind only once all year, that 13-0 at Trinidad (final score: Cameron 34-13).

Only a few Cameron boys were willing to speak with Southern California writers.

"We just didn't block or tackle... we just weren't hungry enough," commented center Louie Perze.

"Bad breaks really messed us up," added wispy fullback V. Moore. "They were bigger and stronger than us and they got a couple of breaks we needed," chirped halfback Fred Cheek.

"I don't think these fine people hereabouts are going to want us back again," Jensen was heard to mutter as he boarded the team bus.

No Bear, maybe not. Long Beach proved a favorite son Saturday.

### College Football

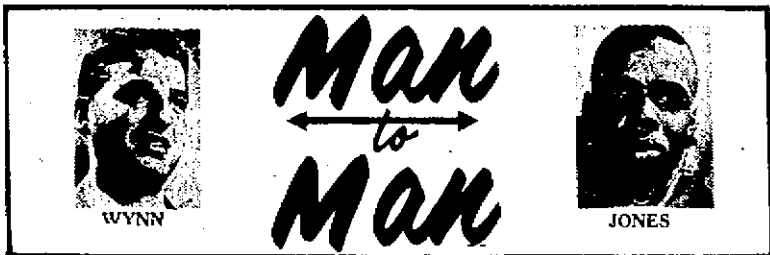
JUNIOR ROSE BOWL  
LBCC 38, Cameron 6  
CAMELIA BOWL  
Montana 51, Sacramento St. 7  
PECAN BOWL  
State College of Iowa 17, Lamar Tech 17  
GRANTLAND RICE BOWL  
Middle Tennessee State 20, Washington  
MAIA CHAMPION BOWL  
Concordia, Mich. 7, Dean Houston State 7 (tie)  
TANGERINE BOWL  
East Carolina 14, Massachusetts 14  
Southern Louisiana 12, Southwest Louisiana 7





#### DEACON A DEFENSIVE DEMON!

David (Deacon) Jones smears George Mira of 49ers for loss. The Rams' 6-5, 255-pound defensive end has been in enemy backfields all season and will be honored at halftime today as club's most valuable player. See Man-to-Man column, below.



By JERRY WYNN

The identity of the Rams' most valuable player for 1964 will be revealed in a half-time ceremony at the Coliseum today.

But your last dollar it will be David (Deacon) Jones.

A combination of David and Goliath, the Deacon has held meetings in enemy backfields all season. But the prayers have come from rival quarterbacks.

Jones has been a constant force on a Ram team which has played like a yo-yo. The 6-5, 255-pound defensive end is ending only his fourth season of what should be a long career of all-pro magnitude.

As a 14th draft choice from Mississippi Vocational, Deacon, how much of a bonus did you get to sign with the Rams?

"There wasn't any bonus. I was just happy to get a chance to play pro football. Money wasn't the object."

Did you ever despair of making the team?

"Yes, it was a sweat the whole time. I had to contend with a lot of good guys with publicity and I came from such a small school. I couldn't sleep at night waiting for the Turk to come. You know that's the guy who cuts the rookies. But I had made up my mind that this was my big chance and I started training in February to come to camp in July."

How did you get the nickname of Deacon?

"It was back in college. I had the honor and privilege of leading the team in prayer. One of my close buddies, Lester Scays, gave me the name. He's coming out here to try out with the Rams next season. He's a defensive back and has been playing semi-pro ball in Florida."

How do you prepare yourself mentally for a game?

"You start on Tuesday before the game by watching films of the other team. I watch the guy who will be in front of me and how he moves and blocks. It will be Norm Masters on the Packers. Usually it's Forrest Gregg, but he's at guard now. Masters is a small guy, about 240. He's not as good a position blocker as Gregg, but he is a good pass blocker. My problem will be to get around him on the pass rush."

You get double-teamed by a tackle and back in every game. How do you go about "getting around" 500 pounds to reach the passer?

"It is possible but not easy. If I'm rush-

ing the tackle to the outside and the back is setting up behind him, I can cut back to the inside and push the tackle into the back and get a clear path to the quarterback. The best way is to be so quick off the line that I'll beat the tackle and be able to run over the back or push him into the quarterback."

With all the violent body contact, do you think pro football is a cruel sport?

"No. You don't feel half of the contact because of your equipment. The main thing is to learn how to play the game well and to love to play. It's a good sport."

Is there any Ram who can beat you in a 50-yard dash?

"I'll put it this way. No one who has tried has beat me. I've raced Duane Allen, Carroll Dale, Pervis Atkins and a few others."

Whom do you rate as the best defensive ends in the league?

"Willie Davis of the Packers is really fine and I always thought Gino Marchetti was the best. But age is catching up with him."

What has gone wrong with the Rams the past month?

"I don't think anything except that the mistakes we were getting away with early in the season have caught up with us. We've been playing good ball on defense except for some crucial mistakes. It's not a serious problem. We'll iron it out and have a real good team next year."

Are you going to take a vacation after today's game?

"My wife wants to go to Palm Springs and I'll play a little golf. I've got a new business that will keep me busy in the off-season. It's called Celebrity Management and we book jazz bands."

Are you going to book Rosey Grier?

"No. Rosey handles himself pretty well. What was the greatest thrill of your career?"

"I'll have to say it was this year when we beat the Green Bay Packers."

Are the Rams going to beat the Packers today?

"I think we're going to win. I hope they're coming in relaxed because we'll have a surprise for them."

The best and biggest surprise package the Rams have received in years was the day that into camp walked an unheralded 14th draft choice, David (Deacon) Jones.

## Razorbacks' Wrists Slapped by League

DALLAS (UPI)—The Southwest Conference Saturday slapped Cotton Bowl-bound Arkansas with a light public reprimand and placed restrictions on tenure of athletic scholarships and the number of freshman football players signed each year.

The conference placed its annual rule that kept coaches from commenting on decisions of officials they did not "probation" for recruiting violations. The so-called "gag rule" had been on the books since 1949 and resulted in championships or competing in post-season games.

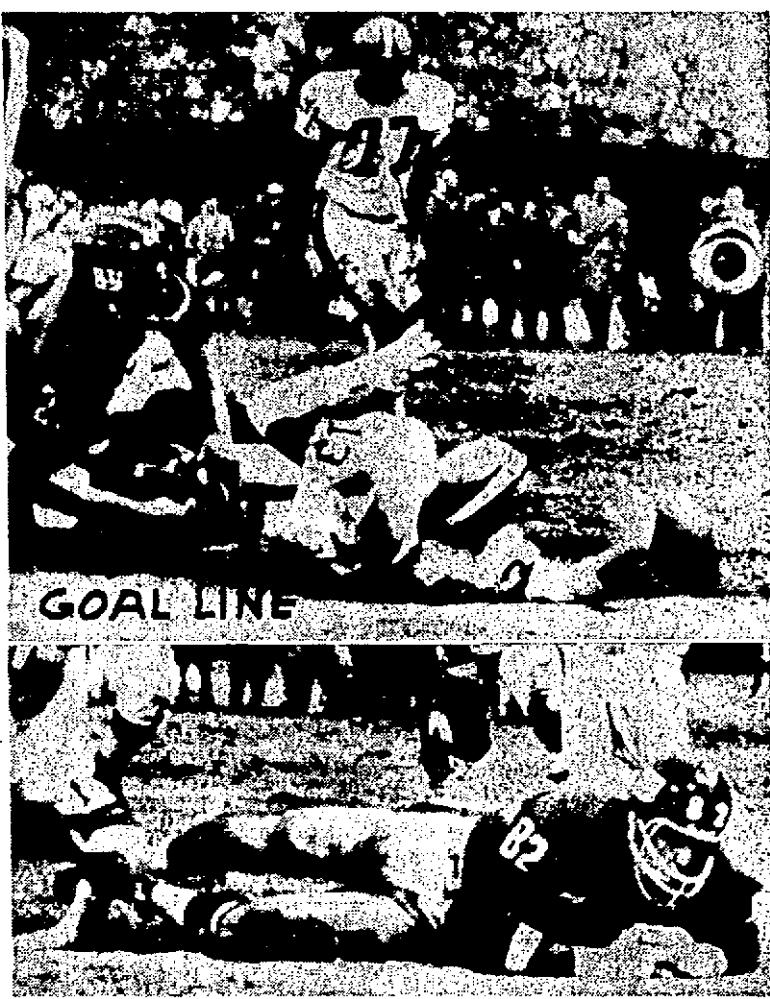
The conference faculty committee placed a two-year maximum limit on athletic

## 'NO POINT' IN BEHAVIOR OF GIANTS' FANS

NEW YORK (AP)—Police escorted several fans from Yankee Stadium's playing field Saturday after an unruly segment of the crowd of 63,007 surged onto the field in the final seconds of the New York Giants-Cleveland Browns pro football game.

The crowd refused to let the Giants try for the extra point after Gary Wood had thrown a touchdown pass to Aaron Thomas with four seconds still showing on the clock. It really didn't matter, Cleveland won, 52-20.

The fans pulled down the goal post at both ends of the field and carried off the benches.



#### WAS HE OR WASN'T HE?

Only the camera knows whether Cleveland Browns quarterback Frank Ryan scored on this fumble play against New York Giants. "I was over," Ryan said. "It was no touchdown," Giants said. Play put Browns ahead to stay, 10-7. Ball was recovered in end zone by Giants' Tom Scott (82).

#### HUARTE'S SPOT UP FOR GRABS

## Notre Dame Empty at QB Experience for Next Yr.

SOUTH BEND, Ind. (AP)—wants to have daring, a strong John Atamian and center What will football Coach Ara Parseghian of Notre Dame do for an encore next season?

Parseghian's thunderous Fighting Irish debut was accompanied by the offensive wizardry of quarterback John Huarte and end Jack Snow.

They broke Irish records like they were clay pipes. Huarte, Snow and nine other senior stalwarts—five of them offensive specialists—graduate from the Irish club which rocketed to a near national title from the ashes of a 2-7 record in 1963.

FROM THIS year's freshman quarterback crop, Parseghian apparently must try to capture football lightning in a bottle as he did in the signing of Huarte, a two-season bench rider.

The only respite the magical Huarte got in 10 games at quarterback came in brief, individual prospects of an instant by another senior, Alex Bonvechio.

So Parseghian must start from scratch next spring in a search for a quarterback he

# Angry Packers Look for Revenge in Ram Finale

By JERRY WYNN

Santa Claus is coming to town, kiddies, but first arrives old Scrooge, Vince Lombardi, and his pack of wolfy Packers from snow-bound Green Bay to play the Rams today.

The Packers have been tracking down the Rams ever since one gay Ram day in Milwaukee seven weeks ago when the Rams gave a whack to the Pack, 27-17. Since then, angry Green Bay has won five of six games while the dizzy Rams have lost five of six.

A crowd of 45,000 is expected for the 1:05 kickoff at the Coliseum today to watch the Packers gain their

#### WYNN'S WINNER... Packers 31, Rams 17

revenge in the final game of the season for the Rams. Green Bay, however, needs only to win to continue on a warm-weather flight plan to Miami for the Playoff Bowl game, Jan. 3.

Favored by 11 points, the Packers will attack with the heaviest artillery in the National Football League.

—Bart Starr is the No. 1 passer in the NFL and needs to throw only 10 passes without interception today to set a league record of 209 in a row.

—Jim Taylor is the No. 3 rusher with a 4.6 average for 218 carries and 11 touchdowns. Last week, he became the first man in NFL history to gain more than 1,000 yards for five successive seasons.

—Paul Hornung is the No. 3 scorer with 101 points and could overtake Lenny Moore and Lou Groza today.

—Willie Wood is No. 1 and Elijah Pitts No. 3 among punt returners and Tom Moore No. 5 in kickoff returns.

But surprisingly it has been its defense that has been the strong suit for Green Bay this season.

The Packers rank No. 1 in total defense and pass defense and No. 3 in rush defense. Willie Davis, Henry Jordan, Ray Nitschke and Wood were picked on the Associated Press' first team all pro-defensive unit and Herb Adderley on the second team.

Once again, there is a question as to who will start

at quarterback for the Rams. It will be rookie Bill Munson, if his sore big toe permits him to maneuver; Roman Gabriel, if he does not. It was Big Gabe who engineered the earlier victory at Green Bay.

For the first time all season, the Rams will be minus one of the members of their "Awesome Foursome" defensive line, Lamar Lundy is sidelined with a fractured hand. Other casualties are center Joe Wendryhoski and guard Roger Davis. Lineups:

OFFENSE				DEFENSE			
Wt.	Pos.	Wt.	Pos.	Wt.	Pos.	Wt.	Pos.
197	LE	205	Skoronski	275	LE	260	Kristolik
205	LT	250	Skoronski	275	LT	260	Kristolik
205	LG	245	Grimm	275	RT	260	Kristolik
205	RG	245	Grimm	275	RT	260	Kristolik
205	RT	245	Grimm	275	RT	260	Kristolik
205	RT	245	Grimm	275	RT	260	Kristolik
205	RT	245	Grimm	275	RT	260	Kristolik
205	RT	245	Grimm	275	RT	260	Kristolik
205	RT	245	Grimm	275	RT	260	Kristolik
205	RT	245	Grimm	275	RT	260	Kristolik

#### BROWNS HAVE BALL

## Cleveland Routs Giants, 52-20, as Ryan Shines

Combined Wire Services

NEW YORK — Elated and excited, the champion Cleveland Browns were stumped Saturday as to whether to present the game ball to quarterback Frank Ryan or head coach Blanton Collier.

Ryan fired five touchdown passes and scored one himself in leading the Browns to the National Football League's Eastern Division title while Collier brought Cleveland its first division crown since 1957 with a 52-20 victory over the New York Giants.

Ryan's 12-yard run midway in the second period put the Browns out front to stay. He fumbled as he hit the goal line and a Giant recovered in the end zone. But referee Art McNally ruled a touchdown, drawing down a storm of boos from the 63,007 fans at Yankee Stadium.

That seemed to take all the starch out of the Giants, who lost their 10th game.

ALTHOUGH it rained all night and during early afternoon, the playing field was in good shape. In the final minutes, the fans engaged in their 1964 pastime, chanting "Good bye, Allie" to coach Allie Sherman through the overhanging fog.

Ernie Green snagged two of Ryan's scoring passes and Jimmy Brown grabbed one for the 105th TD of his career, tying the NFL record set by Green Bay's Don Hutson.

Paul Warfield, the rookie flanker from Ohio State, flashed the moves of a veteran pro in catching one touchdown pass of seven yards and setting up another with a spectacular 47-yard grab between two Giants.

RYAN WAS simply beautiful," exclaimed Brown.

Ryan, the scholarly signal-caller with the 150 I.Q. who was benched during the middle of last season because his performance was not considered up to par, declared, "This is my greatest day in football."

Ryan totaled 202 yards through the air by making good on 12 of 13 passes. "Our kids took a lot of guff about whether they were live champs," said Collier. "They were dedicated boys."

"I wish I could show you the game pictures. They would show you Brown blocking out there. There may have been games where he scored more and made more electrifying runs—but he was a leader out there today."

In the Giants' quarters, it was so quiet you could hear a chin drop.

Y. A. TITTLE, who tossed one of the Giants' two touchdown passes, said he would

#### PRO FOOTBALL STANDINGS

##### National

WESTERN DIVISION				EASTERN DIVISION			
W	L	T	Pct.	W	L	T	Pct.
Green Bay	10	3	.769	Cleveland	10	3	.769
San Francisco	9	4	.692	Washington	9	4	.692
San Diego	8	5	.615	Philadelphia	8	5	.615
Los Angeles	7	6	.538	Pittsburgh	7	6	.538
Chicago	6	7	.462	Dallas	6	7	.462
Denver	5	8	.385	New York	5	8	.385
Indianapolis	4	9	.308	Cincinnati	4	9	.308

WESTERN DIVISION				EASTERN DIVISION			
W	L	T	Pct.	W	L	T	Pct.
San Diego	10	3	.769	Baltimore	10	3	.769
Los Angeles	9	4	.692	San Francisco	9	4	.692
San Francisco	8	5	.615	San Francisco	8	5	.615
Los Angeles	7	6	.538	San Francisco	7	6	.538
San Francisco	6	7	.462	San Francisco	6	7	.462
Los Angeles	5	8	.385	San Francisco	5	8	.385
San Francisco	4	9	.308	San Francisco	4	9	.308

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS

Today's Schedule  
(Favored teams in capitals, point spreads in parentheses)  
PACKERS (11) at RAMS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS (10) at BROWNS  
GIANTS











# Irish May Have Legitimate Beef--or Could Be a Little Touchy

Every now and then something occurs to remind us how consistently life mirrors art. It is a fact known to all anthropologists, for example, that nature did not make up ball players like Dizzy Dean and Bo Belinsky out of their own head. They were created by Ring Lardner long before Diz ever slood into second base or Bo ever hustled a sucker in a Trenton, N.J., pool hall or slugged a sports-writer.

Then there was a novel by a man named Douglas Wallop entitled, "The Year the Yankees Lost the Pennant." It came out 10 years ago, and the very title was so patently absurd that it's a wonder the author ever found a publisher.

At that time the Yankees had won five straight championships under Casey Stengel, who hadn't made a mistake since the time, years earlier, he stepped in front of a Boston taxicab. Everybody knew he wasn't going to make any mistakes and the Yankees weren't going to lose any pennants during the average reader's life span, not

even if every other manager in the American League sold his soul to the devil.

So no sooner was the book in the stalls than the Yankees fell into line and lost the pennant. "The Year the Yankees Lost the Pennant" sold like "Fanny Hill," became a smash Broadway musical, and then a movie under the title of "Dam Yankees!" and had half the males in the nation eager to swap their hope of heaven for Gwen Verdon.

WELL, SIR, 17 MONTHS ago there appeared another ridiculous novel, "John Goldfarb, Please Come Home," by William Peter Blatty. If it made any best seller lists, the fact escaped notice here. There was no mystery about why it lagged behind "Gone With the Wind" in sales.

Scene of the action was a mythical Arab kingdom whose ruler wanted revenge against Notre Dame because his son, an undergraduate at South Bend, hadn't made the football team. You can fool all of the people some of the time, but 17 months ago you weren't going to convince any reader that there was a princeling of history or fiction who couldn't make THAT football team.

This year, yes. This year the son of Dracula might not have made the team. Once again reality took the shape of fiction, making the implausible yarn credible.

So now "John Goldfarb" has been made into a movie and Notre Dame is unhappy about it. The university is suing to block the opening of the film and enjoin further distribution of the book.

READING synopses of the plot, one does not immediately think of the description "cold realism." It seems that the mythical king, sore at the university because his kid flubbed it, recruits a football team of his own and schedules a game with Notre Dame on his home grounds.

When the visitors arrive he sics his harem on to them and the players, pried by the dazzling hours with rare viands and the grape, get plastered and lose the game.

"Notre Dame players," says the Rev. Theodore M. Hesburgh, C.S.C., president of the university, "are de-

picted as undisciplined gluttons and drunks.

"The university has long been jealous of its rights to the use of and benefits of its reputation and prestige, being concerned that they not be exploited and diluted for private gain by commercial enterprises."

THAT SOUNDS as though it could be a legitimate beef. 20th Century-Fox, which went ahead and made the picture after the university refused permission to use its name, says "the whole thing is a good-natured spoof 'in the long tradition of American comedy which enables us to laugh at ourselves.'"

To one who has not read the book or seen the film, it seems obvious that the issue is one of taste, an area where Hollywood is not faultless. Trustees who have seen the movie feel it does the university "irreparable and immeasurable injury."

They could be a trifle touchy, of course, considering what has already happened to Notre Dame in Southern California this year.

## Cloak and Dagger Operations Part of Pro Football War

By MIKE RATHER  
Associated Press

Notre Dame end Jack Snow won't have to buy earmuffs, but he's going to have to pay for his own honeymoon.

Duke fullback Mike Curtis won't have to accept any more telephone calls from women impersonating his sweetheart.

And Prairie View end Otis Taylor won't have to climb out of any more broken motel windows.

All have signed their pro football contracts and ended the cloak-and-dagger operations in which the National and American Football Leagues bid for their services and those of other talented players with contracts up to \$200,000 plus added inducements such as cars, jobs, insurance and honeymoon trips.

Snow, Curtis and Taylor are just three of the many players who have been involved in some eye-opening capers before finally signing.

THE REPORTS on the various methods pro clubs used to get their signatures probably have been embellished but apparently have their basis in fact, despite being denied for the most part by those involved.

Snow was drafted by Minnesota in the NFL and San Diego in the AFL. He pointed out that despite his name, Minnesota appeared to be somewhat cold for him and he preferred to play in a warmer climate. So the Vikings went into partnership with Los Angeles and traded the rights to the California native to the Rams.

San Diego countered, offering Snow a honeymoon trip to Hawaii.

The Rams then went into a strategic huddle and apparently won the game, splitting Snow off the night of the USC-Notre Dame game.

Snow was taken to a Santa Monica restaurant and seated at an obscure table where he was surrounded by Ram representatives. Snow ultimately decided to sign with Los Angeles and lost his honeymoon trip.

But as Dan Reeves, Rams' owner, is supposed to have quipped to some of his intimates:

"Let him pay for his own honeymoon. He can afford it."

BUT SPECIAL inducements like honeymoon trips seem to have given way to more precise methods. Where hidden inducements were the big items in past seasons, this seems to be the Year of the Hidden Player.

According to the stories about Curtis he was being held, apparently with his permission, somewhat incommunicado with agents of the NFL. They were monitoring his phone calls to keep him away from the rival AFL.

The Kansas City Chiefs tried call after call but couldn't get to him. Finally, they put one of their secretaries on the phone. She claimed to be his girl and he was allowed to answer the call.

Despite the Chiefs' efforts Curtis signed with Baltimore.

Kansas City, however, was more successful in the battle for Taylor, who was in Dallas tucked away in a motel with some other prized collegians being entertained by the NFL.

The entertainment, however, was sort of mandatory. Taylor was finding it difficult to get out of the motel. The Chiefs sent one of their scouts after him, he broke into a back window and Taylor quickly stepped out and into a Kansas City contract.

THE NFL ALSO WAS SUPPOSED to have closeted some players in Detroit—at the same time the AFL was reported to be holding a secret draft prior to the generally recognized date.

According to Sonny Werblin, owner of the AFL's New York Jets, "The players were not permitted to have any phone calls put through to them nor could we contact them by telegram."

One player—Smith Reed of Alcorn A&M—refused to cooperate, according to the report, and was stranded in Detroit.

"I never heard of him," said NFL commissioner Pete Rozelle.

Despite that he signed with the New York Giants of the NFL.

"I don't blame them a bit," said Werblin about the spiriting away of players. "In fact, it shows good organization, and I rather admire it."

The AFL has good organization also, and some pretty good ideas.

The league's Houston club signed Texas tackle Scott Appleton last year, and there supposedly were some extra inducements involved: a filling station franchise, a dealership representing a new chemical fodder process and an undetermined number of cattle for his father's ranch.

There has been nothing quite as glamorous this year except for Snow's honeymoon offer, but there have been a couple of interesting items.

PITT LINEBACKER Marty Schottenheimer was offered a convertible by the AFL's Buffalo Bills. He signed with them but is supposed to have pointed out that it was somewhat cold in Buffalo and would it be all right if he got a standard car with a defroster in the back.

If special inducements or sideways don't do the job, there's always money.

Craig Morton, California quarterback who signed with Dallas in the NFL, and Illinois linebacker Dick Butkus, who went with the NFL's Chicago Bears, are reported to have received package deals ranging in the \$200,000 neighborhood.

Gale Sayers, who signed with the Bears, was asked why he had passed up what must have been a solid contract from Kansas City, owned by millionaire Lamar Hunt.

"When a millionaire opens a door for you," said Sayers, "you get a little bit scared."



JACK SNOW  
No Free Honeymoon



DAN REEVES  
"Snow Can Afford It"



CRAIG MORTON  
Rich Neighborhood



DICK BUTKUS  
\$200,000 Package

### NOT 10 YARDS, BUT 10 DAYS

PRISTINA, Yugoslavia (AP) — Borislav Mikić, a teacher and amateur soccer player, was convicted of assault Friday, sentenced to 10 days in jail and fined \$5.56 as a result of an unintentional foul he committed during a game.

The referee penalized Mikić's team during the game but the player fouled, also a teacher, brought charges of simple assault against the soccer player in city court.

### Baseball, Anyone?

The Recreation Department has openings in its adult Sunday baseball league. For information on team entries, call HE 6-9041, ext. 423 or 427.

## HUARTE ADDS UPI TOP PLAYER TITLE

NEW YORK (UPI)—John Huarte, the quiet Californian who quarterbacked Notre Dame to its astonishing comeback this year, Saturday was named college football's "player of the year" in a United Press International poll.

The 186-pound six-footer from Anaheim, Calif., became the first Notre Dame player to win the annual UPI award by collecting 74 first-place votes in the balloting of 259 sports writers and sports broadcasters.

Jerry Rhone another outstanding quarterback from the University of Tulsa, finished a distant second with 46 votes and center-linebacker Dick Butkus of Illinois followed with 28.

The first three finishers in the poll also were named to the UPI all-America team. Huarte was selected earlier as the nation's top college back in the same poll and also won the Heisman Trophy.

Huarte, who is of Basque-German extraction, accepted his latest honor with typical modesty.

"I feel that I'm the lucky one, because this is all due to my teammates," he said. "I just happen to be the one who's getting this, and they are the ones who deserve it."

Parseghian gave Huarte full credit for Notre Dame's success this year, pointing out, "We built our entire offense around John and I lived in dread of what we'd do if anything happened to him."



JOHN HUARTE  
Team Deserves It

## 9 Poly Players Named on All-Moore League Teams

Poly High's championship football team dominates the All-Moore League team with six players named to the offensive unit and three to the defensive squad.

The team is picked by the league coaches. This is the first year they've chosen offensive and defensive teams.

On offense, Poly landed Benny Sanchez, tackle Malcolm Gordon, center Bill Conner, quarterback Gene Washington and halfback Al Nichols. On defense, end Allen Davis, tackle Mike Mesenbrink and linebacker Cliff Reynolds were honored.

Only two boys, Randy Logan of Lakewood and Jerry Davis of Millikan, made both units—Logan as a tackle and Davis as a guard-linebacker.

Other first team offensive players included Millikan end Benny Sanchez, tackle Charles Hay and fullback John Kafka and Lakewood halfback Larry Walters.

On defense, Mike Lynch of Lakewood joined Davis at end, Wilson's John Crabb was the middle guard and Steve Enos was another linebacker.

Chosen on the defensive secondary were Downey's Kyle Magnusson, Wilson's Don Siembieda and Lakewood's Ron Martinez.

HONORABLE MENTION: Downey's Paul O'Brien, Jordan, Carl Bell, Leon Campbell, Brad Dodge, Bill Ross, Clark Wright, Lakewood, John Baker, Jim Cross, Mike Ellis, Del Piter, Millikan, Jeff Davis, Paul Lockwood, Richard Reed, Poly, Larry Freeman, Manuel Morrell, Ben Musorove, Jim Park, Steve Robinson, Wilson, Jim Beaman, Rick Creighton, Charles Crum, Terry DeKraal, Mike Farrell, Sid Smith.

## All-City CC Club Named; 10 Honored

Wilson and Lakewood, each with three selections, have dominated the all-city cross country team chosen today by the Independent Press-Telegram Board of Athletics.

The Moore League champion Bruins landed junior Hartzell Alpizar, Bruce Traasdale and Jeff Johnson, while Lakers selected senior John Alderete, junior Jim DeVries and soph Richard Venezia.

Millikan's Terry North and Jim Busher, Jordan's Gerald McKinnas and St. Anthony's Jim Brady rounded out the 10-man squad.

Alpizar lost only once in five league dual meets and won the league final meet by two seconds over Alderete, who came on strong late in the year.

BUSHER WAS the next most consistent performer, never finishing worse than second in league while coming in third in the loop finals, one second behind Alderete and one tick ahead of Traasdale.

Johnson, Venezia and McKinnas finished 6-7-8 in the league finals. McKinnas, a junior had two firsts and two seconds in dual action.

North and DeVries suffered misfortune in the league finals, but their earlier success earned them a place on the team. North was never worse than third in dual meets and DeVries won twice and had the best mark by a local runner in CIF qualifying.

Brady led St. Anthony to the league title with five first places. He was an all-city choice last year.

HONORABLE MENTION: Jim Ray (St. Anthony), Alan Foster (Poly), Steve Decker (Millikan), Dave Tupper (Millikan), Rick Maroon (Wilson), Barker (Poly).

## POLY LIKE RUSSIAN WALTZ

### 'I Can't Believe We Lost,' Matz Mopes

By DOUG IVES

"It was like a Russian waltz—one step forward and two steps backward."

That's the way a disheartened Al Matz described the efforts of his Poly football team Saturday after it was upset 27-12 by Whittier Friday night and ousted from the CIF playoffs.

"I still can't believe we lost. We moved the ball at will against them, as the statistics will bear out, but everytime we'd get something going, we'd make a mistake," moped Matz.

"I'm more furious today than I was after the game. Now it's like a nightmare that hounds me. I'm convinced we have the superior personnel and should have won the game."

"MAYBE I shouldn't say this, but Whittier was no better or no worse than any other team we played this year. They didn't hold us to two touchdowns; we held ourselves."

Matz tried to shoulder most of the blame, claiming bad coaching on his part, but the Poly breakdown obviously must be shared. The Hares lost one fumble, had four passes intercepted and were guilty of 7 minor and 5 major penalties totaling 112 yards.

The key play of the con-

test, according to Matz, came in the final period with Poly (losing 20-12) camped on Whittier's 29. Manuel Murrell ran wide and got inside the Cards' 20, only to have a penalty nullify the play. "On first and 15 we had to pass, then came that interception," said Matz.

Whittier's two scoring passes in the first half were called "bull" by Matz, but he said "I was confident we could come out in the second half and beat them." Asked if he thought the season had been a success (Poly's record: 9-3) anyway, Matz said, "It's hard to say. I expected to go all the way. I was sure we could beat Loyola or Anaheim." Matz, incidentally, coached Vic Lopez for a line coaching job and signed on Cardinal as Jim Walker as an assistant.

The Poly pilot thought his end, Allen Davis and Clarence Rowland, did a good job (so defense) of containing 235-pound Whittier's end and signed on Cardinal as Jim Walker as an assistant.

Matz said Nichols won the most praise from Matz, with his second week going to running back about Murrell. Nichols gained 125 net yards and backed viciously. "Murrell carried seven times for 47 yards and caught 5 passes for 20 yards. QB Gene Washington did not lose a pass and threw 19 aerials for 43 yards, ran 49 yards on 8 carries and caught a pass for 19 yards. He didn't give up a yard of ground on 14 plays. That's bad."

### City Baseball

TODAY'S SCHEDULE  
City College—Noon, Guaranteed Homes vs. Cardinals; 2:30, Velichon vs. Coast Federal Savings.  
Wilson High—Noon, Artesia Dodgers vs. Pacific D-C's; 2:30, Perriman vs. Flyers.  
Millikan High—11, Embassy Club vs. Little Abner's 2-5.  
(EDOCO draws bye).

### Lakewood Baseball

Rookies 14, Colls 3; Flyers 14, Cards 8.

## GOLDEN CUE 3rd & LINDEN

presents...

# MARVIN HENDERSON

"THE PITTSBURGH FLASH"

### SATURDAY & SUNDAY — DEC. 19-20

Pennsylvania and Eastern States Champion in Exhibition and Instruction. "The Flash" Will Play the Game of Your Choice. Nice Prize to the Winner.

## Snead Hits for Show, Girl Putts for Show

SEBRING, Fla. (UPI)—Sam Snead and Shirley Englehorn combined for a six-under par 31-35—66 and a 207 30-foot putt.

They bagged an eagle three total to tie Mason Rudolph and Kathy Whitworth for the third round lead Saturday in the \$40,000 Scotch mixed Foursome golf championship.

The husky Rudolph and Miss Whitworth shot a 36-31—67.

The men and women pros play selected drives and alternate shots. Snead and his young partner fired an eagle

deuce on the 294-yard second hole when Snead drove the green and Shirley ran down a par 31-35—66 and a 207 30-foot putt.

They bagged an eagle three total to tie Mason Rudolph and Kathy Whitworth for the third round lead Saturday in the \$40,000 Scotch mixed Foursome golf championship.

The men and women pros play selected drives and alternate shots. Snead and his young partner fired an eagle

deuce on the 294-yard second hole when Snead drove the green and Shirley ran down a par 31-35—66 and a 207 30-foot putt.

They bagged an eagle three total to tie Mason Rudolph and Kathy Whitworth for the third round lead Saturday in the \$40,000 Scotch mixed Foursome golf championship.

The men and women pros play selected drives and alternate shots. Snead and his young partner fired an eagle

deuce on the 294-yard second hole when Snead drove the green and Shirley ran down a par 31-35—66 and a 207 30-foot putt.

They bagged an eagle three total to tie Mason Rudolph and Kathy Whitworth for the third round lead Saturday in the \$40,000 Scotch mixed Foursome golf championship.

The men and women pros play selected drives and alternate shots. Snead and his young partner fired an eagle

deuce on the 294-yard second hole when Snead drove the green and Shirley ran down a par 31-35—66 and a 207 30-foot putt.

They bagged an eagle three total to tie Mason Rudolph and Kathy Whitworth for the third round lead Saturday in the \$40,000 Scotch mixed Foursome golf championship.

The men and women pros play selected drives and alternate shots. Snead and his young partner fired an eagle

deuce on the 294-yard second hole when Snead drove the green and Shirley ran down a par 31-35—66 and a 207 30-foot putt.

They bagged an eagle three total to tie Mason Rudolph and Kathy Whitworth for the third round lead Saturday in the \$40,000 Scotch mixed Foursome golf championship.

The men and women pros play selected drives and alternate shots. Snead and his young partner fired an eagle

deuce on the 294-yard second hole when Snead drove the green and Shirley ran down a par 31-35—66 and a 207 30-foot putt.

They bagged an eagle three total to tie Mason Rudolph and Kathy Whitworth for the third round lead Saturday in the \$40,000 Scotch mixed Foursome golf championship.

The men and women pros play selected drives and alternate shots. Snead and his young partner fired an eagle

deuce on the 294-yard second hole when Snead drove the green and Shirley ran down a par 31-35—66 and a 207 30-foot putt.

They bagged an eagle three total to tie Mason Rudolph and Kathy Whitworth for the third round lead Saturday in the \$40,000 Scotch mixed Foursome golf championship.

The men and women pros play selected drives and alternate shots. Snead and his young partner fired an eagle

deuce on the 294-yard second hole when Snead drove the green and Shirley ran down a par 31-35—66 and a 207 30-foot putt.

They bagged an eagle three total to tie Mason Rudolph and Kathy Whitworth for the third round lead Saturday in the \$40,000 Scotch mixed Foursome golf championship.

The men and women pros play selected drives and alternate shots. Snead and his young partner fired an eagle

deuce on the 294-yard second hole when Snead drove the green and Shirley ran down a par 31-35—66 and a 207 30-foot putt.



ATTENTION GOLFERS! SUBSCRIBE NOW!

Long Beach's own Quarterly Golf Magazine. All local golf events reported in full.

- Men's and Women's Club News
- 3 Per Corner
- Quizzes
- Jokes
- Cartoons
- Stories
- Featuring a Long Beach Pro Every Issue

Send \$5.00 for a Three Year Subscription to:

**LONG BEACH GOLFER**  
2132 East 4th St.,  
Long Beach, Calif. 90804  
(ADV. RATES ON REQUEST)  
For More Information Phone: 433-8538

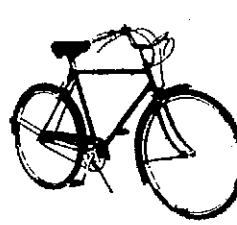


JONES BICYCLES

### British 3-Speed

Genuine English full-size lightweight. Made by Raleigh (NOT JAPANESE). Equipped with the famous 3-speed Sturmey Archer hub. With 2 hand brakes for easy stopping. Dunlop tires and tubes. Chrome rims and kickstand. Beautifully finished in flamboyant BLUE or RED or anameled BLACK. Compare this quality bike anywhere.

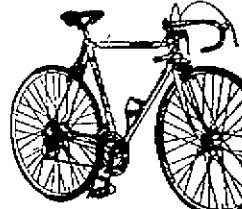
\$34.95



### French 10-Speed

With Huret Allvit Derailleur. Weinmann center pull brakes with quick release. Full size 27" wheels. Two frame sizes to choose from. Three dazzling colors. Red, Gold or Blue.

\$54.95



### SPECIAL SALE CONVERTIBLE 20"

For boys or girls. American built. Beautifully finished in Flamboyant Red, chrome fenders, whitewall tires. Streamlined rear carrier. Training wheels

\$26.95



- EASY BUDGET TERMS
- LIBERAL TRADE-IN ALLOWANCE
- BANKAMERICARD HONORED

Hours 'til Christmas: Daily 9 to 9 p.m.—Saturday 9 'til 6 p.m.—SUNDAY 10 'til 4 p.m.

**JONES BICYCLES**

"2 Locations to Serve You"

BELMONT SHORE—5327 E. 2nd St.

Phone: 434-0343

LONG BEACH—1628 LONG BEACH BLVD.

Phone: HE 5-3397



## Fishin' Around

By DONNELL CUPP

### Let's Go Santa Clausing This Week

This is the time of year when I wish I had the outdoor lists of all the sportsmen in town so that I could call their wives and give them a hint as to what Mama Santa might get for Papa Santa. A tour through the sporting goods shops at this time of year sets me a 'tingling, and heavens knows, I have just about all that a sportsman could want.

Yet, there are new things on this year's market, such as the new light-up tackle boxes for use when fishing at night. No foolin', two flashlight batteries light up the big three- or four-tiered box when open and you can not only see what plug you want, but how to tie it on the line or mono.

It's going to be great for those who fish at night and, as you may or may not know, the Fish and Game Commission has ordered not only night fishing in the ocean, but on a number of lakes well within driving distance of this city.

Cyril Ball, of Ball & Frand, 345 Long Beach Blvd. was showing me the light-up boxes, as well as the Tilley kerosene heater, made in Ireland, which is heating the store so well that numbers of customers have asked about it. In fact, some sales have been made as a result of the marvelous heater that costs so little.

A HIGH-CLASS SPORTING GOODS store always attracts me. At this time of year there are hundreds of items that make excellent gifts for both men and women. Naturally, the tackle section is my first love, then the gun display. A clerk who knows his rods and reels and guns can help a housewife trying to buy a real nice gift for her husband, or a mother wanting that first fishing outfit for her boy.

Matched rods and reels make a real gift, but a \$2 rod and a \$25 reel can be a waste of money. Most of the better sporting goods stores are featuring Fenwick's Feralite rods, made in Long Beach by Sevenstrand Tackle Mfg. Co. and certainly one of the finest rods on the market today.

Speed Hutton, of Fisherman's Hardware, 2801 E. Anaheim St., says that Fenwick is one of the greatest success stories in recent tackle manufacturing history. Speed also pointed out an inexpensive item that is going along like a prairie fire. It's Heinz canned soups and other foods with a built-in heater at the bottom.

You just open the can, take a key and remove part of the tiny strip on the heater below, strike a match and wait a few minutes for it to get hot. There you have food and can settle down and wait for the ducks to fly or the fish to bite.

THERE IS NO NEED in mentioning all the sporting goods stores in the city. You probably have your favorite if not, all are listed under that title in the yellow pages of the telephone book.

But here are some of the items you'll find standard in most of them, and perhaps you may get an idea: Buck Hunting knives (from \$13 to \$22), the finest made; Buck Packer rods, by Wright and McGill; a book, "American Gunmaker," by John Browning; Hardy fly reels; Daisy air rifles that look exactly like the famous old carbines.

Reloading supplies, which are changing the hunting and trapshooting habits of many men; fly-tying kits (the Long Beach Casting Club is still conducting weekly classes); B. & L. telescopes that retail for under \$10; down-filled jackets, for camping, fishing or hunting; Charles Daly's new over-under shotgun.

"Shooter's Bible" and "Gun Digest," excellent books for reading entertainment; Colt's Frontier Scout, the centennial model; Hodgman waders and wading shoes; Weaver's new scope, 3x and 6x for .22 rifles and others of light recoil, selling for under \$20; Scientific Angler tapered lines.

Super Surfer, the sidewalk gimmick that all kids are riding; stoves and lanterns; new types of rod cases that are flat and hold as many as four rods; fishing nets made out of polyethylene that will never rot; archery and golfing accessories.

ONE SHOULD NOT FORGET skiing equipment if there is an active boy or girl in your home who wants to learn to ski. I turned to Bill Kosick, manager of Buffum's Sportsman Shop for some of the answers to skiing. Bill is an excellent skier. He learned the sport while growing up in Canada and he's so well qualified that he could teach the sport.

Bill says that skis, wood and metal can range from \$35 to \$200, but that the average price of \$100 buys a good pair of skis. Wooden and epoxy skis usually last only through two seasons of hard use, whereas metal lasts for a lifetime if given good care.

The best known wooden ski is the Kneissl and the top metal skis are made by either Fisher or Hart. Next to the ski itself in importance is the safety binding. Everybody should have that, says Bill, because in case of an accident, you can release your boot from the binder and perhaps avoid a fracture of a leg. Best brand names in bindings are Nevada and Marker.

Ski clothing of all types are carried in Bill's shop as well as the boots, ranging from \$35 to \$100.

An exclusive with the Sportsman Shop is the famous Fin-Nor reel, which can be purchased in various sizes, depending on whether you want to fly-fish or try for marlin.

## Tulsa Tops in 3 Stats

NEW YORK (UPI)—Tulsa grabbed the national passing, offense and scoring titles for the 1964 collegiate football season, but every section of the country boasted at least one national statistic leader.

The NCAA issued its final team figures for the season Saturday and revealed that for the first time in its history, each section of the nation had a leader in one of its eight primary team statistics trophies.

In the Northeast, Syracuse won the rushing title; the Southwest was represented by Auburn, the total defense leader; Kent State took passing defense leadership for the Midwest; Arkansas gained the scoring-defense title for the Southwest and Washington achieved the line-defense championship.

TOTAL OFFENSE			
Team	Plays	Yds.	Avg.
Tulsa	10	724	72.4
Notre Dame	10	594	59.4
Arizona State	10	575	57.5
Dartmouth	10	574	57.4
USC	10	559	55.9
Nebraska	10	545	54.5
Utah State	10	544	54.4
Michigan	10	539	53.9
Florida State	10	538	53.8

RUSHING OFFENSE			
Team	Plays	Yds.	Avg.
Syracuse	10	411	41.1
Bowling Green	10	407	40.7
Cincinnati	10	406	40.6
Michigan	10	405	40.5
Oklahoma	10	390	39.0
Nebraska	10	385	38.5
Princeton	10	382	38.2
Dartmouth	10	374	37.4
Villanova	10	373	37.3
New Mexico	10	350	35.0

PASSING OFFENSE			
Team	Plays	Yds.	Avg.
Tulsa	10	724	72.4
Ariz.	10	594	59.4
Iowa	10	575	57.5
Calif.	10	574	57.4
Pa. State	10	573	57.3
Fla. St.	10	572	57.2
Baylor	10	571	57.1
Oregon	10	570	57.0
Iowa State	10	569	56.9
USC	10	568	56.8

TOTAL DEFENSE			
Team	Plays	Yds.	Avg.
Auburn	10	217	21.7
Nebraska	10	216	21.6
Arkansas	10	215	21.5
Fla. St.	10	214	21.4
Syracuse	10	213	21.3
B. Green	10	212	21.2
Alabama	10	211	21.1
Villanova	10	210	21.0
Florida	10	209	20.9

RUSHING DEFENSE			
Team	Plays	Yds.	Avg.
Washington	10	116	11.6
Pa. State	10	115	11.5
Fla. St.	10	114	11.4
Auburn	10	113	11.3
Baylor	10	112	11.2
Texas	10	111	11.1
Villanova	10	110	11.0
Syracuse	10	109	10.9
Michigan	10	108	10.8
Illinois	10	107	10.7

PASS DEFENSE			
Team	Plays	Yds.	Avg.
Kent St.	10	116	11.6
Florida	10	115	11.5
Nebraska	10	114	11.4
IU	10	113	11.3
Beckham C.	10	112	11.2
Baylor	10	111	11.1
Claremont	10	110	11.0
Ohio U.	10	109	10.9

### Rockets Seek Revenge, Host Angels Today

The Long Beach Rockets will be seeking revenge today when they meet the L.A. Angels at 1:30 p.m. at Blair Field.

Lou Weldman's always tough Angels handed the Rockets their only defeat of the season, 3-2, in the first round of league play. Three Rocket errors let in three runs.

The Rockets need a victory to keep pace with the Valley Dodgers and the Montebello Red Sox. The Sox are undefeated, the Dodgers have one tie.

Don Rowe probably will be the starting pitcher for the Rockets.

### Ailing Kickers Take Breather

The ailing Long Beach Soccer Club, sporting a 3-3-2 record, will take a much-needed breather from Pacific Soccer League play this weekend.

Manager Herb Rogers feels that this open date will enable the injured to recover sufficiently to be at full strength for their Dec. 20 meeting with Bell Gardens. That match will be staged at 2:30 p.m. at Bell Gardens Park.

### Magyars Face Germania in Soccer Feature

Magyars and Germania, two members of the "Big Four" of the Greater L. A. Soccer League, try to knock each other out of major division contention when they collide this afternoon at Rancho Cienega Stadium, Los Angeles.

The Mags are second with 16 points, one point back of leading Kickers-Victoria.

Rancho Cienega Stadium—10:30, Armador vs. Kickers; 12:30, Magyars vs. Germania; 2:30, Kickers vs. Germania.

Danville Field (445 W. 12th St., San Pedro)—10:30, Olympia vs. Santa Barbara; 12:30, St. Stephens vs. Gladstone; 2:30, Jordon vs. Costa Rica.

Van Ness Field (1030 N. Van Ness)—10:30, Germania vs. Guadalupe; 12:30, Scandia vs. Santa Monica; 2:30, L.A. Troos vs. Danville.

Griffin Park Field—10:30, St. Stephens vs. Santa Monica; 12:30, Blue Hills vs. Hollywood; 2:30, Incas vs. Argonito.

Chamber Hill Field—Noon, Scandia vs. Paramount; 2:30, Price vs. Southern Cross.

Redwood, Aracuanana vs. Huntington Park; 2:30, Knappa vs. Gravel.

Mer Villa Field—Noon, Maccabees vs. Blue-White; 2:30 p.m., Danville vs. Ore. res.

San Grove Field—2:30, Garden Grove vs. St. Lasso.

UCLA Field—Holland vs. Paramount.

### British Soccer

Home Teams First ENGLISH LEAGUE Division 1

Arsenal 0, Liverpool 0 (tie); Birmingham 1, Wolverhampton 1 (tie); Blackburn Rovers vs. Sheffield Wednesday, postponed; Blackpool 2, Burnley 4; Chelsea 2, Wolverhampton 1; Everton 1, Stoke City 1 (tie); Leeds 1, Aston Villa 0; Leicester 0, Birmingham 1; Liverpool 1, Tottenham Hotspur 3 (tie); West Bromwich 1, Manchester United 1 (tie); West Ham 0, Fulham 0.

Division 2

Bolton vs. Huddersfield, postponed; Derby 2, Crystal Palace 3 (tie); Ipswich 1, Cardiff 1 (tie); Manchester City vs. Charlton, postponed; Middlesbrough 4, Southampton 1; Newcastle 2, Huddersfield 0; Plymouth 3, Coventry 3; Portsmouth 1, Leyton Orient 1 (tie); Rotherham 2, Preston 2 (tie); Swansea 0, Norwich 0 (tie); Swindon 2, Bury 0.

Division 3

Bristol City 2, Scunthorpe 2 (tie); Carlisle 4, Colchester 1; Gillingham 4, Watford 1 (tie); Luton 4, Brentford 2; Mansfield 3, Bristol Rovers 3; Peterborough 0, Exeter 0 (tie); Port Vale vs. Workington, postponed; Reading 1, Bournemouth 0; Stevenage 1, Southend 1.

Division 4

Barrow 1, Brighton 4; Bradford City 2, Torquay 1; Southport 2, Crewe 2; Oxford 1 (tie); Doncaster 1, Bradford 1 (tie); Huddersfield 2, Hartlepool 1; Lincoln 0, Millwall 1; Stockport 0; New York Red Bulls 1; Sheffield United 1; Wrexham 3; Rochdale 1; York City 2.

SCOTTISH LEAGUE Division 1

Airdrie 0, Hibernian 1; Clyde 1, St. Mirren 1 (tie); Dundee United 1; Rangers 3; Falkirk 1; Motherwell 1 (tie); Hearts 1; Aberdeen 3; Morton 5; Kilmarnock 1; Patrick Thistle 2; Celtic 4; St. Johnstone 1; Dunfermline 3; Third Lanark 0, Dundee 1.

Division 2

Alloa 0, Queen's Park 3; Ayr 2; Stranraer 1; Ayr United 3; Stenhousemuir 0; Berwick Rangers 1; Montrose 2; Hibernian 1; Albion Rovers 1; East Stirling 1; Stirling Albion 1; East Fife 1; Hamilton 1; Stirling Albion 2 (tie); Raith Rovers 0; Dumbarton 3.

### LEASING

Is It for You? YOU NEED TO KNOW

Stop In and Let Us Explain Our Personalized Program—Any Make—Any Model

also DAILY RENTAL

WE SPECIALIZE in furnishing SUPPLEMENTAL CARS for Professional People & Business Firms

BOULEVARD RENTAL & LEASING

A Division of Boulevard Buick  
1861 Long Beach Blvd.  
SP 5-6156 591-5611

You Can Count on Us...Quality Costs No More at Sears

# TIRE SALE





**Sears Companion Nylon Tires**

**15-Month Wear-out Guarantee**

Tubeless Listed Sizes One Low Price

**\$9** **\$11**

Blackwalls Whitewalls

Plus Fed. Tax

No Trade-in Required

Tubeless Blackwalls include 6.00x13, 6.50x13, 7.00x14, 7.50x14, and 6.70x15

Most Whitewall Sizes Also Available



To Improve the High Quality You've Come to Expect, ALLSTATE Tires Are Always Being Tested

Special ALLSTATE tires won the Pike's Peak race, set new record and placed 7 of the first 9 in the championship class. These tires conquered the mountain with their sure-footed traction. Buy some now!



All Roads Lead to Sears ALLSTATE Automotive Centers



SUNDAY  
CLASSIFIED  
ADVERTISING  
DEADLINE  
FRIDAY  
5:00 P.M.

# Classified ads

REGIONAL OFFICES  
BELLFLOWER—Torrrey 6-1721  
9833 East Belmont  
GARDEN GROVE—JE 7-9120  
9624 Garden Grove Blvd.  
LAKEWOOD—Metcalf 3-0764  
5056 Faculty Avenue

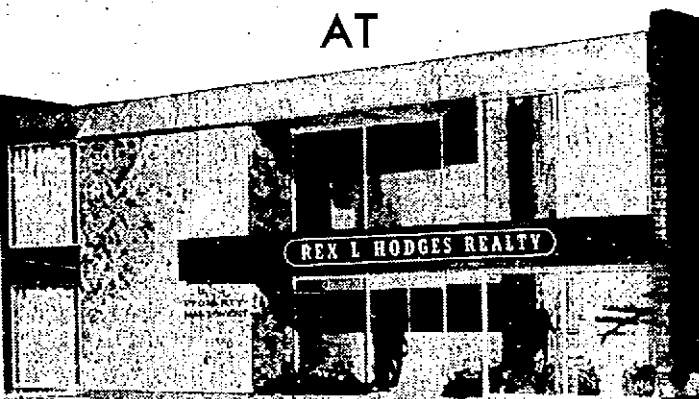
Phone Hemlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, DECEMBER 13, 1964

SECTION D

## THAT DREAM HOME IS WAITING!

- #1 ANAHEIM 1741 S. Euclid Avenue PR 6-6580  
#2 BELLFLOWER-LAKEWOOD 5787 South Street WA 5-1271  
#3 BELSHORE/NAPLES 5318 E. Second Street GE 9-2191  
#4 BIXBY KNOLLS 3748 Atlantic Avenue HA 7-5418  
#5 DOWNTOWN 408 E. First Street HE 7-1251  
#6 EASTSIDE 3434 E. Seventh Street GE 9-0404  
#7 GARDEN GROVE 5591 Garden Grove Blvd. JE 7-9490  
#8 LAKEWOOD 4323 E. Carson Street HA 5-1207



- #9 LOS ALTOS 2915 Bellflower Blvd. HA 1-8233  
#10 NORTH LONG BEACH 5458 Atlantic Avenue GA 2-1257  
#11 PLAZA 2224 Palo Verde Avenue GE 1-1371  
#12 SEAL BEACH 333 Main Street GE 1-2534  
#13 WESTMINSTER 14034 Beach Blvd. TW 3-7561  
#14 WESTSIDE/WRIGLEY 482 W. Willow Street GA 6-3903  
#15 BUENA PARK 2666 W. Lincoln Avenue TA 7-5190

UNDER  
\$15,000

\$15,000  
to  
\$19,999

\$15,000  
to  
\$19,999

\$25,000  
to  
\$29,999

OVER  
\$30,000

INCOME

**\* OPEN SUNDAY 1-5**  
3-BR. BALTIC AVENUE  
MOVE IN TODAY!  
It's painted in pretty on Westside.  
Sunny 2-BR, 2 bath home.  
Three kitchen, large living room.  
Couch, garage. Owner out of  
country. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$14,000 WILSON HI**  
2-BR. Bungalow. Very clean. Has  
fireplace, dining area, sinuous  
room & 2nd floor. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* MR. FIX-IT?**  
Older 2-BR. needs a little fix.  
Call for details. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$10,250**  
Cheaper in Rent!  
2-BR. on Eastside. 1 1/2 in good  
condition. Near Wilson. Wooding  
center & landscaping. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* OPEN SUNDAY 1-5**  
1000 Valley Way  
2-BR. on Eastside. Newly painted.  
Hardwood floors. Large living  
room. Kitchen. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$11,900**  
2-BR. Bungalow. 2nd floor. Near  
Wilson. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* ONLY \$14,500**  
Large 2-BR. with separate dining  
room. 2nd floor. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* 3-BEDROOMS!**  
A Give-Away Price of \$19,900.  
Near Wilson. 3-BR. 2 bath. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$700 DOWN!**  
Easy terms available. Buyer on  
this 2-BR. bungalow. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* NEAR RALPHS**  
Cute as a button 2-BR. Home!  
Large living room. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* MINERAL & OIL**  
You get 1/2 of mineral rights with  
this 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$350 DOWN!**  
2-BR. on corner lot & large 1 car  
garage. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* 3-BR., \$96 MONTH!**  
or NO DOWN! In Garden Grove.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$12,950**  
Sharp & clean. 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* 2-BR.—\$61 MONTH!**  
Assume loan. 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* HAVE BRUSH?**  
New 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* INVEST IN 1-BR!**  
1-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* THRIFTY! \$13,000**  
For the Thrifty-minded. 2-BR. home.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* WRIGLEY: \$300 DOWN**  
Wrighley. Large living room & kitchen.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$14,950 THANK U!**  
Natural wood paneling. In living  
room. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* OWNING YOUR OWN!**  
Own \$11,900 Full Price.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* ARTABAN**  
Artisan building. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* SAVE NOW!**  
Walla Walla Value.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* COOPER ARMS**  
A deal for \$10,500. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* DOUBLE YOUR MONEY**  
Duplex—\$2,000 DN.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* OPEN SUNDAY 1-5**  
3-BR. BALTIC AVENUE  
MOVE IN TODAY!  
It's painted in pretty on Westside.  
Sunny 2-BR, 2 bath home.  
Three kitchen, large living room.  
Couch, garage. Owner out of  
country. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$14,000 WILSON HI**  
2-BR. Bungalow. Very clean. Has  
fireplace, dining area, sinuous  
room & 2nd floor. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* MR. FIX-IT?**  
Older 2-BR. needs a little fix.  
Call for details. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$10,250**  
Cheaper in Rent!  
2-BR. on Eastside. 1 1/2 in good  
condition. Near Wilson. Wooding  
center & landscaping. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* OPEN SUNDAY 1-5**  
1000 Valley Way  
2-BR. on Eastside. Newly painted.  
Hardwood floors. Large living  
room. Kitchen. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$11,900**  
2-BR. Bungalow. 2nd floor. Near  
Wilson. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* ONLY \$14,500**  
Large 2-BR. with separate dining  
room. 2nd floor. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* 3-BEDROOMS!**  
A Give-Away Price of \$19,900.  
Near Wilson. 3-BR. 2 bath. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$700 DOWN!**  
Easy terms available. Buyer on  
this 2-BR. bungalow. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* NEAR RALPHS**  
Cute as a button 2-BR. Home!  
Large living room. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* MINERAL & OIL**  
You get 1/2 of mineral rights with  
this 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$350 DOWN!**  
2-BR. on corner lot & large 1 car  
garage. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* 3-BR., \$96 MONTH!**  
or NO DOWN! In Garden Grove.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$12,950**  
Sharp & clean. 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* 2-BR.—\$61 MONTH!**  
Assume loan. 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* HAVE BRUSH?**  
New 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* INVEST IN 1-BR!**  
1-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* THRIFTY! \$13,000**  
For the Thrifty-minded. 2-BR. home.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* WRIGLEY: \$300 DOWN**  
Wrighley. Large living room & kitchen.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$14,950 THANK U!**  
Natural wood paneling. In living  
room. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* OWNING YOUR OWN!**  
Own \$11,900 Full Price.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* ARTABAN**  
Artisan building. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* SAVE NOW!**  
Walla Walla Value.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* COOPER ARMS**  
A deal for \$10,500. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* DOUBLE YOUR MONEY**  
Duplex—\$2,000 DN.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* OPEN SUNDAY 1-5**  
3-BR. BALTIC AVENUE  
MOVE IN TODAY!  
It's painted in pretty on Westside.  
Sunny 2-BR, 2 bath home.  
Three kitchen, large living room.  
Couch, garage. Owner out of  
country. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$14,000 WILSON HI**  
2-BR. Bungalow. Very clean. Has  
fireplace, dining area, sinuous  
room & 2nd floor. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* MR. FIX-IT?**  
Older 2-BR. needs a little fix.  
Call for details. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$10,250**  
Cheaper in Rent!  
2-BR. on Eastside. 1 1/2 in good  
condition. Near Wilson. Wooding  
center & landscaping. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* OPEN SUNDAY 1-5**  
1000 Valley Way  
2-BR. on Eastside. Newly painted.  
Hardwood floors. Large living  
room. Kitchen. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$11,900**  
2-BR. Bungalow. 2nd floor. Near  
Wilson. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* ONLY \$14,500**  
Large 2-BR. with separate dining  
room. 2nd floor. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* 3-BEDROOMS!**  
A Give-Away Price of \$19,900.  
Near Wilson. 3-BR. 2 bath. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$700 DOWN!**  
Easy terms available. Buyer on  
this 2-BR. bungalow. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* NEAR RALPHS**  
Cute as a button 2-BR. Home!  
Large living room. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* MINERAL & OIL**  
You get 1/2 of mineral rights with  
this 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$350 DOWN!**  
2-BR. on corner lot & large 1 car  
garage. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* 3-BR., \$96 MONTH!**  
or NO DOWN! In Garden Grove.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$12,950**  
Sharp & clean. 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* 2-BR.—\$61 MONTH!**  
Assume loan. 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* HAVE BRUSH?**  
New 2-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* INVEST IN 1-BR!**  
1-BR. home. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* THRIFTY! \$13,000**  
For the Thrifty-minded. 2-BR. home.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* WRIGLEY: \$300 DOWN**  
Wrighley. Large living room & kitchen.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* \$14,950 THANK U!**  
Natural wood paneling. In living  
room. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* OWNING YOUR OWN!**  
Own \$11,900 Full Price.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* ARTABAN**  
Artisan building. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* SAVE NOW!**  
Walla Walla Value.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* COOPER ARMS**  
A deal for \$10,500. Call for details.  
#1041 OFFICE #14 GA 6-3903

**\* DOUBLE YOUR MONEY**  
Duplex—\$2,000 DN.  
Call for details.  
#1041 OFFICE #14 GA 6-3903

## PICK A PRICE REX L HODGES REALTY OPEN SUNDAY

New! Find the Home for you—choose the best suited PRICE CATEGORY above & you'll find That Dream Home IS Waiting!

SEEKING A CAREER? We invite inquiries from aspiring persons interested in building a profitable and rewarding career in real estate sales. CALL HE 7-1251

See ★ STARS ★ above? Those homes are open today for your inspection!

See Open House Directory In Classification 139 — See Auto Directory In Classification 176















Long Beach 12, Calif., Sunday, Dec. 13, 1964

(West)

**FREE PICK UP**  
on all junk appts. & metal, clean  
car, clean-up. 424-2277

**HAULING, garbage, lol, trash, clean**  
up. Remove fridges, fences, combi-  
nators, sheds & lots and more.  
Call Bob. PH: 597-813, 665-0192.

**ELECTRICIAN "110"**, 122  
"706" 433. High rates. 324  
PIGGS! 10pts. 33. VISA 2350

**MOVING & HAULING - GARAGE**  
lot & trash cleanup. Prompt ser-  
vice. 591-2177 or 591-5164.

**"OAH, THE HANDYMAN"**  
Clean up, haul, & true work of  
1053. 3A 7204 or PH. 472-3633

**FLOOR tile man wants small jobs**  
Call Al. 474-7274

**35 Call an Expert 35**

You

**EXPERT**

**S SECTION CALL**  
... Miss Bell in Lakewood, ME 3-6764  
... Miss James in Orange County, JE 7-9120

**ATTENTION**  
**American Decorators**  
**SPECIALS**  
Pre-Holiday Presents. Outside  
any average 2-bdrm bungalow  
\$100-line & material; inside, 1/2  
price. Call for list of names &  
for Ad. Owners & Managers.  
Realtors. For free estimate call  
**923-2068**  
**WALLPAPER 2-BEDROOMS**  
\$1500. Includes paper & labor.  
Call for list of names & for  
BOB PRIESTLEY HA 5-1211  
C. V. Denison—Painting contracts  
accepted. Also interior & exterior  
interior & exterior painting.

[illegible]

**Express**

**—Tree Work**  
Tree cleaning & removal. Satisfied customers. Call GE 44818

**—Auto Wash**  
Automatic car wash. Allowance on car-rental service. Free car wash. Call GE 44818

**Metal Bought**  
Scrap metal. Call GE 32408

**GE - LOWEST IN DAY**  
Free estimates. Call GE 32408 or ME1028

**—Flooring**  
Flooring, cleaning, tile, carpet. Call GE 43574

**—AND CLEANUP**  
Call GE 43574

**—PATCH OR NEW WORK**  
No job too small. Call GE 43574

**PATCH-REPAIR & REMOVAL**  
Free estimate. Call GE 43574

**MOVING SERVICE**  
Call GE 43574

**Plumbing, Heating**  
PLUMBING—LIC. Contractors. Additions & repairs. Water disposal. Call GE 34539

**NO TRAVEL TIME CHARGE**  
Hazardous & repairs. Call GE 34539

**HARRY MAN—Appl. & Home**  
Call GE 43574

**PLUMBING from roof to floor**  
Unstoppage. Dial GE-43574 or 1-800-435-7434

**FURNACE SPECIAL**  
— All types. Free estimate. Call GE 43574

**Radio, TV & Hi-Fi Service**  
Call by noon. Service same day. A & A Appliance & Electronics

**Roofing**

**RE-ROOF WITH SEARS**  
No Down Payment  
Up to 3 Years to Pay  
We Install  
or  
Materials Only  
For Free Estimate  
Call

**SEARS LONG BEACH**  
HE 5-0121, Ext. 2

**450 Long Beach Bl.**

**DOES YOUR ROOF LEAK?**  
For all types of roofs  
**WHITING ROOFING**  
Local  
Evenings  
Call

**BLT-WEILL ROOF CO. & E.**  
WE GIVE BLUE CHIP  
REPAIRS. ROOF  
types recover (74 Star  
300 Blue Chip Star  
PERMAGUARD REPAIR CO.  
DE DEASABLE ROOF  
FREE ESTIMATE-BANK  
HADDUCK ROOF CO. G.  
RE-ROOF VITILI SEA

**HEED COMPLETE,**  
Call before a  
estimate. GE 5-243  
estimating. 20 yrs ex  
estimates! GE 5-252  
niling Service, Resi  
Commercial, GE 5-243

**Insulation**  
insulated. Wm. ch  
IT YOURSELF  
fiberglass batt in.  
per 100 sq".  
Improvement Co.  
775-3936  
10 a.m. to 8:30 p.m.

**oleum**

**HE 5012, Exc. 244, 430 L**  
Roofing & Repair. Free  
estimates. GE 5-243

**ROOFING CHECKED**  
REPAIRS. GE 5-243

**ROOFING CHECKED**  
REPAIRS. GE 5-243

**Sandblasting**  
Sandblast & Rust  
Licensed & Insured.  
Fluorco Sandblasting for m  
success. Free estimate. G

**Sheet Metal**  
Blowers & Fan  
FANS, blowers for ventil  
laundry, homes & blos  
links and hood exha  
work, gutters & conduc

**Tile Remnants**  
4356 E. Royce Pk.  
Chandler, AZ 85226  
L. LINCOLNE & Tile  
Co., Inc. 32955  
in floor covering  
contr. 475-6673

**Tresses**  
RENOVATED \$7.55  
same springs, 1-day  
estimates Est. 1934,  
1935 in Santa Ana  
1-9676  
TRESS FACTORY  
Belm 1-9676  
L & Storage

**Tree Removal**  
door man's power  
GE 4.9367

**Tree Removal**  
arc welding, Marine shop  
435 E. 1st St.  
WHEELER SHEET  
1315 W. 11th St.  
RAIN OUTTERS, sheet metal  
Save \$\$\$

**Tailors**  
SUITS MADE TO M  
ALTERATIONS - Men's  
229 E. 1st  
TUTT HARRIS  
Alterations, 67 Alameda  
122 E. 3rd St.

**Tree Service**  
BILL ALLEN TREE  
TOP TRIM REMOVAL  
Insurance Ltc. Free Est.  
EXPERT TREE & Shrub

**Paperhanging**  
—Inside or Out  
423-4387

**PAINTING EXTERIOR**  
—ALL PAINTS  
—WORK, HA 5-2111  
—Free removing, Avo-  
ni 4-32-0131.

—inside or out, 97 hr.  
—no expd., 416-3515

**Plumbing & Exterior work**  
725-5971

**Plumbing, Inside & Out**  
—Estim., GA 3-8460

—Lomas pop. 20% off, 704-  
581-9436; NE 2-9553

**Licensed & Insured**  
warranted, GA 4-9595

**ALL THE SERVICES**  
moving, correctly tim-  
ing, GA 3-2474; 74

**JOE RIMMEL Tree Ser-**  
vices, Licensed, Insured.

**Termite Control**

**FREE ESTIMATES —**  
**JOHN LYNN**

**Upholstering**

**SAVE ON UPHOLST-**  
**ALL TYPES FURNITURE**  
**All work guaranteed**  
**Estimates free**

**SPECIAL — sofa, \$145.00**  
**chair, 122.50**  
**material 45¢ yard**

**Weatherstripping**  
**WEATHERST**  
YOUR OWN DO  
Easy to install \$3.75  
**Home Improvement**  
2144 Palm Dr., #18  
274-1112



**Work Wanted 32**

**Electrician**—Do work by N. or S. of Long Beach. Free estimates. Call 431-1111.  
**Male**—white, married, 35, good cook, housewife, 2 children. Call 431-1111.  
**Interior Decorator**—Home, 1010 E. Pacific. Call 431-1111.  
**Work Wanted 33**  
**Men**—WOMEN, STUDENTS, 1010 E. Pacific. Call 431-1111.  
**WOMEN**—1010 E. Pacific. Call 431-1111.  
**AIRLINE SCHOOL PACIFIC**—Call 431-1111.

**Care of Children 33-8**

**THE (Lined) Press-Telegram** recommends that all references be carefully checked regarding baby sitting and care of minor children.  
**DAY CARE**—1010 E. Pacific. Call 431-1111.

**Swaps 62**

**POLAROID** camera, leather case, 1010 E. Pacific. Call 431-1111.  
**Swaps 63**  
**Swaps 64**  
**Swaps 65**

**Miscellaneous Wanted 63-7**

**NEVERMORE**—Want a raven. Will pay well. Call 431-1111.  
**USED**—1010 E. Pacific. Call 431-1111.

**Machinery and Tools 65**

**5 ton cement truck**—Call 431-1111.  
**5 ton truck**—Call 431-1111.  
**5 ton truck**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**McGILLIGAH 65-100**

**McGILLIGAH 65-100**—Call 431-1111.  
**McGILLIGAH 65-100**—Call 431-1111.

**Miscellaneous for Sale 72**

**Public Notice!**  
**N. LONG BEACH IS NOW HUB'S OUTLET FOR 23 STORES**

**Merchandise from TV Studios, Model Homes Trade-Ins, Repossessions FLOOR SAMPLES**

**SAVE TO 50% COMPLETE OUTFIT**

**HUNDREDS OF BARGAINS! BEDROOM SUITES, from \$150 LIVING ROOM SUITES, from \$150**

**TRASH CANS \$2.95**

**BRUNS, POOL TABLE**

**WATER HEATERS**

**Men's Alpaca Sweaters**

**CELEBRITIES APPAREL**

**Hi-Fashion on Low Budget**

**123 E. 4th Long Beach**

**ANTIQUE SHOW & SALE**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**Miscellaneous for Sale 72**

**Public Notice!**  
**N. LONG BEACH IS NOW HUB'S OUTLET FOR 23 STORES**

**Merchandise from TV Studios, Model Homes Trade-Ins, Repossessions FLOOR SAMPLES**

**SAVE TO 50% COMPLETE OUTFIT**

**HUNDREDS OF BARGAINS! BEDROOM SUITES, from \$150 LIVING ROOM SUITES, from \$150**

**TRASH CANS \$2.95**

**BRUNS, POOL TABLE**

**WATER HEATERS**

**Men's Alpaca Sweaters**

**CELEBRITIES APPAREL**

**Hi-Fashion on Low Budget**

**123 E. 4th Long Beach**

**ANTIQUE SHOW & SALE**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**Miscellaneous for Sale 72**

**Public Notice!**  
**N. LONG BEACH IS NOW HUB'S OUTLET FOR 23 STORES**

**Merchandise from TV Studios, Model Homes Trade-Ins, Repossessions FLOOR SAMPLES**

**SAVE TO 50% COMPLETE OUTFIT**

**HUNDREDS OF BARGAINS! BEDROOM SUITES, from \$150 LIVING ROOM SUITES, from \$150**

**TRASH CANS \$2.95**

**BRUNS, POOL TABLE**

**WATER HEATERS**

**Men's Alpaca Sweaters**

**CELEBRITIES APPAREL**

**Hi-Fashion on Low Budget**

**123 E. 4th Long Beach**

**ANTIQUE SHOW & SALE**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**Miscellaneous for Sale 72**

**Public Notice!**  
**N. LONG BEACH IS NOW HUB'S OUTLET FOR 23 STORES**

**Merchandise from TV Studios, Model Homes Trade-Ins, Repossessions FLOOR SAMPLES**

**SAVE TO 50% COMPLETE OUTFIT**

**HUNDREDS OF BARGAINS! BEDROOM SUITES, from \$150 LIVING ROOM SUITES, from \$150**

**TRASH CANS \$2.95**

**BRUNS, POOL TABLE**

**WATER HEATERS**

**Men's Alpaca Sweaters**

**CELEBRITIES APPAREL**

**Hi-Fashion on Low Budget**

**123 E. 4th Long Beach**

**ANTIQUE SHOW & SALE**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**

**BECK BUYS & SELLS**















**BELMONT HEIGHTS**  
\$5,000 down moves you into this lovely 1-Bedrm. Close to Shore Shops. Garage. Ocean view.  
ALSO,  
before you buy, be sure to see this newly decorated front up-  
per, very pleasant & light Gar-  
age, low maint., & reasonable.  
RANKIN, 4831 1/2 W. 127-6754  
OLIVE CIRCLE, CO.

[illegible]





500,000

1,000,000

1,500,000

**AND NOW**

# **2 MILLION CLASSIFIED ADS!**

**have already appeared in the**

***Independent, Press-Telegram***

**so far this year! An all-time record!**

Such popularity must be deserved. And it is. The Classified Advertising pages of these newspapers make up the biggest, most extensive marketplace in Long Beach selling, buying, servicing, renting almost everything you can think of. The reason is spelled R-E-S-U-L-T-S.

*Why don't you try Independent, Press-Telegram Classified Ads now.*

*Independent, Press-Telegram*

## **CLASSIFIED ADS**

**Long Beach, HEmlock 2-5959**

**LAKESWOOD  
MEtcalfe 3-0764**

**BELLFLOWER  
TORrey 6-1721**

**GARDEN GROVE  
JEfferson 7-9120**







[illegible]

— **ENGINE** —

3



**Homes for Sale 139**

**LAKEWOOD VILLAGE**  
 3-BR., 1 1/2 BATHS  
 Close to schools, shopping, and parks. Large living room, dining room, and kitchen. Call 6-5591.

**MOORE**

**OPEN P.M. SUN.**  
 4528 Greenwood Rd.  
 A new, modernized kitchen, extra value to this 2-br. ranch home. Call 6-5591.

**4521 Warkwood—Open**  
 4 bedrooms, 2 1/2 baths, 2 car garage. Call 6-5591.

**4219 MONTAIRE**  
 3 on 1—Live in one, rent two. Call 6-5591.

**THE FIREPLACE**  
 with tiled hearth and one paneled wall is the perfect setting for a fireplace. Call 6-5591.

**MOULD RY GA 3-6448**  
 4144 CHATWIN  
 Adorable 2-bedroom, new drapes. Call 6-5591.

**Ann Neff Rly HA 4-1666**  
 OWNER—4 BR., 2 1/2 BA, RM, TRP & BQ. \$19,500. Xmas Home. Call 6-5591.

**LOS ALTOS**  
 "3.8r. Sparkler!"  
 OPEN—5981 BELEN  
 New home to be shared—Just listed. Call 6-5591.

**VV 1 Bk. to Broadway**  
 Large 2-bedroom home with eating room in kitchen. Call 6-5591.

**"LENNEY BUILT" 4-BR.**  
 One of the Los Altos finest homes. Call 6-5591.

**III. STEAL!!!**  
 3 Br. 2 Bk. Los Altos. \$18,250. Call 6-5591.

**M. Mabry, Rlt.**  
 ESTATE SALE  
 2178 ALBURY  
 2 Br. 2 Bk. Newly painted. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**2 BR. 2 BATHS**  
 2 BR. 2 BATHS. Large fenced back yard. Call 6-5591.

**Homes for Sale 139**

**LOS ALTOS**  
 Sharp! See This!  
 Beautiful 3-bedroom, 1 1/2 baths, remodeled in and out. Call 6-5591.

**MOORE**

**4 Spacious Bedrooms**  
 Close to schools, shopping, and parks. Call 6-5591.

**GRAB THIS!!**  
 Comfortable living in this 3-bedroom home. Call 6-5591.

**VACANT 3-BEDROOM!**  
 Get in by Christmas. Call 6-5591.

**LOTS OF CHILDREN?**  
 With entire hall & huge rear living room. Call 6-5591.

**OWNER SELLING**  
 3-bedroom, 1 1/2 baths. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**COLMAR Rly GA 4-8529**  
 1400 Ironsides. Call 6-5591.

**OPEN—VACANT**  
 1400 Ironsides. Call 6-5591.

**XLNT. LOCATION**  
 2 BR., 2 BATH, ENCL. PORCH. Call 6-5591.

**OWNER MUST SELL**  
 3 BR., 2 BATH. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**Homes for Sale 139**

**LOS ALTOS**  
 Sharp! See This!  
 Beautiful 3-bedroom, 1 1/2 baths, remodeled in and out. Call 6-5591.

**MOORE**

**4 Spacious Bedrooms**  
 Close to schools, shopping, and parks. Call 6-5591.

**GRAB THIS!!**  
 Comfortable living in this 3-bedroom home. Call 6-5591.

**VACANT 3-BEDROOM!**  
 Get in by Christmas. Call 6-5591.

**LOTS OF CHILDREN?**  
 With entire hall & huge rear living room. Call 6-5591.

**OWNER SELLING**  
 3-bedroom, 1 1/2 baths. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**COLMAR Rly GA 4-8529**  
 1400 Ironsides. Call 6-5591.

**OPEN—VACANT**  
 1400 Ironsides. Call 6-5591.

**XLNT. LOCATION**  
 2 BR., 2 BATH, ENCL. PORCH. Call 6-5591.

**OWNER MUST SELL**  
 3 BR., 2 BATH. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**Homes for Sale 139**

**LOS CERRITOS AREA**  
 HOME & INCOME  
 Luxurious living in Country Club Village. Call 6-5591.

**MOORE**

**4 Spacious Bedrooms**  
 Close to schools, shopping, and parks. Call 6-5591.

**GRAB THIS!!**  
 Comfortable living in this 3-bedroom home. Call 6-5591.

**VACANT 3-BEDROOM!**  
 Get in by Christmas. Call 6-5591.

**LOTS OF CHILDREN?**  
 With entire hall & huge rear living room. Call 6-5591.

**OWNER SELLING**  
 3-bedroom, 1 1/2 baths. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**COLMAR Rly GA 4-8529**  
 1400 Ironsides. Call 6-5591.

**OPEN—VACANT**  
 1400 Ironsides. Call 6-5591.

**XLNT. LOCATION**  
 2 BR., 2 BATH, ENCL. PORCH. Call 6-5591.

**OWNER MUST SELL**  
 3 BR., 2 BATH. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**  
 \$500 on 2 BR., 2 BATH. Call 6-5591.

**LOVELY 2 BR. WALK TO STATE COL**  
 2 BR., 2 BATH. Call 6-5591.

**OPEN 1-5-3552 Canohill**  
 A REAL FAMILY HOME. Call 6-5591.

**2142 CLARK, OPEN P.M.**  
 2 BR., 2 BATH. Call 6-5591.

**100% FINANCING**  
 Avail. to verify. Call 6-5591.

**Home Buy Christmas**<



Long Beach 12, Calif., Sunday, Dec. 13, 1964

**GORDEN**  
\$1,600 per acre for 4 acres in North San Diego County. Good avocado & citrus land. You can't beat this good buy & it can be bought with a very low down payment. Additional 4 acres available at same price. Free brochure on other acreage. **RED ROSE ESTATE, INTERSECTION OF HWY. 395 & 76, PALA.**

**64** **Investors & Subdividers**  
175 acres, Rolling Hills in beautiful Live Oak Canyon, Orange Co. Near O'Hell Park & Trabuco Canyon. 2000 ft. Elevation. Water, electricity & telephone. \$4000 per acre for all. Easy lease. Call: **GE 8-91**  
**Morgan**

m. & m.  
 or Blvd.  
 \$119  
 1000  
 W/W  
 range &  
 in & out.  
 ALTY  
 HA 9-5717  
 R. & Tam.  
 300  
 TRON  
 REALTOR  
 9-7119

**ty 142**  
**ACH**  
**BLE**  
on R-3 lot.  
schools &  
pool for  
only \$18,500  
small 2-3  
**EALTY**  
**LLFLOWER**  
**WA 54860**  
**ON**  
of Year  
\$500,000

**Money to Loan**  
(ON REAL ESTATE)  
Real Estate  
**LOANS**  
COMBINE YOUR DEBIT  
INTO ONE LOW PAYMENT  
Low cost—low interest  
Private Money  
MONTHLY PAYMENTS ON

**K**

let's go on a  
trip \$495 wo.  
I'll mail info.  
776-7774 ext. 80  
14 UN 5-4399

**S**

**SPRINGS**

ished house,  
no patio to

**E**

co., (replace,  
A. Sell, rent)  
yd., GA 4-4277

**T**

**ARM**

**R**

LOANS AS LOW AS

\$1200 \_\_\_\_\_  
\$2500 \_\_\_\_\_  
\$1500 \_\_\_\_\_  
\$5000 \_\_\_\_\_  
\$10,000 \_\_\_\_\_

INTEREST AS LOW AS 8%  
ON 2ND'S—WHY PAY MORE?

WE ALSO ARRANGE 1st  
LOAN FROM \$15K TO \$30K  
SHOP AND COMPARE

**HANBERY'**

3700 E. Broadway GE

**B**

**BRACKEN**

style, large  
w/lin. floors.  
2 br., h.w.  
style kitchen,  
m. log burn-  
ing room,  
detached ca-  
rport, large  
brd. low, low  
side car, trail-  
se br 2

**ESTATE**  
EL MONITE  
442-4372  
eves.

**NA**  
acre, 55 miles

**No pymts. for 6**  
**\$8.83 PAY ONLY**  
Interest only plan  
**OR \$21.25 per \$1000**  
**FULLY AMORTIZED**  
**Certified Mortgage**  
**GA 4.0794 JA 7.1**

100x130. Only  
er, GA. 4704

**ER**

**West Area**  
wood, 2 baths,  
range area. all  
shown. evonco.  
664-7731

**and 145**

**FACTS & MAPS**  
ville, Calif.

**eeage 146**

**URING SITE**  
nr. Freeway.

to a easy payment.

**RICHARDS REAL**  
HA 5-1251

1st, 2nd, 3rd R.E.

**CASH FA**

We Come to Your

24-hr. Answering Serv

**ATLANTIC MTG.**

3970 Atlantic GA

**LOW COS**

1st & 2nd R. E. Lo


NER  
d. Dairy Valley To Y-564  
Oak Canyon  
per acre. Elec.  
City Park. Blvd.  
Electricity & tele-  
GE 3-9187  
AM AREA  
on all 7000.  
Across  
Sacrifice 36.675.  
REALTY  
857-4260  
with Income

acres land with  
 BURT SMITH CO. T  
 HA 5-2981  
 GE 9400  
 INSURANCE money to pay  
 25 yrs. Hart. HE 2-1516:  
**Trust Deeds**  
 2ND T.D. 1st, 4000 3 1/2%  
 12,800 4% 100% \$615  
 \$4500 2nd T.D. Second  
 IMMED. Cash for 2nd Trust  
 No Escrow Charge  
 Ask for Mr. Mauser T  
 \$2500 Well secured, on 4  
 Gue del Norte, 100%  
 Clearance, HE 2-44  
**PLEASE CALL ME to get**  
 Cash Offer for 1st & 2  
 Deeds. No cost. HE 5-1  
**WE PAY cash for 1st & 2**  
 & Exchanges.

Arrested: 686-740  
by, report to sub  
phone: 427-1482

CASH FOR YOUR T.D. ( )  
& 3RD. NO COSTS.

Property Prop. 141 Orange County Prop



repossessions & resales  
your best buys  
Dn. — \$16,000 to \$19,000  
You Receive Great Deal

**Longton Beach & Westminsters**  
OCCUPANCY ON CREDIT APPROVAL All  
facilities, swimming, medical center. Own  
in Douglas plant. Gracious living plus tremendous  
beauty.

**Longton Village Resale Office**  
5082 Edinger St.  
Between Boise Chico & Sacramento  
W. of Hwy. 99, just past Long Beach  
Phone VI 7-6538; Eves. VI 7-6821











**ON THE NEWEST OF  
AUTO FASHION!**



**'65 DODGE**

As Low As...

**\$99**

Down Delivers O.A.C.

**'65 DART 2-Door Sedan**

**CASH—or—TRADE**

- Delivered in Bellflower
- Full Factory Equipped
- Plus Tax & License

**'64 DODGES** YES... we do have a very good selection of 1964 DODGES. Some have **FACTORY AIR CONDITIONING.**

**DISCOUNTED to the VERY BONE**

**NEWEST Prices on OLDIES and GOODIES**

Financing Is **NO PROBLEM** — Lowest Terms  
Are Available — Priced to Sell This Weekend **ONLY**

<p><b>'60 FORD FAIRLANE 500</b> <b>\$795</b> Full factory equipped; plus AIR CONDITIONING; SHARP</p> <p><b>'60 DODGE POLARA WAGON \$1095</b> Power; radio, heater, auto- power steering. Look at this buy</p> <p><b>'63 DODGE DART WAGON \$1795</b> R.V. H. auto. Gorgeous brown. Looking for a wagon with economy? Here it is.</p>	<p><b>'63 DODGE BY HARDTOP \$1695</b> Bucket seats; R. H. auto. White with red interior; cleanest in town. IFU 394</p> <p><b>'61 DODGE PHOENIX 4-Dr. \$1195</b> R. H. auto. Pickups &amp; breakers. FACTORY AIR COND. Runs &amp; rides like a dream.</p> <p><b>'63 FORD OLXIE. 3PT. CPE. \$1095</b> 427 engine, 4-speed. R. H. auto. Black with black interior; really "comes on."</p>
---	--

**JACK WIDGER -- DODGE**

Open Evenings and Sundays

**16900 LAKEWOOD BLVD.**

**Bellflower** Just 3 blocks  
North of Artesia **TO 6-9081**



**FORD**  
SPOT  
VALUES  
A-1  
1963 1/2 FORD  
Redo, heater, automatic transmission, power windows, FACTORY AIR CONDITIONING. The color is white with blue vinyl interior. This one is the power model with all the goodies.  
\$2499  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**OLDSMOBILE**  
SPOT  
VALUES  
A-1  
1962 OLDSMOBILE  
A real beauty in every respect. Automatic transmission, heater, power steering. A beautiful black and white with blue vinyl interior. This one is the power model with all the goodies.  
\$1999  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**PONTIAC**  
SPOT  
VALUES  
A-1  
1959 PONTIAC  
A real beauty in every respect. Automatic transmission, heater, power steering. A beautiful black and white with blue vinyl interior. This one is the power model with all the goodies.  
\$1999  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**RAMBLER**  
SPOT  
VALUES  
A-1  
1956 RAMBLER  
A real beauty in every respect. Automatic transmission, heater, power steering. A beautiful black and white with blue vinyl interior. This one is the power model with all the goodies.  
\$1999  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**STUDEBAKER**  
SPOT  
VALUES  
A-1  
1956 STUDEBAKER  
A real beauty in every respect. Automatic transmission, heater, power steering. A beautiful black and white with blue vinyl interior. This one is the power model with all the goodies.  
\$1999  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**JEEP**  
SPOT  
VALUES  
A-1  
1963 1/2 JEEP  
A real beauty in every respect. Automatic transmission, heater, power steering. A beautiful black and white with blue vinyl interior. This one is the power model with all the goodies.  
\$1999  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**LINCOLN**  
SPOT  
VALUES  
A-1  
1963 1/2 LINCOLN  
A real beauty in every respect. Automatic transmission, heater, power steering. A beautiful black and white with blue vinyl interior. This one is the power model with all the goodies.  
\$1999  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**MERCURY**  
SPOT  
VALUES  
A-1  
1963 1/2 MERCURY  
A real beauty in every respect. Automatic transmission, heater, power steering. A beautiful black and white with blue vinyl interior. This one is the power model with all the goodies.  
\$1999  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**BUICK**  
SPOT  
VALUES  
A-1  
1963 1/2 BUICK  
A real beauty in every respect. Automatic transmission, heater, power steering. A beautiful black and white with blue vinyl interior. This one is the power model with all the goodies.  
\$1999  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**THUNDERBIRD**  
SPOT  
VALUES  
A-1  
1963 1/2 THUNDERBIRD  
A real beauty in every respect. Automatic transmission, heater, power steering. A beautiful black and white with blue vinyl interior. This one is the power model with all the goodies.  
\$1999  
MEL BURNS FORD  
2035 Long Beach Blvd.  
2 Blocks North of Hwy. 101  
591-3315  
591-3316

**Village Motors Says—**  
Save on these Fine Cadillacs

'65 Cadillac Calais Sedan. \$AVE  
'61 Cadillac Cpe. De Ville \$2395  
'62 Cadillac Fleetwld 60-S \$2995  
'62 Cadillac Sed. De Ville \$2995  
'60 Cadillac Conv. Coupe. \$2195  
5—1965 Cadillac Coupe De Ville  
& Sed. De Villes as low as \$2195

All These Cars Are Clean  
Low Mileage A-1 Condition

**Village Motors**  
2295 Long Beach Blvd.  
OPEN SUNDAY 426-3969 OPEN SUNDAY

**SALE!**

**1965 CHEVROLETS**

IMPALAS • MONZAS • CHEVY IIs • CHEVROLETS  
CHEVELLES • CORVETTES • EL CAMINOS

2 Doors • 4 Doors • Hdtps. • Sport Cps. • Sedans  
Cnvt'bls. • Wagons • Trucks • Most styles in stock

WE WANT TO  
SELL CARS!

Acres and Acres  
of Brand New  
Chevrolets

CASH—TERMS—TRADE

WE Need  
Your Trade-in!

**CORMIER CHEVROLET CO.**  
601 LONG BEACH BLVD., DOWNTOWN LONG BEACH HE 6-5291

**WEEKEND SPECIALS**  
'64 CHEV. Impala Sport Coupe  
R&H, auto, power steering.  
Extra clean car. \$2495  
5 to choose from

'64 FORD Fairlane 500 V-8  
automatic, radio, heater.  
Extra clean car. \$795  
5 to choose from

'64 ECONOLINE PICKUP  
Immaculate condition with stock  
color. White in color.  
One owner.  
\$1595

'64 MERC. 2-Door V-8, auto.  
R&H, auto, power steering.  
Extra clean car. \$895  
WEEKEND SPECIAL

**USED CAR DEALERS ASSOCIATION**  
Urges YOU to GIVE...  
GOODIES  
FOR  
KIDDIES!

LOOK FOR THE SALVATION ARMY CHRISTMAS  
BARRELS ON ALL U.G.D.A. MEMBERS' CAR LOTS!

★ USABLE TOYS  
★ CHILDRENS CLOTHING  
★ CANNED FOODS

Salvation Army Pickup Stations  
Will Be Found At The Following Firms...

ADVANCE MOTORS  
1700 L.B. Blvd. HE 3-2424

L. A. ANDERSON  
1422 E. Anaheim HE 3-2424

ART WAYS IMPORTS  
3100 L.B. Blvd. HE 3-2424

C. BOB AUTREY  
1478 L.B. Blvd. HE 3-2424

BAW AUTO SALES  
1558 L.B. Blvd. HE 3-2424

BEACH CITY CHEVROLET  
2101 E. 4th St. HE 3-2424

BEST AUTO SALES  
1401 E. 4th St. HE 3-2424

DEAN'S AUTO SALES  
2100 L.B. Blvd. HE 3-2424

DICK BROWNING OLDS  
1090 Long Beach Blvd. HE 6-5292

8th Thompson Auto Sales  
2030 L.B. Blvd. 231-5223

CARL BROS.  
2301 L.B. Blvd. HE 6-5292

GOTTER MOTON SALES  
2100 L.B. Blvd. 231-5223

COARMER CHEVROLET  
601 L.B. Blvd. HE 6-5291

COTTER'S WAGON TOWN  
2123 L.B. Blvd. HE 6-5291

DENHAM'S INC.  
2123 L.B. Blvd. HE 6-5291

DORSA'S USED CARS  
1921 L.B. Blvd. HE 6-5291

HARBOR CHEVROLET  
1719 E. 4th St. HE 6-5291

C. FRED HOLMES  
437 E. Anaheim HE 6-5291

YERNE HOLMES—DODGE  
2100 L.B. Blvd. HE 6-5291

HUNT RAMBLER  
601 L.B. Blvd. HE 6-5291

LOHMEIER MOTORS  
1800 L.B. Blvd. HE 6-5291

LYNN'S USED CARS  
112 L.B. Blvd. HE 6-5291

NERO MOTORS  
1700 L.B. Blvd. HE 6-5291

NORM HOFFMAN TRUCKS  
421 L.B. Blvd. HE 6-5291

OSBORN'S USED CARS  
1530 E. 4th St. HE 6-5291

LLOYD C. PATTERSON  
2101 L.B. Blvd. HE 6-5291

PALMER MOTORS  
2300 L.B. Blvd. HE 6-5291

PHIL HALL FINE CARS  
2401 E. 4th St. HE 6-5291

RAY FINE CARS  
2401 E. 4th St. HE 6-5291

BEN PUSHING  
601 L.B. Blvd. HE 6-5291

SCHLITZING MOTORS  
2401 E. 4th St. HE 6-5291

VILLAGE MOTORS  
2100 L.B. Blvd. HE 6-5291

WESTSIDE MOTORS  
1450 W. 4th St. HE 6-5291

WHEELER MOTON SALES  
2100 L.B. Blvd. HE 6-5291

WOLFEY MOTORS  
2300 L.B. Blvd. HE 6-5291







**Helen Says!**  
**THE LID'S OFF**  
ON USED CARS!  
**WE'RE OVERSTOCKED**

**'63 CONTINENTAL**  
Radio, heater, automatic, FACT. AIR, LOADLIFT  
WAS \$4199  
NOW **\$3799**

**'64 COMET**  
CALIENTE  
4-Door, 100% heater, automatic, power steering, BRAKE FACTORY AIR CONDITIONING, SHI under new car warranty.  
WAS \$2899  
NOW **\$2499**

**'63 FALCON**  
4-Door, 100% heater, automatic.  
WAS \$1599  
NOW **\$1399**

**'59 FORD**  
GALAXIE  
Radio, heater, automatic, power steering.  
WAS \$899  
NOW **\$699**

**'63 COMET DLX.**  
4-Door, 100% heater, automatic, white walls.  
WAS \$1699  
NOW **\$1499**

**'63 COMET DLX.**  
4-Door, 100% heater, automatic, white walls.  
WAS \$1599  
NOW **\$1399**

**'62 FORD**  
GALAXIE  
Hardtop coupe, radio, heater, auto, 100% heater, steering & brakes, white walls.  
WAS \$4199  
NOW **\$3799**

**"Finest Used Cars Anywhere"**

**Sachs & Sons**  
LINCOLN CONTINENTAL  
MERCURY — COMET  
3515 Lakewood Blvd.  
(Near State and Federal)  
Beverly, Calif. 861-0721



**"COUPE DeVILLE"**

**Coupe Says!**  
**MUST SELL!**

**DRASTIC REDUCTION ON ALL**  
**'64 CADILLACS**  
24 to choose from  
Just make us an offer...

1964 Down delivery any '64 Cadillac included tax and 45 license

**'64 FLEETWOOD**  
Gorgeous gold finish with matching interior, 11000 miles, manufacturer's warranty, factory air conditioning, electric door locks.  
\$5388

**'64 CONVERTIBLE**  
Blue with black leather bucket seats, F&A radio, 110 wheel, electric front, factory air. Manufacturer's warranty. Only a few miles.  
\$4888

**'63 COUPE DEVILLE**  
Gorgeous, raven black, red leather interior, 100% warranty, like a brand new. Weekend special.  
\$3888

**'61 CADILLAC COUPE**  
Beautiful green with like new interior. An immaculate low mileage car.  
Weekend special... \$2288

**'58 CADILLAC SEDAN**  
On Vette. White. Completely rebuilt. Hydra-Matic. Excellent condition.  
\$888

**'57 DEVILLE COUPE**  
Factory air, original rose finish with original interior. Very clean.  
\$788

**'61 RAMBLER**  
Super 4-door. Wagon. Automatic. Radio, heater, auto. rack. One owner. White.  
\$1088

**de Ville CADILLACS**  
ANAHEIM & ATLANTIC  
HE 7-2731

**Mike Salta PONTIAC**

**Quick '65 WIDE TRACKS ARE ROLLING**  
and MIKE SALTA is dealing...

**Quick '65 Grand Prix**

**FINANCING NO PROBLEM!**  
You choose the Wide-Track and we figure the financing! MIKE SALTA PONTIAC is the home of easy credit, SINCE WE CARRY OUR OWN FINANCING!

**LOW AS \$295 DELIVERS any new Pontiac**  
(plus tax & license)

**USED CAR SPECIALS**

**'64 GRAND PRIX**  
Automatic, radio, heater, PS, PB, whitewalls, PW.  
Stock No. 11466 **\$3395**

**'64 BONNEVILLE COUPE**  
Automatic, radio, heater, PS, PB, whitewalls.  
Stock No. 11431 **\$3195**

**'64 TEMPEST COUPE**  
Radio, heater, whitewalls.  
Stock No. 11345 **\$2395**

**'62 CATALINA COUPE**  
Automatic, radio, heater, PS, PB, whitewalls.  
Stock No. 11349 **\$2095**

**'62 TEMEST LeMANS**  
Automatic, radio, heater, PS, PB, whitewalls, air cond.  
Stock No. 11402 **\$1595**

**'61 CATALINA STATION WAGON**  
Automatic, radio, heater, PS, PB, whitewalls.  
Stock No. 11476 **\$1895**

**'63 TEMPEST STATION WAGON**  
Automatic, radio, heater, PS, PB, whitewalls.  
Stock No. 11 **\$1995**

**'63 GRAND PRIX**  
Automatic, radio, heater, PS, PB, whitewalls.  
ditched. Stock No. 11093... **\$2795**

**'63 BONNEVILLE COUPE**  
Automatic, radio, heater, PS, PB, whitewalls.  
Stock No. 11432 **\$2595**

**MIKE SALTA PONTIAC**  
1545 Long Beach Blvd.  
Long Beach HE 6-6741

**OPEN NIGHTLY TIL 10 P.M. INCLUDING SUNDAYS!**

**The Used Car Dealers Association Urges YOU to GIVE GOODIES FOR KIDDIES!**  
★ USEABLE TOYS ★ CHILDREN'S CLOTHING ★ CANNED FOOD

Look for the Salvation Army Christmas barrels on all U.C.D.A. members' cars lots!

See Classifications 173-176 **AUTHORIZED NEW CAR SALES & SERVICE** for Automotive Bargains

**NEW CAR DIRECTORY**

ALFA-ROMEO	DODGE	OLDSMOBILE
LONG BEACH, LAKEWOOD Brinay-Gray Imports, 3515 Atlantic ORANGE COUNTY Anaheim Imports 336 So. Anaheim Blvd., Anaheim GA 4-0951 635-2050	LONG BEACH Verna Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, COMPTON, LAKEWOOD Sneavely & Langford 401 N. L. B. Blvd., Compton Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Nowlings, 7440 E. Firststone, Downey TO 2-1181
BUICK	FALCON	OPEL
LONG BEACH Boulevard Buick 1881 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Bl., Compton, NE 5-7141 Peairs Bros. Buick 15734 Bellflower Blvd., Bellflower TO 7-1781	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Mal Burns, 2000 Long Beach Blvd. Hala Young Ford Co., 2641 E. Anaheim Courtney Ford 15727 Paramount Blvd., Paramount Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford 220 So. Long Beach Blvd., Compton WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington TE 5-6621	LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. 591-5611
CADILLAC	FIAT	PEUGEOT
LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd. HE 7-2241	LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic BELLFLOWER, COMPTON, DOWNEY, NORWALK Peairs Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower ORANGE COUNTY Whittier Imports 14860 E. Whittier Blvd., Whittier OX 8-2591	LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8716
CHEVROLET	FORD	PLYMOUTH
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Comier Chevrolet, 401 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood ARTESIA S & J Chevrolet 11900 E. South St., Artesia BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet 8730 L. B. Blvd., South Gate George Chevrolet 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Paramount Chevrolet Corner Firststone & Paramount Blvds. ORANGE COUNTY Eddie Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove HE 2-6411; JE 4-2700	LONG BEACH, LAKEWOOD Mal Burns, 2000 Long Beach Blvd. Hala Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford 220 So. Long Beach Blvd., Compton Courtney Ford Sales 15727 Paramount Blvd., Paramount Hensley-Anderson Ford 9833 Alondra, Bellflower WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington TE 5-6621	LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lemerding 302 N. Long Beach Blvd., Compton Suburban Pontiac 17936 S. Bellflower Blvd. SAN PEDRO, WILMINGTON, LOMITA Reiman-Turpin Pontiac, 412 W. Anaheim, Wilm. TE 5-0231
CHRYSLER	IMPERIAL	RAMBLER
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbari, 6200 N. Bellflower Blvd., Lld. Ray Vines, 4201 E. Willow BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy McArthur, Inc. 1112 No. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ray Vines, 4201 E. Willow SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	LONG BEACH, LAKEWOOD Rancho Rambler, 2160 L.B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. Holiday Rambler, 1310 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton 410 N. Long Beach Blvd. Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 402 W. Anaheim, Wilmington TE 5-4645
COMET	JAGUAR	RENAULT-DAUPHINE
LONG BEACH, LAKEWOOD Murphy Lincoln Mercury, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladebo, 17617 Bellflower Blvd., Bellflower TO 6-1761	LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. 591-5611	LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8716
CORVAIR	JEEP	SIMCA
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton NE 9-2060	LONG BEACH, LAKEWOOD Dover Motors, 4005 E. Anaheim Rancho Jeep Supply, 6309 Paramount Blvd. GA 3-0568	LONG BEACH, LAKEWOOD Holiday Rambler — Simca 1427 and 1310 Long Beach Blvd. HE 6-9002
CORVETTE	LANCER	SPRITE
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton ME 0-5866 NE 9-3060	LONG BEACH, LAKEWOOD, COMPTON Sneavely & Langford 401 N. Long Beach Blvd., Compton NE 1-6163	LONG BEACH, LAKEWOOD Jameson, 1350 Long Beach Blvd. HE 2-7911
DART	LINCOLN CONTINENTAL	SUNBEAM
LONG BEACH Verna Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower Sneavely & Langford 401 N. Long Beach Blvd., Compton NE 1-6163	LONG BEACH, LAKEWOOD Murphy Lincoln Mercury, 1940 Lakewood Blvd. 434-9916	LONG BEACH, LAKEWOOD Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8716
DATSUN	MERCEDES-BENZ	TEMPEST
LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-0943	LONG BEACH, LAKEWOOD Jameson, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 So. Bellflower Blvd., Bellflower TO 6-1725
BELLFLOWER COMPTON PARAMOUNT	MG	THUNDERBIRD
L. A. ANDERSON 1842 E. Anaheim, HE 7-5614 BEN RUSHING 850 L. B. Blvd., HE 5-7424 C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441 BOB THOMPSON AUTO SALES 2090 Long Beach Blvd. 591-5629 CABE BROS. 2901 L.B. Blvd., 426-7003 CAVIN USED CARS, 2120 W. Pac. Cst. HE 6-5580	LONG BEACH Jameson, 1350 Long Beach Blvd. HE 2-7011	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Glen Organ Ford 220 So. Long Beach Blvd., Compton Mal Burns, 2000 Long Beach Blvd. Hala Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. Courtney Ford 15727 Paramount Blvd., Paramount NE 2-7145 591-3311 GE 8-1136 596-2761 ME 3-1107
	MERCURY	TRIUMPH
	LONG BEACH, LAKEWOOD Murphy Lincoln Mercury, 1940 Lakewood Blvd. 434-9916 BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladebo, 17617 Bellflower Blvd., Bellflower TO 6-1761	LONG BEACH Brinay-Gray Imports, 3515 Atlantic Jameson, 1350 Long Beach Blvd. COMPTON Whittier Imports 14860 E. Whittier Blvd., Whittier OX 8-2591
	MIDGET	VALIANT
	LONG BEACH Jameson, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbari, 6200 N. Bellflower Bl., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131
	METROPOLITAN	VOLVO
	LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001	LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabe Bros., Long Beach at 29th St. Brinay-Gray Imports, 3515 Atlantic Ed Barbari's Volvoville 6200 N. Bellflower Blvd., Lakewood ORANGE COUNTY Anaheim Imports 336 So. Anaheim Blvd., Anaheim 635-2050
	VOLKSWAGEN	
	LONG BEACH, LAKEWOOD Lakewood Motors 5915 South St., "Dutch Village Shopping Center," Lakewood Ridings Motors, 999 Long Beach Blvd. HE 7-7489 BELLFLOWER, COMPTON, DOWNEY Leo Carpenter, 1150 E. Compton Blvd., Compton NE 8-0456 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro TE 2-2624	

**BONA FIDE USED CAR DEALERS DIRECTORY**

**ED JENSON** 15804 Lakewood, Bellflower, TO 7-7717

**LOHMEIER MOTORS** 1580 L. B. Blvd., HE 6-6542

**MARK THORNTON** 7911 Alondra, Prmt., ME 3-0071

**WESTSIDE MOTORS** 1455 W. Pac. Cst. HE 5-6341

**W. F. MCPHEETERS** 1450 L. B. Blvd., HE 2-5407

**WOOLPERT MOTORS** 2399 E. Pacific Coast Hwy. HE 9-9308

**COTTER'S WAGON TOWN** 2223 Long Beach Blvd. GA 6-7041

**COTTER MOTOR SALES** 2165 L.B. Blvd., 591-2334

**DENHAM'S** 2533 Lakewood Blvd., GE 3-0929

**DORSA USED CARS** 1001 L. B. Blvd., HE 6-7204

**C. FRED HOLMSEN** 437 E. Anaheim, HE 5-8971









OUCH! He's Done It Again!

# Blackwell Cites Worst-Dressed

By MARY ELLIS CARLTON  
I, P-T Fashion Editor

There are a dozen or more so-called glamor gals of stage, screen and video who'd probably like to tell Mr. (Richard) Blackwell to drop dead.

But the former "Dead End Kid" of movie fame—now maverick of the fashion world—couldn't care less. He likes nothing better than a good fight about what-NOT-to-wear-where.

SO—the controversial Hollywood designer, with a tongue as sharp as his workroom shears, has done it again:

He's announced his fifth annual Worst-Dressed List.

While the rest of the fashion world takes the white glove approach, busily naming women to its best-dressed list, the famed California designer sticks pins in pin-ups and needles movie queens.

He defends his style of warfare with: "My aim is to encourage women to reappraise themselves. I respect their talents, there is no belligerence in this. I merely let the 'ouches' fall where they may."

THIS YEAR Mr. Blackwell honors (?) Zsa Zsa Gabor with a life-time membership (she's been on the

list four consecutive years).

About sister Eva: "I'm giving her an honorary membership and with a little more bad taste—she may win a place next year. Regarding mama: with due respect for age, I shall avoid an opinion."

Here are others on the Blackwell list and the designer's reasons for putting them there:

**Barbra Streisand**—"A tree grew in Brooklyn . . . dressed in tablecloth and furs. Claims she has furs for every occasion, but must be getting her occasions mixed. Her high black stockings and shoulder chain purse make one think of an unsuccessful hitch-hiker."

**Jayne Mansfield**—"After appearing like a stuffed sausage for many years, Jayne has resorted to the baby pink look—with baby doll shorties and daring pink bows for her multi-colored hair that's groomed not unlike the sweeping end of a broom. Has she in confusion borrowed her young daughter's wardrobe?"

**Debbie Reynolds**—"A caricature of Zsa Zsa, who is a caricature of . . . well, I really don't know. Plug her in and there's your Christmas tree."

**Phyllis Diller**—"Looks like a scarecrow hung on

See THE BLACK (WELL) LIST, page W-6



ZSA ZSA  
Now, a lifer on list.

MR. Blackwell . . . he needles the pin-ups

CALIFORNIA DESIGNER Richard Blackwell was born in the slums of New York, went on to movie stardom as one of the original Dead End Kids. While trying for more mature parts, he whipped up a gown for a singer. The next day, newspaper notices were for the gown, not the singer's talents. It was then Mr. Blackwell opened a small showroom with his partner, Robert L. Spencer. It soon became one of California's leading fashion houses.



CAROL CHANNING  
". . . hold on, 'Dolly,' styles DO come back!"



DEBBIE REYNOLDS  
". . . a caricature of Zsa Zsa."



PHYLLIS DILLER  
". . . like a scarecrow in windstorm."



PAMELA MASON  
". . . bouffant hair, years outdated."

## INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, DEC. 13, 1964 SECTION W



In the attic, Camilla Waters and some treasures.

By CURTYNE DRISCOLL

**S**HE HAS a thing about junk.

I've created a monster in the attic," says gregarious, blonde Mrs. Franklin Waters. "I really just can't face it."

Busy civic leader, church worker and socialite, Mrs. Waters ranges Goodwill and Salvation Army stores from San Bernardino ("a marvelous selection") to Los Angeles to Wilmington almost daily.

"The great trouble is that I can't part with the things I collect," she sighs.

The great trouble grew to such a bulging and overflowing of attic, garage and other storage spots at the Waters' home in Park Estates, that Mrs. Waters was finally driven to opening a shop, the Waters Mercantile Emporium, Seventh Street and Daisy Avenue.

Even this development brought trauma. She went to

look at the shop for rental and bought the building. It proved a step in the right direction in one way. Tenants were invited to dip into the emporium stock to refurbish their apartments, thereby reducing it of such items as a 4 feet by 3 feet framed scenic oil painting and an antique black wicker desk and chair.

This has created space for more junk and an impasse between Mrs. Waters and her husband. Dr. Waters is the most sympathetic of men, but with a crisis in the attic and a new shop crying for merchandise, he issued an edict: "There will be no more buying until there is some selling."

During a recent three-week period, total receipts at the emporium amounted to seven dollars, which has handicapped the proprietress in her buying forays.

Dr. Waters' attitude toward junk has been considerably conditioned by having some of his wife's purchases greatly admired as furnishings and accessories in their home.

Bagged on particularly successful shopping trips, several old doors and windows were incorporated in building the contemporary-design residence.

What Mrs. Waters refers to as the "wall-to-wall art" in her home includes several 25-cent oil paintings and very few finds that were more than ten dollars.

A particularly admired medallion-back love seat, one of Mrs. Waters' first purchases, is currently resting in the emporium, awaiting sale, but could, tomorrow, be back in place in the Waters' charming living room.

"To successfully collect junk," said Mrs. Waters, "pride must first be overcome. Bringing home the treasures piled high in the car for the neighbors' inspection is part of it. But the will to wear is one of the finer points."

The Waters' daughter, Camilla, age 9, seems to have conquered the will to wear. Whenever one of her dresses is admired she says, "Mother got it at Salvation," no matter where it was purchased.

"Never forget," said Mrs. Waters firmly, "that second hand is cheaper than wholesale."

The junk bug bit Mrs. Waters when she was a bride, about 20 years ago. Many of her friends who were married about the same time were furnishing homes and apartments with antiques, reproductions—and junk.

When her husband, a Coast Guard officer, was transferred to Norfolk, Mrs. Waters took a part-time job there

See HER JUNK MAKES CENTS, page W-10

'To successfully collect junk, pride must first be overcome.'

## When She Buys Junk, It Makes Cents



In emporium, Mrs. Franklin Waters and her manager, Mrs. Earl Wixon (from left) discuss high finance, selling methods.

—Staff Photos by JOE RISINGER



# First Tale—Yogis Bear Up, Learn Yoga

ADJUSTING faces to benign expressions, a nucleus of 10 women (there can be more or less on any occasion) drift up to one or the other of two houses in Park Estates each Friday, clad in leotards. They are yogis—or at least they are trying to become same by studying the art of Yoga.

Phyllis Schmidt organized the group, inspired by friend and neighbor, Janese Cowan, an instructor (and very good one) in Yoga.



Think your way—they'll contemplate theirs!

To give you some idea of what Janese is putting the class through, look above. That's Janese in background with student, Louise Millsbaugh limbering up for next move.

First meeting a couple of weeks ago was to have been at Mimi Garron's home. However, that particular day her husband, Martin, was home and, somehow, Mimi just couldn't tolerate the thought of exposing Martin to that many women—that many women wearing leotards, that is. So Mimi called another Park Estates recruit, Virginia Waters, whose husband, Franklin, was NOT at home (he hated himself for it when he learned the story) and the lesson was conducted there. Now they alternate homes.

Purpose? Contemplation (they're serious!) as well as exercise and relaxation. The charter members also include Kay Roggeveen, Betty Wentworth, Nancy Tarziah, Ruth Ulter, Vera Goodrich and Peggy Schwab.

EARLIEST Christmas gift—and the greatest—didn't come tied in ribbon but wreathed in smiles. "Gift" was Madeleine Paap's homecoming from hospital (after four months treatment) and she is going great guns in the health improvement department. No visitors yet, husband, John, said but he added that Madeleine loves calls and has phone at her bedside. Cards, notes, brighten these recuperating days, too.

GREATEST excuse any man ever had to come home late from the office will be offered by the Edge-water Inn when they have a for-men-only (invitations are in the mail) Christmas shopping spree to take

## Wild Waves Say...

By Iola Masterson  
I, P-T Women's Editor

place from 5 to 7:30 p.m. at the Inn Tuesday. Refreshments will be served, lovely models will show round the clock fashions (from a variety of local stores) and boutique and jewelry items will be displayed.

Now you know, lady-of-the-house, if "Dad" is late—maybe he's been shopping for you.

HOME MONDAY came Helen and Jonah Jones with fascinating stories of adventures and experiences during their three month journey in the Orient. They sailed on the President Cleveland, arriving in Yokohama, Japan, the morning of Sept. 10 and flew directly to the island of Hokkaido. That night at 8 p.m. one of the three biggest typhoons of the season hit the coast where they had been at 8 a.m. But, in far away Hokkaido they watched the storm rampage by television.

They were in Japan a full month, visiting places few tourists ever see. While in Matsushima (Pine Islands) they ran into Vern Hayes, formerly from here, now from the State of Washington. There on business, Vern had occasion to go by private boat through the waterways and invited Helen and Joe to go along—which resulted in one of the most scenic boat rides ever.

At Nikko they stayed in a hotel for five days with about 80 Russian Olympic contestants. Russians thought Tokyo too hot, stayed in cooler Nikko and commuted for the Games. Except for the coaches, few spoke English but finally tried out what they did know on the Joneses each day, a brisk, "Good mornink."

Another thrilling travel experience in Japan was touring the Shrine Island, one of its most scenic.

Later they went to Hong Kong and Bangkok. In Bangkok they were lavishly entertained by a Thai family and a Chinese family. The Thai couple are parents of Thanadee who lives at the Jones home while he studies at Cal State. The Chinese family they knew through Tim Wang Lee whom they met at a house party in Palm Springs given by Dan and Dorothy Dunlap. It turned out Tim's family is among most prominent in Bangkok and nothing was too good for the visiting Americans who knew Tim.

REGAL HIT of Civic Light Opera's recent production, "The King and I," (the King, what else) Val Sage is now appearing at the Stage Lounge in San Francisco where he is doing, you'll pardon the expression, regally well.

Main point of this squib is that Gene and Rose Bishop took Pat Zieg, who played co-starring role of "Anna" and her husband, Bob, with them on very gay hadj to bay to see Val and enjoy great weekend. Bishops entertained in their suite at Sir Francis Drake for wheels in Gene's firm (head office is in S.F.) Among guests at the cocktail party were Governor and Mrs. John Connally of Texas.

On spur of the moment hosts decided to push the furniture aside and form a center stage in which Val and Pat starred together again in an abbreviated version, a cappella, of the show they made such a hit in here. After it was all over Gov. Connally sighed,

"Wonderful," and confided to Gene he really felt like it was the first time he'd relaxed in weeks.

VERY ORDINARY thing happened to me at Opti-Mrs. 13th annual Christmas Festival last Tuesday at the Lafayette. I didn't win a single one of the dozens of fabulous door awards. One of the top pre-Christmas events every December, the International Ballroom was packed to the exits with 750 women. For two of them, a most un-ordinary thing happened. They DID win prizes.

Marla (Mrs. Hal) Hunter and Ruth (Mrs. Clarence) Lundell are both past presidents of Opti-Mrs.; have both served as general chairman of the festival and worked like demons in other capacities throughout the years. This time, primarily "at ease" for affair, each won one of the 12 exquisite trees donated by business firms (complete with many gifts).

Others who took home trees were Merna Post, Marid Gable, Clara McGaughlin, Mrs. William Tunnel, all of Long Beach, Fay Gates, Miraleste, Mona Butler and Mrs. Walter Babcock, both Rossmoor, Thelma Lewis, Claremont, Mrs. Robert Klees, Costa Mesa and Mrs. Albert King, Palos Verdes.

CHAT, sip, eat, be merry holiday starter cocktail buffet party was given by Joni and Bill Clark for houseful of in-the-mooders.

FOR A girl who says she has never won anything in her life, Katherine (Mrs. Bruce) Hecox did all right. She was one of 50 third place winners in a national contest sponsored by Wallace Silversmiths and entered by thousands upon thousands. She won a 32-piece set of sterling in her pattern worth \$400. On a whim while shopping at Smit's with her mother, Quinby Palmer, this summer she filled in an entry form—then forgot about it. Last week Jerry Smit, pictured below with Katherine, had the pleasure of playing Santa. With a dash of whimsy, he donned an M. Klaus cap to give the winner her chest of silver.

Then, just like a woman, Katherine spotted a lovely piece of silver she wanted to examine and Jerry (the Santa hat's for fun; his business suit is for real) was glad to show it to her. Well, that's the way hobbies are born. And Bruce, this little scene could put a bee in YOUR Santa's bonnet.



Katherine wins—"Santa" Jerry delivers.

## Spivey, Seabright Say Vows

Three hundred guests witnessed the ceremony uniting in marriage Ann I. Seabright and Jim D. Spivey Saturday at Bethany Lutheran Church.

Parents of the couple are Messrs. and Mmes. H. R. Spivey of Lakewood and Harold W. Seabright of Rossmoor.

The bride wore a formal gown with a full skirt of pleated tulle ruffles and a bodice of Chantilly lace. Her maid of honor was Judith L. Meissen.

Ronald Fairfield served the bridegroom as best man. Other members of the bridal party included Paula Bowles, Sheri Singletery, Deborah Rose, Raymond Moss, Thomas Seabright, Ronnie Spivey and Robert Teresi Jr.

The couple attended Long Beach City College. The bride is a graduate of Millikan High School; her husband of Lakewood High School.

## Skyliners Set Season of Frivolity

Mr. and Mrs. Robert Rose, 2925 San Francisco Ave., will open their home on Saturday at 8:30 p.m. for a Christmas party for the Long Beach Skyliners Tall Club. There will be a dollar gift exchange and prospective members are invited.

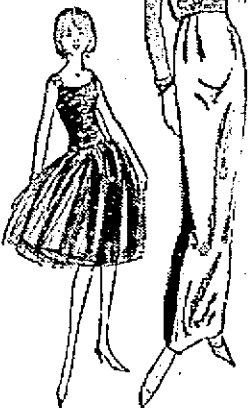
Height requirements for membership are 5'10" for women, and 6'2" for men; and the club is for people 21 years and over. The group's clubhouse is at 2016 E. Pacific Coast Highway.

Other forthcoming activities include an evening of caroling beginning at 7:30 on Dec. 23 and a New Year's Eve party at the home of Charles Enger in Corona del Mar. Further information may be obtained from Miss Gail Dumphy, 10249 Western Ave., Downey, or from above named members.



Mrs. Jim D. Spivey

holiday party dresses and formals



Gala special occasion Formals ready to dazzle throughout the Holiday Season. Sequins, Chiffons, Brocades, Tulle, Crepes, Laces in all the important silhouettes. Sizes 5 to 15; 6 to 20; 38 to 44.

Long Formals—from 25.95  
Short Formals—from 22.95

We Welcome Diners' Club, BankAmericard and Lay-aways

**Audrey's**  
BRIDALS FORMALS  
131 east fourth st. ha 7-5330

Park Free on Lot  
Across from Audrey's  
Shop Monday and Friday 11:00 till 2

## Fraternal Orders All in a Holiday Mood

**MONDAY**  
Merret Temple 103, Daughters of the Nile, 10 a.m. business session, 11:30 Christmas luncheon, 12:30 p.m. ceremonial, Monte Vista Temple, 1120 E. Market St.



COATS

California fabrics—styling

excellent for GIFTS  
wonderful to own

at Vinson's you pay enough to insure  
a good coat... but not too much

similar to picture—full length...\$55.95  
others \$39.95 to \$100...and fur-trims.

**VINSONS**

ATLANTIC at 45th

in Bixby Knolls

Officers for 1964 will serve.

**TUESDAY**  
Social Club 173, OES, installation of Dolores Gauthier, president, and 1964 officers precedes gift exchange, Garden Room, 909 E. Third St. Dorothy Kimball, retiring president, and 1964 officers will serve.

Del Mar Rebekah Lodge 275, IOOF, party and gift exchange follow business session, 8 p.m., Machinists Hall, Lee Johnson will preside; Florence Wells, chairman.

Past Noble Grands Club, Wide Awake Rebekah Lodge, annual Christmas party and pot luck supper, 6 p.m., home of Dorothy Martin, 6003 Lewis Ave. Gretta Ross will assist. Gifts will be exchanged.

Review 15, Woman's Benefit Association, Christmas program and gift exchange follows noon Christmas dinner, Machinists Hall. Mrs. John Knight, president, will be hostess. Past presidents meet at 11:30 a.m. to elect officers.

**WEDNESDAY**  
Women of Moose Chapter 506, annual Christmas party and gift exchange, 8 p.m., Moose Home, 1200 Atlantic Ave.

Chaplains Association, OES, annual Christmas party, 7:30 p.m., home of Margaret Stepp, 290 St. Joseph Ave. Current and former chaplains are invited.

Rebekah Lodge 360, Christmas party and visit by Inez Stevens, district deputy president, 8 p.m., YWCA, 550 Pacific Ave. Amelia Baker will preside; Margaret Howard and Irene Hitch, hostesses.

**THURSDAY**  
Degree of Honor Lodge 108, annual birthday dinner, 6 p.m., Machinists Hall. Nellie Lloyd is chairman. Junior Lodge, directed by Fern Wood, will present Christmas program at 7 p.m.

**SATURDAY**  
Noel Daylight Shrine 74, annual Christmas ceremonial, 1:30 p.m., Machinists Hall. Gertie Mae Robinson and Leelin Bemis will conduct 10 a.m. business session preceding "dime a dip" luncheon at noon.

## They'll Have Holiday Ball

Off with business and on with fun is order of the week for Plaza Women's Club and their guests. Members will present their annual Snowflake Ball Friday at Coda's Restaurant in Buena Park.

The semi-formal dinner dance will begin with a cocktail hour at 7 p.m. to be followed by dinner at 8. Clare Lenard and his band will provide music for dancing from 9 p.m. to 1 a.m.

For ticket reservations, call Mrs. James Farrington, 6808 El Carmen, or Mrs. Robert Emrich, 2922 Angler Lane.

## Bay Club Noel Fete Scheduled

Traditional singing of carols will be observed by members of Alamitos Bay Garden Club when members gather on Thursday at 11:30 a.m. for annual Christmas party at the home of Mrs. John A. Richards, 6424 E. Ocean Blvd.

Mrs. Richard P. Glasco, president, and members of the executive board, will be hostesses for the noon luncheon, which will be followed by a gift exchange with Mrs. Robert Norris as a merry St. Nick.

Philanthropy committee of the club, with Mrs. Bernard W. Fowle as chairman, will collect donations of canned foods for city-wide distribution to needy families.

**JUL IN SCANDINAVIA**  
OPEN SUNDAYS  
10:30 to 5:30  
DANISH GIFT SHOP  
2765 EAST BROADWAY  
GE 4-6754 LONG BEACH

## CHRISTMAS SPECIAL...

... Royette Custom ROE  
Creme Oil Permanent complete with RE-STYLE, \$11.95  
CUT, SHAMPOO & SET  
... We offer our own unsurpassed Styling Skill, at a special price this week. Do come in and meet with our staff of experts.  
STYLE CUT ALONE \$2.50

Open Thursday and Friday Evenings—Both Salons  
Use Your BANKAMERICARD

**Cozart Beauty Salons**  
DOWNTOWN  
137 E. 4th St.  
HE 6-2059  
FREE PARK & SHOP  
BIXBY KNOLLS  
3934 Atlantic  
GA 4-8377  
FREE PARKING



Frank A. Hill and Son  
Fine Furs

## MEMO TO WIVES:

CUT THIS AD OUT...PASTE IT ON HIS SHAVING MIRROR!

Darling ...

The nice thing about a stole or a  
boa or a shrug is ...  
you don't need to know my size!

Just go to **Frank A. Hill & Son** and  
tell them I'm \_\_\_\_\_ tall, and that  
I have \_\_\_\_\_ hair and \_\_\_\_\_ eyes,  
and that the color I wear most  
is \_\_\_\_\_

Don't be nervous! They have the  
finest furs in town. And their  
prices are marvelous. You'll see.

I love you.

P.S. WHO'S hinting?

P.P.S. If you're thinking of something  
with sleeves, I wear size \_\_\_\_\_

**Frank A. Hill and Son**

3316 E. BROADWAY

Open Evenings by Appointment

Geneva 8-8572



## Patriotic Calendar

### MONDAY

Anna Etheridge Tent 58, DUVCW, covered dish luncheon and Christmas party, 11:30 a.m., Veterans Memorial Building. Officers will be elected during 12:30 p.m. business session. Mabel Fischer will preside.

### TUESDAY

Abraham Lincoln Circle 44, Ladies of GAR, card party and refreshments, noon, Veterans Memorial Building.

Arthur L. Peterson Post and Auxiliary, American Legion, pot luck supper and Christmas program, 6:30 p.m., Veterans Memorial Building. Fred Nessler will be in charge of the program.

### WEDNESDAY

Camp 94 and Auxiliary 71, USWV, Christmas dinner, noon, Veterans Memorial Building. Jessie Wernicke will conduct 1 p.m. business session.

Women's Relief Corps 93, Auxiliary to GAR, business session, 12:30 p.m., Veterans Memorial Building. Rosa O'Neil will preside.

### THURSDAY

Gen. Joe Wheeler Chapter, UDC, Christmas luncheon, noon, Hoefly's Belmont Shore. Mrs. Clarice Lewis will tell of her visit to the Holy Land and Christmas carols will be presented by boys from Southern Californian Military Institute. Clinton O. Ross will give a Christmas reading preceding gift exchange.

### FRIDAY

Victory Chapter 43, American War Mothers, Christmas luncheon, noon, Veterans Memorial Building. Gifts will be exchanged and members will bring food for a Christmas basket.

## Christmas Party

The National Federation of Grandmothers Clubs No. 138 will hold its annual Christmas party Thursday at Linden Hall. There will be an exchange of gifts and a dessert luncheon at noon.



### GILT AND GLITTER

Just add a bow and it's ready! So say trio of Kappa Delta alums who are engaged in wrapping bright gifts for annual yule party to be given in conjunction with the Muscular Dystrophy Association next Sunday at Lauder Park in Compton for teen-age muscular dystrophy patients. Pictured (from left) are Mmes. Roland C. Wedemeyer, alumnae president; Alexander Cameron and John M. Hunt, who will assist at this event.

## Kappa Deltas to Stage Dual Events

December finds Long Beach Kappa Delta Alumnae Association members busy shopping and wrapping gifts for a party given in conjunction with American Muscular Dystrophy Association for young patients as well as arranging a second event for alumnae and active chapter members.

Assisting with the first party next Sunday at Lauder Park in Compton will be Mmes. Alexander Cameron, Joseph Ribal, Roland Wedemeyer, president, and Miss Betty Greer.

First National Panhellenic conference sorority to select care and aid of crippled children as its philanthropy, Kappa Delta gives \$10,000 annually toward support of six beds at the Crippled Children's Hospital in Richmond, Va.

In recognition of outstanding research in the field of orthopedics, three

awards also are given annually. Each award carries a \$1,000 grant and is administered by the American Academy of Orthopedic Surgeons.

ALUMNAE also will celebrate Christmas with a party and gift exchange at 8 p.m. on Dec. 21 at the home of Mrs. Jonathan Booth, 5298 Vermont Ave.

Cohostesses will be Mmes. Robert Fenberg, Robert Girardin, George Ratkovic and Merrill Wright. Collegiate members home for the holidays and invited to attend are Cheri Murell, Toni Perry and Pan Schroeder, UCLA; Virginia Gaffga and Sonja Untiedt, U.C. Berkeley; Doree Lynch, San Jose State College; and Carol Scott, Oregon State.

All Kappa Deltas in the area are invited to make reservations with the hostesses.

### THIEVES KNOW QUALITY

The robbery of our store on December 3rd proves that even thieves know that the **PARISIENNE** is the place to get quality merchandise in coats, suits, dresses, robes, sweaters and furs. **BUT BUSINESS GOES ON AS USUAL.** New stock is arriving daily from New York, London, Paris and Rome so that you can get that perfect outfit or gift for Christmas. Come in, we'll be looking for you.

Best Wishes for the Holidays!

Yolande Ericson  
**PARISIENNE**  
539 E. Ocean Blvd.  
Long Beach, California



## Buffum's MONDAY SPECIALS

ONE DAY ONLY

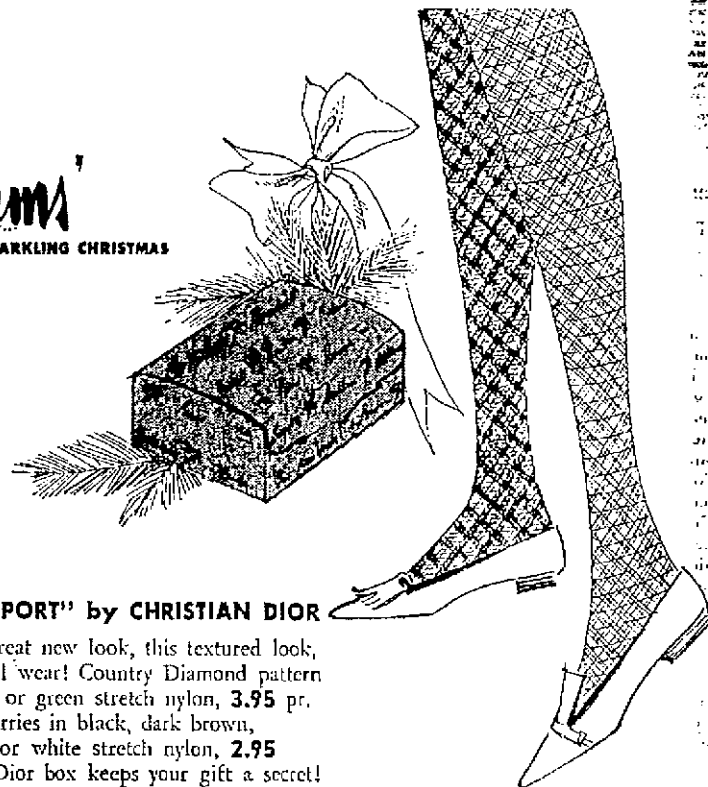
### WOMEN'S FAMOUS MAKE SHIRTS . . . . . 3.99

Values from 5.98-7.98. Collection of specially purchased shirts in easy care dacron® polyester and cotton. Button down, convertible and Tommie collars with roll or long sleeves. 10-18. Accessory Shop.

### TOY OF THE WEEK

### FAMOUS CHARACTER PUPPETS THAT TALK . . . . . 3.99

Reg. 5.95 Mattel's hand puppets that all say funny phrases at random when you pull their chatty rings, works their flexible mouths. Woody Woodpecker, Bugs Bunny and Mr. Ed the Horse. Toys.



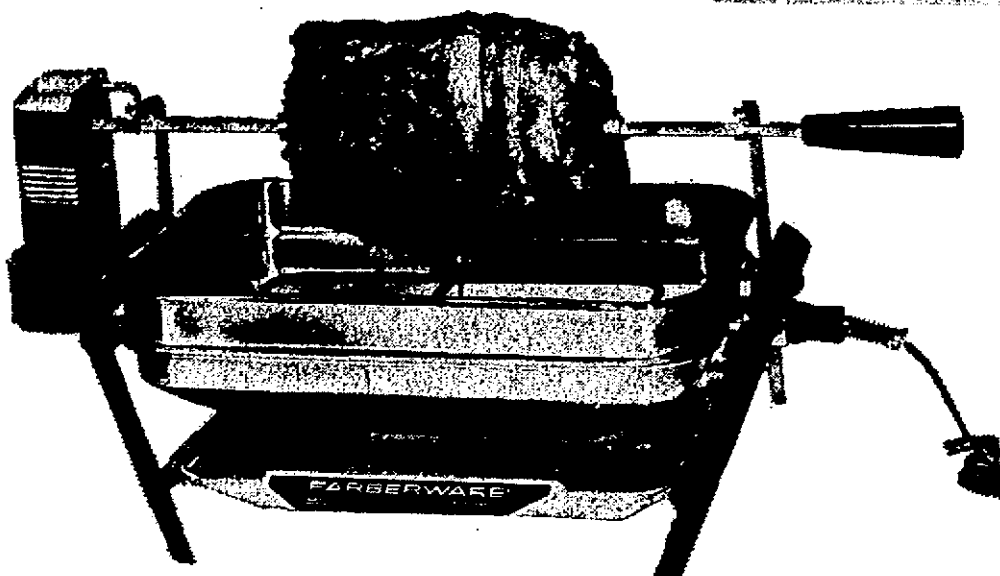
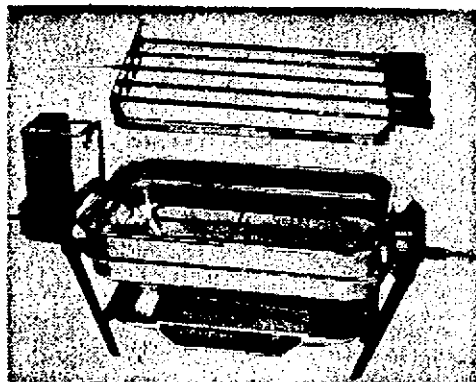
### GIVE "DIOR SPORT" by CHRISTIAN DIOR

She loves this great new look, this textured look, for all her casual wear! Country Diamond pattern in camel, black or green stretch nylon, 3.95 pr.

Snow Flurries in black, dark brown, sage green or white stretch nylon, 2.95  
The handsome Dior box keeps your gift a secret!

Hosiery Department

ALSO IN OUR MARINA AND PALOS VERDES STORES



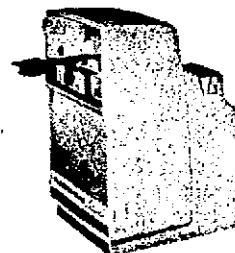
### FARBERWARE STAINLESS STEEL

### "OPEN HEARTH" ELECTRIC BROILER/ROTISSERIE

For the tastiest meat and fowl you'll ever serve — cooked to a tender turn with all the flavor juices sealed in! Can be used anywhere there's an electric outlet — even at the dining room table, because there's no spatter of grease, and no smoke! Easy to clean parts are completely immersible in water. Wonderful gift . . . 39.88.  
"Open Hearth" Broiler without rotisserie . . . 25.88 and the new Shish-Kebab Unit, with its five stainless steel skewers ready to load with your favorite variations and drop into place on the broiler . . . 9.95.

SEE THE "OPEN HEARTH" DEMONSTRATED . . . Monday thru Saturday, December 14th thru 19th

Monday and Friday, from 11:00 a.m. to 8:00 p.m. Other days from 11 to 5.



### ELECTRIC CAN OPENER AND KNIFE SHARPENER

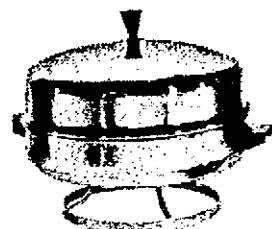
Fully Automatic . . . . . 14.99

Indispensable two-in-one kitchen aid with every safety feature. Opens any aluminum can quickly, easily. Sharpens knives perfectly. Equipped with "power over-ride."



### ELECTRIC TOOTH BRUSH "SUSAN"

Holds eight tooth brushes. Its cordless power handle is safe, powered, automatically recharged. Welcome "family" gift. New! Efficient! . . . 12.99



### ELECTRIC BUFFET SERVER

12" Hi-dome . . . . . 28.88

For glamorous entertaining or everyday meals! In gleaming stainless steel and graceful design, at home anywhere! Practical high dome styling.

10 1/2" Hi-dome . . . . . 23.88



### SUPER-FAST COFFEE MAKERS

4-cup . . 15.88

8-cup . . 18.88

12-cup . . 21.88

To make true-brewed coffee in minutes, keep it hot for hours—flavorful, delicious!

**CHRISTMAS SHOPPING EVERY NIGHT TILL 9:00**

**DOWNTOWN LONG BEACH PINE AT BROADWAY \* HE 6-9841**



## D'Oyly Carte Co. to Play at Center

The D'Oyly Carte Opera Co. will give 22 performances of four Gilbert and Sullivan operas in the Pavilion of the Music Center, Los Angeles, Jan. 5 through 24.

Now on a nationwide tour, the world-renowned company is being presented by S. Hurok under an arrangement with the Southern California Symphony Association.

A benefit performance of "The Mikado" for the Hospital of the Good Samaritan will open the engagement Jan. 5 at 8:30 p.m. "The Mikado" will be repeated

Jan. 6 at 8:30, Jan. 16 at 2:30 and 8:30, and Jan. 17 at 2 and 7 p.m. Five performances of "H.M.S. Pinafore" will be given Jan. 8 through 10, six of "The Pirates of Penzance" Jan. 11 through 13 and Jan. 18 through 20, and five of "Iolanthe" Jan. 22 through 24.

MAIL ORDERS are now being accepted. An illustrated brochure may be had by writing to the Southern California Symphony Association, Box 831, Los Angeles 90053.

A performance of "The Pirates of Penzance" Jan. 12 will open a special package series of eight attractions which Hurok is offering for the first time outside of New York.

A season ticket to the series, which will extend through June 29 when the Royal Ballet will perform in Shrine Auditorium, will assure preferred seating to attractions, many of which will have extended runs.

THESE performances will be in the Pavilion: the Vienna Choir Boys, Feb. 6; the Ballet Folklorico from Mexico, Feb. 23; Marian Anderson, March 14; the Soviet pianist, Sviatoslav Richter, May 30; and Mary Costa and Jan Peerce, April 10. Russia's Moiseyev Ballet will dance at the Shrine April 14.

## Melodyland Bills Diller, Folk Singers

Night club and television star Phyllis Diller will play a one-night engagement Monday at Melodyland Theater, Anaheim. With her will be the young folk tune group, The Good Time Singers, who began their career on the Andy Williams' television show.

Tuesday at Melodyland, Juliet Prowse, Ron Husmann and Robert Ellenstein return in "Irma La Douce." The show opened Tuesday and will run through next Sunday, with matinees at 3 p.m. today, Saturday and next Sunday.

for her Christmas

Select from a  
Wonderland of Gifts  
for Milady

We Have Everything From  
Lingerie to Long Formals

America's Top Brands at Long Beach's  
Outstanding Ladies' Apparel Store

OPEN EVENINGS 'TIL 9  
'TIL CHRISTMAS

**Town & Country**

4149 Long Beach Blvd.  
GA 7-0997  
(Just South of Carson)

the gift, incomparable  
Fashions from

**Greta's**

CHRISTMAS  
SPIRITED  
SPORTSWEAR  
by  
**Evan-Picone**

A lively group of match-makers by a master craftsman, The sweater mates, cleverly scalloped, are a soft blend of lambs wool and fur... the capris and skirts of butter-soft doekin flannel... the colors, a pastel mist of meadow blue, spring green or blossom beige.

(not sketched)  
Sheath skirt, 16.98  
A-skirt, 19.98  
Baby plaid, box pleated skirt, 25.98  
Stitched shirt, 12.98

Drawstring pullover, 16.98  
Cardigan, 19.98  
Capris, 19.98



### PHOTOGRAPHED ON GLASS

Adam Clark Vroman photographed "Two Hopi Maidens" on glass plates in 1898 at a pueblo in New Mexico. This is one of his pictures in the current George Eastman House show at Long Beach Museum of Art. Vroman (1856-1906) ran a bookstore in Pasadena about 1900. Many of his photographs are of California, especially the Yosemite area. Hanging concurrently with this show, through Dec. 27, is another Eastman exhibit, "Six Photographers," which includes contemporary work by Carl Chiarenza, Nicolas Dean, Don Donaghy, Bill Hanson, George Krause and Jack Stular. The two collections comprise 66 photographs.

## On Stage--- Secunda Paintings Are Modest, Monumental

CHAPLAIN THEATER, 4144 Pacific Coast Hwy., Torrance, Volpore, 8:30 p.m. Friday, Saturday (closing).  
COMMUNITY PLAYHOUSE, 5011 E. Anaheim St., dark for holidays, reopening in January with "All Wilderness."  
MAGNOLIA THEATER, 2408 Magnolia Ave., "Another Part of the Forest," 8 p.m. Thursday, 8:30 p.m. Friday, Saturday. Show closes after Dec. 26 performance, reopening Dec. 31 and continuing through Jan. 19.  
OFF-BROADWAY THEATER, 2111 Line Ave., "Night of the Iguana," 8:30 p.m. Friday through Sunday, through Dec. 26.  
PERFORMING PLAYHOUSE, 134 Main St., Seal Beach, "A Christmas Carol," 8:30 p.m. Friday, Saturday, 2:30 p.m. Saturday, Sunday, through Dec. 30.  
TUSTIN PLAYHOUSE, 540 1/2 St. Tustin, "Night of the Iguana," 8:30 p.m. Friday, Saturday (closing).

### Santa Barbara Singers Slated

The chamber singers from the University of California at Santa Barbara will present a public Christmas concert in the theater of California State College at Long Beach Monday noon.

By VIRGINIA LADDEY

Long Beach Museum of Art, 2300 E. Ocean Blvd., is having a one-man showing of oil paintings by Arthur Secunda through Dec. 27. The artist has an interesting background.

Secunda studied at New York University, the Art Students League, and, privately, with Andre L'Hote and Ossip Zadkine, and has exhibited in Paris, Italy, New York and in major California shows. A contributor to the glamorous publication "Artforum," he is now teaching at Otis Art Institute.

THE PAINTINGS are very European in their painterliness; Secunda's pigment is rich, thick, laid on and picked up with the spatula, often scratched through to reveal depth and something underneath. It is interesting to see how often painters (like Appel in the recent Balboa Pavilion show) tend to sculpture in paint while the sculptors, in many cases, lavish their works with bright paint.

SECUNDA works in modest scale, sizes suitable for domestic use rather than the enormous canvases many "abstract expressionists" seem to require. At

the same time, his work is on a monumental scale with large areas of flat color representing void in which his sculptural events occur. Vibrant color in small areas is balanced by the large expanses of tones like greyed greens.

MANY of the works seem to relate to landscape with wide, horizontal bands of color separated by a low, mountainous horizon. "Tropic of Cancer" achieves an effect of stained glass with lozenges of yellow, orange and white impasto gleaming against bright, dark blue.

Five works on the east wall of the gallery are akin in that an area of unresolved tension in impasto floats in undefined space. These have such titles as "Dragon for David," "No Exit," and "Armored Cry."

SECUNDA's virtuosity as a colorist comes through best in two small works: "Timepiece" (a mustard-brown hourglass presented on a purple ground) and "The First Day" (vibrant blue, red and vermilion forms floating on a blue river, orange and green sky).

This show will be very exciting to many Long Beach viewers.

## ALICE KING'S hair stylists

announces their opening in Los Altos

Our staff is well known in Los Altos:

GLORIA SAKS

LEE HOLT

SAMMIE SHAW

MARGIE KELLY

MIKE DE MANBRUN

and manicures by:

ANN POOLE

MANICURES Just \$1.00  
with any hair appointment this week Tuesday through Saturday.

Phone 596-1675

5509 STEARNS STREET

(west end of new Los Altos Center facing Bellflower Blvd.)

# Madonnas, Creches Reflect Many Cultures

By ELISE EMERY  
Arts Page Editor

A collection of 125 Madonnas and creches, gathered during travels around the world, are on display through Dec. 20 at the YWCA, Sixth Street and Pacific Avenue.

The collection began when the Cloyce H. Bogle family of Long Beach bought a simple creche more than 30 years ago when their children were small. They have added to it during their travels and the collection reflects many cultures of the world.

Figures are of such diverse materials as alabaster, straw, stone, wood, clay and even dough hardened and painted. A creche from Hong Kong has shepherds with Chinese features.

The display is open from 2 to 5 and 7 to 10 p.m. There is a charge of \$1 for adults and 50 cents for children. Proceeds will be used to further the YWCA's programs for girls and young women.

LOOKING for a gift that is unusual, handsome, costs a modest \$2 and is a subtle reminder of your own good taste?

Then consider the "Portfolio of Drawings in Honor of William Shakespeare" produced by the art department faculty at California State College, Long Beach.

The 14 black and white drawings, boxed, are on sale at Buffums, Frank Brothers, The Grasshopper, Canterbury Book Shop, and International Gifts in Seal Beach.

PAINTINGS and drawings by Salvador Dali and a book valued at \$1 million comprise the "Apocalypse and Salvador Dali" show at Los Angeles Municipal Art Gallery in Bardsall Park.

The dual exhibit features the "Wonder Book of the World" and 50 Dali art works valued at more than a half-million dollars.

Los Angeles is the first West Coast city to have a major exhibition of paintings and drawings by the famous Surrealist artist, one of the most controversial art figures in the world, and is the first city in the United States to show the "Apocalypse" since it was exhibited at the Paris Pavilion of the New York World's Fair.

The "Apocalypse" is a

hand-lettered manuscript copy of St. John's prophetic words, commissioned in 1938 by Paris art publisher Joseph Foret. Seven of the world's leading artists—Dali, Jouis, Pierre-Yves Termois, Leonor Fini, Bernard Buffet, Mathieu and Zadkine—illustrated the text with 21 original paintings.

The hand-lettered text was done on 150 parchments by Michelini Nicolas, a polio victim. The cover, designed by Dali and cast in bronze, is adorned with gold and precious stones. It is exhibited in a transparent plastic sphere and pages of the book are mounted on exhibition racks for individual viewing.

The book, which weighs 460 pounds, has been shown in the Vatican, Museum of Modern Art in Paris, Vienna, Bonn, Berlin, Brussels, Geneva, Zurich and other European capitals.

One of the most important paintings in the Dali show is an oil valued at \$100,000, "Soft Construction With Boiled Beans; Premonition of Civil War," loaned by the Philadelphia Museum of Art.

LONG BEACH Art Association has an exhibit of art by 17 children from 4 to 12

years of age in addition to its annual Christmas sale of art works in the gallery, 800 E. Ocean Blvd. Items include original paintings, sculpture and other art forms, and colorful, decorative fishes, animals and birds done by Virginia Clark in a papier mache technique which she learned in Mexico.

Everything on display is priced inexpensively for Christmas giving or collecting. The gallery in the Villa Riviera is open daily except Monday from 1 to 5 p.m.

THIRTY of the paintings on exhibit in the 44th Annual Open Competition of the California Water Color Society at Lytton Center of the Visual Arts, 8150 Sunset Blvd., will be shown at major museums and galleries throughout the United States.

**Naturalizer**

"The Shoe With the Beautiful Fit"  
SOUTHERN CALIFORNIA'S  
LARGEST SELECTION

Exclusively at  
434 PINE AVE.  
HE 6-3330 • Long Beach

SMALL SIZE SPECIALISTS

**Van Raalte**

slips are perfect gifts...

New contour cut nylon lycra, trimmed with luscious lace. Sizes 5 thru 9. 6.00

Matching VAN RAALTE nylon half-slip in white or black. Sizes 5 thru 9. 4.00

**House of Nine**

430 PINE AVE. — OPEN NIGHTS THRU XMAS

boutique gifts from.....

**Chrysteens**

in Bixby Knolls

**Lovely loot**

handpicked glittering boutique gifts to please her throughout the year

jewelry.....	from 2.00	gloves.....	from 4.00
handbags.....	from 2.00	robes.....	from 17.00
evening bags.....	from 2.00	novelty items.....	from 2.00

4518 Atlantic Ave. in Bixby Knolls, Long Beach  
Store Hours: 10 A.M. to 5:30 P.M.—Phone GA 3-8451





Gloria Hoover



Ruthanne Lorenzen

## Ziegfelds' Girl to Talk at Salon

Patricia Ziegfeld will discuss her book, "The Ziegfelds' Girl: Confessions of an Abnormally Happy Childhood," at Thursday's Davidson salon of books, plays and music, 11:30 a.m., Virginia Country Club, 4602 Virginia Road.

Miss Ziegfeld, daughter of Florenz Ziegfeld, America's most flamboyant producer and Billie Burke, one of its most beloved actresses, will tell of what love and laughter and an inspired flair for living can do—and did—to keep an American princess from growing up into useless royalty.

Guests are invited to meet the author at 11:30. Luncheon will follow at noon.

James Bough; "Elegance," by Genevieve Dariaux; Cecil Beaton's "Fair Lady"; "The Silent Traveler in San Francisco," by Chiang Yee; "The Island Race," by Winston Churchill; "The American Heritage History of World War I."

Also "La Cuisine de France," by Maple; "English Gardens," by Hyams and Smith; "Lautrec by Lautrec," by Hulsman and Doris; "The Horizon Book of Christianity;" "The Kaiser and His Times," by Michael Balfour.

Mary Beery, 361 1/2 Orange Ave., is in charge of reservations. Season ticket holders may bring one guest to the program.

EDNA DAVIDSON will review "The Explorer," by Francis Parkinson Keyes; "The Horse Knows the Way," by John O'Hara; "Song of Sixpence," by A. J. Cronin; "The Dog Who Lives at the Waldorf," by

## Concert Tuesday at CSLB

The symphony orchestra and a cappella choir of California State College at Long Beach will present a public concert Tuesday at 8:30 p.m. in the college gymnasium.

Henri Temianka, CSLB music professor, internationally-known violinist and founder-conductor of the Los Angeles Chamber Orchestra, will direct the orchestra. Soloists will be Michael Van der Vord, Nancy Covert, Ed Allen, John Dorch and Tom Greer.

The choir, under direction of Frank Pooler, associate professor of music, will perform several choral works. Vocal soloists will be Gaynor Trammer and Michele Howard.

## Comedians, Show Tunes on New LPs

Broadway shows, movie sound tracks and entertainers on records have been added to the record collection at the Main Library. "The Unsinkable Molly Brown" with Debbie Reynolds; "My Fair Lady" with Audrey Hepburn, Rex Harrison and Stanley Holloway; "Mary Poppins" with Julie Andrews and Dick Van Dyke; and the music sound track from the "Pink Panther" are among the movie sound tracks.

ALFRED DRAKE and Roberta Peters sing the popular music of Leonard Bernstein's Broadway shows. "Anyone Can Whistle" features Lee Remick, Harry Guardino and Angela Lansbury of the Broadway cast. "The Best of Flanders and Swann" features the English comedy team. "East and West" records performances of Dick Gregory at the Blue Angel and the hungry i. "The Very Best of Jimmy Durante" includes the songs he has made popular.

Recordings are loaned from the Main Library two weeks.

## 'Las Posadas'

Padua Hills Theater, Claremont, is offering its annual Christmas play, "Las Posadas," for the 33rd year. Written in English, it is performed by the Mexican Players. It is a simple story of a humble family caught in a dilemma at Yuletide. In between the two acts is the colloquy, Panchito's dream of the Nativity. "Las Posadas" is staged at matinee and evening performances Wednesdays and Saturdays and Thursdays and Fridays at 8:30 p.m.

## 'Who's Afraid?'

"Who's Afraid of Virginia Woolf?" Edward Albee's play, will come direct from New York to open Dec. 21 at Lindy Opera House, Los Angeles, for a two-week run.



## ON FIFTH TOUR

Emil Gilels, Russian pianist, will play a recital in the Music Center, Los Angeles, Monday. He is making his fifth North American tour. His program will include compositions by Schubert and Liszt. Tickets are on sale at the Music Center, all Auto Club of Southern California offices, and Mutual Agencies.

**GIVE YOURSELF A BEAUTY TREAT FOR CHRISTMAS!**

**COMPLETE PERMANENTS** from \$10.00

**Los Altos Beauty Salon**  
2139 Bellflower Blvd. Joyce White, Owner  
Long Beach, G.F. 8-1115  
14 Years in Los Altos

Before the happy festive season arrives let one of our expert stylists create a glamorous new hair fashion for you.

European Human Hair WIGS Reg. 135.00 **\$89.00**

## Met Searching for New Young Voices

The Metropolitan Opera again will conduct a search in the Long Beach-Los Angeles area for young singers seeking opera careers.

Dr. Charles Neiswender of California State College at Long Beach is Long Beach-Orange County adviser for the western regional auditions.

District auditions will be held Saturday, Feb. 13, and Sunday, Feb. 14, in Hancock Auditorium at the University of Southern California, Regional semi-finals Thursday, Feb. 18, will be held in the same location. Regional finals are scheduled Friday, Feb. 19 at 8 p.m. in Bovard Auditorium at USC.

National finalists are eligible for numerous awards, several \$2,000 scholarships and other scholarships, in addition to two possible Metropolitan Opera contracts.

FURTHER information and application blanks may be obtained by contacting Dr. Charles Neiswender, Department of Music, California State College at Long Beach, 6101 E. Seventh St. Applications must be returned by Jan. 15.

## Choirs to Join in Handel's 'Messiah'

Handel's "Messiah" will be presented by the Schola Cantorum of Long Beach City College, the College Choir, the Chamber Orchestra and guest soloists at 8 p.m. Friday and Saturday in the LBCC auditorium, Harvey Way near Clark Avenue.

Season tickets for the college's 1964-65 "Evenings at Eight" series will be good for either performance. General admission tickets will be available this week at the LBCC banker's office.

4901 E. Carson Street, and at the box office both nights. Directing the 200-voice combined chorus will be Wayne B. Gard, Akira Endo will conduct the Chamber Orchestra in the "Pastoral Symphony" interlude of Handel's oratorio.

SOLOISTS will be Joan George Hoover, soprano; Ruthanne Lorenzen, alto; Donald Ogren, bass; and tenors Joseph Barclay (Friday night) and Carl M. Hoover (Saturday night). All are regular church soloists and have sung leads in operas, light operas and oratorios throughout Southern California.

First performed in 1742, Handel's majestic "Messiah" has been preeminent among the great oratorios for the past 222 years. According to music historian Charles O'Connell, at the opening London performance "the King and all the audience were so transported at the 'Hallelujah Chorus' that they rose to their feet and remained standing to the end."

**Gene's**  
450 Pine Long Beach  
**OPEN SUNDAY**

**FABULOUS HAND JEWELRY**

**Glamour Shells \$39.98**  
Fringe Jewels on bottom, heavy hand-dyed beading. White, Black, Pink, Blue.

**Full Length Skirts \$19.98**  
Slim, fully lined, crease in drape, match colors.

**XMAS CHECK LIST**

- MR. THOMPSON STRETCH PANTS
- GARLAND & DARLENE DYED-TO-MATCH SPORTSWEAR
- JAUNTY CAMPUS & WHITE STAG CAR COATS

"If it's Fashion—Gene's has it"

## Dancers to Perform Monday

Irene's Dance Studio of North Long Beach will stage a dance review Monday at 8 p.m. in Municipal Auditorium under sponsorship of the Long Beach Recreation Department.

Jan Seymore will be mistress of ceremonies for the hour-long entertainment which will include 20 routines.

The program will open with the number "Here Comes the Show Boat," featuring 20 dancers. Other children from 5 years of age to teen-agers will dance tap, ballet, musical comedy and modern jazz numbers.

THE PROGRAM will open with Carl R. Robertson leading community singing at 7:30 p.m.; Regenia Beam will accompany.

**Softone DYE CLEANING**

IS ROUTES TO SERVE YOU

**Soft Water LAUNDRY**  
ME 6-3200

**CROWNING GLORY**  
WILL GIVE YOU  
**The Festive Look**  
for the holiday parties ahead

You go to a specialist for your eyes... your teeth... why not your hair?

OUR OWN FAMOUS **Budget Cold Wave 4.95**

COMPLETE WITH: Conditioning Shampoo, Cream Rinse, Hair Dryer, The Greatest Cold Wave Borehole Ever Offered by Anyone With This Ad.

**\$10 STA-CURL 7.95** (including Cut, Shampoo and Set, Complete)  
**\$15 WONDERCURL 9.95** (including Cut, Shampoo and Set, Complete)  
**\$20 MAGIC-CURL 12.95** (including Cut, Shampoo and Set, Complete)

**HOLIDAY SPECIAL! Crowning Glory Magnificent Reg. \$35 All Lame! Cold Wave Complete, only 18.95**  
Available for tinted, bleached or normal hair

**NO APPOINTMENT EVER NEEDED OPEN DAY AND NIGHT 8 A.M. to Midnight**

THERE'S A SHOP NEAR YOU

**LONG BEACH**  
261 East 5th St.  
Diag. across from Sears  
ME 7-9621

**LAKEWOOD**  
Call's Service Stores  
2628 E. Carson  
MA 1-1438

**BELLFLOWER**  
9180 Alondra Blvd.  
(Just E. of Lakewood)  
UN 6-9197

**TORRANCE**  
2908 W. Carson  
at Brammer  
FA 8-9538

You Must Present This Ad for Specials

**WRAP HER IN LUXURY**

with an elegant fur from Lockwood's

the most romantic of all gifts... the fabulous fur... choose from Lockwood's outstanding array of fur coats, jackets, capes and stoles... you will be assured of the finest quality if it has the Lockwood label...

Natural Autumn Haze* Mink Coat	1850
Natural Norwegian Blue Fox Shrugs	78
Dyed Broadtail Lamb Jackets	250
Natural Mink Portrait Stoles	695

OPEN EVENINGS UNTIL CHRISTMAS

A SMALL DEPOSIT WILL HOLD ANY FUR TIL XMAS

TERMS ARRANGED TO SUIT YOUR BUDGET

Imported furs labeled as to country of origin. Prices plus taxes.  
\*ENBA trademark

**LOCKWOOD Furs**

Established in Long Beach Nearly 50 Years

LOCKWOOD FURS • SEVEN ELEVEN PINE AVENUE • DOWNTOWN LONG BEACH • 437-6750





CAROL BAKER  
"... sexy—if you like  
Huck Finn."



BARBARA STREISAND  
"... tablecloths and furs."



JAYNE MEADOWS  
"... this calls for an aspirin."



CARA WILLIAMS  
"... are those Salvation Army discards?"



TUESDAY WELD  
"... let's see her on Wednesday."



JAYNE MANSFIELD  
"... stuffed sausage to baby pink."

## More About: The Black(well) List

Continued from Page W-1

a clothesline during a heavy windstorm. Designers' mistakes and overturned trash cans have been coordinated to make her the most ridiculously worst-dressed woman."

Cara Williams—"TV's most beautiful face! But she looks as though she dresses in Salvation Army discards. Total loss of femininity. Should be playing the title role of 'Hello, Charlie'."

Pamela Mason — Self-admittedly Los Angeles' greatest man-hater. Bouffant hair (years outdated) and banded sweaters—a look reserved for hand-me-downs... plunging necklines revealing a comically sensuous bustline... too many yards of flesh poured into too few inches of fabric. Result: a totally confused matron."

Jayne Meadows—"May I have an aspirin?"

Carol Channing — "Painted lips, mascaraed eyes, wearing that bird of paradise. When 'Gentlemen Prefer Blondes' is revived, her clothes will be in style again."

Tuesday Weld—"Looks as if she just got out of

bed and grabbed the top sheet for a gown. But that's Tuesday! Maybe we should see her on Wednesday."

Carol Baker—"It isn't what she does with clothes. It's what she does without them. She's a sexy girl—if you like 'Huckleberry Finn'."

DOES BLACKWELL get repercussions from his worst-dressed lists?

"Press agents threaten suits... also to punch me in the nose," he admits.

What does he do about it? He goes on undaunted, seemingly unconcerned about offending a prospective customer loaded with residuals, oil wells and with champagne in the swimming pool.

Says he: "A star should be a star at all times. She shouldn't be a slob at the supermarket, then a dream-walking at the premier."

His style philosophy: "A dress should be slim and chic, subtle and glamorous. I begin with the premise that a woman's bust and hips are not to be ignored. A woman should be noticed for herself—and THEN for her gown. There are too many gowns that wear the woman."

## Clubs Prepare to Be Jolly During Week of Parties

In merry mood, women's organizations will have Christmas parties this week, dotting the city with festivity.

### Complexion Beauty

The secret of beautifying the complexion is said to lie in the saturation of the skin with a new type of tropical moist oil. The skin takes on an immediate, healthy bloom as the tiny lines and blemishes are gently smoothed away. This saturation treatment with the moist oil of clay is recommended by beauty care consultants, who advise its daily use as a powder base to give the complexion day-long beauty. Your druggist will help you to obtain a little for your personal needs.

... Margaret Merrill

ties in homes, clubs, normally business-like headquarters and restaurants. A partial list of such affairs is reported here.

#### Alpha Delta Pi

Annual holiday party for Alpha Delta Pi Alumnae will take place Tuesday at 8 p.m. in the home of Mrs. Glenn T. Martin, 2863 Heather Road, Mrs. Charles F. Kennedy will report on the members work project which is annual assistance to Edison Day Nursery.

Mrs. Charles Brown will be co-hostess for party which will include a gift exchange. All alumnae in the area are invited.

#### Postal Auxiliary

Postal Supervisors Auxiliary to Branch 198 will have a Christmas luncheon Wednesday at 1 p.m. in the home of Mrs. Russell Olson,

president, 3556 Lime Ave. Honored guests will be Mrs. David Selzer, wife of the Long Beach postmaster, and all retired members. Those attending are asked to bring a gift to exchange.

#### Seal Beach WC

Mrs. Jesse Brock is chairman of the Christmas pollock luncheon for Woman's Club of Seal Beach to take place Wednesday at 12:30 p.m. in Seal Beach City Hall. Members are urged to bring prospective members as guests. A brief review will be given of the various charities being supported in December by the club. These include a donation to the Joplin Boys Ranch, preparation of Christmas food bas-

kets for the needy, support for a boys school in Mexico and provision of personal gifts for patients at Metropolitan Hospital.

#### Native Daughters

Long Beach Parlor, 154, Native Daughters of the Golden West, will have annual Christmas party Thursday at the YWCA, 550 Pacific Ave., at 8 p.m. Mrs.

Lester F. South, past president, is chairman. There will be an exchange of gifts, games and singing of Christmas carols. Refreshments will be served under direction of Mmes. O. C. Boyd and Eugene Fleming.

### Noel Party for Sorority

Annual Christmas party of Eta Pi chapter, Kappa Delta Phi sorority, will take place on Saturday at 8 p.m. at the home of Mr. and Mrs. J. E. Stone in Huntington Beach.

The party, for members and their husbands, will include a gift exchange, dancing and buffet refreshments. Mrs. James Barker is in charge of arrangements, and states that gifts and food-stuffs will be brought to fill a basket for the needy.

### Northern Honeymoon for Couple

First Baptist Church in Los Alamitos was chosen for the Saturday afternoon wedding of LaVerne Collier, daughter of Mr. and Mrs. Larue Collier, and Edward Charles Koonitz, son of Mr. and Mrs. Ira Koonitz, all of Los Alamitos.

The bride wore a white crepe floor length sheath with a lace trimmed overskirt. Her honor attendant was Mrs. Paul Dalton Dahon. Irl Clark served the bridegroom as best man.

Other members of the bridal entourage included Mr. and Mrs. Pete Peterson, Mrs. Robert Hibbing, Carol Carter, Mollye Collier, Kenneth Koonitz, Larue Collier Jr. and Paul Dalton.

THE BRIDE graduate from Western High School and Cerritos Junior College. Her husband was graduated from Anaheim High School and attended Orange Coast College.

The couple will make their home in Anaheim on return from a wedding trip to Northern California.

### Oswald Jacoby U.S. Team Brilliant

We can all be proud of the American bridge team of Sam Stayman, Vic Mitchell, Bob Hamman, Don Krauss, Arthur Robinson and Bobby Jordan who finished second among the 29 teams in the World Bridge Olympiad.

It is absolutely impossible to play perfect bridge and no member of the team has need to make any excuses to the rest of us. They all played very well.

Without disparaging the other players, Bobby Jordan and Arthur Robinson played fully as well if not better than any other pair in the Olympiad.

Going into board 44 the U.S. players trailed by 27 International Match Points. Bobby and Arthur got back 10 of them by bidding a grand slam that the Italians missed.

Their bidding is worthy of study, since it shows how this great partnership works. Arthur had almost enough to open with a two bid, so his first rebid was a jump in a new suit. Bobby's three heart bid over the club jump was to mark time and to set hearts as the suit. Thus, his raise from four to five diamonds showed the king.

ARTHUR'S six-club bid showed a willingness to play at seven hearts and Bobby accepted the invitation.

The play was easy. Arthur won the trump opening with dummy's queen, led the jack of clubs to his ace, ruffed a club, returned to his hand with the ace of diamonds, ruffed his last low club, ruffed back with a diamond, drew trumps and claimed the balance. The singleton king of spades was in front of the ace, but Arthur did not need it.

NORTH				11
▲ A Q 7 4	♦ Q 5 3	♥ K 7 4	♠ J	
WEST				
▲ K	♦ 10 9 3 2	♥ J 8	♠ 10 9 3 2	
▲ 10 2	♦ J 8	♥ J 8	♠ J 8	
▲ 9 8 5 3 2	♦ Q J 10	♥ 8 7 6	♠ 8 7 6	
▲ Q 10 9 4 3	♦ 8 7 6	♥ 8 7 6	♠ 8 7 6	
SOUTH (D)				
▲ 8 6	♦ A K 9 7 5 4	♥ A	♠ A K 5 3	
East and West vulnerable				
South	West	North	East	
1 ♠	Pass	1 ♠	Pass	
3 ♠	Pass	3 ♠	Pass	
4 ♠	Pass	5 ♠	Pass	
6 ♠	Pass	7 ♠	Pass	
Pass	Pass	Pass	Pass	
Opening lead—♥ 10.				

## NEWBERRYS FABRIC SALE

### 100% NYLON NET

72" Wide. Assorted colors—Pink, Blue, Green, Yellow, Shrimp, Gold, Turquoise and Lavender. Free instruction charts.

4 yds. \$1

### FELT SQUARES

Size 9x12". In colors. Orange, Red, White, Green, Black and many more.

7 Squares \$1

### WARDROBE DOLL CUT-OUT

For any 11 to 12-inch dolls. Three outfits including evening wear, sportswear and daytime wear.

25¢

J.J. Newberry Co.

MONDAY and TUESDAY ONLY

433 Pine Ave., Downtown Long Beach

## WIGS



My annual Winter Sale of beautiful human hair wigs is now in progress. Make your appointment without delay while all colors and sizes are still available at the Low Sale prices set forth below:

### GERMAN WIGS (deluxe quality) \$89.95

100 percent pure European human hair. These are the world's finest wigs. They are designed and created by the oldest firm of wigmakers on the European Continent. The regular price of these fine wigs is \$165.00 but during this special sale you may have one for only \$89.95 which means you will save \$75.05.

### HONG KONG WIGS (deluxe quality) \$49.95

100 percent human hair. Made in glamorous Hong Kong. Hong Kong is the shopping metropolis of the world and many of the world's finest tailors and wigmakers have their shops there. These are the finest wigs I have ever received from the Far East. The regular price of these deluxe wigs is \$125.00 but during this special sale you may have one for only \$49.95 which means you will save \$75.05.

### TURBAN WIGS (World's finest make) \$49.95

Beautifully styled. All colors. Complete with head form and carrying case. All for only \$49.95. The regular price of these gorgeous turban wigs is \$69.95 so you save \$20.00.

My wigs are shown only in my home in Bellflower and only by definite appointment made by telephone. All wigs available for try on. No waiting. You may make your selection while you are here, purchase the wig on the spot, and take it right with you at the time.

Charles Jeffries

California's Oldest Wig Importer

Bellflower Telephone: 867-6147

"ONLY AWARD WINNING STYLISTS SERVE YOU AT PLAYBOY HAIR STYLISTS"



Mr. Harold—Mr. Bill—Miss Jeanine—Mr. Corvando, Mgr.  
Miss Violet, Miss Rita, Miss Madelyn

Playboy

the Playboy "Marina"

OPEN SUNDAYS

In the Edgewater Inn  
Belmont Shores, Long Beach  
PLEASE PHONE 439-9853



# Nancy Loder Married



Mrs. Preston Lyle Smith

Nancy Caroline Loder, daughter of Mrs. Edmund F. Richards and the late Carroll Franklin Loder, exchanged wedding vows Saturday afternoon with Dr. Preston Lyle Smith, son of Dr. and Mrs. Mulford Smith, at California Heights Methodist Church.

The bride wore a long-sleeved gown of slipper satin decorated with Chantilly lace. Her bouffant illusion veil was held by a pearl crown and she carried a cascade of butterfly orchids and stephanotis.

Mrs. Bruce N. Loder, groomed in cranberry crepe, attended the bride as matron of honor. Bridesmaids, wearing matching full length sheaths, were Jean Bennett, Mmes. Donald Fowler and Richard A. Williams.

Dr. Cameron Smith served the bridegroom as best man. Robert Cotter, Jerome Kirkwood, Charles Crockett, Drs. Melvin Rowan and Paul Blake seated guests.

## L.B. Lawyers Wives Plan Yule Brunch

Long Beach Lawyers' Wives will meet Tuesday at 10:30 a.m. in the home of Mrs. James J. Baker, 1440 La Perla Ave., for a Christmas brunch.

Mrs. Daniel W. Farnham will be chairman. Hostesses for the day, Mmes. William D. Began, Everett L. Miller and Benjamin F. Pearson, will use traditional Christmas decorations.

THE PROGRAM will be a Christmas variety show by the Virginia Country Theater with Peggy Boucher, Kenny Williams, Greg Killingsworth, Peggy Handley, Steve Warner, Sue Lennert and Gary Elliston performing.

Members are asked to bring a cash donation so that toilet articles may be contributed to the geriatrics ward at Long Beach General Hospital.

## Beachcomber Dance Set by Lions Club

Beachcomber Center for Handicapped Youth will have a Christmas dance and gift party from 7:30 to 10 p.m. Wednesday in Belmont Shore Lions Club. Members of the Shore club and its Lady Lions, co-sponsors of the event, will attend.

There will be a gift exchange and Santa will pass out presents to members of the center.

Sgt. Robert Mahood and the Marine contingent of USS Bennington, who entertained Beachcombers earlier in the season, also have been invited along with handicapped friends of Beachcomber members.

LEWIS F. Cook, husband of Margaret Cook, Beachcomber director, and Fred Tremblay, will provide music for square dancing. Modern dance music will be played by a group of young musicians slated to appear at Disneyland next month.

sterling silver

40% to 80% OFF

regular prices

We are liquidating the silver department of several jewelry stores

WE HAVE PIECES IN THE FOLLOWING PATTERNS:

Butter Cup, Chantilly, Strawberry, English Garden, Hopschwill, Danish Rose, Knappe, Helms, Walt of Spring, Old Hires, Laiding Spring, Spring Glory, Della Riala, Paul Rovers, Wadfield, Candlish, Queens Lace and so many others it is impossible to list them all. We also have up to 20 sets of 4 to 12 in various patterns. All offered subject to prior sale. Inactive silver-plated patterns also.

We Buy for Cash or Accept Old Silver in Trade

**VROMAN'S SILVER SHOP**

2341 Hamilton Dr., San Marino 716-7735 — 451-4791

## AMIL AMOROSO CUSTOM TAILOR



If you are "hard to fit," let Amil use his lifetime of know-how in designing your next suit, sport coat, or slacks to each customer's own measurements and specifications. Amil's shop is featuring the latest and finest imported fabrics at moderate prices.

with warm and friendly wishes for a Merry Christmas and a Happy New Year

222 E. Broadway LONG BEACH

Alterations of All Types

Phone 436-5403

## Marriage Vows Said

Over 200 guests witnessed the evening wedding of Mrs. Joan Burris Eldred to Herbert A. Cook Saturday in North Chapel, First Baptist Church.

The bride is the daughter of Rev. Jackie Burris, who performed the ceremony, and Mrs. Burris, Cook is the son of Mrs. Harmon Rube of Kinsley, Kans.

A floor length gown of red velvet with scalloped neckline and hem was worn by the bride. Her attendants included Mmes. Jack Boone, matron of honor, and Frances Heitz.

Dr. Gordon Cook served the bridegroom as best man. Ushers were Robert Cook and Dr. Dan Young.

THE NEW Mrs. Cook is a graduate of Grant Hospital School of Nursing at St. Paul, Minn. Her husband received his bachelor's degree at the University of Oregon and his masters at the University of Pittsburgh. He is affiliated with Sigma Chi and is a member of Elks Lodge.

On their return from a honeymoon in Hawaii, the couple will reside in Westminster.

## Tri Delta Fete

Tri Delta Alumnae will have a Christmas party at the Delta Delta Delta Sorority house, 41 Kennebec Ave. Tuesday at 7:30 p.m. A traditional exchange of gifts will conclude the evening. Reservations for affair should be made with Mrs. Dan Swanson, 1417 Vuelta Grande.

THE NEWLYWEDS graduated from Polytechnic High School. The former Miss Loder also graduated from UCLA where she affiliated with Kappa Kappa Gamma. She is a provisional member of Junior League of Long Beach.

Her grandparents are Mr. and Mrs. Harry W. Newton and the late Mr. and Mrs. Frank Loder.

The bridegroom is a graduate of USC and USC Dental School. His fraternities are Beta Theta Phi and Delta Sigma Delta.

The late Mr. and Mrs. Herbert S. Hazeltine and the late Mr. and Mrs. Thomas Smith are his grandparents.

On their return from a honeymoon at Lake Tahoe, the couple will reside in Long Beach.

## Honeymoon at Yosemite

Honeymooning at Yosemite Lodge are Mr. and Mrs. Paul Edwards (the former Alice Roush) following their marriage Saturday afternoon at Emmanuel United Presbyterian Church.

The bride, daughter of Mr. and Mrs. Charles Roush of Long Beach, wore a formal gown with a Chantilly lace bodice and lace trimmed silk skirt and train.

HER SISTER, Susan Roush, was her maid of honor. Karl Edwards served his brother as best man. Other attendants included Connie Hines, Janine Buehner, Donna Delaughter, Diane Sensy, Danny Urbina, Gary Johnson, Ed Jansen and Richard Davenport.

The former Miss Roush graduated from Wilson High School. Her husband is a Westminster High School graduate.

## Seniors Slate Yule Party

Senior Citizens Club of First Congregational Church will have its Christmas program followed by noon dinner on Wednesday at the church, Third Street and Cedar Avenue. Reservations are requested with a limited number of tickets available at the door. All senior citizens are welcome.

At the 10:30 a.m. program a rhythm band will entertain and there will be specialty numbers. Dr. Emerson Hagen will be guest speaker with the Rev. Ernest Fowler giving the invocation.

Be modern with

**MOEN**

NEW KITCHEN FAUCET

ALL YEAR GIFT

E. L. "TED" MISNER

Plumbing

5349 Atlantic Phone GA 2-2317

From Barker Bros.

A. 38. val. 58.95

B. 88. val. 89.50

C. 66. val. 109.50

D. 88. val. 109.50

E. 69.95 val. 109.50

chairs to welcome all of your Holiday guests!

# HOLIDAY CHAIR SALE!

**A. Open arm lounge chair**  
Sleek, modern design open arm lounge chair with walnut finish hardwood frame, reversible seat and back cushions which are covered in a plaid/plain texture fabric in char/brown, olive or persimmon. Just \$38!

**B. Modern swivel rocker**  
Real, deep comfort styling! Biscuit tufted back... smartly tailored arm detail. In your choice of gold, or green/brown combination. Enjoy all the comfort of a rocker plus up-to-the-minute design! Just \$88!

**C. Unique "Tray-Gaye" chair**  
Beautiful classic, diamond button tufted back tub chair with attached brass cigarette tray! Choice of antique white finished wood detail with fabric colors of cerulean or red; fruitwood with single or moss. \$66!

**D. Danish import chair**  
Modern Danish sculptured styling expertly crafted in fine hardwood! Smooth walnut finish frame, reversible seat and back cushions covered in a textured fabric in your choice of five popular decorator colors. Just \$88!

**E. Cane back decorator chair**  
Sculptured, champagne colored wood detail, genuine cane back, brass casters on front legs. Fabric choice: plain antique satin or antique satin stripe, choice of 3 colors; linen floral, choice of 2 colors! Just \$69.95!

Kiss Hair Care Goodbye

**"FIRMament" WAVE**

9.90 including cut and set

It's the foundation for your hairdo that insures curve without a curl! You'll know how wonderful a "natural" wave can be with a FIRMament Wave. Come in or phone for your appointment, ME 3-0111, Ext. 342

May Co. Beauty Salon

**MAY CO CALIFORNIA**

MAY CO. LAKEWOOD  
5100 Lakewood Blvd. — ME 3-0111

**BARKER BROS.**

LONG BEACH STORE • Broadway at Locust • HE 6-9251

LOS ALTOS STORE • Stearns at Bellflower • 576-1661

Shop Mon. thru Fri., 9:30 to 9 p.m.; Sat. 9:30 to 5:30





It's a mob scene (above) at friendly Weymouth Corner post office, where members of San Pedro Assistance League operate uniquely as mailmen.

It's in the bag! Mmes. A. W. Fairbairn and Milton Meroth, committee members (from left), cinch up an official mail bag for post office pick-up.

—Staff Photos by BOB SHUMWAY

## Business Is Licking Good

# Working for Uncle

By MARGARET MCKEAN

Does Uncle Sam trust a group of clubwomen to conduct an \$80,000 a year business for him?

He does in San Pedro where the Assistance League operates United States post office, contract station No. 2.

His faith in the upper strata club ladies is well-placed. In the first eight months of operations, a federal audit showed \$50,000 for money orders and postage had crossed the counter. The shortage was less than \$20.

THE 14 LEAGUERS who staff the post office are proud but unimpressed—they're too busy right now doing a licking good pre-Christmas business at their stand at 1441 W. Eighth St. They did take time to note that this week they had their first \$1,000 day.

With the business functioning so smoothly, they've almost forgotten they are unique. They are the only clubwomen in the United States to operate a post-office.

"As far as we know, no other society women in the country have been sworn in as postal clerks," said San Pedro's Assistant Postmaster Ollie Little.

He never was dubious about the small postal place's success after meeting the league's capable president, Mrs. William C. Meriwether, and the league's post-office committee chairman, Mrs. Milton I. Johnson.

"They were interested in filling a crying community need, and big on operating the station just as any merchant might have in this Weymouth Corners business district. The difference is that they can concentrate on the business of the post office better than a merchant who must push his regular line," he advised.

The smartly-dressed, well coiffed women push the post-office business with the camaraderie typical of a country store.

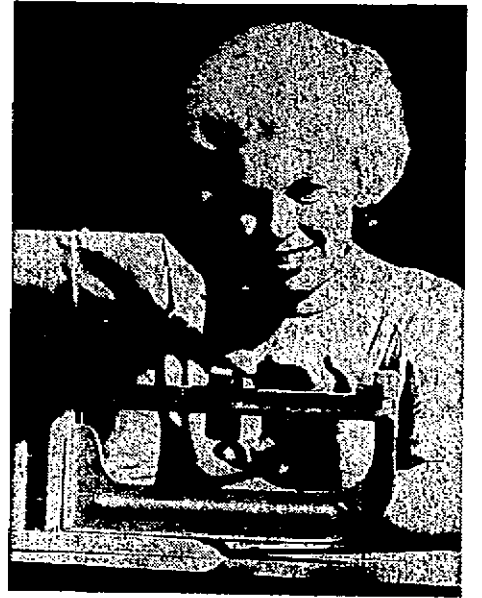
"ALL WE NEED is the cracker barrel and pot-bellied stove," said league postal worker Mrs. Franklin Hollingsworth, co-chairman of Post Office Committee, who commiserates with disgruntled property owners when they mail checks to cover tax bills, or finds tape and twine to secure a package too loosely tied.

The league's postal station has a couple of other marked peculiarities. In contrast to the cold government-operated post offices, there are perky gold valances at the windows and pens that work. You know it's a post-office, though; the pens are chained to the wall.

Providing the pens and letter-stots for near-by residents was not the league's only incentive in establishing their station.

"We bid \$1,800 a year to run the place—all of that money goes to the league's charities. If we tried to figure what we earn by the hour, it might be less than 25c but when you add community service, you can't figure it all in dollars and cents," said the indomitable Maggie Johnson who directs the staff of 13.

It was she who first took training at San Pedro's main post-office.



Weight is important to Mrs. Hollingsworth.

or by APO and FPO. We don't handle COD's. The booklet I put together tells all 14 of us what to do from the moment we turn the key in the lock at 10 a.m. six mornings a week to closing-up time at 5 p.m."

In addition, a kingsize bulletin board is dotted with pink and blue cardboard reminders. So far the league's post office has had few rejects from main branch scrutiny.

"Sometimes a package comes back to us with instructions for the sender to do a better job of wrapping. Otherwise, we seem to be measuring up," she smiled.

Her hand-picked staff, the "league's cream of the crop," she maintains, is composed of Mmes. Hollingsworth, A. W. Fairbairn, John Hopkins, Clarence Kellman, Milton Meroth, Richard Pennell, R. O. Shoe, John Sage, Howard Schott, Clayton Williams, Edward Ravin, Edward W. Hayner and Carl Fischer.

## Women's Division to Meet Thursday

The Women's Division of the Chamber of Commerce will have its annual Christmas meeting, open to the public, Thursday in the Hotel. Kay Langen, president, will officiate. A no-host

cocktail party will begin at 6 p.m.; dinner will be served at 7 o'clock.

The cultural arts committee, headed by Kay Crane, will present a musical program featuring Swiss bell ringers, Spanish entertainment and folk music.

Frederick Black, director of Long Beach Museum of Art, and Mrs. Black have been invited as special guests. Black heads the Long Beach Arts Council.

Dinner reservations may be made by calling the Chamber of Commerce.

## Cookies Add Spice for Alum Party

Fourteen different varieties of cookies will be offered as spicy refreshments when Chi Omega Alumnae of Long Beach celebrates the Yuletide season on Thursday at 7:30 p.m. at the home of Mrs. Mitchell C. Wojtasik, 1064 Marcellus St.

The delicious traditional cookies will be made by Mrs. Lee Chadwick and will include German recipes taken from her grandmother's file, translated from the German and converted to American measurements. Others have been culled from recipes of friends of foreign extraction, including French, Greek, Dutch and Danish.

CAROLS will be sung to the accompaniment of Mrs. Earl Davis at a spinet organ, and gifts will be exchanged.

Alumnae in the area are invited to call for reservations with Mrs. Wojtasik, Mrs. Chadwick at 106 Prospect Ave., or Mrs. Stephen Harney, 1818 Fanwood Drive.

CORRECT TOP QUALITY  
**FORMAL WEAR**  
for MEN  
SALES...RENTALS  
**Raymond's**  
TUX SHOP  
3843 ATLANTIC GA 70

## FURS by David for her...

- \* AN EXQUISITE GIFT OF QUALITY
- \* A GIFT OF DISTINCTION AND PRESTIGE

At DAVID'S almost everyone's budget warrants mink, but just in case... choose one of the many other luxurious furs in our magnificent selection. Every imaginable style from full length coats to stoles... every desirable color from the Darkest of Ranch Mink and Persian Lamb to the blondest of Tourmaline Mink... and of course the quality that is expected from Furs by David.



BENTLEMAN: David will personally assist you in selecting the proper garment for the lady of your life at the price you wish to pay... also Gift Certificates available.

**Furs by DAVID**  
203 East 3rd St.  
HE 7-7111 — LONG BEACH

CHARGE IT!... or use your BankAmericard  
Free Park & Shop

Open Nights to 9 p.m.

## CROWN CAFETERIA

101 ALAMITOS AVE.

HE 2-5000

OPEN DAILY 11:00 A.M. TO 8:30 P.M.

### FEATURE ITEMS

Fifty Salad Selections

- |               |                     |
|---------------|---------------------|
| Roast Turkey  | Steaks to Order     |
| Prime Rib     | Roast Duck (Sun.)   |
| Round of Beef | Chop Suey (Wed.)    |
| Baked Halibut | Lamb Stew and       |
| Baked Ham     | Dumplings (Fri.)    |
| Baked Chicken | Sirloin Tips (Sun.) |

Our Own Bakery

SPECIALS 4:00 P.M. TO CLOSING

- |                       |                                      |        |
|-----------------------|--------------------------------------|--------|
| Monday                | ROAST ROUND OF BEEF                  | \$1.25 |
|                       | German Cole Slaw                     |        |
|                       | Mashed or Sweet Potatoes             |        |
|                       | Roll or Corn Bread and Butter        |        |
|                       | Coffee or Tea                        |        |
| Tuesday and Wednesday | FRIED CHICKEN                        | \$1.00 |
|                       | Cole Slaw or Carrot and Raisin Salad |        |
|                       | Mashed or Sweet Potatoes             |        |
|                       | Corn Bread or Roll and Butter        |        |
|                       | Coffee or Tea                        |        |
| Thursday              | CORNER BEEF AND CABBAGE              | \$1.25 |
|                       | Boiled Potato and Carrots            |        |
|                       | Roll or Corn Bread and Butter        |        |
|                       | Coffee or Tea                        |        |

Banquet Rooms and Party Facilities

## the MUSI-CAL

a MUSICAL GIFT keeps on giving



See Our Selection of New and Used Organs  
**WURLITZER**  
**MAGNAVOX**  
**HAMMOND**  
**LOWREY-THOMAS**  
\$399.95 to \$2870.00

NEW FULL KEYBOARD WURLITZER

**PIANO**

- Chickering •
- Wurlitzer • Mason
- Hamlin • Steck •
- and Many New and Used Pianos

**ORGAN SALE**  
New  
2-Keyboard  
\$10 DOWN

**\$495**

**\$495**

OVER 40 YEARS OF SOUND EXPERIENCE  
3 FLOORS OF VALUES

**COLOR CONSOLE TV**  
Wood Cabinet, hand-wired  
REG. \$470... **389.95**

**STEREO CONSOLE WITH TAPE**

Includes: Stereo Tape Recorder, Stereo AM & FM Radio, Stereo Phono.  
REGULAR \$500... **369.95**

**STEREO CONSOLE**  
Decorator style, Regular \$400  
All Sets Include: 1-Year Parts, 90-Day Labor — Delivery and Hook-up  
**289.95**



**DRUM SETS**  
\$10 Down  
\$10 Mo.

**GUITARS**  
\$10 Down  
\$15 Month

All Band Instruments: Complete Teaching Studios

the **MUSI-CAL** Over 40 years of sound experience

Open Nights Monday through Saturday... 9:30 a.m. to 9 p.m.

PIANOS • ORGANS • ALL  
MUSICAL INSTRUMENTS  
TELEVISION & STEREO  
RENTALS INSTRUCTIONS REPAIRS

334 • PINE  
LONG BEACH  
436-9227  
PHONE

FREE PARKING AT REAR ENTRANCE



# She Isn't 'That Type'

DEAR ABBY: I am a respectable divorced woman, 48 years of age. At a drop-in type cocktail party I met a very personable looking gentleman. He said he was also unattached, and by his own admission was "pushing 60."

We had a few laughs, danced a while and then he invited me to his apartment. I was taken back and refused. Was I being mid-Victorian? He didn't say what he had in mind. If he'd even said he wanted to show me his etchings or a collection of something, I might have reacted differently. When he left, he didn't ask for my telephone number. At my age prospects are not too plentiful. Now I am sorry I didn't go. I've never gone to a man's apartment and didn't want him to think I was "that type." Was I foolish?—SORRY NOW



ABBY

DEAR SORRY: I doubt if the man had any etchings, a stamp collection, medals from World War II, or other things women are invited to men's apartments to see, but seldom do. A man 60 probably figures he doesn't have much time to waste. You used good judgment. If he's anything special, you'll see him again. If he was only on the prowl for instant romance—who needs him?

DEAR ABBY: I have gotten up every morning of my life for the past 50 years and started fires in the coal and wood stove while my husband stayed in bed and slept. I also took care of the children without any help from him. I even carried the wood and water myself. Don't you think it is time he got up and waited on me for a change? Or am I supposed to go on like this for the rest of my life, and keep my mouth shut, just to avoid a fight?—NO SPRING CHICKEN

DEAR NO: You may be no spring chicken, but neither is your husband a dumb cluck. After being waited on for 50 years he is thoroughly spoiled, and you spoiled him. So don't expect to teach that old dog any new tricks.

DEAR ABBY: I spend half my life going back to restaurants where my wife and I have dined in order to retrieve things my wife has left behind. How can I break her of forgetting things like gloves, scarves, handkerchiefs, packages, etc., on dining room tables, chairs and floors?—MR. BEAGLE

DEAR MR. BEAGLE: Before leaving the restaurant with your wife, present her with a check list. Purse? Scarf? Handkerchiefs? Compact? Lipstick? Wrap? Earrings? Pill box? Gloves? Packages? Hat? Husband?

DEAR ABBY: I have seen many letters in your column from women who have waited for a married man to divorce his wife for them, but most of them never do. Have you ever heard from a woman who has waited and finally got her man? I would like to see a few because I am not sure whether I should keep on waiting—WAITING

DEAR WAITING: I heard from two this morning. One said, "After my sweetheart divorced his wife and married me, he started to cheat on me just like he used to cheat on her. It was a 'habit' he couldn't break, and since I had helped him form it, I shouldn't complain." The other woman said that she waited 14 years for her man. And now she is playing nursemaid to a sick old "geezer" whose wife took him for all he was worth and threw him out.

Troubled? Write to ABBY, Box 69700, Los Angeles, Calif. For a personal reply, enclose a stamped, self-addressed envelope.

# After Work, Parties Begin

Thelma Smith will be installed president of Long Beach Desk and Derrick Club Wednesday at Starlite Roof, Lafayette Hotel.

A native of California, Miss Smith came here from Bakersfield 25 years ago. She is employed by Tryad



Thelma Smith

Service Corporation and joined Desk and Derrick Club, the women's organization of the oil industry, in 1956.

Others to be installed by Hazel Corcoran, newly elected regional director from Orange County club, include Vivian Moritts, Marilyn Buss, Carol Zeman, Sandra Robertson, Annabelle Arzen, Frances Myer, Susan Millette and Collette Murphy.

Meetings of other career clubs will be held throughout the week as follows:

**Monday**  
Long Beach Quota Club, annual Christmas party, 7 p.m., home of Mrs. Mel Mattox, 3375 Falcon Ave. Cocktails, dinner, entertainment and gift exchange to be included, also a visit by the Santas arranged through

## Career Women

Maxine Hart and Marie Anderson. Donations will be given to charity.

Long Beach Medical Assistant's Association, Christmas dinner party, cocktails at 7; dinner at 7:30 p.m. at Reef. Entertainment will be offered. Event is open to members, doctors, their wives and guests.

**Wednesday**  
Hadassah Business and Professional Women, celebration of Henrietta Szold's birthday, Community Room, 3901 Atlantic Ave. Jeanette Scharlin, president, will preside. The program will be highlighted by a talk on a Youth Aliyah worker by Cantor David J. Kane. Rose Feigelman is in charge of reservations.

**Thursday**  
Zonta Club of Long Beach,

annual Christmas party and dinner, 6:45 p.m., home of Mrs. Everett Christensen,

1008 Marcellus St. Newly elected area director, Mrs. Wyllis Lindlaw, Santa Ana, and honorary members will attend. Secret Sister's names will be revealed and gifts exchanged.



## Our Very Special Christmas Package

Shampoo, set, restyle and haircut at Hammonds. Come in today and meet our expert staff of stylists for your holiday coiffure

We Never Compromise Our Quality

# Hammond's

HAIR STYLISTS  
4140 PARAMOUNT AT CARSON  
LAKEWOOD

Call for your convenient appointment. MA 1-1291

# Programs Reflect Joyous Season

**MONDAY**  
A program of Christmas music will be presented by the renowned Mitchell Boys Choir for Ebell Club's traditional Christmas meeting at the clubhouse following a 1:30 p.m. business meet-

ing, Mrs. Russell M. Brougher presiding.

The original choir made its debut in Hollywood in 1934. Current choristers ages range from 8 to 13 years.

After the program a Christmas tea will be served with Mrs. Harold E. Perlmuter, chairman, in charge.

Mrs. Clarice Mhoon Lewis, chairman, announced Art Department will not meet until Friday for program at 1 p.m. and Christmas tea.

El Dorado Woman's Club, California Federation of Women's Clubs, meet 7:30 p.m. in Douglas E. Newton School auditorium for Christmas program. Christmas in their homelands will be described by two foreign born students from Long Beach City College West Adult Center — one from Germany, the other from Columbia. Music will be presented by the Flute Club, directed by Clayton Berry. Soloist for evening will be Glenn Putnam, former member of the concert choir at University of Redlands.

Daniel O'Brien, member of Wycliffe Bible Translators, will be guest speaker at Christian Business and Professional Women's Council

**FRUIT CAKE INGREDIENTS**  
Best Quality Fruit Cake Mix  
Candied Cherries,  
Pineapple, Citron,  
Orange and Lemon Peel

**SCHULMAN'S**  
142 and 655 Pine Ave.

## Calendar of Clubs

dinner meeting 6:15 p.m. at Petroleum Club. O'Brien is regional secretary of southeastern United States for Wycliffe. A demonstration of holiday confections will supplement program.

First Union, Women's Christian Temperance Union, meets 11 a.m. in First Christian Church for business followed by sack luncheon at noon. May Ward will lead singing of Christmas music by women of Eastside Christian Church. Mrs. Winfield Edson will speak. A tea will conclude day.

Pathfinders Club, Compton, will be setting for a 10 a.m. meeting of club presidents and executive committee members of Los Cerritos District Junior Women's Clubs, hosted by CFWC district board. Noon luncheon and program will follow.

California League of Senior Citizens will meet at Machinists Hall for noon chicken dinner. Mr. and Mrs. George McClain will be special guests. McClain will speak at 1:30 p.m. meeting.

**TUESDAY**  
Lord Kitchener Chapter, Daughters of the British Empire, will have annual Christmas party at 1 p.m. in Guild Hall, St. Luke's Episcopal Church. Mrs. Richard Kelvin has arranged enter-

tainment which will feature Mmes. Walter Bevis, Sheila Bridges, Eugene Lee, Davis Longfellow, Olive Rogers and Audrey Share. There will be community singing of carols. Husbands and guests are invited.

Jubilee Grandmothers Club, 75, will have 11:30 a.m. pre-holiday luncheon at Curries Santa Fe then go to Veterans Clubhouse for meeting, cards and party for Verona Sheffield's 86th birthday. Mrs. Edgar Peffly, president, asks members to bring canned goods for distribution to needy families at Christmas in lieu of membership gift exchange.

Dr. Margaret Clark Sunshine Circle will have Christmas party luncheon at noon, Linden Hall, with gift exchange to follow. Mrs. R. I. Crawford is chairman of luncheon. Assisting are Mmes. S. W. Caldwell, Nellie Jones, Frank E. Faber.

Elderbrook Club meets at YWCA, 550 Pacific Ave., for noon sack luncheon to be followed by meeting, exchange of Christmas cards, games and social hour.

Carmelite Nuns Auxillary meets at 1:30 p.m. in St. Anthony High Cafeteria. Speaker will be Rev. Fidelis Limaco, O.C., faculty member of Mt. Carmel High, Los Angeles. Hostesses will be members of Our Lady of Refuge Church.

Federation of Women's Christian Temperance Union will meet for Christmas program at 10 a.m. at YWCA. Mrs. Mabel John, public welfare director, will speak. Vocal music will be provided by Mrs. Daisy Hihn, 93, and Mrs. Carrie Thompson, who will play her own accompaniment on the vibraharp. Burnett Union will be hostess for noon luncheon.

## Exchange Student Meeting Speaker

Nicole Gerard, an exchange student from Belgium, will be guest speaker at the Christmas meeting Monday at 7:30 p.m. of Pi Beta Phi Alumnae Club of Long Beach.

The event will be held at the home of Mrs. H. A. Barr, 4011 Linden Ave. Hostesses will include Mmes. Ed Cunningham, Royal Ward and William Holmes.

**Superfluous Hair**  
Scientifically and Permanently Removed

Laura Scott Fries, R. E. Member of Electrologist Association of California.

HE 6-9841  
BEAUTY STUDIO  
Consultation without charge

**Buffum's**

## HOLIDAY STYLES

Need Lasting Perms



PERM SHAMPOO HAIRCUT SET 995  
BUDGET TERMS 695

For Appointment Phone HE 2-7451

**Walker's**  
the friendly store of Long Beach

If you could read her mind  
**YOU'D GIVE HER A WIG FOR CHRISTMAS**

"One of the loveliest things about a woman is her hairdo. It can do more for her than the most expensive dress in the world."

OLEG CASSINI

Now at Holiday  
you can give her a  
GIFT  
CERTIFICATE  
and SAVE 10%

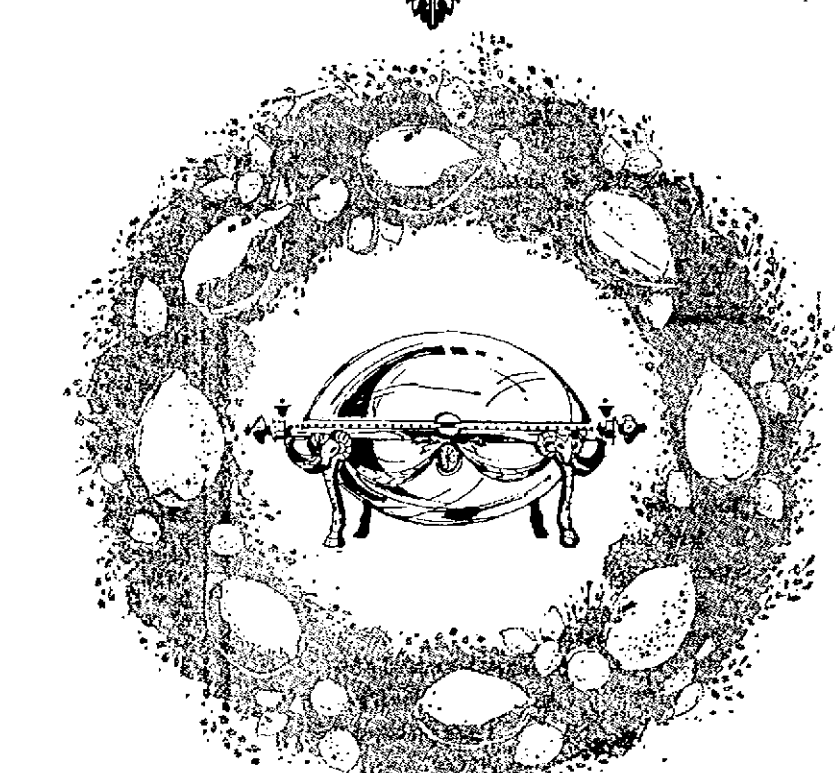
To own a beautifully styled European human hair wig is the secret desire of every woman. Be her hero this Christmas and give her a gift she'll cherish for years.

EASY TERMS

**FREE WIG CASE**  
with each wig sold now till Christmas!

**HOLIDAY WIGS**  
5331 E. 2nd St., Long Beach 438-1595

OPEN 10 a.m. to 9 p.m.  
MONDAY thru SATURDAY



## Gracious giving

Gifts of authentic one-of-a-kind antique silver reflect the faultless taste of those who give . . . compliment the taste of those who receive . . . and lend their enduring charm to any decor.

See this superb collection of period silver, now in our Boutique. Sheffield silver revolving turcun in Regency Style, 165.00

Boxwood wreath with lemons, limes 42.50

FURNITURE, HOME FURNISHINGS, CARPETS, DRAPERIES, UPHOLSTERY, BOUTIQUE

LOCATED ON BROADWAY AT PACIFIC HE 6-MAL FOR SHOP AT HOME SERVICE



## CHEF OF THE WEEK

# He's Dean in Kitchen—Now

By MILDRED K. FLANARY  
P-T Food Editor

Contrary to what you, who know him well, may think... he is NOT a dual personality. Today's Chef of the Week, Dr. C. Thomas Dean, readily admits that this is strictly a pose. His close proximity to the kitchen, says he, is only temporary.

Dean prompts another bit of dualism, too. By day, in "oivies", he is very much the dean of the Division of Applied Sciences at California State College, Long Beach. At night he dons the uniform of a commander in the U.S. Navy Reserve, where he does a heap o'flyin'. This bit of "info" is for his students, mainly.

Born in Humboldt, Neb., Dean remained there to finish both grammar and high school before enrolling at State Teacher's College at Ames, Iowa. He carried three majors — chemistry, industrial arts and education, and a minor in math.

THAT COMPLETED, he was appointed by the Ordnance Department, and sent to Davenport, Iowa, to handle government contracts for the Quad-Cities, or western half of the State.

He exchanged this position in 1943, for a commission in the Navy and took his course in officer indo-



Dr. C. Thomas Dean

trination at Cornell University, Ithaca, N.Y.

Out of the Navy, Dean returned to Indianola, Iowa, where he taught science and industrial arts in high school. His next stop was Ames, Iowa, and a teaching job as associate professor of industrial education. He remained there until 1951, when, because of the Korean hassle, he was recalled to the Navy. He was assigned as executive officer at the Reserve Training Center in Chicago.

IN THE INTERIM, however, he had completed his masters and doctors degrees in three subjects — vocational education, psychology and industrial engineering. Released, after Korea, 1952, he accepted a position at Long Beach State where he began to build the department he now heads. It includes home economics, nursing, police science, industrial arts and industrial technology, to mention a few.

The Air Force Association has honored him with two air power awards; and in 1959, the "Outstanding Aviation Education in the Western Part of the United States" award was bestowed upon him. Dean has also earned his way into Who's Who in America 1962-63-64.

A MEMBER of Masonic Lodge AFM, Ames, Iowa, he is active in the Long Beach Consistory, the American Vocational Association, and the American Industrial

Arts Association. He is president-elect of the California Industrial Education Association, which boasts some 5,000 members.

A member of SAE Fraternity, he also pledged Phi Kappa Phi, and Phi Delta Kappa.

The Deans (she's Marjorie — and a home economics major) have a daughter Carolyn, a senior at U of California, Berkeley, a history and language major, son, Tom, a sophomore at Cal State, majoring in industrial arts, and Nancy, three and one-half, who majors in everything, and practices applied psychology to-the-letter.

And, now, to explain Dean's recipe... it belongs to one of his Cambodian students.

**CAMBODIAN CHICKEN WINGS**  
5 lbs. chicken wings  
¾ cup soy sauce  
1 bunch green onions, chopped (including tops)  
2 tbsps. sugar  
Wash and dry wings, dry well so sauce will adhere.

To chopped onions, add ¾ cup soy sauce, and sugar. Stir, crushing onions in sauce. It will become syrupy. Add wings, stir. Prick skins of wings with fork. Marinate for several hours. Stir occasionally.

Place skin side up on foil lined baking sheet. Bake ½ hour at 350 degrees. Turn over. Sprinkle extra sauce over and bake ½ hour longer. Serve with rice. Finger bowls of warm lemon water are nice.

## What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of Dec. 14-18:

**MONDAY:** Ham and noodle casserole, buttered spinach, cherry sauce with whipped topping, peanut butter sandwich and milk.

**TUESDAY:** Taco, chili beans, buttered carrots, spicy applesauce, whole wheat bread and butter and milk.

**WEDNESDAY:** Italian spaghetti, buttered green beans, sliced peaches, hot buttered French bread and milk.

**THURSDAY:** Fried chicken, mashed potatoes-gravy, garden salad, apricot halves, whole wheat bread and butter and milk.

**FRIDAY:** Macaroni and cheese, buttered peas, fruit cup supreme, Christmas cake, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

**JUNIOR-SENIOR HIGH**  
**MONDAY:** Neapolitan macaroni, Hawaiian coleslaw, apricot halves, hot buttered French bread and milk.

**TUESDAY:** Hamburger on bun, pickle chips, buttered peas, fruit mallow and milk.

**WEDNESDAY:** Pizza, tossed green salad, spicy applesauce, whole wheat bread and butter and milk.

**THURSDAY:** Turkey in gravy on mashed potatoes, buttered green beans, orange fruit gelatin, hot buttered cornbread and milk.

**FRIDAY:** Baked fish oven browned potatoes or burrito, buttered spinach, cherry strudel, whole wheat bread and butter and milk.

## She Makes Cents From Buying Junk

Continued from Page W-1

with Goodwill Industries and a junk collector was born.

"I'm a Goodwill gleaner," says she, happily.

At the termination of the war, the Waters moved to Buffalo, N.Y., where Mrs. Waters increased her collection "with an inside track" as recreation director of Goodwill. Some of her Buffalo purchases decorate her home today.

"Now don't overlook the as-is departments," Mrs. Waters advises would-be collectors. "This is located some place out in the yard and features a broken chair, a faded awning, a sagging bamboo shade and a gutted washing machine. But it is here that I have had some of my greatest triumphs. One day I found a wooden garden swing that seated four adults in the as-is. I brought it home in the rumble seat of my Model-A."

The emporium, however, didn't turn out to be much fun for the proprietress. In addition to a reluctance to part with her purchases, she found it boring waiting for customers to appear.

One day, not too long ago, she was pondering her fate when an elderly couple, pensioners, came in the shop to browse. In the course of the

# Cupid Is Really Quite a Nice Fellow

DEAR MRS. MAYFIELD:

Why do married people feel they have to play Cupid to us single gals and men? By the way the women I work with talk, you'd think marriage was the greatest discovery since the invention of the wheel! What's so great about getting some poor jerk to marry you? These poor females are working to support the men they married. Big deal!

Also, these wives must tell anyone who will listen all about their bedroom problems which is embarrassing and improper—and disgusting.

If getting married means being like these women, I'd —RATHER BE SINGLE

DEAR RATHER:

"Some poor jerk" will make you flip one of these days and you'll change your mind about marriage—I hope! Marriage is a great invention (especially for rearing families), and for the average man and woman it's the ultimate in satisfactory living.

Wives working to support their husbands isn't an ideal way to live but there is usually a very good reason for it. Don't knock it until you know all the facts.

Bedrooms gossip isn't in the best taste and I don't like it either, but the majority of wives aren't like that. —I'm not and you don't have to be.

Honest, marriage is great. You should try it sometime. —M.M.

DEAR MRS. MAYFIELD:

My 16th wedding anniversary is coming up in a few days and it will be anything but happy.

I guess it's my fault. I took my husband for granted; belittled and criticized him every chance I got. About eight months ago he confided to me he was seeing another woman who made him feel like something. It was quite a switch from my nagging and he fell in love with her. She loves him, too, but they are

## Dear Molly Mayfield

both very considerate of our four children.

I can't help throwing digs at my husband about her every chance I get. I know he cares a lot for her even though they have mutually agreed not to see each other. If I keep this up, I know I will surely lose him, but I can't seem to help myself.

Our youngest child is two months old and I know that is the only reason he is staying with me.—CONSTANT NAGGER

DEAR NAGGER:

You just won't learn, will you? You have everything on your side but you are deliberately driving your husband away. All you have to do is keeping your nagging mouth shut. It isn't that you can't, you just won't. You get some kind of satisfaction out of picking away at your husband about something you, admittedly, drove him to.

You are getting a second chance (a lot of people don't) and if you miff it, you'll lose him for good. All because you insist on being nasty instead of nice.—M.M.

DEAR MRS. MAYFIELD:

I am 24, divorced and have a boy 4½. I've been dating a wonderful fellow for a year and he has asked me to marry him.

I love him but I don't want to get married yet. I have been dating another fellow, but No. 1 is so jealous he badgers and hounds

me all the time. I don't think it is any of his business, and I've told him if he keeps it up, I'll stop seeing him. He is also cagey about his finances.

I wonder what I should do. Don't you think I should put off getting married for a while? Especially to him?

DEAR MANY DATES:

Stop kidding yourself. You aren't in love with No. 1 or anyone else. Very definitely put off getting married for a while.

For your second go-round, be more careful about your choice.

## Parish Party

St. Matthew's Parish Council will meet Thursday, at 1 p.m. in the cafeteria for a Christmas program presented by the children of St. Matthew's school. Benediction will be given at 12:45 p.m. in the church.

Refreshments will be served by fifth grade mothers. Hostesses will be Mmes. Warren Harper and Robert Williams. Child care will be provided in the kindergarten.

## WEAR FALSE TEETH?

Now you can talk, laugh and eat with confidence. If your dentures wobble, click, drop or are hard to arrange, or if your gums are sore, or if you have a loose fit, SWITCH TO — RIGID COMFORT CUSHION DENTURE RETAINER. This new white, resilient, non-staining material when applied to your dentures, forms a soft gelatinous cushion that holds plates or partials firmly in place for 18 hours or more. Resists heat or cold. Will not discolor. 3 sizes: 45c - 79c - \$1.10 AT ALL DRUG COUNTERS



LET STAR JEWELERS BE YOUR CHRISTMAS

HEADQUARTERS for the WORLD'S ONLY ELECTRONIC TIMEPIECE ACCUTRON® by BULOVA

ACCUTRON SPACEVIEW "C" 14K gold with transparent dial. Waterproof, sweep second hand, alligator strap. \$299.00

OPEN AN ACCOUNT TODAY Or Use Our Convenient Layaway Plan

STAR JEWELERS

Open evens 'til 9 until Christmas

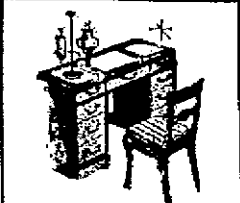
440 PINE AVE. HE 7-1297 Downtown Long Beach JIM HASTINGS FRANK KRAUSE

## Fine Furniture

Set the Holiday Mood... With Furniture From Austria's

DOWNTOWN LONG BEACH

Headquarters for MAHOGANY, PROVINCIAL & MAPLE FURNITURE



We feature Grand Rapids furniture. Complete line of brand name Simmons Beautyrest Mattresses. We carry our own contract.

HE 6-4721



445 LOCUST at 5th Downtown Long Beach PARK AND SHOP VALIDATION

## Smart Santas shop Chandler's and save

They choose from handbag styles

galore, all priced far less than you'd expect to pay. Shown, a surely-it's-leather

black vinyl exceptional at just 6.99 plus tax

Fashion-new textured hose in dress and

casual weaves are wanted gifts.

Sheer diamond, 1.19 pr.

3 pair gift-boxed, 3.40



CHANDLER'S

5040 LAKEWOOD BLVD. (OPPOSITE MAY CO.)

Mail orders, please include 40c per postage. No COD's accepted.

## REFRIGERATOR PAINTING

We refinish REFRIGERATORS in All Colors Including COPPERTONE All Work Guaranteed Loaners Available

M. & B. APPLIANCES 432-0011

## Exciting Cold Waves



REGIS REGULAR

★ Haircut ★ Shampoo ★ Style Set 9.95

BUDGET HOLIDAY PERMANENT 6.95

with haircut Mon. - Tues. - Wed.

REGIS DELUXE 12.50

the Broadway LONG BEACH



# Salud, Amigo! It's Christmas

By Fred Taylor Kraft  
Travel Editor

Salud! Let us go for a drink. It is the season, you know. Besides, you may need it to hurdle these hectic pre-Christmas days.

And you pick the spot: South America, Mexico, the Caribbean, Hawaii, or wherever.

For an eye-opener, why not try the Granja Azul, a few miles up the Andes slope, east of Lima, in Sta. Clara, Peru.

"Camerera! El menu, por favor!"

When the barmaid hands it to you, you just know that you are in for an experience extraordinary. For this menu is unlike anything you have ever seen. It illustrates, you might say, what you are about to drink. You do not order a simple rum, (rum) punch or a whiskey sour at Granja Azul. It has to be on the wild side, like La Virgen Viciosa (Vicious Virgin), Cinco Pies (Five Feet), Poca Cosa (Little Thing), El Roncador (The Snorer), La Novia Asustada (The Frightened Fiancee), and so on.

THE SNORER (see illustration) looks innocent enough on the menu, so let us try it. Three parts juice,

one part light rum, and two parts dark rum.

I had two on a previous visit, and was served in a cylinder-shaped glass a foot tall and an inch or so in diameter. A companion got his in a glass that looked very much like a pregnant lady's belly (conventional cocktail glasses are off limits here).

You have my word for it. The Snorer will set you on a snoring jag.

BUT PERHAPS you would rather indulge in Mexico. Then order up something Mexican, like a Sangrita. You get half a lime, salt, a jigger of tequila and a jigger of Sangrita, each in a shot glass.

First you double your fist and pour some salt in the cup between the thumb and the forefinger. Quickly you suck the lime, lick the salt (generously), and toss down the tequila and then the Sangrita.

Wow! That Sangrita was not tomato juice, after all. It was juice from red chilies!

AT SEBASTIAN'S, on the waterfront in St. Thomas, Virgin Islands, we should have a popular Banana Daiquiri. Here is how the busy barkeep makes it:

Two oz. light Virgin Island rum; half to one banana, depending on size; five drops fresh lime juice;

## TRAVEL and RESORTS



EL RONCADOR  
.. Snoring's for Patrons ..

half tsp. powdered sugar; half oz. banana liqueur. Mix in blender with one-fourth cup crushed ice and serve in Old Fashioned glass.

Yum! Sweet, balmy and heavenly, like the evenings in St. Thomas.

IN PUERTO RICO and Jamaica, the Planter's Punch is the all-time favorite, by far. Have one and you will understand why.

The formula is "one of sour, two of sweet, three of strong, four of weak" which translated, means one part lime, two parts sugar or simple syrup, three parts rum, and four parts water or cracked ice.

THE HARPOON brings the drinking clan from far and near to the Old Whaler's Grog Shoppe at The Pioneer Inn in Lahaina, on the Hawaiian Island of Maui.

This Harpoon recipe will serve both of us: two jiggers rum, one jigger sweet vermouth; two-thirds jigger of creme de menthe (white); two-thirds jigger creme de cocoa; juice of half a lemon; four cubes ice cracked. Combine into blender and

# Travels With Delaplane

"My husband and I will be spending six months in England starting in February. It is our first trip. Should we take along soap, coffee, tissues?"

NO. AUSTERITY and shortages are long past. You can buy everything you want in England.

"What kind of clothing do we need? Any suggestions for getting the most out of such a trip?"

WARM, warm clothing. England is cold until summer and they keep their houses at a temperature you could hang meat in—about 10 degrees cooler than we do. In turn, they dress more warmly indoors. Sweaters and coats. Central heating is a myth. I blooming well froze in a London house until I learned you dress inside as we dress outside here.

At all times, but particularly in winter, you can have a wonderful time driving the snowy countryside

mix for two or three seconds.

AFTER DINNER, we might enjoy a Flaming Torch at Grace W. Buscher's fabled Coco Palms Resort Hotel at Lihue, on Kauai, Hawaii.

Miss Buscher's Flaming Torch is seldom overlooked by knowledgeable guests. For years, some of the competitive hotels experimented to copy this potation, but they could not seem to come up with one that would taste so good and at the same time produce a bright flame.

Actually, the formula is very simple—and delicious. Fill a sturdy (one that will not crack with heat) small glass two-thirds full of white creme de menthe, cover with Southern Comfort, and set afire.

Salud, amigo! or should we now say "Aloha"?

from Inn to Inn. Take the older, coaching inns. There is a chain of them called "Trust Houses." Listed in the London phone book. Ask them for a list.

And I would get a great touring book—"1964 Guide to Pubs and Inns." You can buy this at any London book store. But if you want it here in advance, you can send \$2.35 to Al Wagstaff, 177 Sloane St., London, S.W. 1. Let me tell you these wonderful, historic inns are cold as Scrooge before he saw the light. But this is mainly the bedrooms. Take flannel pajamas. Around the fire with snow piling up on leaded glass windows, there's nothing better.

"We intend to take side trips such as Paris. We will rent a car but can we take it to France?"

EASY ENOUGH. Be sure your rental agency gives you a GREEN card that is your international insurance and the only card you need to move your car across borders. And see that they fix your car up with yellow headlights. France demands this. (England uses white lights.)

"If you have any suggestions on local customs..."

IN ENGLAND, you drive

on the left. You never jump across traffic making a right turn. Wait for no traffic or the light change. No bluffing. Windshields are never washed in service stations. People do their own. There are only two shoe shiners in all London—and they must be there as curiosities. The English polish their own.

Pubs are divided into "public bar," "private bar," "saloon bar." All served from the same central beer pumps. Saloon bars seem most private to Americans and they usually serve light meals.

"Any special foods we should ask for?"

Scottish beef is good in any way—though England is not gourmet country except in special restaurants. Smoked trout is a specialty I like. It's a thing to begin with—cold with horseradish. English cheeses are excellent. Try everything on the cheese board. Coffee after dinner is not served at the table but in the lounge.

"And how about tips?"

A LITTLE LESS than here: 12% in London, 10% in the country for meals. A shilling (14 cents U.S.) can be used about like we use a quarter.

## New Kungsholm to Be Launched

A new 25,000-ton passenger liner, now under construction, will be given the name M/S Kungsholm. At the same time, the present M/S Kingsholm will be transferred to North German Lloyd, according to the Swedish American Line owners.

Of ultra-modern marine design and incorporating many innovations, the new Kungsholm is expected to enter service at the end of 1965.

## "Smell Those Roses"



### in Pasadena NEW YEAR'S DAY ROSE PARADE

Round Trip Bus Transportation  
Reserved Grandstand Seat

- Marine Suite
- Deluxe Cabin
- Food and Beverage
- Restroom
- Facilities
- No. 1000
- 1000
- 1000



FROM LONG BEACH \$10 ONLY

Makes Excellent Christmas Gift  
for a Person Who Has Everything

TICKETS MAY BE OBTAINED BY SENDING A CHECK TO ADDRESS SHOWN BELOW

Please Enclose Stamped Self-addressed Envelope  
INFORMATION AND RESERVATIONS

### SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

(Formerly METROPOLITAN TRANSIT AUTHORITY)

Ticket Office—Long Beach

156 W. Ocean Blvd. Phones: 435-4928 or 435-1042

## "I want to see all of Mexico... close-up ...and for less money"



## "That's why I'm taking a Greyhound Escorted Tour of MEXICO!"

Really see the beauty and charm of Mexico on a fun-packed Greyhound Escorted Tour. Ride through the heart of the country, within touching distance of the sights...within hearing distance of the sounds. See things you can't see from a railroad track or a high-flying plane. What's more, by Greyhound you ride in your own private air-conditioned luxury coach...a bilingual escort explains all points of interest...you stay at first-class hotels every night. And remember, Greyhound gives you more Mexico for your money than planes, trains or driving yourself.

SEE IT ALL! 15 different Mexican states...scores of towns and villages off the beaten track...places tourists seldom get to see. Plus Mexico City, Texco, Chihuahua, Guadalajara, Mazatlan, and much more! All transportation included.

21-DAY CIRCLE TOUR  
LEAVES LOS ANGELES  
WEEKLY  
\$299.95

Twin or double room rates, per person. Only 10% down, easy monthly payments, on Budget Travel Plan. Optional side trip to Acapulco, only \$31.00 extra.

FOR FREE MEXICO FOLDER  
CLIP AND MAIL TO:  
**GREYHOUND  
TRAVEL BUREAU**  
310 E. Broadway 432-4973  
or see your local Greyhound Agent

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Phone \_\_\_\_\_

**GO GREYHOUND**  
...and leave the driving to us

## S. S. LURLINE 4 ISLAND MERRY MONARCH FESTIVAL CRUISE



CASO KAUAI MAUI HAWAII

15-day gala Matson Line spring cruise to Hawaii's Merry Monarch Festival. All-expense fares from \$390. Sails from San Francisco April 15, Los Angeles, April 16. Book early if you want to be sure of enjoying this new Hawaii cruise opportunity.

FOR INFORMATION  
AND RESERVATIONS  
PHONE GE 9-0916

OPEN DAILY 9 to 5  
(Except Sunday)

**WES CARROLL  
TRAVEL SERVICE**  
2754 EAST BROADWAY  
Long Beach, California

FREE DELIVERY SERVICE



## put travel under the Christmas tree!

For that Very Special Person on your Christmas list...the most thrilling gift of all, travel! We have travel gifts at all prices from budget-rate plane tickets to world cruises. We sell gift certificates, too, for credit toward any trip...anywhere throughout the globe.



**C. F. BEACH  
TRAVEL SERVICE**  
Phone: HE 2-6457  
452 LOCUST AVE.  
LONG BEACH 12, CALIF.

## ROSE PARADE EXCURSION NEW YEAR'S DAY

TRANSPORTATION AND RESERVED GRAND STAND SEATS

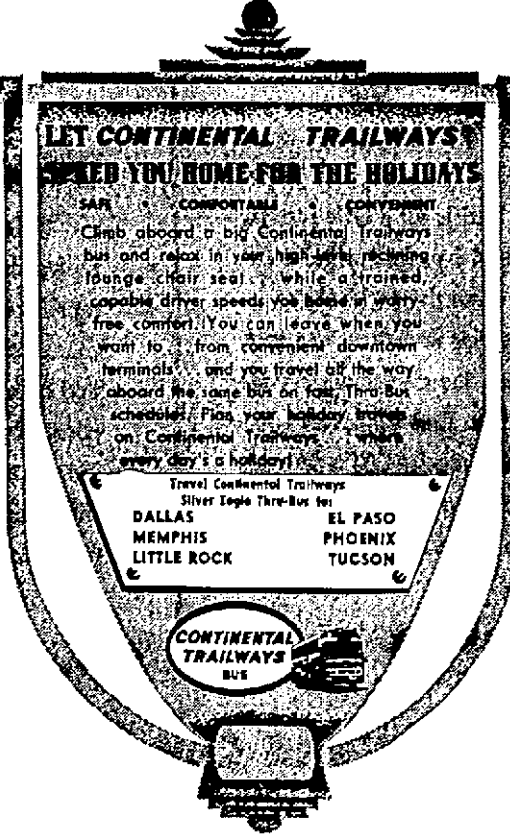
Call for information and free delivery of tickets

**LANNAN'S GREYHOUND TRAVEL BUREAU**  
310 E. Broadway Phone 432-6973

## NOW! 2 WEEKS' DELIVERY IN ANY GERMAN CITY '65 VOLKSWAGENS \$1256

Available Insurance-Financing-Return Shipping  
Contact Overseas Delivery Experts

**LAKEWOOD MOTORS VOLKSWAGEN**  
5815 SOUTH ST.  
LAKEWOOD TO 6-0741



56 LONG BEACH BLVD. PHONE 436-3231

## Please don't embarrass the other airlines by asking them to match our 15-day tour of the Middle East and Holy Land that includes air fare, all meals, first class hotels, all ground transportation, all for \$1267, from Los Angeles.

We looked at a lot of tour brochures to find out what was lacking and what could be improved before we developed this one. It's a 15-day, all expense tour of Jerusalem, Tel Aviv, Damascus, Cairo, and Beirut for very little more than it costs to see Europe. Rather fantastic, if we do say so ourselves. We also have 22- and 28-day tours that cover the Middle East and Europe. Comparable values that

take you to far-off places like Istanbul. To exciting places like Paris. If you don't have cash, 10% down will do fine. Send us the coupon and we'll send you complete details.

To: Scandinavian Airlines System, Inc.  
8929 Wilshire Blvd., Beverly Hills, Cal. 90211  
Oleander 2-8600 and Oleander 5-8600

Gentlemen: I'm interested in the Middle East. Please send me complete information.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_  
MY TRAVEL AGENT IS \_\_\_\_\_

Fares based on 21-day Winter Jet Economy-Class  
excursion rates. Subject to change after  
March 31, 1965.



For further information on the above trips contact  
any of the following travel agencies

<p><b>AUTHORIZED AGENT</b> <b>ACME TRAVEL SERVICE</b> 5004 Pacific Ave., Lakewood ME 4-2700 Lakewood Office—2000, Post Office "WE COVER THE WORLD"</p>	<p><b>"AUTHORIZED AGENT"</b> <b>WES CARROLL TRAVEL SERVICE</b> 2754 E. Broadway Long Beach GE 9-0916</p>	<p><b>"COMPLETE TRAVEL SERVICE"</b> <b>LOS ALTOS TRAVEL SERVICE</b> ROBERT SHAW, TRAVEL AGENT 3314 E. 7th STREET Long Beach Ph: 434-7865</p>	<p><b>"AUTHORIZED AGENT"</b> <b>Universe Travel</b> 4087 Long Beach Blvd. GA 4-8504 LONG BEACH</p>
<p><b>"Authorized Agent"</b> <b>C. F. BEACH Travel Service</b> 452 LOCUST AVE. LONG BEACH Ph. HE 2-6457</p>	<p><b>"AUTHORIZED AGENT"</b> <b>Circle Travel Service</b> 2221 PACIFIC AVE. LONG BEACH PHONE GA 7-9967</p>	<p><b>"Authorized Agent"</b> <b>PIERRE MANON TRAVEL AGENCY</b> 5265 E. SECOND ST. BELMONT SHORE GE 3-0117-18-19</p>	<p><b>"Authorized Agent"</b> <b>WILTON TRAVEL AGENCY</b> Breakers Hotel Bldg. 205 E. Ocean Blvd. LONG BEACH Ph. HE 5-7411</p>
<p><b>"Authorized Agent"</b> <b>BELMONT SHORE TRAVEL</b> 194 Park Ave. BE 3-2128 LONG BEACH "LET US PLAN YOUR PLEASURE"</p>	<p><b>"Your L.B. Authorized Agent"</b> <b>FENWICK TRAVEL SERVICE</b> 309 E. Ocean Blvd., Long Beach Phone HE 2-5924</p>	<p><b>"AUTHORIZED AGENT"</b> <b>LAWSON OVERMAN TRAVEL AGENCY</b> 3845 Long Beach Blvd. Phone: GA 4-3428 — NO SERVICE CHARGE —</p>	<p><b>MAY CO</b> World Travel Bureau LAKEWOOD ME 3-0111 BUENA PARK 827-3303 SOUTH BAY 370-2511 YOUR AUTHORIZED AGENTS</p>



WILDCAT ON THE TOWN

# '65 Buick Tours New City

By BILL EMERY

For a few weeks immediately following the showing of the new 1965 Buicks, the Wildcats (the hot ones in the Buick family of fine automobiles) were rare to the point of non-existent.

One Buick dealer in the Southern states, acquired a real live one... an eight-month-old female from a motorist who brought in his car for repairs. He left the animal in the showroom, frightening one of the salesmen so badly that he jumped into one of the other Buicks in scarce supply in the showroom and locked the doors.

As a result, the owner's son took the big cat home and kept it in his basement. This too, turned out to be impractical and "Trade-In," as the wildcat was called, was whisked off to the Animal Protective Society where she

made headlines.

Well Buick Wildcats are once more gracing the showroom floors and these Wildcats are guaranteed not to bite or scratch, but with a 325-horsepower 445 cubic-inch engine under the hood... that name commands respect.

We picked up one of the first of the available 1965 Buick Wildcats from Jim Willingham, president of Boulevard Buick at 1881 Long Beach Blvd., and drove out to explore a new resort in a brand new community buffering the mountains and the desert.

The Kings Inn at Sun City is situated in the Menifee valley just 22 miles south of Riverside on Highway 395. It's a modern new motor hotel in the shopping center of a planned community being built for the semi-retired and

active retired.

**EXCELLENT FOOD**

The Kings Inn has excellent facilities for dining both in the paneled coffee shop and the King Arthur dining room. Of particularly excellent servings on the menu is the seafood and chowder, and every Friday evening, a fish fry is featured on the menu. Hotel manager Duane Reed says he challenges anyone to compare this feast for both quality and quantity. One thing certain, it is a favorite with gourmets from near and far and it's a regular weekly ritual now on the menu.

Spacious rooms, fully carpeted with free TV, patio and piped-in radio are very reasonably priced at \$12 per night. For recreation, there is a heated pool at the motor hotel and Sun City's championship 18-hole golf course winding through the center of the community. It's interesting to note that this course is used more by the residents on week ends, creating a situation found almost nowhere else.

Since this is a public course, week-end golfers favor it over other courses with a long waiting time to tee off.

**ACTIVE COMMUNITY**

This 2-year-old community already has some 70 clubs and organizations covering activities in the arts, sciences, sport and recreations. There is just about every activity you would expect to find in a population center up in the millions, yet the population today is slightly over 4,200. By 1975, the projected population of the 14,000-acre "balanced community" will be over 30,000.

This is a commercial endeavor created by builder Del Webb, the fourth similar

project offering an active, new way of life to people over 50 who are retired or semi-retired, and the sampling of residents we met in the dining room and main lounge was like leafing through Who's Who. Personalities widely known in sports, politics and the entertainment field live in harmony with retired barbers, small businessmen and farmers, some semi-retired.

Property in Sun City sells from \$10,950 for a one-bedroom, one bath apartment to a top of \$22,550 for a three-bedroom, two-and-a-half-bath home.

"We don't sell homes," said Jim Leishman, project sales manager, "we sell a way of life."

The usual image of retired people was shattered here. The motorlog Wildcat was examined for comfort, style and under-the-hood performance at the Inn and golf course with keen interest. It became increasingly noticeable how many late model Buicks were parked at the Kings Inn and in front of the Sun City homes.



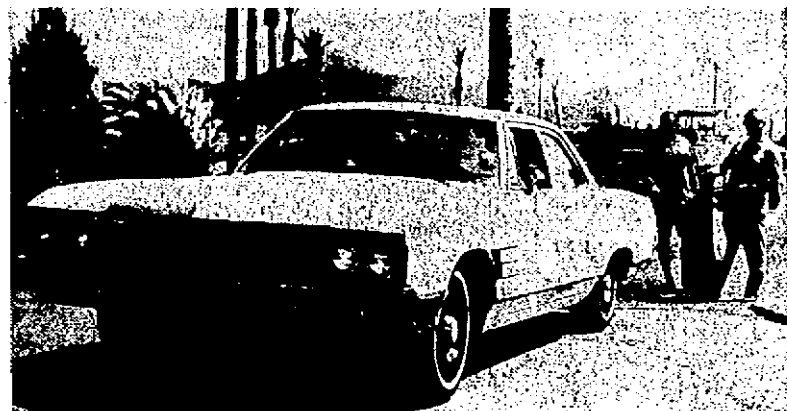
KINGS INN SETS ROYAL TABLE

Duane Reed, general manager of the Kings Inn in Sun City, heads up the buffet lunch in the motor hotel's King Arthur Room. Buffet is fast becoming a favorite with out-of-towners who drive over just for lunch.



LUXURY MOTOR HOTEL

New Buick Wildcat has considerable styling changes for 1965 and, although the over-all length remains approximately the same, the wheelbase is now 126 inches—three inches longer than last year. Kings Inn at Sun City is a motor hotel catering to the luxury comforts of travelers and Sun City folk.



WILDCAT ON THE GREENS

Championship 18-hole golf course gets more traffic during the week days by Sun City retired homeowners than weekends—just reverse to most country clubs. Riviera styling influence in the new Wildcat is seen here.

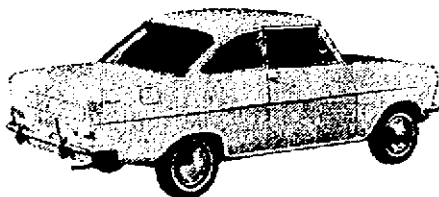
## BOULEVARD BUICK

### LONG BEACH'S EXCLUSIVE DEALER FOR

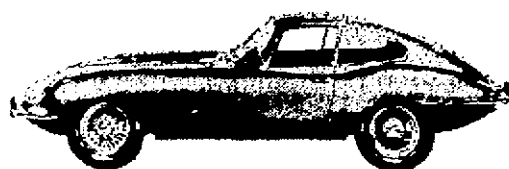
#### BUICK OPEL JAGUAR



Buick doesn't make cheap cars—that's for other people. But we do make economical cars, and a case in point is the Buick Special. Bear in mind, first of all, that the Special is a Buick—with all the quality, reliability and superb engineering that the name implies. Now, consider that the purchase price of a Buick Special is surprisingly modest, and the results of last year's Mobil Economy Run nailed down our claims to splendid gasoline mileage with either V-6 or V-8 and automatic transmission.



This is the rakish little Opel Kadett sports coupe. It's tame for certain tastes. It's terrific for a little foreign car. We've powered it with a 54 h.p. four-cylinder engine. Top in a car that's priced down there with the other little imports. Trouble is, the engine doesn't make a very impressive noise. Another thing, the chassis doesn't require lubrication. No lube points. And it's covered for 24 months or 24,000 miles by the regular GM warranty. So it really isn't very much fun to tinker with. Opel Kadett: the new little German car with General Motors behind it.



SEE AND DRIVE THE ARROGANT 1965 JAGUAR XK-E . .

This car creates a sensation wherever it goes. And no wonder. It is sleek . . . aerodynamically designed . . . capable of 150 miles an hour. It features monocoque construction, has disc brakes and independent suspension on all four wheels. Gran Turismo coupe (above) or open sports model with interchangeable soft or hard top. New 4.2 liter engine, fully synchromesh transmission, alternator and more comfortable seats make the '65 a fully performing arrogant beauty!

BOULEVARD  
1881  
BUICK

1881 LONG BEACH BOULEVARD  
SP 5-6156 • 591-5611

Telephone 591-5613

Telephone 591-5613

PLUS

**BOULEVARD BUICK—NOW OFFERS CAR LEASING & CAR RENTALS**  
BY THE DAY, WEEK, MONTH OR LONG TERM . . ALL MAKES—ALL MODELS AVAILABLE

Come in now and let our leasing experts custom tailor your 1965 automotive requirements . . . You can also rent a supplemental car for a visiting executive, relative or friend through Boulevard Buick's rental service.

Boulevard Buick services all lease and rental cars with 50 factory-trained mechanics, located on the premises, to take immediate care of all service problems.



---

**40<sup>th</sup> ANNIVERSARY**

---



*Apartment  
Living*

---

**A HANDY GUIDE TO THE SOUTHLAND'S FINEST APARTMENTS**

---



# Longtime L.B. Realtor, Berg. Heads Assn.

Present officers of the Long Beach Apartment House Association are headed by Arnold B. Berg as president. He has been a realtor and apartment owner and operator in Long Beach for 20 years. Other officials and directors of the organization have engaged for many years in real estate, apartment building or other related businesses in the apartment industry. John M. Highstone, realtor, is first vice-president; Paul F. McKenzie, builder, second vice president; Robert S. Langdon, cost accountant, treasurer; Merrel Sale, plumbing firm executive, sergeant-at-arms; Mrs. Mae S. Till, executive secretary; Mrs. Lisa Ziegler, assistant secretary, and Cal Speedy, property owner.

## KEY MANAGEMENT IS YOUR ASSURANCE OF "LUXURY LIVING"

A NEW CONCEPT IN EXTENDED SERVICE TO OUR TENANTS.

<b>VIKING GARDENS</b> (38 units) 8357 E. Third St., Downey	<b>PARK LANE</b> (44 units) 404 N. Havel, La Habra
<b>WINDSOR WEST</b> (95 units) 14717 Pioneer Bl., Norwalk	<b>POMPEII</b> (26 units) 14024 Paramount Blvd., Paramount
<b>ATHENS</b> (24 units) 1801 E. 68th St., L.B.	<b>MARQUIS</b> (100 units) 7380 E. Florence Ave., Downey
<b>CHATEAU</b> (13 units) 8525 Imperial Hwy., Downey	<b>THE LANCER</b> (38 units) 12747 Pioneer Blvd., Norwalk

**AMBASSADOR**  
(100 units) 10345 Western Avenue, Downey



LO 4-6641

## GARBAGE DISPOSER

Headquarters



**NEW and Guaranteed**

**WASTE KING**  
No. 2069..... **27<sup>95</sup>** NET

**INSINKERATOR**  
No. 333..... **27<sup>95</sup>** NET

**INSINKERATOR**  
No. 77..... **43<sup>95</sup>** NET

**WHIRLAWAY**  
No. 39..... **22<sup>95</sup>** NET

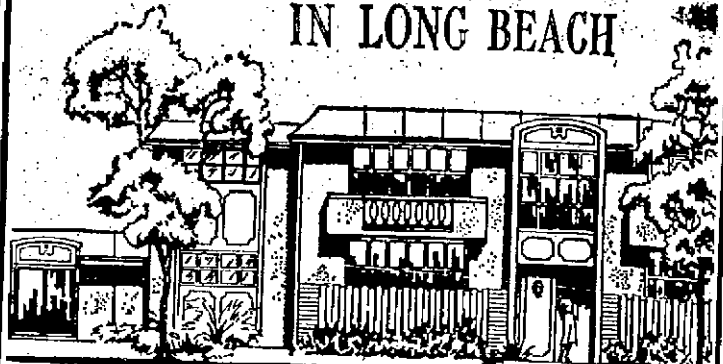
9000 OTHER ITEMS  
**Comparably Priced!**

**L. & S. PLUMBING SUPPLY CO.**  
2211 E. Anaheim Street  
Long Beach

GE  
8-2500  
Association Member



# AN INVITATION TO VISIT THE FIRST garden type COOPERATIVE APARTMENT HOMES IN LONG BEACH



## Model Apartment Open Daily

If you like carefree gracious living... want the pleasure of planning the interior of your own apartment-home... want the enjoyment of heated pools... recreation rooms... hobby rooms... See **Sovereign Park Estates today**... choice of 10 spacious floor plans... from 735 to 1700 sq. ft. located in the finest residential area of Long Beach... not a retirement concept... planned for adults of all ages... garages... laundry rooms... storage rooms... beautifully landscaped... complete outside maintenance.

Here is the best part of all... 5% insured FHA financing... only \$120.00 reserves any apartment-home now... down payments from \$590 to \$1990... including share cost and 10% selling expense... est. monthly payments from \$114.50... (subject to adjustment, depending on cost)... including principal, interest, taxes, maintenance, insurance... and reverse funds... all the advantages of luxury apartment living combined with all the equity and tax advantages of owning your own home... get full details from our representatives today... luxury living... sensible prices.



## Sovereign Park Estates

COOPERATIVE APARTMENT HOMES

5110 ATHONTON STREET • THE PRESTIGE ADDRESS IN LONG BEACH

A Sovereign Development Co. Project, 1807 Esplanade, Redondo Beach, California

JOYFUL LIVING FOR THE ENTIRE FAMILY—CHILDREN WELCOME

**DEL AMO PACIFIC — CO-OP APT. HOMES**  
INSPECT A FURNISHED MODEL TODAY  
FA 0-3171 FA 0-3152 3100 W. Carson St., Torrance SP 5-2591

North Del Amo Pacific Co-Op Apartments, Inc.  
A Sovereign Development Company Project 1807 Esplanade, Redondo Beach, California

## DUPLEX GARDEN ESTATES



- INDOOR-OUTDOOR LIVING
- LUXURY & TASTE:
- CONTEMPORARY & CONVENIENT:
- PRIVACY & SECLUSION

Presents

Individual patios, terraces and large floor to ceiling windows allow California living at its best.

Dramatically designed 1500 sq. ft. of 2 and 3-story units and lovely grounds with garden service make Cerritos a luxury home. Created for people with taste, carpets and drapes are provided to harmonize with any interior.

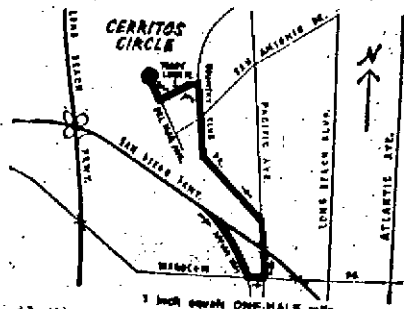
The fully equipped Gold Medal Kitchen with natural walnut cabinets also include Frigidaire dishwasher, disposals and built-in range & oven, 2 bedrooms, 2 1/2 baths, air-conditioned, spacious living and dining areas and 2-car garages combine contemporary living with convenience.

Adjoining Virgil Country Club in an exclusive area of Long Beach, each unit stands alone and elegant. Private patio entrances set the tone for an individual life.

Sales beginning at \$58,000. Rentals begin at \$225.00. Office 423-8445

4101 DEL MAR, LONG BEACH

Sales Office Phone 424-7596



1 inch equals ONE-HALF mile



# Association's Program Told

By ARNOLD B. BERG

This year marks the 40th anniversary of the Long Beach Apartment House Association and we, the officers and directors of the organization, extend greetings to all the residents, business firms and city officials of the Long Beach area, together with our pledge that the Association will continue to work for even greater prosperity and development for our fine city and state.

The apartment business is one of the major industries of this area, the state and the nation. There are many millions of dollars invested in apartment buildings in Long Beach, which is one of the outstanding apartment-living cities here



ARNOLD BERG

and throughout the Southland.

During the past 40 years our organization has constantly endeavored to improve operating methods for apartment owners and for better owner-tenant relations.

Since its creation in

1924 the Association likewise has been instrumental in working for sound legislative and government proposals and for programs of benefit to our community. The Association will continue its efforts in this direction.

Our organization now represents over 4,000 apartment owners and operators in the Long Beach area. There are today 14,000 apartment houses here and these include 76,282 rental units. The Association plans for continued growth each month and it is hoped that the membership will be doubled in 1965.

We have scheduled a strong program for 1965, including an intensive, constant membership campaign and we shall continue to work for

greater achievements in the years to come.

The Association is always endeavoring to provide more services and benefits for its members. During the past 40 years it has helped apartment owners operate more efficiently and profitably, while at the same time assisting them to provide improved apartment living to thousands in our Long Beach area. This we shall continue to pursue in the years to come.

In conclusion, and on behalf of the Association, I wish to extend to all of the citizens of the Long Beach area, best wishes for a merry Christmas and a happy, prosperous New Year.

## Long Beach Apartment House Assn. Is Observing Its 40th Anniversary

Long Beach Apartment House Association is observing its 40th anniversary this week — two decades of progressive programs and action by the organization.

The 40 years of contribution by the organization have been a colorful and beneficial chapter in the development of Long Beach and the now thriving California Southland area.

The Association, a non-profit organization, was formed in 1924 by a small group of apartment owners because of the need for united strength and for local, state and national representation for the local apartment in-

dustry.

The apartment business in the Long Beach area has grown tremendously during the past 40 years until here, as elsewhere in the state and nation, it has become a huge, major business with multimillions of dollars invested in apartment buildings here and paying a great share of property taxes.

The Long Beach Apartment House Association has grown to the point that it now represents some 4,000 apartment owners and operators with more than 14,000 rental units. It is today one of the largest, longest established, most vig-

orous and effective such groups in California and the United States.

The original small group of founders of the Association 40 years ago were people just like many of those who have helped make this area and the Southland boom. They had, and those now engaged in the business still have, a vital stake in the future of Long Beach, its area, the State and the Nation.

During the past 24 years the population explosion and movement to the West has brought thousands of new residents to this area—and (Continued on Page 14)

**CARPETS CLEANED**  
by  
**HERMAN'S**  
RUG AND  
UPHOLSTERY  
CLEANERS  
Stay Cleaner up to  
5 Times Longer  
**25% DISCOUNT**  
Cash and Carry  
**GE 3-4971**  
2222 E. 4TH ST.  
Long Beach

**Madeira's Moneymakers**  
**TRI-PLEX NEAR OCEAN**  
Clean & neat, only 1/2 block to ocean. 3 bdr., 2 1/2 ba., 1-1/2 br. Priced to sell to \$40,000.  
**Ocean Breeze + Trees**  
Another tri-plex w/ lovely tree-lined patios + sun deck, 1-2 br., 2-1/2 ba. Immaculately clean & tastefully decorated.  
**CONVERTIBLE**  
This spacious tri-plex in Bch. Shore could be converted into a lovely large 3 br. home w/ income. Close to shops and bay.  
**ONE OF THE VERY FEW**  
4 unit bldg. available in Belmont Park. Attractive studio design w/ nice yard. A prestige location for those who are particular.  
**FIXER-UPPER**  
Stucco 4 flr on Orange near Appleton, all rented, inc. \$265. A real good buy at \$26,750. Try \$3500 down.  
**SOUND INVESTMENT**  
for solid income is what you will have by buying this well-built 6 units, 2/5/10/40 inc. & rare 6% loan.  
**PENSIONER RENTALS**  
18 units near Bixby Park, older but easily rented because of low rents. Inc. \$1000. May trade down.  
**OFFICE BLDG. SITE**  
In the heart of downtown L.B. w/ 100 ft. frontage on Ocean Bl. 30,000 sq. ft. also ideal for high-rise apt or motel.  
**MADEIRA REALTY**  
202 Granada GE 4-0935

**APARTMENT ESCROWS**  
Our  
**SPECIALTY**  
• Speedy Service  
• Experience  
• Efficiency  
• Personal Service  
Call Any Time for  
Free Information  
**Lazar ESCROWS, INC.**  
1909 Pacific Ave.  
Long Beach  
**591-3308**

**Country Club Living**  
**Fairway View Apartments**  
offer discriminating Southern Californian country club atmosphere in luxurious and convenient surroundings.  
**Panoramic Views**  
Large, picture windows provide panoramic views of the Meadowlark golf course. Spacious patios and individual garages.

**Congratulations**  
**APARTMENT HOUSE ASSOC.**  
OPEN SUNDAY 11-5 Weekdays 9:30 to 8  
Self-Service FURNITURE MART  
5874 ATLANTIC AVE., North Long Beach  
**BIG DISCOUNT PRICES**  
**NOW BUY FURNITURE SAVE TO 50%**  
\$10 Delivers 3-ROOMS COMPLETE **\$225**  
YEARS TO PAY NO BETTER TERMS ANYWHERE  
Any Room Can Be Purchased Separately  
**Self-Service Furniture**  
5874 Atlantic . . . . . North Long Beach

Out of Town Credit OK  
**BIG DISCOUNT**  
Refrigerators  
Washers  
Stoves  
TV's

**Hollywood Home Outfits**  
3-Rm. Home Outfit \$110 Month **\$287**  
Only  
3-Rm. Home Outfit \$115 Month **\$387**  
Only  
4-Rm. Home Outfit \$220 Month **\$487**  
Only  
5 Rm. Home Outfit \$225 Month **\$587**  
Only

**Christmas delivery**

**INTERIOR FEATURES INCLUDE:** WALL-TO-WALL CARPETING / DRAPERIES / ALL-ELECTRIC MEDALLION KITCHENS WITH THERMADOR RANGES / INSINKERATOR DISPOSAL UNITS / RADIANT CEILING HEAT WITH INDIVIDUAL THERMOSTATS IN EACH ROOM / ACOUSTICAL CEILINGS / LARGE WALK-IN CLOSETS / CUS- / SPACIOUS STORAGE AREAS / FURNITURE AVAILABLE AT CONTRACTOR PRICES.  
**AS LOW AS \$150 per Mo.**  
including garage  
Fairway View Apartments are conveniently located above Huntington Harbour close to beaches and other recreation areas. Excellent highways and freeways permit you to enjoy the pleasures of living in Fairway View Apartments even if your work is not in the immediate area.  
**MAX LIVONI REALTY CO.**  
EXCLUSIVE SALES AGENTS  
7101 ATLANTIC AVE.  
Long Beach 13, Calif.  
**HE 6-9701**



# Edwards' Furniture Adds Something New

There's something new on the scene at 1639 E. Artesia Blvd., Long Beach. Of course, Edward's furniture isn't new... they have been serving the furniture needs of Long Beach for some time.

However, Edward's has added something new and it goes by the name of E.&B. contract Interiors, Inc. This is a unique organization as it presents a whole new phase of apartment furnishings to the apartment owner leasing furniture.

The many advantages of leasing furniture makes one wonder why this hasn't been done more often. When an apartment owner leases his furnishings, he is entitled to a complete tax write off. Not only does leasing put the customer in a better tax position, but it is by far, less expensive PLUS no down payment is required. At E & B, there are excellent financing terms available, also a fleet lease program to even further reduce the cost.

Mr. Ed Barbara, owner of Edward's as well as the new company says this about the many advantages of furniture leasing for apt., motel and commercial property owners. "Here are the facts, plain and simple, which have made E&B contract Interiors such a big success in such a short time. You do build an equity in your furnishings, and you can replace with new furnishings periodically. You do not have to pay exor-

bitant financing rates and you can make your selection at any time. With the Apt. industry booming, the competition is great. Furnished apts. rent more easily, and the well furnished ones, easiest of all. We can improve your competitive position. Please come in and see us, we have an experienced, qualified and friendly staff of 30 to help you.

There is a full block of furniture at 1639 E. Artesia Blvd. The staff at Edward's and E&B invite you down to view California's largest selections of furniture, carpets, drapes, appliances, etc. or call for information at GA 3-0421 or NE 6-1021.

*Congratulations*

**LONG BEACH  
APARTMENT  
HOUSE  
ASSOCIATION**

**ON YOUR  
40th  
ANNIVERSARY**

**MARGARET  
LANE**

**ESCROW CO. INC.**

**6115**

**ORANGE AVE.,  
L.B.**

**GA 3-0907**

## LEASE YOUR FURNISHINGS

### APARTMENTS-MOTELS-OFFICES

Use our low contract pricing to select your interior furnishing needs.

Choose from one of the largest selections of furnishings in So. California at commercial discount prices. Figure the monthly budget you desire and apply the following maximum rate chart:

Furnishings	2-Yr. Lease	3-Yr. Lease	4-Yr. Lease	5-Yr. Lease
Cost	Mo. Pmts.	Mo. Pmts.	Mo. Pmts.	Mo. Pmts.
\$100.00	\$4.75	\$3.40	\$2.70	\$2.30
\$500.00	\$23.75	\$17.00	\$13.50	\$11.50
\$1000.00	\$47.50	\$34.00	\$27.00	\$23.00

### • HERE ARE THE FACTS •

- ★ You DO build an equity in your furnishings
- ★ You CAN replace with new furnishings periodically
- ★ You do NOT pay exorbitant financing rates
- ★ You CAN purchase your selection at any time
- ★ You CAN re-lease for 2% per mo. of contract value
- ★ You DO conserve working capital
- ★ You DO improve your competitive position
- ★ You DO rent furnished Apts. more easily
- ★ You CAN deduct leasing payments on taxes.

— We Serve the Entire California Market — Furniture — Carpets — Drapes — Appliances — etc. Leasing — Outright Purchase — Financing.

**ASSOCIATES LEASING**

**EDWARD'S FURNITURE**

1639 E. Artesia Blvd. Long Beach 5, Calif.  
GA 3-0421 NE 6-1021

## WEINHEIMER CUTS YOUR CARPET COSTS!



**WALL-TO-WALL  
CARPET  
AS LOW AS  
350  
SQ. YD.**

Terrific savings for one apartment or an entire building. Top quality carpet in a large variety of colors and textures. Choose from DuPont 501, Nylon, Wool, Acrilan. Also complete selection of full-roll carpet of all qualities.

### CUT YOUR REPLACEMENT COSTS! with Furniture & Carpet Cleaning

Fast, dependable cleaning that adds years to your furniture and carpet. Cleaning formulas specially compiled for your particular job. Over 18 years experience in all phases of carpet sales and service; furniture cleaning and reupholstering.



**WEINHEIMER**  
CARPET SALES/SERVICE



3720 E. FOURTH ST., LONG BEACH • GE 3-9906

## Hunting an Apartment!

We Have Several in  
Choice Locations  
Tell Us Your Needs  
Maybe We Can Help

Furnished Sleepers . . . from	'61.00
Furnished 1 BRs from	'85.00
Furnished 2 BRs from	'115.00
Unfurn. 1 BRs from	'65.00
Unfurn. 2 BRs from	'80.00
Unfurn. 3 BRs from	'200.00

- ✓ Children Welcome
- ✓ No Pets
- ✓ No Fees

**MAX LIVONI**  
REALTY

1101 Atlantic  
HE 6-9701



RELIABLE, ESTABLISHED LUMBER DEALERS  
KNOW HOME IMPROVEMENT BEST  
"Supplying Long Beach for 41 years  
in the same location"

- Room Additions
- Remodeling

- Kitchens
- Patios

FREE ESTIMATES

Call Day or Night For Firm Prices

*Chad Irwin*

**LUMBER CO.**  
25 EAST MARKET ST., LONG BEACH



GA 2-1219



STS!

*W. R. Effinger*

3730 EAST BROADWAY

433-9901

REALTOR

BUILDER

438-9948







# 100-Unit Apartment Is Ready Near Downey

One of the finest new apartments in the area, a 100-unit apartment located at 10345 Western Ave., one-half block south of Florence Ave., north of Downey, has just been completed.

The builder-owners are Harry Board, Jr., L. Eugene Pickett, and C. Larry Hoag. Jose Canedo was the designer of the project, which was started last March.

The owners point out the design is unique, having a dual front of identical structures. The project was named the Ambassador North and the Ambassador South. The massive white stone fronts are curved, two stories high, with garages of the semi-subterranean type under the building.

Interiors of the deluxe executive unit apartments feature sunken living rooms, huge balconies, terraces or patios. The two baths have marble pullmans, separated facilities and separate dressing rooms. The kitchens are spacious with dark hardwood cabinets and all built-ins, including a dishwasher. The interior decoration is completed with "to-pampering" carpet and decorator drapes.

The project also includes standard type apartments at competitive rates and already the new project has had many move-ins. The apartments are managed by "Key Management, Inc., 8900 Rayo Ave., South Gate, Phone LO 4-6641.

## Attention Builders!

Perfect Site  
for Apt. House

1 1/4 Acres

54,000 sq. ft.

In R-3 Zone

\$2 Sq. Ft.

All Improvements In  
All Clear

1/2 Block No. of Artesia Blvd.  
1 1/2 Blk. East of Downey Blvd.

17233 Passage Ave.  
Bellflower

Call Owner

ME 0-1120 or

NEV 6-2070

## There's No Place Like "LINDEN TOWERS" 250 LINDEN AVE. LONG BEACH



Close to Ocean and Downtown  
You get a great deal to your individual home —  
another's default does not endanger your interest.

Priced From  
**\$1350** Down  
Will buy you a lovely 1-bedroom home, including  
carpets, drapes, stove, oven, refrigerator.  
The Balance — 24 years to pay

Priced from  
1-Bedroom — 2-Bedroom, 2 Baths  
**\$13,500** **\$17,500**

2 Furnished Models for Inspection  
Furnished by Carl's Furniture Co.

*Pride of a Lifetime.*



**Gold Medallion  
Award for Excellency**  
Elevator to all floors. Street  
level garages. All exterior  
walls concrete and steel.  
**Warm in Winter  
Cool in Summer**

Brokers Welcome

**RUSSELL  
MANGUM**  
Realtor & Builder

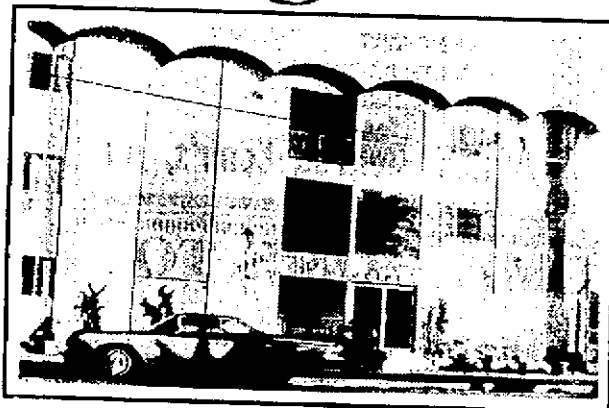
**HE 2-4582**

Condominium Apt. Home

# R. E. Sheldon, Inc.

CORDIALLY INVITES YOU TO A CHRISTMAS  
GRAND OPENING OF THE LUXURIOUS  
GOLD MEDALLION APARTMENT BUILDING

## "The Grecian"



1175 EAST SECOND STREET

Now Renting  
3-STORY ELEVATOR

1 and 2 BEDROOMS

Reasonable Rates

INDIVIDUAL BALCONIES

GARAGES FOR EACH UNIT

ALL BUILT-IN APPLIANCES

Let the Next Invitation Be Yours  
Plan to Build on Your Lot

1225 E. 7th St.

FREE ESTIMATE

HE 2-7441



# Garden Apts. Offer Variety, Exciting Design

Must all apartment buildings look alike and have the same tired floor plans?

This was the challenging problem met by the builders of the just completed Garden Apartments located at 10245 Compton Blvd., near Woodruff Ave., in Bellflower.

That the problem was solved with new and exciting designing is acknowledged by the large number of builders and architects who have viewed the project. Tenants, too, say that the units have that elusive quality that imparts a home-type feeling to an apartment.

Thoughtful planning is shown by the entry hall in each one and two bedroom unit. The entry is floored in a vinyl tile of a pebble design, while one wall is paneled in ash. A large clothes closet is also located here.

The kitchen, dining, bedroom and bath areas are reached from the entry which opens up into the living room. The entry hall eliminates all "cross traffic" through the living room and affords four walls for furniture arrangement.

Architectural styling found only in modern custom homes has been used in the interior of these units. The sophisticated decor is carried out with eight-foot high doors, floor-to-ceiling walls of glass, quality nylon carpeting, built-in gas range, refrigerator (optional), drapes and closets with 15 lineal feet of clothes pole.

This smart styling is a

perfect setting for modern furniture.

Spacious balconies of 6 by 12 feet are reached from either the living room or dining area and some balconies are totally private for "all over" sunbathing.

Potted plants on the balcony with soft night lighting makes a glamorous setting when viewed from the adjoining living room. Barbecue fans will also find the balconies large enough for cooking and setting a table for a group.

Breaking away from the standard long row or U shaped building layout, the project is the first in the area to use the desirable parking courtyard plan.



**CECIL'S**  
presents  
APT.  
HOUSE  
SPECIAL

**50-gal. METAL TRASH CAN**  
**ONLY \$2.95**

Other Sizes  
30-gal. Metal TRASH CANS **\$1.98**

With Lid  
• WELDING  
• MOWER REPAIRING  
• PACKING BARRELS  
GA 3-4613

**CECIL'S**  
FIT-IT SHOP  
5301 Cherry Ave.  
Long Beach

## BUILD WITH CONFIDENCE

Quality Minded, Happy Customers  
Tell Our Story for Us

CALL FOR

**FREE PLANNING ESTIMATE**

Bank References

LIST OF SATISFIED CUSTOMERS

★ ★ ★ ★ ★

**Bonds Available**

★ ★ ★ ★ ★

MOST REASONABLE, LICENSED,  
INSURED & BONDABLE

**APARTMENT INCOME BUILDERS**

Call day or night **HA 1-6239** or WA **3-0385**

**FEELING CRAMPED?**

**ADD A ROOM**



- FAMILY ROOM
- BEDROOM AND BATH
- FIREPLACES
- HOMES
- COMMERCIAL
- KITCHENS

**Allstate Bonded Contr's, Inc.**

## ATTENTION

• FOR VACATION • FOR RETIREMENT  
• FOR RESIDENCE

Enjoy your life on the Beach Front a few blocks from Downtown Long Beach, at a price you can afford.

From \$5.84 per day and up  
By the Week or Month  
No Entry Fee or Lease

Included in this one price:

1. Private Room, Bath, Phone
2. Daily Maid Service at All Levels
3. Elevator Service at All Levels
4. Penthouse Lounge With Unobstructed View of Pacific Ocean
5. Spacious TV and Recreation Room
6. Reserved Table in Our Terrace Dining Room
7. Delicious Breakfast
8. Delightful Dinner
9. Private Entrance to the Beach
10. Limousine Service to Town

**PENTHOUSE NOW AVAILABLE**

If you like nice people in pleasant surroundings see our Hotel soon!

THE NEW

**HUNTINGTON VISTA HOTEL**

1290 E. Ocean Blvd., Long Beach Phone 437-2908  
Mr. D. A. Brock, Manager

## LIGHT UP!

FOR NIGHTTIME LIVING

Here's everything you need for complete outdoor lighting in one few cost. Low voltage kit. It's the famous Corolite low voltage system—completely safe, easier to use, trouble-free. Buy it today: enjoy your private nighttime wonderland this very evening!

**Corolite**  
CONCRETE  
PATIO-GARDEN LITE KIT

**APARTMENT AND HOME OWNERS**

**SAVE** HUNDREDS OF DOLLARS ON INSTALLATION COSTS—THEN

LIGHT YOUR ENTIRE AREA, EXOTICALLY.

FOR LESS THAN **2¢** A NIGHT

Six powerful lights with all the colors and flexibility you need for every artistic effect.

It's the safest, most mobile outdoor lighting system anywhere. Harmless to children and pets—you can install it yourself.

**Come see Corolite**

**Today and SAVE!**

Use your . . .

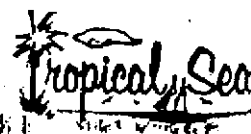


**BENSON COMPANY**

220 E. Pacific Coast Hwy.  
Between LONG BEACH BLVD. and LOCUST AVE.

HE 6-1885

at the sign of the



## SO NICE TO COME HOME TO



Towering branches of a 60-year-old olive tree spread over the courtyard of the garden apartments just completed at 10245 Compton Blvd., Bellflower. Walls of glass open onto spacious balconies, while at the ground level the courtyard is partly encircled by carport

- Entry hall in each apartment
- Rich wood paneling
- Huge private balconies
- Extra large closets
- Quality nylon carpeting
- Walls of glass
- Smart color combination
- Built-in gas range
- Refrigerator (optional)
- Covered parking
- Soundproofing
- Spacious garden site

**1 & 2-BEDROOM**

APARTMENTS - UNFURNISHED

From **\$105**

10245 COMPTON BLVD.,

NEAR WOODRUFF AV.  
BELLFLOWER



**867-7517**



## Magazine Acclaimed

One of the important services the Long Beach Apartment House Association renders to apartment owners and operators in this area is its monthly magazine, the Long Beach Apartment News.

Publisher of this official publication of the local association is Donn R. Smeallie, who has guided the interesting magazine to the point where it is recognized nationally in apartment business circles as the leading such publication of its kind in the United States.

Smeallie has been publisher of the magazine

some six years and he also publishes the Bay City Apartment News, which covers the Santa Monica area, and the San Fernando Valley Apartment News in the booming valley area.

The National Apartment Owners Association recently cited the Long Beach Apartment House News as "the most outstanding publication for the apartment industry in the nation."

The magazine goes regularly to the more than 14,000 apartment owners and operators in the Long Beach area. It carries articles to make for more profitable apartment house operation, better owner-tenant relations, and stories with news of state and national scope of interest to apartment people.

## Furniture for Owners

Long Beach Furniture, 6th & Long Beach Blvd., has been in business in Long Beach for 22 years. Apartment owners have played an important part in the growth of this business.

Mr. Michael Merlino, owner, said, "We are catering more and more to the apartment owners of this city. Our buyers try to keep the apartment people in mind. We stock furniture, appliances and accessories specially designed to meet ownership problems with maximum efficiency and cost. We now offer special prices to apartment owners."

"Our special department for owners was set up to shoulder the host of complex problems, and at savings much greater than the owner could achieve independently. Long Beach Furniture's large volume of business in this field makes it possible to pass these savings on to the apartment owner."

**New Year RESOLUTION TO REDO YOUR APARTMENTS, NEW TENANTS AND LIFE TO YOUR BUILDING**

**D AND D BUILDERS**

**OF FINE CUSTOM HOMES AND**

**APARTMENTS**

**FINANCING ARRANGED FREE ESTIMATES**

**ME 3-4428**

Julian "Jake" Namron

15343 1/2

Paramount Blvd., Param.

**CELEBRATING WITH BARGAINS OUR 23RD YEAR AND THE LONG BEACH APARTMENT HOUSE'S 40TH YEAR... CONGRATULATIONS!**

### LIVING ROOM

**2-Piece SOFA & CHAIR SETS**  
In heavy duty naugahyde. Choice of colors **'89**

**Heavy Duty OCCASIONAL CHAIRS**  
Covered in Naugahyde **'21**

**7-Pc. Danish Modern LIVING ROOM GROUP**  
Sofa & chair, loose cushion back and seat, Nevada Mar. 18" x 24" table lamps. **'1.19**

**Set of 3 MATCHED TABLES**  
1 Coffee and 2 Side End Tables **'22.50**

**CARPET REMNANTS**  
Assorted Sizes  
SAVE 1/2 and more  
9x12 Nylon Rugs **'39**  
9x17 Rug Pads **'6**

**31" TABLE LAMPS**  
**\$4.88**

### DINING ROOM

**5-Piece DINETTE SETS**  
Formica top, plastic upholstered chairs **'35**

**3-Piece DINETTE SETS**  
Formica top, plastic covered chairs **'22**

**5-Piece Wood DINETTE SETS**  
Walnut finish, Nevada Mar. tops **'89**

**ODD DINETTE CHAIRS**  
**\$5.00**

### BEDROOM



**Mattress Pads QUILTED**

These are the finest Mt. Vernon quality, narrow stitching, long-wearing, institutional, Hotel type.

Twin Size **'2.99** Full Size **'2.89**

10-12 ft. Refrigerator **'129**  
30" Gas Range with auto. pilot in oven **'99**  
30" Apt. Size Range with auto. pilot in oven **'89**  
Water Heaters, 10-yr. guar., 20 or 30 gal. **'47**

**Mattress and Box Spring Sets**  
FULL OR TWIN SIZE **'39**

**WALNUT OR BLOND NEVA-MAR Mr. & Mrs. Dressers**  
4-DRAWER **'37**

Headboards—Twin or full size **\$15.00**  
Night Stand—Single drawer **\$12.00**  
4-Drawer Chest **\$24.00**  
Desk or Vanity **\$22.00**  
Bed Frames **\$4.00**  
30" Folding Bed—With pad **\$8.00**

**3 COMPLETE ROOMS**  
Includes New Refrigerator Plus All Accessories **'377**  
ONLY **\$37.00** Dn.—\$12.00 per mo.

Coin-operated auto. Washer, free installation and delivery. NO DOWN PAYMENT

**LONG BEACH FURNITURE**

6th & LONG BEACH BLVD. — ME 6-7231

FREE PARKING and DELIVERY

Open Even. 'th 9 — Tues. 'til 6 — Closed Sundays  
Member of the L.B. Apartment Owners Association

**Call Us Now . . .**

**DIMALCO CARPETS**

**772-5007 or 685-6457**



**New . . .**

**MIRACLE FIBER FOR APTS.**

**HERCULON**

**SCIENTIFIC BREAKTHROUGH!**

**a new . . . remarkable . . .**

**luxurious, continuous filament carpet fiber**

Here's the carpet you've been waiting for! It's made of Herculon® polypropylene olefin fiber—the fibrous fiber that's making carpet news. Herculon packs more into a carpet—more depth, more luxury combined with locked-in colors, easier care, longer life. Come see. Select from exciting decorator colors.

**\$6.95**

PER SQUARE YARD

- ✓ SPOTS AND SPILLS WIPE OFF EASILY
- ✓ DIRT DOESN'T STICK TO STATIG-FREE HERCULON
- ✓ LOCKED-IN COLORS CAN'T FADE OR DIM
- ✓ FIBER WON'T PILL, FUZZ, OR SHED
- ✓ TAKES TOUGH WEAR—LASTS FOR YEARS

**MORE DEPTH, MORE LUXURY FOR YOUR MONEY**

\*Registered trademark of Hercules Powder Company for its olefin fiber Hercules makes the fiber, not the carpet.

**DIMALCO CARPETS**

2449 W. Whittier Blvd., Montebello

OPEN MONDAY AND FRIDAY TILL 9 P.M.

**CALL FOR QUANTITY DISCOUNTS**

## COIN METER WASHER SERVICE CO.

831 E. 4th ST., LONG BEACH, CALIF.

**APARTMENT AND TRAILER PARK INSTALLATION**

**A COMPANY THAT YOU CAN DEPEND UPON AND TRUST**

In business over 35 years, serving thousands of satisfied customers.

**EIGHT PLANTS AND 38 RADIO EQUIPPED TRUCKS LOCATED IN SO. CALIF.**

We are only minutes away from your location

**IF YOU ARE NOT ENJOYING PEACE OF MIND AND COMPLETE SATISFACTION WITH YOUR PRESENT LAUNDRY EQUIPMENT SERVICE**

**THEN**

**Please Call and We Will Arrange for a Meeting at Your Convenience**

For Appointment Call:

H. L. NICHOLS, Sales Manager

**HE 6-8284**

PLANTS LOCATED:

Long Beach  
Fullerton

Los Angeles  
San Fernando

Santa Ana  
Bellflower

South Bay

San Gabriel

Featuring . . . Laundry Equipment . . . Mfg. by

**SPEED QUEEN**

DESIGNED EXCLUSIVELY FOR APARTMENTS AND TRAILER PARKS

Division of  
McGraw-Edison Co.

**RAPID  
DEPENDABLE  
SERVICE**

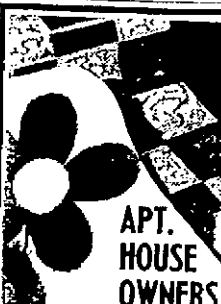
**THE FINEST  
NEW EQUIPMENT**

**HIGHEST  
COMMISSIONS  
PAID**

**MANAGERS  
ON HAND WHEN  
COLLECTING**

**NO CONTRACT  
TO SIGN**

**\$300,000.00  
PUBLIC LIABILITY**



**APT. HOUSE OWNERS**

**FLOOR COVERING HEADQUARTERS**

- VINYL TILE
- LINOLEUM • CARPETS
- VINYL FLOOR COVERING
- Johns-Manville
- Armstrong • Rubberoid

**FREE ESTIMATES**

100s OF PATTERNS TO CHOOSE FROM

**ROYCE FLOOR COVERING**

244 E. PACIFIC ST. HWY.  
**433-0938**



# NEW CONCEPTS IN APARTMENT LIVING

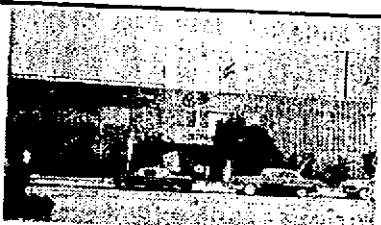
IN LONG BEACH



## 231 BELMONT AVE.

We can place you in a beautiful furnished apt. All styles & types to meet your desires. \$75 to \$175 mo.  
Waise Bros., Contractors... Realtors  
Ask for Mr. Crawford — 438-6292 — GE 9-0281

IN PARAMOUNT



## Look! — 2-Br. \$85 Mo.

Heated Pool  
15704-15724 S. Orange Ave., Paramount  
(Near Alondra Blvd. & L.B. Freeway)  
Ph. 630-6492 or ME 5-5431

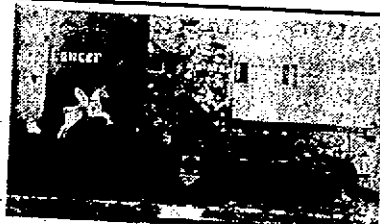
IN BELLFLOWER



## CORNUTA GARDENS

Deluxe 1 & 2 bedroom unfurnished Apts. — Swim Pool  
Fenced play area for children  
Built-ins, carpets & drapes, carpet  
16118 CORNUTA, BELLFLOWER — WA 5-4017

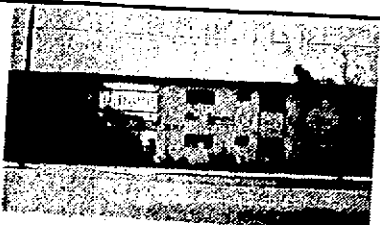
IN LONG BEACH



## 916 RAYMOND

THE LANCER APTS.  
2-Br. — 4 Unit Apts. — Furn. & Unfurn.  
King size beds, beautiful carpeting, all electric,  
air-cond., private sundeck, 2 complete baths, oversize  
garage — HE 5-9233

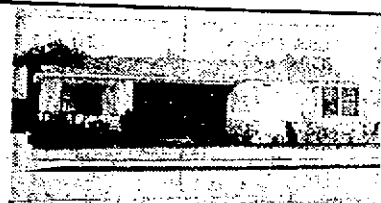
IN NORWALK



## THE LANCER

12747 Pioneer Blvd., Norwalk  
Choice of unfurnished or luxuriously furnished 1 & 2 Bed-  
room Apartments.  
Carpet & Draperies  
Heated Pool  
Gas Built-in Ranges  
Ideal Location  
\$90 Up. Phone 863-9266  
Balanced Power Apts. Key Management, Inc. LO 4-6641

IN LONG BEACH



## ROSE GARDEN GUEST HOME

1328 E. Market St. GA 2-1405  
A Lovely Home for Ambulatory Guests. Modern with F.  
A. heat, TV, excellent meals, nurse's 24-hr. care.  
Close to churches and Lkwd. Shopping Center  
Your "home away from home."

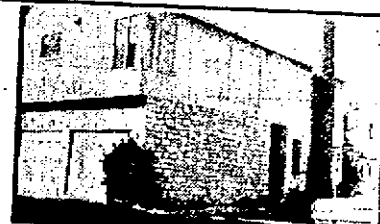
IN LONG BEACH



## 3810 E. OCEAN BLVD.

Brand new deluxe units in Belmont Heights 1 & 2 BDRM.  
AND ELEGANT 1 BDRM. PENTHOUSE. Elevator, ceiling  
heat, automatic garage door, built-ins, carpets and  
draperies. All electric. GE 9-2347

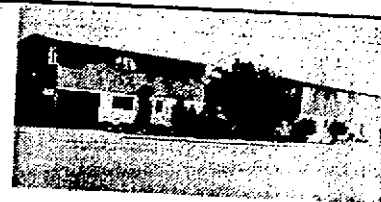
IN LONG BEACH



## 718 East 6th Street, Long Beach

Large, Homey, Attractive 1 Bedroom Apts.  
Beautifully Furnished  
Centrally located near Churches and Transportation  
Phone 432-8680

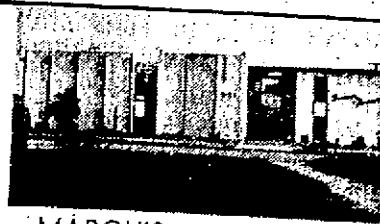
IN LONG BEACH



## DO YOU SWIM? DIVE?

Nicely appointed & well situated. 1-br., w/w, disp., TV  
outlet. Price is less than average \$80-\$100. Largest patio  
in town. BBQ, table tennis, etc. We maintain all-year  
heated pool for your pleasure. Off-street parking. On  
bus line. 6290 Cherry, 438-7918.

IN DOWNEY

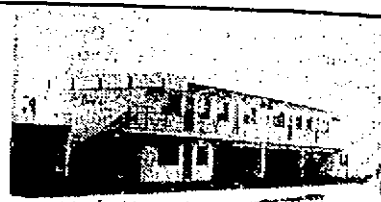


## MARQUIS APARTMENTS

7300 E. Florence Ave., Downey  
Furnished & Unfurnished 1 & 2 Bdrm. Also Deluxe furn-  
ished 1 Bdrm. Wall to wall carpets — Draperies —  
Recreation Area — Heated Pool — BBQ's — Private  
Patios.  
TO 1-7071

Key Management, Inc. Balanced Power Apts.  
LO 4-6641

IN LA MIRADA



## THE "DEES"

15040 Leffingwell Rd., La Mirada  
We have beautiful singles, 1 BRs. & 2 BRs. furn. & un-  
furn. \$95 & up. We pay utility. on 1 BR. W/W, drapes,  
built-ins, patio, pool, air cond., lndry., cov'd. parking,  
storage. Balanced power apts. TO 6-7957.

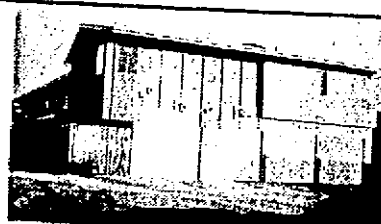
IN LONG BEACH



## 56-1 & 2-BDRM. APTS.

IN THE HEART OF BIXBY AREA  
WALK TO STORES — MEDICAL — BUSES  
CARLTON ARMS APTS.  
MGR. AT 1004 E. 45TH WAY — GA 2-5653

IN LONG BEACH



## 1550 ELM

Gold Medallion — Deluxe Apartments  
2 Bedrooms, 1 1/2 Baths — Pool in Rear  
Mr. & Mrs. Pink — Managers  
432-6053

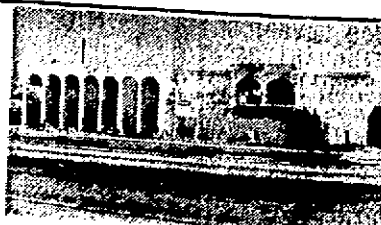
IN LONG BEACH



## MAYFIELD APARTMENTS

Near everything but noise.  
1 and 2 Bedroom Gold Medallion  
Elevator — Elec. Kitchens — Carpets — Drapes  
Garages, Carpets — Exotic Courtyard  
360 Lima Ave., L.B. HE 7-7887

IN PARAMOUNT

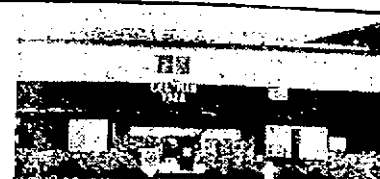


## THE POMPEII

14026 Paramount Blvd., Paramount  
Just completed, Choice South East Location. Beautifully  
furnished 2 Bdrm. Apts. Also Unfurn. Pool, Large Cabana  
& Recreation area.  
Ph. 833-9072

Key Management, Inc. Balanced Power Apts.  
LO 4-6641

IN DOWNEY



## CEL-HAN APTS.

7922 Stewart & Gray Rd.  
Downey's Most Luxurious Apts.  
1, 2, 3 BR's., delightful kitchens, custom crpts., drapes,  
Xtra lge. closets, heated pool, spacious & soundproofed.  
LIVE THE GOLD MEDALLION WAY. Mr. & Mrs. Welch-  
owners.

IN LONG BEACH



## 701 E. 46th St. — Bixby Knolls

• LARGE Recreation Area  
• 50 x 70 Heated Pool  
• Ping Pong, Shuffleboard, Barbecuing, etc.  
• Singles, 1 and 2 Bedrooms  
• Furnished and Unfurnished

IN NORTH LONG BEACH



## ATHENS

1801 East 68th St., North Long Beach  
2 Bedroom Furnished Apartments "Decorated by Roman's  
of South Gate". Spacious apartment living in quiet, con-  
venient location. Pool, Priv. patio, balconies, recreation  
Phone 422-9069  
Balanced Power Apartments  
Key Management, Inc. LO 4-6641

IN BELLFLOWER



## SOMERSET PLAZA

1, 2 BR., furn. & unfurn., heated pool, just press a button  
for instant coffee, tea, soup, cocoa on Auto. coffee  
maker, game room, F.A. heat, F.M., air cond., carpeting,  
Xtra color TV reception. 15357 Bellflower Blvd. 866-7400.

IN LONG BEACH



## BROADWAY PLAZA

Just completed 1, 2 & 3 Br. — 2 bath plus apartments.  
Swimming pool, 9 hole putting green, elevator, private  
patios, soundproof, garages, all electric. Close in loca-  
tion. From \$125. Phone 438-2012.  
2611 E. Broadway

IN DOWNEY



## VIKING GARDENS

8357 E. Third St., Downey — Ph. 923-6075  
Prestige Living in the Heart of Downey. Quiet, Surena  
Atmosphere. Adults only. Deluxe 1 & 2 Bdrm. Apts. Pool.  
Garage. Balanced Power Apts.  
Key Management, Inc. LO 4-6641

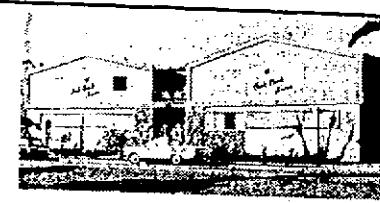
IN NORTH LONG BEACH



## THE GABLES • 247 Hullett

North L.B., near South & Locust  
Unfurnished, 2 Bedrooms, 2 Baths \$125  
All built-ins, including dishwasher. Pool & many, many  
luxurious extras. GA 2-5149 or GA 3-2083.

IN LONG BEACH



## PARK CIRCLE MANOR

985 PARK CIRCLE (Corner 101st & Main)  
HEATED POOL. New Gold Medallion. 1 & 2 Bedrooms  
\$90 up. Comfortable, poolside living with Drake Park  
just across the street. 1 1/2 Baths. W/W carpets, Drapes,  
Built-ins, Garages, Patio & Sundeck. Completely sound-  
proof. CALL HE 6-2807.

IN DOWNEY



## AMBASSADOR APARTMENTS

10345 Western Avenue, Downey Ph. 923-6676  
24 Luxury Units (Over 1200 Sq. Ft.) 1 & 2 Bdrm. 2 Bath.  
Air Condition. Dishwashers. "Tao" Pampering Carpets.  
Pool. Priv. Terrace, Balconies & Patios.  
Also 76 Contemporary 1 & 2 Br. Apts. Furnished & Un-  
furn. Air conditioned. \$95 up. Balanced Power Apts.  
Key Management, Inc. LO 4-6641

IN BELLFLOWER



## LAKE PLAZA

1, 2, 3 Bdrms., Xtra Lge. not a steam bath, but a sauna  
rm., BBQ, ping pong, shuffleboard, automatic coffee  
maker in each rm., F.M. F.A. Heat, plush crpts., Pool,  
soundproofed, lndry.  
17630 Lakewood Blvd., 925-2007

IN LONG BEACH



## 1230 EAST FIRST STREET

New Unfurnished 2 Bedroom Apts. In Choice Location.  
1 Blk. to Beach. Walk to Downtown L.B. Built-in stove,  
W.w. Drapes, Laundry Facilities, Patio, Garages.  
GA 7-4031

IN LONG BEACH



## 1525 PINE AVENUE

Center of All Conveniences  
5 Minutes to Downtown Long Beach  
Brand new large luxurious 2 Bedrooms  
Built-ins, wall to wall carpets, drapes, FM Music.  
Many extras. Heated pool. \$105.

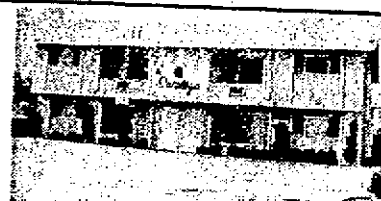
IN COMPTON



## GOLDEN LANTERN

1415 Alondra, Compton  
Modern living & comfort in a distinctive manner, 1 & 2  
Brs., all the features of the finest Gold Medallion apts.  
For info, call  
Henry Wall Construction — NE 1-2263

IN BELLFLOWER



## SARATOGA APTS.

Deluxe, modern, 2 bedrms. furn. or unfurn. \$105 up.  
Spacious rooms, W/W, drapes, heated pool, laundry  
facil., air cond., located 7 bks. East of Bellflower Blvd.  
16337 Cornuta — 925-1312

IN NORWALK



## WINDSOR WEST

14717 Pioneer Blvd., Norwalk  
1 & 2 Bedroom Apartments, Furnished & Unfurnished.  
Carpets — Draperies — Private Patios, Recreation Areas.  
Gas Built-in Ranges, Heated Pool. Phone 864-0271, Bal-  
anced Power Apts. Key Management, Inc. LO 4-6641.



## Jewel's Interior is a Long-Range Business

Jewel's Interiors at just to get what we can today. 1701 E. Artesia Blvd., L.B., is here to stay! This statement reflects, in brief, the feeling that Carl Sands, part owner and manager of Jewel's and his staff have about their business.

In all of their dealings, the people at Jewel's interiors show a comprehension of the fact that no business thrives without being a long range operation.

Mr. Sands expresses this in a few words:

"We feel that if we do a better job, customers will refer us to others and we will be handling them for many years to come. We are not in business

just to get what we can today.

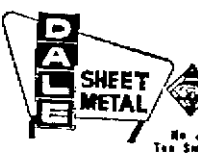
"Jewel's is well known to income & commercial property owners as well as builders in the area. The satisfied customers tell the story more aptly than a lot of adjectives in print, so we present to you just a few of the proud Jewel's clients in this area."

Mr. & Mrs. F. W. Pearce, 1421 Pine Ave., Long Beach.

Mr. & Mrs. Walter Malinee, 1029 E. Artesia, Long Beach.

Mr. & Mrs. Bruce Gregory, owners of the beautiful Lake Plaza and Somerset Plaza in Bellflower, 17630 Lakewood Blvd., Bellflower.

LICENSED and INSURED



**DALE SHEET METAL**  
No Job Too Small

2323 Orange Avenue  
LONG BEACH

We Cater to  
Apartment Owners

**COMMERCIAL  
RESIDENTIAL  
INDUSTRIAL**

New & Repair  
Work of All Types

- CUTTERS—DOWNSPOUTS
- VENTILATION—KITCHEN HOODS
- SKYLIGHTS—HEAT-ARC WELDING
- MARINE FUEL TANKS

DALE ASHCRAFT  
Licensed Contractor

**DALE SHEET METAL**  
2323 Orange Ave.  
LONG BEACH  
Phone 426-7363



**DAVE CHILDERS  
REFRIGERATION  
SERVICE**

Factory Authorized  
Service On

- Westinghouse
- G. E. • Admiral
- Kelvinator
- Hotpoint

**SERVICE & PARTS  
ON ALL MAKES**  
Radio dispatched

900 E. 7th St. HE 2-4481

## Season's Greetings

FROM  
**JEWEL'S  
INTERIORS**

1701 E. ARTESIA BLVD., L.B.  
422-1264 NE 6-5974

**SPECIALIZING  
IN APT.  
HOUSE & MOTEL  
FURNISHINGS**

## New Program

We will now sell direct to your tenant at your discount.

**BANK FINANCING  
MEDIUM PRICE GROUP**

★★★★★★★★★★★★★★★★

**GROUP PRICE**

5-pc. Dinette Set.....\$42.50

**LIVING ROOM**

7' sofa and chair, real foam rubber cushions, 1201"  
2 step tables, 2 lamps, living rm. picture.....  
Add \$15 for 8' Sofa

**BEDROOM  
FULL SIZE BED**

4-drawer dresser, mirror, panel headboard, night stand,  
box spring and mattress, bed frame, lamp and picture.....  
Add \$68.50 for twins

(LOWER PRICE GROUP AVAILABLE)

**GROUPS ON DISPLAY AT  
OUR SHOWROOMS &  
WAREHOUSE**

at

1701 E. Artesia Blvd.  
(3 blks. W. of Cherry)

**NOW LEASING  
NEW  
Park Belaire  
UNIT**

at PARK AVENUE APARTMENTS  
"Supreme Elegance in Apartment Living  
in Long Beach"

1, 2 or 3 Bedroom Apartments • 1 and 2 Baths  
2 and a Den and 2 Bedroom Studio Apartments  
Unfurnished • All Electric • Walk-in Closets  
Plush Carpets and Drapes • Oversize Private Patios  
Tremendous Space, as much as 1675 sq. ft.  
Closed Garages give extra storage  
Complete Privacy and Soundproofing

From \$160



2001 BEVERLY PLAZA, LONG BEACH

Drive in Long Beach on Pacific Coast Hwy.  
101 to Clark Ave. just 1/2 mile south  
of Lakewood Traffic Circle, turn  
North 1/2 mile on Clark to  
Garfield, when left again to  
Park Avenue Apt.




## TIRED OF MANAGEMENT PROBLEMS?

TRY OUR

**PERSONALIZED  
PROPERTY SALES**

AND

**Management Services**

### OUR ONE STOP

Management Service Includes:

- Furnishing of Managers
- Payment of Bills
- Maintenance by our own personnel
- Cooperative Advertising
- Complete Accounting Service

**MAX LIVONI  
REALTY CO.**

1101 ATLANTIC HE 6-9701

## Sparkling all NEW LUXURY APTS.

See these... take your pick...  
all sizes... Draperies, Carpeting

1175 E. 2nd St.  
348 CERRITOS  
1070 ST. LOUIS  
209 SANTA ANA  
2605 E. 3rd St.  
1141 E. BROADWAY  
927 DAISY

Beautiful  
Gold  
Medallion



FROM  
**\$79<sup>50</sup>**

R. E. SHELTON, INC.  
Builder  
HE 2-7441 GE 1-9486



## Sovereign Co. Well Received

Sovereign Park Cooperative Estates, the first garden-type cooperative apartment project to be developed in Long Beach, has been overwhelmingly received by the public.

Sovereign Development Co., one of the outstanding successful pioneers in the sales and development of cooperative apartments in Southern California, takes pride in being able to offer to the public one of the best methods of owning your own home, combined with all the advantages of luxury apartment living.

The experienced housing buyer today must look for these important factors, if he is to be happy and satisfied with his purchase in the years to come.

## Sales Co. Organized by Wood, Nichols

Because of the rapid increase of apartment house and trailer park dwellers in Southern California, Phil Wood realized the need for a sales company to handle new customer contact.

H. L. (Fuzz) Nichols, a personal friend, and long time business associate was contacted, and a program for the new sales company was organized. Fuzz has over 26 years of experience as a manufacturer of washing machines, and was one of the inventors of the automatic washing machine which today is known as the Speed Queen.

# Plumbing

## HEADQUARTERS CHERRY AVE. PLUMBING 6250 CHERRY AVE., L.B. APARTMENT

### HOUSE OWNERS SPECIALS NEW & REMODELING

#### DISCOUNTS FOR QUALITY SALES

### A NEW HEATER

Our new, large capacity, famous water heaters last for years.



20-gal. . . . \$46.88

30-gal. . . . \$47.88

40-gal. . . . \$55.00

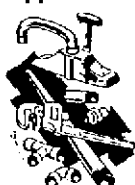
50-gal. . . . \$79.00

Look to us for plumbing supplies

Live in comfort at long term savings for garbage disposers, washerless.

Moen 722-9A single handled sink faucet . . . \$14.88

Delta #100 single handled sink faucet . . . \$14.88



### Install New Bathroom Beauty

Glamorize your unattractive bathroom with functional beautiful new plumbing features. See our large selection.

Close Coupled Reverse Trap Toilet, only

\$21.95

19x17 Wall hung lavatory

\$11.98



## CHERRY AVE. PLUMBING

6250 CHERRY AVE., Long Beach 423-6481  
Open Sun. 10-4 p.m., 8 a.m.-9 p.m., daily 8-5:30

## CARPET DIRTY?

1-BR. \$16.80

2-BR. \$19.80

apts. . . .

Any SIZE COLOR or TYPE

(Except cotton) Includes—recommended cleaning chemicals—guaranteed work—color brightener—retardant—Demolition—Deodorizer—Fast Drying

Guaranteed upholstery cleaning, too!

"My references are your neighbors"

## KING'S

area code 714  
TA 8-7593  
STANTON

LICENSED INSURED-BONDED

## MOVING?

For the LOWEST  
Local Moving  
& Storage Rates

## CALL

Hodges-  
Mayflower

Moving and Storage



HE 5-8936

# Spectacular Event

## "APARTMENT OWNERS SPECIALS" UPHOLSTERY FABRICS

HUNDREDS of PATTERNS, THOUSANDS of YARDS

Buy the material from us & do it yourself & SAVE

★ LOW COST BEDDING

★ RENOVATION of MATTRESS

1-Day Service

FREE ESTIMATES

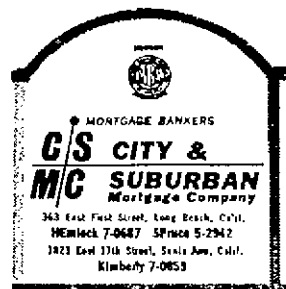
**ACME**

Mattress Factory

3415 E. Anaheim St., L. B.

Growing with Long Beach Since 1932

438-9451



## Real Estate Loans

FHA/VA  
CONVENTIONAL  
COMMERCIAL  
INDUSTRIAL

## Apartment Financing

SALE  
REFINANCE  
CONSTRUCTION  
Competitive Rates

Ask for  
Bert Scott.

HE 7-0687

WALKER & LEE

## INCOME INVESTMENT DEPARTMENT

says..

LET US

**TAKE A  
CLOSE  
LOOK**

AT YOUR RENTAL PROPERTY. Possibly Now is the time to improve your investment position. Whether your need is to buy, sell, or exchange, we will handle your transaction in a confidential, professional manner. Let us help you **MAGNIFY** your earnings now! Call . . .

INCOME INVESTMENT DEPT.

**WALKER & LEE, INC.**

853 ATLANTIC AVE.

HE 7-6427

LONG BEACH



# New Residents Throng to Area, Swell Population

(Continued from Page 3)  
especially to Long Beach. Now the population of Long Beach is approximately 380,000, and still increasing steadily. The city has grown from a drowsy, retired citizens town into a grown-up, busy, thriving, widespread area—a community of many varied businesses, trades and occupations.

The apartment industry here has grown tremendously, too, during the past 40 years and now a new era in apartment living is bringing many hundreds of new-in-concept

and design apartments to this region.

Long Beach has become one of the outstanding apartment living cities in Southern California and the nation. A number of noted economists and developers say that—with its wonderful "long beach"—along the blue Pacific it will in not too many years distant "be another Miami Beach or Atlantic City along the shorefront — with hundreds of other apartment and apartment-villa type housing structures scattered all over the city and this area."

Already there are doz-

ens of modern, high-rise apartment buildings completed or going up in the Long Beach area, plus many other multi-unit buildings of smaller size. Many of these are five or six times larger than the four-plex units and similar apartments of yesterday. They are handsome buildings all embodying everything new, convenient and beautiful to make apartment living in this area easy, comfortable and exciting.

At the same time, farsighted owners of older apartments have kept pace by remodeling and upgrading their struc-

tures, inside and out, and hundreds are now modernized to the latest degree.

During its 40 years of progress the Long Beach Apartment House Association has been instrumental in improving operating methods for apartment owners and operators and for bringing about better owner-tenant relations.

The Association, during its existence, also has helped guide wise legislative and governmental proposals. The organization, and its individual members, likewise sup-

port many programs of great benefit to the community.

A vigorous, progressive program for 1965 and the years immediately ahead is being scheduled by the officers and directors of the Association. Included is an intensive and continuing campaign to enlist all available apartment owners or operators in the Long Beach area as members of the organization.

President Arnold B. Berg, president of the Association and for 20 years an apartment and property operator in Long

Beach, emphasized on the eve of the 40th anniversary observance that "every apartment owner and operator should be a member of the organization."

"They can help make the Association ever stronger, more vital and effective in representing and benefiting the apartment industry and through constructive contributions by our organization for our free enterprise and business system. The services and benefits of membership in the Association are many," he added.

## FURNISHED and UNFURNISHED RENTALS

FURNISHED	FURNISHED	FURNISHED	FURNISHED	UNFURNISHED	UNFURNISHED
<b>GOLD MEDALLION</b> <b>2 New 2-Br. Apts.</b> East Side Across from Willard School <b>1100 ORIZABA</b>  <b>"THE GOOD LIFE"</b> 2 Blocks from BIXBY PARK. Large & Clean 2-Br. UPPER or LOWER. Double garage. No pets, \$115 mo. <b>1721 E. Broadway 424-5580</b>	<b>LONG BEACH</b> Open Sat. & Sun. <b>2931 E. BROADWAY</b> <b>Attractive Upper 1-Bdrm.</b> New living room furniture. Disposal, hood & fan over stove. Lots of closet space. Garage. <b>NEAR EVERYTHING!</b> On bus line and near good shopping area. 2 blocks from ocean. Call 434-5921	<b>CHILDREN WELCOME</b> 2-Br., disp., laundry inc., colored bath fixtures, enclosed tub & shower. Close to schools, bus & shopping center. Enclosed play area. TV, week, month or semi-monthly. 4931 Long Beach Blvd., NE 2-4871.	<b>REDECORATED</b> 2-Br. with w/w carpet, drapes <b>2 Children Welcome</b> —Sorry, no pets— Call 1325 Juniper For appointment call <b>HA 1-5777</b> Between 9 &	<b>HILLSIDE VIEW</b> <b>NEW DELUXE TRIPLEX</b> 2-Br. Furnished & Unfurn. Modern Furniture—All Elec. <b>GOLD MEDALLION</b> W/W CARPET, DRAPES, & WHAT A VIEW! Includes garage large enough for 2 cars. <b>NEAR TRAFFIC CIRCLE</b> <b>4114 Hathaway 438-6188</b>	<b>FOR SALE</b> <b>OWN YOUR OWN</b> Enjoy spectacular view of Ocean & Catalina from this ultra nice 2-bdrm. & 2 bath apartment, 1600 sq. ft. of luxury living. Complete for carpets & drapes. Electric ceiling heat. A must sell makes this a best buy. Ask for Jean Dome or Jack Stellato <b>MCGRATH SHANK CO.</b> 4615 E. 2nd St. GE 9-1127
<b>"THE GOOD LIFE"</b> 2 Blocks from BIXBY PARK. Large & Clean 2-Br. UPPER or LOWER. Double garage. No pets, \$115 mo. <b>1721 E. Broadway 424-5580</b>	<b>NEAR ST. ANTHONY'S</b> Modern Furniture W/W carpet, drapes, disposal. New kitchen & bath. 1 person preferred. <b>442 OLIVE HE 7-1964</b>	<b>FOR RENT ADULTS</b> FURN. 1-BR. DELUXE Nr. shopping, transit, community hospital. New water inside. See at 1241 Termino Only \$55. Water n/a. Will Sell \$12,900—\$2000 dn. For TD's or small E.L.B. fix-up or trade equity. <b>LOCKSHIRE 439-2387</b>	<b>NEW IN TOWN?</b> Need Temporary Apt.? Why pay whole month's rent & utility when for only— <b>\$25 WEEK</b> —you can get a lovely apt. w/ heated pool, parking, laundry & ALL UTILS. Come see! <b>BAHAMA APTS.</b> 1400 50TH ST.	<b>BELMONT SHORE</b> LARGE 2-Br. with separate dining room & breakfast room. W/W CARPETING. SUN DECK GARAGE INCLUDED. <b>ADULTS — NO PETS</b> <b>117 NIETO</b>	<b>PARAMOUNT</b> <b>New Split Level</b> On Quiet Street Near LB FREEWAY. 2-BDRM. 1 1/2 BATHS PRIVATE PATIO. POOL. <b>15328 Gundry Ave.</b> <b>ME 3-5486</b> after 5 p.m. or weekends
<b>RELATIVES COMING?</b> Make them comfortable & happy saving yourself extra work during the holidays. We have cozy clean apts. at 4129 E. Ocean. Call GE 42602 & we will arrange accommodations. <b>FOR PERMANENT RESIDENCE</b> We offer a VIEW UNSURPASSED 2-Br. upper dup. It's ideal. GE 9-1459 321 Bayshore	<b>CHILDREN OK</b> CLOSE IN NR. BUS, MARKET'S BEACH 1 BEDROOMS SINGLES UTILITIES PAID <b>1404 OLIVE</b>	<b>LUXURY—67 APTS.</b> ✓ 1-br., 2-br. & Studios ✓ 1 & 2 baths ✓ Dishwashers ✓ Carpeting & Drapes ✓ Buildings ✓ Air Conditioning ✓ Laundry Room ✓ Pool for real summer fun from \$105 Mo. Children welcome in 2-bdr. 16219 & 16222 EUCALYPTUS DELLFLOWER, Mor. Apt. 25	<b>BY THE SEA</b> <b>BY THE PARK</b> FREE FROM SMOG Nr. new all electric furn. & unfurn. 1 & 2 brs. bldg. elevator. underground parking. <b>Park Marlboro Apts.</b> 1954 E. 1st St.	<b>LONG BEACH</b> <b>Attractive 2 Bedrooms</b> <b>515 OHIO</b> Near 4th & Temple <b>HEATED POOL</b> New wall to wall carpet, drapes, built-in stove, refrigerator & garage available. \$100 up. <b>1 MONTH FREE RENT</b> 2 blocks to downtown shopping <b>9430 1/2 Flower St. TO 4-312</b>	<b>LIVE IN A PRESTIGE AREA</b> <b>PARK ESTATES</b> ✓ ADULTS ONLY ✓ 2 BEDROOMS ✓ FORCED AIR HEAT ✓ CARPETING & DRAPES ✓ BUILT-IN OVEN, RANGE ✓ LAUNDRY ROOM <b>5363 LA PASADA GE 2-8765</b>
<b>\$79</b> <b>21615 PIONEER LAKEWOOD</b> NEAR CARSON COMPLETELY REDECORATED <b>POOL</b> BEAUTIFUL PATIO AREA. <b>860-2001</b>	<b>DELUXE APARTMENTS</b> 1 & 2-BEDROOMS Kitchen, dishes, linens, utilities. TV, maid service. Pool. By day or \$35 week and up. <b>ELSTED MOTEL</b> 1815 E. Artesia Blvd. <b>GA 2-0018</b>	<b>I WEEK FREE RENT</b> New 1 & 2-Br. Elect. bldgs. 13 cu. ft. refrigerators. Above average furn., carpet, drapes. No pets. freeway. 769 Gardens. 432-2643 <b>WEEKLY OR MONTHLY</b> FURN. or UNFURN. 2-Br. DELUXE elect. bldgs. carpet, drapes. Elevator. Bldgs. to freeway. 1720 CRESTVIEW. 433-5913	<b>FREE 5000 BLUE CHIP STAMPS</b> When you rent singles—1 br. or 2 br. Furn. bldg. with 2 heated pools. TV available. \$50 up. <b>MANAGER'S OFFICE</b> <b>4694 BANNER DR.</b> <b>GA 4-2994</b>	<b>BELLFLOWER</b> <b>NEW DELUXE 2-Br.</b> <b>Extra Large! 850 sq. ft.</b> Must see to appreciate. Beautiful w/w carpet & drapes. Added with natural ash built-in. Block from grade school & around corner from S'mms Park. Off street parking. 2 blocks to downtown shopping <b>9430 1/2 Flower St. TO 4-312</b>	<b>SANTA LIKES THESE</b> New 1 & 2 br. apts., crafts, drapes, billins fenced play area for the kids. Near 10th & Redondo. Close to schools & shopping center. \$75 and \$87.50. <b>GE 3-3202</b>
<b>JUST RIGHT FOR THE SMALL FAMILY</b> This 1-bdrm. apt. will solve your problems. Has pool, loads of built-ins, wall to wall carpets, drapes, range & refrigerator. Best of all, very close to schools, churches, shopping, bank, and L.B. freeway. Only \$110. <b>222 SOUTH ST. (NLB)</b> See Mar. 23 or call 479-1028	<b>Private Dock</b> goes with this lovely 1-br. furnished apt. at <b>291 Bayshore</b> <b>\$90 Mo.</b> <b>Ph. 434-9855</b>	<b>1530 E. OCEAN</b> ✓ large ✓ redecorated ✓ ocean for your backyard ✓ washer, dryer avail. ONLY \$50. FREE UTIL. <b>GE 6-8560</b>	<b>"TAKE YOUR PICK"</b> 1-BR. HLB 170. All utilities paid. "Nice & comfortable" Lower. Adults. 1-BR. Central LB. \$55. One child ok. Nice furn. & very, very clean. 1-BR. HLB Central LB. \$75. Large & clean, newly decorated. Fenced yard for 1 child. <b>CALL HA 9-9977</b>	<b>LOWEST RENT IN TOWN</b> Only \$65 for this 1-Br. 2-Br. Near town & El Cerrillo Hospital. ✓ Children are welcome ✓ Fenced yard for play ✓ No pet water <b>1447 HENDERSON</b> <b>HA 5-5590</b>	<b>\$57.50</b> <b>FOR THE RETIRED</b> Well kept Garden Apts. Watch the traffic go by on Pine Ave. Walk to downtown. Contact, close in. Front 1-Bedroom Lower—Homelike. Adult. Compare—1123 Pine
<b>BEAUTIFULLY FURNISHED</b> Charming 2-bdrm. apt. has every luxury with none of the responsibility of upkeep. You will find air conditioning, swimming pool, patio, built-in range, refrigerator, handsome drapes, wall to wall carpets. Children are most welcome. (\$50 less without the furniture). See <b>7213 EXETER</b> (Near Rosecrans & Gardfield. In Paramount or call Mar. 634-9264.)	<b>Belmont Shore</b> <b>30 &amp; 40 Belmont</b> ✓ 2-Br. \$125 UTILS. PAID ✓ 1-Br. \$45 ✓ SINGLE—\$90 <b>430-2481 or 439-1797</b>	<b>ON ALAMITOS BAY</b> <b>Private Swim Float</b> 1-Bdrm. Adults <b>5431 Sorrento Dr.</b> <b>GE 5-6191</b>	<b>NEW GOLD MEDALLION</b> 1-BR. Furnished & Unfurn. SPACIOUS MASTER BEDROOM Carpets & drapes—\$38 & up. "Catch a bus every 15 min." <b>744 Cherry 433-2961</b>	<b>CHOOSE YOUR OWN</b> 2-BEDROOM DELUXE CARPETED, DRAPES BUILT-IN PRIVATE REAR YARD GARAGE & LAUNDRY FACILITIES NEAR TRANSPORTATION SHOPPING SCHOOLS CHILDREN <b>5306 ST. LOUIS</b> <b>GA 7-4457 433-2135</b>	<b>New Gold Medallion</b> <b>443 &amp; 447 E. 61st St.</b> <b>Extra Large 2-Bedroom</b> Carpeting, Drapes & Built-ins. Garage. Choice of Upper & lower. \$115 mo. Mar. Apt. 1 at 447 E. 61st St. <b>GA 2-4855 or GA 2-7931</b>
<b>BRAND NEW BELMONT SHORE GOLD MEDALLION</b> 2-Br., 2 bath with patio. All modern furniture. W/w carpeting, beautiful white drapes, wide front, bldg. (copper color). Upper. Garage available <b>168 Prospect</b> See Manager at 149 Prospect #1	<b>SPECIAL</b> <b>\$20 Week</b> OR <b>\$75 Month</b> Utilities Paid Single apt. New shopping center 1 blk. Also Spacious 1-bedroom Unfurnished—\$68.50 <b>4455 Orange GA 4-8381</b>	<b>BRAND NEW VERY SPACIOUS 2-BEDROOM</b> Heated Pool Marble Pullman Beautiful Carpet & Drapes Walk-In Closets Private Patio—Soundproofed Adults All Conveniences <b>524 Almond Ave.</b> <b>HE 7-6935 GE 6-6377</b>	<b>LUXURIOUS Los Cerritos</b> <b>FURNISHED SINGLES and 1-BEDROOMS</b> ✓ All electric built-ins. ✓ Laminated closets. ✓ Soundproofed ✓ Elevators ✓ Subterranean parking ✓ Private locker ✓ Laundry room ALL UTILITIES PAID <b>3950 VIRGINIA ROAD</b> <b>PHONE 426-3214</b>	<b>WILL YOU MISS THIS?</b> <b>Just Completed Gold Medallion From \$85</b> Luxurious 1- & 2-Bdms. ✓ Extra large wardrobes. ✓ Wash. closets. ✓ Exceptional w/w carpet. ✓ Built-ins, drapes. ✓ Garages w/ storage cabinets. 75 BLOCK to shops & transp. <b>ADULTS ONLY NO PETS</b> <b>1137 JUNIPERO</b> <b>2402 E. 6TH ST.</b>	<b>PRICES REDUCED PARK APARTMENTS</b> <b>531 EAST 64th St.</b> BUILT-IN KITCHENS 5 SWIMMING POOLS CARPETS SECURITY PATROL <b>G 3-3155</b>



<p><b>UNFURNISHED</b></p> <p>Country Charm Live in lovely rural atmosphere. Signal Hill.</p> <p>4 BR., 2 bath, dining rm., sundeck Priv. patio, b.b.h. Indirect lighting \$140 monthly, \$165 turn 2014 Juniper GE 6150</p>	<p><b>YOU WILL FALL IN LOVE</b> with our beautiful kitchen and we have a beautifully landscaped backyard park. <b>Only \$70-\$75 and the GARAGE IS FREE!</b> 219-223 Poinsettia NE 8253 1 block off Compton &amp; L.B. Blvd</p>	<p><b>UNFURNISHED</b></p> <p><b>LUAU MANOR APTS.</b> DELUXE 2 &amp; 3 BEDROOM ALSO FURNISHED</p> <ul style="list-style-type: none"> <li>✓ Stove &amp; Refrigerator</li> <li>✓ Carpets, Drapes</li> <li>✓ Heated Pool</li> <li>✓ Children &amp; Adult Sections</li> <li>✓ \$110 &amp; Up</li> </ul> <p>5663 Cherry GA B-3970</p>	<p><b>UNFURNISHED</b></p> <p><b>BRAND NEW</b> 2 &amp; 3-BR. <b>CHILDREN WELCOME!</b></p> <p>Built-ins, carpets, drapes, linoleum &amp; plaster (some), and a fenced-in PATIO FOR THE LITTLE ONES. See Manager at 759 Freeman Apt. 2</p>	<p><b>UNFURNISHED</b></p> <p><b>ONE MONTH FREE LOMA VIEW APTS.</b> ALL GOLD MEDALLION 1-2-3 Br., 1½ Bath, turn, &amp; uniform. ✓ Recreation room ✓ Subterranean parking ✓ Carpets &amp; drapes FROM \$115 TO Adults ONLY <b>1751 LOMA</b> HT. 89529 Mar. Adt. 4 HA 1-7129</p>	<p><b>CONGRATULATIONS ON YOUR 40TH ANNIVERSARY</b> From STANLEY YUMICH, Member</p> <p>The Van Apt. House Owners Have Been Searching For... A MR. FIX-IT! (Can even repair electrical appliances) Just call Jim for your repairs 436 0676</p>
<p>VVVVVVVVVVVVVVVVVV <b>BELMONT SHORE</b> 3 Br. Upper, carpets, drapes, Near beach, shops, schools, &amp; bus. \$140, including garage. After 1 P.M. 224 Argonne 434-6018 VVVVVVVVVVVVVVVVVV</p>	<p><b>BRAND NEW Spacious 2-Bedroom Apts.</b> Mod. Chef Stoves Large Wardrobes Children Welcome Near Schools &amp; Shopping Center Near FREEWAY \$99.50 and up 1214 S. ATLANTIC DR. Compton West of Atlantic, S. of Alondra</p>	<p>The best for less at <b>736-750 ORIZABA</b> Deluxe 2 Br. FURN. \$145 - \$115 CHILDREN WELCOME GE B-3156 <b>BUILT FOR ADULT LIVING! 727-741 ORIZABA</b> 2-BR. \$110 PETS ACCEPTED GE 40157</p>	<p><b>LOVELY RESIDENTIAL AREA IN PARAMOUNT</b> This 2-Br. home is close to schools &amp; shopping. The fenced front &amp; back yard is perfect for children &amp; is mostly land-scaped. Detached garage. Refinished. Only \$90 mo. Available Dec. 13th. Call 982-2609 or OR 50212</p>	<p><b>DELUXE BELMONT SHORE</b> 2-Br. with a Kitchen that's equipped for a Cook! Carpets, drapes, &amp; garage included. Adults no pets. <b>149 Prospect, Apt. 1</b></p>	
<p><b>SANTA'S SPECIAL</b> 2-br.—\$89.50</p> <ul style="list-style-type: none"> <li>* NEW LARGE DELUXE</li> <li>* ALL SOUNDPROOFED</li> <li>* BUILT-IN</li> <li>* HOOD AND FAN</li> <li>* DISPOSABLES</li> <li>* ENCLOSED TUBS</li> <li>* CUSTOM CAPES</li> <li>* WWW CARPETS</li> <li>* GAR. W/STORAGE AVAIL.</li> <li>* NEAR EVERYTHING</li> <li>* SOME CHILDREN</li> <li>* NR. PAC. COAST &amp; L.B. FRY.</li> </ul> <p><b>1901 FASHION</b> GE 2-4349</p>	<p><b>NORTH LONG BEACH NEW &amp; PRETTY</b> 1-Bdrm. Deluxe—\$80 Carpets, Drapes, Stove Nr. Shopping &amp; Transportation Very desirable area! <b>401 E. 55th STREET</b> See Owner Apt. 5 or Mar. Apt. 4 ME 3-8909 or ME 0-4107</p>	<p><b>NEAR ST. ANTHONYS</b> Working distance to downtown. Large double dining &amp; den room. 1-Br. upper, kitchen &amp; bath just outside. Forced air heat. W-w carpeting. No pets. <b>LOW RENT TO THE RIGHT PARTY</b> GE 3-6250</p>	<p><b>BAY FRONT WITH BOAT SLIP</b> 1 &amp; 2-Br. Carpets, drapes. A Beautiful View. This &amp; much more for \$200. For more information call: <b>TE 2-8561</b></p>	<p><b>WANTED—NICE FAMILY TO FILL OUR FIRST VACANCY!</b> 1,000 sq. ft. 2 BR., 2 BATH 4-P.E.X. w/w w/carpets, drapes, built-ins. Terrific wardrobes &amp; cupboards. Private garage. Xint for school &amp; transportation. Considerable neighbors. Reasonable rent. Traffic Circle area. Avail. Dec. 25—SEE ANYTIME. 434-5334</p>	<p><b>HAWAIIAN VILLAGE</b> 116 Deluxe Garden Type Apts. Year Around Resort Type Living on 5 Acres 1-2-3-Br. &amp; Studio Apts. \$100 up Furnished &amp; Unfurnished ✓ 1 &amp; 2 baths ✓ Built-ins ✓ W-W cats &amp; drapes ✓ Bar-b-que pits ✓ Recreational Facilities Spec. area for children ✓ Air conditioned</p>
<p><b>KONA GARDENS</b> 4 Acres—Resort Living 95 Deluxe Apts. \$100 up 1-2-3 Br. &amp; Studio Apts. FURNISHED &amp; UNFURNISHED <b>HEATED POOL</b> ✓ 1 &amp; 2 baths. ✓ Bar-b-que pits. ✓ Air conditioned. ✓ W-w crpls. &amp; drapes. ✓ Built-ins. ✓ Recreational facilities.</p>	<p><b>15357 WOODRUFF AVE.</b> Between Alondra &amp; Rosecrans Bl. IN BELLFLOWER 666-5450</p>	<p><b>NLB HEATED POOL LARGE ★ SPACIOUS</b> 1-Br. with double walk-in closets, beam ceilings, disposal, laundry facilities. Adults. Deluxe bath, with colored fixtures. Newly re-decorated. OFF STREET PARKING. <b>ALSO 1-BR. \$85</b> with these added features: Air Conditioning &amp; Thermo Heat. <b>FOR INFORMATION CALL GE 4-1041 or ME 3-4986</b></p>	<p><b>WHY PAY MORE?</b> <b>\$69.50</b> <b>NEW DELUXE 1- &amp; 2-BR.</b> Carpets, Drapes, &amp; Built-ins. Will Furnish on Request</p>	<p><b>THE PATRICIAN APTS.</b> 1570 1604 Henderson CALL GE 9-0429</p>	<p><b>11251 PIONEER BLVD. NORWALK</b></p>
<p><b>CONGRATULATIONS TO THE LONG BEACH APARTMENT HOUSE ASSOCIATION. MAY WAS BE THE BEST YEAR YET.</b> INDEP., PRESS-TELEGRAM CLASSIFIED</p>	<p><b>FANTASTIC VIEW</b> OPEN 1-5 <b>STUDIO DUPLEX</b> 1506-70 Stanley Ave. PH. 439-6228</p>	<p><b>FASHION PARK Tropical Garden Apts.</b> 2 BDRMS. FROM \$100 Furnished or Unfurnished ★ Heat, hot water incl. ★ Air Conditioned ★ Pool, BBQ, Built-ins ★ Electric stove &amp; refrig. ★ W-w crpls., drapes, carport Cor. Orange &amp; E. 52nd 1210 E. 52nd ST. Mgr. Apt. #6 422-1352</p>	<p><b>2- &amp; 3-BDRM. APTS.</b> Designed &amp; built for families! Forced air heat. Only 10 units. Carpet, drapes, built-in ranges. \$99.50—\$125—\$135 1920 HARDIOR AVE. GA 4-5512</p>	<p><b>CHOICE OF RENTALS</b> Furnished &amp; Unfurnished 1-BR. FURN. NLB, Adults, Garage Included. Next to Woodstock center. \$79.50 Mo 3400 67th St. 2-BR. UNFURN. HOME Bellflower. With garage &amp; workshop on ¼ acre. Stable for 2 horses. 16912 GRAND AVE. \$105. 3-BR. UNFURN. NLB Garage Included. Children OK, near shopping center. 3400 67th. \$115. 925-2194 OR GA 3-1433</p>	<p><b>SAVE \$20 ON FIRST MONTH'S RENT</b> Single—1, 2, 3 br. apts. FURNISHED AND UNFURNISHED <b>\$52 and Up</b> Water and lawn paid, hardwood floors, large closets. CHILDREN OK Avalon Village &amp; Sheridan Gardens 556 E. 21st ST. 3 miles North of Wilmington on Avalon Mon. Fri. 9 p.m. Sat. Sun 10-4 <b>TE 4-3454</b></p>





### LEADERS IN STATE AND NATION

Officials of the Long Beach Apartment House Association have prominent roles in the state and national apartment business organizations. Above (from lower left) are Tes Giammugni of Sacramento, immediate past president of the national association and representative of the California association at the state capital; President Arnold B. Berg of the Long Beach association; and (standing, from left) Robert L. Snell, Oakland, president of the state group; Art Leitch, San Diego, president of the California Real Estate Association; and Samuel Lackman, Long Beach attorney, past president of the local group and its attorney.

## L.B. Assn. Aids State, US Groups

Leaders of the Long Beach Apartment House Association have through the years contributed many efforts toward strengthening the state and national organiza-

tions, and especially so in recent years. President Arnold B. Berg of the local group has led increased endeavors to aid the California Apartment Owners Association and the

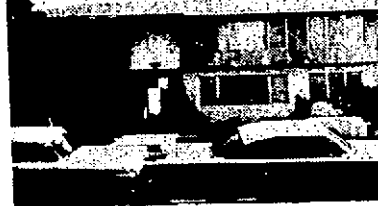
National Apartment Owners Association. Recently Berg was elected Southwest regional vice president of the national organization. He (Continued on Page 17)

## Apartments Are Firm's Specialty

The income and investment department of Walker & Lee, Inc. was organized to devote its efforts exclusively to the sale and exchange of residential income property. That is to say, simply, that its business is apartment houses.

Since the opening of the Walker & Lee, Inc. downtown office at 853 Atlantic Ave., more than a year ago, its business volume has greatly exceeded expectations. This is due to the stability of the Long Beach area.

Paul Rowland, manager, said, "we are staffed with young men who are well trained for this highly specialized field."



See This Lovely Own-Your-Own

**NOW VACANT  
AT**

**728 CHERRY AVENUE**

Really gracious living in this 1-bedroom apartment.

**PRICE \$10,950**

Including carpeting, drapes, and garage. Near bus. owner will take trade—submit

**COGBURN REALTY CO.**

10001 Artesia Blvd., Bellflower  
Phone 925-5005

Excellent  
**INCOME  
BUYS**

**NEW-NEW-NEW  
NINE DELUXE UNITS**

Two 2 & 2 1/2 bdr. with 1 1/2 baths + fireplace, 5 1/2' ice, 2 bdr., & one ice, 3 bdr. Carpeting, drapes, built-in ranges & ovens. BE SETTLED FOR XMAS!

**3109 CORTO PLACE**  
(W. of Redondo, N. of Broadway)

Just Completed!  
**1980 HARBOR**  
FIVE 2-BR. & FIVE 3-BR.  
CARPETING, DRAPES,  
BLT-IN RANGES & OVENS.

**1754 PINE**  
11 units, 6 2-BR. & 5 1-BR. with a deluxe owner's unit.

**4530 E. 4th**  
Just go in & walk around 72 units with 72 garages. The most unusual property in Long Beach. Terms in suit.

**BEN. F. MARRON CO.**  
OWNERS & BUILDERS  
1535 E. Wardlow Rd. GA 4-5541  
GA 4-5512



For Real Estate

**SALES**

In Choice Areas



We Specialize in

**INCOME PROPERTY**

**TWENTY YEARS in LONG BEACH  
AS OWNER and OPERATOR  
OF CHOICE APARTMENTS**

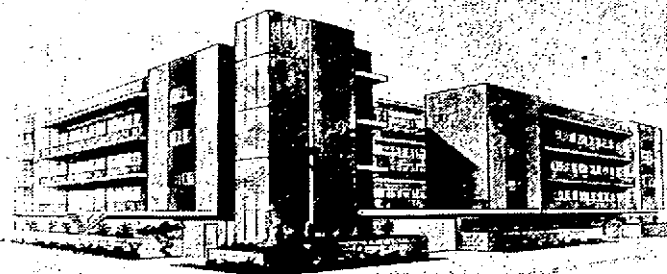
ONE  
OF  
OUR  
MANY  
FINE



1037 E. 1st ST.

**ARNOLD B. BERG**  
REALTOR

418 E. BROADWAY HE 2-4965



The Beautiful

**"VILLA FONTANA"**

Own Your Own

A classic expression of the art of residential building. Apartment homes lavishly spacious, meticulously detailed.

RESERVE NOW FOR GOOD SELECTION

2 Model Apts. Finished by Carl's



12—1-Bdrms., \$13,250 and up; 15—2-Bdrms., 2-Bath, \$18,000 and up  
4 STORIES with ELEVATOR . . . NO STEPS, 32 Street-Level GARAGES  
and LOBBY, BUILT-IN G-E RANGE and OVEN, CEILING HEAT, CARPET  
and DRAPES. **MEDALLION AWARD FOR EXCELLENCE.**  
LONG TERM, 10% DOWN, FINANCING AVAILABLE

OPEN 1-5 DAILY  
**HARRIS ROGERS**  
OWN-YOUR-OWN SPECIALIST

**1625 APPLETON**  
(AT GAVIOTA)





# Private Charitable Works Told Offer Own Apartments

(Continued from Page 16)  
and other Long Beach apartment industry leaders regularly attend state and national meetings devoted to new programs for the apartment business.

AT THE STATE level Berg and other officials of the Long Beach association work very closely in directing and following through with matters concerning the apartment business in California.

There are 17 local apartment associations in the state and the Long Beach group is one of the largest and longest established of them all, as

well as being a leading organization of its kind in the state and the United States.

Samuel Lackman, veteran Long Beach attorney, a past president of the local group and attorney for the association, has for years had a chief part in state and national apartment association matters. He is a member of the executive committee of the national organization.

Among Berg's many activities, one that is least known, but which has been most gratifying, is in direct charity work to truly needy families.

Some eight years ago he gathered together five other businessmen and set up an anonymous "direct aid" group. Each Christmas season they furnish direct aid to four or five "really needy" families. These are determined after full investigation. Toys, clothing, food and everything needed are provided by the group. In many cases several months rent are paid and a job is found for the father or mother. In the real estate and income property fields

Berg has held 15 elective offices in Long Beach—six in Los Angeles County and six in the State of California.

He is past chairman of the Los Angeles County Council of Real Estate Boards; is a charter member of the Society of Real Estate Appraisers, Chapter 94 of Long Beach; has been chairman of the Long Beach Board of Realtors' legislative committee, served as vice president, president and has been a director of CREA for seven years. In 1960 he was Long Beach's Realtor-of-the-Year.

Berg's office is at 418 E. Broadway, telephone HE 2-4965.

## Offer Own Apartments

The recently completed "Villa Fontana" Own-your-own apartment building is located at 1625 Appleton St.

Built by Harris Rogers, these units offer the elegance, economy, and convenience of apartment living, plus the comfort, security, and independence of owning your own home.

The apartment homes are attractively priced starting at \$13,750 for one bedroom. Two bedrooms with 1 1/2 baths and private terraces are offered for \$18,000 and up.

Unique features of the building includes a spacious inner court and a tastefully decorated lobby.

## New Paint Proves Unique

In Fresno, Cochran, Los Angeles and many other major cities in California, there is a revolutionary, chemically based product that is replacing old-style house paint.

The name of this unique, new product is Tex-Cote and Jerry Davis and staff of the Royal Coatings Co. of Los Angeles handle it.

## Weinheimer's Carpet Co. Is Long-Established Firm Here

Weinheimer Carpet and Carpet Cleaning Co. has been in the same location for the past 18 years.

The company was founded by James Weinheimer, a Long Beach resident since 1918. He is assisted in the business by his son, Terry.

Civic minded, Jim

Weinheimer is a member of Kiwanis, Long Beach Builders Exchange, Long Beach Chamber of Commerce and the Better Business Bureau. He is also on the Board of Directors of the California Rug Cleaners Association and a member of the National Institute of Rug Cleaning.

\*\*\*\*\*  
**MONTAIR PARK**  
The Pace Shelter  
**Exclusive and Affordable**  
1 and 2 Bedrooms  
2 Baths  
From \$110  
★ Beautifully Decorated  
★ Huge Rooms  
★ Huge Patios  
★ Huge Wardrobes  
★ Custom Carpets and Drapes  
★ Paneled Walls  
★ Built-ins  
★ Garages  
Near Lakewood Center  
Grade, Jr. Hi School,  
Long Beach City College  
**4550 Montair Ave.**  
**429-9994**  
(1 Block South of Del Amo  
1 Block W. of Bellflower Bl.)  
\*\*\*\*\*

**VACUUM CLEANERS SERVICE**  
FREE PICK-UP & DELIVERY  
FREE ESTIMATES  
**for ALL MAKES**  
CALL OUR **MOBILE UNIT**  
All Makes of Cleaners  
Repaired at Your Door  
We Sell Parts for All Makes  
Disposable Bags, etc.  
FOR SALE—ALL MAKES  
LIKE NEW USED VACUUMS  
EVEN 25% TO CHOOSE FROM  
**435-6560**  
**The House of Vacuums**  
**1411 Cherry, L.B.**  
OPEN 'TIL 7 P.M. EVERY NITE

**YULE BE MERRY IN A KEY APARTMENT**  
Choice selection of apartments available  
Call for Information  
**No obligation**  
**Week Days, 8-4**  
**Key Management, Inc.**  
**LO 4-6641**

**The Huntington Gardens**  
Guarantees you more than any other luxury apartments you have ever seen.  
**8 acres of secluded authentic gardens from around the world**  
and such luxuries as...  
Tennis... Golf... Sun-  
nas... music... hot  
swirling pools... private  
patios... 4 large swim  
pools... 2 Jacuzzi pools  
... shops... Restaurants  
**Adults... No Pets**  
Where Else? can you get  
all this for as little as...  
**\$110 mo.**  
**The Huntington Gardens**  
Bolsa Chica at Heil  
Phone 847-8414

**BIG NEWS**  
FOR APARTMENT and HOMEOWNERS  
**MIRACLE COATING REPLACES**  
COMMERCIAL — RESIDENTIAL —  
**APARTMENT HOUSE PAINT TEX-COTE**  
"SHOT FROM A GUN!"  
Tex-Cote—the answer to the search for a longer lasting exterior coating... one that protects, waterproofs and beautifies your home or building. 10-Year factory guaranteed. The heart of this miraculous coating is INDESTRUCTIBLE FIBERGLASS—Blended with mica-asbestos-titanium-perlite.  
Shel From a Gun  
Applled with heavy duty equipment to a thickness 20 times that of ordinary paint—fuses to the wall surface becoming a permanent finish. Your choice of 12 beautiful colors — on metal, masonry, wood, stucco and brick!  
TexCote has been tested for years by the world's leading engineers and chemists—ask to see homes and buildings in your immediate neighborhood—still beautiful after more than 10 years exposure to Southern California's extreme weather.  
No Obligation  
Free information on how easily you may have TEX-COTE applied at low bank terms with no down payment. If you own apartments, a home, or cannot properly mail this coupon for low Winter rates, or call collect 24 hours UP 1-0800 and permit our representative to make a home demonstration of TEX-COTE. With every purchase complete screen doors or shutters for your bldg. or 100 Sq. Ft. of decorative stone veneer.

**"ATHERTON WEST"**  
**QUIET GRACIOUS LIVING**  
You'll Love the Park-like Atmosphere at Reasonable Cost...  
UNFURNISHED  
**1-Br. \$105**  
**2-Br. \$117**  
FURNISHED  
**1-Br. \$135**  
**2-Br. \$147**  
Children and Small Pets Welcomed  
**5 YEAR-ROUND HEATED POOLS**  
**PRIVATE PLAYGROUND**  
**Separate Adult Section**  
Balanced Power for Your Convenience & Comfort  
W-W Carpets, Drapes, Built-in Kitchen  
Walk to Los Altos Shop Center  
MODEL APTS. Open 'Til 7:30 p.m.  
On Ximenes, 1/2 Blk. North of Pacific Coast Hwy.  
**GE 8-5036**

**10-Year FACTORY GUARANTEE**  
**CALL COLLECT 24 HOURS UP 1-0800**  
**ROYAL COATINGS**  
1735 So. La Cienega, Los Angeles, Calif.  
Without obligation, please send me free information today on TEX-COTE.  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ PHONE \_\_\_\_\_  
Or call collect 24 hours UP 1-0000



# Realtor-Builder Effinger Has Progressive Business

W. R. Effinger, realtor-builder, with offices at 3730 E. Broadway, in three years that he has been in business here, has established a reputa-

tion as one of the more progressive builders and real estate operators in the Southland.

Last year Effinger built 34 apartment buildings, including the first condominium complex in the state. It is located in Long Beach on Termino Avenue.

The real estate sector of his business specializes in residential income properties.

The staff includes Sam Finestone, Chet Bassett, Gilbert Greenwaldt, Bonnie Tripeny and Fred McDonald.

Effinger's brother, Jim, is active in the construction part of the business,

specializing in the building of custom-type units. He is proud to point to 180 existing units with no vacancies. All of the construction is entirely Gold Medallion, all electric.

Presently Effinger is concentrating on the construction of an 180-unit complex in Garden Grove. It has a California Spanish style motif and includes a shopping center. Other Long Beach buildings also are under construction.

Effinger moved to the new office on East Broadway only three months ago and reports he has since made over a half million dollars in sales volume.

## Contractor's Key to Success in Experience

Personal and sincere interest in the customer, years of experience and coordination of ideas between client and company have proven to be a good formula for success for Allstate Bonded Contractors serving Long Beach and surrounding communities.

In speaking to Mr. Belcheff, owner of Allstate he stressed the fact that he always will work well within his customer's means. He will help them plan what they want and what they can afford.

Actually, the many satisfied customers of Allstate Bonded Contractors tell the story most eloquently and completely. The following is an example of a family in that found economy, satisfaction and quality in doing business with this organization.

Mr. and Mrs. George Farina of 3810 Poppy St., have a two-story home. There was a special job to be done here, because the family room they wanted, was to be built between the house and garage. Also, there was to be a bathroom and bedroom over the family room. They are now enjoying this unusual and well built structure to the utmost.

## Acme Mattress Meets Trends

Acme Mattress, 3415 E. Anaheim St. is the largest custom bedding manufacturer in Southern California. They have specialized for years in government contract work, institutional (apartments, hotels, motels and all leading local hospitals) and private concerns.

In recent years there has been a trend to King sized bedding and Acme has re-gearred its factory to cope with this trend.

Also offered are a complete line of headboards, spreads, linens, etc. for commercial use as well as for private homeowner. Acme offers the largest selection in upholstery and fabrics. These are used for upholstering orders. Customers can buy them by the yard for do-it-yourself and save projects.

## Cherry Avenue Plumbing Fills Various Needs

For eight years now, 6250 Cherry Ave. has been one of the busiest addresses in Long Beach.

It is there that Don Mize and staff supply Long Beach apartment residential and commercial property owners with plumbing service and merchandise.

The key to the success of Cherry Avenue Plumbing is variety. Every conceivable need can be filled ranging from water heaters, to installation of new bathrooms, to sinks.

Large or small, the experienced staff at Cherry Avenue Plumbing can handle any project. Recently, Cherry Avenue Plumbing has handled such quality jobs as: the Hyatt Chalet Motel,



You're living in the Slick '60s

Keep modern CALL

FLOYD OLDHAM General Contractor

REMODELING ADDITIONS

APARTMENTS, ETC.

✓ Expert  
✓ Licensed  
✓ Insured

Se habla español  
FLOYD OLDHAM  
3249 Cospian Ave.

CALL  
427-4825



Chas. Sherman Co.'s

**NEWEST**  
"Own your Own!"  
**The Tiffany**

Corner 5th & Chestnut

Open Daily 1 to 5

Choice 2-bedroom,  
2-bath.

—CARPETING & DRAPES  
—ALL-ELECTRIC KITCHEN  
—SOUND CONDITIONED  
—PRIVATE PATIO  
—MEDALLION AWARD  
for electrical excellence

YES, the BEST of EVERY-  
THING.

Here is a COMFORTABLE  
HOME for you RIGHT  
DOWNTOWN!

Chas. Sherman Co.  
HE 6-0033 596-2987  
GA 4-5292

## 25 YEARS

• BUYING  
• SELLING  
• MANAGING

ALL TYPES  
**INCOME  
PROPERTIES**

★ ★ ★

Professional Service  
to Buyers and Sellers

★ ★ ★

James E. Odegard

REALTOR



MEMBER



206 Linden  
Ph. 435-5321

## Replica Sculpture Rebecca



\$10<sup>98</sup>

HEIGHT OVER 4 FEET TALL

MUSEUM and  
Contemporary  
Statues — Cherubs  
Greek — Roman  
Oriental —  
Provincial —  
Wall Plaques —  
Lamp Bases —  
Reproduced in  
hydrocast.  
Hundreds of  
low priced  
decorators and  
Gift items.  
Artificial  
flowers,  
Arrangements,  
Largest  
Selection of  
Calif. Ceramic  
Ash Trays  
AT DISCOUNT  
PRICES

**IMPERIAL  
POTTERY**

2501 E. Imperial Hy.  
Los Angeles  
1 Block West of Alameda  
Open Daily 10-6  
OPEN SUNDAY

## All Types of Construction

By . . . PAUL F. MCKENZIE, Inc.

Paul F. McKenzie Jr., Pres.



"THE QUALITY BUILDER"

1039 E. 7th St. HE 6-6118

See our latest completion . . .

OWN-YOUR OWN APARTMENTS

3101 E. 2nd St., L.B.

The

PALOMAIMPERIAL



Apts.

Beautiful 3-story structure with elevator  
26 Spacious 1 & 2 Bedroom Units

on small city block. Electric ceiling heat, Excellent  
sound proofing, Kitchen cabinets—Red birch and  
antique ash, top quality, Ceramic tile in kitchens  
and baths. Street level garages with Electronic  
door openers. Genuine lath and plaster.

Sales handled by

JOHN J. CHRISTOPHER, Realtor

HE 7-8312

GE 9-4484

OTHER ADDRESSES OF RECENT COMPLETIONS

20 Grand Ave.

123 Mira Mar

1065 E. 3rd St.

2049 E. 3rd St.

New construction and remodeling  
Any type residential work

## LOOK

2-Br. \$85<sup>MO.</sup>

HEATED  
POOL

15704-15724

S. ORANGE AVE.

PARAMOUNT

Near Alameda Blvd. and  
Long Beach Freeway

PHONE

630-6492

ME 0-5431

## ★ "ON YOUR LOT" ★

SALESMEN

## ★ DOUBLE YOUR EARNINGS ★

If you are now making \$10,000 a year, you can make \$20,000 with us. Why share in contests only? Why be the forgotten but important part of an organization? If you are not allowed to share profits with your company you are not getting your fair share.

## ★ PROFIT SHARING PLAN ★

1. You must be the top salesman or sales manager with your present company.
2. Must want to make more money than the average salesman.
3. Openings for three (3) men only.

IF YOU QUALIFY, ACT NOW

UNIVERSAL HOMES and APTS.

5814 E. Florence Avenue

Quality Built Homes Since 1953 \$5.69 sq. ft.

All Replies Confidential

SP 3-3587 — SP 3-3588 — SP 3-3589



# Congratulations

## LONG BEACH APARTMENT HOUSE ASSOCIATION

ON YOUR

# 40th Anniversary



TO  
**PROMOTE**  
AND  
**PROTECT**  
YOUR  
**PROPERTY**  
USE THE SERVICES OF A  
Professional  
**REALTOR**

### SPONSORED BY MEMBERS LISTED BELOW

A-I Realty Service  
"Lou" Francis  
5273 E. Second St. GE 1-0403  
A. A. Realty  
Paul DePietro  
5672 Orange Ave. GA 1-1554  
Acme Realty  
5346 E. 2nd St. GE 4-1179  
Adema Realty Co.  
1101 South St. GA 2-1211  
Alexander Realty  
333 E. Pac. Cst. Hwy. 591-5674  
Al Ruiz Realty  
1892 Pacific 561-3362  
Atkinson Realty  
4300 Village Rd. HA 5-7428  
B. Eleanor Posthuma  
2503 Atlantic Ave. 426-6994  
Baker Broussard Realty  
4114 Morse Way HA 1-8211  
Bapp, Verne  
2742 E. Broadway GE 4-2848  
Becker, Milly  
5787 South St. HA 9-0075  
Bell Bottom Real Estate  
6530 Orange Ave. GA 2-8114  
Belmont Realty  
5545 E. 7th St. GE 3-0921  
Bemis, Mickey  
5175 L. B. Blvd. GA 2-4444  
Berg, Arnold B.  
418 E. Broadway HE 2-4665  
Berro, Jack  
505 E. 4th St. HE 3-3444  
Bixby Knolls Realty  
4121 Long Beach Blvd. GA 4-1523  
Blythe Realtors  
24011 Aviation, Wilms. TE 4-3478  
Boyd, Frances  
2490 L. B. Blvd. GA 4-2727  
Brigham, Della  
1328 W. Willow GA 4-4240  
Bristow, Dan  
840 West Willow GA 4-4911  
Brooks, Bill  
2740 E. Willow St. GA 6-5921  
Buehner, Don  
5536 E. 7th GE 4-3494  
Burdge, R. J.  
5034 Los Coyotes Blvd. GE 3-0489  
Butler, Howard  
6176 Atlantic Ave. GA 3-6478  
Center Realty  
5445 Del Amo, Lkwd. WA 5-3656  
City & Suburban Realty  
4106 Morse Way HA 1-8411  
Clark Burgess Co.  
3610 Long Beach Blvd. 476-5405  
Cole, Faye  
1720 W. Willow GA 4-9318  
Colmar Realty  
3643 Atlantic Ave. GA 4-8529  
Conn, Roy C.  
1818 Palo Verde GE 1-6515  
Cowan Co., Harry L.  
607 Jergins Trust Bldg. HE 5-4889  
Cummings Realty  
4141 E. 7th St. GE 3-4913  
Crabtree Corners, Inc.  
2060 E. Pac. Cst. Hwy. GE 3-7911  
Cross, Winnie  
100 Atlantic Ave. HE 6-7669

Crown Realty, Inc.  
3928 Atlantic GA 5-7083  
Davison, Marian  
218 Atlantic Ave. HE 6-4619  
De Benedictis Realty  
1213 Los Alamitos Blvd. GE 1-2507  
6442 Bolsa, Hunt. Bk. 893-1534  
Dagley Realty Co.  
900 L. B. Blvd. HE 6-9751  
Dominguez Realty  
Marquette Walters 830-1286  
Doric Real Estate  
Doris Plante  
815 South St. GA 2-1384  
Downtown Realty  
352 E. 3rd St. HE 5-7449  
Du Bay Realty  
535 E. 3rd St. HE 6-7-25  
Duff, George L.  
3119 Main, Seal Beach 430-3800  
W. R. Effinger, Rlr.  
3230 E. Broadway 438-9548  
Ellis-Schrader  
3735 Lakewood Blvd. GA 3-6476  
2691 Bellflower Blvd. HA 9-5528  
5303 Alhambra 596-4416  
5303 Woodruff WA 5-6378  
Ellison Realty  
1720 E. 10th Hwy. HE 2-4415  
Emrich Realty  
4166 Morse Way HA 5-7418  
Frano, Vivian Realtor  
HA 1-8558  
Fulcher & Fulcher  
4559 Orange Ave. GA 5-5401  
Furr, Joe & Associates  
4445 E. Anaheim GE 4-3421  
Galloway, Fran, Realtor  
4210 Orange Ave. GA 3-8541  
Gannon, Job  
6476 Paramount Blvd. GA 3-8444  
Gerken, Glen A.  
6470 L. B. Blvd. GA 2-3376  
Goss Realty  
3441 Santa Fe Ave. GA 7-0566  
Graham, Clive, Co.  
800 E. Ticean HE 2-3951  
Gustine, Glenn  
3535 Atlantic Ave. HE 7-5406  
Lou Harmatz Realty  
6477 E. Spring St. HA 5-7484  
Hart, H. Herschel  
635 E. 4th St. HE 2-1512

Hattery, Williams  
and Brewer  
437 E. 1st St. HE 7-0631  
Hedrick Realty  
5500 A Del Amo 421-7331  
Helde, Ivan  
1240 E. 4th St. HE 5-1422  
Highstone, John  
225 Atlantic Ave. HE 6-7261  
Hill, Joe  
321 Pacific Ave. HE 7-1049  
Hodge, Joe  
1400 South St. GA 3-7974  
Hodges Co., Rex L.  
408 E. 11th St. HE 7-1251  
3313 E. 2nd St. GE 2-2191  
3748 Atlantic Ave. GA 3-5884  
3434 E. 7th GE 1-0404  
2438 Atlantic Ave. GA 2-1257  
333 Main St. GE 1-2524  
3201 E. Anaheim HA 5-1207  
2515 Bellflower Blvd. HA 9-5971  
2561 Garden Grove Blvd. GE 2-7040  
Lakewood  
2274 Palo Verde WA 5-1221  
481 W. Willow GA 6-3903  
1742 S. Euclid GE 0-6850  
1404 Patch Blvd., Westminster 596-1850  
2656 W. Lincoln 596-4319  
Hoffman, J. C. & Sons  
200 Nile GE 8-7138  
Mary Holland  
4166 Morse Way, Ste. 105 HA 1-8231  
Holmes, A. R.  
422 E. Broadway HE 7-1291  
Holmquist, Morris  
2182 Pacific Ave. 591-5681  
Hunter, H. J. Assoc.  
1240 E. Wardlow 426-6577  
Hurley, William S.  
1518 E. 4th St. 437-8950  
Ibbotson, E. T.  
8555 Arista Blvd., Bellflower ME 3-5143  
Jackson, C. V.  
530 E. Carson GA 7-5467  
Jahnke, Angela  
241 E. 1st St. HE 6-3926  
Jerry's Realty  
6302 Orange Ave. GA 3-1637  
Johnson, Gilbert  
3943 E. 4th St. GE 9-2179

Jones, Don  
915 South St. GA 3-0448  
Marie Kale & Co.  
5263 Paramount Blvd. ME 4-8770  
Keats, Stormy Allen  
1242 Pine Ave. HE 5-7435  
Kunkel, Bruce  
1451 South St. GA 3-0971  
Lakewood Housing Corp.  
5721 Bellflower Blvd. HA 5-7514; TO 6-3736  
Land, Martha  
184 Glendora GE 3-0433  
Langren Realty & Ins.  
1200 E. Ocean Blvd. HE 5-5861  
Lear Realty  
3810 Orange Ave. GA 6-5935  
Leedom, Lloyd  
3201 E. Anaheim GE 9-2149  
Sol Levin Realty  
4741 1/2 E. Carson St. HA 1-8438  
Linville, Beryl  
3940 1/2 Sludobaker Rd. HA 5-4072  
Livani, Max  
1101 Atlantic Ave. HE 6-9701  
Lyons, Quintella 'Gwen'  
806 South St. GA 6-1261  
Mabry Realty  
5836 E. 2nd St. GE 3-3471  
Madeira Realty  
207 Granada GE 4-0925  
Martin, W. B.  
4310 Atlantic, Suite 12 GA 4-4438  
Maskrey, W. Goff  
354 San Antonio Dr. GA 7-8674  
Mathews, Fae  
7444 Orange Ave. GA 4-0497  
McCarlson Realty  
2901 E. 7th St. GE 4-7234  
McGrath & Shank  
4415 E. 2nd St. GE 6-2121  
Mealey, Roy E.  
7744 Orange Ave. GA 4-4380  
Metro Realty Co.  
800 L. B. Blvd. GA 7-0519  
Merrick, T. F., Co.  
330 E. Broadway HE 6-2209  
Moore Realty  
4935 Woodruff HA 1-8821  
6150 Alhambra 596-3366  
151 E. Carson St. HA 1-8481  
2435 Bellflower Blvd. GE 4-3464  
1124 Woodruff HA 1-8951  
3745 Long Beach Blvd. GA 6-7531

Morrill, Verne  
2235 Cherry Ave. GA 4-7684  
Mould Realty  
3746 South St. HA 5-7981  
5746 E. Spring St. HA 5-7494  
4828 Paramount GA 3-6448  
5251 Cherry GA 3-8450  
Muntz Realty  
5534 E. 2nd St. GE 9-2161  
Nebeker, Gene, Realty  
2735 E. Carson HA 5-6481  
Ann Neff Realty  
4143 Business St. 426-1666  
Nelson, Ted  
408 Ximmo GE 9-4569  
Odegard, James E.  
208 Linden 435-5321  
Gene Page  
3554 Naples Plaza GE 3-1292  
Patterson, Isabel  
203 Glendora GE 3-1491  
Perryman Realty  
1042 E. 4th 437-3212  
Peeters, Iline  
443 E. Broadway HE 6-7278  
Pickert, J. A.  
1122 E. 1st St. HE 6-4343  
Pirano-Jessup Realty  
5866 Orange Ave. GA 2-2020  
Raphael, Lynn J.  
6435 E. Spring St. HA 9-5217  
Ratojack, Ed  
5913 Orange Ave. GA 3-5468  
John Read Realty  
4137 Morse Way HA 5-6416  
4431 Cerritos 827-5755  
878-8702

Roosevelt, Edna E.  
3401 E. 4th St. GE 8-5421  
Fred Rose Realty  
2155 Bellflower Blvd. GE 4-0661  
Ryerson, Hazlet, Jones, Inc.  
5457 Stearns GE 9-0206  
11174 Los Alamitos Bl. GE 1-3511  
3105 E. Arheim GE 4-1876  
Saffie, Ralph B.  
414 E. Broadway HE 7-6356  
Sand Bar Realty  
4101 E. Ocean Bl. GE 5-5409  
Sanders, Millie Caine  
2533 E. Broadway GA 4-6151  
Schrank, Elsie D.  
1209 E. Broadway HE 7-2662  
Schwenn, Don  
915 Redondo GE 3-0415  
Seaton & Selover  
452 W. 7th St. HE 6-3172  
Sherman, Chas. C.  
223 W. 7th St. HE 6-0030  
Snider Realty  
2394 Redondo Ave. GE 9-2673  
Southlanders Realty  
429 East 3rd HE 2-1000  
Spivey & Compton  
2009 Pacific Ave. HE 5-5255  
Stanley, Mildred  
320 W. Willow GA 4-4651  
Starr Co., S. L.  
723 South St. GA 3-1487  
Stearns, N. H.  
1325 W. Willow GA 4-5923  
Steele & Moss Co.  
509 E. 4th St. HE 7-0541  
Stolp Realty  
819 W. Willow GA 4-4719  
3131 E. Carson HA 5-5501  
Leonard Strah Realty  
2599 Pacific GA 4-5162  
Swanson, Gus E.  
222-223 Times Bldg. HE 7-7555  
Ralph Tenney Realty  
1315 South St. GA 2-0971  
Tolbert & Blaylock  
522 Locust HE 6-5973  
Toner Realty  
5401 E. Carson HA 5-7427  
5830 Lakewood Blvd. TO 6-8744  
10071 Kallista (605) HA 9-5924  
11228 Los Alamitos St. GE 6-7537  
Van Lizen, D., Realtor  
5942 Orange GA 2-6977  
2170 Pacific 391-1361  
Walker & Lee, Inc.  
4100 Bellflower Blvd. HA 5-1214  
3010 Woodruff HA 9-5924  
5549 Woodruff HA 1-1311  
5650 Bellflower Blvd. 596-2892  
101 Hwy. at Anaheim GE 4-4742  
3542 Cerritos, Los Alamitos GE 6-7564  
Webster & Specht  
2106 E. 4th St. 428-9441  
Joe Warren Rlty.  
6432 Stearns Rd. GE 0-1033  
5787 Westminster Blvd. TW 3-8506  
Wildermuth, H. O.  
719 E. Arleta GE 4-2921  
Wofford Realty  
4331 E. Carson HA 5-1261  
Wood, Walter M.  
6520 Paramount GA 3-4958  
Wright-Edwards Realty  
4131 Morse Way HA 5-1260  
Wright, G. G.  
2228 E. Broadway GE 9-2151

This ad sponsored by the above-listed members of the Long Beach District Board of Realtors



# PARTNERS IN PROGRESS!

## REX L HODGES REALTY

and the

Long Beach Apartment House Association

### INCOME BARGAINS



#### 4-7 UNITS

##### PRICE SLASHED

6 units, income \$377. Priced to sell. Good rental area. Hurry! (155) WA 5-1271 HA 1-4317

##### "BEST IN THE WEST"

6 Units, 2 years old, 4, 1-BR; 2, 2-BR; w/w, drapes, garages disposal. SEE & SUBMIT! (1102) HA 1-1222 GE 9-8311

##### THINK ABOUT IT...

Interested in getting into income units with high occupancy, low taxes, low taxes? 6 court type units furnished, all less than 40 mos. old. Choice Belmont Heights corner property with great future. (179) GE 9-0367

##### SLASHED \$2500

Make offer — owner tired. Wonderful steady income: 3, 1-BR in tip-top condition. Gross \$358 (1700) HA 5-1707 HA 5-1794

##### NOT FORTY...

Just four neat 1-BR apts & 4 garages in good downtown rental area! (552) GE 9-0404 433-2511

##### BETTER THAN...

The Beatles & this harmonious quartet of 2-BR units in an attractive bldg. near Balboa, S. Highway, & transportation! (553) GE 9-0401 433-2511

##### COZY COTTAGE

1-BR home with family room, separate dining room & living room PLUS: fireplace, PLUS 1-BR duplex HOME & INCOME! (115) HA 5-1707 GA 3-7428

##### INVESTIGATE

Good rental area! Triplets! 10% return, 3 years old! Large 2-bedroom apts with built-ins! Owner interested in Beach area! (548) GE 9-0400 514-6304

##### NICE 4-PLEX

Once-in-a-lifetime find — units have 3 BR, 2 ba, quiet, nice, or shps. Small investment, good return — grosses \$6,900! (AN01) 505-4319 KE 5-0706

#### 4-7 UNITS

##### LIVE DELUXE!

You can live like Royally while your apartment makes money! 3, 1-BR & 1, 2-BR, GOLD MEDALLION & 1-BR, 1-BR (57) HA 5-1207 GE 4-5338

##### CUT TO \$29,900

\$375 Gross income — 6 units — Completely furnished in GOOD CONDITION. Vacancies are rare — valuable 50x150 R-4 lot. Excellent investment! (173) GE 9-0407 GE 4-1717

##### 6 IN WRIGLEY!

\$500/MONTH INCOME: All furnished 4, 1-BR, 2 singles, 2 single store rooms & laundry room. VERY GOOD RENTAL AREA! Owner will carry 20% (1158) GE 1-1371 576-1151

##### 5 UNITS ON EASTSIDE

5 lovely units — including a nice 2-BR home for owner! All furnished — perfect home & income property. Watch your assets grow! Call and buy! (1116) GE 9-2191 432-4109

##### BELMONT SHORE

4 unfurnished units, too locale, just off 2nd street. Monthly income: \$547.50. Low down or trade for duplex in Belmont! (546) GE 9-2191 435-5128

##### GRAY TRAIN

No vacancy here. You'll buy these 4 beautiful units upon inspection. Show excellent return on investment! All completely furnished in Belmont Shore — 9 months old! (550) GE 9-2191 GA 3-7037

##### APARTMENT HOMES

Prime of ownership — 5 units, K&N financing, 2 unbalanced. Rent Beach locale — YOU will want to live here! (5835) 897-7267

##### BIXBY KNOLLS!

One-of-a-kind CHANCE! Fourplex with room to build luxury apts over garage. Gross 103,7 (528) GA 7-5418 GA 2-7997

##### ARCHITECTURE...

Is absolutely UNIQUE: Modern 500 sq ft, 2-BR, 2, 1-BR, 5595/Month income in N.L.B. (1137) GA 2-1257 GA 2-5253

#### 8-12 UNITS

##### EIGHT, 2-BEDROOMS

Modern — balcony-type Units! Completely carpeted, built-in stove, drapes, K&N CONDITION, LOCALE & LANDSCAPE. Pride of Ownership — practically new! (1726) HA 1-8223 GE 3-8545

##### MUSIC INTERCOM...

Throughout these, carpeted & draped — exquisite 8 units. All soundproof & Gold Medalist! 6, 2-BR, 2, 2-BR large rooms. Will trade — good financing available. (1137) GE 1-1371 GE 1-7930

##### NO WORK HERE!

8 furnished units — in Xcent Belmont Heights locale. NO VACANCIES! LOWER — than surrounding area! Net monthly spendable: \$300 Owner carry 1st! (1123) GE 9-2191 435-5498

##### ON ALAMITOS

8 Rentals 2 Lots! Rent about 10% of value! Rent these 3 units now. They'll pay way. Room to build later. A steal! (177) HE 4-0365 GE 9-2191

##### 4 STORES, 6 APTS.

Valuable corner in choice Belmont Heights — long-term tenants. One of LB's best investments. Hurry! (177) GE 1-2534 897-7267

##### WONDERFUL

The shelter in this 11 unit, 2-BR studio All have 1 1/2 bath, built-ins, etc. Low vacancy. Own \$100,000. (173) HA 5-1271 GA 3-2998

##### 9 UNITS ON PINE!

7, 2-BR; 2, 3-BR — all redecorated this year! W/W throughout, carpet, A-1 condition AND long term financing available! (171) GA 6-3903 GA 3-6529

##### COMMERCIAL

5 stores, 6 apts, 130 ft. front apt. Potential income \$570/Month. Price \$12,850. Submit DOWN or TRADE! (1784) GA 7-5418 GA 2-4017

#### 13 UNITS & OVER

##### SLASHED \$9,000

UNUSUAL BUY — 6X GROSS 13 Units, good condition (redecorated interior), excellent locale, LOW DOWN! (117) GE 9-0101 GE 4-7737

##### BALCONY APTS.!

18 Contemporary Gold Medalist units: drapes, w/w, 27 garages, laundry & storage rooms. Excellent rental area! 10% return on down payment in Bellflower! (8F18) WA 5-1271 GA 3-2998

##### BEACH INCOME

17 luxury units with pool, 2 bikes to Ocean. Less than 3 yrs. old. All unit, built-ins, carpets and drapes. Fully rented. (109) GE 1-9342 GA 4-3278

##### 22% SPENDABLE!

Older 14 furnished singles in GOOD condition — all adults \$12,000 down — GOOD Eastside rental area — will trade up! (133) GA 6-3903 GA 3-0529

##### TRADE-TRADE-TRADE

Have UR own modern home plus security & income! 16 units (2 & 3 BR units). All electric kitchen, carpets, drapes, 10% Leased, BETTER DOWN. TRUST DEEDS TRADE! (1106) HE 7-1251 430-8561

##### OWNER'S LOSS

Your own! Practically new — 18 units — 10% vacancy — 10% Bldg shopping, MUST SACRIFICE! Small down, excellent income! (1024) GA 6-3903 GA 2-4739

##### PA & MA BUSINESS!

Handle 16 Signal Hill units & live in 1-BR Manager's home. ON VALUABLE LOT & Expandable. Investors — 10% Owner Signal Hill home. (173) GA 2-4017 GA 7-5818

##### KONA KAI APT. . . .

Hurry — for Adults Only! Enjoy beautiful Hawaiian style & heated pool while tenants build up your equity on 32 units. This investment area — 10% Owner will trade for Redondo Beach units & carry a 2nd. (WM43) 595-1827 TW 3-7561



Robert C. Westmeyer

#### President's Message

Rex L. Hodges Realty and staff of 170 people wish to commend the Long Beach Apartment House Association on the 43th Anniversary of dedicated service to Long Beach property owners. Your years of devoted leadership & guidance have inspired orderly growth & development of our city. We have enjoyed working with your great organization during our 35-year heritage.



Marie Smith

#### Certified Public Insurance

On behalf of Certified Public Insurance Company we join in extending our congratulations on your 40th Anniversary. We salute your fine organization and your apartment owners, many of whom we have had the privilege of caring for their insurance needs...



Mabel Erskine

#### Queen City Escrow

"Happy Birthday" from the Escrow Officers and Administrative Staff of Queen City Escrow Company. Our 29-year history of handling escrows for most of your members has been very gratifying. We are proud to help you celebrate this 40th year of service.



Margy Stallard

#### Property Management

Screening tenants, servicing complaints, collecting rents, filling vacancies, keeping records, cleaning apartments — we'll do it and handle all the detail for a nominal fee. CALL HE 5-8434 — We'll send you a brochure... IT DOESN'T COST — IT PAYS!



Arline Petzold

#### Rentals

We invite you to list with our RENTAL SERVICE. Daily, people are asking us where to RENT. For a nominal fee we'll offer you select tenants...

Our one-stop service costs the tenant nothing — it just CUTS 100% OF "RENTAL HUNTING" HOURS. Call Arline at 408 E. 1st — HE 5-8335

### CALL HE 5-8336 RENTAL BARGAINS

#### UNDER \$75

1-BR. HOME: \$50

It's furnished, needs work — BUT LOW RENT!

\$60 — SINGLE APT.

Infant welcome — all furnished. Drive by: 2555 Elm

1-BEDROOM APT.

Located on Westside — furnished or unfurnished. \$44 1/2 Pacific

STUDIO COTTAGE!

Furniture included, on ground floor & only \$50/MONTH!

#### \$76-\$100

CHILDREN WELCOME!

1-BR. unfurnished duplex; just freshly decorated. On Pacific Way, for \$85/Month!

BUILT-INS, TOO!

Here's a comfortable 1-bedroom unfurnished apt (w/w, drapes) for a mere \$80/Month!

2-BDRM. APT.

Asking only \$90/Month, unfurnished, US \$1,000 DOWN!

GOLD MEDALLION

buildings w/w, drapes in a lovely 1-BR unfurnished apt for \$85/Month!

#### \$100-\$125

3-BR. HOME!

Unfurnished — large — Westside home where children are welcome! All for only \$120/Month!

POOL

Lovely furnished 1-bedroom apt in convenient locale for \$100/Mo.

ST. ANTHONY'S

is near this 2-bedroom unfurnished apt! Children are welcome: \$100/Mo.

2-BEDROOM APT.

\$115/Month — furnished — NICE!

#### OVER \$125

OWN YOUR OWN

renting for \$135/Month. It's 2-bedrooms, 2 1/2 baths, electric built-ins & CLOSET IN!

LOS ALTOS 3-BR.!

Luxury modern home: built-ins, 1 1/2 bath — bring children!

LEASE 3-BR. HOME

Bring your furniture & children! On Harvey!

WESTMINSTER

3-BR. unfurnished home with plush luxuries: built-ins, water softener. Children welcome here!

- #1 ANAHEIM  
1741 Euclid Avenue  
5787 South Street
- #2 BELLFLOWER-LAKEWOOD  
5318 E. Second Street
- #3 BELSHORE/NAPLES  
3748 Atlantic Avenue
- #4 BIXBY KNOLLS  
408 E. First Street
- #5 DOWNTOWN  
3434 E. Seventh Street
- #6 EASTSIDE  
9591 Garden Grove Blvd.
- #7 GARDEN GROVE  
4323 E. Carson Street

- PR 6-6580  
GE 0-0850  
WA 5-1271  
GE 9-2191  
GA 7-5418  
HE 7-1251  
GE 9-0404  
JE 7-9490  
GE 2-7040  
HA 5-1207

#### "ONE-STOP" SERVICE!

## REX L HODGES REALTY

### FOR APARTMENT BUYERS & SELLERS

- #9 LOS ALTOS  
2915 Bellflower Blvd.  
#10 NORTH LONG BEACH  
5458 Atlantic Avenue  
#11 PLAZA  
2224 Palo Verde Avenue  
#12 SEAL BEACH  
333 Main Street  
#13 WESTMINSTER  
14034 Beach Blvd.  
#14 WESTSIDE/WRIGLEY  
482 W. Willow Street  
#15 BUENA PARK  
2666 W. Lincoln Avenue

- HA 1-8233  
GA 2-1257  
GE 1-1371  
GE 1-2534  
TW 3-7561  
596-1850  
GA 6-3903  
TWA 7-5190  
596-4319



TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

## Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

Her name is Maggie but her closest friends call her Margaret-Ann.

She's the actress who plays the waitress and romantic interest for the title star of "The Bill Dana Show," NBC-TV's Sunday night.

The listing credits for the series identify her as Maggie Peterson.

In reality, her name is Margaret Ann Peterson. Which is why she's not too pleased at being called Maggie.

"It sounds like a scrub-woman or an old cook," she said.

SHE'S NEITHER. She's an actress and a singer.

The "singer" came first. She was billed as Margaret-Ann.

Sound familiar?

If it does, you'll recognize why her name was a problem.

Because it wasn't just familiar, it was confusing.

Show business also has an Ann-Margaret who sings and dances.

Between Ann-Margaret and Margaret-Ann, booking agents and fans found it difficult to tell which Margaret was the target.

UPON the advice of her manager, Dick Linke, Margaret-Ann became Maggie—without a scrubbrush.

That's when she also became an actress and found the experience as "paralyzing" as it was challenging.

Although she had been on television many times before as a singer, she discovered something as an actress that she had been unaware of.

That "something" was THE CAMERA.

As a singer, she hadn't thought about it. As an actress, it "scared" her.

"I COULDN'T even walk across a room without thinking of every step," she said.

She's past that stage now and looking forward to the day when she's sure of herself, when she's relaxed,

## Straw Vote Romance



BILL DANA AND MAGGIE PETERSON SHARE A SODA

(Continued on Page 17)



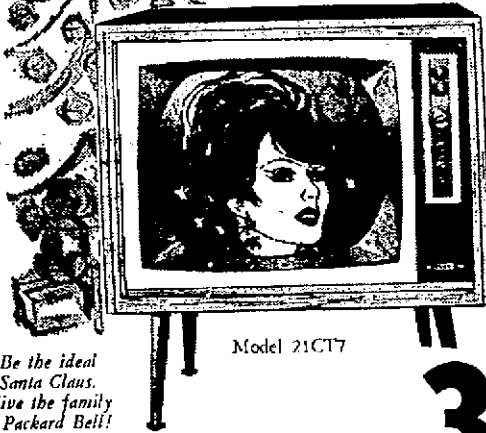
All  
of a  
Sudden  
It's  
Christmas!

Newest 1965

Packard Bell. 

# COLOR TV

All Channel UHF/VHF 82-Stations  
in DELUXE WOOD CABINET



Model 21CT7

Price includes:

- Free Delivery
- Free Color Set-Up
- Free 90-Day Service
- Free Full Guarantee

From an actual survey...  
Dooley's Service is the Best!

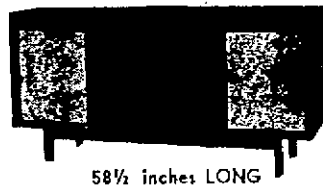
Dooley's Low Cut Sale Price!

# 398<sup>88</sup>

New Packard Bell. 

## STEREO CONSOLE

With AM-FM Multiplex Radio  
and Stereo Record Player  
Comes in Walnut Cabinet.  
Regular Price 359.95  
Model RPC34



58 1/2 inches LONG

DOOLEY'S  
Low-Cut Price

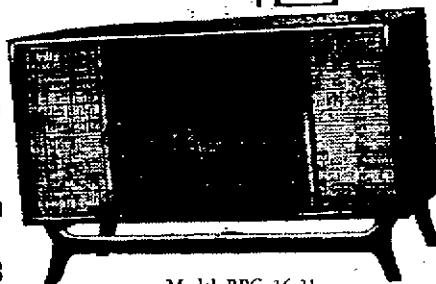
# 258<sup>88</sup>

NEW Packard Bell. 

## STEREO CONSOLE

with AM/FM Multiplex Radio  
and Stereo Record Player

Choice of Scandia Walnut Colonial  
Maple or Mahogany Cabinets.



Model RPC 36-21

SPECIAL!

# 278<sup>88</sup>

FREE DELIVERY, 90-DAY SERVICE & FULL GUARANTEE

## LOW TERMS

90-DAYS SAME AS CASH  
with Down Payment and Approved  
Credit Majors 125.00 or More

Open Everyday 9 to 9  
Except Sundays

SUNDAYS 10 to 5

# DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD. - NORTH LONG BEACH

ON LONG BEACH BLVD. and DEL AMO BLVD.

## TOYS

Dooley has the largest  
complete selection of  
toys at the lowest prices  
in town!



Battery powered wrecker  
truck with power hoist,  
siren, flashlight, forward  
and backward control. Has  
set of tools with jack that  
really works. Batteries not  
included.

SALE PRICE **12<sup>88</sup>**

**COCA-COLA TRUCK**  
Complete with cases and  
bottles. Is steel con-  
structed.

SALE PRICE **1<sup>88</sup>**

**Marx POLY-RIDER  
LOCOMOTIVE**

Sturdy black locomotive  
with bell and whistle. No.  
3026.

SALE PRICE **3<sup>88</sup>**

**DOLL FURNITURE**

Washable, unbreakable.  
Complete sets for bed-  
room, bathroom, kitchen,  
dining room in colorful  
colors.

SPECIAL **88<sup>c</sup> set**

**ERECTOR SETS**

Beginners set. 100 toys in  
one!

SPECIAL **88<sup>c</sup>**

**"JOHNNY SEVEN"**

**ONE MAN ARMY GUN**

Includes grenade gun,  
anti-tank rocket armor-  
piercing shell, missile gun,  
repeating rifle, tommy  
gun automatic  
pistol. **6<sup>77</sup>**



**Finest BAR BELLS  
and DUMBBELLS**

Dooley's have the finest  
exercise equipment at the  
lowest discount prices!

DOOLEY'S is the

## CHRISTMAS TREE Headquarters



at WHOLESALE PRICES!

FULL! GREEN! FRESH FROM THE WOODS!  
"It's a Tradition at Dooley's!"

Red Tag

All 2 to 3-ft. Trees **49<sup>c</sup> ea**

Blue Tag

All 3 to 4-ft. Trees **88<sup>c</sup> ea**

Pink Tag

All 5 to 6-ft. Trees **1<sup>48</sup> ea.**

Yellow Tag

All 7 to 8-ft. Trees **1<sup>98</sup> ea.**

and over

In Garden Shop Bldg.

## Dooley's ORCOA CHORD ORGAN SALE!

All New Electric Consoles  
BY ESTEY

A Full Electric  
Console With  
Big Organ Features  
36 inches high

Has full-size organ keys,  
permanent brass number  
strips 24-touch button bal-  
anced chord section perma-  
nently tuned Swedish stainless  
steel reeds.

Regular 225.00

DOOLEY'S LOW PRICE!

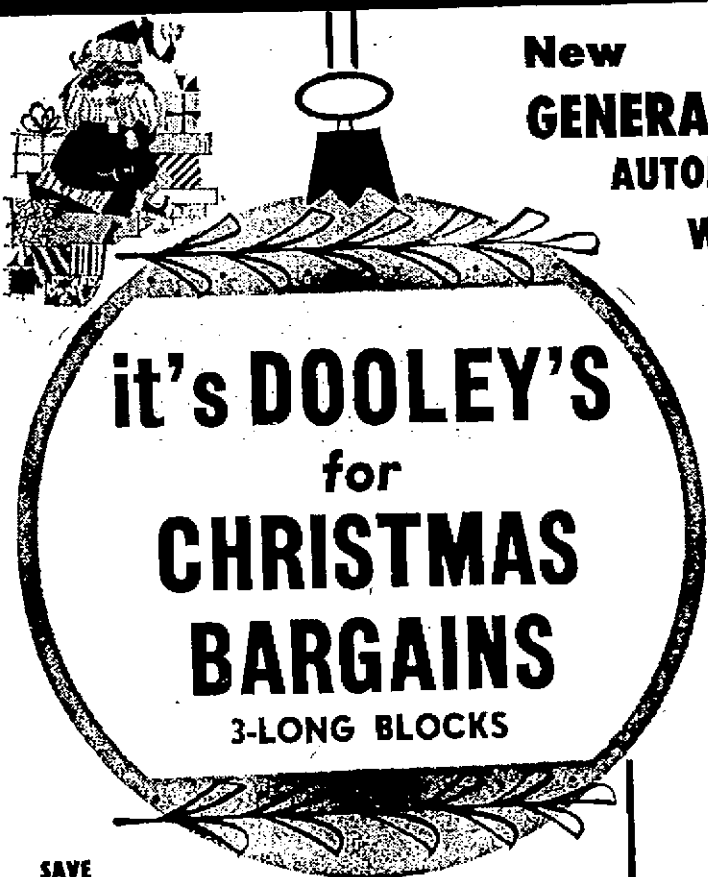
# 87<sup>00</sup>

Large Orcoa ELECTRON-  
IC CONSOLE ORGAN by  
Estey. Walnut wood fin-  
ished cabinet.  
Reg. \$495

# 287<sup>00</sup>

Dooley's Electronic Organs at Tremendous  
Savings! Top Lines! You Must See Them to  
Appreciate the Most for Your Money!





**New  
GENERAL ELECTRIC  
AUTOMATIC GRILL and  
WAFFLE BAKER**



MODEL G-42

**GREAT FOR**

- PARTIES
- COOKOUTS
- SNACKS
- ALL MEALS

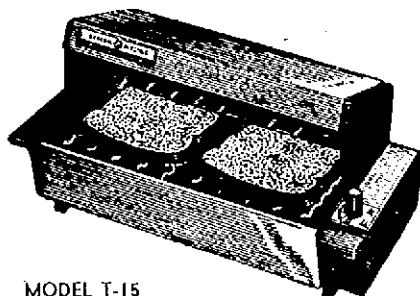
**DOOLEY'S  
LOW  
PRICE!**

**16<sup>93</sup>**

**NEW Versatile**

**GENERAL ELECTRIC  
LOW COST**

**TOASTER**



MODEL T-15

Your new versatile G.E. toaster toasts bread, english muffins, frozen waffles and makes buttered toast.

**DOOLEY'S  
LOW  
PRICE!**

**10<sup>33</sup>**

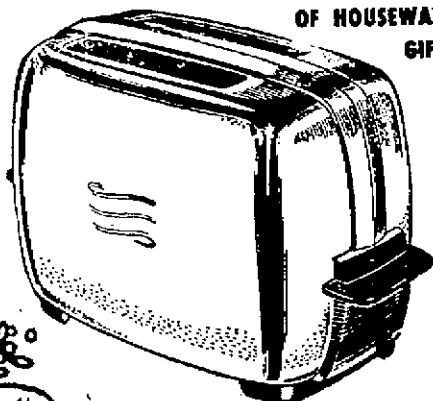
**NEW GENERAL ELECTRIC  
AUTOMATIC  
TOASTER**

You get perfect toast every time with your new G.E. Has toast selector and crumb tray.

**Dooley's Low Price!**

**12<sup>88</sup>**

**HUGE SELECTIONS  
OF HOUSEWARE  
GIFTS**



MODEL T-82

**FOR HER**

**new  
Lady Schick  
Consolette  
combines  
professional  
performance  
with  
portable  
ease**

(the greatest home hairdryer yet!)



**Tote it with ease!**  
So light...it's a breeze. It's hat-box size. Tucks away in the tiniest space.



**Adjust to just-right height!**  
Raise or lower hood. It's a cinch. Choose from 4 drying temperatures. No hair nets or ear pads needed!



**Huge beauty salon hood!**  
Really fast, even drying. No hot spots. Conditioned, filtered air leaves hair easy to manage. No more being tied down by bonnet-and-hose!

\*1964 Schick, Inc., Lancaster, Pa.  
Schick (Canada), Ltd., Ont.

**DOOLEY'S  
LOW PRICE!**

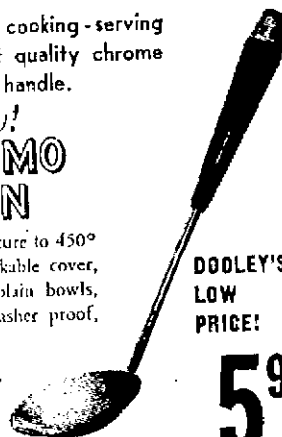
**26<sup>88</sup>**

Combination cooking-serving spoon in finest quality chrome with Melamine handle.

**New!  
THERMO  
SPOON**

Accurate temperature to 450° F... Non-breakable cover, perforated and plain bowls, 12" long, dishwasher proof, gift packaged.

**GOURMET COOKERY  
CHAFING DISHES  
SAUCES—SOUPS  
CANNING and  
CANDIES**



**DOOLEY'S  
LOW  
PRICE!**

**5<sup>95</sup>**

**INSTANT CREDIT  
EASY TERMS**

To Qualified Purchasers on Purchase of \$25 or More

**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.—NORTH LONG BEACH

**OPEN EVERY NITE 'TIL 9 EXCEPT SUNDAYS SUNDAYS 10 to 5**





CAMERAMAN DICK SOLTYS AND SCOTT CALDWELL

## Long Beach Sails Across TV Horizon

By BERT RESNIK  
TV and Radio Editor

A small sailboat drifts to the dock and an 8-year-old boy embarks upon adventure.

That's the way the nautical stage is set for a 30-minute television documentary that is the best thing to happen to Long Beach since subsidence was stopped.

The television program is called 'Le Petit Marinier, A True Fairy Tale.'

It airs in prime time at 7 p.m. Saturday on channel 4 in COLOR.

KNBC executives feel so highly about this production that, beside scheduling it in prime time, they have billed it as a holiday special and there will be no commercials.

Having been present at an advance showing of the program, I most enthusiastically share the collective opinion of KNBC's executives.

What could have been a 30-minute commercial rooftop shouting the advantages of Long Beach, instead is a story that is poignant in its simplicity.

It is a story told without a voice. There is no narration, just background music.

It's about a boy, Scott Caldwell of Newport Beach, who climbs aboard a drifting Sabot sailboat.

Long Beach residents will recognize the departure point as the Long Beach Marina.

The voyage begins. Before it is over, the little sailor will have sailed through Alamitos Bay and visited the Long Beach Harbor.

He will feed the seals at Pierpoint Landing and take a merry-go-round ride at the Nu-Pike.

He will be conducted on a one-boy tour of the aircraft carrier USS Yorktown.

He will be taken in tow by the Coast Guard.

Spectacular? No, that's not the word. It is not spectacular.

It is entrancingly charming. It is the kind of believable fairy tale that appeals to the eternal boy in every man. It could have just as easily happened to a little girl.

One of the ingredients that makes this half-hour a great television program is the script itself, co-authored by Emmy-winner Marc Breslow, producer-director, and Vern Baker, manager of Long Beach Promotion, Inc.

Skillful continuity and the storyline have made this an adventure story rather than a travelogue.

Part of that storyline and

continuity is designed to build viewer suspense on where the program was filmed.

At no time, except for the closing credit, is the city identified as Long Beach.

When it is identified, it is with masterful subtlety.

For the closing credit simply reads:

"The World of the Little Mariner is the International City and Port of Long Beach."

What Breslow and Baker scripted, cameraman Dick Soltys photographed with a lens trademarked in creativity.

The photography is so enchanting, a viewer is apt to become so engrossed that he forgets there's a camera.

# Butter's

## LAKEWOOD CENTER

# ZENITH

## COLOR TELEVISION

## HEADQUARTERS

### CHECK OUR LOWER PRICES

### EASIEST OF CREDIT TERMS

ME 3-8101

GA 3-0901

## Brazil Conference for Mary Martin Special

Producer-director Gower Spring. The Music Hall's famed Champion made a flying trip to Brazil to confer at home there with the star of "Mary Martin Presents Easter at the Radio City Music Hall," which will be an NBC-TV 90-minute special on an undetermined date in the

Breakfast Dinner Size Broiled NEW YORK STEAK \$1.39  
LUNCH 15 SOUTHERN FRIED CHICKEN \$1.15  
and DINNER  
Above dinners include: Choice of soup or salad, potato, roll with butter.  
Open 7:30 A.M. to 8 P.M.  
(Closed Sunday)  
Variety & Quality Reasonably Priced. Children's Special Plates.  
BOB & BETTY PUREFOY'S BRONZE BROILER  
1490 LONG BEACH BLVD. 436-5246

# Butter's S & H GREEN STAMPS

QUALITY — VALUE — SERVICE — SINCE 1876

**FREE!**  
VACATION TRIP FOR 2  
TO  
**Dunes Hotel**  
Las Vegas  
Everything dried for 2¢ a side IN A GAS DRYER

# MAYTAG

## HALO OF HEAT

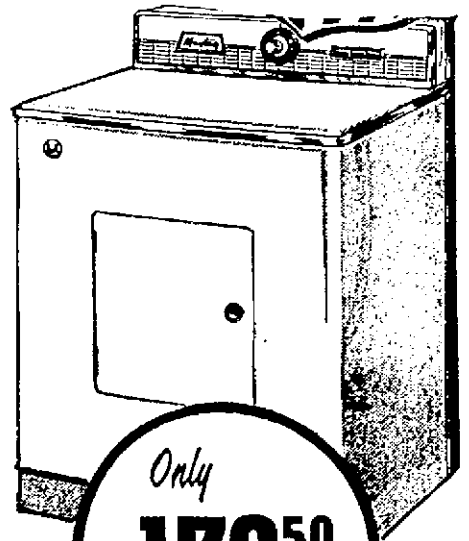
# GAS DRYER

## ALL THE FINEST FEATURES

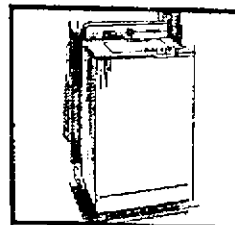
Dries all your wash quickly, safely, correctly. Choose the right temperature, the right time for all fabrics.

- Fully Automatic
- Fully Flexible Controls
- Fast Drying at Safe, Low Temperatures
- Big Capacity Zinc Coated Cabinet defies rust
- Safety Door stops action when opened
- Disc Lint Filter
- Ends "Hot Spots"
- Economical Operation
- M-06102

**GAS DRYER**  
**WEATHER IS HERE!**  
**LIVE A LITTLE**



Only  
**178<sup>50</sup>**  
NO MONEY DOWN  
\$10 MONTHLY



## Matching MAYTAG Washer

ALL THE FINEST OF FEATURES

**198<sup>50</sup>**  
LESS WITH TRADE

PUSH-BUTTON  
TEMPERATURE  
CONTROLS  
FULL 12-LB. TUB

**Lakewood Center**

ME 3-8101 — GA 3-0901

ACRES  
OF  
FREE  
PARKING

MON. thru FRI., 9:30 to 9:30  
SATURDAY, 9:30 to 5:30  
**SUNDAY, 12 to 5**



# Pan and Fan Mail

Could you please tell me the mailing address of David McCallum (Illya) of "Man From U.N.C.L.E."?

Doreen Osborn, Long Beach

Address it to him in care of NBC-TV, 3000 W. Alameda, Burbank. Incidentally, he's married.

We can't see where anything useful can be gained by former President Harry S. Truman discussing on TV his feud with the late General Douglas MacArthur.

The vitriolic HST may get some satisfaction in defending himself—but it doesn't seem right for him to dig up some old gripes and kick them around on TV when

the general is not here to defend himself.

MacArthur will probably go down in history as a greater general than Truman was a President.

It would be a fine thing just to let the Old Soldier rest in peace.

J. Paul Gleason, Long Beach

I'm not positive, J. Paul, but I believe the Truman series was filmed—although not aired—prior to the death of Gen. MacArthur.

Someone I know says that Barry Morse, the policeman chasing "The Fugitive," is really the murderer. Is this true?

Also, have they written

the last story where the fugitive gets caught or is proved innocent?

J. Jents, Anaheim

Producer Quinn Martin reports that the policeman definitely is not the murderer. He won't say whether the one-armed man whom "The Fugitive" is seeking is or is not the killer.

He will say that the last story is not yet written.

And if the ratings continue to keep "The Fugitive" high at the top, he's not planning on having it written for several years.

If so many of the television programs this season

are being made for teen-age viewers, as they seem to be, what are the parents doing?

I don't have any children myself, but if I did, I'll be darned if I would let them have the television set when I wanted to watch a program.

What is happening in this age that the children seem to dominate the parents?

I was raised in a family where I was taught to say "Yes sir" to my father and I don't think it hurt me a bit.

Glen P. Ollesen, Garden Grove  
Bet it did if you didn't.

## CENTER MEAT CO.

**LAKEWOOD CENTER**  
5832 Faculty Ave. ME 3-6310  
Open Daily 9 to 9, Sat. 9 to 9  
**GARDEN GROVE** (next to 7days)  
9177 Chopman Ave. LE 4-1151  
**SANTA ANA** 155 W. Pomona  
Across from Sears

Garden Grove Store (only)  
**OPEN SUNDAY**  
9 a.m. to 6 p.m.

**NOW...**  
IS A...



## Particularly Wonderful

time to discover . . .  
**W-O-N-D-E-R-F-U-L**  
**CENTER MEAT CO.**

• **PLENTY** OF SOUTHERN CALIFORNIA'S  
**FINEST MEATS**

... In our huge gleaming showcases . . . buy a pound or a carload! (same superior quality that has made us famous—some giant selection that has made Center Meat Co. known for "One-Stop Meat Shopping.")

• **PLENTY** OF FRIENDLY EXPERT BUTCHERS TO WAIT ON YOU!  
• **SAME EVERYDAY LOW PRICES**

... NOT ONE PENNY INCREASE ON A SINGLE ITEM

... STILL THE SAME SAVINGS THAT HAVE MADE US FAMOUS!

• **LOWEST EVERYDAY PRICES ON EVERY ITEM** . . . just like always!  
• **Lowest Sale Prices** — SPECIAL UNMATCHED SAVINGS EVERY DAY . . . just like always!

WHAT A SIMPLY WONDERFUL

time to discover (if you haven't already) the joy of every-week Center Meat Co. Meat Shopping and Saving!

**We Warn You of Only One Thing!**  
... you'll never be satisfied shopping elsewhere (and getting "second best") again.  
**GET THE BEST FOR LESS NOW . . . AND "EAT BETTER FOR LESS" AT YOUR FRIENDLY CENTER MEAT CO. NOW!**

**Rollei**  
Fill your Christmas stockings with film and Accs. from Lakewood Camera

**EDIT YOUR MOVIES**  
With this deluxe, large editor and splicer combination for only **18<sup>99</sup>**

**Bell & Howell's Best 8mm Movie Camera**  
This power zoom electric eye camera. Discount Price **189<sup>50</sup>**

**\*BONUS FREE SCREEN**  
See your Christmas movies on this auto load, Bell & Howell projector, complete with auto load, still & reverse **69<sup>95</sup>\***

**Kodak Carousel Slide Projectors**  
600 ..... **69.88**  
700 ..... **93.50**  
800 ..... **118.50**  
**Pentax Cameras**  
Complete With Rate Tray Save Now

**HALF FRAME SPLIT FRAME SINGLE FRAME**  
We Have All the New Cameras  
Agfa Paromat . . . **59.95**  
Bell & Howell . . . **79.95**  
Fujica . . . . . **49.95**  
Olympus Pen EE . . . **49.95**  
Olympus Pen F . . . **129.95**

**Yashica Cameras**  
A7000 . . . **59.95**  
Marex . . . **47.50**  
D . . . . . **40.95**  
A . . . . . **34.95**

**LINHOFF 4x5 MODEL V COMPLETE OUTFIT**  
Camera, 135mm lens, 240mm lens, viewfinder, grip, case and film back. Reg. Price 1787.00 **999<sup>00</sup>**

**INSTAMATIC CHRISTMAS**  
New Kodak Sensation We Have Them All  
\*100 ..... **13.88**  
\*150 ..... **23.98**  
300 ..... **39.78**  
400 ..... **49.98**  
500 ..... **69.98**  
700 ..... **79.95**  
800 ..... **99.88**  
\*BONUS FREE CASE AT LAKEWOOD CAMERA

**29% 15-60x60 VARI POWER TELESCOPE**  
Zoom telescope 15 to 60 power with rock & prism lensing, lighting scope and picture tripod.

**CHRISTMAS SALE Discount Prices**  
SUNDAY 12:00 - 4:30  
OPEN DAILY 9:30 - 9:30  
**LAKEWOOD Camera CENTER**  
5223 HAZELBROOK LAKEWOOD CENTER  
ME 6-3129

**WE BUY, SELL, REPAIR, TRADE, A RENT ALL PHOTOGRAPHIC EQUIPMENT**  
We like to see & test photography best expert camera photo finishing laser laboratories to serve you

**LOOK AT THIS**  
**CHRISTMAS SALE**  
Special buy quality 7x35 binoculars with case and 1 year guarantee **17<sup>88</sup>**

**BOLEX 250<sup>00</sup>**  
NOW YOU, TOO, CAN OWN A BOLEX. BUY ONE OF OURS! NEW LOW PRICE FULLY AUTOMATIC ZOOM.

**AGFA MOVEX ZOOM**  
The finest quality lens and battery-operated camera combination made. This German Bure gives truly sharp movies. **179<sup>50</sup>** less grip

**See our complete line of Panasonic Radios, TV and Tape Recorders, Clock Radio. 29<sup>95</sup>**

**2 TRACK HI-FI**  
Come in and listen to this quality sound, this special buy on Panasonic Tape Recorders. **109<sup>80</sup>**

**KALAMAZOO 2 1/4 50.**  
Single lens reflex interchangeable lenses. Reg. 179.95 **139<sup>50</sup>**



# CRITIC'S CORNER

Excerpted Reviews on Recent TV Shows

Program: Various ones aired Dec. 4.

It was a cold, miserable, drizzly night outside, and something of the same climate prevailed on television. Nichols and May provided a moment of sunlight when they appeared on the Jack Paar show. Bob Newhart was all right on "The Entertainers."

But there really was no cerebral chick-up offered until a guest on the Les Crane show on ABC let us know that there was absolutely no sexual promiscuity during the 1930's on the Trobriand Islands of the South Pacific. They're southwest of New Guinea—far out.

This item shows that television, in its unrehearsed late-night shows, at least, has begun to approach the public-service potentialities of what newspapers call "fillers." You know, the single-paragraph bits at the end of columns that let you know that "the birthrate in India is increasing" or "The waves in the Bay of Biscay sometimes attain a height of 35 feet."

Seriously, if seriousness is possible on a night such as last night, the NBC and ABC witching-hour shows do offer some things that are hard to find elsewhere.

Crane asked one of his male guests what he did with the snuff in the box he had in his hand.

"Stuff it up my nose," the man said. Crane asked him to demonstrate. He did. "I hope America is watching," said Crane. Me too.

Critic H. D. Quigg of UPI.

★ ★ ★

Program: "My Three Sons" on channel 7.

Family shows on tv that don't move around too much don't wear too well over the long haul. There are exceptions, to be sure, but not many as reflected in the Nielsen ratings. The latest sampling (30 market) shows only six so-called family shows in the safety of the first 40. Not only is "My Three Sons" one of them, it is also firmly entrenched in eighth place, a point out of fifth and well into its fifth season.

Last Thursday's seg can be taken as a model for the series. The Don Feddersen production has consistently good writing, Fred MacMurray and his brood of youngsters are fairly typical of any neighborhood and rarely is there a reach for big laughs. The situations generate their own humor and director James Kern played this script as written without added interpolations that might despoil the image as one of the tv family.

Don Grady, one of the delightful youngsters, took a hand in the writing of this episode with Gary Abrams. Critic Helm of "Variety"

★ ★ ★

Program: "Rudolph the Red-Nosed Reindeer" aired Dec. 6 on channel 4.

For the past six or seven years this television watcher has headed an organization aimed at the network rationing — no more than once an hour — of "White Christmas" and/or "Rudolph the Red-Nosed Reindeer" between Thanksgiving and Christmas.

But the NBC special called "Rudolph the Red-Nosed Reindeer" in yesterday's children's hour was a program of sheer delight for young and old.

The writers imaginatively enlarged on the well-known lyrics of the holiday song. Actors were enchanting puppets.

Rudolph, whose nose glowed a glorious crimson, was a sweet little buck reindeer, with the charm of Bambi. He suffered horribly from his unusual affliction.

The story, ostensibly, for

children, was full of delightful adult wit and a bit of satire.

The title song was sung only once—at the end. NBC should add this one to its growing list of programs to repeat each year.

Critic Cynthia Lowry of AP.

★ ★ ★

Program: "Mr. Novak" on channel 4.

I can think of a great many better things to do than to watch NVC-TV's Tuesday night series, "Mr. Novak," which is about a sort of peachy-keen high-school teacher who is coincidentally handsome.

But even a superficially social-minded entry like "Mr. Novak" can have

something to recommend it, and in the case of this series the something has been Dean Jagger, who appears as the school principal and who, alas, now has to retire from the program because of illness.

To watch Jagger is to admire the absolute security of presence that is the mark of the impeccable professional. Mae West had, and still has, this fantastic security. Cary Grant has it. All the best ones have it in varying degrees. And in this age of the amateur, with its punk singers and stars, such a quality stands out like a mountain among —well, all right—molehills. Critic Rick Du Brow of UPI



MIKE NICHOLS AND ELAINE MAY  
Sunlight for Paar Show

## TeleVues

FOR THE WEEK BEGINNING DECEMBER 13, 1964

Bert's Eye View	1
Pan and Fan	5
Critic's Corner	6
Television Movie Tips	11
Week's Top Shows	15
FM Highlights	23
Radio	23

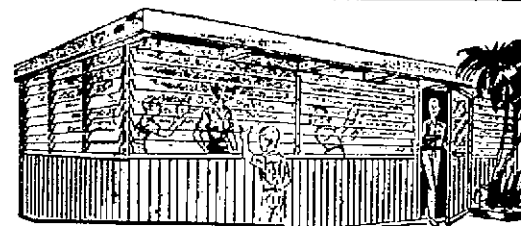
BERT RESNIK, EDITOR

## WINTER DISCOUNTS NOW!

Add An ★ ALL AMERICAN ★ FUN ROOM

TWO IN ONE . . . FAMILY ROOM OR BEDROOM IN WINTER  
PATIO ROOM IN SUMMER.

Be Prepared For Holiday Entertaining Ahead . . . Warm Cozy Family Room in Winter. Cool Breezy in Summer. Fully Insulated. Your Choice Louvered or Sliding Windows. At a Price Any Working Man Can Afford . . . Warehouse To You.



Your Choice of Material  
• 3-D WOOD PANELINGS  
• ALUMINUM  
• STUCCO

CALL NOW FOR  
FREE ESTIMATES

LONG BEACH AREA GE 8-6021

Orange County Area KI 3-1998

NO MONEY DOWN — NO PAYMENTS TILL NEXT YEAR

BANK TERMS AS LOW  
AS \$5.00 PER WEEK

50% MORE  
FUN

In an All American Patio

Heavy Eased enamel aluminum  
many beautiful colors to choose from  
ALL CEMENT WORK AT COST



WE  
SCREEN-IN  
OR GLASS-IN  
EXISTING PATIO  
ROOFS AND  
PORCHES



FREE ESTIMATES

Call

GE 8-6021

\* Free Design Service—No Obligation

FREE

20,000 with Every Patio Room  
10,000 with Every Screen Patio  
5,000 with Every Patio Cover

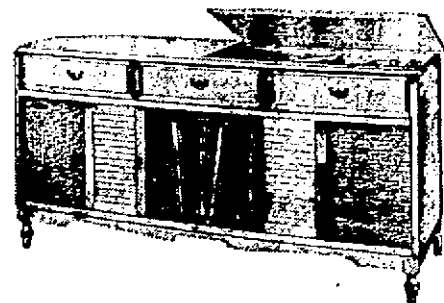
## ESTERN'S

Small Enough to Give You Personalized Service!

## STEREO

### HOLIDAY DELIGHT

# DUMONT



"THE ULTIMATE IN SOUND"

SOLID STATE STEREO WITH 6 HIGH FIDELITY  
SPEAKERS, GARRARD AUTOMATIC CHANGER  
WITH ADJUSTABLE COUNTER BALANCE AND  
RETRACTABLE DIAMOND STYLUS.

FM/AM MULTIPLEX

SELECT MAPLE OR WALNUT CABINETS

ONLY 405 1st PAYMENT  
per week FEB. 15, 1965  
OPEN EVENINGS FOR  
YOUR CONVENIENCE!

SUNDAYS 1 - 5



3344 E. PACIFIC COAST HIGHWAY  
LONG BEACH GE 4-7457

(ACROSS THE STREET FROM FURNITURE CITY INTERIORS.)



# HILL'S YEAR-END CLEARANCE

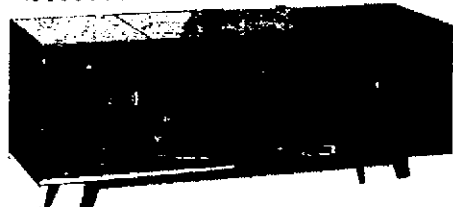
Our huge Stock of ZENITH, HOTPOINT, FRIGIDAIRE & MAYTAG Appliances has been DRASTICALLY Reduced to clear before our Tax-Inventory Time. NOW is the time to buy and take advantage of these savings!!



**ZENITH**  
**COLOR TV**

EXTRA  
SPECIAL  
SAVINGS  
NOW

Lowest Prices of the Year on Our Complete Stock of Zenith Color TV



**ZENITH**  
**BIG**  
**SCREEN**  
**19" PORTABLE**  
**FREE STAND**  
**FULL PRICE**  
**ONLY**  
**\$144<sup>63</sup>**

Lowest Prices of the Year on Zenith Stereos **\$199<sup>63</sup>**  
Prices start at...  
COMPLETE WITH AM/FM AND STEREO FM RADIO.

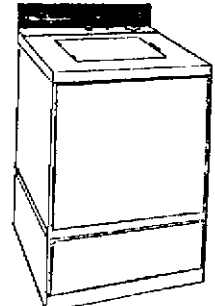
LOWEST PRICES OF THE YEAR!!

**Hotpoint**



**BIG FAMILY-SIZE**  
**2-DOOR REFRIGERATOR**  
• ZERO ZONE FREEZER  
• NO DEFROSTING EVER IN REFRIGERATOR SECTION  
**\$196<sup>50</sup>**

**FULLY AUTOMATIC**  
**2-CYCLE**  
**WASHER**



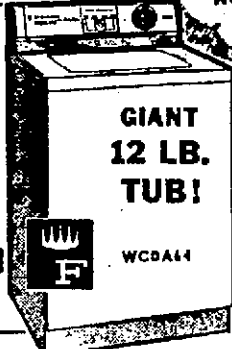
All Porcelain Cabinet inside and out.

**LARGE FAMILY SIZE ONLY \$148<sup>88</sup>**

LOWEST PRICES OF THE YEAR ON **FRIGIDAIRE**



SPECTACULAR SAVINGS ON JET ACTION  
**FRIGIDAIRE**  
**2-SPEED**  
**WASHER**  
NOW ONLY **\$198<sup>88</sup>**



MORE FOR YOUR TRADE-IN NOW

FABULOUS FOOD CENTER



• 18.2 CU. FT. NO FROST REFRIGERATOR  
• HUGE 234-LB. ZERO ZONE FREEZER  
ONLY **\$298** PER WEEK

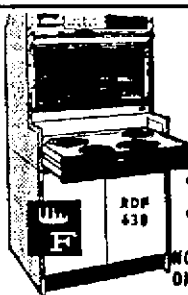
2-Door Refrigerator-Freezer

• 15.5 CU. FT. CAPACITY  
• NO FROST REFRIGERATOR  
• 140-LB. FREEZER ZERO ZONE  
**266<sup>50</sup>**



**FRIGIDAIRE**  
**REFRIGERATOR**  
COMPLETELY FROST-FREE

• 108-LB. ZERO ZONE FROST PROOF FREEZER  
• HUGE FAMILY-SIZE FROST-PROOF REFRIGERATOR SECTION  
ONLY **\$278<sup>88</sup>**



FABULOUS FRIGIDAIRE FLAIR

• INSTALLS IN SECONDS  
• LOOKS BUILT-IN  
NOW ONLY **\$238<sup>88</sup>**

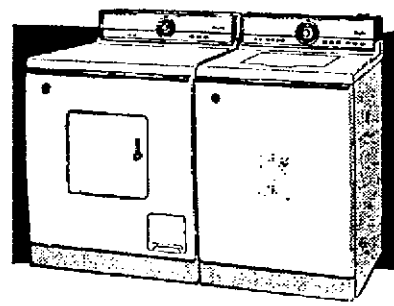
90 DAY TERMS FREE TO CASH-BUYERS

**MAYTAG**  
the dependable automatics

LOWEST PRICES of the YEAR!

OUR COMPLETE LINE OF MAYTAG WASHERS & DRYERS AT DRASTIC REDUCTIONS...

**NOW!!**



**HILL'S**  
*First in Quality and Service.*

5650 ATLANTIC AVE.

NORTH LONG BEACH

Highest Trade-in Allowance

Our Own Service Department  
Backs Up What We Sell!!  
15 YEARS IN SAME LOCATION

**GA 2-7078**

STORE HOURS:  
Mon., Thurs.,  
Fri. 'til 9 p.m.  
Tues., Wed.,  
Sat. 'til 6 p.m.  
CLOSED SUNDAY



# Singing Ed Ames Takes TV Indian Role Bravely

HOLLYWOOD (UPI)—Ed Ames is the most articulate Indian on television, a red-skin who's more sophisticated than his frontier friend Daniel Boone.

Ames, who really isn't Indian but a Russian-American, plays the part of "Mingo" the Oxford-educated brave on NBC-TV's "Daniel Boone" show. Fess Parker plays Daniel.

As "Mingo," Ames portrays an Indian who is the son of an Englishman and his Indian wife. According to the story, "Mingo" was educated at Oxford, an education which allows him to speak the best English uttered on the "Boone" series.

other than the guttural, war-whooping savage usually seen on television and in movies.

"The thing that intrigued me about the part was the fact he was a cultured man who used his education to help his people," Ames said. "I did some research on it and came up with four or five guys of that type."

"I don't think I would have wanted to do the role if it was another 'ugh' Indian. When I have to speak the Indian dialect, I get somebody to teach me how to do it correctly. To do it wrong would be an insult to the Indian and to me as an actor."



ED AMES... He's 'Mingo'

AMES formerly was a member of the popular Ames Brothers singing quartette. He still records as a single, but for the past several years, Ed has concentrated on acting.

"All my life I wanted to act," he said, explaining his decision to leave the singing business in which he and his brothers were making healthy incomes.

"I gave up all that possible loot and decided to study dramatics," he continued. "I didn't work for a year. I studied and haunted the actors' workshops, strictly for nothing. When I did get paid, I didn't even make enough for expenses."

"But I've never been happier than I have been as an actor. It's not that I have anything against my brothers, but we were limited to working in clubs."

SINCE the breakup of the quartette, Ed's brother Gene has become an artist, Joe became a real-estate man and Vic decided to return to school. The three brothers still perform in the New York City area.

Ed pounded the streets of New York, hoping for the elusive break that would turn him into a first-rate actor.

He appeared in Off-Broadway plays and finally became recognized as an actor when he was cast in the play "One Flew Over the Cuckoo's Nest" which starred Kirk Douglas. In that play, Ames played a demented Indian.

In his role as "Mingo," Ames sees an opportunity to play an Indian as something

Here's a  
Merry Christmas  
and a  
Healthful  
New Year



A Gift for  
the whole family...

When you write that letter to Santa this year, ask him to bring The Gift of Health—a Jacuzzi Whirlpool Bath. If you're bothered with nervous tension, minor muscular aches and pains, sprains and bruises, many chronic ailments... you can put relief under your Christmas Tree. A Jacuzzi Whirlpool Bath is a gift that will keep on giving—The Gift of Health—a gift that cannot be measured by money.

**PHONE 426-6541**

3756 LONG BEACH BLVD.  
In Orange County, Phone KI 7-3773



**Jacuzzi**  
WHIRLPOOL BATH

## MAIL THIS COUPON TODAY

JACUZZI WHIRLPOOL BATH SHOWROOM  
3756 Long Beach Blvd.  
Long Beach, California

- ☐ I'd like to have more complete information.  
☐ Advise about your Rental Plan.  
☐ Would like to try one Free

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Phone \_\_\_\_\_

## 'UNCLE' Up

"The Man from U.N.C.L.E.," which opened in the fall on NBC, has been renewed for the second half of the season. This rather fantastic international crime series picked up rapidly after a dubious start.

## IT'S HERE AGAIN! OUR ANNUAL PRE-TAX CLEARANCE

DRASTIC PRICE REDUCTIONS!!!

OUR STOCK MUST BE REDUCED  
BEFORE TAXES—TREMENDOUS  
SAVINGS IF YOU BUY NOW.  
OVER 200 APPLIANCES ON SALE

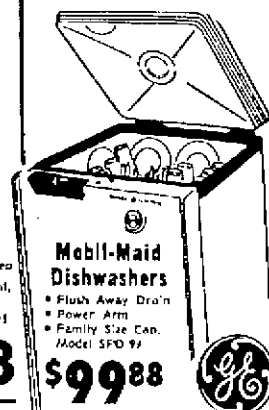
### Frigidaire Washer



- New design action rollers let currents rise all your wash "deep action" cleaning.
- Jet-Away Int. removal "Jet" unit, scum cut off. Needs no lint trap.
- Jet-spin rollers clothes extra dry!

TUCKER SPECIAL **\$198**

### General Electric



#### Mobil-Maid Dishwashers

- Flush Away Drain
- Power Arm
- Family Size Can.
- Model SPD 99

**\$99.88**

### FRIGIDAIRE 2-DR. REFRIGERATOR



- Huge 100-lb. Zero Zone Freezer Across Top.
- Twin Porcelain Enamel Hydrators for Fruits and Vegetables.
- Deep-Shelf Storage Door, too!

TUCKER SPECIAL **\$228**

### General Electric ECONOMY 12 FOOD FREEZER



- Holds up to 420 lbs. of Food.
- Offers Convenient Upright Storage!
- Built to G.E. Quality Standards.
- Model CA 222Y

TUCKER SPECIAL **\$178.88**

## DON'T OVERLOOK THESE TERRIFIC VALUES!!

Frigidaire "Flair" Range WHITE DE LUXE MOD. RFD 430 SER. #47C 18 993	<b>\$244</b>	G.E. Refrigerator 14 CU. FT. TV 345 YD RPK SER. #0Y4M137	<b>\$195</b>
Frigidaire Refrigerator 12-FT. BUILT-IN CROST MODEL DA 12-61 YL SER. #74 4 6702	<b>\$177</b>	G.E. Dryer MODEL 16Y SER. #0Y020-004 FREE LAMP	<b>\$86</b>
Frigidaire Refrigerator 14-FT. BOT. FREEZER FPI 1404 LHD SER. #7413074	<b>\$418</b>	G.E. Washer MODEL WA 44 SER. #4Y1 14438	<b>\$186</b>
Frigidaire Built-in Oven DE LUXE AUTO CLOCK RBE INTD SER. #43C 90385	<b>\$88</b>	G.E. Dryer Deluxe MODEL 174 SER. #Y212244 FREE LAMP	<b>\$156</b>
Frigidaire Dishwasher DEMO. SUPER DYWTE SER. #31ED177	<b>\$88</b>	G.E. Range-P7 OVEN CLEANS SELF MODEL 74 SER. #Y2 37399	<b>\$339</b>
Frigidaire Imperial Washer USED, BUT LIKE NEW 4-CYCLE	<b>\$188</b>	G.E. Built-in Oven AUTO. CLOCK & WINDOW MODEL JD 154 SER. #X04441	<b>\$88</b>
Refrigerator TRADE-IN REFRIGERATORS GUARANTEED	<b>\$30</b> and UP	G.E. Refrigerator 14-FT. BOT. FREEZER MODEL TC 374K SER. #497713	<b>\$288</b>

STORE HOURS: Mon., Thurs., Fri. 9 to 5; Tues., Wed. 9 to 5.  
SATURDAY 9 to 5; SUNDAY 11 to 5

**TRADER TUCKER**

1003 S. LONG BEACH BLVD.

COMPTON NE 8-0445

Just South of Alhambra



# CANDLEWOOD MEATS



U.S.D.A. CHOICE

**CLUB STEAK  
RIB STEAK**

CENTER CUT

**PORK CHOPS**

This is a sample of the bargains you receive when you buy net weight food order.

U.S.D.A. CHOICE

**TOP SIRLOIN  
PORTERHOUSE**

**59<sup>c</sup>  
94<sup>c</sup>** lb.

**730**

**LBS. NET DELIVERED WEIGHT**

*You don't pay for bones, and fat, waste, etc*

**U.S.D.A. CHOICE MEAT**

UNCONDITIONALLY GUARANTEED INCLUDES

STEAKS, ROASTS, CHOPS, GROUND BEEF, FRYING CHICKENS, ETC.

**\$9<sup>99</sup>** PER WEEK

**NO MONEY DOWN**

NO PAYMENT TILL FEB. 1965

**HOME FREEZERS FOR RENT**

No obligation to buy. Take advantage of this opportunity to stock up on the finest foods for the holidays.

**FREE**

YOUR HOLIDAY TURKEY OR HAM IF YOU ORDER NET WEIGHT GROUP NOW!

YOU CALL — WE DELIVER!

PHONE

**634-0540 634-0211**

ORDERS TAKEN IN YOUR HOME BY APPOINTMENT

U.S.D.A. GRADED CHOICE

NO MONEY DOWN

NO PAYMENTS TILL FEB. 1965

**SIDE OF  
BEEF**

CUT  
WRAPPED  
FROZEN  
DELIVERED

**43<sup>c</sup>** lb

**FILL YOUR  
FREEZER  
NOW!  
WE GUARANTEE  
DELIVERY**

**OVER THE COUNTER SPECIALS**

Fresh Eastern Pork

**SPARE  
RIBS**

**49<sup>c</sup>** lb

FRESH LEAN

**Ground  
Beef**

**3 lbs. 99<sup>c</sup>**

SMOKED

**PORK  
CHOPS**

**39<sup>c</sup>** lb

Genuine Spring

**LAMB  
SHOULDER  
CHOPS**

**39<sup>c</sup>** lb

"YOU GOURMET MEAT MARKET"

**CANDLEWOOD MEATS**

**OPEN 7 DAYS A WEEK** TILL 7 P.M.  
FOR YOU TO CALL OR COME IN

5241 Paramount Blvd., Lakewood  
CORNER CANDLEWOOD AND PARAMOUNT  
IN ARBEE CENTER

**CALL PHONE 634-0211  
NOW! 634-0540**



# SUNDAY

December 13, 1964

## ★ PAID ADVERTISEMENT

7:30

4 (Clr) Journey of Lifetime

11 Highway Patrol

7:45

9 Jr. All-Stars: "Sliding"

8:00 A.M.

2 Lamp Unto My Feet:

"The Church Universal"

Pope Paul VI at Eucharis-

tic Congress in Bombay.

4 Movie: "T-Men," Dennis

O'Keefe ('47)

5 In God We Trust (Jewish)

11 Great Churches: All-

Saints Episcopal

8:30

2 Look Up &amp; Live:

"Freedom &amp; Man" (pt. 2)

5 Herald of Truth (relig.)

7 Sun. Story Time (relig.)

9 King &amp; Odie (cartoons)

13 TV Gospel Time (relig.)

9:00 A.M.

2 Camera Three: "World of

Aleg," the late French

photographer.

5 The Adventist Hour

7 Movie: "Ellery Queen &amp;

the Perfect Crime,"

Ralph Bellamy ('41)

9 Youth Wants to Know

11 Opinion in the Capital:

Sargent Shriver

13 Variedades, R. Iglesias

34 Eugenia (serial)

9:30

2 Light of Faith (Catholic)

4 Christophers: "Goals"

9 Foreign Legionnaire

11 Superman, Geo. Reeves

10:00 A.M.

2 Learning '64 "Culture"

4 This Is the Life (Luth.)

5 Popeye Cartoons

9 Movie: "Battle Flame,"

Scott Brady ('59)

11 Wonderama, P. Winchell

13 Panorama Latino (Span.)

10:30

2 Movie: "Home In

Indiana," Lon

McCallister ('44)

McCallister, Walter

Brennan ('44)

4 Eternal Light: "Ballad of

Isaac &amp; Jacob," Burt

Brinckerhoff, George

Voskovec. Biblical roots

of American labor

ideology, in drama with

folk music.

7 Porky Pig (cartoons)

13 (Color) Faith for Today:

"Missionaries to Nigeria"

11:00 A.M.

2 Movie: "Green Hell,"

Douglas Fairbanks Jr.,

8 HOME BUYERS' GUIDE

★ Paul Langford visits new

homes throughout So. Calif.

7 The Bullwinkle Show

13 Church in the Home

11:30

7 Discovery '64: "Foreign

Correspondent." A look

at a typical week in the

life of London

correspondent Bill

Sheehan.

9 Movie: "Jim Thorpe, All-

American," Burt

Lancaster ('50)

34 Madres Egoistas (serial)

12:00 NOON

5 Boots &amp; Saddles

7 770 on TV, Carl George

11 Bold Journey, J. Douglas

13 Rev. Oral Roberts (relig.)

12:30

2 Face the Nation: Dr.

Ernesto (Che) Guevara,

Cuban minister of indus-

try

4 (Color) Quiz a Catholic

5 Movie: "Adventures in

Silverado," Wm. Bishop

7 AFL Football (sports box)

11 I Search for Adventure

13 Social Security in Action

Guest: Noreen Corcoran

12:45

13 Reconciliation (relig.)

1:00 P.M.

2 Movie: "Rangers of

Fortune," Fred

MacMurray ('40)

4 (Color) Confrontation:

"Use of Alcohol"

11 Movie: "The Minotaur,"

Bob Malinas, Rosanna

Schiaffino (Ital. '61)

13 Voice of Calvary (relig.)

1:30

4 Movie: "Crashout,"

William Bendix ('55)

13 Cal's Corral (to 4 p.m.)

1:45

9 Movie: "Jim Thorpe, All-

American," Burt

Lancaster ('50)

2:00 P.M.

5 Championship Auto

Racing (Ascot Speedway)

34 Un Canto de Mexico

2:30

2 Viewpoint, Jere Witter

with Col. Chuck Yeager

3:00 P.M.

2 Movie: "Island," Sonja

Henie, John Payne ('42)

4 (Clr) Existence, Jim

Tond: "Cattle County"

11 "WAR ZONE" — movie

★ BY UNION MORTGAGE

"Foreign Intrigue,"

Robert Mitchum ('56)

34 Guittarras (guitarists)

3:30

4 "Playwriting for Fun &amp;

Profit"—U. of REDLANDS

7 Directions '65: "Who

May Call This Family

His Own." Interpretations

of the Nativity

through paintings and

sculpture by artists of

India, Ethiopia, Congo,

Japan, Peru, Haiti.

34 Trova Mexicana

4:00 P.M.

4 Sunday, Frank Blair.

Segments view toy

exhibit, the new Aston-

Martin auto (used in

"Goldfinger"), Christmas

gifts for golfers, books

for children, the report

from LBJ's committee on

heart disease, cancer.

5 WEIRD, WEIRD WORLD

★ Pres. by Reliable Mortgage

"Cry of the Werewolf,"

Stephen Crane ('44)

7 Issues &amp; Answers:

McGeorge Bundy on

proposed collective nu-

clear force, U.S. positions

in Viet Nam, Congo.

9 Championship Bowling

13 Newsroom, Don Rose

34 Reloj Musical (variety)

4:30

2 Insight: Fr. Ellwood

5:00 P.M.

2 Mr. Ed, Alan Young.

When Wilbur won't let

Ed go along on a Boy

Rangers hiking trip, Ed

jams Wilbur's compass

and filches the boys'

uniforms.

4 Profiles in Courage: "The

Sam Houston Story,"

J. D. Cannon, Warren

Stevens, Slim Pickens,

Peggy McCay, Peter

Duryea. For taking an

anti-Southern stand on

slavery, Houston is

recalled from the U.S.

Senate, then quits the

Democratic party to run

for Texas governor as an

Independent, hoping to

keep the Lone Star state

in the Union.

9 NOW ON SUNDAY!

★ 'Greatest Show on Earth'

Jack Palance, Barry

Nelson, Joanna Moore—

in color. New owner tries

to fire old-timers.

11 Room for One More

13 (Color) Rod Rocket Show

7:00 P.M.

2 Lassie, Robert Bray.

In getting rid of a bear

Kieser: "Fisher of Man,"

Brian Kelly, Laura

Devon, Brian Keith. Girl

must choose between

dictates of her

conscience and desires of

her husband.

7 Press Conference

8 Charlie Chan Movie:

"At Treasure Island,"

Sidney Toler ('39)

13 Cavalcade of Books

34 La Hora de Bellas Artes

5:00 P.M.

2 Sunday with Jack Benny.

Benny teams with Bob

Hope in sketch about

two hungry song-and-

dance men.

4 (Color) Wild Kingdom,

Marlin Perkins: "The

Kalahari" (repeat). Visit

to desolate "homeland"

of the Bushmen of South

Africa.

7 (Clr) Laramie, J. Smith

11 "CHILLER" PRESENTED

★ BY UNION MORTGAGE

"Neanderthal Man,"

Robert Shayne ('53)

13 Changing Times, Ed Hart

6:15

13 (Clr) Passport to Profit

5:30

2 Ted Mack &amp; Original

Amateur Hour (from

Chicago). Winner of

national amateur talent

championship, voted by

viewers, is named.

4 (Color) GE College

Bowl, Robt. Earle, VMI,

which set 6-year single-

game point record in its

first victory, faces

challenge by Lawrence

College (Appleton, Wis.)

5 (Color) Pop Warner

Football (see sports box)

13 (Color) The Ski Show

34 La Hora Católica (Cath.)

"Life of Christ"

6:00 P.M.

2 The 20th Century: "Who

Killed Anne Frank?"

(box)

4 (Color) Meet the Press.

Adlai E. Stevenson, U.S.

ambassador to the U.N.

5 Color—"POLKA PARADE"

★ Live—Full Hour Music

FARMER JOHN HAM

7 Movie: "White

Huntress," Susan

Stephen, Robt. Urquhart

9 NEW TIME! SURF'S UP!

★ COLOR! STAN RICHARDS

Surfing films, now one

hour later, with The

Challengers

13 (Color) Rocky &amp; Friends

34 Teatro Fantastico (chldn)

"El Pais de la Sal"

6:30

2 Mr. Ed, Alan Young.

When Wilbur won't let

Ed go along on a Boy

Rangers hiking trip, Ed

jams Wilbur's compass

and filches the boys'

uniforms.

4 Profiles in Courage: "The

Sam Houston Story,"

J. D. Cannon, Warren

Stevens, Slim Pickens,

Peggy McCay, Peter

Duryea. For taking an

anti-Southern stand on

slavery, Houston is

recalled from the U.S.

Senate, then quits the

Democratic party to run

for Texas governor as an

Independent, hoping to

keep the Lone Star state

in the Union.

9 NOW ON SUNDAY!

★ 'Greatest Show on Earth'

Jack Palance, Barry

Nelson, Joanna Moore—

in color. New owner tries

to fire old-timers.

11 Room for One More

13 (Color) Rod Rocket Show

7:00 P.M.

2 Lassie, Robert Bray.

In getting rid of a bear



JOHN Cameron Swayze serves as host-narrator for "It's a Wonderful World," a COLOR travel series debuting 8 p.m. Sunday, channel 11.

raiding campers' food supplies, game warden and Stuart overlook the bear's cub until Lassie comes to its aid.

5 The Jim Backus Show  
11 James A. Fitzpatrick's  
Travelcade: "Denmark"

13 (Color) SSebring-Nassau  
(see sports box)

34 Arriba el Norte

7:30

2 My Favorite Martian,

Ray Walston, Joyce

Jameson. When fatigue

sets in, Martians have

a subconscious which

emerges—but Martin's

is a romantic alter ego

called Ricardo who

proposes marriage to a

blonde bombshell.

4 (Color) Disney's Wonder-

ful World of Color: "Big

Red," Walter Pidgeon,

Gilles Payant (pt. 2).

The courage of a boy,



# TELEVISION MOVIE TIPS

## SUNDAY

**FRIENDLY PERSUASION**—7:30 P.M. on channel 9. A 1955 movie with Gary Cooper, Dorothy McGuire and Tony Perkins. About a Quaker family. Excellent family movie with skillfully combined elements of humor, romance and action.

**X-15**—9 P.M. on channel 7 in COLOR. A 1961 production with David McLean and Mary Tyler Moore. About test pilots in training to fly an experimental super-plane.

**MAN HUNT**—10:30 P.M. on channel 5. An English hunter attempts to murder Adolph Hitler. Exciting story starring Walter Pidgeon, Joan Bennett and George Sanders. A 1941 movie.

**CAREFREE**—10:30 P.M. on channel 9. A 1938 musical with Fred Astaire and Ginger Rogers. Psychiatrist uses hypnosis in attempt to help a young lawyer and his fiancée.

**AVENGER OF THE SEVEN SEAS**—11 P.M. on channel 7 in COLOR. A 1963 Italian movie about a young man who turns to a life of piracy.

**THE PALEFACE**—11:15 P.M. on channel 2. 1948 movie with Bob Hope and Jane Russell. A dentist teams up with Calamity Jane.

## MONDAY

**MAN OF THE WEST**—7:30 P.M. and nightly on channel 9 in COLOR. A 1958 movie with Gary Cooper, Julie London and Lee J. Cobb. Bandits hold up a train and leave three people stranded.

**KANGAROO**—8 P.M. on channel 5 in COLOR. A 1952 movie with Maureen O'Hara, Peter Lawford and Richard Boone. Australian rancher mistakes seaman for his long-lost son.

**DANGEROUS BLONDES**—11 P.M. on channel 13. Pretty good mystery-comedy about the murder of a wealthy woman. A 1943 production with Evelyn Keyes and Allyn Joslyn.

## TUESDAY

**MIRACLE ON 34TH STREET**—7 P.M. on channel 9 in COLOR. Excellent family movie about a department-

store Santa Claus. A 1947 movie with John Payne, Edmund Gwenn, Maureen O'Hara and Natalie Wood.

**WAYWARD WIFE**—11 P.M. on channel 9. A 1954 Italian movie with Gina Lollobrigida. Explores why newlywed attempts to kill her best friend.

## WEDNESDAY

**JULIE**—9 P.M. on channel 4. A 1956 movie with Doris Day, Louis Jourdan and Barry Sullivan. About a woman who learns she's married to a psychopath.

**LOOK BACK IN ANGER**—11:30 P.M. on channel 2. About an angry young man bitter about the circumstances of his daily life. A 1959 English movie with Richard Burton, Mary Ure and Claire Bloom.

## FRIDAY

**SWORD OF THE CONQUEROR**—8 P.M. on channel 11 in COLOR. A 1961 Italian movie with Jack Palance and Guy Madison. Prime minister interferes with peace negotiations between two rival tribes.

**around with your Car**

**GET A NEW Electronic Dyna-Vision MOTOR TUNE-UP**

We specialize in complete repairs on all foreign and domestic cars

**CHUCK & JOE'S GARAGE**

8445 COMPTON BLVD.  
Corner of Compton St. & Broadway Ave., Paramount.  
CALL Metcalf 3-7353

Robert Automatic Transmissions from \$89  
Major Tune-up, Oil & Filter \$42  
ALL MAJOR CREDIT CARDS ACCEPTED  
Loan Cars Free of Charge  
Phone for estimates on all types of auto repairs

**WAX**  
Official Seal  
Bike Chip Stamp

## SLEIGH-LOAD SALE!

### MAYTAG GAS DRYERS

the dependable automatics

Let "KENNY" be Santa's helper... He has just flown in with **FOUR SLEIGH-LOADS OF NEW 1965 MAYTAG GAS DRYERS and WASHERS TO SAVE you even more... All priced so low you can "PLAY SANTA YOURSELF"**

**Now put Maytag dependability in your home for the lowest Price ever!**

**BUY NOW! No Payments 'til Feb. '65**

**Fabulous Savings On all New Models and Close-outs**

**Personal Service should you need it... You deal with "KENNY"**

**"SANTA HAS SPECIAL SAVINGS ON PAIRS"**

**FREE! VACATION TRIP FOR 2**

**Dunes Hotel TO Las Vegas**

Everything dried for 2¢ a ride in a GAS DRYER

**ALL MODELS — ALL COLORS**

- Dries even the most delicate lingerie
- Wash 'n wear control
- High speed drying
- Big family-load capacity
- Efficient lint filter
- Economical gas operation

**DESIGNED FOR BALANCED POWER HOMES**

**ALL MODELS — ALL COLORS**

**BUILDERS APPLIANCES**

**WHOLESALE DIVISION OF LAKEWOOD HOME APPLIANCES**

**COMPLETE SHOWROOM of MAJOR GAS and ELECTRIC APPLIANCES and ACCESSORIES**

**LAKEWOOD HOME APPLIANCES**

17127 Lakewood Blvd. North of Arroyo St. TO 6-3766  
MON., THURS., FRI. 9 A.M. - 6 P.M. 'CALL KENNY' ME 3-6967  
NITES 'TIL 9 P.M.

**STOP**

**SEE WHY WE ARE THE AREA'S LARGEST FACTORY DIRECT CARLOAD DEALER**

**Aqui Se Habla Español**

**MAYTAG HEADQUARTERS**

**17127 LAKEWOOD BLVD., TO 6-3766**

**"Serving You for 15 Years"**



**MITZI GAYNOR** stars in the 1953 COLOR movie, "The 'I Don't Care' Girl" at 6 p.m. Thursday, channel 7. It's based on the life of actress Eva Tanguay.



# MONDAY

December 14, 1964

\* PAID ADVERTISEMENT

6:00 A.M.

2 Russian Lit. in Trans'l'n

8:30

2 Business of Marketing

4 Living with Disease:

"Heart Disease" (pt. 1)

7 Guidelines (adult educ.)

7:00 A.M.

2 Captain Kangaroo

4 Today, Hugh Downs

with tour of Oxford

7 Scope (adult education)

11 Third "R" for Teachers

7:30

7 Pinky Lee, Cartoons

11 Mr. Wishbone, Jim Allan

8:00 A.M.

2 Panorama Pacific, Rowe

Guest: Robert Young

7 Married Joan, J. Davis

9 Pancake Man, Hal Smith

8:30

7 The Count Marco Show

9 Big Babysitter (cartoons)

13 Yoga for Health

2 News with Mike Wallace

4 Make Room for Daddy

5 For Kids Only (cartoons)

7 The Pamela Mason Show

11 The Jack LaLanne Show

9:15

13 Guideposts (to 11:30)

2 I Love Lucy, Lucille Ball

4 (Clr) What's This Song?

Janet Blair, Dale Robert-

son are Win's guests.

5 The Romper Room

11 Movie: "Blackmail," Edw.

G. Robinson ('39)

10:00 A.M.

2 Andy of Mayberry

4 Concentration, H. Downs

7 Girl Talk, V. Graham

9 Movie: "Witness to Mur-

der," Barbara Stanwyck

10:30

2 The McCays, W. Brennan

4 (Clr) Jeopardy, Fleming

5 Hopalong Cassidy

7 Price Is Right, B. Cullen

Guest: Jimmy Dean

11:00 A.M.

2 The Love of Life

4 (Clr) Say When, A. James

5 Peter Gunn, C. Stevens

7 Get the Message, Lewis

Lauren Bacall, Kaye Bal-

lard, Allen & Rossi.

11:30

2 Search for Tomorrow

4 (Clr) Truth-Consequences

5 Topper, Leo G. Carroll

7 Missing Links, D. Clark

9 Elementary Industr. Arts

11 Sheriff John, J. Rovick

13 Movie: "Sailor's Lady,"

Nancy Kelly ('40)

11:45

2 The Guiding Light

28 The Friendly Giant

12:00 NOON

2 My Little Margie

4 (Clr) Let's Make a Deal

5 Scarlett Hill (serial)

7 Father Knows Best

9 Fun Time (comedies)

11 Trio, Ben Hecht, Mata

& Hart, Dorothy Stickney

12:30

2 As the World Turns

4 Loretta Young Theatre

5 World Adverts: Denmark

7 Hello Pea-Pickers, Tenn.

Ford, King Sisters

9 Abbott and Costello

11 Movie: "When Ladies

Meet," Joan Crawford

28 Invitation to Art

1:00 P.M.

2 Passport, Allen Ludden

Eli Wallace and wife

Anne Jackson are guests

4 The Doctors, J. Pritchett

5 Movie: "Lion Has

Wings," Merle Oberon

7 The Mike Douglas Show

9 Movie: "Cole Younger,

Gunfighter," Frank

Lovejoy ('58)

13 Movie: "Captain Hates

the Sea," V. McLaglen

28 In-Class Spanish, Science

1:30

2 Art Linkletter H'se Party

Guest: James Stewart

4 Another World

2:00 P.M.

2 To Tell the Truth, Collyer

4 (Color) You Don't Say!

2:15

11 Movie: "Mr. Moto Takes

a Vacation," Peter Lorre

2:30

2 The Edge of Night

4 Match Game, G. Rayburn

Betty White, Orson Bean

5 The Ray Milland Show

7 Day in Court, Gerald

Mohr, Mary Munday, Co

Ce Whitney. Man seeks

legal aid in committing

his wife to institution.

9 9 on the Line, C. Roberts

3:00 P.M.

2 The Secret Storm

4 Hennessey, Jackie Cooper

5 Big John's Fun-for-All

7 General Hospital

13 (Color) Rocky & Friends

28 Art & Child: "Paper"

3:15

13 (Color) Felix the Cat

3:30

2 The Jack Benny Show

4 Movie: "Hiawatha,"

Vince Edwards, Keith

Larsen ('52). Heap brave

Ben Casey.

7 The Young Marrieds

9 Zolar Show (clr cartoons)

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Brave Stallion (Fury)

7 Trailmaster, Ward Bond

11 Sheriff John's Club Time

13 (Color) Courageous Cat

28 Japanese Brush Painting

4:30

2 Movie: "Safari," Victor

Mature, Janet Leigh ('56)

5 Wild Bill Hickok

9 The Engineer Bill Show

28 Animals of Seashore

34 Escuela KMEX (English)

5:00 P.M.

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

11 Billy Barty & 3 Stooges

13 LLOYD THAXTON SHOW

\* RUEST CELEBRITIES

28 What's New?

34 Novela Semanal (drama)

5:30

5 Newscene, S. Chambers

11 The Mickey Mouse Club

28 The Friendly Giant

34 Sucesos de la Semana

5:45

4 (Color) KNBC News

28 Sing Hi—Sing Lo

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Lawman, John Russell

7 Movie: "Varan the Un-

believable," Myron

Healy ('62-1st run).

9 9th St. West, Sam Riddle

11 P. Winchell-Bugs Bunny

13 TOUCHE TURTLE—COLOR

\* CARTOON w/BOB ADKINS

28 Painting: "Underpainting"

34 Momias de Guanajuato

6:30

4 Huntley-Brinkley Report

5 Leave It to Beaver

13 Woody Woodpecker

28 Heritage, Eleanor Roose-

velt talks about FDR.

34 Noticiero 34 (News)

7:00 P.M.

2 Walter Cronkite, News

2:00 P.M.

2 To Tell the Truth, Collyer

4 (Color) You Don't Say!

2:15

11 Movie: "Mr. Moto Takes

a Vacation," Peter Lorre

2:30

2 The Edge of Night

4 Match Game, G. Rayburn

Betty White, Orson Bean

5 The Ray Milland Show

7 Day in Court, Gerald

Mohr, Mary Munday, Co

Ce Whitney. Man seeks

legal aid in committing

his wife to institution.

9 9 on the Line, C. Roberts

3:00 P.M.

2 The Secret Storm

4 Hennessey, Jackie Cooper

5 Big John's Fun-for-All

7 General Hospital

13 (Color) Rocky & Friends

28 Art & Child: "Paper"

3:15

13 (Color) Felix the Cat

3:30

2 The Jack Benny Show

4 Movie: "Hiawatha,"

Vince Edwards, Keith

Larsen ('52). Heap brave

Ben Casey.

7 The Young Marrieds

9 Zolar Show (clr cartoons)

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Brave Stallion (Fury)

7 Trailmaster, Ward Bond

11 Sheriff John's Club Time

13 (Color) Courageous Cat

28 Japanese Brush Painting

4:30

2 Movie: "Safari," Victor

Mature, Janet Leigh ('56)

5 Wild Bill Hickok

9 The Engineer Bill Show

28 Animals of Seashore

34 Escuela KMEX (English)

5:00 P.M.

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

11 Billy Barty & 3 Stooges

13 LLOYD THAXTON SHOW

\* RUEST CELEBRITIES

28 What's New?

34 Novela Semanal (drama)

5:30

5 Newscene, S. Chambers

11 The Mickey Mouse Club

28 The Friendly Giant

34 Sucesos de la Semana

5:45

4 (Color) KNBC News

28 Sing Hi—Sing Lo

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Lawman, John Russell

7 Movie: "Varan the Un-

believable," Myron

Healy ('62-1st run).

9 9th St. West, Sam Riddle

11 P. Winchell-Bugs Bunny

13 TOUCHE TURTLE—COLOR

\* CARTOON w/BOB ADKINS

28 Painting: "Underpainting"

34 Momias de Guanajuato

6:30

4 Huntley-Brinkley Report

5 Leave It to Beaver

13 Woody Woodpecker

28 Heritage, Eleanor Roose-

velt talks about FDR.

34 Noticiero 34 (News)

7:00 P.M.

2 Walter Cronkite, News

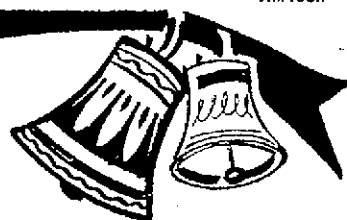


MARIANNE GABA is a fashion model during "Many Happy Returns" at 9:30 p.m.





**FANTASTIC YEAR  
NOW THE GREATEST EVER**



# LET'S DINE OUT

**YOU CHOOSE  
ANY DINNER ON  
THE  
REGULAR MENU  
...in the fabulous  
Long Beach and  
Orange County Area  
HERE'S HOW IT WORKS**

Your \$5.00 provides you with a membership of the "Let's Dine Out Co." membership plan which enables you to receive 40 dinners ordered from the regular menu at 40 of the finest restaurants and nightclubs in the Orange County and Long Beach areas. As a member you will receive a handsome wallet-sized plastic card with card case holder engraved in gold and an exciting pocket-size directory. You pay for one dinner only and the second dinner is absolutely free "Compliments of the House." After you examine the contents of the membership and if you are not delighted, send the complete unused material back within 10 days and your money will be promptly refunded.



**TERRIFIC  
CHRISTMAS  
GIFT**

**ORDER  
SEVERAL  
MEMBERSHIPS NOW**

Member of Long Beach Chamber  
of Commerce, Garden Grove  
Chamber of Commerce and  
Associated Chambers of  
Commerce of Orange County



Give to friends and  
associates for Christmas

## USE THIS COUPON FOR GIFT MEMBERSHIP ONLY

Print Person's Name to Receive Gift  
NAME \_\_\_\_\_ CITY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
Please Print Your Name  
NAME \_\_\_\_\_ CITY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
☐ Send Membership Gift Back to Me  
☐ Send Gift Membership to Above Name and Address  
Please Submit Additional List of Names and Addresses if Space Above is Not Adequate.  
IPT 12-13

## 40/40 PLAN

membership  
STILL ONLY

**40 DELIGHTFUL DINNERS  
MAGNIFICENT BONUSES**

1	2	3	4	5	6	7	8	9	10	11
12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31	32	33
34	35	36	37	38	39	40	41	42	43	44

LET'S DINE OUT Co.

Member  
Mr. & Mrs. Long Beach  
123 Restaurant Row  
Gourmet, California



GOOD THROUGH  
JUNE 2, 1966

**\$5.00**  
A \$600.00  
VALUE

## Splendid Dining in Long Beach & Orange County Area's Finest Restaurants

**ANDIAMO'S, Tustin**  
The finest in gourmet and Italian foods  
**FOREST SMITH'S, Anaheim**  
Festive, superb cuisine  
**ATZEL ROOM, Buena Park**  
Specializing in Prime Rib New York Style  
**COFFEE SHOP, Tustin**  
**DAYLIDE INN, Newport Beach**  
Excellence in Steaks, Barbecued Ribs, Chicken,  
Entertainment  
**CAPRI RESTAURANT, La Habra**  
Dining, Dancing, Cocktails, Entertainment nightly  
**CASADES, Anaheim**  
Prime Rib, Chicken, Bar Cocktails  
**CELESTE ITALIAN CUISINE, Orange**  
Specially prepared Italian dishes  
**EMERALD ROOM, Anaheim Bowl, Anaheim**  
Gourmet Dining, Las Vegas entertainment  
**CHRISTIAN'S HUT, Corona del Mar**  
Hawaiian, West Indies, Chinese, Polynesian,  
Dancing, Cocktails  
**CLOUDS, Long Beach**  
Dinner at the Airport—Steaks, Lobster  
**CONGRESS INN, Garden Grove**  
Continental Cuisine, Cocktails, Entertainment  
**EL FALLERON, Fullerton**  
Steak, Lobster, Prime Rib, Entertainment, Dancing  
**DELAYS ITALIAN RESTAURANT, La Habra**  
Italian and American Food, Cocktails, Dancing  
**GRITTYWOOD, Huntington Beach**  
Prime Rib, Continental Salads in the  
RIB ROOM  
**EL PUEBLO, Orange**  
Authentic Spanish Food—Steaks & Lobsters—  
Cocktails

**GOLDEN WEST AUDITORIUM, Norwalk**  
The ultimate in dining, dancing and entertainment.  
**HAL GREGG'S STEAK HOUSE, Anaheim**  
Superb Food, Cocktails, Dance Nightly  
**HARBOR INN, Dana Point**  
The finest foods always, cocktails, entertainment  
**HUNT ROOM, Hillview Bowl, Santa Ana**  
Par excellence in dining, cocktails, dancing  
**IRON HORSE RESTAURANT, Orange**  
Steaks, Lobster, Prime Cocktails, Entertainment  
**KING'S TABLE, Westminster**  
Finest in Food and Entertainment  
**KONA KAI, Huntington Beach**  
Exotic Oriental Dinners, Steaks, Lobsters,  
Cocktails  
**LA MIRADA COUNTRY CLUB, La Mirada**  
The Ultimate in fine dining, cocktails  
**FOREST SMITH'S, La Mirada**  
Steaks and seafood in the beautiful Venetian Room  
**LANDERS RESTAURANT, Santa Ana**  
Featuring Steaks, Lobster, Seafood and Cocktails  
**THE LARK, Meadowlark Country Club, Huntington Beach**  
Excellent Cuisine, Cocktails  
**LIDO, Anaheim**  
Steaks, Seafood, Prime Rib & Chicken  
**LUTHER'S, Anaheim**  
Prime Italian Cuisine, Cocktails, Entertainment  
**LUPE'S, Buena Park**  
Delicious Mexican Foods, Cocktails  
**MADON'S, La Habra**  
Dining in Atmosphere of Old Mexico, Cocktails,  
Entertainment

**THE MANOH HOUSE, Seal Beach**  
Steaks, Prime Rib, Seafood, Cocktails and  
Entertainment  
**FOREST SMITH'S, Fullerton**  
Steaks, Seafood, Cocktails and Entertainment  
**OUTRIGGER, Laguna Beach**  
The Epitome of Polynesian Cuisine, Exotic  
Cocktails  
**ROSSMOOR INN, Los Alamitos**  
Fine dining, pleasant atmosphere, excellent  
entertainment  
**ROYAL ARCADE, Anaheim**  
Prime Steaks, Prime Rib, Seafood, Cocktails,  
Dancing  
**ROYAL COACH INN, Fullerton**  
Steaks, Lobster, Prime Rib, Dancing  
**SEA TERRACE ROOM, Hotel Laguna, Laguna Beach**  
Magnificent View of the Ocean While Dining  
**SHIP'S WELLS, Santa Ana**  
Varieties of Seafood, Steaks and Chicken  
**TARTAN HOUSE, Long Beach**  
Specializing in American and Continental Cuisine,  
entertainment, Cocktails  
**TOP HAT ROOM, Huntington Lakes, Huntington Beach**  
Steaks, Prime Rib—English Decor  
**TUDOR INN, Norwalk**  
Superb food, elegant drinks  
**VICTOR'S SILVERADO, Silverado Canyon**  
Excellence in dining, Cocktails  
**VILLAGE INN, Balboa Island**  
Relax and enjoy the intimacy of the Village Inn  
Ballroom  
**VILLA MARINA, Newport Beach**  
Fine foods, liquors, dancing and entertainment

## PLUS 40 HOLIDAY BONUSES FREE NIGHT'S LODGING & DINNER

**IN LAS VEGAS**  
The New Frontier Hotel and 24-Hour  
Casino Room  
**IN SANTA BARBARA**  
The Santa Barbara Inn and  
breakfast at  
Savory Room Restaurant  
**IN SEATTLE**  
Roosevelt Motor Hotel and the  
"Lanai" Restaurant  
Edgewater Inn for a free night's  
lodging and breakfast  
**IN SAN DIEGO**  
Surfer Motor Lodge

The Only Long Beach-Orange County  
Dinner Club That Offers  
These Features

- You order ANY DINNER on the restaurant's regular menu (rather than having to eat a specified dinner)
- 26 of these dinner guest checks are valid every night, including Saturday night.
- You will be courteously treated as honored guests in Let's Dine Out Restaurants.

**AT LAKE ARROWHEAD**  
Arrowhead Inn & Cottages and the  
Chapel Restaurant

**IN BRITISH COLUMBIA**  
Royal Towers Motor Hotel and  
Red Garter Room Restaurant  
The Royal Olympic Hotel  
and Restaurant  
The Bevan Lodge and The Steak  
Room

**SANTA CATALINA ISLAND**  
Catalina Hotel

**IN PALM SPRINGS**  
The President Hotel, for a night's  
lodging and continental breakfast

**IN HAWAII**  
The Hilton Hawaiian Village

**NEAR DISNEYLAND**  
The Maple Tree Inn  
Sage Ape Lodge  
Congress Inn

**IN COSTA MESA**  
Coral Reef Motor Hotel for night's  
lodging and breakfast

**NEAR KNOTT'S BERRY FARM**  
Gastalia Motel

**IN SANTA MARIA**  
Hunters Inn

**IN PORTLAND, OREGON**  
Park Hotel and Aloha  
Restaurant  
The Hotel Washington and  
The Timber Topper dining room

## YOUR ENTERTAINMENT

**BONUSES**  
**SPORTS, FREE THEATRE AND  
OTHER ENTERTAINMENT**  
Los Angeles Blades Hockey  
Los Angeles Lakers Basketball  
Tustin, State Art, Wildlife, Surf,  
Break, Grappling Tug-of-War,  
MovieLand of the Air, Golden West  
Ballroom  
\*Free Lodging only

## LET'S DINE OUT CO.

12749 Brookhurst St., Garden Grove, California — LE 9-7741

I am herewith submitting \$5.00 (check or money order) for a membership to LET'S DINE OUT CO. containing 40 dinner checks and 40 bonuses as advertised. It is understood that I can use my Dinner Card and Bonus Book starting Jan. 3, 1965, and continuing until Jan. 2, 1966, or that I may return my complete unused material within 10 days for a full money-back guarantee.

NAME (print) \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_  
SEND ME \_\_\_\_\_ ADDITIONAL MEMBERSHIP BLANKS. IPT 12-13



# TUESDAY

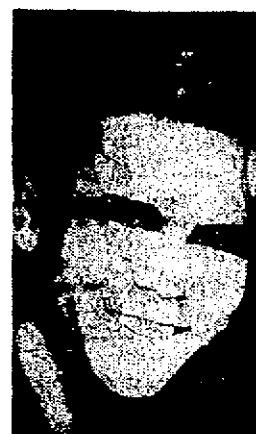
December 15, 1964

## ★ PAID ADVERTISEMENT

- 6:30**  
 2 Pianoforte: "Haydn"  
 4 Living with Disease:  
 "Heart Disease" (pt. 2)  
 7 Guidelines (adult educ.)  
**7:00 A.M.**  
 2 Captain Kangaroo  
 4 Today, Hugh Downs  
 with Robert Coote, BBB  
 representative, features  
 on Battle of Bulge.  
 7 Scope (adult education)  
 11 Language Development  
**7:30**  
 7 Pinky Lee, Cartoons  
 11 Mr. Wishbone, Jim Allan  
**8:00 A.M.**  
 2 Panorama Pacific, Rowe  
 1 Married Joan, J. Davis  
 9 Pancake Man, Hal Smith  
**8:30**  
 7 The Count Marco Show  
 9 Big Babysitter (cartoons)  
**8:45**  
 13 Yoga for Health  
**9:00 A.M.**  
 2 News with Mike Wallace  
 4 Make Room for Daddy  
 5 For Kids Only (cartoons)  
 7 The Pamela Mason Show  
 11 The Jack LaLanne Show  
**9:15**  
 13 G'depost: Soc. Studies (3)  
**9:30**  
 2 I Love Lucy, Lucille Ball  
 4 (Cir) What's This Song?  
 5 The Romper Room  
 11 Movie: "Arnelo Affair,"  
 John Hodiak ('47)  
**9:45**  
 13 Glidepost to Science (A8)  
**10:00 A.M.**  
 2 Andy of Mayberry  
 4 Concentrat'n, H. Downs  
 7 Girl Talk, V. Graham  
 9 Movie: "3 Strangers,"  
 Sydney Greenstreet  
**10:15**  
 13 Culture Studies  
**10:30**  
 2 The McCoys, W. Brennan  
 4 (Cir) Jeopardy, Fleming  
 5 Hopalong Cassidy  
 7 Price Is Right, Bill Cullen  
**11:00 A.M.**  
 2 The Love of Life  
 4 (Cir) Say When, A. James  
 5 Peter Gunn, C. Stevens  
 7 Get the Message, Lewis  
**11:15**  
 13 Assignment Education  
**11:30**  
 2 Search for Tomorrow

- 4 (Cir) Truth-Consequences  
 5 Topper, Leo G. Carroll  
 7 Missing Links, D. Clark  
 9 American Economy  
 11 Sheriff John, J. Rovick  
 13 Movie: "Call of Yukon,"  
 Richard Arlen ('38)  
**11:45**  
 2 The Guilding Light  
 28 The Friendly Giant  
**12:00 NOON**  
 2 My Little Margie  
 4 (Cir) Let's Make a Deal  
 5 Scarlett Hill (serial)  
 7 Father Knows Best  
 9 Fun Time (comedies)  
 28 French Chef, Julia Child:  
 "Lobster a l'Amercaine"  
**12:30**  
 2 As the World Turns  
 4 Loretta Young Theatre  
 5 World Advt's: Denmark  
 7 Hello Pea-Pickers, Tenn  
 Ford, Eddie Albert  
 9 Abbott and Costello  
 11 Movie: "Body Dis-  
 appears," Jeffrey Lynn  
 28 The Face of Sweden  
**1:00 P.M.**  
 2 Password, Allen Ludden  
 4 The Doctors, J. Pritchett  
 5 Movie: "Nancy Steele Is  
 Missing," V. McLaglen  
 7 The Mike Douglas Show  
 9 Movie: "Abbott & Cos-  
 tello Meet Capt. Kidd,"  
 Charles Laughton ('52)  
 13 Movie: "East Side of  
 Heaven," Bing Crosby  
 28 In-Class Music, Science  
**1:30**  
 2 Art Linkletter H'se Party  
 4 Another World  
**2:00 P.M.**  
 2 To Tell Truth, Collyer  
 4 (Color) You Don't Say!  
**2:15**  
 11 Movie: "Sun Valley  
 Serenade," Sonja Henie  
**2:30**  
 2 The Edge of Night  
 4 Match Game, G. Rayburn  
 5 The Ray Milland Show  
 7 Day in Court, G. Mohr  
 9 On the Line, C. Roberts  
**3:00 P.M.**  
 2 The Secret Storm  
 4 Hennessey, Jackie Cooper  
 5 Big John's Fun-for-All  
 7 General Hospital  
 13 (Color) Rocky & Friends  
 28 Opera: "Nationalistic"  
**3:15**  
 13 (Color) Felix the Cat  
**3:30**  
 2 The Jack Benny Show  
 4 (Cir) Movie: "Cross-  
 winds," John Payne.

- 7 The Young Marrieds  
 9 Zolar Show (cir cartoons)  
 28 Teachers' In-Service  
**4:00 P.M.**  
 2 Life of Riley, W. Bendix  
 5 Brave Stallion (Fury)  
 7 Trailmaster, Ward Bond  
 11 Sheriff John's Club Time  
 13 (Color) Courageous Cat  
 28 Pathfinder: Veblen  
**4:30**  
 2 Movie: "Little Giant,"  
 Abbott & Costello ('46)  
 5 Wild Bill Hickok  
 9 The Engineer Bill Show  
 28 Posin's Giants: da Vinci  
 34 Escuela KMX (English)  
**5:00 P.M.**  
 5 You Asked for It  
 7 News Hour, Baxter Ward  
 11 Bill Barty & 3 Stooges  
 13 LLOYD THAXTON SHOW  
**★ GUEST CELEBRITIES**  
 28 What's New?  
 34 Novela Semanal (drama)  
**5:30**  
 5 Newsweek, S. Chambers  
 11 The Mickey Mouse Club  
 28 The Friendly Giant  
 34 Seguro Social (soc. sec.)  
**5:45**  
 4 (Color) KNBC News  
 28 Sing Hi—Sing Lo  
 34 Consejo para Seguridad  
**6:00 P.M.**  
 2 Big News, Jerry Dunphy  
 4 (Cir) KNBC News, Latham  
 5 Lawman, John Russell  
 7 (Cir) Movie: "A Day of  
 Fury," Dale Robertson  
 9 9th St. West, Sam Riddle  
 11 P. Winchell-Bugs Bunny  
 13 TOUCHE TURTLE—COLOR  
**★ CARTOONS W/BOB ADKINS**  
 28 Time to Dance: Ballet  
 34 Nomias de Guanajuato  
**6:30**  
 4 Huntley-Brinkley Report  
 5 Leave It to Beaver  
 13 Huckleberry Hound  
 28 Heritage: Beardsley Ruml  
 34 Noticiero 34 (News)  
**7:00 P.M.**  
 2 Walter Cronkite, News  
 4 (Color) America! Jack  
 Douglas: "Gold Coast  
 Islands" off California.  
 5 Rifleman, Chuck Connors  
**★ "MIRACLE on 34TH ST."**  
**★ HFC HOLIDAY SPECIAL**  
 Edmund Gwenn, Mau-  
 reeen O'Hara, John Payne  
 ('47). Oscar-winning film  
 11 Cheyenne, Clint Walker  
 13 WONDERS OF THE WORLD  
**★ LINKERS VISIT ISRAEL**  
 Yemenite immigrants  
 arrive by plane. In color.  
 28 Pathfinder: Veblen  
 34 El Secreto (serial)  
**7:30**  
 2 Ralph Story's Los An-  
 geles. A look at oil drill-  
 ers, Palm Springs, Capt.  
 Max Schumacher.  
 4 Mr. Novak, James Fran-  
 ciscus, Tony Dow. Near-  
 tragic hazing accident  
 during initiation ritual  
 for off-campus boys' club  
 has far-reaching reper-  
 cussions. (Burgess  
 Meredith will become  
 Jefferson's new prin-  
 cipal when Dean Jagger  
 bows out.)



TONY DOW is featured in a drama about off-campus clubs during "Mr. Novak" at 7:30 p.m. Tuesday, channel 4.

- (Singer Jack Jones will be first guest-host for the hour musical "Hullabaloo" to premiere in this weekly slot Jan. 12, as "U.N.C.L.E." moves over to Mondays.)  
 5 Roller Skating Cham-  
 pionships (see sports bx)  
 7 McHale's Navy, Ernest  
 Borgnine. Christy's  
 absence is hard to con-  
 ceal after McHale's men  
 put him in a San Diego  
 bound mail sack so he  
 can see his baby  
 daughter.  
**13 "SCIENCE IN ACTION"**  
**★ "EARTHQUAKE RISK"**  
 In color, with Dr. C. F.  
 Richter of Cal Tech.  
 28 Cecil Brown; Triplet  
 (8:40): "A Doll's House"  
 (Ibsen), Zena Walker,  
 Paul Rogers. British-  
 produced play.  
 34 Casosy Cosas de Casa  
**8:45**  
 9 Clete Roberts, News  
**ROLLER SKATING** cham-  
 pionship, 8:30 p.m. ch. 5,  
 Dick Lane at the Olympic.  
**9:00 P.M.**  
 7 Tycoon, Walter Brennan.  
 Walter gives a job to the  
 recently-graduated effi-  
 ciency engineer son  
 (George Furth) of an old  
 friend, and soon realizes  
 it was a big mistake.  
 9 (Color) Movie: "Man of  
 the West," Gary Cooper,  
 Julie London ('58)  
 11 87th Precinct, Robt.  
 Lansing, Peter Falk.  
 Small-time hood is  
 hypnotized into believing  
 he committed murder.  
 13 (Cir) Hot Spots '64: "En-  
 forcing test-ban treaty  
 by use of Nuclear De-  
 tector Satellite."  
 34 Madres Egoistas (serial)  
**9:30**  
 2 Petticoat Junction, Bea  
 Benaderet. Kate's in a  
 dither when she learns  
 of supposedly secret  
 wedding plans being  
 made by Billie Jo and the  
 son (Mike Minor) of a  
 woman she detests.  
 4 (Color) That Was the  
 Week That Was, David  
 Frost. Satirical review.  
 7 Peyton Place, Ed Nelson.  
 Ross finds a possible  
 weapon in his fight for  
 professional vindication.  
 13 Expedition! "Russian  
 Whale Hunt" from Black  
 Sea to Antarctic.  
 34 Canciones del Recuerdo  
**10:00 P.M.**  
 2 Doctors & the Nurses,  
 Shirl Conway, Zina  
 Bethune, Donald Davis.  
 Lonely widower, ob-  
 sessed by feeling of use-  
 lessness, sits in Alden  
 waiting room with timer  
 set to detonate home-  
 made bomb. When  
 emergency changes his  
 outlook, he finds the  
 bomb-laden shoebox is  
 gone from under his seat.  
 4 The Battle of the Bulge  
 (see box)  
 7 The Fugitive, David  
 Janssen, Barry Morse,  
 Nan Martin. Lt. Gerald  
 spots Kimble in the  
 background when a Con-  
 gresswoman's picture is  
 published inspecting a  
 missile site.  
 11 George Putnam, News  
 13 (Color) Vagabond: "San  
 Francisco on a Shoe-  
 string." Budget visit.  
 28 Face of Sweden: "The  
 Organized Society"  
 34 Corridos de Espana  
 (bullfights from Spain)  
**11:30**  
 5 Newsweek, S. Chambers

## SPECIAL

**NATO IN DANGER** —  
 Divisive issues confronting  
 the Western Alliance on the  
 opening day of NATO meet-  
 ings in Paris are explored  
 by Charles Collingwood and  
 Daniel Schorr in a news  
 special at 8 p.m., ch. 2.  
 Opening day session of the  
 council meetings are cov-  
 ered, and dissension is  
 probed regarding MLF,  
 transfer of more power to  
 Germany, West German-  
 Czech border patrol and the  
 strategic supply systems in  
 France supporting the U.S.  
 7th Army. If problems are  
 not resolved, the 15-year-  
 old NATO faces a possible  
 break-up or radical changes  
 in structure.

**BATTLE OF BULGE** —  
 Film footage and still pic-  
 tures are used to tell the  
 story of the epic battle  
 which began just 20 years  
 ago today on the 85-mile  
 Ardennes Front in Belgium.  
 Chet Huntley narrates por-  
 tions of the ch. 4 hour at 10  
 p.m., using first-person ac-  
 counts of a number of per-  
 sons who were involved in  
 "the most significant, most  
 costly and most necessary  
 battle" ever fought by U.S.  
 soldiers in any war. Gen-  
 erals Anthony C. McAuliffe,  
 Bruce Clarke and Ernie  
 Harmon were flown by NBC  
 to their former battlefields  
 to describe events of those  
 terrible days, and tapes of  
 actual radio broadcasts dur-  
 ing the battle feature Mor-  
 gan Beatty, Merrill Mueller,  
 Richard Harkness, Lowell  
 Thomas and H. V. Kalten-  
 born. Musical score is by  
 Jacques Belasco.

13 Bill Johns, News  
 28 The Written Word:  
 "Early printing press"  
**10:45**  
 9 Clete Roberts, News  
 13 Harold Fishman; Sports

**11:00 P.M.**  
 2 News, Jerry Dunphy  
 4 (Cir) KNBC Nws, Latham  
 5 That Regis Philbin Show  
 7 Bob Young; Baxter Ward  
 9 Movie: "Wayward Wife,"  
 Gina Lollobrigida ('52)  
 11 Movie: "The Frogmen,"  
 Richard Widmark, Dana  
 Andrews ('51)  
 13 Movie: "San Antonio,"  
 Rod Cameron ('52)  
 28 Comment: Cecil Brown  
 34 Tiempos y Contrastes  
**11:15**  
 4 (Color) Tonight, Johnny  
 Carson, Kaye Ballard  
**11:30**  
 2 Movie: "Valentino,"  
 Anthony Dexter ('51)  
 7 The Les Crane Show  
 34 Noticiero 34 (News)

**12:30**  
 5 Movie: "For You I Die,"  
 Cathy Downs ('47)  
 13 Movie: "Men of San  
 Quentin," J. Anthony  
 Hughes ('42)  
**12:50**  
 9 Movie: "3 Strangers,"  
 Sydney Greenstreet ('46)  
**1:00**  
 4 Changing Times; News  
 11 Movies: "Michael  
 Shayne, Private Detec-  
 tive," "The Hitchhiker"  
 and "Andy Hardy's  
 Double Life"  
**1:15**  
 2 Movie: "A Slight Case of  
 Murder," Edw. G.  
 Robinson ('38)

### TRANSMISSION SPECIALS

#### TRANSMISSION ADJUSTED

ANY CAR **\$6.50** FULL PRICE

FREE ESTIMATES  
10,000-MILE OR 90 DAY GUARANTEE

#### SPECIAL!

#### TRANSMISSION SEALED

ANY CAR COMPLETE **\$25**

#### TRANSMISSION OVERHAUL

1950 TO '57 FORDS, CHEVS. POWERGLIDE. PARTS & LABOR—Complete **\$75**

#### AIR CONDITIONERS INSTALLED & SERVICED

#### TUNE-UP

ANY V-8 **\$9.95** Plus Parts  
Any 6—7.95

### R.G.B. AUTOMOTIVE

3619 Atlantic, Long Beach  
 "The Shop That Takes Pride" 424-4481  
 FREE LOAN CARS—TOWING  
 100% FINANCING • BANKAMERICARD

## Beltone

HEARING IS YOUR PROBLEM Beltone is Your Answer

Hearing Aid Audiologists Since 1929

120 E. 3rd, Long Beach

**HE 7-7437**

## Beltone

HEARING IS YOUR PROBLEM Beltone is Your Answer

Hearing Aid Audiologists Since 1929

120 E. 3rd, Long Beach

**HE 7-7437**





LUCILLE BALL stoops to removing man-hole covers in her search for old coins. It's at 9 p. m. Monday, channel 2.

## WEEK'S TOP SHOWS

Sunday—"Who Killed Anne Frank?" is the title of the eighth-season opener for "20th Century" at 6 p.m. on channel 2.

★ ★ ★

Monday—Comedian Jonathan Winters has an hour variety special at 10 p.m. in COLOR on channel 4. Guests include opera singer Eileen Farrell and pianist Peter Nero.

★ ★ ★

Tuesday—"Battle of the Bulge" at 10 p.m. on channel 4 is an hour special about a massive German attack launched on Dec. 16, 1944. It failed.

★ ★ ★

Wednesday—"Mantovani Plays the Music of Christmas" at 9:30 p.m. on channel 13 is a half-hour special. Guests are the All-Saints Boys Choir and the Paul and Peter Page Puppeteers.

★ ★ ★

Thursday—"The Incredible James Bond" at 10 p.m. on channel 9 in COLOR is an hour special. It's about the "escape" fiction trend dominated by the late author.

★ ★ ★

Friday—"Songs of Christmas" at 7 p.m. in COLOR on channel 4 features the Glendale Symphony Orchestra and the Jimmy Joyce Singers. A half-hour program.

★ ★ ★

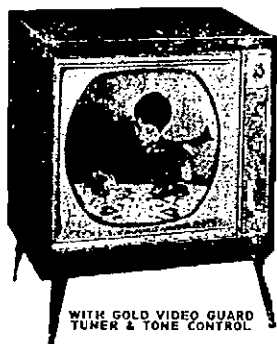
Saturday—"Le Petit Marquis" at 7 p.m. in COLOR on channel 4 is a half-hour special about the adventures of a boy and a sailboat in Long Beach.

# GET HANDCRAFTED QUALITY in **ZENITH COLOR**

AT THE SAME PRICE OF ORDINARY SETS

## HOLIDAYS WILL BE HAPPY DAYS

with the  
all new  
**COLOR TELEVISION**  
NOW PRICED  
LOWER THAN  
EVER... FROM... **\$399<sup>63</sup>**



WITH GOLD VIDEO GUARD  
TUNER & TONE CONTROL



Genuine Hand-crafted, Hand-wired TV chassis with no production short cuts. No printed circuits. Zenith's Super



Gold Video Guard 82-Channel tuning system. 125 gold contacts for longer TV life and greater picture stability.

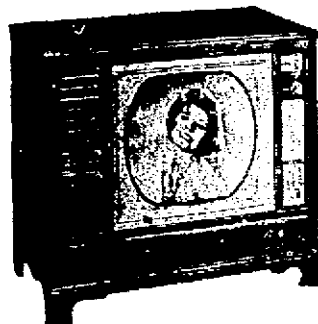


Patented Color TV demodulator circuitry for color TV's most accurate hues.



TUNE TV FROM YOUR EASY CHAIR

Don't get up to tune TV. Just press a button on control you hold in your hand. A tune TV with stereo sound. VHF tuner accommodates UHF strips (optional at extra cost) to permit remote tuning of UHF channels.



**THE THORNTON**—Available in Early American maple or traditional mahogany, cabinet features easy-roll casters and 2 dual-cone speakers for Hi-Fi sound.



**SMALL SET — BIG SCREEN**

Ultra-compact NEW 16" portable reflects style and craftsmanship from every angle. Deluxe NEW 82-channel tuning system. Imagine only 38 pounds, so easy to carry about. Includes all the features of the Big screen with the compact, 1964 Model 1505.

**139<sup>63</sup>**



**THE CLAYTON**—Compact console only 32 1/4" wide and 26" deep. Grained walnut or mahogany priced to suit the economy-wise buyer without compromising quality.



**THE LORRAINE**—Authentic French Provincial styling, antique cherry veneers and hardwood solids. 3 dual-cone speakers with separate bass and treble controls.

# BEGHTOL'S

Fine Quality Since 1916

THE FINEST LINE OF ZENITH BLACK & WHITE AND COLOR TV IN LONG BEACH  
**1372 W. WILLOW, L.B. Garfield 6-2632**  
OPEN MONDAY AND FRIDAY EVENINGS UNTIL 9  
**FURNITURE • CARPETING • APPLIANCES**

**YOUR LAKEWOOD  
AUTHORIZED  
ZENITH DEALER  
BERGMAN'S  
TV**

**4150 VIKING WAY  
L.B.**

**"IN THE TRIANGLE"  
425-1971**

**YOUR DOWNTOWN  
AUTHORIZED  
ZENITH DEALER  
RELIABLE  
RADIO-TV CO.**

**202 E. 4TH ST., L.B.**

**HE 6-9897**

**41 Years Same Location**

**Your  
Bixby Knolls  
Authorized  
Zenith Dealer**

**Pete & Fred's  
ELECTRONICS**

**3808**

**ATLANTIC AVE., L.B.**

**GA 7-7401**

**Your Zenith  
Dealer in  
North Long Beach**

**HILL'S  
APPLIANCES**

**5650**

**ATLANTIC, L.B.**

**GA 2-0908**

**GA 2-7078**

**Your Eastside  
Authorized  
Zenith Dealer**

**WRITEWAY  
CO.**

**1936**

**E. 4TH ST., L.B.  
(At Cherry)**

**HE 7-0038**



# WEDNESDAY

December 16, 1964

## ★ PAID ADVERTISEMENT 6:00 A.M.

2 Russian Lit. in Transl'n 6:30

2 Business of Marketing 4 Living With Disease.

7 Guidelines (adult educ.) 7:00 A.M.

2 Capt. Kangaroo: "Toys" 4 Today, Hugh Downs

7 Scope (adult education) 11 Columbia Survey of Arts 7:30

7 Pinky Lee, Cart'n Capers 11 Mr. Wishbone, Jim Allan 8:00 A.M.

2 Panorama Pacific, Rowe 7 I Married Joan, J. Davis

9 Pancake Man, Hal Smith 8:30

7 The Count Marco Show 9 Big Babysitter (cartoons)

13 (Clr) Science in Action 9:00 A.M.

2 News with Mike Wallace 4 Make Room for Daddy

5 For Kids Only (cartoons) 7 The Pamela Mason Show

11 The Jack LaLanne Show 13 Yoga for Health 9:15

5 Tricks 'n Treats: "Christ-mas Dinner Menu"

13 Guideposts (to 11:30) 9:30

2 I Love Lucy, Lucille Ball 4 (Clr) What's This Song?

5 The Romper Room 11 Movie: "Girl Trouble," 10:00 A.M.

2 Andy of Mayberry

4 Concentration, H. Downs 7 Girl Talk, V. Graham

9 Movie: "Shoot First," 10:30

2 The McCoys, W. Brenna 2 The McCoys, W. Brennan

4 (Clr) Jeopardy, Flenning 5 Hopalong Cassidy

7 Price Is Right, B. Cullen 11:00 A.M.

2 The Love of Life 4 (Clr) Say When, A. James

5 Peter Gunn, C. Stevens 7 Get the Message, Lewis 11:30

2 Search for Tomorrow 4 (Clr) Truth-Consequences

5 Topper, Leo G. Carroll 7 Missing Links, D. Clark

9 Story Book Time 11 Sheriff John, J. Rovick

13 Movie: "Clancy Street Boys," East Side Kids 11:45

2 The Guiding Light 28 The Friendly Giant 12:00 NOON

2 Mby Little Margie 4 (Clr) Let's Make a Deal

5 Scarlett Hill (serial) 7 Father Knows Best

9 Fun Time (comedies) 28 College: "The Rejected" 12:30

2 As the World Turns 4 Loretta Young: Denmark

7 Hello Pea-Pickers, 9 Abbott and Costello

11 Movie: "Bannerline," 1:00 P.M.

2 Password, Allen Ludden 4 The Doctors, J. Pritchett

5 Movie: "To Be or Not to Be," Jack Benny (42)

7 The Mike Douglas Show

## Sports Today

NFL REPORT, 8 p.m. in color, ch. 5, winds up its regular season with taped highlights of Sunday's Coliseum game between the Rams, Green Bay Packers.

WRESTLING, 8:30 p.m., ch. 5, has Dick Lane mike-side at the Olympic.

9 Movie: "Elmer the Great," Joe E. Brown (33). Ring Lardner story.

13 Movie: "The Avengers," 28 In-Class Spanish, Science 1:30

2 Art Linkletter H'se Party 4 Another World 2:00 P.M.

2 To Tell the Truth 4 (Color) You Don't Say! 2:15

11 Movie: "No Place for Jennifer," Leo Genn 2:30

2 The Edge of Night 4 Match Game, G. Rayburn

7 Day in Court, Gerald Mohr. Mental competency. 9 9 on the Line, C. Roberts 3:00 P.M.

2 The Secret Storm 4 Hennessey, Jackie Cooper

5 Big John's Fun-for-All 7 General Hospital

13 (Color) Rocky & Friends 28 Beyond Earth: Eclipse 3:15

13 (Color) Felix the Cat

2 The Jack Benny Show 4 Movie: "Triple Deception," Michael Craig

7 The Young Marrieds 9 Zolar Show (clr cartoons)

28 In-service for Teachers 4:00 P.M.

2 Movie: "Beau Geste," Gary Cooper, Ray Milland (39). Expanded time today only.

5 Brave Stallion (Fury) 7 Trailmaster, Ward Bond

11 Sheriff John's Club Time 13 (Color) Courageous Cat

28 Turn of Century: Humor 4:30

5 Wild Bill Hickok 9 The Engineer Bill Show

28 Animals of the Seashore 34 Escuela KMX (English) 5:00 P.M.

5 You Asked for It 7 News Hour, Baxter Ward

11 Billy Barty & 3 Stooges 13 LLOYD THAXTON SHOW

★ GUEST CELEBRITIES 28 What's New? 34 Novela Semanal (drama) 5:30

5 Newscene, S. Chambers 11 The Mickey Mouse Club

28 The Friendly Giant 34 Club del Hogar (games) 5:45

4 (Color) KNBC News 28 Sing Hi—Sing Lo 6:00 P.M.

2 Big News, Jerry Dunphy 4 (Clr) KNBC Nws, Latham

5 Lawman, John Russell 7 Movie: "Ma & Pa Kettle at the Fair," Marjorie Main (52-1st run)

9 9th St. West, Sam Riddle 11 P. Winchell-Bugs Bunny

13 TOUCHE TURTLE—COLOR ★ CARTOONS w/BOB ADKINS

28 Survival in the Sea 34 Momias de Guanajuato 6:30

4 Huntley-Brinkley Report 5 Leave It to Beaver

13 (Color) Peter Potamus 28 Heritage: "Liberal College," Beardsley Ruml

34 Noticiero 34 (News) 7:00 P.M.

2 Walter Cronkite, News 4 (Clr) Death Valley Days

4 "Left Hand Is Damned," Peter Haskell, Phyllis Coates, Judson Pratt.

Young gunslinger's vengeance leads to tragedy.

5 Rifleman, Chuck Connors 9 The Honeymonsters

11 77 Sunset Strip, Efreim Zimalist, Paula Raymond

13 THIS EXCITING WORLD ★ ANCIENT LAND—ISRAEL in color. Hand-craftsmen work in metals.

28 Turn of Century: Humor 34 El Secreto (serial) 7:30

2 Casals at 88 (see box) 4 (Color) The Virginian,

James Drury, Clu Gulager, Lloyd Nolan,

Lisabeth Hush, Bruce Dern. Ryker's faith in his "reformed" stepfather is put to test when the former outlaw shows signs of reverting to his old ways.

5 Seven Keys, Jack Narz 7 Ozzie & Harriet. Oz orders a larger chess set and gets himself a smaller partner (Kelly Corcoran).

9 (Color) Movie: "Man of the West," Gary Cooper

13 ISLANDS IN THE SUN ★ PHILIPPINE PARADISE Bill Burrud, in color

28 I, the Aboriginal. Philip Roberts leaves the Australian outback to study medicine.

34 Un Canto de Mexico 8:00 P.M.

6 (Color) NFL Report, Bob Kelly (see sports box)

## SPECIAL

CASALS AT 88—On Dec. 29 a stocky, bespectacled man of unshakeable convictions will celebrate his 88th birthday. Tonight, just 13 days earlier, CBS News looks at the personal and public life of this Spanish cellist, self-exiled from his homeland since 1939 in a protest against militarism, and at his musical and political philosophies. Violinist Isaac Stern conducts an interview with Pablo Casals, filmed at his home in Puerto Rico, which will be woven throughout the hour during which sequences are seen from Casals' performances and masters' classes at Prades, Marlboro (Vt.) and Budapest. (Casals master classes are seen weekly on ch. 28, Thursdays at 9:40 p.m.)

MANTOVANI—"Music of Christmas," from the "Toy Shop Ballet" to "O Holy Night," is offered at 9:30 p.m., ch. 13, featuring the All Saints Boys Choir, Mantovani's orchestra and Paul and Peta Page puppeteers.

7 The Patty Duke Show Patty tries thinking positively, instead of trying to evade chores

11 Espionage: "He Rises on Sunday, and We on Monday," Andrew Keir. Rebel knight campaigns to free Ireland from British.

13 RICHARD DOONE SHOW ★ PRIZEFIGHTER THERAPY "Which Are the Nuts, Which Are the Bolts?" Robert Blake, Jeanette Nolan. Released from mental institution after throwing a title fight, boxer regains his courage from blind girl on train.

34 Eugenia (drama serial) 8:30

2 Beverly Hillbillies, Ruddy Ebsen, Arthur Treacher. Proper English butler is persuaded by Drysdale to return to his post and have another try at remodeling the Clampetts into polished gentlefolk.

5 WRESTLING—DICK LANE ★ pres. by Reliable Mortgage (see sports box)

7 "S H I N D I G"

★ BIG-BEAT MUSIC! with the Dave Clark five, only recording group to sell a million records in 90 days, plus Adam Faith, Mickey Rooney Jr., the Newbeats, Kelly Garrett, Anita James and the Blossoms, the Isley Brothers, Bobby Sherman.

28 Cecil Brown: Saki (8:40) 34 Miercoles Musical 9:00 P.M.

2 Dick Van Dyke Show. The prospect of a story about themselves in a national magazine brings out the egotistical worst in Rob, Sally and Buddy.

4 Movie: "Julie," Doris Day, Louis Jourdan, Barry Sullivan (56-1st run). Terrified woman learns that her husband murdered her first husband and now is planning to kill her.

7 Mickey, Mickey Rooney. Timmy's pals move in when he lands the lead in a school play and gets to kiss the prettiest girl in the class.

11 Breaking Point, Paul Richards, Janice Rule. Faced with the breakup of her childless marriage, executive's wife seeks psychiatric aid when she becomes involved with a stranger in the park.

13 True, Jack Webb: "FBI Traps Communist Master Spy," Albert Paulsen, Robert Elin. Hollow nickel leads to capture of Dr. Rudolph Abel.

34 Madres Egoistas (serial) 9:15

9 Cleto Roberts, News 9:30

2 The Cara Williams Show. Cara tries cybernetic match-making, using an IBM machine to pair a spinster secretary with a bachelor jazz musician

7 BUNKE'S LAW ★ STARRING GENE BARRY Slaying at international police convention points the finger at Bascule Doidot (Ed Begley), Insp. House (Carl Reiner), Mr. Toto (J. Carroll Nash), Hona Buda (Zsa Zsa Gabor) and Caligula Foxe (Thomas Gomez).

9 Wyatt Earp, H. O'Brien 13 Mantovani (see box)

34 Novilladas (bullfights) 28 Measure of Man (9:40): 10:00 P.M.

2 The Danny Kaye Show, with Howard Morris, Pat Carroll, Joe and Eddie. Sketches spoof TV interviews, hillbilly music.

9 TUESDAY WELD ★ "BUS STOP" with Gary Lockwood, Buddy Ebsen, Joseph Cotten. Rodeo rider falls for movie-struck singer.

11 George Putnam, News 13 (Clr) Adventure Th'tr: "Playboys of the Ocean"

28 Cecil Brown (10:10) 10:30

5 Newscene, S. Chambers 7 ABC Scope: "The Big Family." A look at the John Rock family, with their 14 children, at home (Plantation, Fla.), at work and at play, shows how they economize, get chores done, travel (they went to the World Fair in a specially rebuilt bus) and get along with one another

13 News, Johns-Fishman 11:00 P.M.

2 News, Jerry Dunphy 4 (Clr) KNBC Nws, Latham

5 That Regis Philbin Show 7 Bob Young, Baxter Ward

9 Cleto Roberts, News 11 Movie: "Skipper Surprised His Wife," Robt. Walker, Joan Leslie (51)

13 Movie: "Devil's Squadron," Richard Dix (36) 11:15

4 (Color) Tonight, Johnny Carson with Robert Coote, Steve Allen

9 Movie: "Manfish," John Bromfield (56-1st run). 11:30

2 Movie: "Look Back in Anger," Richard Burton, Claire Bloom (Br. '59).

7 The Les Crane Show 34 Noticiero 34 (News) 12:30

5 Movie: "Blue, White & Perfect," Lloyd Nolan

13 Movie: "Home of the Brave," James Edwards, 12:45

9 Movie: "Shoot First," 1:00

4 Changing Times; News 11 Movies: "Calling Dr. Kildare," "After Office Hours" and "Andy Hardy Meets Debutante" 1:15

2 Movie: "Keep Smiling,"

## Traditional EVENT

Just in time for Christmas  
Famous ZIG-ZAG  
Console Sewing  
Machine

BRAND NEW  
1964 MODELS

DOES ALL THIS AUTOMATICALLY  
WITHOUT ATTACHMENTS

- Blindstitches
- Embroiders
- Button Holes
- Dares, Mends
- Fancy Patterns

They Sew Perfectly, Only  
A Few Scratches Here  
And There But—They  
Must Be Sold Immediately!

Supply  
Limited  
Call  
Today

PHONE FOR  
FREE HOME  
DEMONSTRATION

Phone Anytime  
591-2391

If toll, call collect

FULL PRICE:  
37<sup>88</sup>

PRICES  
REDUCED  
SLIGHTLY  
DAMAGED

10 YEAR PARTS  
GUARANTEE

BYRON'S  
Sewing Center



# Call Her Margaret-Ann

(Continued from Page 1)  
when it's more enjoyment than work.

"I'm enjoying it more now," she said. "I don't expect to ever fully get over being nervous, but I hope to get it down to a degree

where it will serve me in keeping a sense of excitement—without being paralyzing."

On the screen and in person, Maggie strongly resembles Doris Day. Many people have commented to her upon this resemblance.

"I should be so lucky," replies Maggie Margaret-Ann.

## Kid Brother Back

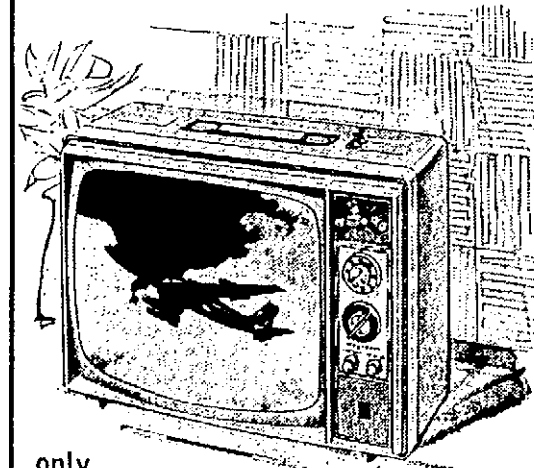
NEW YORK (UPI)—"The Dick Van Dyke Show" on CBS-TV will come up with another of those two-part guest visits by kid brother

Jerry Van Dyke this season. Jerry appeared on the program in a couple of related hilarious episodes in the spring of 1962.

## the magnificent Magnavox

### PORTABLE TV

- Clearest, sharpest pictures
- All 82-Channel UHF/VHF
- Automatic CLOCK
- Beautiful new styling
- Greater dependability



only  
\$179<sup>90</sup>

The Fairmont, model 1-CY123 in rich two-tone Spice Brown and Fawn colors.

EVERY OUNCE A MAGNIFICENT MAGNAVOX IN QUALITY AND RELIABILITY: Highly-dependable full-transformer powered chassis, 172 sq. in. screen (19" diagonal measure), all 82-Channel UHF/VHF Tuning, telescoping dipole antenna plus recessed carrying handle—are just a few of its finest quality features. The CONVENIENCE CLOCK turns the set on to your favorite programs—and automatically turns it off, too. Beautiful Mobile Cart is optionally available.

BUY NOW—Come in and choose from our wide selection of beautiful and new Magnavox TV... value-priced from only \$99<sup>90</sup>

PARK FREE NEXT DOOR  
**Humphreys**  
MUSIC COMPANY  
OPEN NITES TIL 11:45  
135 E. THIRD • HE 6-4296

NOW OPEN MON. & FRI. EVES. TILL CHRISTMAS!  
5264 LONG BEACH BLVD., LONG BEACH GA 3-0401

## FOUNTAIN LIGHTING

### The Home Silk Shop

EXCLUSIVE BUT NOT EXPENSIVE

JUST IN TIME FOR CHRISTMAS

"Just in Time for Holiday Sewing"  
Choose From the World's Finest Selection of Fine Fabrics — See Our Designer Fabrics

• IMPORTED •		IMPORTED FRENCH LACES	PURE SILK PRINTS	54.95—FINE WOOL
\$1.45—FINE Pin Wale Corduroy	SILK BROCADES SILK SATINS FRENCH METALS EMBROIDERIES	NOW ON SALE	ON SALE NOW	Laminated JERSEY
57¢ yd. New Pin Wale Cotton Corduroy for Suits, Dresses	\$3.95 Fine Printed WOOL AND MOHAIR 50" WIDE..... \$2.45 YD.	ACRYLIC RUGS SOIL RESIST. NON ALLERGENIC \$1.94 WASHABLE • CRUSH RESISTANT • COLOR FAST • MILDW RESIST • MOTHPROOF NON SKID EACH 24x36	\$4.95 Fine STRETCH VELVETEEN 50" WIDE..... \$1.87 YD. Cotton and Nylon	\$1.00 YD. 54" WIDE Beige Blue Fuchsia

DESIGNERS FAMOUS	SALE NOW ON	DESIGNERS FAMOUS
\$6.95 to \$8.95 Values WOOLENS ON SALE NOW \$3.87 yd. Sensational fall coloring, belts and bolts, many one of a kind, 54" to 58" wide.	\$3.95 to \$4.95 Fine Quality DESIGNERS WOOLENS 100% ALL-WOOL WOOL AND NYLON FLANNELS 58" Wide NOVELTIES \$1.87 yd.	\$7.95 to \$11.75 Values WOOLENS NOW ON SALE \$4.87 yd. Elegant imported fabrics. Designers exclusive wooleens, for suits, coats, dresses.

\$2.95 Washable WOOL AND ORLON JERSEY 97¢ yd. ACRYLIC 54" WIDE ASST. COLORS	DESIGNER IMPORTS \$8.95 to \$14.95 Values—100% WOOLENS Designers Fabrics, Mohairs, Tweeds, Black Pique Suits, Fur Blends, Wooleens, Men's Wear—58" Wide \$6.87 yd.	\$1.45 PINWALE CORDUROY PRINTS LARGE ASSORTMENT 2 to 5 YARDS COTTON CORDUROY \$3.95 Drip Dry Fine Soft as Kitten's Ear ACRYLIC BLANKETS By the Yard White, Blue Pink, Maize \$1.57 yd. 60" WIDE
\$2.95 FINE QUALITY TWILL BACK VELVETEEN COTTON VELVETEEN for Suits, Skirts, Dresses, Jackets, Capri Pants ASSORTED COLORS 2 to 5 YARDS \$1.00 Yd. 36"	\$6.95 Soft as Kitten Ears ORLON FLEECE ACRYLIC—FIBER— 58" Wide \$1.87 yd.	

INTERFACING RAYON 4 YDS. FOR DRESSES SUITS JACKETS \$1.00	\$1.95 Drip Dry Hand Blocked ARNEL and NYLON TRIACETATES JERSEY PRINTS 69¢ yd. 45" wide Washable Drip Dry No Ironing	59c Absorbent TOWELING Cotton AND LINEN 19¢ yd.
--	--	---

FREE PARKING OPEN MON. TILL 9 P.M. HOME SILK SHOP 635 SOUTH ST. Next to McCoy's Market Atlantic on South St. NORTH LONG BEACH FREE PARKING 636-4485 426-2828



# THURSDAY

December 17, 1964

## ★ PAID ADVERTISEMENT

6:30

- 2 Pianoforte, Prokofiev
- 4 Living with Disease: "The Thyroid Gland"
- 7 Guidelines (adult educ.)

7:00 A.M.

- 2 Capt. Kangaroo: "Mail"
- 4 Today, Hugh Downs with specially equipped car used by James Bond (see also 10 p.m., ch. 9)
- 7 Scope (adult education)
- 11 Mathematics In-Service

7:30

- 7 Pinky Lee, Cartoons
- 11 Mr. Wishbone, Jim Allan

8:00 A.M.

- 2 Panorama Pacific, Rowe
- 7 I Married Joan, J. Davis
- 9 Pancake Man, Hal Smith

8:30

- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)

8:45

- 13 Yoga for Health

9:00 A.M.

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Supermarket Review
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show

9:15

- 5 For Kids Only (cartoons)
- 13 Guideposts (to 11:30)

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Clr) What's This Song?
- 5 The Romper Room
- 11 Movie: "Crime School," Dead End Kids ('38)

10:00 A.M.

- 2 Andy of Mayberry
- 4 Concentration, H. Downs
- 7 Girl Talk, V. Graham
- 9 Movie: "Northern Pursuit," Errol Flynn ('43)

10:30

- 2 The McCays, W. Brennan
- 4 (Clr) Jeopardy, Fleming
- 5 Hopalong Cassidy
- 7 Price Is Right, Bill Cullen
- 13 Guidepost to Math (5)

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Say When, A. James
- 5 Peter Gunn, C. Stevens
- 7 Get the Message, Lewis

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Topper, Leo G. Carroll
- 7 Missing Links, D. Clark
- 9 American Economy
- 11 Sheriff John, J. Rovick
- 13 Movie: "Courageous Dr. Christian," Jean Hersholt

12:00 NOON

- 2 My Little Margie
- 4 (Clr) Let's Make a Deal

- 5 Scarlett Hill (serial)
- 7 Father Knows Best
- 9 Fun Time (comedies)
- 28 Japan: "Children"

12:30

- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 World Advntrs: Ireland
- 7 Hello Pea-Pickers
- 9 Abbott and Costello
- 11 Movie: "Babes in Bagdad," Paulette Goddard
- 28 Eastern Wisdom: Order

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Mystery of Marie Roget," Maria Montez ('42)
- 7 The Mike Douglas Show
- 9 Movie: "Hotel Berlin," Helmut Dantine ('45)
- 13 Movie: "Driftwood," Ruth Warwick ('47)
- 28 In-Class Math, Art

1:30

- 2 Art Linkletter H'se Party
- 4 Another World

2:00 P.M.

- 2 To Tell the Truth
- 4 (Color) You Don't Say!

2:15

- 11 Movie: "Big Punch," Wayne Morris ('48)
- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 The Ray Milland Show
- 7 Day in Court, G. Mohr
- 9 on the Line, C. Roberts with topless swimsuit designer Rudi.

3:00 P.M.

- 2 The Secret Storm
- 4 Hennessey, Jackie Cooper
- 5 Big John's Fun-for-All
- 7 General Hospital
- 13 (Color) Rocky & Friends
- 28 Patterns of Life: virus

3:15

- 13 (Color) Felix the Cat
- 2 The Jack Benny Show
- 4 Movie: "Brigham Young,"
- 7 The Young Marrieds
- 9 Zolar Show (clr cartoons)
- 28 Teachers In-Service

4:00 P.M.

- 2 Life of Riley, W. Bendix
- 5 Brave Stallion (fury)
- 7 Trailmaster, Ward Bond
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat
- 28 Science Rep't: Laser

4:30

- 2 Movie: "When Lovers Meet," Lucille Ball, George Brent ('46)
- 5 Wild Bill Hickok
- 9 The Engineer Bill Show
- 28 Posin: Copernicus
- 34 Escuela KMEX (English)

5:00 P.M.

- 5 You Asked for It
- 7 News Hour, Baxter Ward
- 11 Billy Barty & 3 Stooges
- 13 LLOYD THAXTON SHOW
- ★ GUEST CELEBRITIES
- 28 What's New?
- 34 Novela Semanal (drama)

5:30

- 5 Newscene, S. Chambers
- 11 The Mickey Mouse Club
- 28 The Friendly Giant
- 34 Civil Service

6:45

- 4 (Color) KNBC News
- 28 Sing Hi Sing Lo

DECEMBER 17, 1964

## SPECIAL

**PRICE OF SILENCE**—Edward G. Robinson serves as prosecutor in a documentary trial probing the plight of Jews in the Soviet Union, seen at 9:30 p.m., ch. 5. Witnesses include such prominent persons as Supreme Court justice Arthur J. Goldberg, U.S. Senator Jacob K. Javits, Met tenor Jan Peerce.

**PERRY COMO**—Como's traditional narration of the Nativity will be a highlight of a full hour taped in and near Rome, to be screened at 10 p.m., ch. 4. The formal, world TV debut of the 1300-year-old Cistine Chapel Choir takes place in the Vatican Garden within the shadow of St. Peter's basilica, with other offerings by Metropolitan soprano Roberta Peters, Burr Tillstrom's puppets Kukla and Ollie, and a visit to Boys Town of Rome. (Tillstrom and his Kukla-popolitans will be reunited with Fran Allison and Christmas Day's "Today" show.)

**JAMES BOND**—Chester Morris serves as guide for an hour-long look at the private world of agent 007, at 10 p.m., ch. 9. Film looks at Bond's glamorous women, his sinister villains, and the incredible perils he faces, with scenes from "Dr. No," "From Russia with Love," "Goldfinger" and from BBC footage. Sean Connery of the Bond films takes part in the tongue-in-cheek appraisal of the Bondian mystique.

DECEMBER 17, 1964

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC Nws, Latham
- 5 Lawman, John Russell
- 7 (Clr) Movie: "The I Don't Care Girl," Mitzi Gaynor, David Wayne
- 9 9th St. West, Sam Riddle
- 11 P. Winchell-Bugs Bunny
- 13 TOUGHE TURTLE—COLOR
- ★ CARTOONS w/BOB ADKINS
- 28 Portrait of Japan (final): Children's world.
- 34 Momias de Guanajuato

6:30

- 4 Huntley-Brinkley Report
- 5 Leave It to Beaver
- 13 Yogi Bear (cartoons)
- 28 Heritage: "Education"
- 34 Noticiero 34 (News)

7:00 P.M.

- 2 Walter Cronkite, News
- 4 (Clr) Happy Wanderers: "Arrowhead Christmas"
- 5 Rifleman, C. Connors
- 9 The Honeymooners
- 11 Cheyenne, Clint Walker
- 13 PASSPORT TO TRAVEL
- ★ MEXICO AND GUATEMALA
- 28 Science Rep't: Laser
- 34 El Secreto (serial)

7:30

- 2 The Munsters, Fred Gwynne. Research computers of national magazine pick this eerie clan from among subscribers

as the "average American family." Danny Kaye's sidekick Harvey Korman plays the photographer who's in for a shock. (Pat Priest, who'll replace Beverley Owen, is introduced next week.)

- 4 Daniel Boone, Fess Parker, Leslie Nielsen. A "ghost" from his past and an adversary from the present lure Dan'l back to the site of a bloody Indian massacre.
- 5 Seven Keys, Jack Narz
- 7 (Color) The Flintstones Trying for the lodge's \$10 fishing prize, Fred and Barney meet their match in Adobe Dick
- 9 (Color) Movie: "Man of the West," Gary Cooper

13 TRUE ADVENTURE—Color

- ★ HONG KONG, City of Fear

Terror and tension, feast and famine, in the city which, in 1997, reverts to Red China.

28 Speculation (discussion)

34 Automex Presenta

8:00 P.M.

- 2 Perry Mason, Raymond Burr, Barbara Hale, Mary Ann Mobley, Paul Gilbert, Bruce Gordon. Helping Della's friend collect an unpaid modeling contract, leads Mason to a missing-heirs racket and then to a murder defense.
- 5 Three of a Kind, George Fenneman, Bill Williams, Lawrence Dobkin and Richard Long and wives.
- 7 The Donna Reed Show. Midge's cards predict dire future events for the Stones, and then unusually had luck starts dogging Alex.

11 East Side/West Side.

- George C. Scott, Kathleen Maguire. Neighbors resent widow's accepting welfare money.

13 SURVIVAL—BOMBING

- ★ OF U.S.S. FRANKLIN

The damaged carrier, ablaze and out of control, refuses to die. (Lt. Cmdr. Donald A. Gary of Garden Grove, then a Lt. (j.g.) engineering officer, won the Medal of Honor for saving dozens of men trapped in the below-decks fire.

34 Eugenia (drama serial)

8:30

- 4 Dr. Kildare, Richard Chamberlain, June Dayton, Fay Spain, Joe Maross, Andrew Prine. Kildare must decide between serving justice or his conscience when assistant D.A. wants to quiz critically ill woman
- 5 Johnny Wooden & His Wonders (sports box)
- 7 My Three Sons, Fred MacMurray. Mike comes unglued at the prospect of meeting Sally's famous archeologist-father (Sebastian Cabot)

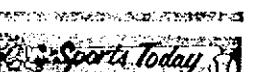
13 THE VALIANT YEARS

- ★ CHURCHILL VISITS FOR

Washington meeting plans invasion of Sicily



**MARY ANN MOBLEY** signs an unusual weight-gaining contract during "Perry Mason" at 8 p.m. Thursday, channel 2.



**JOHNNY WOODEN**—A repeat hour salute to last year's UCLA basketball team is narrated by Fred Hessler at 8:30 p.m., ch. 5, following the Bruins as they prepare for their final game with SC. (Bob Speck, who produced this hour, is now working on a salute to the L. A. Open golf tournament for January airing.)

28 Cecil Brown: Collage

- (8:40): "The Rejected" (homosexuality)

34 Guittarras (guitarists)

9:00 P.M.

- 2 Password, Allen Ludden. Carol Channing, Mitch Miller are guests.
- 7 Bewitched, Elizabeth Montgomery. Samantha's Aunt Clara (Marion Lorne) drops in (literally) for a visit just when Darrin's parents are arriving for their first meeting.
- 11 Men in Crisis, Edmond O'Brien: "Billy Mitchell vs. Military Tradition." Maverick general bucks the Pentagon to prove the value of air power.
- 13 Dick Powell Theatre: "Luxury Liner." Rory Calhoun, Jan Sterling, Carroll O'Connor, Ludwig Donath, Oscar

Bereg. Cynical woman passenger, rejected by the ship's captain, falls for a young stowaway.

34 Madres Egoistas (serial)

9:15

9 Clete Roberts, News

9:30

- 2 Baileys of Balboa, Paul Ford. When Jim has a falling out with his father, he defects to the enemy, leaving a well-meaning oaf (Roger Ewing) to fill his shoes
- 4 (Color) Hazel, Shirley Booth. Hazel patches up a family argument between George's sister (Cathy Lewis) and her henpecked husband
- 5 Price of Silence (box).
- 7 Peyton Place, Tim O'Connor. Elliot Carson faces decisions.
- 9 Wyatt Eam, H. O'Brien
- 11 The Great War, Michael Redgrave: "Our Hats We Doff to Gen. Joffre." The Battle of Mons.
- 34 Las Estrellas y Usted
- 28 Casals Master Cl'ss (9:40)

10:00 P.M.

- 2 The Defenders, E. G. Marshall, Shirley Knight, Geraldine Fitzgerald, Paul Stevens, Lonny Chapman. Young woman evangelist, accused of killing her estranged husband, says she was commanded to do so by inner voices.
- 4 Perry Como (see box).
- 5 Robt. Taylor's Detectives
- 7 The Jimmy Dean Show, with Molly Bee, George Kirby, Boots Randolph
- 9 Special '64: "Private World of James Bond" (see box).
- 11 George Putnam, News
- 13 (Color) Vagabond: "Tombstone, Ariz."
- 34 Estudio Pedro Vargas
- 28 Eastern Wisdom (10:10)

10:30

- 5 Newscene, S. Chambers
- 13 News, Johns-Fishman
- 34 Box de Mexico (boxing)
- 28 Cecil Brown (10:40)

11:00 P.M.

- 2 News, Jerry Dunphy
- 4 (Clr) KNBC Nws, Latham
- 5 That Regis Philbin Show
- 7 Bob Young; Baxter Ward
- 9 Clete Roberts, News
- 11 Movie: "Black Bart," Yvonne DeCarlo ('48)
- 13 Movie: "Track the Man Down," Kent Taylor ('57)

11:15

- 4 (Color) Tonight, Johnny Carson
- 9 Movie: "Key Largo," Humphrey Bogart, Lauren Bacall ('48).

11:30

- 2 Movie: "Pursued," Robert Mitchum, Teresa Wright ('47)
- 7 The Les Crane Show
- 34 Noticiero 34 (News)

12:30

- 5 Movie: "Lifeboat," Tallulah Bankhead ('44). Hitchcock thriller.
- 13 Movie: "Vanishing American," Scott Brady ('53)

1:00

- 4 Changing Times; News
- 9 Movie: "Northern Pursuit," Errol Flynn ('43)
- 11 Movies: "Romance of Rosy Ridge," "Air Raid Wardens" and "Love Laughs at Andy Hardy."

1:15

- 2 Movie: "Under Pressure," Edmund Lowe, Victor McLaglen ('35)

**VILLAGE CAR LEASING**  
2135 Long Beach Blvd.  
Long Beach, Calif. 90801  
331-2328  
331-2331

**IMMEDIATE DELIVERY**  
**1965 IMPALA SUPER SPORT**  
**\$86** Per Mo.  
STRAIGHT 24-MO. LEASE

**HERMES HEADQUARTERS**  
FOR CHRISTMAS TYPEWRITERS  
1965 MODELS As Low as **\$59.95** + tax  
We Believe Hermes Portables Are the World's Finest Typewriters  
**5-YEAR PARTS & LABOR GUARANTEE**  
by Factory Trained Specialists...  
**Bricknell's**  
5006 Faculty Ave. Phone ME 3-1115  
LAKEWOOD SHOPPING CENTER OPEN DAILY 9 A.M. TO 9 P.M.

**ALCOHOLISM**  
SIGNAL HLL HOSPITAL & SANITARIUM  
Hospitalization and Rehabilitation of the Alcoholic Patient  
  
HEmlock 4-7263 1600 Orange Ave., Long Beach



# Spare Van, Please, Those Late-Late Movies



VAN HEFLIN

By JOSEPH FINNIGAN

**HOLLYWOOD (UPI)** — Van Heflin has a grudge against television editors who slice up old Hollywood films and make fun of the actors.

Heflin, an Academy Award winner and one of Hollywood's respected performers, is reluctant to watch his old films.

"I don't want to see myself 20 years ago," he said. Nor does he want to see himself ridiculed by some salesman peddling used cars between scenes of a vintage movie.

"They often make fun of the performance and the performers of a film made 20 years ago," complained Heflin. "When we did those films, we didn't know what style of clothes the women would be wearing today."

"Those pictures were made for an era, not for some used-car dealers to poke fun at 20 years later."

HEFLIN has made approximately 50 pictures. Many of them are being shown now on television, and Van is a victim of video's peculiar method of deciding who stars in a particular film being shown.

Under modern television rules, a current TV star who

had a minor role in a picture made years ago gets star billing on TV when the film is shown on that medium.

Such a practice is unfair, Heflin feels. The public is led to believe that their favorite television star is a leading man in the picture, when actually his role was minor. And the legitimate star of the film is shoved under the rug.

This happened to Heflin recently when one of his old films was aired on television. "I saw myself in a film

made many years ago in which I wasn't even billed," he said. "Suddenly on TV I was billed as the star. I resented that. It is misleading the audience."

Film editors can do even more damage, he said.

"In cutting, you can make the butler the star," Van explained. "He may have been a bit player then, but now he's a star."

Heflin has rarely appeared on television. He has only performed on the medium once and narrated three shows.

Until recently, he refused almost every offer to appear on the tube. However, Van finally broke down and signed to narrate six documentary films for Wolper Productions.

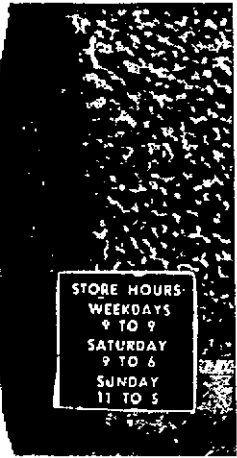
**DANIELS'**  
DRAPERIES  
WINDOW SHADES

FREE ESTIMATES

423 8808

IF TOLL CALL COLLECT  
4832 PARAMOUNT BLVD.  
AT DEL AMO—LAKEWOOD

## CARPET FOR CHRISTMAS



# SALE EVENT!



**POPULAR RAYON  
TWD. BROADLOOM**

Practical tweed combines versatility with economy. Wears for years in spite of budget price. 2 colors.

**1<sup>59</sup>**  
Sq. Yd.

**HI-LO CONT. FIL.  
100% NYLON PILE**

Practical heavy-duty nylon in fashionable popcorn texture. Dozens of decorator-selected colors.

**3<sup>99</sup>**  
Sq. Yd.

**DU PONT CONT. FIL.  
"501" NYLON PILE**

Our premium cont. fil. nylon at this remarkable low price. Double jute back. Solid colors or space-dyed tweeds. Guaranteed until 1975!

**5<sup>99</sup>**  
Sq. Yd.

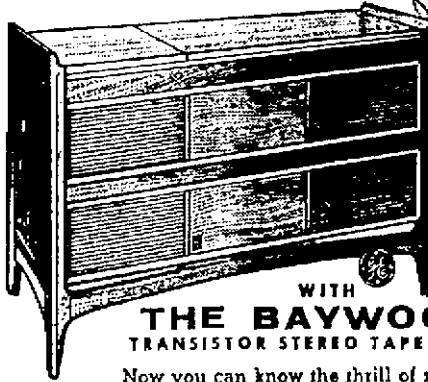
**DEEP HI-LO CRESLAN  
ACRYLIC FIBER PILE**

Elegant new trend in carpet fashions... 3-dimensional texture in 12 incomparable colors. Double back for luxury you can sink into.

**6<sup>99</sup>**  
Sq. Yd.



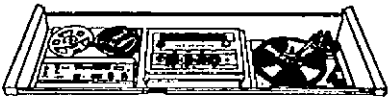
Enjoy The Third Sound Dimension... Stereo Tape



**WITH THE BAYWOOD R  
TRANSISTOR STEREO TAPE CONSOLE**

Now you can know the thrill of three sound dimensions—Stereo Tape, Records, FM Stereo

- Beautiful Danish Modern Styling • Solid State Power Pack Amplifier • 3 Speed Solid State Tape Deck with Stereo Record/Play and Erase Heads • Synchron-Tune FM Stereo Tuner with Stereo Star • G-E Custom ED185 Automatic Record Changer • Low Mass Tonal 1 Tone Arm with Studio-Touch C-300 Retractable Cartridge • Exclusive G-E Man-Made Diamond Stylus
- 2 Dynamic microphones with stands • Six Speaker System • Lovely All-wood Cabinetry



**\$599<sup>88</sup>**

**PETE & FRED'S 3808 ATLANTIC AVE., L.R.  
ELECTRONICS GA 7-7401 (1812BY K4615)**  
OPEN WEEKDAYS 11 P.M. UNTIL 11 P.M. SATURDAY TO 1:30 P.M.  
"BANK TERMS AVAILABLE"

5141 ATLANTIC • N. LONG BEACH • 428-1243

**Sav-on Carpet and Drapery Company**

1212 E. GARVEY  
WEST COVINA ED 1-3361

269 W. BASE LINE  
SAN BERNARDINO TU 5-4464

4110 HOLT  
MONTCLAIR WA 4-5081

NO MONEY DOWN • NO PAYMENT UNTIL FEB. 1965



# FRIDAY

December 18, 1964

## ★ PAID ADVERTISEMENT

6:00 A.M.  
2 Russian Lit. in Transl'n  
6:15  
7 Daily Word: Farm News  
6:30

2 Business of Marketing  
4 Living with Disease  
(final): "Obesity"  
7 Guidelines (adult educ.)  
7:00 A.M.

2 Capt. Kangaroo, with  
letters to Santa  
4 Today, Hugh Downs  
John & Hayley Mills  
7 Scope (adult education)  
11 Columb. Survey of Arts:  
"Middle East Moors"  
7:30

7 Pinky Lee, Cartoons  
11 Mr. Wishbone, Jim Allan  
7:45

9 Big Babysitter (cartoons)  
8:00 A.M.

2 Panorama Pacific, Rowe  
7 Married Joan, J. Davis  
Guests: Anne Baxter,  
Penny Singleton, Beverly  
Copeland  
9 Pancake Man, Hal Smith  
8:30

7 The Count Marco Show  
9 Big Babysitter (cartoon)  
8:45

13 Yoga for Health  
9:00 A.M.

2 News with Mike Wallace  
4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
9:15

13 G'depost: Storybook  
9:30

2 I Love Lucy: Lucille Ball  
4 (Cir) What's This Song  
5 The Romper Room  
11 Movie: "7 Sinners,"  
Marlene Dietrich, John  
Wayne (40)  
9:45

13 Guidopost to Science (BD)  
10:00 A.M.

2 Andy of Mayberry  
4 Concentration, H. Downs  
7 Girl Talk, V. Graham  
9 Movie: "Case of the Red  
Monkey," Richard Conte  
10:15

13 The Intelligent Parent  
"Christmas  
Entertainment"  
10:30

2 The McCoy's, W. Brennan  
4 (Cir) Jeopardy Fleming  
5 Hopalong Cassidy

7 Price Is Right, Bill Cullen  
10:45  
13 Guidepost to Spanish II  
11:00 A.M.

2 Love of Life  
4 (Cir) Say When, A. James  
5 Peter Gunn, C. Stevens  
7 Get the Message, Lewis  
11:15  
13 Mr. Merchandising  
11:30

2 Search for Tomorrow  
4 (Cir) Truth-Consequences  
5 Topper, Leo G. Carroll  
7 Missing Links, D. Clark  
9 Elementary Art  
11 Sheriff John, J. Rovick  
13 Movie: "Girls of the Big  
House," Lynne Roberts  
(46)

11:45  
2 The Guiding Light  
28 The Friendly Giant

12:00 NOON  
2 My Little Margie  
4 (Cir) Let's Make a Deal  
5 Scarlett Hill (serial)  
7 Father Knows Best  
9 Fun Time (comedies)  
28 Art & Artists (Brit.)  
12:30

2 As the World Turns  
4 Loretta Young Theatre  
5 World Advntrs: Ireland  
7 Hello Pea-Pickers, Tenn.  
Ford, "Peanuts"  
cartoonist Charles  
Schultz

9 Abbott and Costello  
11 Movie: "After the Thin  
Man," Wm. Powell,  
Myrna Loy (36)  
28 Eric Hoffer: "Habits"  
13 Bill Johns news (12:50)

1:00 P.M.  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 Movie: "Port Said,"  
William Bishop (48)  
7 The Mike Douglas Show  
9 Movie: "Jezebel," Bette  
Davis, George Brent, Fay  
Bainter (38). Misses  
Davis and Bainter won  
Oscars.

13 Movie: "Spectre of the  
Rose," Judith Anderson  
(46)  
28 In-Class Spanish, Culture  
1:30

2 Art Linkletter H'se Party  
Guest: Ricardo  
Montalban  
4 Another World  
2:00 P.M.

2 To Tell the Truth  
4 (Color) You Don't Say  
2:15  
11 Movie: "Man Who Loved  
Redheads," John Justin,  
Moira Shearer (Br.'55)  
2:30

2 The Edge of Night  
4 Match Game, G. Rayburn  
5 The Ray Milland Show  
7 Day in Court, Ce Ce  
Whitney, "Other  
woman's" appearance  
3:15

13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
Movie: "Last of the  
Badmen," George  
Montgomery (57)  
7 The Young Marrieds  
9 Zolar Show (clr cartoons)  
4:00 P.M.

2 Life of Riley, W. Bendix  
5 Brave Stallion (Fury)  
7 Trailmaster, Ward Bond

13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

# SPECIAL

SONGS of Christmas —  
Carmen Dragon conducts the  
Glendale Symphony in a special  
program of carols at 7  
p.m., in color, ch. 4. Feat-  
ured are the Jimmy Joyce  
Singers, original Christmas  
scenes in watercolors, and  
an exhibition of mechanical  
toys.

MR. MAGOO's Christmas  
Carol—An animated version  
of Charles Dickens' classic  
is telecast in color for the  
third consecutive year at  
7:30 p.m., ch. 4. Jim Backus  
stars as the voice of Magoo's  
Ebenezer Scrooge, with Jack  
Cassidy heard as Bob Crat-  
chit and other voices by  
Morey Amsterdam, Jane  
Kean, Royal Dano, Les Tre-  
mayne, Paul Frees and Joan  
Garner. Musical setting is  
by Jule Styne, Bob Merrill.

THE ENTERTAINERS —  
Ed Wynn and Rosemary  
Clooney are special guests  
for a pre-Christmas show at  
8:30 p.m., ch. 2, with both  
singing tunes from the film  
"Mary Poppins" in which  
Wynn appears. Wynn also  
participates in a pantomime  
about store workers wrap-  
ping packages during the  
Christmas rush, and does his  
famous "pianocycle" routine  
with Miss Clooney. Bob New-  
hart offers observations on  
the social scene, and Art  
Buchwald describes a fore-  
ign dignitary's imaginary  
visit to the LBJ ranch.

BOB HOPE — Spoofs of  
life along the tearstained  
streets of Televisionland  
(Pitiful Place) with Martha  
Raye and Kathryn Crosby,  
hit songs by Nancy Wilson  
and The Beach Boys, and a  
misadventure in Moscow  
with Santa Claus, played by  
James Garner, are wrapped  
up as a pre-Christmas hour  
at 8:30 p.m., ch. 4. Peter  
Leeds, Jerome Cowan, Du-  
lornes Faith and Eddie Marr  
are featured in sketches,  
with musical background by  
Les Brown and his band.

helps judge make his  
decision.

9 9 on the Line, C. Roberts  
3:00 P.M.

2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:15  
13 (Color) Felix the Cat  
3:30

2 The Jack Benny Show  
Movie: "Last of the  
Badmen," George  
Montgomery (57)  
7 The Young Marrieds  
9 Zolar Show (clr cartoons)  
4:00 P.M.

2 Life of Riley, W. Bendix  
5 Brave Stallion (Fury)  
7 Trailmaster, Ward Bond

13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:50  
2 The Secret Storm  
4 Hennessey, Jackie Cooper  
5 Big John's Fun-for-All  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 Ragtime Era: "Tempo"  
4:30

2 Movie: "Tarzan's Peril,"  
Lex Barker (51)  
5 Wild Bill Hickok  
9 The Engineer Bill Show  
28 Animals of the Seashore  
34 Escuela KMEX (English)  
4:45

13 (Color) Rocky & Friends  
5:00 P.M.

5 You Asked for It, J.  
Smith  
7 News Hour, Baxter Ward  
11 Billy Barty & 3 Stooges  
13 LLOYD THAXTON SHOW

★ GUEST CELEBRITIES  
28 What's New?  
34 Novela Semanal (drama)  
5:30

5 Newscene, S. Chambers  
11 The Mickey Mouse Club  
28 The Friendly Giant  
34 Usted y su Salud  
5:45

4 (Color) KNBC News  
28 Compass Rose. Indian  
tribal folk songs  
6:00 P.M.

2 Big News, Jerry Dunphy  
4 (Cir) KNBC Nws, Latham  
5 Lawman, John Russell  
7 (Color) Movie: "Villa,"  
Brian Keith, Cesar Ro-  
mero (58-1st run). Rise  
of the Mexican bandit.

9 9th St. West, Sam Riddle  
11 P. Winchell-Bugs Bunny  
13 TOUCHE TURTLE—COLOR  
★ CARTOONS w/BOB ADKINS

28 Intertel: "10 Million  
Strong." Hour-long look  
at the Federation of  
Malaysia, which emerged  
as independent nation in  
1963.

34 Momias de Guanajuato  
6:30

4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 (Color) Magilla Gorilla  
34 Noticiero 34 (News)

7:00 P.M.  
2 Walter Cronkite, News  
4 (Color) Songs of Christ-  
mas (see box). Preempts  
"Littlest Hobo".

5 Rifleman, C. Connors  
9 The Honeymooners  
11 77 Sunset Strip, Roger  
Smith, Adam West, Jeff  
sets trap for friend's  
would-be assassin.

13 RIPCORD—SEARCH FOR  
★ STOLEN PATROL—COLOR  
Ken Curtis, Wm. Fawcett  
28 Ragtime Era. "Tempo"  
34 El Secreto (serial)  
7:30

2 Rawhide, Eric Fleming,  
Philip Abbott. When the  
tired cattlemen arrive at  
a town that refuses to  
cater to drovers, their  
temperaments aren't helped  
when they see Favor  
getting royal treatment  
from the town's bigwig.

4 (Color) Mr. Magoo's  
Christmas Carol (box)  
5 Seven Keys, Jack Narz  
7 (Color) Jonny Quest  
Respected scientist has  
gone mad and turned his  
experiments with lizards  
into the creation of  
dragons.

9 (Color) Movie: "Man of  
West," Gary Cooper (58)  
13 SCIENCE FICTION TH'YR  
★ Strange Dr. Lorenz—Color

13 (Color) Movie: "Green  
Grass of Wyoming,"  
Peggy Cummins, Lloyd  
Nolan (48)  
9:30

2 Gomer Pyle—USMC, Jim  
Nabors, Kathie Browne,  
Ellen Corby. Gomer falls  
prey to the wiles of a  
pretty blonde damsel "in  
distress," and is invited  
home to meet her moth-  
er, a sweet old lady who's  
the brains behind a rob-  
bery plot.

4 Jack Benny Program.  
When Jack auditions  
some acts to give new-  
comers a chance on TV,  
a number of "famous  
stars" show up, all bear-  
ing a resemblance to  
Dennis Day.

7 12 O'clock High, Robert  
Lansing, Edward Binns,  
Michael Callan. A war  
correspondent suspects a  
sergeant in Savage's  
command is wanted as  
an escaped convict.

9 Wyatt Earp, H. O'Brian  
34 La Hora de Raul Astor  
28 Spectrum (9:40)  
10:00 P.M.

2 The Reporter, Harry

Edmund Gwenn stars as  
Lorenz, developing a  
beehive that manufac-  
tures a miracle drug.  
Beginnings: "Coaching,"  
Forest Evashevski  
34 Un Cauto de Mexico  
8:00 P.M.

5 Stimulus, Chuck Schull  
with Ruta Lee, Patricia  
Blair, Richard Long,  
Tommy Noonan  
7 Farmer's Daughter, Inger  
Stevens. Katy and Glen  
play Cupid so well for  
friends (Kathleen Crow-  
ley, Tom Hatten) that the  
grateful couple insists on  
getting blind dates for  
them.

11 (Color) Movie: "Sword &  
the Conqueror," Jack  
Palace, Guy Madison  
(Ital. '61-1st run). Bar-  
baric conqueror demands  
king's daughter in mar-  
riage.

13 COLOR THEATRE—PIN  
★ UP GIRL w/B. GRABLE  
with Martha Raye (44)  
28 Art & Artists (Brit.):  
Painter Stanley Spencer,  
in his Cookham Village  
studio.

34 Eugenia (drama serial)  
8:30

2 The Entertainers (box)  
4 Bob Hope Comedy Spe-  
cial (see box)  
5 Robt. Taylor's Detectives  
7 Addams Family, Carolyn  
Jones. When Grand-  
mama's paintings leave  
art critics speechless,  
Gomez sends to Spain  
for his friend Sam Pi-  
casso (Vito Scotti). But  
the half-starved Sam pre-  
fers eating to teaching  
art.

28 Cecil Brown; Festival of  
the Arts (8:40): "Royal  
Philharmonic" on Lon-  
don. Sir Malcolm Sargent  
conducts Sibelius.  
34 TV Musical Ossart  
9:00 P.M.

5 Movie: "Man from  
Frisco," Michael O'Shea,  
Dan Duryea (44).  
7 Valentine's Day, Tony  
Franciosa, Nick Minar-  
dos, Beverly Hills, Lisa  
Seagram. The 2 daugh-  
ters of Val's boss com-  
pete for the affection of  
a self-seeking, sea-going  
French romeo.

34 Madres Egoistas (serial)  
9:15

9 Clete Roberts, News  
13 (Color) Movie: "Green  
Grass of Wyoming,"  
Peggy Cummins, Lloyd  
Nolan (48)  
9:30

2 Gomer Pyle—USMC, Jim  
Nabors, Kathie Browne,  
Ellen Corby. Gomer falls  
prey to the wiles of a  
pretty blonde damsel "in  
distress," and is invited  
home to meet her moth-  
er, a sweet old lady who's  
the brains behind a rob-  
bery plot.

4 Jack Benny Program.  
When Jack auditions  
some acts to give new-  
comers a chance on TV,  
a number of "famous  
stars" show up, all bear-  
ing a resemblance to  
Dennis Day.

7 12 O'clock High, Robert  
Lansing, Edward Binns,  
Michael Callan. A war  
correspondent suspects a  
sergeant in Savage's  
command is wanted as  
an escaped convict.

9 Wyatt Earp, H. O'Brian  
34 La Hora de Raul Astor  
28 Spectrum (9:40)  
10:00 P.M.

2 The Reporter, Harry



## THAT'S SCROOGE

counting his money as  
Marley's ghost material-  
izes. It's all part of "Mr.  
Magoo's Christmas  
Carol" repeated at 7:30  
p.m. Friday, channel 4  
in COLOR.

Guardino, Gary Merrill,  
Arthur Hill, Simon Oak-  
land, Edward Asner,  
Myrna Fahey, Archie  
Moore. Danny gets in-  
volved in politics.

4 (Cir) Jack Paar Program  
with Oscar Levant and  
Malcolm Muggeridge,  
witty iconoclasts from  
opposite sides of the  
Atlantic. Also comedian  
Jerry Vernon, the Mup-  
pets, and film of Randy  
Paar interviewing Beetle  
fans in London.

9 Cinema IX: "Les Miser-  
ables," Gino Cervi, Val-  
entina Cortese (Ital. '43-  
1st run). Victor Hugo

11 George Putnam, News  
34 Canciones del Recuerdo  
28 Cecil Brown (10:10)  
10:30

5 Newscene, S. Chambers  
7 Have Gun, Will Travel,  
Richard Boone  
13 News, Johns-Fishman  
34 Trova Mexicana

11:00 P.M.  
2 News, Jerry Dunphy  
4 (Cir) KNBC Nws, Latham  
5 That Regis Philbin Show  
7 Bob Young; Baxter Ward

11 Movie: "Bhowani Junc-  
tion," Ava Gardner,  
Stewart Granger (56)  
13 Movie: "Flight Lieu-  
tenant," Glenn Ford (42)  
34 Tilla, Yo y Alguien Mas  
11:15

4 (Color) Tonight, Johnny  
Carson  
11:30

2 Movie: "Revenge of  
Frankenstein," Peter  
Cushing (Br.'58-1st run)  
7 The Les Crane Show  
34 Noticiero 34 (News)  
12:30

5 Movie: "Manita Calling,"  
Lloyd Nolan (42)  
13 Movie: "The Storm,"  
Charles Bickford (39)  
12:55

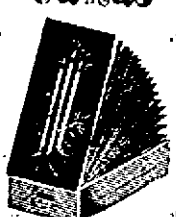
9 Movie: "Case of the Red  
Monkey," Richard Conte  
(Br.'55)  
1:00

4 Movie: "My Name Is  
Julia Ross," Nina Foch  
(45). Engrossing mystery.  
11 Movies: "24-Sided Tri-  
angle," "Mr. Moto Takes  
a Chance" and "Meet  
Me in St. Louis"  
1:15

2 Movie: "Great Victor  
Herbert," Mary Martin,  
Alan Jones, Walter  
Connolly (39)

It's time to remember

Gibson  
CHRISTMAS  
CARDS



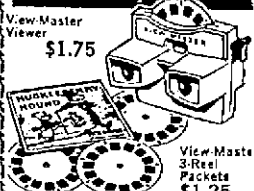
25 all alike for \$2.00  
Two extra envelopes per box

LET US IMPRINT YOUR NAME  
ON YOUR CARDS  
TATE-BROWN

WIER'S  
CAMERAS & CARDS

6520 E. Spring MA 5-8187  
4426 Atlantic Ave. GA 2-2938

## VIEW-MASTER



The educational and entertain-  
ing gift for children and adults  
alike. Choose from an extensive  
selection of full-color View-Mas-  
ter stereo pictures.

TATE-BROWN  
WIER'S  
CAMERAS & CARDS

4426 Atlantic GA 2-2938  
6520 E. Spring MA 5-8187

## TV Trouble?

ALL AREAS  
We Service Color

DAILY AND SUNDAY  
HE 5-8520

USED TV & RENTALS  
Terms Available  
IMPERIAL TV

1756 ALAMITOS

## LEASE A 1965

Cadillac

DIRECT  
Ridings Cadillac

Long Beach  
HE 7-2241 SP 5-2424



**CITY** \_\_\_\_\_  
**Drawing:** December 2nd, 5 p.m. Not necessary to be present



# SATURDAY

December 19, 1964

- 7:15  
4 Mr. Wizard, Don Herbert  
"You Can't Hold Still" 7:30  
2 Math in West'n Culture  
7 Cartoon Capers  
11 Kukla and Ollie 7:45  
4 Of Art and Artists  
13 Sacred Heart Program 8:00 A.M.  
2 Mr. Mayor, Bob Keeshan  
5 Amer. Quiz, Arnold Pike  
7 Movie: "3 Girls About Town," Joan Blondell, Binnie Barnes (41)  
9 From the Ground Up  
11 Mr. Wishbone, Jim Allan  
13 Movie: "Gunfire at Indian Gap," Vera Ralston (57) 8:15  
4 Learn to Draw, Jon Gnagy: "Covered Wagon" 8:30  
4 (Color) Hector Heathcote  
5 Hopalong Cassidy  
9 Movie: "Valley of Giants," Wayne Morris (38) 9:00 A.M.  
2 Alvin Show (cartoons)  
4 (Cir) Underdog (cartoon)  
11 Movie: "Man from Dakota," Wallace Beery (40)  
13 Panorama Latino (Span.)  
34 Brindis Senorial (music) 9:30  
2 Tennessee Tuxedo  
4 Fireball XL5 (cartoon)  
5 Movie: "Fuller Brush Man," Red Skelton, Janet Blair (48)  
7 Liberty Bowl (sports box)  
34 Tiempos y Contrastes 10:00 A.M.  
2 Qulek Draw McGraw  
4 Dennis the Menace  
9 Movie: "Virginia City," Errol Flynn, Randolph Scott (40)  
34 Guitarras (musical) 10:30  
2 Mighty Mouse Playhouse  
4 Fury, Bobby Diamond  
11 Movie: "Blue, White & Perfect," Lloyd Nolan (42), Michael Shayne.  
34 Cine Mexicano (movie): "Angelitos del Trapecio" 11:00 A.M.  
2 Linus the Lionhearted  
4 (Color) Exploring, Dr. Albert Hibbs: "Invention & Magic," Betsy Von Furstenberg, Amazing Randi, thereminist Clara Rockmore, Ritts Puppets. Demonstrations of magic, films on early inventions, tips on getting a patent.  
5 Movie: "Paris Express," Claude Rains (53)  
13 Movie: "Heaven with a Barbed Wire Fence," Glenn Ford (39) 11:30  
2 The Jelsons (cartoon)  
9 King & Odie (cartoons) 12:00 NOON  
2 Sky King, Kirby Grant  
4 (Cir) Discovering Calif: "Indians" (pt. 1), Cabrillo's landing.

- 9 (Color) Movie: "Man of the West," Gary Cooper (58)  
11 Movie: "Boom Town," Clark Gable, Spencer Tracy, Claudette Colbert (40)  
13 Money in Real Estate 12:30  
34 El Secreto (serial) 12:30  
2 My Friend Flicka  
4 Teacher '64: "Band"  
5 Movie: "Special Agent," William Eythe (49)  
7 Bluebonnet Bowl (spts box)  
13 Fore Golfers, Art Parra 1:00 P.M.  
2 I Love Lucy, Lucille Ball  
4 Movie: "Dark Past," Wm. Holden, Lee J. Cobb (49)  
13 Bowling with Art Parra 1:30  
2 CBS Saturday News  
13 Movie: "Christmas Eve," George Raft, George Brent (47) 1:45  
9 News; Golf Tips (1:55) 2:00 P.M.  
2 Focus: Opportunity, Florence Walt: Personnel as a Career"  
5 Movie: "I Wake Up Screaming," Betty Grable, Victor Mature (41)  
9 Movie: "Drango," Jeff Chandler, Jeanne Dru (57) 2:30  
2 As Others See Us, Paul Edell. Foreign students view "neutralism."  
4 NBC Sports Special, Bud Palmer. Highlights of season's NCAA football games.  
34 Novela Semanal (drama) 3:00 P.M.  
2 Movie: "Typhoon," Robt. Preston, Dorothy Lamour (40)  
4 Movie: "New Mexico," Lew Ayres, Marilyn Maxwell (51)  
11 CIF Championship (see sports box)  
13 Movie: "Triple Threat," John Lilel, pro grid stars (48) 3:30  
2 Passport to Profit 3:45  
5 Changing Times, Ed Hart  
9 Pre-Game, Mal Alberts 4:00 P.M.  
2 NFL—Countdown to Kickoff, Tom Harmon. Team-by-team review of '64 season and look ahead to '65 hopes. Also action film of college players who have signed with NFL teams.  
5 Bowling Tournament: Roger Davis vs. Billy Myers (Freeway Bowl)  
7 Shenanigans, Stubby Kaye (child game show)  
9 L.A. All-City High School Football Championship (see sports box)  
11 Wanted: Dead or Alive, Steve McQueen 4:30  
4 (Cir) Agriculture USA: "Woolen Industry" (4 OCC students are on panel)  
7 Annie Oakley, G. Davis



**THE WEATHER IS** always fairer when it's reported by Brenda Benet at 10:50 p.m. daily on channel 13.

- 11 The Phil Silvers Show  
13 Movie: "Hell's Crossroads," Stephen McNally (56) 5:00 P.M.  
2 Scholauquitz, John Condon: Rancho Alamitos (Garden Grove) vies with Glendale High. Rancho is represented by Phil Ralls, John Goodman, Michael Fried, Rubin Leiter.  
4 Profile: "Ben Johnson of London Towne," Eccentric of Elizabethan drama, competition even for Will Shakespeare.  
7 Pro Football Special, Bill Cullen, Allie Sherman, Harland Svare, Norm Van Brocklin  
7 The New Casper Show ("Wide World of Sports" is preempted today by double-header of bowl games.)  
11 Bold Journey, J. Douglas. "Giants in the Sand" 5:30  
2 Ralph Story's L.A. (repeat). Segments deal with oil drillers, Capt. Max Schumacher and Palm Springs.  
4 Biography, Mike Wallace: "Erwin Rommel"  
5 Guest Shot. Army Archerd watches Marie MacDonald fishing, with Vernon Scott visiting Stella Stevens as she explores witchcraft.  
7 Beany & Cecil (cartoons)  
11 Search for Adventure "Conquest of Andes" 6:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) KNBC News  
5 World of Jimmie Rodgers  
7 The Bugs Bunny Show  
11 James A. FitzPatrick's Travelcade: "Over the Andes"

- 13 (Color) Rocky & Friends  
34 La Familia Piripitin 6:15  
2 Newsmakers: Jimmy Roosevelt, possible candidate in L.A. Majority race. 6:30  
4 Hansel & Gretel (see box)  
5 Leave It to Beaver  
7 Talk Back, Carl George  
9 Shirley Temple Movie: "Poor Little Rich Girl," Alice Faye, Jack Haley (36). Last of the pre-Christmas series.  
11 Chiller (movie): "Devil Bat's Daughter," Rosemary LaPlanche (46)  
13 (Cir) Rod Rocket Show  
34 Estudio "A" (variety) 7:00 P.M.  
2 Sea Hunt, Lloyd Bridges. Skin-diving ballerina is trapped in sunken freighter.  
4 (Color) Le Petit Marinier (see box)  
5 Rifleman, Chuck Connors  
7 Car 54, Where Are You? Fred Gwynne.  
13 Movie: "Howards of Virginia," Cary Grant, Martha Scott (40). Flag-waving—with taste.  
34 Teatro Familiar (drama) "Jugar con Fuego" 7:30  
2 The Jackie Gleason Show. Comedian Charlie Callas conducts a one-man safari.  
4 (Color) Flipper, Brian Kelly, Andy Devine. Sandy, Bud and Hap Gorman board an abandoned boat, unaware that there is a charge of live dynamite aboard.  
5 (Color) Melody Ranch. The Hoosier Hot Shots are special guests.  
7 Outer Limits: "The Duplicate Man," Ron Randell, Constance Towers. In the year 2025, the body and mind of a man are duplicated in effort to destroy a dangerous creature that got loose from another planet.  
8:00 P.M.  
4 (Color) Mr. Magoo's Don Quixote. First in a multi-part adaptation of the Cervantes classic, with each episode a complete story.  
9 (Color) The Gladiator



**HANSEL & GRETEL**—Lucille Norman is hostess at 6:30 p.m., ch. 4, as an all-youth cast of the American Youth Theater Ballet and Orchestra presents its world premiere performance of the children's classic.

**LE PETIT MARINIER**—A poignant color film at 7 p.m., ch. 4 tells of a small boy, his wished for drifting sailboat, and his odyssey in Long Beach waters. Newport Beach's Scott Caldwell, 8, plays the young sailor.

**HOLLYWOOD PALACE**—Versatile Donald O'Connor, in his fourth appearance as guest host of the 9:30 p.m., ch. 7 series, opens an hour of Yuletide song, dance and comedy provided by Louis (Satchmo) Armstrong, singer Jane Powell, the Vienna Boys Choir, Cliff Arquette, comic Norman Crosby and singer-pianist Stan Worth.

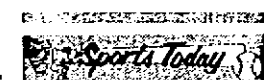
- (movie): "Conqueror of the Orient," Rik Battaglia, Irene Tunc (Ital.)  
11 Wide Country, E. Holliman  
34 Sabado Musical (variety) 8:30  
2 Gilligan's Island, Bob Denver. The castaways are reminiscing on Christmas Eve about how they came to be shipwrecked when a radio news bulletin brings them hope of rescue.  
4 Kentucky Jones, Dennis Weaver, Ricked Der, Keye Luke, Cherylene Lee. Kentucky and Seldom set out to make Ike's first American Christmas a merry one, but the boy's not interested—he's homesick.  
5 Movie: "Lady from Louisiana," John Wayne (41)  
7 Lawrence Welk Show. The younger members of the Music Makers' families join their parents, sisters and cousins in a traditional program of Christmas songs.  
34 Un Canto de Mexico 9:00 P.M.  
2 Mr. Broadway, Craig Stevens, Lauren Bacall, Martin Balsam. Mike tries to promote a comeback for a once-popular singer, whose business manager resents the whole idea.  
4 (Color) Movie: "White Christmas," Bing Crosby, Danny Kaye, Dean Jagger, Rosemary Clooney, Vera-Allen (54-1st run). Four entertainers help out a Vermont inn owner in musical featuring 15 Irving Berlin tunes.  
11 Checkmate, Anthony George. S.F. to L.A. train trip could be fatal.  
13 Make Believe Ballroom, Al and Marilyn Jarvis  
34 Corrida de Toros (bull-fights from Mexico City): "Gran Fiesta" 9:30  
7 Hollywood Palace (box) 10:00 P.M.  
2 Gunsmoke, James Arness, Ken Curtis, Jeanette Nolan. Festus' gun-toting aunt comes husband-hunting in Dodge City and runs into trouble with Matt for her moonshining and preaching. (Arness' 14-year-old daughter Jenny Lee Aurness plays shopper in the general store.)  
5 Restless Gun, John Payne  
9 Cinema IX: "Les Miserables," Gino Cerci, Valentina Cortesa (Ital.) (43)  
11 News, Burrell & Coates  
13 Jeppers Creepers: "Ghost Crazy," East Side Kids (44) 10:30  
5 Movie: "Stanley & Livingstone," Spencer Tracy (39)  
7 (Color) Movie: "The Lieutenant Wore Skirts," Tom Ewell, Sherce North (50-1st run). "Section 8" gets wife out of the WAF.  
11 Joe Pyne Show (2½ hrs.) 11:00 P.M.  
2 Jerry Dunphy Report  
34 Ella, Yo y Alguen Mas 11:15  
2 Movie: "Holiday Inn," Bing Crosby, Fred Astaire (42-1st run) Irving Berlin musical.  
4 (Cir) KNBC Nws (11:26) 11:30  
13 Movie: "All Quiet on the Western Front," Lew Ayres (30). The original

Tele-Vues



**JENNY Lee Aurness**, 14-year-old daughter of "Gunsmoke" star James Arness, appears in her father's series at 10 p.m. Saturday, channel 2.

- 34 Noticiero 34 (News) 11:41  
4 (Color) Movie: "The Badlanders," Alan Ladd, Ernest Borgnine, Katy Jurado (58-1st run). Arizona outlaws. 12:30  
5 Movie: "No Hands on the Clock," R. Cameron (42)  
9 Movie (12:35): "City on a Hunt," Lew Ayres (53). Originally titled "No Escape." 12:45  
7 (Cir) Movie: "Gambler from Natchez," Dale Robertson, Debra Paget 1:00  
11 Movies: "Man in Vault," "Another Thin Man" and "Chumps at Oxford" 1:15  
2 Movie: "Bride Comes Home," Claudette Colbert 1:30  
13 Movie: "Crooked Circle," John Smith, Fay Spain



**LIBERTY BOWL**, 9:30 a.m., ch. 7, has the 6th annual game pitting Utah against West Virginia. Curt Gowdy, Paul Christman and Jim McKay are mikeside for the first major grid game played indoors (7 inches of turf have been placed on the mammoth floor of the Atlantic City Convention Hall which in recent months has seen LBJ nominated, Miss America crowned and the Beatles perform).

**BLUEBONNET BOWL**, 12:30 p.m., ch. 7, has Chris Schenkel, Kyle Rote and Bill Fleming mikeside at Houston's Rice Stadium as All-America Jerry Rhone leads his University of Tulsa mates against Ole Miss.

**HIGH SCHOOL FOOTBALL**, 3 p.m., ch. 11, has Bill Welsh calling the play for tapes of Friday night's CIF championship game between Loyola-Anaheim and Poly-Whittier winners at the L.A. Coliseum.

**HIGH SCHOOL FOOTBALL**, 4 p.m., ch. 9, has Mal Alberts mikeside for live coverage of the L.A. all-city championship game, from East L.A.C.C. Stadium.

**40% SAVINGS**  
ON  
**SOUND SYSTEMS**  
• Sherwood • Scott  
• Eico • Roberts  
• Harmon-Kardon  
"WE CARRY ALL LINES OF TV TUBES"  
**RADIO SHACK**  
127 W. 7th St., L.B.  
PH.: 432-3318

**NEW FORDS**  
Official Clearance  
• BIGGEST DISCOUNTS  
• HIGH TRADE-IN  
• MAXIMUM FINANCING  
• NO HI PRESSURE  
**SEE THE GOOD GUYS**  
LIN LINNELL WALT JENSEN  
JIM NEWTON ED COUSINS  
**3765 CHERRY**  
Phone 424-7617  
A Division of Hiale Young Ford

• TV SET RUN DOWN  
• LACKING CLARITY  
Periodic TV Tune-Up  
**\$5 and \$7**  
CALL FOR APPOINTMENT  
B & W and Color • SA 7-4185  
**HOWELL TV SERVICE**  
1709 ARLINGTON, L.B.



KABC-100	KFAB-1330	KGRN-1390	KIEV-878	KRKB-1160
KALI-638	KFI-848	KGFS-1230	KIAC-878	KRLA-1118
KELA-1480	KFOX-1260	KGFL-1260	KMPG-718	KWIZ-1488
KDAY-1580	KFWB-800	KGLN-740	KMX-1070	KWKW-1300
KEZY-1190	KGMS-1020	KHJ-830	KPBL-1540	XYFA-690

## SPECIAL BROADCASTS—

7:00 A.M.

KFI-Kerwin Hoover KABC-Paul Condylla KJW-Jarrell D'Arque KNX-Church of the Air KGHR-Horn of Fath 7:45	KABC-Hart/Harf Weaver KFOX-Weston/Caballero KGHR-Roy & Roberts 1:15 KABC-Allen State 1:30 KLAC-AFL Football: Kansas City Chiefs at San Diego Chargers 1:35	KGHR-Bellevue Hour 8:00 P.M. KNX-News in Review KNX-News/Alex Kendrick 1:15 KLAC-Meredith/Angeles KLAC-Mike Washburn/Angeles
--	---	--

<b>8:00 A.M.</b> <b>KFI-News: Changing Times</b> <b>KABC-News: Fair Report</b> <b>KJH-News Hour</b> <b>KJH-News: Invitation to Learning (8:05); Lonely Crowd (8:10)</b> <b>KJH-News: Invitation to Learning (8:10); Lonely Crowd (8:15)</b>	<b>2:00 P.M.</b> <b>KABC-News: Business KJH-Michale Jackson, to 5</b> <b>KGER-Marching Ticks</b> <b>KABC-Airline State</b>	<b>3:30</b> <b>KJH-Lutheran Hour</b> <b>KJH-News</b> <b>KJH-Sunday Minister</b> <b>KJH-Frost Warnings (8:55)</b> <b>9:00 P.M.</b>
--	---	--

KFOX-Western Broadcasting KCLR-Chicago Circle	KGER-Heaven & Home 3:00 P.M. KLCN-Generation of the Church
8:15 KABC-Mary's Talk KFI-Bob Anderson (1:20)	KFI-News/ Wilma Sosa KABC-Headlines KGER-Full Gospel
4:58 KABC-Paul Cendylin KJL Back to God, Inc. KJL Back to God, Inc.	12:15 KFI-World of Science KABC-Allen Slat
	KLCN-Generation of the Church KFI-Paul C. P. Mac Gregor: "Pension Plan, Johnny Coons KABC-News/ Your Child KJL-Back to God KJL-News KGER-Bethel Church

<p>KGSR—World Sil. Crusade 8:45 KFI—Morris In Music 9:00 A.M. KFI—News: Civil Service KABC—News: Arts &amp; Science KNKX—News: Open House</p>	<p>3:30 KFI—Meet the Press: Adlai E. Stevenson KABC—Harry Lime. Orson KGSR—Revival Time 4:00 P.M. KFI—News: Monitor</p>	<p>7:15 KABC—M.B. Jackson, with Anne. Suzanne Labin KABC—Education Report KNKX—KNX Weekend 7:30 KFI—Catholic Hour KABC—Hour of Decision KNKX—Radio Bible Class</p>
---	---	--

KABC-Heaven & Home 11:18	KABC-Theater Royal: KGBR-Revival Hour 4:30	KGBR-Zion Hill Baptists 10:00 P.M.
KABC-Paul Cendyills (10:12)	KABC-Black Museum KGBR-Family Bible Hour 5:00 P.M.	KFI-Hits: American "Congress & Future"
KJII-Sen Richards (10:23)		KABC-News: First Person American (10:05)
KNX-University Explorer: "Poverty Solutions"	KFI-Hits: JSC Notebook KABC-News: USCUS, USGS	KJII-Hour of Decision
KGBR-Airmail From God		

<p>12:30 KNX-Messow Scores KNX-Yeast (19:35) KGER-John Brown</p>	<p>KHJ-The Shadow KGER-Hour of Decision 5:15 KGER-Howard Rushoff 6:30 KFI-Live Line KABC-Alexander Tom 6:40 KFI-Karen Harper</p>	<p>10:15 KNX-Science Editor: "Racing Archaeologists" 10:30 KFI-The Eternal Light KABC-Messow of Israel KHJ-Lutheran Vespers</p>
<p>10:00 A.M. KNX-News; Sports; KNX Yeast (10 a.m.) KFI-Continental</p>		

KGER-News 10:15	KGER-Rev. C. T. Waters	KNX-KNX-News Forum
KGER-News 10:30	5:45	(Student) Cheating on Exams (part 2)
KFI-Russ Van Arsdale	KFI-Senior Citizens	
KGER-Ch. of Open Door	<b>6:00 P.M.</b>	<b>11:00 P.M.</b>
10:45	KFI-Sculpt Jambooree	KFI-Song Patterns
KGER-Music	KABC-News: Voices in the Headlines. (4-55)	KABC-Christian in Action
<b>11:00 AM</b>		KJL-The News Without Words

KFI-Monitor (to 3)	KHF-Family Theatre:	KNX-Face the Nation:
KGLM-11 Baptist Church	KFOK-New: Siucent Ra	Dr. Ertorio Guevarra
KABC-New: Faith Reports	to Workshop.	KGER-Palm Lane Churc
KFOX-Squatter Deacon	KGER-Rescue Mission	
11:35	4:30	11:30
KABC-Paul Condyas	KFI-Ying America Sing	KFI-Interlochen's Best
12:00 NOON	KABC-Issues Answer:	KABC-Pilgrimage
	McCade Bundy	KAY-TV: Eloquent
	to Arrive on Stand	

**MONDAY, DECEMBER 14, 1964**

<b>7:00 A.M.</b>	<b>KABC—News</b> <b>KGER—Break America</b> <b>CNN—News; Arthur Godfrey</b> <b>KFOX—Low Rises (to 12:30)</b>	<b>2:00 P.M.</b>
------------------	--	------------------

KFI-Pal Bishop Report	KGER-Rescue Mission	KFI-Rent; Auto; Victim
KABC-Frank, Hemingway	18:15	KABC-News
KHJ-Red Active/Info, to	KHJ-Michael Jackson	KFI-News; Martin Din
KLA-World news; Midsouth	KHJ-Check Humility; Chock	KFI-News; Martin Din
KFOX-Charles Al Ham	Coeff (18:35)	KFOX-Bill Clinton
KGER-Christal Faith Miss'n	KGER-Overcoming Life	KGER-Social Security;
2:15	18:45	Peter Stack ongen (2
KFI-David Starling	KGER-Rev. LeRoy Koop	2:15
		KABC-Open Line, J. V.
		KFI-Don Ross Show

KABC-News	11:00 A.M.	KHX-The Story Line	1:30
KIX-Bob Crane Show			
KGER-Sky Pilot			
KABC-News	7:30	KFI-Frank Blier; Ann	2:30
KABC-Sky Around World		and Virginia (2:35)	
CH3-News; Leo Curocher;		KGER-George McILBAIN	2:45
Red McVaine (4:40)			
VIX-News; Russ Powell	11:15	KGER-Lillian; Fred	2:55
KFI-California News	11:30	KABC-Carlson, Freder	
KABC-Bill Crapo; News			
KHX-News; Ann Linkletter			
KGER-Bill Institute	11:15		
KABC-Myron J. Bennett	11:30		
KFI-Artene Francis;			

KFI-Pal: <b>Paul Harvey</b> KABC-Serif: <b>Paul Harvey</b> KIX- <b>Bob Crane</b> voice KGER- <b>Heaven &amp; Home</b>	<p> <b>8:00 A.M.</b>            KFI-News: <b>David Starling</b>            KABC-P. McGinness, news            KALH-News, Sports, local         </p>	<p>           KFI-Pal Bishop: Sports            KIX-Pal &amp; Jackie Show            KGER-Rev. C.T. Wagner         </p>	<p> <b>3:00 P.M.</b>            KFI-News: <b>Bob Kerr</b>            KABC-News: <b>J.C. Sw</b>            KIX-News            KGER-Dan Pike Show         </p>
--	---	---	---

KGER-Willard Nelson 11:35	KFI-News; Jim Todd KABC-Paul Harvey News KNX-Noon Hour News KGER-High Noon News 12:35	KABC-Open Line; J. KNX-The Story Line 3:30 KFI-Lite Abroad; Chas Cecil (3:35) KFI-Personal Close- The Story Line (3:35)
KABC-News KNX-Bob Crane Show 1:30 KFI-Reporter's News KABC-Frank Hemingway KGER-Voice of Crime 1:30	KABC-Pamela Mason KFI-Calif. Agric. (12:30) 12:30	4:00 PM

KFI—Chuck Cecil KABC—Sports; Business KGER—World Missions	KFI—Hansy Dickerson; Ed Hart Stone (12:35) KFOX—Cliffie Stone KGER—Dr. Oreg. B.M. 12:35 KNX—In Hollywood	KFI—News; Sports KABC—News; Bob F. KNX—News 4:15 KFI—Chuck Cecil KABC—Suzanne A. KNX—The Story Line KGER—Rev. C. T. W.
<b>9:00 A.M.</b> KABC—Bill Crozes; News KNX—News KGER—Lutheran Hour	<b>1:00 P.M.</b> KFI—Hansy Dickerson	

9:15 RABC-Lite, Love and Marriage, Edana Romney KXBC- Bob Crane Show P. 30	KABC- News KABC- News: Story-Line KGER-Airman From God P. 15	6:30 KFI-Lindsay Nelson KABC- Bob Condon (4:35) KABC- Bob Condon Tom Harmon Sports KXBC- Reader Report The Story-Line (4:35) KGER-River, Abe Schriber
9:30 KFI-Frank McGehee; Chuck Cult Show (P. 35) KGBH-Ken Brown Show P. 31	KABC- Open Line, J. Valis; KGER-Lives In Revelation P. 10 KFI-Howard Zilkha;man;	

KMX—Ask Miss Fickell KGR—News	10:00 A.M.	KGR—Christian Cour KAB—About Movie
KFI—News: David Starling KABC—News: Bright Club KHJ—News: Army Archer	11:00 A.M.	KPI—Chuck Bennett KABC—Paul Harvey KICK—Tom Kelly, S

**-TODAY**

Nancy Wilson in multiplex at 8:30 a.m. on KRHM . . . "What's New" at 10 a.m. on KNIG . . . Latin Hour in multiplex at 11 a.m.

## FM STATIONS

KLON	88.1	KCBH	94.7
KXLX	88.7	KHOQ	97.3
KPFK	90.7	KXLA	99.3
KUPD	91.7		101.1
KCAC	92.3	KUTE	101.9
KNH	93.1	KBBT	107.5
KPOL	93.9	KFOX	107.7
XGGK	94.3	KLAC	108.2
KRHM	94.7	KGLA	109.3
KABC	95.5	KHIG	114.1
KRKO	96.1	KBCA	115.5
KWUZ	96.7	KLFA	125.5
KMAU	97.1	KBMS	125.9
KQOU	97.5	KFIL	126.6
KNOB	97.9		

on KGGK . . . London Sym-  
phony at noon on KRHM  
... Addie Hanson; at 1:05  
p.m. on KNOB . . . German  
Hour in multiplex at 1 p.m.  
on KGGK . . . Si Zentner in  
multiplex at 2 p.m. on KMLA  
... Pete's Sunday Jazz at  
3:05 p.m. on KNOB . . . Pete  
Fountain at 4 p.m. on KBIG  
... Caterina Valente in mul-  
tiplex at 5 p.m. on KGGK  
... Mitch Miller at 6 p.m. on  
KRHM . . . Martin Denny at  
7 p.m. on KBIG . . . Norrie  
Paramor in multiplex at 8  
p.m. on KGGK . . . Play, T.

S. Eliot's "Murder in the Cathedral," at 9 p.m. on KRHM . . . Milt Jackson at 10:30 p.m. on KBIG . . . Frank Sinatra at 11:05 p.m. on KNOB.

**MONDAY**

Chico Hamilton at 8:05 a.m. on KNOB . . . Andre Previn at 10 a.m. on KBIG . . . Henry Mancini in multiplex at 11 a.m. on KMLA . . . Johnny Mathis in multi-

plex at noon on KGKK . . .  
Cal Tjader at 12:30 p.m. on  
KBIG . . . Joe Williams at  
1:30 p.m. on KNOB . . .  
Frank Crachsfeld at 2 p.m.  
in multiplex on KGKK . . .  
Ramsey Lewis Trio at 3 p.m.  
on KBIG . . . Dick Morgan  
Trio at 3:30 p.m. on KNOB  
. . . Ferrante and Teicher in  
multiplex at 5 p.m. on  
KMLA . . . Tony Bennett at  
6 p.m. on KBIG

IT'S FUN TO  
SHOP WHEN YOU  
RENT AN ECONO-CAR  
Call 421-9378

**FREE** GAS-OIL  
Maintenance & Insurance

Make Christmas shopping fun this year,  
no packages to carry, no buses or cabs  
to wait for—  
Rent a  
BRAND NEW car  
as low as

**3.99**

Per business day  
4.99 per hr.  
1st hr. Free  
Plus Pennies a Mile

**ECONO-CAR** RENTAL SYSTEM  
1001 E. 10th St. - Des Moines, Iowa 50319

## 29 Insurance question of the week?



Is your insurance agent  
authorized to display this  
Professional Emblem of  
the National Association?

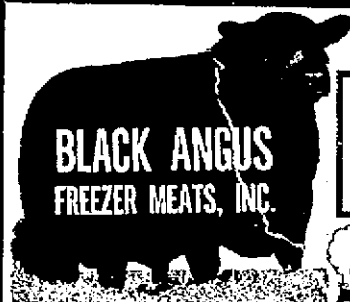
*"Do you know that if you have a loss your Local Independent Insurance Agent prepares claims forms, notarizes where necessary and negotiates prompt and favorable claim settlements for you?"*

Ask any member of this Professional Association affiliated with State and National Associations. Find them in the Yellow Pages.

**INDEPENDENT INSURANCE AGENTS ASSOCIATION OF LONG BEACH**

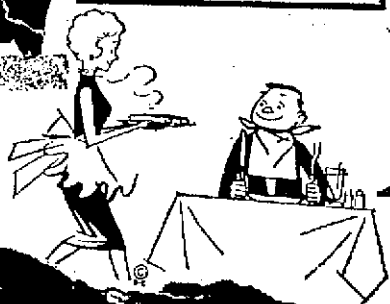
ALLIED INSURANCE ASSOCIATES 1751 Long Beach Blvd. 436-9671 Long Beach	SOL & MIKE DEEBLE INSURANCE 3745 Long Beach Blvd., Suite G 426-7093 Long Beach	HATTERY & WILLIAMS INC. 425 East First St. HE 6-2217 Long Beach	BERRY MERRITT INS. INC. 417 Atlantic Ave. HE 7-1219, Long Beach
ARNOLD & EATON INSURANCE 5109 Los Coyotes Diagonal GE 3-7435 Long Beach	HENRY DURANT, JR., INSURANCE 5848 Naples Plaza GE 4-0938 Long Beach	LYLE HUGGINS INS. AGENCY 523 E. Broadway HE 6-9837 Long Beach	MYRL OTT INSURANCE INC. 647 E. 4th St. HE 6-5244 Long Beach
EARL BEAUCHAMP INS. AGENCY 3812 Long Beach Blvd. GA 4-0736 Long Beach	CECIL FULCHER AGENCY 5557 Orange Ave. GA 3-5481 Long Beach	INSURANCE ASSOCIATES Suite 16, Ocean Center Bldg. HE 6-7215 Long Beach	PAINE-EBRIGHT CO. 507 E. Broadway HE 7-2135 Long Beach
DON BERRY INSURANCE 2132 Long Beach Blvd. GA 6-1315 Long Beach	GRIFFIN AND VAN TUYL INS. 330 South Street GA 3-9215 Long Beach	JOHNS AND GORDON INC., INS. 445 East Broadway HE 6-4281 Long Beach	HAROLD W. PROUSE CO., INC. 2316 E. 7th St. GE 3-0244 Long Beach
BYRON BURGESS CO. INSURANCE 304 E. Pacific Coast Hwy. HE 2-2977 Long Beach	CLARE D. HAMMAN INSURANCE Thirly Linden Ave. HE 7-0615 Long Beach	LOWELL W. JOHNSON 326 PINE AVE. HE 6-9971 LONG BEACH	GEO. A. RICHARDS & SONS, INC. 647 East Fourth St. HE 7-0411 Long Beach
GONLIN & ASSOCIATES INSURANCE 4636 Los Coyotes Diagonal GE 8-2138 Long Beach	JACK P. HAMMOND INS. SERVICE 4105 East Seventh St. GE 4-1481 Long Beach	LOKEY INSURANCE AGENCY 1420 E. Artesia Blvd. GA 3-0465 Long Beach	GARY SPONBERG INSURANCE 4816 Long Beach Blvd. 426-7081 Long Beach
DECKERT'S INSURANCE SERVICE 180 East Willow St. GA 4-9518 Long Beach	J. E. HANSTEIN INS. AGENCY 616 Pine Ave. HE 2-7969 Long Beach	MICHAEL LUBY INS. CORPORATION 901 Pacific Ave. HE 7-2791 Long Beach	HILL WILSON CO., INC. 544 Pacific Ave. HE 7-3527 Long Beach
		MAIM INSURANCE AGENCY 2633 Long Beach Blvd. GA 4-0185 Long Beach	WORTHAM & ASSOCIATES, INC. 3821 Long Beach Blvd. GA 7-1417 Long Beach





**BLACK ANGUS**  
FREEZER MEATS, INC.

Open 9 'til 9  
Daily & Sunday  
7 DAYS A WEEK



**GUARANTEED  
TO SATISFY!  
CHARGE IT!**

**105 DAYS** SAME AS CASH  
or up to 12 months to pay.  
Set payment to fit your budget.  
**NO PAYMENT TILL FEB., 1965**  
**NO MONEY** NEEDED DOWN

Use Your Cash for Holiday  
Shopping! ... Enjoy good  
Beef Eating Now ...

**FREE!**

Your Choice Of:  
.14 to 16 Lb.  
Hen Turkey  
.35 Meaty  
Pork Chops  
.20 Lbs.  
Frying  
Chicken  
... with Purchase  
of half or more

**BEEF SALE**

**BLACK ANGUS'**  
Tender Delicious  
**BEEF HALVES**

**\$28.00**  
per 100 lbs.

Average Weight 200 to 300 lbs.

EXAMPLES:

200 lbs. at 28c ... \$56.00

ONLY \$4.30 a wk. for 3 mos.

**BLACK ANGUS'**  
TENDER DELICIOUS  
**BEEF HINDS**

**\$35.00**  
per 100 LBS.

Mostly  
Steaks!  
Average  
Weight 120 to  
160 lbs.

**GUARANTEED  
TO SATISFY\***

\*IF NOT SATISFIED RETURN  
WITHIN 10 DAYS AND YOUR  
PURCHASE WILL BE REPLACED  
OR MONEY REFUNDED!

**ATTENTION!**  
APARTMENT HOUSE  
RESIDENTS

Now Black Angus makes it  
possible to purchase your beef in  
large quantities at a great sav-  
ing to you ... by providing  
discreet, safe locker storage for  
your beef.

SUPREME  
BEEF ORDER..... **69¢**

SUPREME  
STEAK ORDER..... **79¢**

**NO  
FREEZER?  
LOCKERS  
\$1.50  
PER MO.!**

**Call LO 4-2618 NOW**

(If Toll Call, Call Collect)

or Come In—to make an appointment in  
advance to select your meat and watch it  
processed in 30 minutes.

**9821 CALIFORNIA AVE.**  
**In Near-by SOUTH GATE**

Take Long Beach Freeway to Imperial, go west to Century, turn  
right, go to California, turn north (right). We're just north of  
Tweedy Blvd. in South Gate — 9821 California Ave.

**BLACK ANGUS**  
FREEZER MEATS, INC.



Have it double  
wrapped for  
your family



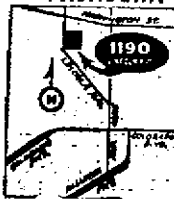
Choose your  
beef yourself



See it processed  
and wrapped  
FREE

**3 CONVENIENT LOCATIONS**

**PASADENA**



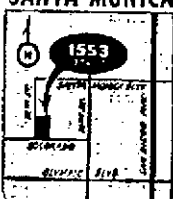
**798-0539**  
PASADENA

**SOUTHGATE**



**LO 4-2618**  
SOUTH GATE

**SANTA MONICA**



**393-7276**  
SANTA MONICA

TO OPEN AN ACCOUNT IN ADVANCE, CALL



Sunday, December 13, 1954

# Southland

"THAR SHE BLOWS!"

## Whales Put On Big Winter Show

Turn to Page 8

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT - PRESS - TELEGRAM

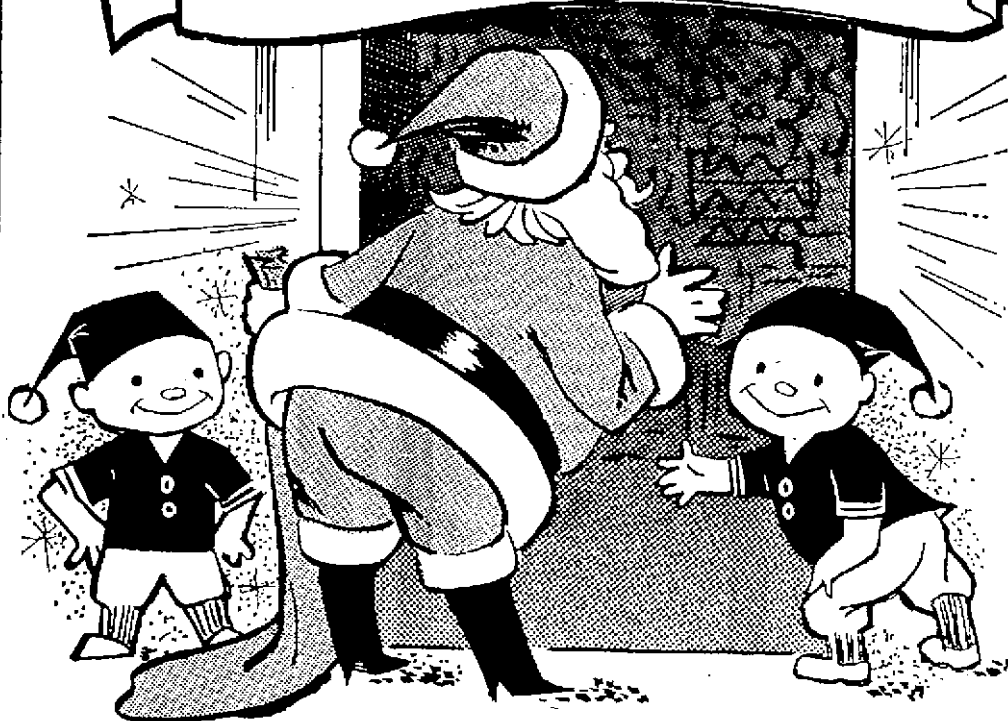


The Case of the Phantom Yacht Harbor . . . See Page 7

Color photography by Roger Cole



# BROWNIE'S TOYS



**Look, Santa!**  
**BROWNIE'S**  
**TOYS has**  
**EVERYTHING!**

Yes, Santa, you can fill your bag at Brownie's! We still have toys by the thousands to fulfill the heart's desire of every child. A colorful exciting parade of toys that will dazzle their eyes. Shopping's easier at Brownie's too. Come in and see why it pays to buy toys from a toy specialist!

## Neptune Tug Boat **\$4<sup>88</sup>**

It shakes, whistles, lights and chugs around the floor. Battery operated.

## Barney's Auto Factory **\$9<sup>88</sup>**

by  
Remco

Build sedan—convertibles on a motorized assembly line.

## Crazy Clock Game **\$4<sup>88</sup>**

Play cards for the fun of building a wacky plastic machine. The goofiest game of the year! 2 to 4 players.

## Road Race Set by Strombecker **\$22<sup>88</sup>**

Capture the thrills and excitement and competition of real road racing.

## "Mary Poppins" Doll by Hotsman **\$5<sup>88</sup>**

Newest Disney Star. Dressed in authentic Mary Poppins costume. 12" high.

## Real Walkie Talkie **\$28<sup>88</sup>**

Talk to your buddy a mile away with this powerful instrument. Fun for children; useful for adults.



**OPEN SUNDAYS AND EVENINGS  
UNTIL CHRISTMAS**



# brownie's toys



**Enter Our Exciting  
TV Treasure Chest  
Contest Now**

LOS ALTOS SHOPPING CENTER  
2122 Bellflower Blvd., Long Beach

BIXBY KNOLLS SHOPPING CENTER  
4490 Atlantic Ave., Long Beach

BELMONT SHORE  
5308 East 2nd St., Long Beach

ORANGE PLAZA CENTER  
9691 Chapman Ave., Garden Grove



# Southland

## OUR COVER



Lilliputian in physical properties but major in dimensions of interest, a new sport is fast growing on the banks of Long Beach's public park lakes. Tiny water craft take to the "sea" and their "captains" guide them in precision maneuvers with fingertip radio controls. The miniature vessels are accurate models of many types from work boats to the richest class of cruisers.

The owners and operators are of many ages and whole families take part. Club activities, too, are not neglected—some patrons uniting just for the fun of the sport and others for fast competition. For more about this pastime that Gulliver would have enjoyed, read Helen Graham's "The Case of the Phantom Yacht Harbor" on Page 7.

## CONTENTS

Poinsettias in Two Languages .....	4
The Case of the Phantom Yacht Harbor .....	7
'Tis She Blows! .....	8
Oil Fields March to Sea .....	9
A Canal Through Nicaragua? .....	10
This Tree 'Different' .....	11
Camera on Skis .....	14
Food: Yule Centerpiece You Can Eat .....	17
Slaughter of the Midgets .....	18
Humble but Royal Trio .....	22
Global Dolls .....	24
Framed Greeting .....	25
Her Hobby Is Shouting! .....	26
Toasting the Holidays .....	28

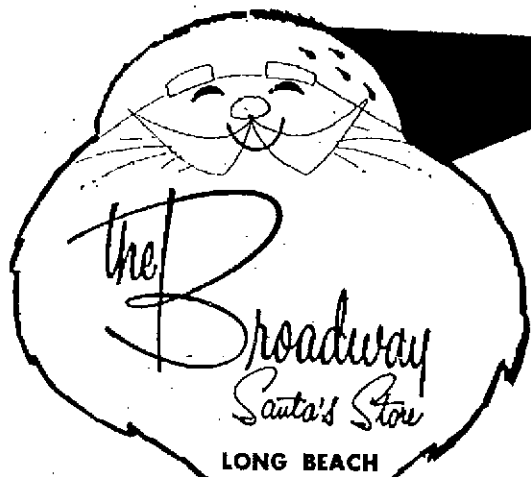
## DEPARTMENTS

Southland Homes, 12-13	Book Reviews .....	23
Recipe of the Week...16	Movies .....	25
Home Workshop ....19	Pet Parade .....	27
What Your Name	Southland Gardens ..	29
Means .....	Crossword Puzzle ...	30
Medicine and You ...21	Gourmet's Guide ....	31

## NEXT WEEK

A page of familiar Christmas Carols will be included among the features in Southland's Christmas Edition next week. The issue will be all wrapped up in a delightful full-color yuletide cover by Norman Rockwell, plus a story about the famous artist. Watch for next week's Southland.

Fred Taylor Kraft, Editor



A "Great Shaving"  
Idea for  
Santa's Stocking

## REMINGTON LEKTRONIC II

24.88

Self-powered, recharging with reserve power. Cordless convenience makes it ready to shave anytime, anyplace. Cord if needed.

## LADY REMINGTON LEKTRONIC

19.88

A cordless lady's shaver—just plug into ordinary house current to charge. Works from cord, too. Two separate heads: one for under arms, one for legs. A beauty!

## SUNBEAM SHAVEMASTER 555-11

20.88

Comfort curved head with professional barber-type trimmer, five locked-in, precision-honed blades. Flip-top switch. Easy to clean.

## LADY SUNBEAM 12.88

A gem any woman will treasure among her accessories. Has a convenient built-in light and twin head: one side for underarms, one for legs.

Shavers 13, Street Floor

IN THE LOS ALTOS SHOPPING CENTER  
Belleflower at Stearns—596-3333

SHOP 9:30 A.M.—10 P.M. EVERYDAY EXCEPT SUNDAY 'TIL CHRISTMAS



# ARCADE STAMP STORE

RENTING TRUST BUILDING  
BEAN & PINE—ENTRANCE DOOR, 1000  
STAMPS, ALBUMS, Etc.  
BUY & SELL  
W. Schmidt, philatelist expert for many  
years built a gallery.  
PHONE ME 2-2264

Southland Magazine is your entrance  
to a different home each week, of-  
fering an opportunity to see how  
others developed decorative themes,  
incorporated comforts, solved family  
housing problems.

# Poinsettia in 2 Languages

By Jessie Callan Kennedy

**SAVING \$**  
Plans, Blueprints, Financing  
**NEW**  
Build AFTER holidays  
FREE ESTIMATES  
**Young & Country BUILDERS**  
**ADD A ROOM**  
TO 7-7261  
100% FINANCING  
LONG BEACH LANTERN NEWS

**Long Beach Furniture**  
**"Super Value" Feature!**  
Invest In A  
**Stratolounger**  
Choice of Colors. Covered in Super Soft Vinellat Long Wearing!  
**\$89**  
Pay Only \$9 Down!  
OPEN EVENINGS TILL 9 P.M. (TUES. - SAT. TILL 6)  
• Free Parking • Closed Sunday  
• Easy Credit • Free Delivery  
**Long Beach Furniture Inc.**  
**Long Beach Blvd at 6th ME 67231**

**A** SCARLET-leaved plant imported from Mexico more than 100 years ago has turned out to be a perennially renewed Christmas gift to our country.

South of the border this plant grows wild and there it is called flor de Noche Buena, flower of Christmas Eve. Its flaming beauty and no doubt its significant name caught the attention of Joel Roberts Poinsett, who from 1825 to 1829 served as the first United States Minister and Envoy Extraordinary to the Republic of Mexico.

This statesman, friend of presidents from Monroe to Van Buren, world traveler, linguist, and writer, was also deeply interested in agriculture and botany. He had made advanced experiments in both before the American horticulturist Luther Burbank was born. It is said that Poinsett during his stay in Mexico, "loved nothing better than to putter about the flower beds of his country home in Cuernavaca." It was here he cultivated the "Christmas flower."

**UPON RETURNING** to the United States, the ambassador brought home his cherished new-found plant. This he transplanted in the greenhouse of his estate in Charleston, S.C. Under the hand of the amateur gardener the plant thrived and bloomed to gladden Christmas for him and his friends. Poinsett gave some cuttings to a Scottish nurseryman, Robert Buist. It was he who for the first time identified them as belonging to the spurge family, the shrubby plants which yield a bitter milky juice. It was he who classified the genus and gave Poinsett's name to the color-laden Euphorbia poinsettia.

Through the century since then, the public lost sight of the man Poinsett. This southern aristocrat voiced ideas on the current issues of slavery, the Monroe Doctrine and the annexation of Texas, that were divergent but ahead of his time. His diplomatic career was chequered but he opened up U. S. relations with Latin American countries. Poinsett wrote prodigiously on many subjects; among his published works eight volumes of "Notes on Mexico," the country he knew and depicted so well. Yet his name—somewhat disguised because it starts with a small letter p and ends with a Latin scientific suffix—comes

down to us only to describe a type of euphorbia.

**NOR DID POINSETT** as the discoverer of a new plant live long enough, in his own words to be "rewarded by the consciousness of having conferred a lasting benefit upon his country." Nonetheless, because he was nature's ally, the poinsettia has become synonymous with Christmas north of the border.

From its beginnings the poinsettia has been a paradox. Remarkable it is that a tropical sun-loving shrub has become through the years the Christmas darling of a whole country, most of which at that season lies in temperate or freezing zones.

Perhaps because the Mexicans originally called it a flor, we often to this day mistakenly think of the poinsettia as a flower. The insignificant little cluster of greenish-yellow in the center of the red leaves is the true flower. The brilliant rosette which attracts the eye is made up of modified leaves which turn from green to red. Botanically these are known as bracts. The foliage of the heterophylla type has leaves of more than one form on the same plant, some oak-like and others egg-shaped.



Poinsettias engage the attention of horticulturists over a wide area of the Southland.

**THE POINSETTIA** is a hot-house luxury in many areas. When the foil-covered and be-ribboned potted gift comes into a home, it very soon loses its flamboyant leaves and survives only with the greatest care. This plant requires day and night temperatures approximating greenhouse conditions of a dry 65 to 70 degrees. But it

continues to be, according to a recent survey by the Florists' Telegraph Delivery Association, the most popular Christmas floral decoration.

Costly to propagate, it is also expensive to market because it has no commercial value after the winter season. And yet, the poinsettia is big business.

Poinsett would be amazed could he witness the spectacular development of a year-round horticultural enterprise from his introduction.

Southern California is the center of the great floral venture of cultivating and commercially supplying the poinsettia for the seasonal trade. Nurseryman in the frost-free areas along the coast in the counties of Santa Barbara, Ventura, Los Angeles, Orange, and San Diego, specialize in growing poinsettias. Ventura is now called "The Poinsettia City by the Sea."

**GROWERS ARE** aided by experimental research carried on by their own associations, government agencies, and state universities, and are constantly developing larger and finer plants.

The poinsettia is more and more brilliant and longer lasting with each year. This is largely due to the fact that growers treat the plants with a chemical to "dwarf" their rangy height. At the same time it tends to increase the blossom size and



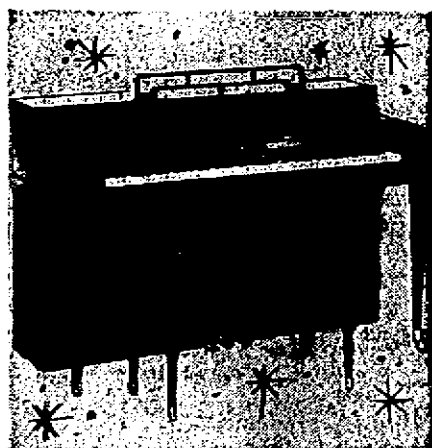
Little is remembered generally of Poinsett, man who brought Mexican flower to the U. S.

(Continued on Page 16)

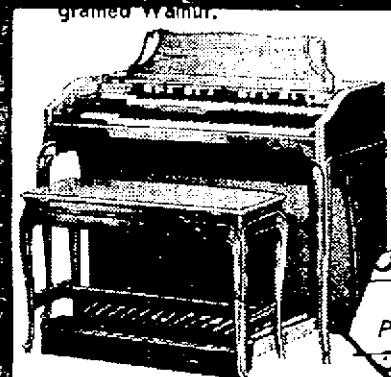
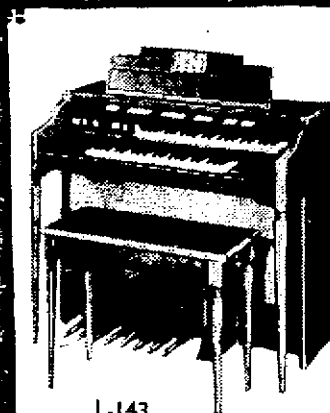
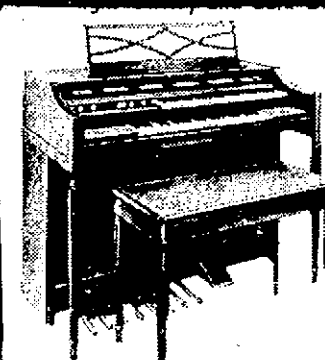
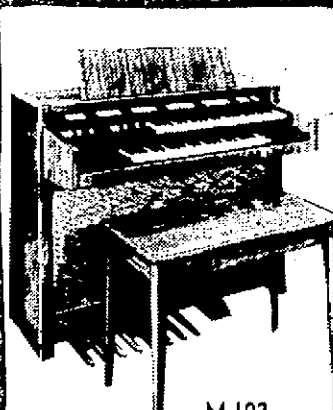




What a wondrous surprise under the tree this Christmas . . . a beautiful new Hammond Organ that all the family can play and enjoy . . . all through the years! The one and only Hammond Organ can provide you and your family a lifetime of pleasure. There's a decorator-style Hammond Organ that is exactly right for every home, every room, every budget.



PUT A BEAUTIFUL PIANO IN YOUR HOME FOR CHRISTMAS . . . HAMMOND PIANOS start at 630.00. Enjoy an instrument of beautiful voice! Fully responsive! Fine crafted! Select from the world's finest . . . Knabe . . . Everett . . . Cable Nelson . . . Fischer — All styles, all finishes. Large selection, sensible prices — Also fine used pianos and organs. Bank terms. Price range 495.00 to 2995.00. SEE THE NEW PLAYER PIANOS Sunday, Dec. 13, 1964



434-9987 2188 LAKEWOOD BLVD., L. B. GE 9-0918

JUST NORTH OF THE TRAFFIC CIRCLE

### Hammond Organ Studio

37 YEARS EXPERIENCE  
 \* LARGE SELECTIONS PIANOS & ORGANS \* FAMOUS MAKES \* ALL STYLES \* NEW AND USED \* ALL FINISHES \* BANK TERMS \* SENSIBLE PRICES \* OPEN EVENINGS AND SUNDAY.  
 BOB PIERCE ENTERPRISES



# County Fair Maple Must Move!

## \$100,000 MAPLE SALE!!

We are in the direct path of the new Artesia Freeway . . . We must vacate our building which has been sold to the Highway Department . . . We must sell \$100,000 inventory of the finest top-grade Early American furniture! THE SAVINGS ARE YOURS AND JUST IN TIME FOR THE HOLIDAYS.

### 75 Maple-Birch DINING SETS!!



5-Pc. Set. Long lasting Neva-Mar Top in rich maple finish. 44" TABLE with 3 LEAVES and 4 CHAIRS  
Reg. \$149.50

**11988**

OVER 50 TABLES AND 200 CHAIRS TO CHOOSE FROM

### 25 7-Pc. Maple DINING SETS!

Hand rubbed, close-grained beauty. Table and 6 chairs.

Reg. \$209.50

**15988**

### 68 BOSTON ROCKERS!!

Shaped arms, comfortably dished seat. True Early American charm.

**1888**

Other Styles Up to \$9.75



### Sectional Sell-out!!

3 ONLY!

3-PC. TWEED

Was 399.50 . . . NOW **269<sup>88</sup>**

3-Pc. Quilted Sectional.

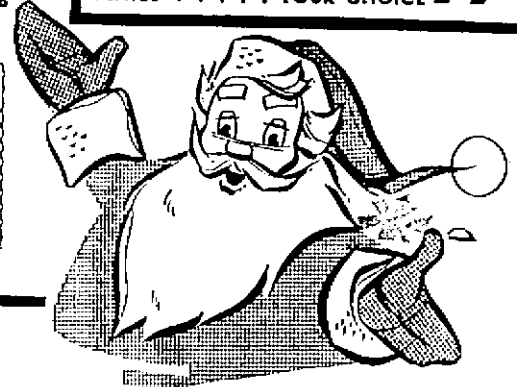
Was 599.50 . . . NOW **429<sup>88</sup>**

### FREE! FREE!

2 Sofa Pillows With Each SOFA

7-pc. Red Plastic Salad Bowl Set with Each Dining Set

Ideal Gifts to Give or to Get  
MAPLE KEY HOLDERS — ROLLING PIN LETTER HOLDERS — PEG RACKS, MAPLE LIGHT SWITCH PLATES . . . . . YOUR CHOICE **99<sup>ea</sup>**



### 34 Solid Maple and Birch DESKS!

Here's just an example:

4-Drawer. No-Mar Top. Ideal for living room, den & great for the kids . . . **24<sup>88</sup>**

OTHER STYLES UP TO 178.<sup>88</sup>

### 69 MARBLE TOP TABLES!!

Exquisite styling and sound quality in these Italian Provincial and modern tables make them a joy to own. As low as . . .

**\$39<sup>88</sup>**

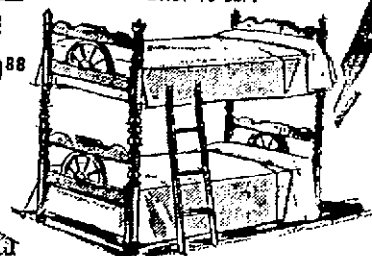
### Maple and Birch BEDROOM SUITES

45 Highest Grade Suites to Choose From

### WAGON WHEEL BUNK BEDS

Solid Birch with ladder & guard rail. **39<sup>88</sup>**

ONLY 18 LEFT



5-Pc. Maple Dresser and Mirror, 2 nite stands, 4/6 or 3/3 bed. Was 159.50. **99<sup>88</sup>**  
NOW . . . . .

3-Pc. Maple Dresser and Mirror, poster bed. **129<sup>88</sup>**  
Was 169.50. Now

### 15 CANOPY BEDS!

White or Maple. **59<sup>88</sup>**  
FULL OR TWIN SIZE

### 10 ONLY! 9-PC. LIVING ROOM GROUPS!!

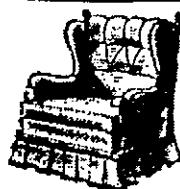
Includes: deep comfort sofa and matching chair, coffee table, 2 end tables, 2 lamps, throw pillows  
Reg. 449.50

**249<sup>88</sup>**

### 125 SWIVEL ROCKERS!!

Over 100 to choose from. Assorted styles in charming Early American prints, tweeds and quilts.

AS LOW AS **59<sup>88</sup>**



### OVAL BRAIDED RUGS!!

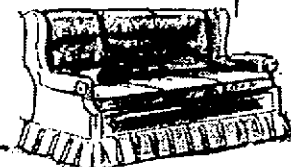
Most Sizes — Most Colors

9x12  
Partly Wool.  
Reg. \$59.95

**29<sup>95</sup>**

9x12  
All-Wool.  
Reg. \$99.50

**69<sup>88</sup>**



EIGHT ONLY  
7-FT. FOAM SOFAS!  
Beautiful long-wearing decorator fabric. Reg. 259.50

**159<sup>88</sup>**



17212 BELLFLOWER BLVD.  
BELLFLOWER 1 Block North of Artesia Blvd. TO 6-8226  
OPEN DAILY 9 'TIL 9  
**OPEN SUNDAY 12 to 5**

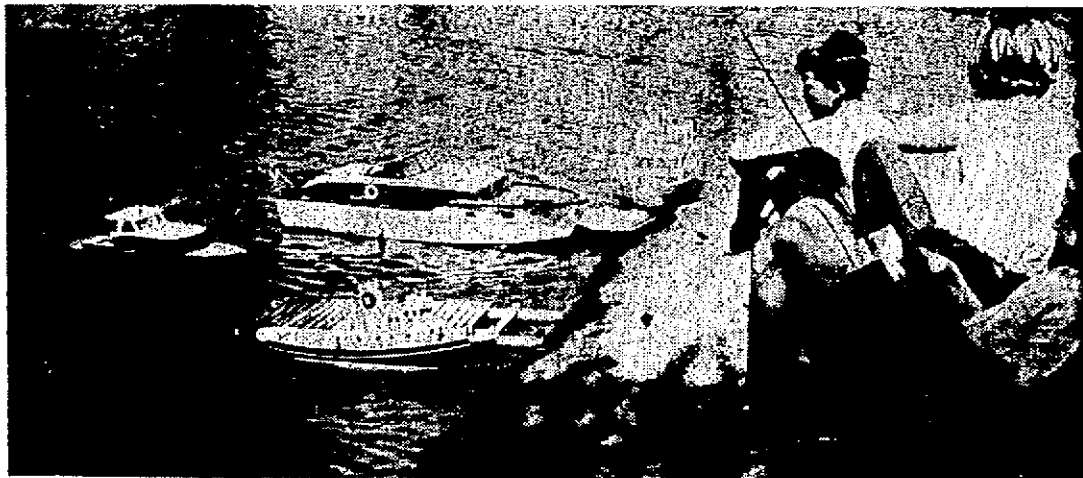
### LOW DOWN EASY TERMS

Use your BANKAMERICARD  
**FREE DELIVERY**



# The Case of the

# Phantom Yacht Harbor



The kids take over the piloting chores in this harbor, but men like the sport, too, in this hobby a la Gulliver.

By HELEN GRAHAM

**T**HERE ARE several lavish yacht basins in the Southland that simply sprout from the banks of lakes in our public parks on lazy Sunday afternoons. Here Gulliver's Travels come to life as Lilliputian launches are guided by fingertip radio impulses from the "giants" on shore.

The craft are accurate models; tugs, work boats, plus the most luxurious cruisers afloat in sail, speed and sport design, correct to the most intricate detail. The hobbying Gullivers design their own yachts, and each bears the stamp of the owner's engineering as well as architectural originality. In size, they are from about 24 inches to nearly four feet in length.

They are precision-built, radio-controlled craft designed to be operated freely without wires or moorings, at a distance of as much as 100 yards offshore. Such a boat will cost from a minimum of \$125 (with single channel radio and basic kit) to a sleek \$600 outlay with the finest of radio equipment.

**IN LONG BEACH** the miniature boating craze is a new outgrowth from the 150-member Bird Club which flies radio-controlled model airplanes. But flying is often a hot and dusty business as viewed by wives, who find spectating a rather dull end of the sport. Their consensus: boating is much better for families.

Take the L. E. Keck family, 177 E. 69th Way, North Long Beach, for instance. Three teen-age sons plus Kathy, 13, share equal enthusiasm for the building, maintenance and skillful maneuvering of the pint-sized vessels, and Mrs. Keck is a "pilot," too. Says Keck, "It's a wonderful hobby to share with my kids. It keeps them at home, fascinated, and is something we build and plan together." Dennis, 15, and Troy, 14, obligingly lifted the superstructure from the hull of their cruiser to reveal a setup of tiny servo motors, nests of colored wires, electrical impulse relays, et al, as mysterious as the dark side of a TV set. They explained how the electrical tone from the control box on shore is received by the ship's antenna, transmitted through the tiny servos into the desired rudder action, sailing maneuver, or screw speed.

**THE TRIM ELECTRIC** craft quietly plow furrows in the smooth lake as they circle miniature buoys and course markers set to test the precision of their response and the skill of their shore-bound captains. At Scherer Park and El Dorado the duck population regards these mechanized aquatics with puzzled tolerance.

Bird Club boaters enjoy just relaxing together, and competition is secondary. But just over in Garden Grove the "Fast Club" boaters love to pil their craft in speed competitions, with hydroplanes topping the list at 18 to 20 knots. (Fast Clubbers fly miniature



Howard Rice gets set to float auxiliary yacht.

aircraft, too, and here 100 m.p.h. or better is a prerequisite to membership in their elite group.) Orange County Radio-Control League, Valley Fliers (San Fernando Valley), the Larks (Los Angeles Radio Control Club) and the Argonauts of San Diego all float miniature yacht harbors as a side line to model aircraft.

However, one need not belong to a club to enjoy the hobby. Kits for constructing the hulls of these luxury craft can be purchased from several hobby shops locally. There are 15 or 20 of the latest style scale models to choose from: runabouts, big auxiliary yachts, tugs, sailboats, hydroplanes... just about anything to be found in the big marinas, miniaturized to precise detail. The kits run from around \$10 to \$30, but this provides only the fiberglass, plastic or wooden hull. Interior fittings, choice of motor, shaft, batteries, screws, and the type of cabin outlay is



Leo Hopper makes some emergency adjustments to the "innards" of his streamlined cruiser.



Dennis Keck explains radio control mystery.

where the hobbyist becomes his own designer, and each craft's tiny chrome hardware and specialized chandlery is, at least in part, the owner's creation.

**KIT MAKERS ARE** nationwide, but several such as Dumas, Norco and Orbit are Southern California firms, some of which will be familiar to model railroaders as well.

The real investment, however, is in radio equipment which is the core of operation. It runs from \$100 to \$300, but the same control set can be used with both planes and boats, so that a family can enjoy building several craft for use with one of the six frequencies available.

"We're tinkers: people who like to build things, and we've collected our equipment little at a time. One needn't be wealthy for this hobby," explains Elmer Keck, assembly mechanic at Northrup. Take Howard Rice, for example. He's the organ grinder at Knott's Berry Farm. But on days when he gives his monkey a rest, you may find him and his cruiser at Scherer Park, enjoying the lake, the shade and the good companionship. Rice took a teen-age fashion doll and set her at the wheel of his handsome yacht—a perfect fit.

Out on the lake a miniature water skier towed behind a dashing runabout bobbed realistically. In the wake of a doughty, 24-inch tug chopped its way across the waves, and on the deck of the cabin cruiser sat a tiny, bikini-clad doll in a deck chair, flanked by a two-inch boat captain, coil of rope in hand. The Lilliputians never had it so good!

**THEY DON'T** get their radio signals mixed because as Duane Schappel of Orange County explains, "Each shore transmitter flies a colored flag to correspond with the flag on his boat's receiver. There

(Continued on Page 16)





Migration of the great California gray whales is now under way off the Southern California coast. Above, cow killer whale and calf in channel.

# 'Thar She Blows!'

By FRANK BLACK

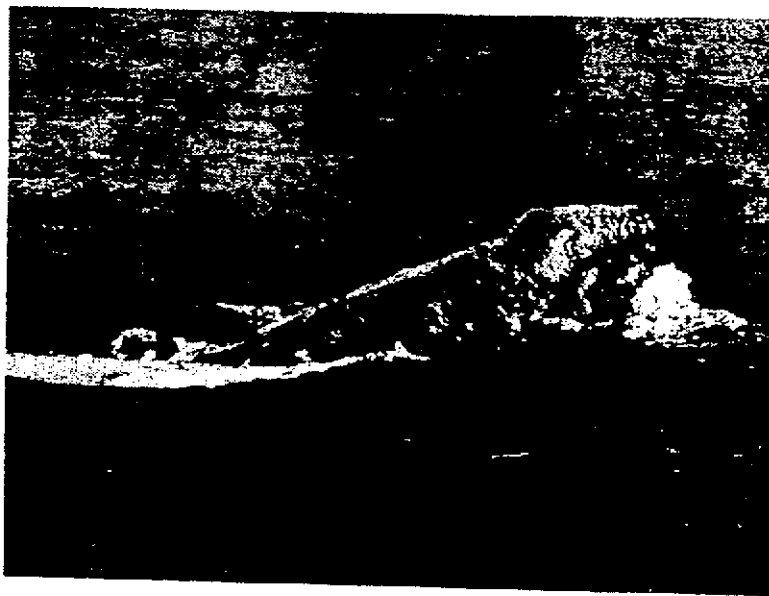
IT'S "THAR SHE BLOWS" time off the coast of Southern California.

One of the greatest animal migrations on earth is now under way as the great California gray whales move from their feeding grounds in the cold waters of the Arctic region to their mating and calving grounds in the warm lagoons of Baja California.

And along with the 45-foot grays there are pilot whales, Pacific killer whales and false killer whales.

These swimming mammals can be seen just a few miles off the Long Beach breakwater by owners of pleasure craft or from one of the "Whale Hunt Cruisers" out of Pierpoint Landing in the Port of Long Beach.

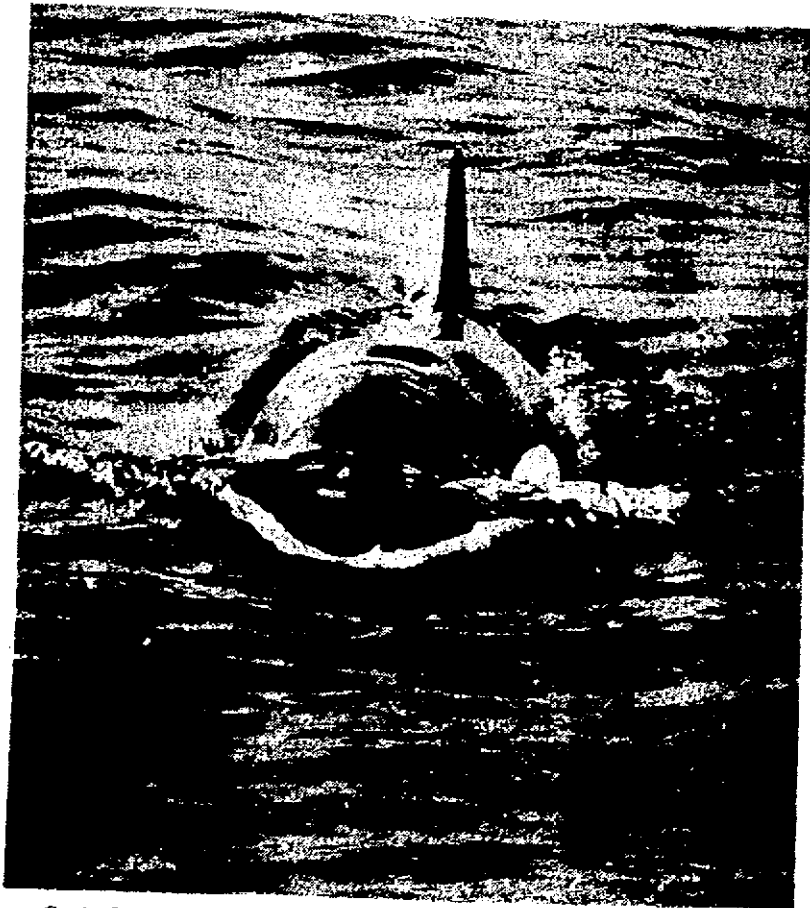
The gray whales have been feeding all summer long in the shallow waters off Siberia and the Kamchatka Peninsula. During the long polar day they feed on a round-the-clock schedule so that by early fall when the migration to Baja California starts they are fat enough to go on a stringent diet until they return to the



Barnacle-encrusted gray whale—looking like a sea monster in a B-picture—surfaces a few miles off Long Beach breakwater.



Fins raised, a gray whale prepares for a deep sounding. Whales move south for Baja California breeding grounds at this time of year.



Cantankerous killer whales often attack, as does this Pacific cow killer making a head-on charge at a boat. Bull killer dorsal often 5-6 feet high.

feeding grounds the following spring. Main course in the gray's diet is a small crustacean called an amphipod that thrives on the sea floor of the shallow waters off Siberia.

AN INTERESTING aspect of the gray whale is that there are two distinct herds which never intermingle. While the California gray feeds off Siberia, the other herd feeds during the summer months in the Sea of Okhotsk and breeds and calves in the shallow waters of Korea. Some experts think the Korean gray might already have been "whaled out" by the Russians and Japanese.

When the California grays, which have been feeding in the shallows of the Chuckchi Sea, the Gulf of Anadyr and Norton Sound, head south on their 6,000-mile journey to Lower California, they pass through the middle of the Aleutian chain, swing northeast into the Gulf of Alaska, then stay relatively close to the Pacific Coast, picking up the south-flowing California current off the coast of Washington.

The closer they come to their winter quarters, the nearer they come to shore. Swimming at 4 or 5 knots, the grays are only a few miles from shore as they pass through the Catalina Channel. And on the final leg—from San Diego to the lagoons—many of the younger ones are only a short distance outside the breaker line.

THE MOST FAMOUS of the lagoons is Scammon's, named after the 19th Century whaler, Capt. C. M. Scammon, who authored the informative book "Mammals of the Pacific Coast." Located about halfway down the west coast of Baja California on

the edge of the desolate Viscaïno Desert, the lagoon is warm and shallow and shark-infested.

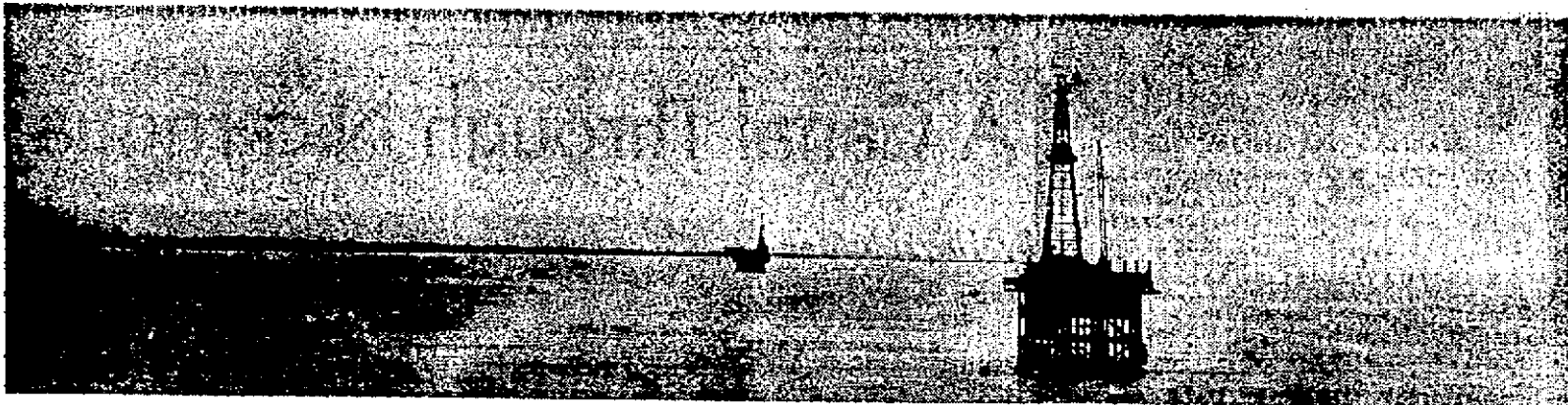
While other species of whales avoid shallow waters, the grays seem to enjoy it. This has led some experts to believe that the gray is the most primitive of all whales because in the vital reproduction period of its life it almost returns to its original terrestrial environment.

To a viewer of the gray whale heading south, this swimming mammal, which went to sea millions of years ago, seems to be a rather lumbering creature. But to the professionals—the whalers—the gray is perhaps the most dangerous of all. The Japanese call it Koku Kuyira or "the devil fish." Before the International Whaling Commission in 1937 put the California gray under its protection, whalers considered the gray the toughest whale to catch and one that made a habit of charging a boat.

NO OTHER species of whale will fight so viciously for its young as a mother gray. Standard whale hunting procedure in the lagoons during the 19th Century was to harpoon a baby whale. This was certain to bring the mother charging at the boat and within range of several harpoons—if the whale boat wasn't smashed first.

Before the International agreement to protect the California herd, the California gray was doomed to extinction. Today, it is estimated the herd numbers around 4,000. Whether this species continues to increase rests primarily in the hands of the Russians and the Mexicans for they control the feeding and breeding grounds.





Eva (left) and Ethel, Texas Tower type oil platforms of Union and Signal, stand in watery isolation off coast.

## ON STILTS AND PILES OF STONE

# Oil Fields March to Sea

By Lou Jobst

**S**OUTHERN CALIFORNIA'S oil fields are marching to sea on stilts and piles of stone.

Two "Texas Tower" type derricks have already planted steel legs in the ocean floor off Huntington Beach and a second man-made stone-and-sand petroleum atoll is building at Seal Beach.

At Long Beach, engineers are drawing up plans which may see the construction of four rock-rimmed 10-acre oil isles, all within swimming distance of the downtown area.

And elsewhere off coastal Los Angeles-Orange Counties, a half dozen derrick barges and ships methodically plunge drill bits into the sea floor, looking for likely new areas for even more islands and towers.

**THIS EXPENSIVE** march to sea began way back in 1953 with the construction, at Seal Beach, of a 75-foot sand fill island for Monterey Oil Co., but didn't get into full swing until about three years ago.

Impetus of the offshore oil strikes was a state decision to open up much of its tidelands to exploration and development by bids and bonuses.

The program had brought the state nearly \$119 million in cash bonuses on 24 projects let to major oil companies in Santa Barbara and Orange Counties through April of this year.

**AT PRESENT** it is estimated that the state has 86,657 acres out to lease and the oilmen have 1,100 wells down, but the offshore development has, by no means, been a sure thing.

"It's as big a gamble for the operators as any old-time wildcat," says one petroleum engineer.

Monterey Oil Co., as an illustration, has paid \$4.8 million for Orange County leases that were "dusters"—dry wells—according to the state.

The costs to the petroleum people have been staggering, too.

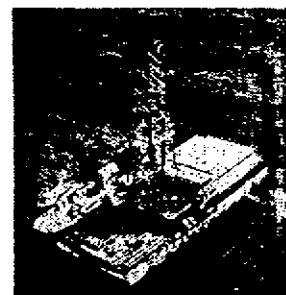
Take "Eva," the name Union Oil Co. has given its tower situated about 13,000 feet seaward off Huntington Beach and a mile west of the Signal Oil & Gas Co. offshore drilling platform.

**TO GET DRILLING** rights in the 2,113-acre tidelands area Eva uses, officially called Parcel 14, Union paid a bonus to the state of \$6.1 million, \$2.3 million to put up the tower earlier this year, and more than \$1.5 million for pipeline and storage tanks, platform production equipment and installation of the rig. The grand total cost of the Union "gamble" before a single gallon of crude flowed shoreward amounted to \$10.1 million.

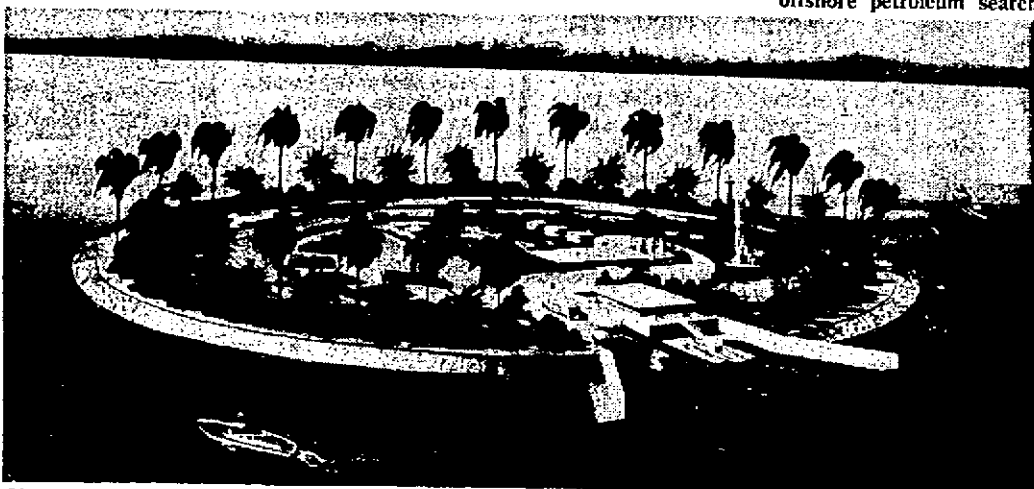
A colossal effort and some king-sized problem solving was required just to get Eva into place near her Signal O&G sister, Ethel.

Eva was built in Houston, Tex., and required a small flotilla and 32 days to tow the outfit, cut in three sections, through the Panama Canal to Long Beach Harbor, where she was outfitted for moving to the drilling site.

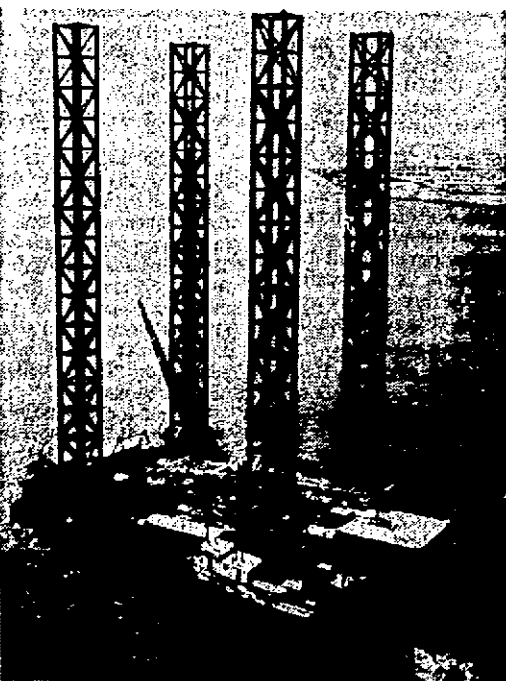
To put Eva on station, her 12 steel legs were sunk into the sea floor and firmly fixed in spot by steel piles driven 70 feet into the bottom. Then came a massive welding and sectioning job which required Union to install



One of drilling scenes in offshore petroleum search.



How an oil drilling island, proposed for construction off Long Beach, might look is shown in this artist's sketch. Water sports buffs, small-boat operators would have facilities on this landscaped island.



Ferris offshore oil drilling rig as it moved out of L. B. Harbor in July for tideland work.

three pipelines and a 12,000-watt power cable two miles from the shoreline to the platform.

**AS ONE OF** the largest fixed platforms now exploring California's coastal oil zones, Eva can accommodate 30 wells. Ten of these wells are to be drilled this year. She pumped her first oil shoreward in June.

Soon after Eva got to work, Standard Oil Co. set out to build a third sister, Esther.

Esther is a 25,000-square-foot rock-filled island which is to be used to drill oil wells in a 3,360-acre lease for which Standard paid the state a bonus of more than \$4 million.

Esther, to be completed next summer, is located approximately 1.5 miles offshore in 38 feet of water. She is being built by Connolly-Pacific Co., the firm that put up 311-acre Pier J in the Port of Long Beach.

When completed Esther will rise about 24 feet above the surface of the ocean.

**DERRICKS** will be installed on the island to sink the wells, but will be removed when drilling operations are concluded.

The offshore islands, banned in all of Orange County east of the Santa Ana River mouth, and other areas of the state, have brought some voices raised in concern, including that of Lt. Gov. Glenn Anderson.

Anderson, in asking the State Lands Commission to prepare a report on the number of oil islands projected for location off California, said:

"I can't imagine anything more tragic than cluttering our southern coast, our harbors and bays with orchards of oil wells and derricks."

He said he didn't want to see a situation in which the state would "squander" its natural beauty in order to retrieve a highly valuable and vital natural resource.





## MODELS TO SHOW YOU

Number 927 — 927 sq. ft. living area and garage. Two-bedroom, slightly higher in some cities  
**\$6000**

Number 1200 — Three-bedroom, 2 complete baths 1200 sq. ft. living area and garage. Slightly higher in some cities  
**\$7750**

FREE ESTIMATES — ALL WALLS PAINTED

Semi-custom SPACIOUS HOMES 2-3 bedrooms

OPEN DAILY

9 to 5 p.m.

Member of Contractors Association of Calif.

• Duplex • Apartments • Commercial

## DUNCANBUILT HOMES

1554 W. Wardlaw Road, Long Beach

Harry V. Duncan, Jr.,  
 General Building Contractor  
 NEVADA 6-7488; GA 6-4227

# Walker's

the fiercely store of Long Beach

## SHOP at HOME

Decorating problems? Just pick up your telephone, call HE 2-7451 and ask for Mr. John, our expert representative. He will be glad to help you with custom reupholstering, draperies, slip covers and wall-to-wall carpeting. Estimates at no obligation.

The Smart gift to give...and get!

## Intermatic's TIME-ALL

turns lights on and off...automatically!

- LIGHT GUARDS YOUR HOME
- MAKES MOST APPLIANCES FULLY AUTOMATIC

Time-All will not only protect the house and belongings when the family is away by realistically turning a light ON and OFF each evening, but also automatically starts electric coffee makers, turns a radio or stereo ON and OFF and has a host of other uses. Life's easier with TIME-ALL... that's why it's the smart gift to give—or get this Christmas.



Reg. 11.95

Model A211-4 \$9<sup>95</sup>

(for extra heavy duty applications)

**IMPERIAL HARDWARE CO.**  
 437 LONG BEACH BLVD., L.B.

## EIGHTY LONG YEARS OF TALK...

# A Canal Through Nicaragua?

By Hoyt McAfee

COME Tuesday, America will have talked, talked, and talked about building a canal across Nicaragua for a long 80 years! "We're kicking the same old conversation piece around again," a member of the House Foreign Relations Committee remarked in Washington a few days ago. "Every time Panamanian students and agitators denounce us, their favorite whipping-boy, we threaten to build a waterway across Nicaragua."

This comment was prompted by recent anti-Yanqui flareups just outside the Panama Canal Zone. Goaded on by professional agitators, young students and other trouble-makers marched to and fro, hurled insults, and waved banners which read (as usual):

"Yanquis — drop dead! Yanqui murderers — go home!"

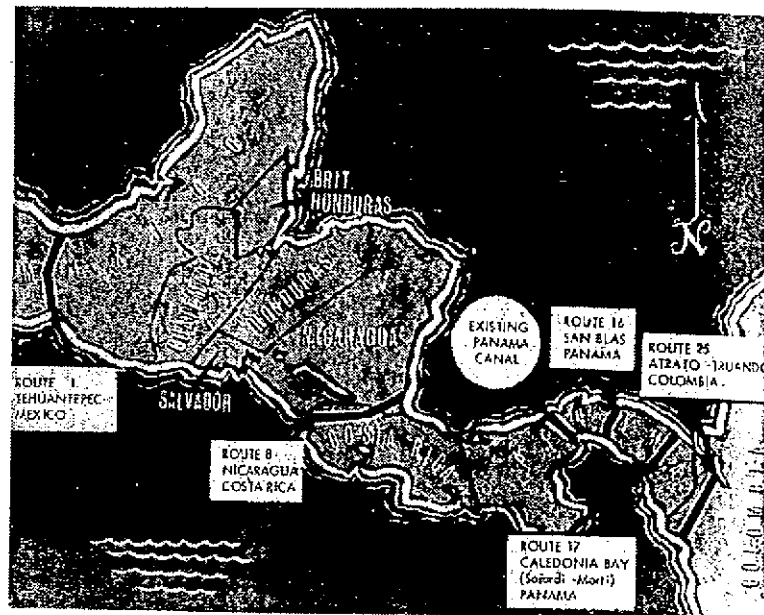
Messages I've just received from two clear-thinking, fair-minded Panamanian friends report: "It sounds like a playback of the same old broken record. But there's still a smoldering fire of resentment here in Panama over those riots last January, in which American troops fired on and killed many Panamanians."

"AMERICAN Canal Zone authorities have made no effort, thus far, to train Panamanians for key positions. We mean by that, in the actual operation of the Panama Canal and handling its daily traffic, Panamanians have a strong pride. They want to feel a close identity with the Panama Canal."

"Our hotheads and zealots will demonstrate, shout hate-Yanqui slogans, and make trouble until Panama becomes a fully-participating partner in the management of the Panama Canal."

At least three House members and two U.S. Senators are convinced that Panama has a just claim to more consideration. Spelled out, this means, One: better working conditions and pay for Panamanian laborers in the Canal Zone. Two: Training the best qualified Panamanians for positions of responsibility in operating the canal.

How far the Johnson administration will go in meeting these conditions remains to be seen. Meantime, the malcontents are once again gathering a full head of



Whenever there is trouble in Panama over U. S. control and administration of the "Big Ditch," talk turns to other canal routes, such as Nicaragua.

steam in Panama. Those who understand the Panamanian temper believe that recent demonstrations herald more stormy weather ahead for U.S. officials in Panama.

ALL OF WHICH has revived U.S. talk of an oft-repeated theme: "Let's go ahead and build that canal through Nicaragua." Oddly enough, this cry was first uttered away back in mid-December 1884!

Chester Alan Arthur, the man with the long sweeping sideburns, occupied the White House. One of his more far-sighted acts was to negotiate with Nicaragua for permission to forge a waterway across that country.

To the astonishment of President Arthur's thousands of detractors, he initiated "personal diplomacy" in dealing with Nicaragua. This technique proved effective. So much so, that by mid-December of that year (1884) Nicaragua had signed a treaty with the U.S. which stipulated: "Begin building at your own volition."

This all occurred 20 years before the U.S., under President Theodore Roosevelt, acquired the Panama Canal strip from Panama. Then, at a later date, started the laborious, costly, and often-interrupted undertaking which brought the "Big Ditch" into being.

CERTAINLY Chester Arthur was the first U.S. President to dramatize the need for a shorter route between the Atlantic and Pacific.

Specifically, an international waterway through which the ships of all nations might pass—and thus avoid that long, costly, time-consuming haul around Cape Horn.

It should be added that President Arthur was riding on a high wave of personal popularity in 1884—with the people, not with the professional politicians. From the very beginning so little, by way of leadership and constructive performance of duty, had been expected of him. Frankly, historians relate, "most people thought he'd make one of the most wretched presidents of all time."

At an earlier period, in New York City, Arthur had consorted with slick, scheming politicians and petty ward heelers, holding to their level. During the administration of President Rutherford B. Hayes, a scandal had boiled over in the office of the collector of customs for the port of New York. Hayes promptly charged Arthur with ineptitude and booted him out of his sinecure.

YET ARTHUR managed to keep his "drag" with the big machine politicians. That advantage netted him the vice-presidential nomination on the ticket with James A. Garfield. A wound inflicted by the assassin, Charles Guiteau, finally brought death to Garfield late in September 1881. Arthur thereupon became America's 21st President.

Afterward, historians point out, he underwent a dramatic transformation in

that he "grew up" in mind, spirit, and character. Acting with statesmanship and forthrightness, he pushed through the desperately-needed — and first — Civil Service Act in U.S. history. That dealt a solar-plexus blow to the infamous "spoils system," and the machine politicians, Arthur's erstwhile cronies, began to yell for his scalp.

Undaunted, President Arthur pursued several other worth-while goals. He authorized, on May 17, 1884, the formation of the first territorial government in Alaska. In that same year he "twisted the arm" of Hawaii's happy-go-lucky king.

OUT OF THAT came the first authorization for the U.S. to set up a coaling and repair station for the Pacific Fleet at Pearl Harbor. Then began what Arthur described as "the pet project of my administration — negotiations with Nicaragua for permission to build a canal across its mainland." Strangely enough, his own inner circle thought that he was pursuing a "will-o-the-wisp."

Arthur showed imagination, spirit, and bulldog tenacity, however. Two engineers and two diplomats had informed him that Nicaragua offered the very best of all possible sites for a waterway: one linking Atlantic and Pacific shipping. Their advice, plus Arthur's own strong conviction in the matter, caused him to persist.

His active role in the ne-

(Continued on Page 30)

By Southland Magazine



# This Tree 'Different'

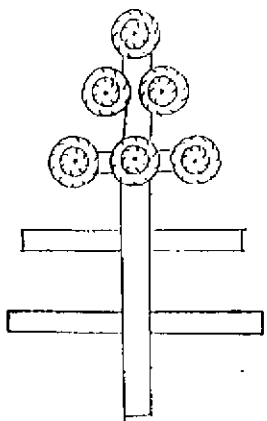
By Elsa DeBra

CHRISTMAS trees have been fashioned out of everything from popped corn to bottle brushes. This year let's make a rugged, outdoor "tree" from tops and bottoms of tin cans, tacked to cross pieces of wooden laths.

For a 3-foot tree you will need a soft pine board, 36 inches long and about 3 inches wide to insure a sturdy upright spine. Now saw 4 lengths of lath (soft wood is best) as follows: one 9 inches long, one 12, one 15 and one 18. At 4-inch intervals, nail these cross pieces to the center board, starting 4 inches down from top, for the first one. This leaves room for a "rose" at the very tip of the tree. If desired, paint this framework red or green.

THE 15 ROSES require 30 tins—15 large (4-inch) tins and 15 smaller one (3-inch or less). You may even like to use 3 tins in one rose. With pliers turn up a frilled edge on every tin. With a tin snips you can really curl up the edges. Nest smaller tin into larger one and drill small hole at center through both. With upholstery tacks, nail each rose in place, as shown, letting the outer ones extend over edge, so the blunt end of the lath doesn't show.

For a mystic touch to bring out reflections, spread angel's hair over all. Like Christmas itself, this symmetrical tree is perennial in its habits. Each year, take it out of hiding, dust it off, and let it shine, on your front door, or in your patio.



—Drawing by the Author  
Tin can tops, bottoms and lath make a tree.

new light on your search  
for home-decorator gifts  
... with an illuminating  
difference!

## Sally's

is  
all aglow  
for  
a radiant

# Christmas Open House!

*A warm welcome awaits you at Sally's own "festival of lights" ... to excite your interest ... in the brightest*

*VALUES ever to shine on interior horizons! Discover*

*Sally's in unburied Freedom! Browse at your leisure through an endless variety of Exquisite and different*

## Lamps-Shades Swag Chain Fixtures

*... and a MULTITUDE of sculpture, cabinets, ornaments, paintings and delightful bric-a-brac ... from mastercraftsmen of the four corners of the earth!*

YOU ARE INVITED TO CHRISTMAS OPEN  
HOUSE ALL NEXT WEEK FROM MONDAY  
THRU SATURDAY AT ...

# Sally's

LONG BEACH

LAMPS / SHADES / LIGHTING FIXTURES

"The Department Store of Lamps"

OPEN MONDAY THRU SATURDAY  
9:30 A.M. to 9 P.M. TIL CHRISTMAS

LONG BEACH

3500 E. PACIFIC COAST HIGHWAY

GE 4-7469

HOW TO FIND SALLY'S ... NOW  
MINUTES AWAY BY FREEWAY—  
Use San Diego Freeway exit at Lake-  
wood Boulevard #19 South. In a few  
blocks at Pacific Coast Highway #1  
Turn Right.

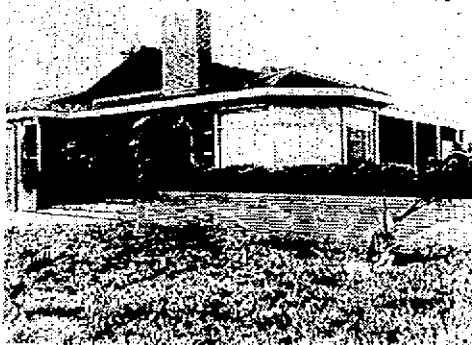


# A Dream Reviewed



Architecturally the H. G. Appleton home is unchanged over the years, but from a decorative standpoint changes in personality have occurred. The drawing room is shown in photo above.

Photos by Chuck Sundquist



Exterior of Appleton home in Long Beach peninsula area.



Dubbed the Pilot Room, this glass-walled area looks out over the water, the shore line approaching almost to the front door of the residence.

NEARLY 15 years ago, Southland Magazine published an article based on the home of H. G. Appleton ("Hap" as Appleton is known to his many friends), 25 Laguna Place, in the Long Beach area. The title of the article, written by Margaret Pilcairn Strachan, was "Dream of Home Come True."

Architecturally, the home is still the same, but the many interior decorating changes which have taken place throughout the years have, in a sense, slightly changed the personality of the home, at the same time maintaining all the outstanding qualities.

The home is truly elegant, yet invitingly casual—a status achieved in many ways. For one thing, the house is large, floor space being 4,622 square feet.

By Stella George

Thus, there are many spacious rooms, each with an individual personality. The formal drawing room, for example, is a delightful contrast to the casual and so-called Pilot Room. The home incloses an inner courtyard, and one of the rooms is designed to be almost a part of the garden, although it is completely inclosed, heated, and lighted—and furnished luxuriously.

IN THE ENTRANCE hall there is a powder room on the left, and a cloak room for men on the right. From the entry, there is a partial view of many rooms: the master bedroom at the end of the hallway; the drawing room and dining room straight ahead, and the Pilot

Room on the right. Through the dining room there is a glimpse of the garden room beyond.

The Pilot Room, probably the most used area in the home, is octagonal in shape and all the outside walls are of glass. Directly beyond the front garden lies the beach, and the perpetual and wonderful view. When all drapes are drawn, the room almost seems to be on the water. A curved sofa follows the glass wall at the far end of the room. A recess was built above the stone fireplace to display a 90-year-old model ship. Occasional chairs, large and comfortable and view a built-in TV in the corner.

The floor is parquet. Each piece of natural wood for the ceiling was cut separately.

Near the TV are two

**"FREE"**  
**WOOD-BURNING**  
**FIREPLACE**

WITH EVERY FAMILY ROOM or DEN

100% Financing as Low as 5%  
FREE Planning and Estimates

- Family Rm.
- Income Apts.
- Bedrm. & Bath
- Homes
- Fireplaces
- Commercial

**MOST REASONABLE**  
**INSURED—LICENSED**

**ADD A ROOM**



**Allstate Bonded Contr's, Inc.**

**NOBODY, but NOBODY...**  
**Can Build a Better Swimming Pool**

Many Styles and Shapes Available  
**NO EXTRA CHARGE** for Custom  
Designs That May Be Preferable  
For Your Property

**QUALITY**  
**GUNITE POOLS**

Call for Free Information... No Obligation

**WORLD'S LARGEST** More Blue Haven Pools Sold  
Annually Than Any Other Kind  
**9648 E. FIRESTONE BLVD., DOWNEY**

**HA 5-6467**  
**JE 0-1142**

**LONG BEACH**  
**AREA**  
**ORANGE**  
**COUNTY AREA**

**TO 9-0941**  
**MI 6-5094**



**BLUE HAVEN POOLS**

**DO YOU HAVE A NUDE FIREPLACE?**

May we suggest in the interest of modesty and beauty that you cover it. We'll be happy to help you.

**CUSTOM-MADE SCREENS**

Installed by you... in minutes! Just bring in your measurements. We have screens to fit fireplaces up to 52" wide in a variety of finishes of satin brass, oxidized brass, polished brass, swedish, mottled black and fancy filigree bars.

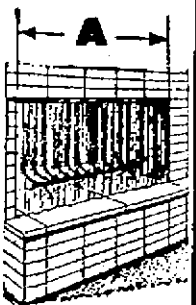


**MEASURE AS FOLLOWS:**  
A. (width of opening)  
B. (height of fireplace not to hearth)

**FIREPLACE FIXTURES**

**2355 LONG BEACH BLVD.**  
**GA 4-7957**

**IN STOCK**



**Sunday 11-4**  
**Mon.-Fri. 9-9; Daily 9-5**





Another view of the Pilot Room, showing the built-in bar, stereo and TV. Parquet floor and comfortable furnishings make this a favored retreat.

doors which, when opened, reveal a completely equipped bar. On the inside of the doors are memoirs and photographs of some of the countless trips which Appleton has taken. He has visited 52 countries and recently completed a 32,000 mile trip, the scope of his memoirs can be imagined. Below the bar are two units which, when pulled out, reveal a fine stereo set.

THE FORMAL living room has the same beautiful view of the sea. It is large

enough for entertaining on a grand scale. Furnishings are keyed to European elegance, and treasures picked up all over the world are in evidence, among them jade lamps and rare china pieces. Two period sofas face the glass wall, and an extra long curved one runs along one wall and down the other.

The garden room is virtually alive with beauty. Plants in one corner reach to the ceiling. There is white wrought iron furniture, comfortably cushioned, for every possible need,

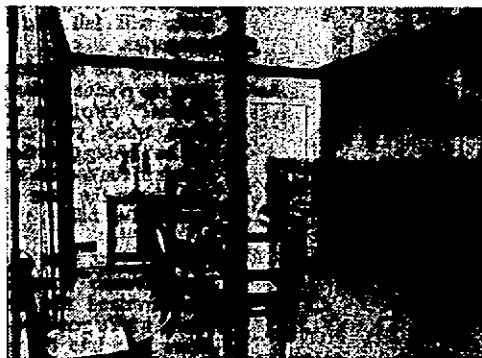
with huge potted plants, expertly cared for, in abundance.

Dining room furnishings are black and gold. Two floor-to-ceiling closets on one side of the room are equipped to accommodate a collector's dream of china and glassware. Closets and cupboards in this home are designed for every possible need. There is even one out-sized drawer to hold banquet table cloths so they won't have to be folded!

NEAR THE kitchen wing are maid's quarters and a guest room. Down the far U of the home are showers for men and women guests for use after swimming.

The courtyard is so private and quiet, it is hard to believe there is a busy street nearby. A partially enclosed area at one end holds a magnificent assortment of plants and flowers.

Master bedroom suites have walk-in dressing rooms and private baths. Here again, closets and cupboards were especially designed for specific items.



Below, the garden room is sheltered but equipped with comfortable furniture of the outdoor type, and above, black-and-gold dining furniture.



for  
the  
Holidays

## COMPLETE CUSTOM DRAPERIES!

REG. 1.79  
2.98 and 3.88 1 YARD

No Extra Charge For Labor  
MATERIAL AND  
LABOR INCLUDED  
Lengths 42-in. or Longer

PHONE: HE 7-1448

Pleated to 250% fullness

- Decorative consultation
- Wide selection of beautiful fabrics
- Measured in your home
- Draperies are fan folded and blind stitched
- Remove all selvages, overlock all seams
- Covered weights sewn in by hand
- Double 4" top and bottom hems
- Hand-stamped corners
- Labor fully guaranteed
- Workmanship guaranteed

Formerly Van Dels  
17 Years' experience

DRAPERIES by *Mr. Harold*

CALL FOR APPOINTMENT AND FREE ESTIMATES—SHOP AT HOME  
47 E. 4th St. Telephone Sales Office Only

## HI-LO OFFERS YOU

FREE

- ★ ESTIMATES
- ★ REFERENCES
- ★ LABOR & MATERIAL BONDS
- 25-YEAR MORTGAGE OR CAL-VET

### ★ 10 YEARS TO PAY AT 5% ★

Add Value  
Add a Family Room  
Add a Bedroom and Bath

25 Years of Planning Ability  
10865 BEACH BLVD.

HI QUALITY — LO OVERHEAD

CALL DAY or EVES.  
SATURDAY or SUNDAY  
GE 1-6526  
JA 7-2171

## \$10,000 insured savings

# 4.85%

CURRENT ANNUAL RATE

Save more and earn more with the First Federal where your savings are insured to \$10,000.00. A Certificate of Insurance protecting your savings against loss by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government, is printed in the inside cover of our pass-books. It explains how each savings account is insured.

ACCOUNTS OPENED BY THE 10th OF ANY MONTH EARN FROM THE 1st.

### FEDERAL 1<sup>st</sup> SAVINGS

of Long Beach

Open Until 6 P.M. Fridays

FIRST and PINE

PHONE HAWAII 7-1211

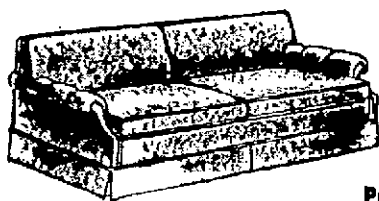
FREE PARKING

135 E. OCEAN AVE.  
At Our Star Entrance

### EARNINGS PAID 4 TIMES A YEAR



Give a  
**SIMMONS  
 HIDE-A-BED**  
 Or A Sleeper Sofa  
 for **CHRISTMAS**



Over 75  
 models  
 to  
 choose  
 from!

Prices Start at  
**\$129**

**\$leep**

5th at Long Beach Blvd.

HE 7-3097

OPEN EVENINGS 'TIL 9 EXCEPT SUNDAY

**SOUTHLAND MAGAZINE**

offers a weekly recipe for the family menu. Watch for Mildred K. Flanary's cooking column each Sunday in Southland.

**Camera on Skis**

By The Shutterbug

**Z**EROING-in your camera on skiers plummeting down a mountain slope, snow spiraling in their wakes and sudden, silvery explosions shrouding them as they pounce over unseen obstacles — this is as thrilling as the sport itself, and equally as challenging.

Ski photography, which has surged with the sport's popularity in past years, should attract amateur and experienced photographers alike for its obvious motion and color possibilities.

Here the enthusiast can capture views of an activity offering supercharged action



From an advantageous position, such as this femme fan has taken, fine ski shots are easy.

plus sweeping outdoor scenes.

And to snap dazzling shots you don't have to know a stem christie from a gelandesprung. Just a working knowledge of your camera, a sunny afternoon at a local ski area, a couple of willing schuss buffs for subjects and you're set to

record some exciting outdoor action.

**FIRST**, consider these three basic kinds of ski scenes: the subject skiing straight down or traversing the slope; leaping over obstacles or moguls; executing turns, slalom turns and stops.

Of course, other opportunities will crop up but you'll find the majority of camera shots will fall into these categories.

Among the best places to snap ski photos is above the "run-off" section of the slope, where your subjects will be making their final approach to the smooth surface just above the base of the mountain or hill.

**WITH THE SUN** at your back, crouch alongside a predetermined rise or obstacle, where you have seen skiers leap into the air as they raced downhill. From this position, holding your camera low, you can catch some breathtaking airborne scenes. And you can get them with a fixed-speed camera, as well as adjustable ones, by framing the subject in your viewfinder as he approaches, moving the camera with him at the appropriate speed and clicking the shutter when the skier reaches the obstacle and catapults into the air.

This camera technique is called "panning" and produces exciting effects. However, the action must be uniform or blurred and distorted prints will result.

When you do snap the skier as he is aloft — the snow showering from his skis, his form clearly poised against a blurred timberline of pine trees in the background — you have captured on film the spirit and exhilaration that spurs persons forward in this lively sport.

**Carpet Bonanza!**  
**ALL WOOL PILE!**

CONTINUOUS  
 FILAMENT

**NYLON!**

YOUR CHOICE  
 EITHER CARPET

**FULLY  
 INSTALLED**

**5.99**  
 SQ. YD.

Choice of colors. Completely installed over 50-oz. pad. Luxuriously thick pile.

QUALITY CUSTOM DRAPERIES—Choice of Fabrics—1.99 yd. GULLSTAN ALL-WOOL CARPET 6.99 Sq. Yd. INSTALLED

SELECTION OF ACRYLAM CARPETS 58.99 SQ. YD. INSTALLED

**HERRON'S** GA 4-4134 ORANGE L. 2.

Lowest Prices on Gullstan, Mahawk, Firth and Downs  
 EASY TERMS — NEW LOW INTEREST RATE

**LONG  
 BEACH  
 FURNITURE**

**A DECORATOR'S DELIGHT**  
**AT DOWN TO EARTH PRICES — XMAS DELIVERY!**



SHOWN LEFT: Quilted Elegance. Reversible Seat Cushions, Sheepskin Covers

SHOWN AT RIGHT: Contemporary High Back Chair. Danish Walnut Legs.

**\$79**  
 ea.

**Reversible Seat and  
 Back Cushion. Quilted**  
 CHOICE OF COVERS

**\$89**  
 ea.

★ ★ ALL PIECES EXACTLY AS SHOWN IN PHOTO ★ ★

YOUR CREDIT IS ALWAYS GOOD AT

**Long Beach Furniture, Inc.**

FREE DELIVERY  
 FREE PARKING REAR OF STORE

Long Beach Blvd. at 6th St.

OPEN EVERY NIGHT 'TIL 9  
 CLOSED SUNDAY



**ACME**

Hand Tailored to Perfection  
**KING-SIZE  
CUSTOM QUALITY  
MATTRESS AND BOX  
SPRING SET**

Set includes mattress, 2-piece box spring and 6-caster Harvard frame. Ventilated eyelet border with heavy cord binding for smooth "tailored" appearance. More than 1100 coils. Finest materials obtainable throughout! Tailored to your specific requirements!

**189<sup>50</sup>**

Give Yourself the Comfort of

# KING SIZE SLEEP

**FOR CHRISTMAS!**

Mastercrafted comfort . . . direct from a factory established 33 years! Yes, ACME MATTRESSES are 33 years good! Made by LOCAL people in a LOCAL plant that's more than an acre under roof . . . and where the ORIGINAL OWNER STILL WORKS ON THE SALES FLOOR EVERY DAY to insure your complete satisfaction! What an unusual guarantee!



**Stretch-out Comfort at a "cramped price!"**

**3-piece king-size mattress, box spring and frame complete!**

ACME'S FACTORY-DIRECT PRICE **99<sup>50</sup>**  
ALL THREE PIECES FULLY GUARANTEED!

Quality, medium firm construction throughout 8 1/2 oz. Heavy long wearing striped covering. 6-caster frame . . . 2 1/2" locking casters!

**CUSTOM KING SIZE MATTRESS—  
ACME "ROYAL REST"  
2-PC. BOX SPRING—6-Caster Frame**

**\$249<sup>50</sup>**

Custom made to your preferred degree of firmness! Features hundreds of springs in muslin pockets . . . free-floating to cradle every movement and contour in lavish comfort. Hand filled. Eyelet border. Eight-way, hand-tied twin box springs.

**Everything needed for king-size sleeping!  
11-piece king-size mattress and box spring ensemble complete**

**129<sup>50</sup>**

11 PIECES INCLUDE:  
• King-size Mattress • 2 Box Springs • 6-caster Frame  
• "Cafeloc" Bed Pad • Fitted "Orica" Percale Bottom Sheet • 4 Pillow Cases  
Choice of firmness . . . extra heavy 8-oz. covering . . . 2 box springs . . . fully guaranteed!

**6-INCH FOAM RUBBER  
KING SIZE MATTRESS  
and TWIN BOX SPRINGS  
w/6-Caster King Size Frame**  
**\$225**

Your choice any degree of firmness. Body contouring latex brings perfect comfort. Nationally known foam rubber cores.  
4-INCH FOAM RUBBER SLEEP SET . . . 179.50

Fabulous "Comfort Sleep" Value in Acme's New  
**"LUXURY KING" ENSEMBLE**

ENSEMBLE INCLUDES:  
• ONE OF ACME'S FINEST KING-SIZE MATTRESSES  
• DEEP TWEETED DECORATOR  
• FITTED "CELA-CLOUD" BED PAD

• YOUR CHOICE OF ONE OR TWO QUALITY BOX SPRINGS  
• 4 PILLOWCASES  
• 2 KING-SIZE DOWN-FILLED PLUMP BOLSTER PILLOWS

**\$189<sup>50</sup>**

**ACME**

LONG BEACH — 3425 E. Anaheim St.  
Open Mon. and Fri. 9 — 438-9451  
SANTA ANA — 411 W. 5th Street  
Open Friday 9 — 413-4716



# WIN \$10,000 CASH

GET FULL DETAILS AT ANY

IN THE SAHARA HOTEL  
12th ANNIVERSARY CELEBRATION  
REGISTER NOW  
AT ANY THRIFTMART

# Thriftmart

FOR MON. THRU WED.  
DEC. 14-15-16

WE GIVE



JERSEYMAID CATERING  
**ICE CREAM**  
HALF GAL. **59¢**

JERSEYMAID "AA"  
FIRST QUALITY  
**BUTTER**  
1-LB. CTN. **69¢**



BETTY CROCKER ALL VARIETIES

**LAYER CAKE MIX**  
REG. 43¢  
**29¢** EA.

SPRECKELS BROWN OR POWDERED  
**SUGAR** 1-LB. CTNS. **29¢**

THRIFTMART GUARANTEED QUALITY

## FINE MEATS

WILSON'S CERTIFIED  
**ROLL SAUSAGE**  
PURE PORK **39¢**

FARMER JOHN  
**LINK SAUSAGE**  
8-OZ. PKG. PURE PORK **25¢** EA.

CORN KING EASTERN  
**SLICED BACON**  
1-LB. PKG. **49¢** EA.



FROZEN FAVORITES

MRS. FRIDAY'S  
**BREADED SHRIMP** 1 1/2-LB. PKG. **\$1.45**

CARMATION <b>SOLE FILLET</b> 1-LB. PKG. <b>73¢</b>	CARMATION FILLETS <b>PERCH &amp; COD</b> 1-LB. PKG. <b>59¢</b>
CARMATION <b>FISH CAKES</b> 12-OZ. PKG. <b>49¢</b>	TURK-MECK BUTTERED <b>BEEF STEAKS</b> 12-OZ. PKG. <b>69¢</b>
TURK-MECK BUTTERED <b>YEAL STEAKS</b> 12-OZ. PKG. <b>69¢</b>	CAMP'S LAMINATED <b>STEAKS</b> 4-OZ. STKS. <b>33¢</b>
CAMP'S BROILER <b>STEAKS</b> 7-OZ. PKG. <b>39¢</b>	CAMP'S BUTTERED <b>BEEF STEAKS</b> 12-OZ. PKG. <b>69¢</b>

SUGAR BUTTERSCOTCH  
CHOCOLATE CHIP  
CHOCOLATE NUT  
OATMEAL RAISIN  
PEANUT BUTTER  
**PILLSBURY**  
**COOKIES**  
ALL VARIETIES **39¢** EA.

CAMPBELL'S  
**TOMATO SOUP**  
10 1/2-OZ. TIN **10¢**

TREATS  
BUTTER CRACKERS  
1-LB. PKG. **29¢**

FRESH  
MEDIUM SIZE  
**TOMATOES**  
1 lb. **19¢**

**BROCCOLI**  
2 lbs. **25¢**

**CHIQUITA**  
CENTRAL AMERICAN

**BANANAS** 12¢ lb.

## Recipe of the Week

**B**READ with a holiday flavor wins \$5 as best recipe of the week for Mrs. Ed. R. Calahan, 4356 Hazelbrook Ave., Long Beach 90808. The recipe:

Cranberry-Banana Nut Bread

- 1 egg
- 1/2 cup sugar
- 1/2 cup orange juice
- 3 cups mashed ripe bananas (2 large ripe)
- 2 tbslp. grated orange peel
- 1/2 cup coarsely chopped walnuts (or more)
- 3/4 cup fresh cranberries, halved

Grease a 9x5x3 loaf pan and preheat oven to 350 degrees.

In a large bowl, beat egg and sugar until well combined. Add orange juice and grated peel, biscuit mix, bananas, and beat well. Stir in nuts and cranberries. Turn batter into prepared pan and bake 55-60 minutes or until done. Let cool in pan or wire rack for 10 minutes. Then loosen sides and turn loaf out onto rack. Cool completely, wrap and keep overnight before slicing.

The tartness of the fresh cranberries adds an interesting taste to that of the familiar banana bread.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

## It's Poinsettia Time

(Continued from Page 4)

improve the color, producing the "nurseryman's dream plant, small and compact, but with magnificent flower bracts ten to twelve inches across." One nurseryman has said, "Some varieties, in ef-

fect, are being chemically tailored to meet the wishes of the public."

For variety poinsettia specialists have developed the all-white alba and the pink-leaved rosea. These new forms remind us of a legend which has followed the plant from Mexico. Here in ancient times, so the story goes the plant blossomed virginally white until as a gift to the Christ Child on his birthday, the leaves turned brilliantly red.

In the Southland, where the poinsettia grows nearer the land of its origin, it is reminiscently called Mexican Fire Plant, Mexican Flame Leaf, Flower of the Incas, and sometimes Painted Leaf. In Mexico it is sometimes spelled poinsettia, to make it more easily pronounceable on the Spanish tongue.

## Yacht Harbor

(Continued from Page 7.)

are six colors, one for each frequency on the citizens' band. We never operate two boats on the same frequency or that would be murder!"

These boats are easy to run but hard to maneuver, the hobbyists explain, and it takes skill to develop the right touch on the control panel switches. At their inter-club meets, a point system for steering a course provides the game and the excitement. But there is compensation enough just in the pleasure of sitting under a graceful willow, pushing a lever, and having your boat tack, reverse, dock or are out in a lovely curving wake, all with just a tonal impulse from the magic air waves.

Leo Hopper of Hopper's Hobby Hangar, Paramount, is chief of operations for Bird Club boaters. A telephone call to him at MEtcalf 4-0460 will reveal in which park next Sunday's yacht marina will spring up—Scherer, El Dorado, Alondra, John Anson Ford, or elsewhere in the fresh water fun lands.

## Camera Guild

Winners in December competition of the Long Beach Camera Guild include Marion Paglow, Donald Hayward, Alfred Goglin, Elva Hayward, Floyd Williamson, Clara Watkins, GERAL Church, Esther Modern, Floyd Garton, John Hults, Lillian Garton, B. M. Lemmon, Charles Lawson and Bert Laursen, 35mm slides, and Elva Hayward, Catherine Laursen and Williamson, stereo. Don Church of Camera Circle of Glendale judged both divisions.

Southland Magazine



# Yule Centerpiece You Can Eat

By Mildred K. Flanary

Southland Magazine Home Economics Editor

**W**HETHER you are having dessert or a coffee party or open house, nothing is so appealing as a centerpiece that is good enough to eat. Just such a centerpiece is a Partridge in the Pear Tree—a toylary tree filled with delectable marzipan candy and surrounded by flickering candles, scrumptious little cupcakes and tarts done up in flourishing holiday fashion.

## How to Make the Partridge in the Pear Tree

### Assemble Materials:

- |                         |                            |
|-------------------------|----------------------------|
| 1 pail about 5½x2¾-inch | Lace paper doilies         |
| ½-inch dowel, 11 inches | Small pieces colored paper |
| 8-inch styrofoam ball   | Candles and holders        |
| Gold colored paper      | Plaster of paris           |
| Pins                    | Spray paint                |
| Sequins                 | Glue or library paste      |
| Household foil          | Wooden picks               |

**Directions:** Spray dowel stick and paper doilies with gold spray paint. Mix the plaster of paris according to package directions. Place one end of dowel in bottom of pail and pour the plaster of paris around it. Let it harden. Use a small paring knife to make a hole in the styrofoam ball; place the ball on the other end of the dowel. Cover the ball with foil for protection and then with leaf shaped pieces of the gold colored paper for decoration. Decorate pail with pieces of the doily and sequins, using glue to fasten them onto the pail.

To make the single dimensional partridge cut a free form bird design from two thicknesses of heavy colored paper. Paste together with a pick between the layers at bottom; decorate with paper and sequins. Attach a crepe paper tail cut from strips. Make comb by inserting short wooden picks and decorating with small pieces of Marzipan candy. (See recipe below). Color Marzipan yellow for the pears and green for the leaves. Cut out and decorate. Attach the pieces of candy using a straight pin to hold each piece. At serving time, arrange the cupcakes and tartslets and light the votive candles.

### Marzipan

- |                                      |                             |
|--------------------------------------|-----------------------------|
| ¼ cup margarine                      | ½ teaspoon vanilla          |
| ¼ cup light corn syrup               | 1 pound confectioners sugar |
| ¼ teaspoon salt                      | 1 cup almond paste          |
| ½ teaspoon almond extract (optional) |                             |

Cream margarine; blend in light corn syrup, salt and flavorings. Add confectioners sugar, about ¼ at a time, mixing well after each addition. Knead with hands as mixture becomes stiffer. Knead in almond paste. Color with vegetable food coloring. Shape and decorate as desired. Makes about 1¼ pounds candy.

### Cream Cupcakes

- |                          |                    |
|--------------------------|--------------------|
| 1 cup sifted flour       | ½ cup sugar        |
| 1 teaspoon baking powder | ½ teaspoon vanilla |
| ¼ cup corn oil           | ¼ cup milk         |
| ¼ teaspoon salt          |                    |
| 1 egg                    |                    |

Sift flour, baking powder and salt together. Beat egg; gradually add sugar, beating until fluffy. Add vanilla. Combine corn oil and milk in measuring cup; whip with fork until creamy. Add dry ingredients to egg mixture alternately with oil and milk, beating

until smooth after each addition. Pour batter into paper lined or greased and floured cupcake pans. Bake in 350 degrees F. (moderate) oven until cupcakes test done, 20 to 25 minutes. Frost with Lemon Frosting. Decorate with small Marzipan candy molded to resemble a partridge and a leaf.

### Lemon Frosting

- |                          |                                   |
|--------------------------|-----------------------------------|
| ½ cup margarine          | ¾ cups sifted confectioners sugar |
| ¼ cup light corn syrup   | 1 teaspoon grated lemon peel      |
| ¼ teaspoon salt          |                                   |
| 1 tablespoon lemon juice |                                   |

Cream margarine. Add corn syrup and salt; blend. Add lemon juice and confectioners sugar alternately, beating until smooth and creamy after each addition. Add enough lemon juice to make a good spreading consistency. Stir in grated lemon peel. Makes enough to cover tops of 36 small cupcakes.

### Pecan Tartslets

- |                         |                             |
|-------------------------|-----------------------------|
| Pastry for 2 crust pie  | ½ teaspoon vanilla          |
| 2 eggs, slightly beaten | ¼ cup sugar                 |
| ¾ cup dark corn syrup   | ¾ cup finely chopped pecans |
| ½ teaspoon salt         |                             |

Mix pastry; roll to ⅛-inch thickness on lightly floured board. Cut into 3½-inch circles and use to line 24 individual tart shells or muffin pans (2 x 1-inch). Flute edges as desired. Mix eggs, corn syrup, salt, vanilla and sugar together. Stir in pecans. Spoon about 1 tablespoonful into each unbaked shell. Bake in 400 degrees F. (hot) oven 25 to 30 minutes. Remove from pans and cool on rack. Makes 24 tartslets. Top with a small dollop of whipped cream before serving.

**Pastry:** Mix 2 cups sifted flour and 1 teaspoon salt. Blend in ½ cup corn oil thoroughly with a fork. Sprinkle 3 tablespoons cold water over mixture; mix well. Press dough firmly into ball with hands. If too dry, mix in 1 to 2 tablespoons more oil.



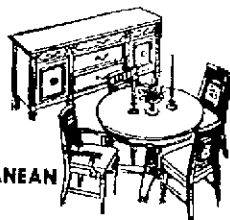
On the first day of Christmas make a Partridge in a Pear Tree and tuck it away as a grand surprise. Tree is a foil-wrapped styrofoam ball covered with Marzipan candies and surrounded with cupcakes.



# KOOPMAN'S furniture

"The Place to Buy"

- MODERN
- EARLY AMERICAN
- MEDITERRANEAN

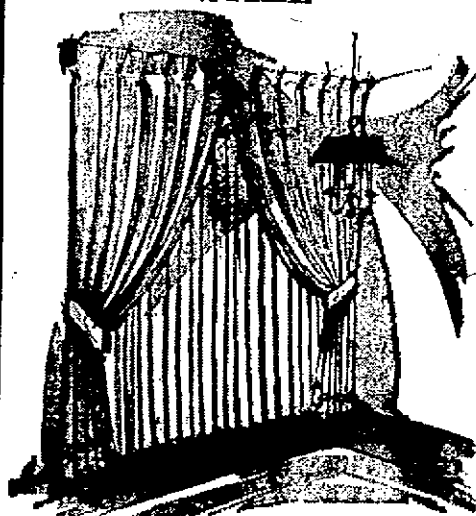


EASY  
TERMS  
PHONE  
TOrray  
4-9796

17152 Bellflower Blvd.

Bellflower

## Herbert's Pre-Holiday CUSTOM DRAPERY SALE



Your choice of Novelty Textures, Antique Satins, Solid Weave Boucles, Open Weaves and Luxurious Casements.

1<sup>88</sup> YD. to 2<sup>88</sup> YD.

INCLUDING FABRIC AND LABOR

### SHOP AT HOME

Our business is based on service and ideas. All our decorators have at least 17 years experience in this field. No obligation, NO HIGH PRESSURE. Evening appointments, of course.

- No Payment 'til February, 1965
- 90 Days Same as Cash on Our Easy Credit Terms
- BankAmericard

SERVING THE ENTIRE SOUTHERN AREA



HOUSE OF

Draperies & Interiors

900 E. PACIFIC CST. HWY., LONG BEACH  
Phone 438-9911

HUNTINGTON  
BEACH  
549-3691

ANAHEIM  
3136 W. Lincoln Ave.  
(2 Blks. West of Hwy. 39)  
TA 8-6600

COSTA MESA  
1907 Harbor Blvd.  
(Near 19th St.)  
LI 8-7717

SANTA ANA  
17221 E. 17th St.  
(Newport Freeway, and 17th)  
KI 7-8476

STORE HOURS: Daily 9 to 6 p.m. — Fri. 9 to 9 p.m.

## CONGO HORROR A HITLER TECHNIQUE

# Slaughter of the Midgets

By Hoyt McAfee

AN OUTPOURING of horror and butchery in the Congo one week ago reminded civilized people everywhere of an ugly historic truth: When crazed zealots seize power in any land, terror, blood-spilling, and the mass slaughter of helpless human beings follow immediately.

Understandably, mowing down handcuffed victims with machine-gun fire, or beating them to death, or feeding them to crocodiles: such bestial acts make a civilized person's blood boil. When demented "rebels" took the lives of Dr. Paul Carlson of Torrance, American teacher Phyllis Rine, CBS correspondent George Clay, and many others, it had all the earmarks of a technique first conceived and perfected by Adolf Hitler.

Some 20 years ago the Nazi dictator gave this brutal, shocking order: "Destroy all the dwarfs and human freaks in the fatherland (Germany)!" That was in addition to his extermination of 6 million Jews—via the torture rack, firing squad, or by starvation in concentration camps.

HITLER'S wholesale slaughter of dwarfs and freaks remained a closely guarded secret for a long time. Then, just a few of the grisly details leaked out. They were enough to horrify historians. They promptly branded Hitler's act "an abomination to humanity—the handiwork of a psychopathic killer devoid of all human feeling!"

Of all those Hitler sent to the slaughter pens in Nazi Germany, Lya Graf enjoyed the most fame and popularity. She, a 27-inch midget girl, had a cute and charming personality.

Millions of Americans had seen her and been intrigued by her ways. To cite one outstanding example of that: the sensation she created in Washington, D. C., back in the 1930s.

On that occasion, J. P. Morgan, the Wall Street banker, had been summoned to testify before a Congressional committee. Up to that time, press accounts had pictured him as "tough, cold, and aloof." An enterprising publicity man thereupon racked his brain and came up with a plan to "humanize" the banker.

HE TURNED to tiny, effervescent Lya for help. She



Lya Graf, who gained fame on J. P. Morgan's lap, later was executed in a Hitler purge.

came through by hopping up on Morgan's lap at a dramatic moment during his appearance before the Congressional investigators. National lawmakers gaped—then rocked with laughter.

News photographers, newsreel cameramen, and reporters sprang forward and had themselves a field day: They bombarded Lya with questions. She gave them amusing answers. A natural-born vamp, she stole the show with her impish, impromptu performance.

Members of Congress applauded her. Press correspondents sped thousands of words of colorful, human-interest copy off to their newspapers. Photographs showing her on J. P. Morgan's lap landed on front pages across the land. She became an overnight celebrity—and J. P. Morgan emerged as a somewhat warmer human being in the eyes of his countrymen.

BUT PLUCKY little Lya Graf made one fatal mistake. She returned to Nazi Germany, confidently believing that her size and role as an entertainer would earn her fair treatment. Hitler, however, became infuriated over her presence.

He ordered Gestapo agents to seize her and, at the same time, to round up 10,000 other midgets in Germany. At

a secret meeting of top-ranking Nazi leaders, Hitler stormed: "What a curse and plague they are in the midst of our pure Aryan society! Put them all to death. Exterminate the one called Lya Graf by slow degrees!"

Soon thereafter his blood-thirsty Gestapo henchmen proceeded to wipe out the midget population of Nazi Germany. When the rest of the world learned the barest details of this mass carnage, the reaction was one of fury, sorrow, and disgust.

After Allied nations decided to prosecute leading Nazi war criminals, the late Robert Jackson detached himself from duty on the U.S. Supreme Court to preside over the trials at Nuremberg. Special investigators dug up a mass of eyewitness evidence concerning the slaughter of dwarfs and human freaks at Hitler's command.

ON HIS RETURN to Washington, Justice Jackson gave this reporter a resume of what he had learned. Cold fury in his voice, he summed up: "In the whole history of the human race, there has never been a more depraved or diabolical act than Hitler's execution of Lya Graf and 10,000 helpless, innocent dwarfs. When I first listened to accounts of that monstrous deed, it made me sick

in the pit of my stomach. It also distressed me to think that a whole nation—Nazi Germany—once heaped its adulation upon such a madman!"

Outside Nazi Germany, dwarfs of every description and station in life became more closely linked by the bonds of sorrow and common purpose. In the U.S., they continued to receive the decent and fair treatment to which they were, and are, entitled. Certain ones attracted national attention and delighted audiences with their performances on the stage, screen, in carnivals, and the circus.

To list some of the most talented and popular ones: La Vonda, a 15-inch half woman who was born without legs. Despite her handicap, she married the bouncy dwarf clown Ahua Evans. His absolute devotion to her brought a rainbow of happiness into her life.

JERRY AUSTIN, an amiable dwarf, made the grade in Hollywood as an actor—a convincing and versatile one. In the musical field, the talented Del Rio midgets (their combined height was 70 inches) delighted listeners. So did Sealo, whose name was inspired by his ability to manipulate his hands like a seal's "flippers."

Human freaks—even the king-sized ones—often show an affinity for midgets. One dramatic example being Al Tomanini, an 8-foot, 4-inch giant, who married a cutie-pie half-girl named Jeanie.

Did she hire a maid to do her housework? Not the irrepressible Jeanie. Instead, she performed all of her household chores while walking on her hands!

Her crowing achievement, however, was to bear Al Tomanini's child. A medical friend of the family assured this reporter: "It was a normal child in every sense, healthy and spirited. Naturally enough, Al and Jeanie were deeply attached to it."

Then there was Priscilla, the so-called "monkey girl" who fell in love with Emmett, the man with the alligator skin. Their marriage produced one child, a normal, handsome boy.

Two other celebrated freaks—3-legged Francisco Lentini and the Icelandic giant Johann Petursson (all 8 feet, 8 inches of him)—often were seen in the company of dwarfs. Such demonstrations of affection tend to bear out the old adage that "opposites attract each other's eyes, when the differences are extreme."

Southland Magazine



# 2 in 1 Creche Design



This colorful creche can be made for an outdoor display or for a window or mantle item.

By Bill Meyerriecks

**SKETCHBOOK** project this week is a very special one. It is the Christmas Creche, one that the entire family can enjoy making and one that will look so

beautiful whether you make it as an outdoor display or as a table or window decoration. The design plan S-190 shows you how to make it both ways.

THE DESIGN shows, in same size patterns, just exactly how to cut out all figures. It is so easy that even an eight-year-old child can accomplish making them in a few hours of interest. The shapes are traced and transferred to ordinary colored construction paper found in most stationery stores (colors used are specified in the plan). They really sparkle in color. The figures are in proportion to Joseph's height of approximately eight or nine inches.

For the outside display creche, Dad can follow the gridded, scaled patterns of the figures. They stand in proportion to the five-foot high manger. The attractive set of figures and manger can be made from thin exterior plywood or pulpboard which are easy to handle and cut.

As seen in the photograph, besides the manger proper, there are Mary, Joseph, the angel and the Baby Jesus cutouts. Figures and manger construction are detailed as to assembly, parts and final finishing with color paint (for outdoor).

TO OBTAIN Christmas Creche Plan S-190, send name and address and 50 cents to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

# Planters You Can Make

By Steve Ellingson

**L**IVING greenery in our homes is fast becoming a way of life with most of

us. There are few households today that don't boast their touches of fresh green and many apartment dwellers have become large-scale indoor gardeners, devoting

considerable space to house plants. Plants are among the simplest and least expensive ways to add warmth to interior design. Artificial, too, plants have become very popular during recent years, requiring no care and looking like the real thing. With them dwarf trees and other varieties that require great skill in growing are available.

NO MATTER what kind of greenery is used, it's important to have the proper container. A container should be good looking, enhance the plants, but never so elaborate as to detract.

Anyone can build the hanging and/or floor planter pictured with this article by using a full-sized pattern that has all the necessary instructions and trace-on designs that make the job a simple, inexpensive one. To obtain the patterns, specify No. 283 and send \$1 in currency, check or money order to Steve Ellingson, Pattern Dept., Southland Magazine, Box 2383, Van Nuys, Calif. 91409.



Stylish planters, suitable for live or artificial plants, please NBC's Sibyle Collier.

Sunday, Dec. 13, 1964



ew!...Exciting!

## KITCHENS

Call us for free estimate, on kitchen modernization, bathrooms and additions. All or any part of your project, 100% financing.

Accent  
kitchens

1375 GLADYS AVE. — LONG BEACH, CALIF. — GE 3-0468

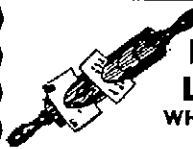
OPEN  
TODAY  
SUNDAY  
10 to 5

No fancy fixtures! No sales pressure!  
You serve and sell yourself!  
Every item guaranteed!

NO  
PAYMENTS  
TILL  
FEB. 1965

SAVE 30% to 50%

GET-ACQUAINTED OFFER



Rolling Pin  
Letter Rack  
WHILE THEY LAST  
MADE TO SELL FOR 1.99

Maple  
Wastebasket  
A super special buy-out  
Colonial special price



1.92  
Made to sell for 4.95

BY POPULAR DEMAND  
WHILE THEY LAST



19.95  
COLONIAL  
WAREHOUSE PRICE  
Salem Maple  
Bar Stools  
Made to Sell for 39.95



EARLY AMERICAN  
STYLING  
SWIVEL ROCKER  
Made to Sell for \$129.95  
Choice of fabrics, Channeled back, Birch Wood Trim, Foam Back and Seat.  
59.95



Toothbrush Holder  
and Soap Dish  
Made to Sell for \$2.95 Each  
96¢



SALEM  
MAPLE  
Hat Rack  
79¢



7-DRAWER  
KNEEHOLE  
SOLID MAPLE  
DESK  
Made to sell for \$69.95  
39.95



MAPLE JUMBO  
SALT & PEPPER  
MILL  
10" tall, rich maple with handsome brass fittings. Made to sell for 6.98.  
Colonial Warehouse Special... 1.92 per set



Hanging  
Swag Lamp  
Available in amber or smoke glass. Complete with 15' brass chain and all fittings. Also available as ceiling fixture.  
Recreated by Popular Demand  
MADE TO SELL FOR 29.95  
Colonial Warehouse Price... \$12.95



LAMP SPECIAL  
Attractive Early American Lamps in choice of milk or amber glass. Shades in choice of color.  
Made to Sell for 29.95 ea.  
Colonial Warehouse Price  
LAMP and SHADE  
14.95 ea.  
2 for 27.95

All merchandise in this ad still available for Christmas delivery. But HURRY.

## Colonial FURNITURE WAREHOUSE

1740 DAISY AVE. Industrial Center of Long Beach

ONE BLOCK WEST OF MAGNOLIA AVENUE  
ONE BLOCK SOUTH OF PACIFIC COAST HWY. HE 2-5190

Open Monday and Friday Evenings 'til 9 — Tuesday, Wednesday and Thursday 'til 5:30 — Saturdays 9 to 5 — Sunday 10 to 5

Open Monday  
and Friday  
Evenings  
'til 9 P.M.



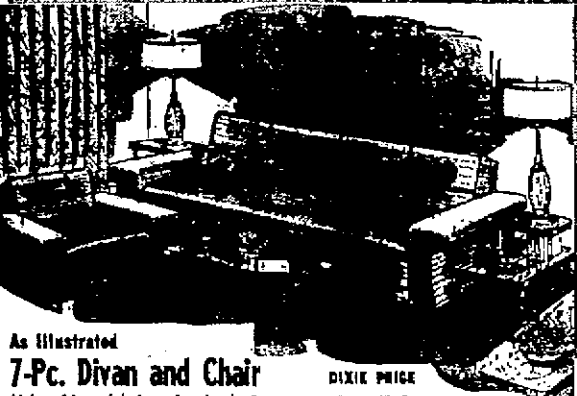
# FROM 20% TO 50% OFF

RETAIL  
ON ALL

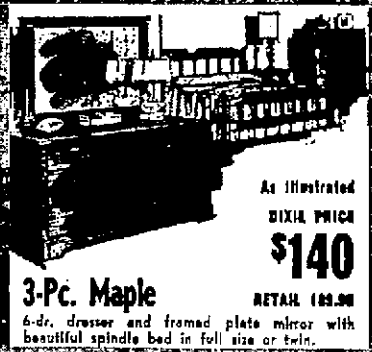
## FURNITURE

IN DIXIE'S  
CONTEMPORARY  
MODERN, MAPLE

LARGE SELECTION—QUALITY MERCHANDISE—FULLY GUARANTEED



As Illustrated  
**7-Pc. Divan and Chair**  
Nylon frills (choice of colors). 2 mar-proof step tables and coffee table. Choice of 2 lamps. RETAIL \$199.95  
**DIXIE PRICE \$140**



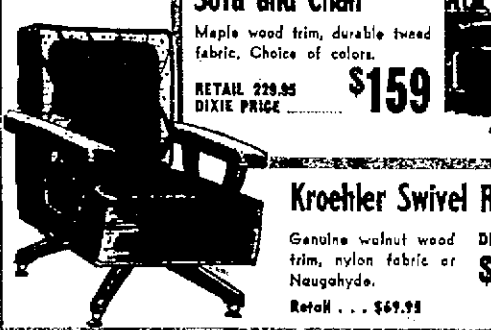
As Illustrated  
**3-Pc. Maple**  
6-dr. dresser and framed plate mirror with beautiful spindle bed in full size or twin.  
RETAIL \$189.95  
**DIXIE PRICE \$140**



As Illustrated  
**5-Pc. Maple Dinette**  
Rectangle or oval extension table, Neva-mar top and 4 chairs. Choice of colors.  
RETAIL \$119.95  
**DIXIE PRICE \$75**



As Illustrated  
**6-Dr. Dresser & Mirror**  
Mar-proof tops, panel bed, frame, mattress and box springs.  
RETAIL \$149.95  
**DIXIE PRICE \$105**



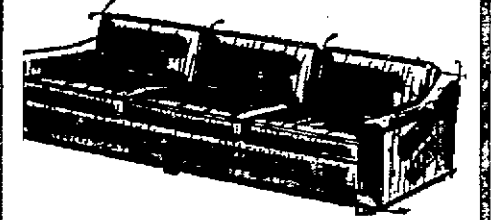
As Illustrated  
**2-Pc. Early American Sofa and Chair**  
Maple wood trim, durable tweed fabric. Choice of colors.  
RETAIL \$229.95  
**DIXIE PRICE \$159**



**Kroehler Swivel Rocker**  
Genuine walnut wood trim, nylon fabric or Naugahyde.  
RETAIL \$49.95  
**DIXIE PRICE \$49.95**



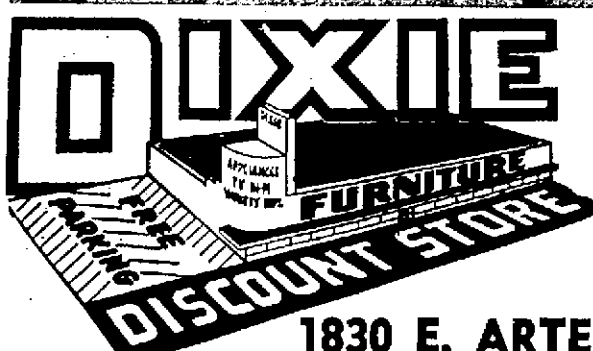
**MATTRESS SPECIAL**  
Made to sell for \$49.95. 220-Coil Mattress with Box Spring. Extra firm. Made to sell for \$149.95.  
**DIXIE PRICE \$39.95**  
327-Coil Mattress with Box Spring.  
**DIXIE PRICE \$89.95**



Eight feet of luxury seating. Quilted foam reversible seats and backs. All tufted. Large Shepherd casters. Choice of the latest decorator fabrics and colors.  
Retail Price \$199.95  
**DIXIE PRICE \$140**  
**MATCHING CHAIR—Retail Price \$99.95**  
**DIXIE PRICE \$67**



**5-PC. TABLE 38x48 with 8" leaf. Was \$68, Now \$40**  
**7-PC. TABLE 38x60 with 12" leaf. Was \$80, Now \$59**  
**7-PC. TABLE 36x70 with 12" leaf. Was \$120, Now \$84**



As Illustrated  
**Sleeper or Lounge**  
Foam reversible cushions, 220-coil mattress. Choice of decorative colors.  
**RETAIL \$159.95**  
**DIXIE PRICE \$109**



Open Sundays 12 Noon-5 P.M. • Low E-Z Terms

1830 E. ARTESIA ST.

NEAR CHERRY AVENUE IN LONG BEACH  
OPEN SUNDAY 12 NOON TO 5 P.M.  
Daily 10 a.m. to 9 p.m. Saturday 9 a.m. to 6 p.m.

La Reina Rule

## WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812, for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** What is the background on CALHOUN.—R. C., Garden Grove.

R. C.: CALHOUN or Colquhoun is a famous Scottish clan. Humphrey Kirkpatrick, the family ancestor, was a nobleman who was granted the Estates of Colquhoun in 1225 by King Alexander II of Scotland. Colquhoun meant "land of the narrow forest." Kirkpatrick's son Ingram was the first to assume the surname Colquhoun, taken from his estates. Later descendants changed it to Calhoun. This clan were hereditary coroners of Dumbartonshire for many centuries. Their armorial shield has a black St. Andrew's cross (X-shaped) on a silver background, with the inspiring motto, "If I am able." The ancestors of our famous American statesman John Calhoun settled in Pennsylvania about 1710. The Irish clan O'Cathlualn, meaning "sons of the battle hero" Anglicized their name to Calhoun, providing another origin for this name.

**DEAR MISS RULE:** Would like data on GREGORY.—H.S., M.S., Long Beach; C.N., Compton

H.S., M.S., C.N.: GREGORY is an English version of the ancient Greek "Gregorios" meaning "watchful one." Four saints named Gregory enhanced reverence for this name in England and Europe in the Middle Ages. Elyas, Son of Gregor, was a primary English forefather in the 13th century. The Gregory shield is gold, decorated with two blue bars below a blue lion. Some members of the Scottish Clan MacGreagair translated their name as Gregory, but most of them used the familiar MacGregor.

**DEAR MISS RULE:** Please give genealogy on JUNG, JUNGE, DE YOUNG, DE JONG — R.H., Cypress; V. J., San Pedro; E.S., Garden Grove

R.H., V.J., E.S.: JUNG and JUNGE are German, indicating "younger or junior son." DE JONG and the American form DE YOUNG are Dutch with the same significance. The Jung shield is blue, emblazoned with a rampant stag deer. For Junge the shield is silver centered with a strong-man issuing from a green mound.  
(Continued on Page 30)

Southland Magazine



# Tumor Study Aided

By Ben Zinser

Southland Magazine Medical-Science Writer

WHEN a doctor finds a metastatic tumor (one secondary to another cancer in the body), he sometimes is unable to locate the primary tumor.

But a patient cannot be considered cancer-free until the primary as well as secondary tumors are removed.

Now, Dr. Myron Arlen of New York's Memorial Hospital has developed a technique for locating the hidden tumor.



He analyzes tissue of metastatic tumors for an enzyme called alkaline phosphatase. The structure of this enzyme is characteristic for the organ of origin. Thus the enzyme pattern tells the doctor where to look for the primary tumor.

A NEW VIRUS that causes respiratory disease in children has been discovered.

Investigators at Bowman Gray School of Medicine say the new virus appears to cause more severe disease in infants and young children than in older children.

A CORRECTIVE DIET can be life-saving in the metabolic disorder known as Maple Syrup Disease, researchers have found.

The ailment is inherited and sym-

ptoms appear soon after birth, often toward the end of the first week. There is failure to thrive, loss of appetite and, at times, convulsions and coma. Mental retardation usually ensues, and death occurs by the age of 2.

The disease gets its name because of a telltale odor to the urine of its victims.

Dr. Selma E. Synderman and associates of New York University School of Medicine say there is reason to believe that mental damage can be prevented if treatment is begun sufficiently early in life and rigorously maintained.

The corrective diet is low in three amino acids—leucine, isoleucine and valine.

BABIES BORN with malformations of the arm or hand should receive a careful heart checkup, a doctor says. Reason: Heart defects often co-exist with inborn abnormalities of the upper limbs, according to Dr. Kenneth B. Lewis of Johns Hopkins Hospital, Baltimore.

Dr. Lewis, reporting to the American Heart Association, explains that in the developing embryo, the heart and large blood vessels begin to take shape at about the same time as the arms—in the fourth week of gestation. So anything affecting the formation of both upper limbs and the heart, he says,

(This column frequently reports advances in medical research and opinions of medical authorities not yet accepted in central practice.)

## FIREPLACES

METAL IN ALL COLORS

- LOW COST—WE INSTALL
- CODE APPROVED
- CUSTOM SCREENS
- FIREPLACE TOOLS
- OPEN EVER, TILL XMAS

**RON-AIRE, Inc.**

741 ARTESIA BLVD., Long Beach  
2100 S. at L. B. Freeway  
BA 2-3621 ME 2-2809  
Licensed Heating Contractors

Do It Yourself With Ceramic Tile



From 59¢ sq. ft.

Ceramic Tile Center

6934 L.B. Blvd. NE 1-6473  
LONG BEACH

SAVE!

ACME MATTRESS FACTORY

YOUR **MATTRESSES RENOVATED** LIKE NEW

Springs, padding and cover thoroughly inspected by expert mattress craftsmen. All worn parts repaired or replaced. Returned to you ready to function like a new sleep unit... for more refreshing sleep-time luxury!



LONG BEACH—3425 E. Anaheim St.  
Open Mon. and Fri. Till 9—438-9451  
SANTA ANA—411 W. 5th Street  
Open Friday Till 9 — KI 3-6716

There's a plant of some kind blooming in Southern California every season of the year. Grow your own. The garden columns of Southland Magazine will help you.

## GRAND OPENING!

13692 HARBOR BOULEVARD, GARDEN GROVE

"WHERE THE NEW WORLD MEETS THE OLD"

- ★ COMPLETE INSTALLATIONS
- ★ SPECTACULAR STATUARY
- ★ CUSTOM SCULPTURE
- ★ LANDSCAPING
- ★ FOUNTAINS



**CUPID CENTER-PIECE BEAUTY**  
...crowned with a make-believe bouquet splashed with color... old world antiqued... showered with gold... a colorful order to fill your gift needs.

699



**MARBLE TOP TABLE**  
40 INCHES ACROSS... atop a 15 inch tall pedestal of antiqued splendor... golden scrolls and leaves... perfect for snacks, cocktails... 'round the yule log entertaining.

2999

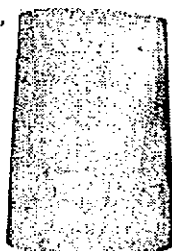
**WARRIOR STAUNCH DEFENDER**  
...of fireside fun... a shade under 3 feet tall... with a mass of protective armor... his helmet bearing the stem for a lamp and shade to come... he'll defend your pocketbook at this modest price.

999



**LAMP**  
CAST A NEW LIGHT... on happy occasions... joyful reunions... antiqued base, the shade, cord and all, stands a neat 33 inches tall... brighten your giving... or getting... at this fantastic price.

999



**SPRING OF FOUR SEASONS**  
...with bouquets of welcome to festive times... 30 inches tall... a robust gift to delight a friend.

639

REBECCA

499



**SLENDER BEAUTY**  
...and, beautifully priced... almost 3 feet tall... to adorn your home... or be a gracious gift... add a lamp... or a bowl full of festive decorations... to brighten the face of some lucky person.



LOCATED 4 MILES SOUTH OF DISNEYLAND

13692 HARBOR BOULEVARD, AND 13960 HARBOR BOULEVARD, GARDEN GROVE

Rate prices effective December 13 through 19 • Sorry, no mail or phone orders, please!

"ROOM ADDITIONS ARE OUR ONLY BUSINESS"

PRE-CHRISTMAS OFFER:

**FREE COLOR TV WITH ANY ROOM ADDITION!**

This is our slow season. We want to keep our men busy and happy.

CALL NOW!! **GA 3-1438**

100% FINANCING

NO PAYMENT TILL MARCH, 1965

**LOCHRIDGE CONSTRUCTION CO.**  
LICENSED & INSURED LOCAL CONTRACTOR





# Humble But Royal Trio

dispenser types have one good thing in common; a stable round heavy base.

Costume materials are odds and ends of felt, braid, beads, metallic wire, fringe and ribbon, foil, silver perfume cap as part of the crown, etc.

EACH OF the bottles measures six or seven inches tall and is carefully washed, labels removed and allowed to dry. The plastic caps were lined with liquid glue and screwed back on.

The plastic foam balls for the heads are two inches in diameter. They are shaved flat to sit snugly on the bottle caps where they may be secured with either contact or plastic cement.

The white king on the left, so called because of his costume, is based on a round shampoo bottle of glass. He wears a stomacher of shiny gold paper. His col-

lar and skirt are made with pink and silver mottled metallic ribbon.

A TRIANGLE of white felt is fitted like a cape and the point turns down to make a collar in the back. The cape measures nine inches around the bottom and seven inches from the collar point down the center back.

It is trimmed with Wrights gold fringe braid which is glued to the edge. The cape sleeves are single oblongs of white felt one by two inches glued at an angle outside the cape hidden under the collar fold. The sleeves are cuffed with the metallic ribbon. Between the sleeve cuffs is glued a diamond-shaped felt hand. In the right hand is held a circle of green metallic stem (four inches) to resemble a wreath with ten vari-colored sequins glued on. A small design cut

from the metallic ribbon is glued to the cape folds.

The white king's whiskers are a short length of pink chenille wire glued on. The eyes are small triangles of pink foil. He sparkles in white, gold and pink. His crown is a length of gold metallic stem bent into three loops and pushed into the plastic head. A spiral of the gold stem is fastened behind the crown as a cap of hair.

THE RED KING, so named for his costume, is based on a tapered glass bottle, slightly taller than the rest. His collar, front panel and base trim is of wide embroidered braid in red, white and gold with the gold fringe trim.

The red felt arms cut with a scalloping shears are glued to the neck under the red felt cape which is an elongated oval bordered with gold fringe and having a circle of the same fringe glued to the center back.

The sleeves are single felt with the white triangle hand cuffed in fringe. He carries a shepherd's crook which is curved at the upper end but does not show in the picture. For his chin, he wears a scrap of red cotton fringe.

THE WHITE KING wears a blue outfit. His neck or bottle cap is covered with a strip of shiny gold contact paper. On the shoulder of the bottle is a collar of the gold fringe. Blue velvet is glued around the upper three-fourths of the bottle and at the base a strip of tapestry. His cape is blue taffeta.

The blue king wears a blue velvet beard a la Haile Selassie. It is a flat circle with a triangle snipped out of the fold. Two and a half inch circles make his gold earrings. The points are simply thrust into the plastic foam head.

His white felt triangle hands are tucked into the folds of the cape and one hand holds a small ornament of foil.

These simply made symbols somehow have dignity, although the source of much of their wardrobes is the scrap bag.

## Pole Planters

Pole planters equipped with brackets and light fixtures solve the problem of placing decorative living plants in areas where space is limited. Many smart metal and wood finished pole planters are available to accommodate an interesting floor-to-ceiling arrangement of plants in clay pots.

Southland Magazine

Bright little Wise Men don royal robes for the Christmas season. They are developed from bottle bases and much of wardrobes is from scrap bag.

By Lorena Fleissig

PAGEANTRY of the Wise Men in starting the Christmas story is rich with the colors and the trappings

of the Eastern world. They are copied and handmade in native materials from plaster to wood, even of straw.

In the accompanying illus-

tration, humble materials are elevated to the status of kings in a brilliantly costumed trio . . . of bottles! Most bottles of the shampoo, lotion and fragrance

Photo by Larry Reichner Studio

# WE GOOFED!



Free  
Storage  
'til  
Christmas

FULL SIZE  
POOL TABLE

\$79<sup>00</sup>

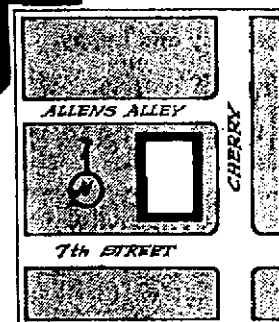
terms: nothing down  
3 years to pay

OPEN TODAY,  
SUNDAY  
11 A.M. 'TIL 5 P.M.

OPEN  
WEEKDAYS  
9 'TIL 5:30

Evening by  
Appointments

POCKET  
BILLIARD  
TABLE  
Non-warping surface, cotton suede billiard cloth. Plastic molded corner with rubber pocket liners. Jordan "Level-Rite" adjustable levelers on playing field. Fully enclosed pedestal table base with 4 individual levelers. 2 1/2" striped balls. Two 48" hardwood cues, plastic triangle, bridge attachment, booklet.



# E. V. Allen Contract Furnishings

1931 East 7th Street (corner of Cherry), Long Beach, California

PH. 432-5861  
or 436-2510

BUY AT MULTI-APARTMENT PRICES



# Belli's Side of the Ruby Trial

By Vera Williams

Southland Magazine Book Editor



**TRIAL** lawyer Melvin M. Belli figures he has been around enough courtrooms in enough cities to know a wrong verdict—and he believes Jack Ruby was convicted because Dallas was out to "get" the man who had brought embarrassing notoriety to the city in the black days of November 1963.

And so, "DALLAS JUSTICE: The Real Story of Jack Ruby and His Trial" (McKay, \$5.50) is the indictment by Belli, and newspaper reporter Maurice G. Carroll, of the civic "sickness" which, he contends, dangled judge and prosecutors on strings like puppets, precluding any possibility of a fair trial for the slayer of Lee Harvey Oswald.

Indeed, Belli charges the case was lost when the Texas Supreme Court denied his motion for a change of venue from Dallas. Belli based his case — and now his book — on overwhelming scientific proof that Ruby was mentally incompetent.

"Why," asks Belli, "is it that the United States contrives to look its worst in the big cases, the cases that the world is watching? Why are our most famous cases our most shameful cases? Sacco-Vanzetti, Scopes, The Scottsboro Boys. And now Jack Ruby. The vindictive streak, that drive by society, to pin its own sins on an individual, that hypocritical refusal to face facts because in facing facts we might have to confront unpleasant truths about ourselves and our society—all too often that has risen up in American courts of law to blacken America's reputation. Now—in a particularly cruel way — it has shown itself again. Jack Ruby was to be the sacrifice to civic indignation, the scapegoat for the unpunishable guilt of a community."

The verdict which a higher court will return some day on Ruby's appeal also will be a verdict, to some degree, on Belli's prosecution of Dallas.

A **WHOLE** new series of Impressionist paintings by Degas and Renoir, works previously unknown to the general public of Europe and America, appears in "THE UNKNOWN DEGAS AND RENOIR" (McGraw-Hill),

forts the present volume has been compiled.

"HOME IS THE DESERT" by Ann Woodin (Macmillan, \$5.95) is a celebration of the beauties of the Arizona desert, its wild creatures and its effect on four growing boys; filled with stories about creatures the young sons bring home to raise—bobcats, badgers, centipedes, scorpions, tarantulas, ravens, wolves and lizards.

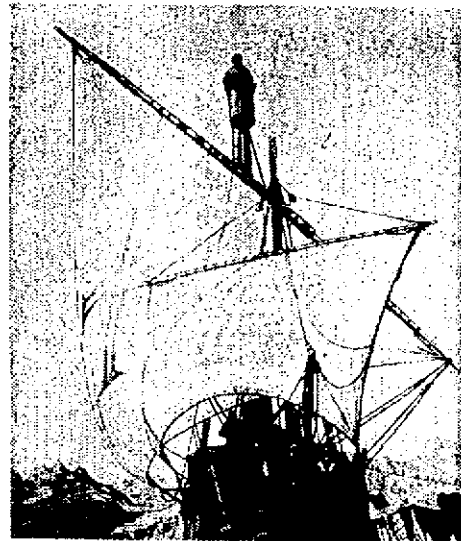
Mrs. Woodin is the wife of William H. Woodin III, director of the Arizona-Sonoran Desert Museum. Tacked to the kitchen wall in their desert home outside of Tucson is a list of feeding directions for Beowulf the wolf, McGrew the bobkitten, Nandy the dog, Peco the horse, Legs the tarantula—plus the name of the doctor to call in case of rattlesnake bite.

L. SPRAGUE deCAMP and Catherine C. deCamp explore ruins, deflate myths and make archaeology lively in "ANCIENT MYTHS AND ARCHAEOLOGY" (Double-

day, \$5.95.) They explore Atlantis, Troy, the Pyramids, Ma'rib, Tikal, Stonehenge, Zimbabwe, Tintagel Castle, Machu Picchu, Rapa Nui, Angkor Wat and Nan Matol. In each case they describe the site, review the factual and legendary history and evaluate contemporary theories and controversies.

"CONFUCIUS TO CUMMINGS," edited by Ezra Pound and Marcella Spann (New Directions, \$6.75, paperback \$2.75) is Pound's own choice of the poetry of various ages and cultures, ranging from his translations of the Confucian Odes to E. E. Cummings. Nearly 100 poets are represented, a number of them in Pound's own translations, with emphasis on the Greek, Latin, Chinese, Troubadour, Renaissance and Elizabethan.

**GOLDEN PRESS** announces publication of "BUTTERFLIES AND MOTHS" by Robert T. Mitchell and Herbert S. Zim



**BJORN LANDSTROM** tells the story of 3,000 years of exploration beginning 1500 B. C. to the prelude of the discovery of America in "THE QUEST FOR INDIA" (Doubleday, \$14.95). Illustration, done by the author, is of a Portuguese caravel, part of the fleet belonging to Henry the Navigator and bearing the Cross of the Order of Christ of which Henry was Grand Master.

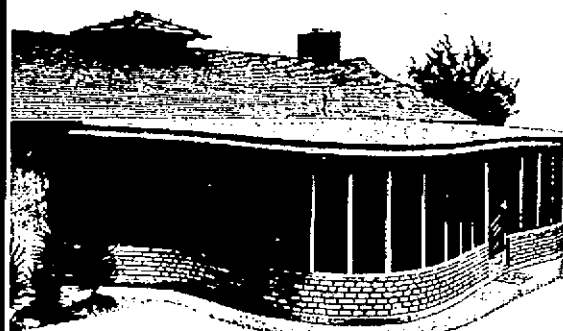
(\$1), newest volume in the Golden Nature Guide series. Illustrated by Andre Durenceanu with 423 four-color paintings of common American species, adult forms, larva, pupa and cocoon.

**\$1600 CONTEST for WRITERS**

OF UNPUBLISHED MANUSCRIPTS. Send for contest rules and free Brochure on publishing your book. Dept. L B

Pageant Press, 101 Fifth Ave., N. Y. 3

## NOW . . . LOW, LOW WINTER PRICES!



ON WEATHERPROOF *Flexalum*

Open or Fully Enclosed Aluminum

# PATIO COVERS

THREE EXTRAS T. H. LIKEN & SONS OFFERS YOU:

### CUSTOM

... Nothing can match a Flexalum Patio Cover by Liken. Custom workmanship, unique construction, no nuts, bolts or screws to mar the beauty of your patio.

### QUALITY

... The extra strength of top quality Spring Tempered Aluminum Panels. All Aluminum I-Beam Reinforced Construction. All Aluminum Panels with 2 coats of Baked Enamel. Never needs waxing.

### UNUSUAL

... Original Designs—Solving of unusual problems . . . are problems T. H. Liken representatives can easily cope with.



FREE ESTIMATES — NO OBLIGATION  
Call Day or Evening (Any Day)

LONG BEACH **GE 3-0946**  
ORANGE COUNTY **KI 2-3412**

- 5-YEAR BONDED GUARANTEE
- NO MONEY DOWN
- 3 YEARS TO PAY

Serving the Greater Southland Area for Over 18 Years  
**T.H. Liken AND SONS**



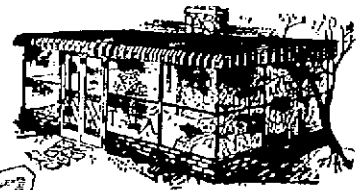
COMPLETELY ENCLOSED

*Flexalum*. PATIO

AS LITTLE AS **\$22** Per Month

★ NO MONEY DOWN

- Complete Included:
- Nationally Famous Flexalum Aluminum Patio Roof
  - Best Proof Non-Corrosive FIBERGLASS SCREEN
  - Self Proof TRENCH HIGH BRICK WALL—choice of NEW OR USED BRICK
  - CEMENT SLAB
  - ALL HARDWARE and DOORS



**BRICK WALL NO EXTRA CHARGE!**

... With Screen Enclosure on Our . . . **FLEXALUM PATIO COVERS** or existing roofs—you will pay cost of Screen Enclosures from the slab up.

VISIT OUR SHOWROOM: **3700 E. 7th STREET . LONG BEACH**

Call Collect **GE 3-0946** or **KI 2-3412** any time, any day for FREE Estimates



OPEN TODAY, SUNDAY

## ARTISTIC HOLIDAY CARPET SALE

**BUY NOW  
FOR HOLIDAY  
DELIVERY!**

WE WENT TO ALL THE  
CARPET MILLS IN THE  
NATION TO BRING YOU  
THESE OUTSTANDING  
VALUES AT THESE LOW,  
LOW ARTISTIC PRICES

**WE CAN STILL  
INSTALL YOUR  
CARPET FOR  
CHRISTMAS**

# NEVER BEFORE AT SUCH LOW PRICES!

**Wool-Nylon  
Candy Stripe**

**\$1<sup>95</sup>**  
Sq. Yd.

REG.  
2.95

100%  
**CONTINUOUS  
FILAMENT  
NYLON**

**\$2<sup>95</sup>**  
Sq. Yd.

REG.  
5.95

**DUPONT 501  
NYLON YARN**

11 DECORATOR COLORS

**\$3<sup>95</sup>**  
Sq. Yd.

REG.  
6.95

## ALL CARPETING PRICES REDUCED

**HEAVY  
CAPROLAN  
NYLON**

**\$4<sup>95</sup>**  
Sq. Yd.

REG.  
6.95

**DUPONT 501  
COMMERCIAL WEIGHT  
NYLON**

**\$5<sup>95</sup>**  
Sq. Yd.

REG.  
8.95

9x12  
**BRAIDED  
RUGS**

**\$29<sup>95</sup>**

## OPEN DAILY 9-9 SAT. 9-6 SUN. 10-5

SAMPLES BROUGHT  
TO YOUR HOME  
NO OBLIGATION  
PHONE TODAY  
**ME 3-5331**

PHONE  
ME 3-5331

**Artistic Carpets**

5721 LAKEWOOD BLVD. — LAKEWOOD

REMNANTS  
SAVE UP TO  
**50%**

## Global Dolls



Lively scene is portrayed by these tiny dolls  
of all nations cavorting on stage and aloft.

By Lorena Fleissig

CHILDREN of all nations have the same winsome appeal and are loved the world over. Everywhere they are copied in toy dolls wearing the traditional dress of their countries. They have captured the eye of tourists and doll collectors and often times their purses, for this hobby can be somewhat expensive.

However, it is fun to make small dolls such as are pictured with this article. They symbolically represent all nations with faces colored pink, yellow and blue, using food coloring and other household materials.

Materials needed are ordinary pipecleaners for legs, pink and yellow thin chenille stems for arms, small squares of thin cloth, colored soda straws, small flowers from a corsage, a black felt marker and salt and flour to mix for the beads.

THE SALT PASTE for the heads is made with equal amounts of salt and flour measured into three separate containers. To add pink put a drop of food coloring in enough water to make a stiff dough, yellow for oriental skin and blue for darker. The stiff dough is rolled in the palms to form a half inch ball. When slightly dry, a bent pipe cleaner is inserted to serve for legs. The dough heads need several weeks to harden.

Thin blue, pink and yellow chenille pipestems are wired to the necks or twisted around the neck for arms. Pink, green and orange soda straws are glued over the pipe cleaner legs.

The dresses are two-inch

oblong swatches of cloth in stripes or solid colors of peach, blue, red, yellow and green. Two pieces are glued together at the shoulders. Over this put a circular or square collar of contrasting color. Trim with tiny patches glued on for pockets or put dots or borders of glue and sprinkle with glitter.

THE FACES may be inked on with a black felt marker, water paint or a heavy pen. If the features are spoiled cover with white gesso that may be tinted with water color. When dry do the features over and make them very simple.

Hair is painted on some of the boy and girl dolls. Fuzzy cloth bits, trimmed fringe and odds and ends are glued on the heads. A ribbon belt or two is added. Other finishing touches are a wire jump rope, a pearl bead for a ball, small ornament to represent a bag, bits of corsage flowers, a scarf around the head. Some figures are placed in attitudes of play, standing with joined hands or holding flowers.

Others are hung by arms or wired to a piece of dried branch 20 inches tall. It was painted white with gesso.

The stem, put through a small hole in the plastic base which measures 14 by 7 inches, is braced with floral clay. The base is packing from an appliance.

International dolls are often used to celebrate U.N. Week and may be reused on a Christmas tree by attaching spool wire around the necks. Spool wire is found in hobby and 10-cent stores.

Southland Magazine





In a centuries-old "expose," Kim Novak is seen as the notorious Moll Flanders.

## MOVIES

# Moral in Evil

**D**ANIEL DEFOE'S "Moll Flanders," currently being filmed in England as "The Amorous Adventures of Moll Flanders," with Kim Novak in the starring role, carries an author's preface which anticipates the motion picture code by a couple of centuries.

Despite the fact that Moll Flanders indulges in all sorts of romantic interludes, according to Defoe, it is, in fact, an "expose" of vice and corruption; all purportedly written to prove that virtue must and should triumph in the end.

Writes Defoe: "... there is not a wicked action in any part of it, but it is first and last rendered unhappy and unfortunate; there is not a superlative villain brought upon the stage, but either he is brought to an unhappy end, or brought to be a penitent; there is not an ill thing mentioned

but it is condemned; even in the relation, nor a virtuous, just thing but it carries its praise along with it. What can more exactly answer the rule laid down, to recommend even those representations of things which have so many other just objections, leaving against them? Namely, of example, of bad company, obscene language and the like. . . . All the exploits of this lady of fame, in her depredations upon mankind stand as so many warnings to honest people to beware of them, intimating to them by what methods innocent people are drawn in, plundered and robbed, and by consequence how to avoid them."

PARAMOUNT, which is releasing "Moll Flanders," firmly intends to adhere vigorously to both codes; that of Defoe, as well as the Motion Picture Board; this despite the fact that the more than somewhat amorous "Moll," had a total of 20 lovers, five husbands, including a brother, and indulged in all sorts of vices and escapades, from petty theft to amorous adventures of infinite variety—all of which as Defoe assiduously points out, have a moral lesson for the prim, proper and self-righteously disposed.

## Framed Greeting

By Elsa DeBra

**A**LL of us have saved a few choice greeting cards — too beautiful to throw away. We can display them in filigree frames made from plastic berry boxes.

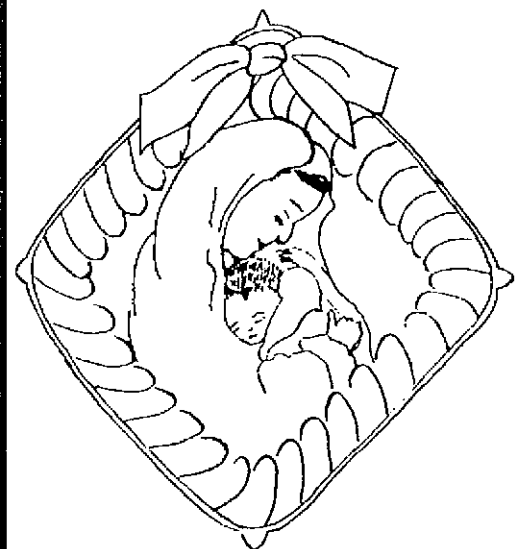
Select boxes with sides that have a plain, perpendicular, not a crosscross, design. With snipping shears, cut off the bottoms of the boxes, right where they join the sides. For this project, bottoms are discarded.

Now place the boxes, closed top edges down, on a cookie sheet. Heat in a 250-degree oven for a few minutes, watching constantly until the upright sides wilt down to your liking.

Give finger-tip help, where necessary, to insure uniform curling.

**REMOVE** from oven and decorate. Frames may be left plain, or gilded by spraying, or sprinkled with glitter and glue. Either side of frame may be used for the outside. Inch-wide ribbon may be threaded through the curled sides and finished at one corner with a bow.

Cut your precious greeting card, down to size to fit the frame, and glue in along edges, or tack securely at each corner with needle and thread. For hanging, tape a loop of twine to back of picture.



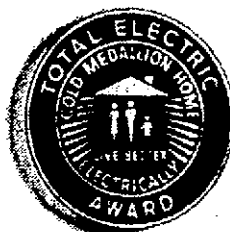
Illustrated by the Author

Frames measuring four inches square and capturing principal features of greeting cards may be made easily from plastic berry boxes.



## Even the air you breathe is cleaner with flameless electric heating

In an All-Electric Gold Medallion Home, clean, pure electricity does the cooking... the laundry... the water heating... and heats your home, too! There's no flame with electric heating. It's clean as electric light. Drapes, furnishings, carpets... all are easier to care for... to keep fresh and bright. You gain valuable living space, too. No need to waste a closet to hold a furnace. Electric heating can be built into the ceiling or walls or along baseboards. Little or no maintenance. Electric heating takes care of itself. Warms without waste. Dial just the heat you want in each room and get it fast as light.



**THE GOLD MEDALLION HOME AWARD** means better living today and lasting value in the all-electric future. Look for it when you buy.

It's the award given only to new homes that meet a long list of specific requirements, such as 1. A flameless electric kitchen. 2. Full "Housepower" wiring with 240-volt service and more than ample circuits for new appliances. 3. Abundant lighting. 4. Flameless

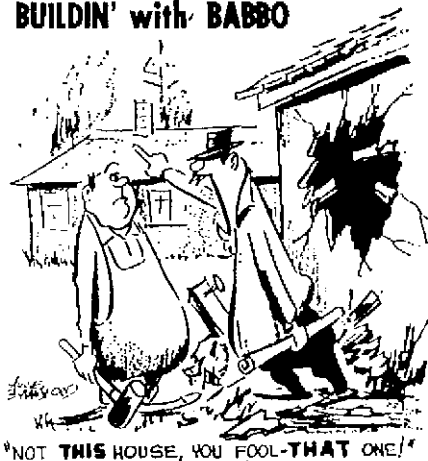
electric home and water heating. Despite the rising cost of other fuels, the average cost of a kilowatt-hour of electricity to Edison residential customers is 26% lower today than it was in 1939. (And homes with electric heating earn lower than average rates!)



Southern California Edison



**BUILDIN' with BABBO**



"NOT THIS HOUSE, YOU FOOL-THAT ONE!"

Visit With Us in  
**OUR DISPLAY ROOMS**  
for informal discussions on  
**PRACTICAL & ECONOMICAL**

## Custom Building

- FAMILY ROOMS
- KITCHENS
- BEDROOMS
- BATHROOMS
- NEW HOMES
- GARAGE CONVERSIONS
- COMPLETE MODERNIZATION OF OLDER HOMES

**Nothing Down UP TO 30 YEARS FINANCING**  
**INSURED AND BONDED, APPROVED FIIA DEALER—CAL VET**  
**CONTRACTS. ALSO TERMS: 5-7-10-15 & 20 YEARS. OPEN DAILY**  
9:00 a.m. to 6:00 p.m.; Wed. 9:00 a.m. to 9:00 p.m.; Sun. 11:00 a.m. to 4:00 p.m.



**FREE HOME SERVICE**  
telephone GENEVA 1-6623  
JACKSON 7-5129  
11338 Beach Blvd., Stanton Plaza Center  
IN PATIO SHOP BEHIND OWL DRUG  
**NO HIDDEN COSTS!**  
Check With Any of Our Hundreds  
of Customers  
MANY YEARS IN THE LONG BEACH AREA

# Her Hobby Is Shouting

By Jerome Hall

**A**LL young girls have hobbies, everybody knows that.

But few have the same hobby as Dorothy Blust, a peppery 14-year-old who lives in Lakewood.

Dorothy's hobby is shouting.

Not just plain noisemaking, Dorothy, you see, is a rooter. A rooter for Long Beach City College's football team. And there was nobody who shouted louder, pulled harder and waved a banner more strenuously during the Junior Rose Bowl game Saturday than did Dorothy.

"She's got to be the world's most enthusiastic girl football fan," says LBCC coach Jim Stangeland. "She's our mascot and I doubt any other team has one like her."

FOR THE PAST three years she has attended every practice session of the LBCC team. She chases errant punts, runs errands for the coaches and players and cheers for both sides during scrimmages. Visiting



Her hobby is shouting! Dorothy Blust, 14, is LBCC grid team's idea of world champion fan.

coaches blink in wonderment when a little girl calmly walks from the sideline to join in a midfield huddle.

But the players love her. They paid her what she considers the highest form of compliment after Saturday's Junior Rose Bowl game — a dozen of them presented her with their helmet chin straps.

Through the years she has also collected the broken shoestrings from a right half-back and an elbow guard from an all-Conference left guard.

"One time her parents couldn't take her to a game at Bakersfield," recalls Coach Stangeland, "she wrote the team a letter. I read it to them in the dressing room before the game and it did more than any pep talk I could dream up."

**HER BELOVED** Vikings, incidentally, won that game. In fact, they have lost but one contest in the three years she has been riding her bicycle over to practices after classes at Stanford Junior High. She finds practices full of exciting things

to watch and cheer about. She has not yet suggested any secret plays to the coach, but she has some very strong opinions on favorite players.

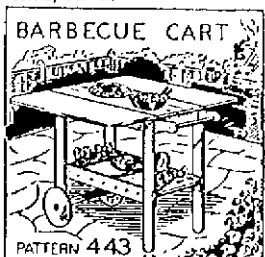
"She is very much a tom-boy," says her mother, Mrs. Edward A. Blust. "I think she still holds out hope that someday she can be a football player."

But Dorothy's mother agrees that it's quite likely by the time she is 16, she'll stop collecting teams and start collecting players.

That's EVERY 16-year-old girl's hobby.

## You Make It

Load this cart with food from the house and wheel it into the patio or yard. The lower tray may be lifted out for serving and the drop-leaf top makes a useful table. Pattern 443, which gives illustrated directions and actual-size cutting guides for shaped parts, is 35 cents. It is also one of four full-size patterns in the Aids for Outdoor Dining Packet No. 58—all for \$1. Send orders to: Pattern Dept., Southland Magazine, Independent Press - Telegram, Bedford Hills, N. Y.

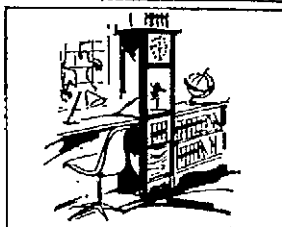
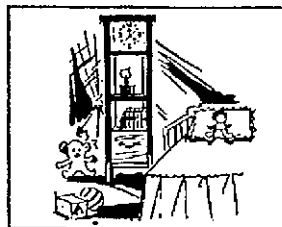


## For Orchids

Continuous circulation of warm moist air generally prevailing in bathrooms, kitchens and even laundry rooms makes these locations ideal for clay-potted orchid plants. They like air humidity of about 70 per cent and temperatures ranging from 65 to 70 degrees. The porosity of red clay pots gives their roots the constant drainage they prefer.

## Bookcase and Electric Clock

A Time Honored Decorator Accent Strikes a New Fashion Note!



A bookcase, Tier Cabinet and Electric Clock with all the charm of an heirloom. 57 inches high; 18 inches wide; 11 1/2 inches deep. Has self starting Electric movement of guaranteed time-telling accuracy. Interior electric light reflects a warm glow downward onto the colorful interiors. 3 shelves for books and knick-knacks. Sliding door makes a cupboard out of 2nd or 3rd shelf. White clock face 14 1/2 x 12 inches. Walnut.

OPEN EVENINGS 'TIL 9 P.M. 'TIL XMAS

LONG BEACH FURNITURE INC

**\$29**

**L B Furniture**  
LONG BEACH BLVD at 6th HE 67231



# Getting a New Puppy Settled



—Coleman Photography  
Japanese spaniels make gentle dogs. These pups are owned by Nelda Davis, Long Beach.

## By Eleanor Avery Price

**M**ANY OF you will be bringing young puppies into your homes during this season. It is hoped you will get them settled before the hectic last minute rush, or better yet, wait until all the company has gone home and

things are settled back to the normal routine.

Be sure you have prepared a draft-free place for the puppy. He (or she) should have his own quarters. Two large cardboard boxes secured together, with an opening so the pup can go into either box, can be used—one for the bed, and one for sanitary purposes. The latter should be well padded with paper, and, if possible, a piece of linoleum under the

paper. The puppy usually will not soil his bed if he has divided quarters.

**IF YOU HAVE** a baby pen that isn't being used, you can make a nice puppy den of it. Line it with plywood or other smooth hard material, put in a box for sleeping, and be generous with newspapers on the floor. You can also put to use an old baby crib. Turn it upside down on non-absorbent flooring liberally covered with newspapers.

The puppy will cry, of course, and want out to explore. Don't turn him loose into all the rooms at first. Keep him in the kitchen, service porch, or bathroom, so if he soils you can easily mop up. Show him the way to one door, and if possible, leave this door open when you do finally permit him to explore. Naturally the open door must lead to a fenced area. Often it does not take long for the puppy to housebreak himself if he has an open door. (Pet doors are excellent.)

**AT NIGHT**, the puppy will probably cry in his loneliness. Put a loud ticking clock in his bed area, and make a soft lumpy bed, not a flat one. Remember, he is used to sleeping lumped with his litter brothers and sisters. A large bottle of hot water securely capped and securely towel-wrapped can be placed as a "background" for his lumpy bed. (If you have a veterinarian for a friend, he can supply you with a big dark bottle that originally held some such things as liquid vitamins or disinfectant and seems to hold heat quite well.)

Have food on hand to which the puppy is accustomed. Most people think they must feed the puppy

four times daily, and this may be best for tiny breeds. However, Clarence J. Pfaffenberger in his new book, "Training Your Spaniel" (Howell Book House), says that two generous meals daily for puppies eight weeks and older often work best and certainly simplify house-breaking. Pfaffenberger is noted for his work with guide dogs for the blind. Of course the puppy needs drinking water, but don't let him "tank up" on it towards night.

Be certain the puppy gets his distemper and hepatitis injections if he has not already had them.

**ANTELOPE VALLEY** Kennel Club show and trial is on today at Lancaster Fairgrounds. Also today, cat show at Great Western Exhibit Center just off Santa Ana Freeway at Atlantic Boulevard, in East Los Angeles.

**KENNEL CLUB** of Beverly Hills, a new organization, has been formed with a June show date to be announced soon. David H. Upright, franchise owner of the Beverly Riviera Kennel Club that ceased operations with his retirement, has been named honorary chairman of the board of the new club. Officers are Kristian Ursin, president; Mrs. Lee Bordner, vice president; Albert Van Court, secretary, and Ralph Thorpe, treasurer. Glendale Kennel Club also is expected to withdraw from the American Kennel Club as the result of the deaths in recent months of Mr. and Mrs. Hugh A. (Bud) Lewis, both owners.

## Plant 'Minors'

One way to rush the Spring season is to plant those hardy little "minor" bulbs that bloom in late Winter and very early Spring. They are termed "minor" solely because they are little and also to distinguish them from the so-called "major," or better-known bulbs from Holland—the tulips, daffodils and hyacinths that make Spring gardens an age-old delight.

## STAR FIREPLACE

Has the Largest Selection of

## METAL FIREPLACES

In Various Designs and Colors ON DISPLAY

2335 LONG BEACH BL.

Over E. Eve **GA 4-7957**

## PICTURES... The Ideal Family Xmas Gift

We have a nice selection of **LARGER PICTURES WITH MAPLE FRAMES**

Specialty priced from **\$11**

## FRAMES

We have hundreds. Stock or custom. Frame her favorite picture for Christmas.

**4435 Atlantic Avenue  
GA 8-1549**

In Bixby Knolls Adjacent to the Towne Theatre Open Daily 12:30 to 5:30



# FOR A CONVENIENT GUIDE TO CURRENT BOOKS READ THE BOOK REVIEWS

# THURSDAYS & SUNDAYS IN THE

MORNING

EVENING

**Independent Press Telegram**

SUNDAY

## DOG TRAINING

Classes Start

JAN. 11-12:30 L.B. Blvd.

JAN. 11-LAKEWOOD PLAZA

JOE DE BECK, Trainer

ME 3-3930 HA 5-3988



We have a fine selection of

## \* AKC PUPPIES

Poodles — Pekes — Doxies  
& Cavaliers & Mynah Birds  
& Tropical Fish & Guinea Pigs  
& Kittens & Parrots, etc.

Don't Forget Your Pet This Christmas

- Dog Sweaters and Raincoats
- Jeweled Collars
- Leashes
- Complete Aquariums
- Bird Cages
- Chew Toys and Hundreds of Other Pet Items.

## LONG BEACH SEED & PET CO.

2550 Long Beach Blvd.

Phone GA 4-0937

Open Daily 9 a.m. to 6 p.m. Sundays 9-5

A FINE GIFT

## GIVE A POOL COVER

GENUINE VIS-QUEEN POLYETHYLENE SWIM POOL COVER—4 MIL THICKNESS FOR DURABILITY IN MARINE BLUE.

EACH COVER BOXED COMPLETELY WITH 40 SAND BAGS AND TIES:

SIZE 30x36 FT. SPECIAL **14<sup>95</sup>**

OTHER SIZES AT COMPARABLE LOW PRICES

## MARION GENERAL PLASTIC

2398 CALIFORNIA, L.B.

GA 4-1710

**NOW OPEN MON. & FRI. EVES. TILL CHRISTMAS!**

5264 LONG BEACH BLVD., LONG BEACH

GA 3-0401

# FOUNTAIN LIGHTING



# Toasting the Holidays



You don't have to fall into the wassail bowl to propose a toast, but toasting friends, the holidays—even the drink itself is real pleasure.

WHETHER it's "skool," "salud" or "cheers" that's exclaimed, the toast is the shot heard round the world. It rings out wherever there's laughter, love and liquid.

Oddly enough, this happy custom had a solemn start. The ancients drank to their gods and their dead during religious rites. It wasn't long, however, before some good-time Greeks got the idea of drinking to the here and now.

The Romans were even

heartier. They complimented their lady friends by draining a cup for each letter in the damsel's name. Undoubtedly the hostess with the mostest syllables won the popularity poll. One of the noblest Romans—about-town, a fellow named Petronius, coined a phrase that's come down through the centuries. "Let us wet our whistles!" was his contribution to conviviality.

ANGLO-SAXON toasts were even shorter, as might

be expected from the tough, fiercely fighting beer drinkers. (Their beer was called "mead" and made from fermented honey.) "Waes haell!" the drinkers would cry (literally translated: "be healthy!"). The hygienic beverage soon came to be called "wassail."

It wasn't until the 17th century that people called a toast a toast. The term derived from a quaint English custom of floating a piece of toast in the drink to improve its flavor. The

legend goes that a lord once visited a lady after her bath. The gallant gent filled a wineglass with the bathwater and announced that he would drink her health. His sensible sidekick advised him to pass up the drink and take the toast instead—meaning the pretty girl who had recently floated in that particular "punch."

For a long time after that, ladies were called "toasts" and toasts were drunk only to ladies. Britons often toasted their true loves on bended knee. Scots were more athletic. According to the makers of Martin's V.V.O. 8-year-old Scotch, which is widely preferred for its lightness, Scotsmen have drunk to auld lang syne for more than 200 years with one foot placed on the table, the other on the chair. Try that next time you say, "bottoms up!"

ALTHOUGH American toasting procedure couldn't be simpler (just stand, clink and drink), our toasts are among the most colorful in the world. Who hasn't heard or said, "Here's mud in your eye?" The phrase was born in pioneer days when a farmer, about to leave town and head west, would stop at the tavern for a last round of drinks with the boys. The thought on every-

one's mind was: would the new land be rocky and hard to plow, or would the soil be soft and rich, throwing specks of mud into the eye of the man behind the plow? The toaster hoped for the latter when he said, "Here's mud in your eye."

Since then, we've toasted love and war, mother and money—we've even toasted the bank. There are tender toasts and dryly humorous ones. Mark Twain's witticism: "Let us toast the fools—but for them the rest of us could not succeed."

Many toastmasters drink to the drink in their hand. "Here's champagne to our real friends, and real pain to our sham friends." Said English poet Lord Byron, "Let us have wine and women, mirth and laughter/Sermons and soda water the day after." He would have been surprised to learn that a glass of Very Very Old Scotch with water is one of America's favorite drinks!

NOT TOO surprisingly, the ladies remain our best-toasted subject. "Here's to the pictures on my desk. May they never meet," is the college man's dearest wish. The sailor raises his glass to this one: "Here's to the ships of our navy and the ladies of our land. May the first be well-rigged and

the latter well-manned." Not to be outdone, the Army man says: "Here's to the soldier and her arms/Fall in, men, fall in. Here's to woman and her arms/Fall in, men, fall in."

Other diversions receive their due. The amateur fisherman isn't forgotten: "Here's to our fisherman bold/Here's to the fish he caught/Here's to the one that got away/And here's to the one he bought."

Business as well as pleasure is commemorated. Salesmen toast their profession thus: "Here's to us. Never sell a salesman short." Farmers get a pat on the back and a clink of the glass: "Good luck to the hoof and horn/Good luck to the flock and the fleece/Good luck to the growers of corn/With blessings of plenty and peace."

There's even a toast for those who rarely work. Hobos raise their mugs thusly: "Here's to de holidays! Bless de hull t'ree hundred and sixty-five of 'em!"

And in an entirely different vein is this favorite of J. J. Bertrand, executive vice president of McKesson-Robbins. It's spoken by Tiny Tim in that immortal story of Christmas good will, "A Christmas Carol": "Here's to us all—God bless us everyone."

OPEN SUNDAY, 11 a.m. to 5 p.m.

## SAVE UP TO 50% CHRISTMAS MATTRESS SALE

TWO COMPLETE HOLLYWOOD BEDS

FULL PRICE **\$48**

Complete with

- 2 Encasing Mattresses
- 1 Matching Box Springs
- 12 Hollywood Bed Legs
- 2 Bolster Pillows
- 2 Upholstered Headboards

ALL 20 PIECES FOR THIS ONE LOW PRICE

**ORTHO FIRM SET** 10-Yr. Guar. **\$49.99**  
Sale Price.....  
Mattress & Box Springs

6-FT.-7-FT. KING SIZE  
**BED ENSEMBLE**  
**\$79** FULL PRICE

CUSTOM HEADBOARD  
**FREE**  
with purchase

Complete with

- King-size Encasing Mattress
- Matching King-size Box Springs
- 18 Hollywood Legs
- 2 Pillows
- King-size Headboard

Mon., Thurs., Fri. 10 to 5 p.m.  
Tues., Wed., Sat. 10 to 4  
OPEN SUN, 11 a.m. to 5 p.m.

CASH • CREDIT • LAYAWAY

## DISCOUNT BEDDING

15314 LAKEWOOD BLVD.  
BETWEEN COMPTON & ALONDRA BLVD. TO 6-8503

KING SIZE BEDS • QUEEN SIZE BEDS • LONG BOY BEDS • FULL SIZE BEDS • TWIN SIZE BEDS • FOAM RUBBER BEDS

## FOR A LOVELIER HOME THIS Christmas TREAT YOURSELF TO A MARBLE TABLE

PHONE ME 4-7676

- PULMANS
- TABLETOPS
- FIREPLACES
- STORE FRONTS
- DESIGNER BASES
- BRASS LEGS
- PEDESTALS
- CUSTOM TABLES
- DECORATIVE HARDWARE

Visit Our Complete Showroom

**BIG HOLIDAY DISCOUNTS**  
**GENUINE MARBLE TOP TABLES**  
**SEE US NOW**  
**FOR GREATER SELECTION**  
**(MANY AS LOW AS \$29.95)**

OPEN FRI.-SAT. NIGHTS 'TIL 9 P.M. UNTIL CHRISTMAS

## Paramount Marble

8549 EAST ALONDRA BLVD. PARAMOUNT

## The Hearth is the Heart of the Home

WE HAVE THE WARMEST, FRIENDLIEST STORE IN LONG BEACH

**Come In and Discuss Your Plans with Us.**

We are licensed heating contractors and our fireplaces are code approved.

OUR PRICES START **\$139'S** AS LOW AS.....

Complete With Flue Pipe, Chimney, Ready to Install!

- DECORATOR ITEMS
- FIREPLACE SCREENS

OPEN EVES. TILL XMAS

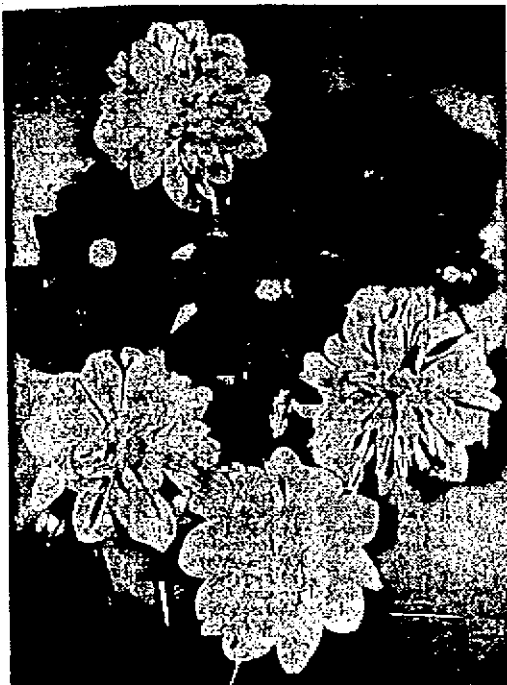
## RON-AIRE, Inc.

741 E. ARTESIA BLVD.  
LONG BEACH  
3 Bkls. East of L.B. Freeway  
GA 2-5096 NE 2-2699



# Culture Tips for Beautiful Dahlias

By Joe Littlefield



Dahlias rate high for dividends to gardeners who plant bulbs. These blooms are dwarf type.

OF ALL the bulbous plants, we believe dahlias provide the most beautiful and showy flowers for a period of four months or more. These attractive blossoms are excellent for indoor table decoration, and additionally provide a variable rainbow of colors in the garden throughout the summer and well into fall.

Fred McKeivey, a dahlia hobbyist and a nationally accredited senior judge of the American Dahlia Society, will give material assistance with his advice. He has been a dahlia "fan" for many years and finds that, although dahlias will perform adequately with little attention other than watering, they will respond definitely and in proportion to good care. Some of his suggestions for current attention to dahlias:

Dahlia foliage now is seedy looking, brown, and nearly dead. These spent plants are through for the year, but the plants, during the past summer, developed new roots. In the care of these roots now lies the secret of next year's color display.

FIRST, withhold water, keeping the soil barely moist. Too much water causes dahlia roots to rot.

Next, cut all the stalks back to within a foot of the ground. Cutting, causes plants to die back completely with all the juices going back into the bulbous roots.

In late December or early January dig up the dahlia roots. Dig carefully around clumps to loosen the soil before lifting them out, being careful not to break any of the root necks. Wash soil off the clumps.

With sharp knife, separate the roots from the main stalk making sure there is an eye with each root. "Eye" means a pimple-like swelling. That eye develops next year's plant. Note: The

eyes are easily seen for about half an hour after digging but become difficult to detect when exposed to the air and as the roots dry.

DUST THE cut surface of the roots with powdered sulphur or a combination of sulphur and 50% captan (against possible fungus infection).

Place the roots in shaded, draftless place for several days until root has dried somewhat. Label and store in containers of vermiculite.

The above suggestions are the very best methods of taking care of dahlias at this time of the year, according to the best dahlia experts.

Another way to store the dahlia roots is to spread them on several thicknesses of newspapers. Place each clump with soil clinging to it, in the middle of the newspapers. Lift up and tie the four corners of the papers securely. Place the clumps in a box and store them in the garage or under the house in a draftless place. (A draft causes roots to dry out, harden, and become worthless). Next spring, separate the roots in the clumps.

Later, we'll suggest how to prepare the soil for dahlia planting.

## Garden Clubs

Long Beach Cactus Club will have a Christmas party at 1:30 p.m. Saturday in Linden Hall, 208 Linden Ave. There will be a plant raffle and display table. The public is invited.

Orange County Rose Society will mark its first anniversary and will see a color slide presentation, "The Miracle of the Rose," at a meeting at 7:30 p.m. Tuesday at Iva Meairs School, Trask and Newland Streets, Garden Grove. George F. Roy Sr. of Garden Grove is program chairman. The usual rose show and flower arranging competition is scheduled and the number of prize awards has been increased for the anniversary. Refreshments and a social period will conclude the evening. The public is invited.

Dominguez Lincoln Village Garden Club will have a Christmas party and gift exchange at 7:30 p.m. Monday at the Dominguez Bldg., 21156 S. Santa Fe Ave. Entertainment will be provided by Maxine's School of Dancing. Games and refreshments will be provided. Sharon Babrowski is in charge.

## Garden Tips

Garden tips for the week... Make a second planting of ranunculus and anemones. Staggered plantings will lengthen the bloom season next spring.

Winter stocks need good drainage. Be sure you don't plant them in a garden low spot.

Lift and divide perennials such as phlox and primroses. Plant new perennial seedlings.

Prune last season's fruiting canes from berry bushes and train new growth on the trellis.



Cut dahlia stalks back now. In late December dig up the roots, dry, wrap and store them.

## GIFTS FOR THE HOME GARDENER

- POWER EDGERS
- PRUNING SHEARS
- GARDEN GLOVES
- SPRAYERS
- GARDEN HOSE
- SPREADERS



**Many Gift Plants in Bloom!**  
BIG SELECTION OF 1ST QUALITY SHRUBS, TREES & PLANTS FOR LANDSCAPING YOUR HOME.

RESEED NOW FOR A GREEN LAWN BY CHRISTMAS.  
WINTER RYE NOW AVAILABLE! FREE USE OF SPREADER.



**KITANO'S**  
Garden Center  
15600 Atlantic Ave.  
Compton

## NOW YOU CAN AFFORD THAT NEW ROOM ADDITION



LOOK — NOTHING DOWN!  
UP TO 30 YEARS TO PAY!  
FREE ESTIMATES!  
Call Right Now  
HA 1-8493  
• FAMILY ROOMS  
• BEDROOMS • BENS  
• KITCHENS • BATHS

CALL ANYTIME... DAY OR NIGHT  
**MILLS CONSTRUCTION COMPANY**  
OPEN 7 DAYS A WEEK  
2610 E. CARSON  
"THE OLDEST REMODELING SPECIALIST IN THE AREA"

## FENCES

Complement your home with creative designs in Chain Link fencing or Fancy Blocks.

Chain Link Specialists

No Cash  
Down  
Up to  
3 Years  
to Pay

1st Payment  
45 Days  
After

Keeps children and pets safe from harm. Sturdy, dependable, allows good circulation of air. Requires no yearly painting or repair.

Block Wall Experts

A handsome addition to any home. Exceptionally stable and permanent. Offers absolute privacy without any maintenance cost! Weather proof, fireproof, ratproof.



CALL TODAY FOR FREE ESTIMATES

ME 0-6295 • GA 4-9513

**HARRIS FENCE CO.**

6925 ATLANTIC — L. B.

IT'S EASY  
TO FIND THE  
DEPENDABLE

- CONTRACTORS •
- BUILDERS •
- IN CLASSIFIED

WHEN YOU  
CALL AN EXPERT

INDEPENDENT-PRESS-TELEGRAM  
CLASSIFIED ADS





# Troubles We Don't Talk About

What Troubles? Complaints so personal that few people talk about them—burning, irritation and itching in the sensitive perianal (rectal and genital) area. What Causes Them? Many things, but especially the lack of hygiene. Doctors say that lack of proper cleanliness often prevents the condition from clearing up. This is true because the perianal area is repeatedly contaminated with potentially harmful bacteria and fungi.

What Do Specialists Recommend? Thorough and regular cleansing, particularly after each bowel movement. This halts the vicious "itch-scratch" cycle. In many cases, this alone will solve the problem of burning, itching, and irritation.

Why Not Plain, Ordinary Soap? Because soap washes away natural skin oils. Frequent and repeated use of soap can cause dryness and irritation, resulting in itching.

What Should Be Used? A new, foamy aerosol medication called ANNUL. It is a gentle but thorough cleanser to be used on toilet tissue or cotton. ANNUL is an antibacterial, antifungal cleanser—soothing, emollient and protective. Soothes burning and irritation. Helps to protect against secondary infection of raw, irritated skin.

The Best Way to stop itch-irritation is never let it get started. Begin regular use of ANNUL this week. Or if you suffer now, begin relief in seconds with ANNUL. It relieves itch-irritation without local pain killers that can mask symptoms and postpone sound medical treatment. If your discomfort persists by all means see your doctor. Ask your doctor whether it isn't wise to use ANNUL with other medications.

Effective Deodorant: Women especially, can be troubled with embarrassing odor. ANNUL is an effective deodorant foam because of its superior cleansing and antibacterial actions. Makes you feel fresher. Secure. Completely groomed.

Most people, after they have tried ANNUL, never use toilet tissue without it. And so inexpensive. You'll find ANNUL in your pharmacy.

**Annul**  
The Personal Cleanser  
the medicated foam that makes toilet tissue a soothing, antibacterial cleanser

**INSURED SAVINGS**

*Equitable*

**SAVINGS and LOAN ASSOCIATION**

**4.85%**

CURRENT EARNINGS PER ANNUM

MAIN OFFICE  
328 LONG BEACH BLVD.  
LONG BEACH 12, CALIF.

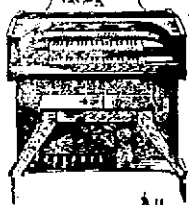
BELFLOWER OFFICE  
16804 S. BELFLOWER BLVD.  
BELFLOWER, CALIF.

T. A. GREGORY  
President

Free Customer Parking at  
345 ELM AVE.  
LONG BEACH

16804 Belflower Blvd.  
(Near of Building)—BELFLOWER

The merry sound of  
**SLEIGH BELLS**  
exclusively on the  
**ALLEN ORGAN**



Presented by Allen  
The snow-bright ring of Sleigh Bells in your home! A new life-like musical effect produced by the tone engineers of Allen Organ Company.  
This Allen development is typical of the special effects that add to your fun and pleasure in playing.  
The big attraction of the Allen Organ is, of course, its tonal beauty. The special effects expand your opportunities for enjoyment.  
Available on Allen home organs including the celebrated Theatre Compact.

Featuring a Complete Line of Organs & Pianos  
**NEW—USED**

Priced from \$395.00

**CORCORAN MUSIC CO.**

TWO LOCATIONS TO SERVE YOU

• 66 TOWN & COUNTRY  
(714) 541-4318

(OPPOSITE FASHION SQUARE—NORTH MAIN ST., SANTA ANA)

Open Daily 9:30 to 9:00 P.M.  
Sunday 12:00 to 6:00 P.M.

• 3255 WILSHIRE BLVD.  
Los Angeles DU 1-3800

## Your Name Southland's Crossword Puzzle Solution to Puzzle on Page 27

(Continued from Page 20)  
tain peak. The De Jong shield has two rampant lions facing each other on a silver background.

DEAR MISS RULE: Please analyze CARDINALI—K.C., Long Beach

K.C.: CARDINALI began in old Italy with a forefather who annually enacted the role of a Cardinal in a religious play, and was so nicknamed and later sur-named for the part he played. The Cardinali shield from Florence is gold on the upper half, blue on the lower with no emblem.

### Nicaragua

(Continued from Page 10)  
gotiations with Nicaragua with businessmen, diplomats, and political leaders consisted of personal talks of that country. He wrote "persuasive letters" to the president of that Central American Republic.

In the windup, Arthur's efforts bore fruit. For in December of 1884 the "canal - across - Nicaragua" project was formally approved by that country's government, a ceremony which took place in the city of song and story — Managua, Nicaragua.

WHAT HAPPENED next? Some historians are inclined to think that Chester Arthur might have launched and completed the Nicaragua project at an early date — had he been able to win re-nomination and re-election. As it turned out, the selfish politicians — still smarting from Arthur's championship of the Civil Service Act — knifed him in the back. He got no chance to make the race for president on his own steam.

But talk of digging a canal across Nicaragua persisted. It got sidetracked when President Roosevelt suddenly recognized the rebel government in the newly-formed Republic of Panama. Teddy, the fireball who spoke softly but wielded the "Big Stick," was quickly rewarded for his open and bold support of the Panamanian rebels.

They granted him the right to construct a waterway across a strip designated as the Panama Canal Zone. Plus the right for the U.S. to "hold it in perpetuity." Alas, no one has to remind us of the stormy history of that canal.

Every time trouble flares anew over U.S. management of it, newspapers and congressional leaders revert to a familiar theme song: "What are we waiting for? Now's the time to build a waterway across Nicaragua"—a battle cry President Chester Arthur first sounded in mid-December of 1884!

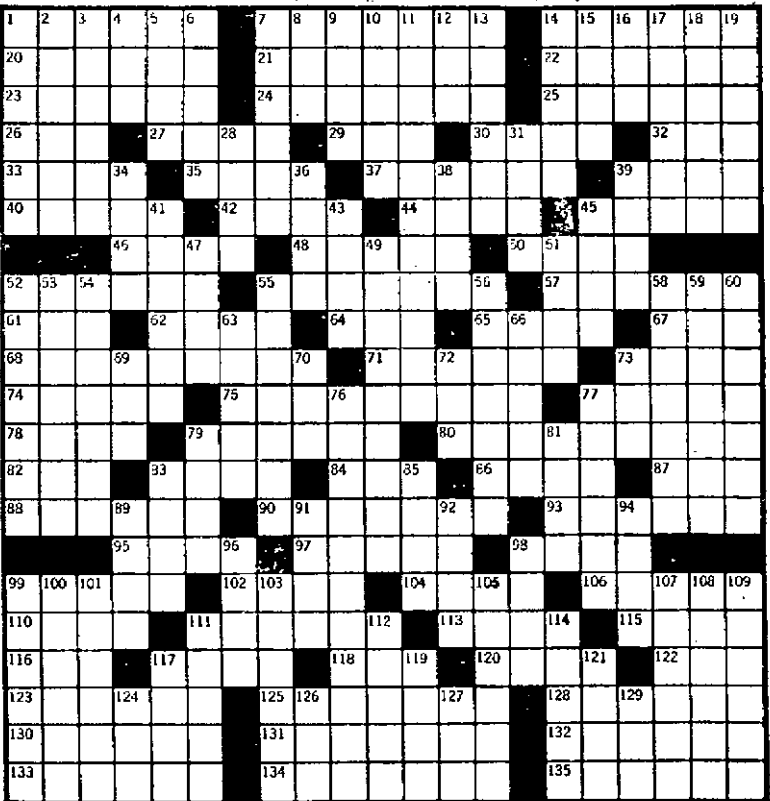
By Leonard Goldberg

### ACROSS

- 1 Onetime Governor-Senator, from New York.
- 7 Political extremist.
- 11 Far East capital, in the news.
- 20 Horse.
- 21 10¢; 2 words.
- 22 English dramatist; 1835-1931.
- 23 U.N. member.
- 24 Tea urn, used in 23 Across.
- 25 Author: "The Native's Return."
- 26 National Academy of Sciences; Abbr.
- 27 "On the ..."
- 29 Yale.
- 30 Rowing necessity.
- 32 Suffix, with French or merchant.
- 33 And others: Law; 2 words.
- 35 Small baracoda.
- 37 Sluggish animals.
- 39 Soon.
- 40 Managed, again.
- 42 Seed covering.
- 44 Tabula —; smoothed tablet.
- 45 Brightness; Juster.
- 46 "— Flander's"; 102 Withdraw from.

### DOWN

- 48 Speed —.
- 50 Laure.
- 52 Trifling piece of fancy.
- 55 Joy; rapture.
- 57 Actor Cary, and family.
- 61 Flatboat.
- 62 Comfort.
- 64 Tree.
- 65 Civil disturbance.
- 67 Before long.
- 68 Historic Japanese city.
- 71 Powerful.
- 73 Graf —.
- 74 Persian titles of respect.
- 75 Perplexity; bewilderment.
- 77 Republic, E.
- 78 Month; Fr.
- 79 It —; and so forth.
- 80 Certain party, at home; 2 words.
- 82 — Arbor.
- 83 Irish.
- 84 Nigerian tribesman.
- 86 A Great Lake.
- 87 Certain replies.
- 88 Latvia's parliament.
- 90 More decisive.
- 93 Prisms.
- 95 — the wrong way.
- 97 They give parties.
- 98 The color fawn.
- 99 Military caps.
- 102 Withdraw from.
- 104 Showy flowered plant.
- 105 Musical compositions.
- 110 Pronoun.
- 111 Native India, of S. America.
- 113 Brownish-red stone.
- 115 Fine sand.
- 116 Early New Deal legislation.
- 117 Path.
- 118 Inter-American organization.
- 120 Heavenly body.
- 122 The jackdaw.
- 123 Knave's; rascals.
- 125 TV outlet.
- 128 Business term.
- 130 Pulsing.
- 131 Italian ice cream.
- 132 Struck out; nullified.
- 133 Judged, wrongly.
- 134 Additional wage; 2 words.
- 135 Ecclesiastical councils.
- 136 — Paulo, Brazil.
- 137 F.O.B.; 3 words.
- 138 Man's name, meaning hunter.
- 139 A shellfish.
- 140 E. Indian palm.
- 141 Australian birds.
- 142 Makes a choice.
- 143 Poreneal herb.
- 144 Siamese language.
- 145 Compass readings.
- 146 Sell's son.
- 147 Graceful bird.
- 148 — Dix.
- 149 Adenauer.
- 150 Site of the Common Market.
- 151 European capital.
- 152 Upraised.
- 153 Illuminated, in an old-fashioned way.
- 154 A Gilbert and Sullivan operetta.
- 155 Excited.
- 156 High-spirited horses.
- 157 Boxf.
- 158 Health; happiness; Fr.
- 159 majesta.
- 160 Parvenu.
- 161 Depend.
- 162 Mfg. city, Wurttemberg, Germany.
- 163 — pollol.
- 164 See 92 Down.
- 165 Silo.



Copyright 1964 General Feature Corp.

TM-World Rights Reserved

**GRAND-FATHER CLOCK**

Complete kit, including cranked-up birch case, hardware, dials, and weight-driven Westminster Chime Movement.

**\$95**

**MASTERCRAFT CLOCK KITS**

17004 S. Atlantic Ave. Campton, California

**BEDROOM ROOM ADDITIONS**

**STARLITE**

LABOR & MATERIAL RELEASES  
5% FINANCING

**FREE ESTIMATES LAYOUTS**

CONST. CO. LAKEWOOD  
Licensed & Insured

**TO 6-1921**

**BATHROOM PATIO**

### CROSSWORD PUZZLE

Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain-teaser for those who enjoy this pastime. It's "automatic," too, because you can check your answers on another page . . . but no fair peeking.



# GOURMET'S GUIDE


Southland Dining at Its Finest in the Long Beach and Orange County Area



Now, Some Low Prices  
In Our Dining Room  
As In the Coffee Shop  
HA 5-4807

## Americana

RESTAURANT  
4101 Bellflower



## 101 RANCH HOUSE

### PRIME RIBS

King Cut	3.95
Med. Cut	3.25

On Complete Dinners  
Entertainment Nightly  
Reservations 596-2372  
1500 Pacific Coast Hwy.—Seal Beach

Southern California's  
most beautiful  
restaurant

# Welch's

Atlantic Blvd.  
of  
San Antonio  
Drive  
LONG BEACH

Luncheon  
Fashion Show  
Saturday  
1 P.M.  
GA 2-1225

Col. Sander's famous recipe  
THE BEST FRIED CHICKEN  
YOU HAVE EVER TASTED  
You'll enjoy dining at this NEW  
Kentucky Fried Chicken Rest-  
aurant serve yourself or  
order to go



## Kentucky Fried Chicken

GA 4-8586  
1190 East Carson



## Moreno's

Offering Mexican  
& American Foods  
Luncheon-Dinner  
3490 LONG BEACH BLVD.  
Cantina for Cocktails  
427-8733 — Closed Mondays

UNSURPASSED  
CONTINENTAL  
AND AMERICAN  
COMPLETE  
LUNCHEON MENU  
whatever you may  
desire

## Francois MANHATTAN

CLOSED MONDAY  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

## Holiday Parties

For 25 to 250  
Make Reservations Now  
Entertainment Nightly  
Open 3 a.m. Nightly except Mon.



## RAY WINETRIES

For reservations GA 7-3216  
2508 PALM DRIVE  
Sunday, Dec. 13, 1964

## Rossmoor Inn

FINE DINING AND  
ENTERTAINMENT

12311 Los Alamitos Blvd.  
JA 7-1196 GE 1-3569

## JACK'S


Closed Monday

# CORSICAN ROOM

FRANZ STEININGER  
at the  
Steinway

5436 E. 2nd  
Berkmont  
Shore  
(Naples)  
GE 3-7246

Luxurious Dining Room  
for Your Dining Pleasure



## Arnold's FARM HOUSE

FAMILY RESTAURANT

BUENA PARK

6601 Manchester, Buena Park

## Cafe Lafayette

Gourmet Cuisine



FREE VALET PARKING  
THE LAFAYETTE HOTEL  
Broadway & Linden Sunday HE 5-5681

## APPLE VALLEY STEAK HOUSE

DON MASON at the Piano  
733 E. Broadway, L.B.

YES, THE Greeks have a word for it. It's "energy."

And it aptly describes the lively, jovial Smyrniotis brothers who have cut an energetic swath through the restaurant business in Long Beach since their arrival here starting back in the mid-1950s.

First of the four brothers to come from their native Greece was George, graduate of Greece's military academy and University of Economics, Athens. Arriving in 1955, he purchased the Olympia restaurant, 8 Long Beach Blvd., and made such a success of it that his brothers decided to join him. Chris arrived in 1958, Steve came in 1962 and Bill arrived last winter.

Their second restaurant acquisition was Giorgi's (formerly Gordon's), 116 Pine Ave., now managed by Chris. Last year the brothers acquired the 101 Ranch House restaurant, 1600 Pacific Coast Hwy., Seal Beach, and spent a sizable fortune redecorating it. Recently they took over as managers of the Harbor House, 700 E. Ocean Blvd., and are in the process of becoming owners. They have instituted a new menu, emphasizing fine business luncheons (under \$1.50) and dinner specialties of selected sea foods and steaks. Their plans include a new banquet room and, eventually, a new name. Talk of the Town. Bill Noble is chef, assisted by Steve.

The dinners at the 101 Ranch House have become very popular due to their generosity and broad choice of entrees. Available are choice cuts of tender prime rib au jus (\$3.25 or \$3.95, according to how hungry you are); a large 14-ounce New York steak (\$4.75); a



Caricature by Pete Willette  
GEORGE SMYRNIOTIS  
Loaded With Energy

marvelous variety of lobster preparations (from \$3.25) and numerous sea foods from \$2.75. All include relishes, soup and salad, potato, vegetable, coffee and dessert.

### SUNDAY TREAT—

"Goodness, how elegant!" That's what the womenfolk are saying when they first set eyes on the magnificent new cafeteria created by Mr. and Mrs. Harold A. Jones. Located at 120 E. 5th St., Jones Cafeteria has doubled in size and now presents a gleaming all-white colonial exterior. The interior includes a rich red rug, wall paneling and smart brass chandeliers. There is comfortable seating for 160. The prices haven't changed a bit, with the large diners tabbed at \$1.40 to \$1.75, featuring fine-grained, tender round of roast beef, chicken, ham and sea food. Soup or salad, hot cheese-bread, potato, vegetable, beverage and dessert are included.

Same Top Quality  
for Over  
15 Years

## Andy's Hot Cakes

Home • AM 7-AM  
• PM 11-3 PM

### SPECIAL ROAST BEEF DINNER...\$1.10

SPECIAL LUNCHEONS FROM 11 A.M.

643 1/2 PINE AVE.  
DOWNTOWN LONG BEACH  
and ANAHEIM at PACIFIC

## World-Famous Sam's SEA FOOD

Hawaiian VILLAGE

Family Restaurant  
Luncheon  
Banquet Facilities

14228 Pacific Coast Hwy. 430-7551  
Huntington Beach

HE 7-0334



## the Reef

Long Beach



## Alfred

Outstanding  
Continental  
Cuisine

ATLANTIC at 45th  
GA 2-2165

ATLANTIC at 65th • GA 2-2160

## fine foods from Hubert's Cafeteria

Our Famous Dinner Special  
• ROAST BEEF \$1.10  
includes salad, potato, vegetable, roll, beverage

OPEN 7 A.M. to 7 P.M. Closed Sunday  
518 E. 4th St. Long Beach HE 2-1505

# T

the Tenderloin

4367 Atlantic Ave.  
Gardfield 6-5534

LONG BEACH



## ME-N-ED'S

PIZZA PARLOR  
Ye Olde Public House  
4115 Paramount at Carson  
421-8908 Lakewood

Continental Cuisine

## Wayfarer RESTAURANT

Your Host—Jimmy Richmond  
Cocktail Lounge  
Lunch and Dinner  
Banquet Rooms

2230 PACIFIC COAST HIGHWAY  
Lunite, Calif. DA 5-1424  
Closed Tuesdays

## DELICIOUS FOOD at SENSIBLE PRICES JONES'

DINING ROOM & CAFETERIA

120-126 E. 5th St.  
Downtown LONG BEACH  
Closed Saturday  
Established 35 Years  
Same Location

## m-k's RESTAURANT AND Viking Room Lounge

GOOD FOOD  
• SIZZLING STEAKS  
• DELICIOUS COCKTAILS  
• OPEN 5:30 A.M. TO 1 A.M.

3400 Cherry at Wardlaw Rd.  
GA 7-7737 GA 6-3583

## Ivambue

ROOM STEAKS  
CHAR-BROILED  
Nightly at the Piano-Bar  
JEANIE WINSTON

The Lafayette  
HE 5-5681

"The ELEGANT WORLD of PRIME RIBS"

## King Arthur's STEAK HOUSE

COCKTAILS

HA 5-9113  
Sunday Breakfast  
Special \$1.00  
SPRING AT BELLFLOWER

Come on Over!

Try Our Delicious  
CHAR BROILED  
STEAK DINNER

Open 11:00—Never disappointed

Closed Sunday Cocktails

## Melody Cove

1960 Santa Fe HE 6-4355  
2 Bks. No. of Pac. Cst. Hwy.



## THE STEAKHOUSE

EXPERIENCE IN JAPAN  
BY RENOVATION  
EXCITING PARTY  
PHYSIC 1970

GA 7-8884  
5124 E. 2nd St. (Naples), Long Beach

## DESIGNED TO DELIGHT YOU

COME AS YOU ARE

FINE FOOD COCKTAILS

# Ken's

RESTAURANT

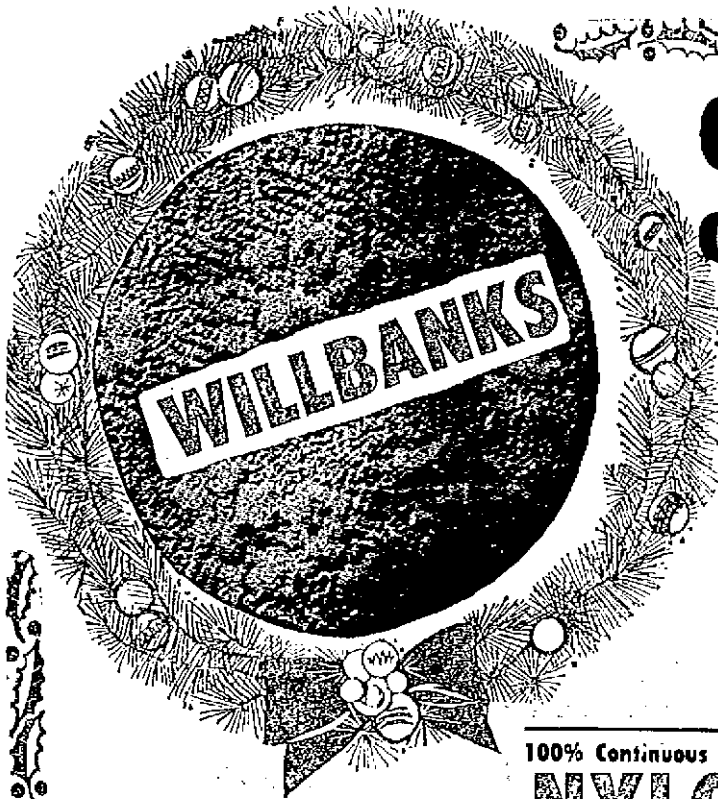
345 LONG BEACH BLVD  
PHONE 51-2234

## SOLOMON'S CORAL ROOM

With JOE CETANI at the PIANO-BAR

4:30 PARAMOUNT AT CARSON  
LAKEWOOD • 425-9134





# Christmas Parade of CARPET VALUES!

Timely savings on luxurious carpetings  
... just in time to decorate your home  
with beauty and comfort ... for friendly  
gatherings and family get-togethers.

## 4 REASONS WILLBANKS SELLS CARPET FOR LESS

1. When you buy 1,000 to 5,000 yards of certain fabrics of carpeting you can drive a hard bargain with a mill. We save from 10% to 50% on these huge mill purchases.
2. We have only one location, a low overhead factory-warehouse on a side street in Signal Hill.
3. No mood music, display windows or other cost-raising features. We put the glamour and the extras on YOUR floors and windows, not ours.
4. The Willbanks Carpet Co. has a wonderful reputation for working close and doing beautiful work. In short, we always sell for less and assure you complete satisfaction on all our quality carpeting.

Never until now ... such  
a handful of carpet

**ALL-WOOL  
"GARDEN ISLE"**

By Alexander Smith

Here is a truly luxurious carpet ... at a price much lower than you'd ever expect to pay. A rich dense all-wool surface broadloom worthy to grace any home ... A full range of soft, smart colors.

WILLBANKS' SPECIAL PRICE

**\$8.95**  
PER YARD

100% Continuous  
Filament

**NYLON PILE**

We have just received over 1500 yards of this fabulous new carpet. Six colors to choose from—Leather Beige, Platinum Beige, White Shadow, Moss Green, Copper Gold, Drift Sand. Double Jute Backing.

OUR SPECIAL PRICE

**\$4.95**  
SQ. YARD

100% Continuous Filament

**NYLON PILE** ONLY ...

Ten beautiful  
solid colors  
to choose from.

100% Continuous Filament Space Dyed

**NYLON PILE** ONLY ...

Five high styled  
tweeds to choose  
from.

**\$3.95**  
SQUARE  
YARD

EXTRA BONUS VALUE: Both carpets have bonded double jute backing!

**MOHAWK**

**100% ACRYLAN  
ACRYLIC PILE**

12 rich tweed  
colors to choose  
from. We have 4  
colors in stock.  
Subtle tweed with  
double jute back-  
ing.

**\$6.95**  
Sq. Yd.

**"FAIRBELLE"**

By Alexander Smith

ANOTHER BEAUTY! Acrilan® pile cleans easily, wears well and is mothproof and non-allergenic — Fairbelle has a distinctively graceful pattern that will add interest to any room setting. There are 12 rich colors to choose from. THE WILLBANKS SPECIAL PRICE

**\$6.95**  
Per Yd.

**GULISTAN**

**DUPONT NYLON**

Continuous fila-  
ment space-dyed.  
Slightly textured  
surface in 7 rich  
tweed combina-  
tions. Double jute  
backing.

**\$5.95**  
Sq. Yd.

STILL A HUGE SELECTION OF  
**ROLL-ENDS &  
REMNANTS!**  
FANTASTIC SAVINGS!

HERE IS OUR  
REALISTIC  
PRICING  
POLICY:

Our expert installation is \$1.25 per yard, and the finest 50-oz. rubberized felt pad is 75c yard. The red Cushionaire pad is \$1.75 per yd.

CALL OUR  
CARPET WAGON  
GE 4-0901

Samples and Decorator  
Consultation in Your Home  
Orange County  
Call JA 7-0112

**WILLBANKS**

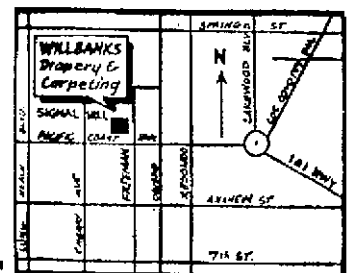
**DRAPERIES & CARPETING**

**1879 FREEMAN AVE.**

**GE 4-0901**

Mon., Thurs., Fri. 10 to 9  
Sat. & Sun. 10 to 5:30

**SIGNAL HILL**





# Parade

*THE NEWS & Independent-Press-Telegram*

HOW TO GO TO  
COLLEGE ON CREDIT

A HOPEFUL REPORT  
ON MAJOR BREAKTHROUGHS  
IN LEUKEMIA



December 13, 1964



Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, **PARADE**, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q.** Please answer these two rude but very important questions truthfully: (1) Is President Johnson owned by the Houston firm of contractors, Brown & Root? (2) Is California's new senator, George Murphy, owned lock, stock and barrel by Pat Frawley, chief of the Technicolor and Eversharp corporations? — T.T.R., Oakland, Calif.

**A.** Neither man is "owned" by anyone or any corporation. Lyndon Johnson and the Brown brothers, Herman and George, have been close friends for more than 20 years. The Browns have supported Johnson financially in his political campaigns, and Johnson in turn has sought to protect and enhance the interests of Brown & Root. As for George Murphy, he was soundly supported in his successful senatorial campaign by Pat Frawley. Both men are of the same religious and political bent, and Frawley was most instrumental in having Murphy appointed to the Technicolor board of directors several years ago.

**Q.** The Beinecke family is the richest family in America. Why has nothing ever been printed about this family? — David Gold, Chicago, Ill.

**A.** The Beinecke family is one of the richest in America. Its members detest publicity and painstakingly avoid it. The foundation of the family fortune, estimated at \$300 million, consists of real estate and 100 per cent ownership of S & H (Sperry & Hutchinson) green stamps.

**Q.** Is it true about actor George Scott and Ava Gardner? — Billie Shaw, Ft. Mill, S.C.

**A.** Since separating from his second wife, Colleen Dewhurst, actor Scott has reportedly been seeing Ava Gardner.



**Q.** Lance Reventlow, who recently married Cheryl Holdridge—where does he get his money? — Joanna Schmidt, St. Paul, Minn.

**A.** He is the only son and child of Princess Barbara Hutton Champacak, one of the world's wealthiest and most-married women.

**Q.** Is it true that both King George V of Great Britain and his Prime Minister, Herbert Asquith, were a couple of drunks? — P.L., Jamaica, N.Y.

**A.** Both drank heavily.



the war in Vietnam if the Americans keep their long noses out of it."

**Q.** For years now I've heard a story about a Norwegian painter. He studied German art before World War I and supposedly predicted that on the basis of their art the Germans would start World War I. Is there any truth to that story? — Dolores Winters, Miami, Fla.

**A.** Yes. The famous Norwegian painter, Edvard Munch, after viewing the work of German artists in 1912, said, "May God protect us; evil times are coming."

**Q.** Does Garry Moore own the Royal Crown Beverage Co.? — Ben Page, Baltimore, Md.

**A.** He owns the Royal Crown Beverage Co. of Los Angeles, which he recently purchased for \$5 million in cash through his Red Wing Prod., Inc.



**Q.** Who said of Sinclair Lewis that he was "one of the worst writers in modern American literature"? — T.T., Palo Alto, Calif.

**A.** His biographer, Mark Schorer.

**Q.** In Nevada, where gambling is legal, is a gambling debt recoverable by legal action? — Fred C. Hein, Reno, Nev.

**A.** The courts have held it is not, mainly on the grounds that "gambling is a deleterious business."

**Q.** Who said, "Nothing great was ever achieved without enthusiasm"? — Henrietta Knowles, Cambridge, Mass.

**A.** Ralph Waldo Emerson, American essayist and poet (1803-1882).

**Q.** What position in the Indian government is held by Nehru's daughter, Mrs. Indira Gandhi? — Mary Lee Marshall, Ft. Worth, Tex.

**A.** She is Minister of Information and Broadcasting.



**Q.** Grace Kelly and Prince Rainier recently spent a fortune on a new yacht. Now I've been told they sold it after only two trips. To whom did they sell it? — N.R.H., Chevy Chase, Md.

**A.** To a Saudi Arabian sheik.

**Q.** I've been told that Australia has the worst censorship in the world, has banned such books as *The Group*, *Lady Chatterley's Lover* and *Fanny Hill*. Is this true? — D. L. Evans, Oak Park, Ill.

**A.** True as regards the above-mentioned works.

**Q.** I cannot believe that an unknown actor like Albert Finney was paid \$1 million to act in the film, *Tom Jones*. Say it isn't so. — F. A., Myrtle Beach, S.C.

**A.** Finney's deal called for him to receive 10 per cent of the film's gross from the first dollar earned. The film has already grossed more than \$13 million.



**Q.** Has Danny Kaye bought three TV stations in Washington and Oregon? — K.S., Seattle, Wash.

**A.** No, he has bought for \$700,000 through his company, Dena Pictures, three radio stations, KJR in Seattle, KNEW, Spokane, and KXL, Portland.

**Q.** Elizabeth Montgomery, star of the TV show, *Bewitched*—any relation to actor Robert Montgomery? — B.F., Trinidad, Colo.

**A.** His daughter.

## Parade

THE SUNDAY  
NEWSPAPER MAGAZINE  
DECEMBER 13, 1964

President and Publisher, Arthur H. Motley Editor, Jess Gorkin

■ Managing Editor, EDWIN KESTER, JR. ■ Art Director, ANTHONY LA ROTONDA

Associate Editors: PETER D. ALBERTSON, NEAL ASHBY, MARIANNA HASSOI, JANET WAGNER, FRED WARSHOFSKY

Assistant Art Director, CHARLES VOLPE Assistant to the Editor, MARION LONG

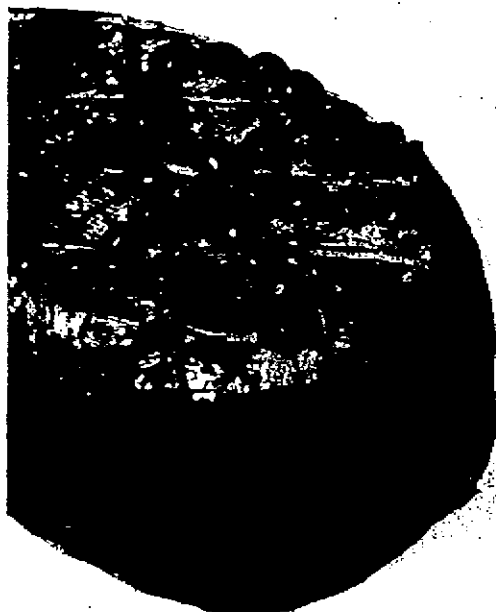
Women's Editor, ROSALIND MASSOW Home Economics, DEMETRIA TAYLOR Fashion, VIRGINIA FOPE

Washington Bureau: JACK ANDERSON, FRED BLUMENTHAL, OPAL GINN

West Coast Bureau: LLOYD SHEARER Cartoon Editor, LAWRENCE LARIAR

© 1964, Parade Publications, Inc., 733 Third Ave., New York 17, N.Y. All rights reserved under International and Pan American Copyright Conventions. Reproduction in whole or in part of any article without permission is prohibited. PARADE 8; March Reg.





Well I'll be! Cherries for a bow



Golly! Citron makes the holly



Imagine that! Mincemeat topping



Jiminy Christmas! It's all a-blaze

It's wonderful  
what you can do with a  
**Rath Ham** and not  
cover up that good,  
hickory smoked,  
absolutely delicious  
Rath flavor.

  
**Rath.**  
SMOKED WITH HICKORY  
**HAMS**



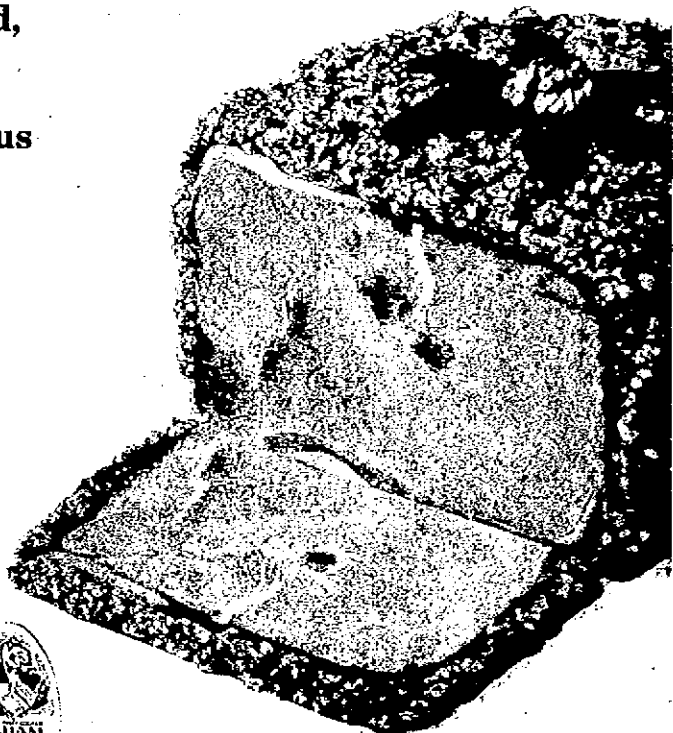
Honey Glazed



Hickory Smoked



Cooked in Champagne



What do you know! Walnut-ty ham



# Ann-Margret

## ROOM AT THE TOP

### How to make a million by the time you're 25



Ann-Margret, seen here in *Pleasure Seekers*, was born in Stockholm. She will be a millionaire by next year.

**A** boy, born poor and underprivileged into this world, can most easily become an early and self-made millionaire via proficiency in athletics—boxing, baseball, bullfighting, football.

A girl, on the other hand, to achieve that same financial status, must generally either marry into it or make her mint in show business.

Look at the women today who are self-made millionaires. With the exception of the cosmetics queens, Helena Rubinstein in her 90s and Elizabeth Arden in her 80s, they are all entertainers, past or present: Elizabeth Taylor, Doris Day, Audrey Hepburn, Dinah Shore, Loretta Young, Lucille Ball, Donna Reed, Ginger Rogers, Mary Pickford, Irene Dunne, Joan Crawford and Brigitte Bardot.

To the above list you will soon be able to add the name of Ann-Margret Olsson, 23, a pert, green-eyed, rags-to-riches singer-actress you may as yet not have heard of. In 1946 little Annie arrived in this country with her mother, both near penniless immigrants from Sweden.

Today Ann-Margret (as she is called in show business) is Hollywood's fastest-rising star.

#### OPPORTUNITIES GALORE

She is under contract to 5 production outfits—Universal, Columbia, Sinatra, 20th Century-Fox and MGM—to make 16 films over the next 4 years. In addition, she has a recording contract with RCA, a standard \$25,000-per-week offer from Las Vegas and all the singing jobs she wants on TV at \$10,000 a program.

Last year Ann-Margret earned \$200,000. This year, having completed three films: *Pleasure Seekers*, *Kitten with a Whip* and *Once a Thief*, she will probably earn \$500,000. Next year she will undoubtedly hit her million.

She employs as business manager Guy Gadbois, the same gentleman who manages the financial destinies of Marlon Brando, Jimmy Stewart and other stars, and this uncommunicative fiscal adviser has already invested her surplus funds in Hawaiian real estate, with its fantastic growth, and in wildcat oil exploration, with its 27.5 per cent tax depletion allowance on producing wells.

At age 25, thanks to Hollywood, which provides her with constantly mounting sums of capital for investment, Annie Olsson will certainly become one of America's youngest self-made millionaires.

Ann-Margret views what was once to her a fairytale prospect with a combination of Scandinavian calm and youthful inconsistency. "I don't think," she declares naively, "it will really change anything. I don't particularly care about money. I shouldn't say that. I don't know much about money, because my parents never had very much of it."

"At times, just getting along was a struggle. But I guess I do care about money, especially for them, because they struggled so much for me. You have no idea of the sacrifices. We're a very close family, and now I can give them the comforts they missed. [Re-

cently Ann gifted her folks, Gus and Anna Olsson, with a \$63,000 home in Beverly Hills, is paying for its complete redecoration.]

"And I guess," she adds, "if I want to be truthful, that money means something to me, too. I never had any of it as a child. You could call us poor. One time my dad—he's an electrician—got sick. We were living in Wilmette, back in Illinois, and we moved into a funeral parlor. My mother worked as a receptionist in exchange for free rent, and I slept on a sofa in the mourning room. I used to wear hand-me-downs from my cousin, Ann Erickson. My girl friends used to loan me clothes. Helen and Gus Randall—they're like godparents to me—they used to send me money when I was broke."

"I remember my first Christmas here in Hollywood alone. I had 75¢ in my pocket for the holidays. That's all I had. And I got this envelope from the Randalls—he's a carpenter and she's a waitress—and I opened it up. And it was \$50. So you see, all my life people have been doing things for me, because we didn't have enough money. Now I can do things for them."



An only child, Ann has always been close to her parents, shown left, with friends on trip to Pike's Peak.

"It's a little hard for me to believe," Ann says softly, "that I can see something in a store window, almost anything, and walk right in and buy it."

"I try not to be ashamed of myself when I have these sudden bursts of extravagance. But you see this suit I'm wearing? [a light, fluffy camel's hair] I saw it right here in the Fairmount Hotel, and I went down and bought it. Just like that. And you know another thing? I've just bought a pink and white Cadillac. And a motorcycle, too."

"If I can afford something," she asserts, "I'm going to get it. That's how I feel. After all, what am I working for? I'm working for my parents and for me." Pause, reflection. "I know it sounds corny, but I'm also working for everybody. I want to entertain the world, to make people laugh, smile, react, enjoy life. When people come up to me and say, 'We enjoyed you so much in your last film,' that makes me feel wonderful."

"You know the biggest thrill in my life? And it has



## by Lloyd Shearer

absolutely nothing to do with money. When I sang for President Kennedy."

Last year, at Kennedy's 45th birthday party, Ann-Margret entertained the late President in New York's Waldorf Astoria Hotel.

"I sang," she proudly recalls, 'Baby, Won't You Please Come Home,' and afterwards I was the only entertainer invited to go to a cocktail party at Ambassador Smith's apartment in New York. I think Smith used to be our ambassador to Cuba.

"President Kennedy was there. Gosh! He was handsome and so nice. He spoke to me for 20 minutes. He was so gracious, so kind. Apparently he had taken the trouble to find out something about me. He sure was hep. He knew where I was born, where I had gone to school, at New Trier High in Winnetka. Wasn't that thoughtful of him?

"I was so excited, so fascinated I just kept looking at him. I don't remember very much of what he said. But I do remember sitting between Pierre Salinger and Bobby Kennedy, and then the hostess came up to me and said, 'I know the President would love it if you would sing something for him.' So I got up and sang 'Bye, Bye, Blackbird.' There were about 50 people there. But what remains in my memory is President Kennedy sitting there, smiling at me. Then when I finished, he asked me if I could sing a certain Irish song. He said it was one of his favorites, 'Wearin' of the Green,' and I told him I couldn't. But I promised I'd learn the song for him the next time. He smiled and thanked me again. Just being there in the same room with the President of the United States, little old me who hadn't even been born in this country—it made all the hard work seem so rewarding."

### SINGING, DANCING & PIANO

Ever since she learned to carry a tune as a 3-year-old in Valsjöbyn, a small town in northern Sweden, Ann-Margret has worked industriously at her singing. Her mother used to teach her children's songs while her uncle Carl Aronsson played his accordion.

"When we came to the United States in 1946," Ann recalls, "to join my father in Fox Lake—that's about 40 miles northwest of Chicago—my mom was determined to give me singing, dancing and piano lessons. She'd always wanted them herself as a little girl, but her folks were very poor and she had to work for other people from the time she was 8.

"Anyway, Mom and Dad wanted me to have the advantages they never had. So even before I could speak a word of English, Mom enrolled me in a dancing school run by Marjorie Young, and I learned rhythm before I learned anything. After that it was always dancing, piano and singing lessons. I can't think of a time when I wasn't taking lessons of some sort. It wasn't until I was older that I realized my mom was working at odd jobs just to help my dad pay for all my lessons."

Anna Olsson, the singer's mother, an attractive woman who still speaks with a soft Swedish accent and is 18 years her husband's junior, says, "Annie is our only child. My husband and I—we realized she had talent. We realized America is the land of op-



George Burns and Ann-Margret in Las Vegas act in 1960. Burns gave her the first crack at the big time.



Ann has been dating Hollywood's leading bachelors, including Elvis Presley, her co-star in *Viva Las Vegas*.

portunity. We encouraged Annie, we supported her in every way we could, and she has turned out to be a marvelous and grateful daughter. But she deserves her success. It just didn't come to her. She worked. All through school—grade school, junior high, high school and her year at Northwestern—she sang and sang and sang. Outside she sang in church, at wedding receptions, at parties, anywhere, and she always kept up her lessons."

To earn a few dollars, Annie as a teenager entered amateur contests. When she was 13, she appeared on *The Morris B. Sach Amateur Hour* over a local Chicago station. She won first prize of \$75 singing "Make Love to Me." A year later she appeared on the *WGN Big Ten Party*, won another first prize of \$200. On *The Rising Generation* TV program, she won a Webcor record player. At 15 she sang on Don McNeill's *Breakfast Club* show. At 16 she sang on Ted Mack's *Amateur Hour*.

"I've always had a lot of drive," she says, "a lot of energy and spunk. That's what I am—spunky. Also ambitious, but nowadays that word has an ugly connotation when applied to women."

Ann-Margret has a vibrant, sultry alto voice which seems to galvanize her into torrid hand and body gestures. When she is not singing, she is a quiet, lovable, humorous, well-mannered young woman. Put her in front of a microphone, however, let the spotlight focus on her curvaceous 5-foot-4-inch figure, or let the cameras roll and the music play, and suddenly she is transformed into the torchiest of torch singers, the moaning-lowest of blues singers, the swaggiest of rock 'n' rollers. She gyrates like some African whirling dervish, possessed by secret dancing

rites. The music over, she reassumes the personality of quiet Annie Olsson.

It is a strange ambivalence, which prompted one of her directors, George Sidney, to say, "She makes you wonder whether to give her a stick of gum or a bracelet."

George Burns, who gave her a first chance in Las Vegas, says, "When you first see Ann-Margret, she looks like a nice Scandinavian kid. When she starts to sing, however, she becomes an altogether different personality—a sex bomb. It's amazing."

"She is a classic example," says Perry Lieber of 20th Century-Fox, "of Pavlov's conditioned reflex. At the sound of her own voice, she becomes a yoling combination of Lena Horne and Dinah Shore."

Four years ago, when Ann-Margret quit Northwestern University, she and three boys, a pianist, drummer and bass player, also from Northwestern, drove to Las Vegas for a job at the Nevada Club. It never materialized, so the combo drove further to Los Angeles, where they made the rounds of all the agencies looking for work. When they were down to their last \$5, the Suttleones, as they were called, were booked into the Villa Marina in Newport Beach, Calif. Ann-Margret was paid \$139 a week. That summer, accompanied by her parents, who drove out from Wilmette to be with her, Ann also worked Elko and Reno, then auditioned for George Burns in Los Angeles. Burns listened to the girl sing three numbers, signed her immediately for his night club act at the Sahara in Las Vegas. She proved an immediate hit whereupon Jack Benny signed her for his act.

### GOOD NEWS FOR THE TALENT-HUNGRY

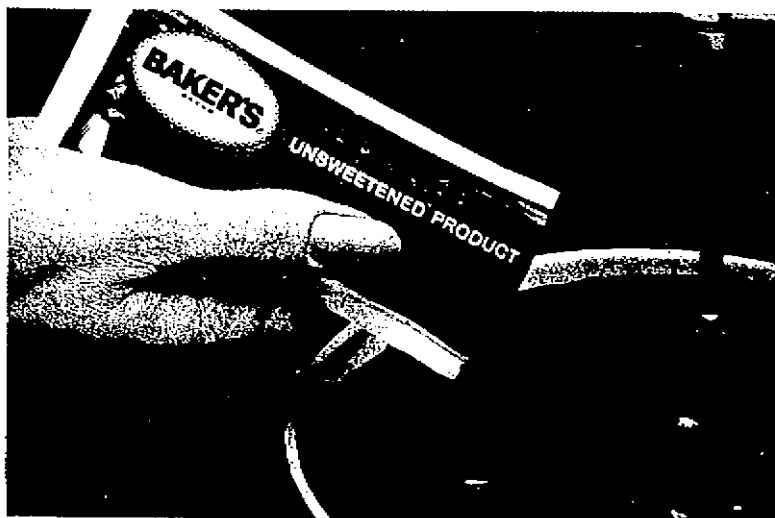
Word soon spread throughout the talent-hungry film colony that Ann-Margret was a find. Twentieth Century-Fox was the first studio to sign her, and PARADE in 1960 asked its readers to suggest how she should be cast. They recommended she be costarred opposite Pat Boone in a remake of *State Fair*, and the studio agreed.

After that, other studios short of promising photogenic personalities, fought to get in line. Ann-Margret, as a result, will never again have to worry where her next dollar is coming from.

Today she enjoys the best of all worlds. She lives alone in a one-bedroom apartment, rent: \$320 a month, overlooking Sunset Boulevard. She visits her parents daily. She drives a motorcycle or her pink Cadillac. She has dated Eddie Fisher, Frankie Avalon, Ty Hardin, Elvis Presley, Peter Mann, Vince Edwards and Bert Sugarman, to whom she was for a few weeks engaged—"I gave him back his ring," she admits. "There were too many conflicts. To be honest, I realized that what I want more than anything in the world right now is a wonderful career. The way I feel about marriage, when I find somebody I can't live without, that's the man I'm going to marry. If he wants me to quit, then I'll give up my career. But until then I won't. I'm not a movie star yet, but I'm on my way and I know that there's room at the top for someone like me. I'm really the story of Cinderella come true."



## NOW! CHOCOLATE BAKING WITHOUT MELTING



**WITH FULL-FLAVORED BAKER'S®  
REDI-BLEND™!**



Only Redi-Blend, Baker's new chocolate flavor product for baking, can promise you this dark, rich chocolate flavor for your favorite unsweetened chocolate recipes. Flavor that no mix can match. 8 handy packets you just tear open and squeeze!



Baker's and Redi-Blend are trademarks of General Foods Corp.

# LEUKEMIA

*A Report on Major Breakthroughs That*

**L**eukemia, the frightening and almost invariably fatal cancer of the blood that takes 14,000 lives each year, may soon be conquered. This is the optimistic hope of a growing number of cancer experts.

The reasons for the optimism lie in an impressive series of major breakthroughs which point to a virus as the cause of human leukemia. In the short span of a few months scientists have:

- Developed a method for growing enough of the human leukemia cells to speed greatly the search for the virus suspected of causing leukemia.
- Succeeded for the first time in infecting an animal with a form of human leukemia.
- Produced a vaccine that prevents leukemia in mice.

The implications are enormous. If a virus causing the disease can be isolated from a human victim and grown in sufficient quantities, then a vaccine can be made to prevent leukemia from striking healthy people.

At the same time, those who already have leukemia are being kept alive longer, thanks to drugs and new treatments. Dr. Chester Southam of the Sloan-Kettering Institute for Cancer Research, New York, points out that 15 years ago a patient with acute leukemia often died within 20 weeks of the first signs of the disease. Today, patients live an average of 1 year after being stricken, and in over 100 cases, 5-year survivals are on record. Chances are survival time will be extended even more. "A large number of new compounds showing antileukemic effects are in the pipeline between the laboratory and actual use on patients," says Dr. Joseph Burchenal of Sloan-Kettering.

### WHO IT ATTACKS

Once thought of as a disease of childhood, leukemia actually kills more adults than children. More men than women get leukemia, three males to every two females. White people are more than 50 per cent more susceptible than Negroes. And for reasons yet unknown, the mortality rate has increased 50 per cent in the last 20 years.

In its acute form leukemia thunders through the body, killing untreated victims, usually children, within months. More often it takes a chronic form, affecting adults for the most part, and can linger for 10

or 15 years before proving fatal.

But at no time since leukemia was first identified some 100 years ago have greater efforts been bent toward solving its mysteries. A large part of the impetus has come from the mounting evidence that leukemia may be caused by a virus. To speed the search, Congress last August tacked \$10 million onto the National Cancer Institute's 1965 budget for intensified virus-leukemia studies.

### SCIENTIFIC JIGSAW PUZZLE

The virus theory originated in 1908, but it was not until 1951 that Dr. Ludwik Gross of the Bronx, N.Y., Veterans Administration Hospital proved that newborn mice exposed to a virus developed leukemia later in life. Then, in 1960, Drs. John B. Moloney and Frank Rauscher, Jr., of the National Cancer Institute isolated and identified two more viruses which caused leukemia in mice.

Other scientists, such as Dr. Leon Danochowski of the M. D. Anderson Hospital and Tumor Institute, Houston, Tex., photographed particles in the blood of human leukemia victims that bore a definite resemblance to the Moloney and Rauscher viruses. This was an exciting find, but inconclusive, since the particles have not yet been definitely identified as viruses.

But viruses are being definitely identified as the causes of leukemia in a wide variety of laboratory animals. Most scientists believe that man will prove to be no exception.

Yet catching the virus in the act is unbelievably difficult. One of the first steps is to grow enough of the viruses to enable proper study. "Once we've got a potful of the stuff," says one scientist, "we'll be able to see what makes it tick biochemically, how it works in the body and, finally, to find how to neutralize it."

If a virus is behind the leukemia mask, it is one of nature's most elusive creatures. Many viruses cause disease and then disappear without a trace. And some turn out to be harmless particles of biochemical flotsam—the so-called passenger virus—that appear in the wake of a disease but play no role in the infective process.

Moreover, the easiest way to establish the virus as the guilty party is closed off to researchers—namely, to isolate particles from the blood of leukemia victims and inject them in sufficiently large quantities to pro-



• by FRED WARSHOFKY

## May Lead to Prevention of This Dread Disease

duce the disease in healthy people.

Because it is unthinkable to cause leukemia in a human being, scientists have usually had recourse to man's closest biological relative — the monkey. But, until very recently, attempts to produce the disease in monkeys through the injection method had been unsuccessful.

Then, just a few months ago, several related breakthroughs raised optimism to a fever pitch.

The first was announced in London by Dr. Michael A. Epstein of Middlesex Hospital Medical School. Dr. Epstein had succeeded in giving a form of human leukemia, known as Burkitt's lymphoma, to monkeys.

The second major event was the successful culture of human leukemia cells, announced by Dr. James T. Grace, Jr., of the Roswell Park Memorial Institute in Buffalo, N.Y. This meant that at long last enough of the cells housing the virus could be grown to permit scientists to test and prepare a vaccine. Although the virus-like particles isolated by Dr. Grace were relatively few in number, he reported that "their similarity to viruses known to cause leukemia in animals is quite convincing."

Meanwhile, in Maywood, N. J., the John L. Smith Memorial Laboratories for Cancer Research of the Charles Pfizer Co. scored an equally important breakthrough. For the first time researchers were able to mass-produce in the test tube a vaccine that protects mice against leukemia.

### SUCCESS WITH THE MOUSE

In tests on hundreds of mice, the Pfizer vaccine has proven to be 100 per cent effective. As a further test, unvaccinated mice were injected with the leukemia virus, and 90 per cent of this group developed the disease.

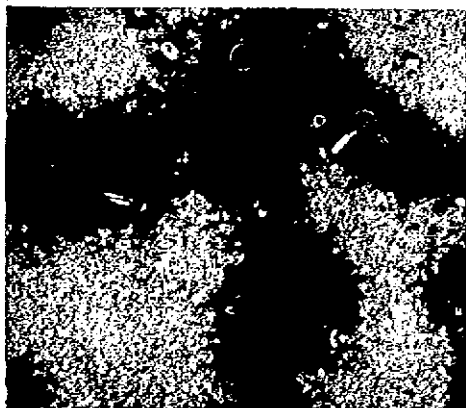
When and if a human leukemia virus is isolated, these same techniques and apparatus will be used to develop a vaccine for humans.

The tremendous breakthroughs being scored in the prevention and treatment of leukemia may one day render it a bad dream, preserved by history, and conquered by posterity. So encouraging is the progress that Dr. Wendell G. Scott, president of the American Cancer Society, told PARADE: "It is my personal opinion that in three years acute leukemia will be stricken from the list of incurable diseases."



Dr. K. V. Rao of Maywood watches anticancer agent separated into individual parts by 200-tube precision device.

This 90,000-times-larger-than-life electron microscope portrait reveals a virus which causes leukemia in mice.



## God . . . Or The Greatest Fraud That Ever Lived!

Most people will agree that Jesus Christ was a great man . . . that He was an inspired spiritual leader . . . that He performed miracles never performed before or since His time by anyone else. But today . . . as at Christ's trial before the high priest Caiphas . . . many are unwilling to accept our Lord's claim to be the divine Son of Almighty God.

For nearly 2,000 years the Catholic Church has maintained that, as Jesus claimed, He "and the Father are one." On the basis of what He said and did . . . what He claimed and what He fulfilled . . . He had to be the Son of God or the greatest fraud that ever lived.

Scattered through the books of the Old Testament are numerous prophecies of the coming of the Savior—written as long as 1,000 years before Christ's birth. They described the family from which He was to come . . . the circumstances of His birth . . . His life of preaching and miracles . . . and finally, His passion and death for the sins of mankind.

All these prophecies apply to only one man in all the annals of human history—to Jesus Christ alone.

If we are to accept Christ as the center and essence of our religious faith, the least we can believe of Him is what He said

was true. And under cross-examination by Caiphas, when asked to declare if He was "the Christ, the Son of God," our Lord replied: "Thou hast said it" (Matt. 26:63,64).

A man who only *claims* to be the Son of God could not have done the things Jesus did to prove it. No mere human being could walk on the waters, still the waves, cleanse the lepers, restore sight to the blind, bring the dead back to life. One who only *claimed* to be divine could not have returned from the grave as Christ did.

The whole foundation of the Christian religion rests upon God's promise to send His only begotten Son to redeem a sinful world. He did not promise to send merely a gifted preacher, or a pious leader—but His own Son. And no lesser person's sacrifice, however noble, would have been sufficient to achieve the redemption of man.

What do you think of Christ? Wouldn't you like to know more about Him and what His birth and life and death mean to you and your own immortal soul? If so, write today for our free Pamphlet entitled: "His Name Shall Be called GOD WITH US." It will be mailed immediately, and nobody will call on you. Ask for Pamphlet No. PR-55.

### FREE—Mail Coupon Today!

Please send me your free Pamphlet entitled: "His Name Shall be Called GOD WITH US" PR-55

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

SUPREME COUNCIL  
**KNIGHTS of COLUMBUS**

RELIGIOUS INFORMATION BUREAU  
3473 SOUTH GRAND, ST. LOUIS, MO. 63118



PARADE PICTURE CREDITS: Cover, Lloyd & Marva Shearer; 2, CBS-TV, UPI, Pictorial Parade; 4-5, Lloyd & Marva Shearer; 6-7, Chas. Pfizer Inc.; 8-9, Pan American Airways; 12-13, Midori.

**Marshall's NEW PHOTO PRINTING PERIODS**

Make an exciting holiday discovery—capture your family color memories in color printed photo prints.

Picture Land prints, films and holiday cards with beautiful results. We feature Marshall's Complete Colorizing Kit with 12 prints and step by step instructions. \$4.95. Marshall's, 100 N. 7th St., Dept. 11, N.Y.N. photo art, baby, drug & stationery stores everywhere.

Are you losing the battle against

### ATHLETE'S FOOT?

Writer tells why he has no fear of this highly contagious disease. \$1 postpaid. **MAGNUS CIRCARA** 1512 19th St. Sacramento 14, Calif. Please do not send stamps or coins. Thank!



**COSTLY COLLEGES.** It costs approximately \$2,800 a year to put a son or daughter through college. Result: 200,000 promising students who don't have the money miss out on a college education. [See article on financing education in this issue.] Applications for financial help at most universities are double what they were last year. But why do students want to go to college in the first place? According to Dr. Henry Chauncey, president of the Educational Testing Service, most American students go to college for the fun of it. Dr. Chauncey's Service recently conducted a poll of 13,000 students. Almost 7,000 said they were interested in college because of extracurricular activities, football, dances, dating, etc. Says Dr. Chauncey: "This mirrors the mores of our society in which having a good time is an important part of one's life."

**SEARS AUTO FINANCING.** Sears Roebuck & Co., which has already invaded the travel, mutual funds and auto insurance businesses, now wants to enter one of the most profitable of all—the auto finance business. Sears plans to operate an auto loan company in California, the nation's largest car market, charging 4% on car financing. But California's auto dealers want the state Corporations Commission to reject the Sears application. The auto dealers claim they make no profit on car-selling, only car-financing. If Sears is allowed to compete, they contend, they will have to raise the selling price of their cars. Sears, of course, claims this is nonsense and says it sees no good reason why it should not be able to offer low-cost auto loans to Californians.

**JEALOUSY.** Noelle Noblecourt, announcer on French television, has been fired because of too much sex appeal. According to French women viewers, Noelle prevented their husbands from going to sleep on time because she was too stimulating.

**TALLER AND WIDER.** American men now average 5 feet 10 inches in height, 165 pounds in weight. Women average 5 feet 5, weigh 127.

**KNOW-IT-ALLS.** Listen, mothers. Do your children criticize how you run the house? Do they tell you how to do your housework --

what scouring powder, soap, detergent or bleaching agent to use and when to use it? In England the Advertising Inquiry council reports that children who watch TV too much "tend to become know-it-alls about housework, ready with hints as to which product should be

bought...they are quick to fault their own mothers if they fail to measure up to the paragons on the screen."

**EARLY CARE.** Careful attention should be paid to overweight preschool children. Parents who think their roly-poly 4-year-

old is cute are inviting trouble. Early diagnosis and treatment of obese children are imperative if later obesity is to be avoided. That's the opinion of Drs. George H. Lowrey and Alex F. Robertson of the University of Michigan Medical Center. "Too many

parents and, unfortunately, too many physicians accept the child of two, three or four years of age who is overweight as of no problem. In a study of more than 125 cases of obesity in children conducted in our Metabolism Center," reports Dr. Lowrey, "we have shown that the over-

weight child is very likely to become the obese adult. Since we know the effects of obesity on cardiovascular disease in adults, we cannot therefore say that being overweight at seven years of age is benign."

**CHICKEN INSURANCE.** Because of the increasing importance of fowl breeding, chickens are now eligible for insurance in the Federal Republic of Germany. The Insurance Bureau has stated that any chicken can be insured if it has managed to outlive the first eight weeks of its existence.



FIRST TRANSATLANTIC PAN AMERICAN FLIGHT TOOK PLACE JUNE 24, 1939, COMMANDED BY CAPT. GRAY.

**ACTION ACROSS THE NORTH ATLANTIC.** Twenty-five years ago, Harold Gray piloted the first regularly scheduled mail-and-passenger flight for Pan American Airways across the North Atlantic. Today that same North Atlantic run has become the most lucrative air run anywhere in the world. Each week 18 airlines fly 350 flights between the U.S. and Europe. This year airline business is up 15% over last year. Next year it will be up 15% over this year. Such is the prediction of Harold Gray, now president of Pan American, and a man who really knows.

**FRANCO SQUEEZE.** The Spaniards are increasing their pressure on Gibraltar, trying to get Great Britain to cede the rock to Spain. There are 25,000 inhabitants on Gibraltar, most of whom move in and out of Spain regularly. Three thousand cars cross the frontier daily, but since the Spanish customs men have purposely become truculent, the flow has diminished to a trickle. The British have no intention of ceding Gibraltar to anyone, but it makes good propaganda in Spain for Franco to declare that Gibraltar really belongs to his country. Dictators like to stir up their people. It keeps their minds from dwelling on the low standard of living.

BECAUSE OF THE VOLUME OF MAIL RECEIVED, PARADE CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

Norelco suggests five good answers when your husband asks:

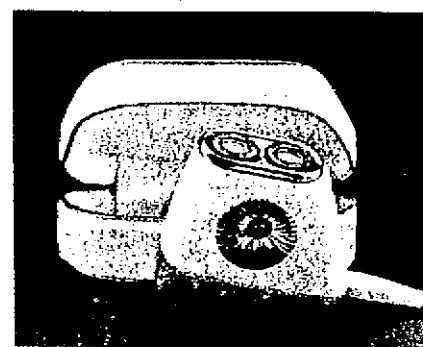


Norelco suggests five good answers when your wife asks:

## "What would you like for Christmas, dear?"



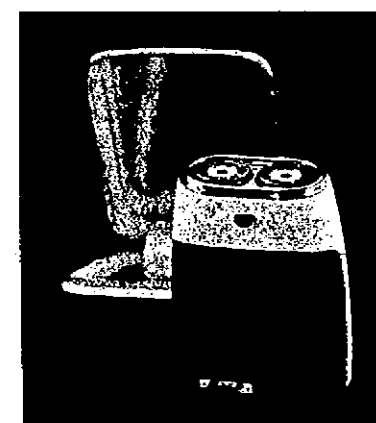
1. Professional hair dryer for home use. Free-flowing air dries hair so gently you never need a net, so quietly you can talk on the telephone or enjoy television. Fast, uniform drying. Infinite heat settings. Large, adjustable "topple-proof" hood. Lady Norelco Professional Home Hair Dryer.



2. Most comfortable way to shave legs and underarms. Lightweight, easy to hold, durable—and supremely quiet. Protects skin against nicks and cuts, lets you apply underarm deodorant instantly. Lady Norelco 20L with rotary blades.



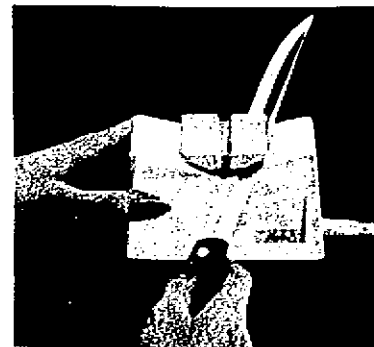
1. Heads swivel to fit your face. Self-sharpening and self-cleaning rotary blades whirl continuously—never "grab" the way ordinary shavers do, never cut or nick the way blades do. New Norelco "Floating-Head" Speedshaver 30—best way yet to break the uncomfortable shave habit.



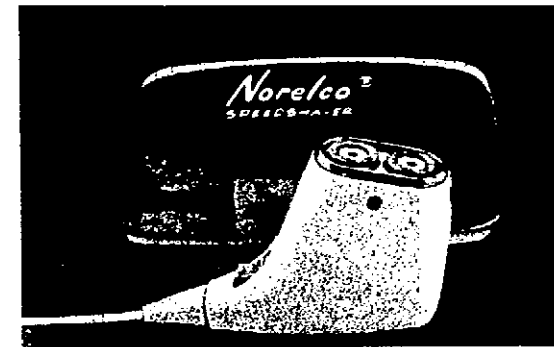
2. Cordless—shaves anywhere. Battery powered. Zippered case with mirror. Rotary blades for the comfort shave wherever you go. Ideal for sportsmen, servicemen, men who travel. New Norelco Cordless Speedshaver 20C.



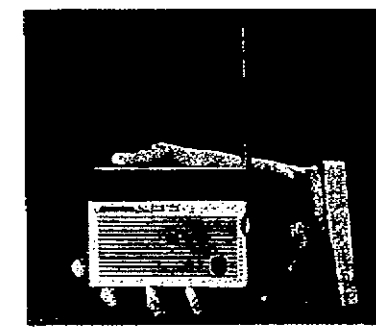
3. Complete home beauty kit in an attractive travel case. Power wand (a) and individual attachments that (b) shave away unwanted hair, (c) manicure and shape your nails. Simple adapter (d) lets you (e) stimulate skin and scalp, (f) give yourself refreshing facial massages. Norelco Beauty Sachet 25LS.



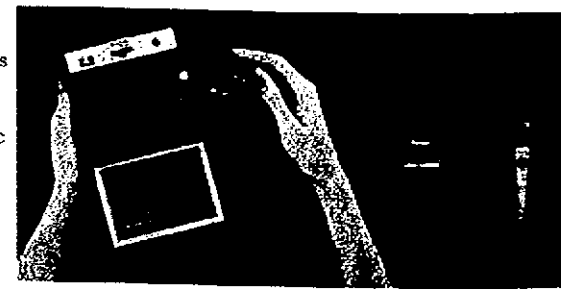
4. Sharpen knives and scissors electrically—get them sharp as new with new Norelco Sharpie™. No risk for even the most delicate cutting edge. Honing stone lasts for years.



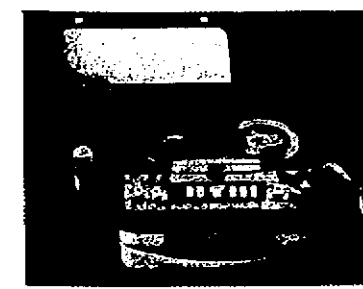
3. Fast "Flip-top" cleaning. New model of world's largest-selling shaver. On/off switch. Rotary blades for shaving comfort no other shaving method, wet or dry, can duplicate. Popular price. In gleaming oyster white. All-new Norelco "Flip-Top" Speedshaver 20.



4. Miniature AM/FM radio—for adults only! Eight transistors, three diodes. Two built-in antennas. Carrying case and earphone. Listen to AM/FM wherever you go. Norelco Portable Radio Model L122.



5. Portable tape recorder loads in seconds... records for an hour. Doubles as cordless tape-music player and all-purpose candid recorder. Carry it everywhere in its fitted case; record anything with its dynamic microphone. Norelco Carry-Corder™ "150" Cartridge Tape Recorder comes with 4 cartridges, carrying case, mike pouch and patchcord. Only 3 lbs.



5. Complete "recording studio in a suitcase." Makes professional recording push-button easy. Solid state, 4-track, 4-speed stereo/mono, record/playback. Matched second speaker in lid. Norelco Continental 401 Stereo Tape Recorder.

**Norelco® For Gracious Living**  
©1964 North American Philips Company, Inc., 100 E. 42nd St., N.Y. 17, N.Y.



# LOAN PROGRAMS FOR HIGHER EDUCATION

	NATIONAL LOAN PROGRAMS	STATE LOAN PROGRAMS	COLLEGE LOANS	USA FUNDS, INC.	PRIVATE SOURCES	BANK LOANS	FINANCE CO. LOANS
<b>ELIGIBILITY REQUIREMENTS</b>	College selects superior students in education, science, math, engineering or modern languages.	Resident of state, often above freshman year.	Usually, acceptable grades at the college.	College recommendation. No freshmen. Must prove need.	Varies, but usually some affiliation or residence requirement.	Normal credit rating.	Normal credit rating.
<b>WHO MAY APPLY</b>	Student alone, except where state laws require parent's endorsement.	Parent or spouse co-signer may be required if student is under 21 or married.	Usually student alone.	Students under 21 need parent's signature for approval, but not endorsement.	Usually student alone.	Parent or guardian applies. No collateral required.	Parent or guardian must apply. No collateral needed.
<b>MAXIMUM AMOUNT</b>	\$1,000 per year. \$5,000 over 5 years.	\$500 to \$1,500 per year. \$1,500 to \$7,500 total.	Averages lower than other sources. \$100 to \$500 per year. \$400 to \$2,000 total.	\$1,000 per year. \$4,000 total.	Varies, but averages about \$500 per year.	\$10,000 over 4 years.	Tuition plan: no maximum. HFC: \$3,500 per year; \$14,000 over 4 years.
<b>YEARLY INTEREST</b>	3% simple. Starts at the beginning of repayment period.	None up to 6% simple while in school; 3% to 9% after graduation.	None to 4% while in school; higher after graduation.	6% simple. Starts when loan is made.	None or very low.	6% to 12% simple on amount in use.	Tuition plan: over 15%. HFC: over 14%.
<b>ADDITIONAL CHARGES</b>	(NONE.)	(USUALLY NONE.)	(NONE.)	(NONE.)	(NONE.)	Some plans have initial \$15 fee and/or monthly 50¢ service charge.	Tuition plan: none. HFC: \$1 per month service charge.
<b>REPAYMENT OBLIGATION</b>	Debt canceled upon death of student.	State government or bank usually guarantees % of the loan.	Varies.	Life insurance on student. USA funds guarantees in case of default.	Usually canceled upon death of student.	Life insurance on borrower. Minimum age, 21; maximum age, 60 or 65.	Life insurance on borrower.
<b>REPAYMENT SCHEDULE</b>	Begins one year after graduation.	Usually begins after graduation.	Usually begins 6 months to 1 year after graduation.	First payment due 5 months after graduation.	Usually begins after graduation.	Begins immediately after loan is made.	Begins immediately after loan is made.
<b>REPAYMENT PERIOD</b>	Extends up to 10 years.	Varies, but may extend up to 6 years.	May extend up to 5 years. Individual arrangements may be made.	36 to 54 months.	Varies, and individual arrangements are often made.	Extends up to 4 years after graduation.	Tuition plan: extends up to 2 years after graduation. HFC: up to 1 year after graduation.
<b>COLLEGES PARTICIPATING</b>	Over 1,500.	Accredited colleges. May be limited to colleges in state.	Varies, but with more commercial and government loans available, some colleges are eliminating loan programs.	Over 650.	Accredited colleges.	Any accredited college.	Tuition plan: 750. HFC: over 300.
<b>COMMENTS</b>	Full-time teachers may cancel up to 50% of the loan.	Debt is sometimes canceled if person teaches, practices medicine, etc., in state for a specified period of time.	Installment payment is common.	If student drops out, repayment begins in 30 days.	Information is highly variable, but these estimates were made by an expert in the field.	If student drops out, repayment follows normal schedule.	Tuition plan: Loans must be made through a college. HFC: Loans may be made through college or directly.
<b>SOURCES FOR INFORMATION</b>	College financial aid officer.	High school guidance counselor, college financial aid officer or state education officer.	College financial aid officer.	United Student Aid Funds, 845 Third Ave., N.Y., N.Y. 10022	High school guidance counselor or service clubs, fraternal or professional organizations, labor unions, corporations, church or civic groups, foundations.	Installment credit. Commission of the American Bankers Assoc., 90 Park Ave., N.Y., N.Y. 10016, or a local bank.	The Tuition Plan, 1 Park Ave., N.Y., N.Y. 10016, or Household Finance Corp., Prudential Plaza, Chicago 1, Ill.



# COLLEGE ON CREDIT

by JANET WAGNER

If you've just put a son or daughter in college, you know how difficult it can be to raise \$1,000 or \$2,000 in one big chunk to meet the soaring costs of higher education. You also know that now is the time to start thinking and planning for next semester's or next year's expenses.

Today you can finance a college education as easily as and more cheaply than you can borrow to pay for a TV set. Commercial lenders, state agencies, private organizations, foundations, businesses and other groups are making loan money available for those who want to go on to college.

Currently about 5 per cent of the students in college have federal loans, and many thousands more have loans from other sources. With the ease of go-now-pay-later, there is little reason for not getting a higher education.

PARADE investigated the major sources of borrowing money for college and, for the first time, put the information into chart form for easy comparison and selection. You can find the one or more loan programs best suited to your needs. Costs of borrowing vary widely, but the limiting factor for getting a low-cost loan is usually in the eligibility requirements.

For instance, the United Student Aid Funds asks only 6 per cent simple interest (\$6 on \$100 per year), but the money can be borrowed only by "needy and deserving students."

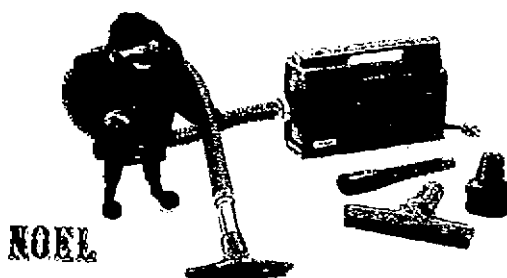
Since its founding in 1961, USA Funds has come to the aid of 30,000 students with more than \$25 million. Against a college's deposit of \$1,000, which USA Funds matches, \$25,000 worth of loans are guaranteed through a local bank. More than 650 colleges and 4,500 banks are now in this program.

## LOANS FOR THE MIDDLE INCOME BRACKET

You don't have to be financially needy to feel the strain of college expenses, however. Many parents in the middle and upper income brackets find it difficult to make a lump-sum outlay of several thousand dollars. For them banks and commercial lenders have set up special loan programs. Although these are more expensive than loans for needy students, they cost less than the normal installment credit plans.

Easy money can tempt the unwary to over-extend themselves, however, and lenders and college officials are unanimous in warning against borrowing too much. Rexford G. Moon, director of the College Scholarship Service of the College Entrance Examination Board, advises students to look first for scholarship money. If that isn't available or is inadequate, go to the college for help in getting a "package deal"—scholarship, job and loan. "The student must consider the effects of borrowing on his future plans," he says. "Borrowed money offers opportunity; it is not a substitute for initiative."

**General Electric presents,  
with Rhyme and Reason, 6 Great Gifts  
...to Give this Season!**



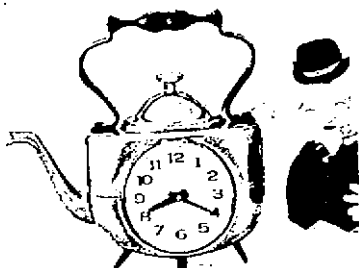
**NOEL**  
This camera-sized Cleaner is lightweight and small: You'll whisk through the living room, bedrooms and hall. A package of power—and, wonderful news! Includes four attachments, all easy to use!

When ironing piles up,  
your work is less hectic  
With a Spray, Steam & Dry Iron  
by General Electric.  
It sprinkles and steams  
and does wash-and-wear, too;  
And look! There's a neat  
Water Window for you!

**JOY**

**Greetings**

Looks like a teapot,  
but it's not that at all;  
The Tea Time's a clock—  
for a smart kitchen wall!  
It's handsomely styled  
in black or in white,  
Or colored like copper—  
an elegant sight!



**MERRY CHRISTMAS**

Do you like coffee mild,  
or brewed rich and strong?  
With a Peek-A-Brew<sup>®</sup> Coffee Maker,  
you can't go wrong.  
It counts every cup, as you fill,  
as you pour;  
It's immersible, too,  
so that cleaning's no chore!



A gift for all travelers,  
• a toothbrush so grand,  
Gets your teeth cleaner  
than brushing by hand.  
Automatic and cordless,  
and made by G.E.,  
The Trip-Mate goes with you—  
so conveniently!

**JOY**

**Merry Christmas**

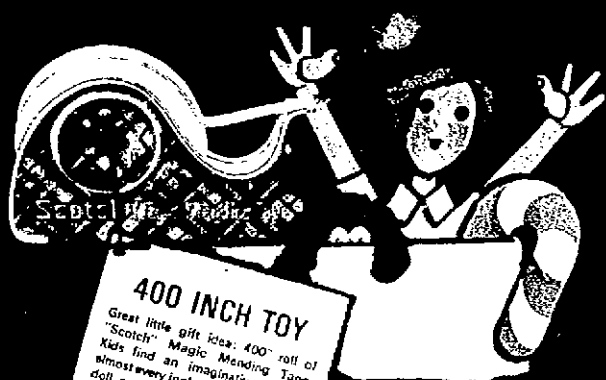
Electric, yet cordless, this knife's sure to please;  
It glides through a roast with the greatest of ease!  
So handy to store, on a wall or a shelf,  
It rests in its rack and recharges itself!



HOUSEWARES DIVISION, BRIDGEPORT 2, CONN.

**GENERAL ELECTRIC**





**400 INCH TOY**  
Great little gift idea: 400" roll of "Scotch" Magic Mending Tape. Kids find an imaginative use for almost every inch. Things like paper, doll people and houses, books of movie stars, leaves or clippings for school. "Scotch" Magic Mending Tape is invisible for art projects. They can write or color over it so little about it? The price, 39¢ in green-for-Christmas plastic. Drop a couple in your child's stocking!

**3M**

"SCOTCH" AND THE FLUID DESIGN ARE REGISTERED TRADEMARKS OF THE 3M COMPANY, ST. PAUL, MINN. © 1984, 3M CO.

## WHEN WILL MS BE CURED?

*Say when...with your dollars!*

**HELP FIGHT MULTIPLE SCLEROSIS**

Send contributions to MS c/o Postmaster



## BACKACHE MISERIES

...can rob you of happiness and put a burden on your loved ones. Don't suffer another day before trying DeWitt's Pills, world famous for analgesic relief. DeWitt's Pills ease those stabbing pains and help the body work naturally to clear up the cause.

**DeWitt's Pills**



## Shrinks Hemorrhoids New Way Without Surgery

**Science Finds Healing Substance That Does Both —  
Relieves Pain — Shrinks Hemorrhoids**

New York, N. Y. (Special) — For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made

astounding statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name Preparation H®. At all drug counters.

## CORNS

Enjoy quick relief and speedily remove arbing corns with thin, cushioning Dr. Scholl's Zino-pads. Cost but a trifle.

**Dr. Scholl's Zino-pads**

**CLEANEST, EASIEST, SAFEST  
Way To Rid Your Place Of**

## MICE

d-CON® MOUSE-PRUFF is so clean, so easy to use. You just pull tab, and bait feeds automatically. You never touch a messy, "germy" trap. Best of all, MOUSE-PRUFF, used as directed, is safe to use around children and household pets, yet is guaranteed to keep your place mouse-free—or your money back!

Mice hungrily eat MOUSE-PRUFF—can't resist the special, patented-process formula, eat themselves to death—painlessly. Get d-CON MOUSE-PRUFF!



## quick meals with pre-frozen meat sauce

**by Beth Merriman**  
PARADE FOOD EDITOR

*Here's a timesaver for the busy pre-holiday season—freeze-ahead meat sauce that makes your dinner preparation a matter of minutes.*

### Freeze-Ahead Meat Sauce

3 lbs. ground beef	1½ cups water
3 medium onions, chopped	2 bay leaves
2 garlic cloves, minced	1 tablespoon oregano
1 tablespoon monosodium glutamate	1 tablespoon basil
2½ teaspoons salt	½ teaspoon thyme
3 cans (1 lb. each) tomatoes	¼ teaspoon cinnamon
3 cans (6 oz. each) tomato paste	½ teaspoon bottled hot pepper sauce
1 can (6 oz.) sliced mushrooms	½ cup chopped parsley

Break up ground beef in large kettle. Cook over medium heat, stirring frequently, until some fat collects. Add onion and garlic. Sprinkle with monosodium glutamate and salt. Cook until meat is browned and onion and garlic are tender but not brown. Add remaining ingredients. Simmer 45 minutes to 1 hour, until sauce is thickened and flavors are blended. Pack in pint or quart freezer containers; store in freezer. Recipe makes 3 quarts.

### Risotto Romano

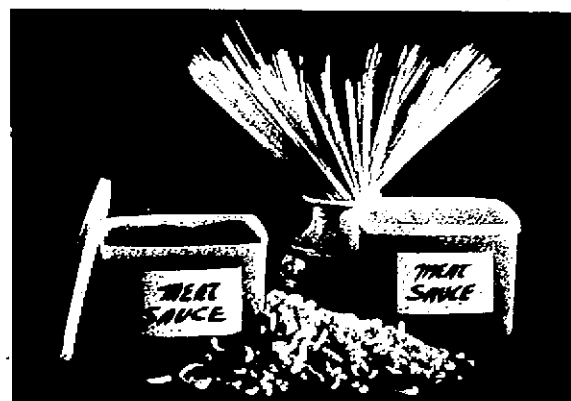
1 quart Meat Sauce, thawed  
2 cups packaged pre-cooked rice, cooked according to package directions  
8 ounces Mozzarella cheese, sliced

Heat Meat Sauce in saucepan. Place cooked rice around sides of shallow casserole; turn hot Meat Sauce into center. Place sliced cheese on sauce. Place in 400° oven 5 minutes, until cheese melts. Makes 6 servings.

### Other Serving Suggestions

1. Serve as a sauce for thin spaghetti; sprinkle generously with grated Parmesan cheese.
2. Arrange layers of cooked elbow macaroni, grated sharp cheddar cheese and Meat Sauce in casserole. Bake at 350° until hot and bubbly.

FROM PARADE'S TEST KITCHEN







PHOTOS BY MIDORI

## "This year get the all General Electric Christmas Light Set"

Lasts longer, looks better,  
makes decorating easier!



**ALL GREEN**  
blends with tree

**RUGGED**  
won't break

**NO TANGLE**  
one cord—not two

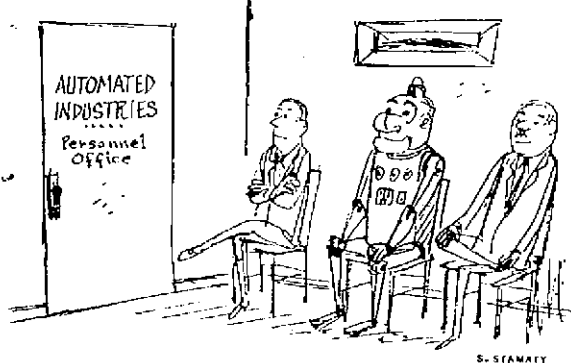
**NO WASHERS**  
snug fitting

You'll be glad you bought a G-E set! Spring steel clips (easy to put on . . . easy to take off, no broken finger nails!) 20% less weight, plus sturdy dependability. Cord, sockets and plugs molded into one piece. (Won't pull apart—safer.) Many other advantages . . . including reliable General Electric bulbs . . . the kind most people prefer. This year get extra value . . . buy G-E!

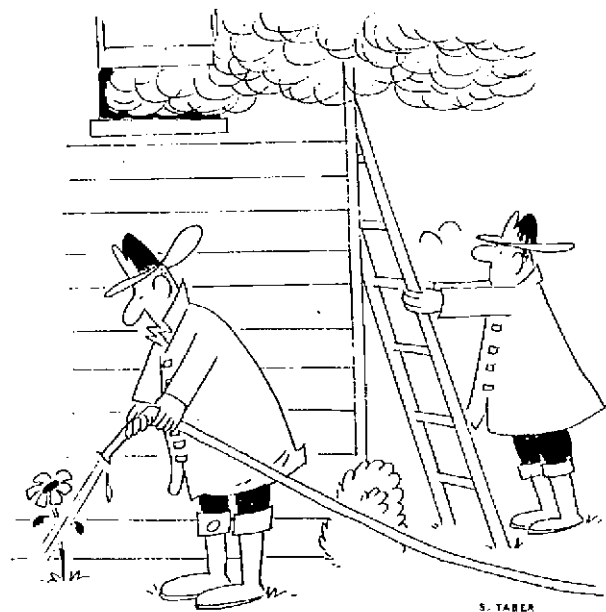
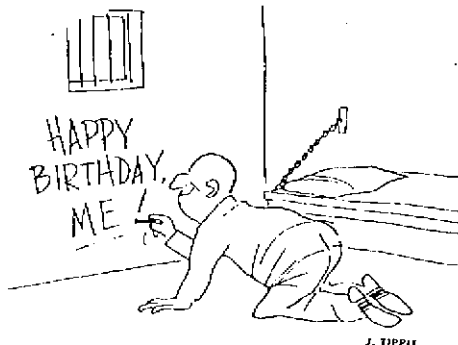
**GENERAL  ELECTRIC**

Make decorations look new  
... with new type G-E lamps.





## too funny for words



## Look what you can do with canned fruit cocktail!

Make the salad that has everything going for it: looks, flavor and nutrition. Plus nice contrasts of texture: crunchy walnuts, smooth dairy sour cream, and sparkling canned fruit cocktail—any brand.

### Fruit Cocktail Cheddar Salad

- |                                     |   |
|-------------------------------------|---|
| 1 can (1 lb. 14 oz.) fruit cocktail | $\frac{1}{2}$ tsp. grated lemon rind      |
| $\frac{1}{2}$ pint dairy sour cream | $\frac{1}{2}$ cup chopped walnuts         |
| $\frac{1}{4}$ tsp. salt             | $\frac{1}{2}$ cup shredded cheddar cheese |

Drain fruit cocktail well. Combine other ingredients, fold in fruit cocktail and chill. Serves 6—and each serving has all five luscious fruits of canned fruit cocktail from California: cling peaches, pears, pineapple, grapes and cherries.

CLING PEACH ADVISORY BOARD CALIFORNIA CANNING PEAR GROWERS





# my favorite jokes

by Ronnie Eastman

**EDITOR'S NOTE:** From bank teller to professional comedian is the short, short success story of Ronnie Eastman. Born in Chicago on July 31, 1926, Eastman attended Ray Elementary School, Hyde Park High School, then joined the Navy as a radarman. On leaving the service Ronnie got a respectable job as a bank teller in the Federal Reserve Bank. An amateur show staged by the bank changed his occupational outlook. Ronnie won first prize as a comic and decided that show business was much more lucrative than bank work. Eastman has now been in show business for 17 years, and in that time he's developed into a witty pun-tinimist who keeps his act clean, refreshing and imaginative. Ronnie has played most of the top night spots in the nation, including the Playboy Club circuit, the Shamrock in Houston, the Thunderbird in Las Vegas, the Chez Paree in Chicago. Herewith some of his favorite funnies:

My wife is a light eater; as soon as it's light out, she starts eating.

You know what a television announcer is? A person who talks until he gives you a headache and then tries to sell you something for it.

If you watch a game, it's fun. If you play it, it's recreation. If you work at it, it's golf.

Performers like me don't grow on trees. We swing from them.

Recently I joined an international union. Now if I'm out of work here, I'm out of work all over the world.

I have a reverse television set. I take it to the ball park and watch what's going on in the saloons.

When I was first married I'd come home and it was so peaceful. My little dog would race around barking at me, and my wife would bring me my slippers. Now, five years later, my dog brings the slippers and my wife barks.

I'm sure you heard about the Martian who landed on earth right in front of a lilling station. Facing one of the pumps he said, "Take me to your leader." He repeated the command five times. Finally he yelled at the pump in a loud voice. "You might hear me better," he shouted, "if you took your finger out of your ear."

One afternoon a well-dressed dowager stopped at the gates of a mental institution. The gardens were beautifully cared for, and she began to talk to the man who was working on the flower beds.

"I wonder," she asked, "if you could tell me who's responsible for this magnificent garden? I'd like to hire the gardener."

"I am," said the man, then sadly explained that he was one of the patients at the institution. "I've been cured a very long time," he pointed out, "but no one from the outside will give me a job, so they just keep me here."

"That's idiotic," said the dowager. "You're no more unbalanced than I am. I'm going to talk to the doctor in charge, and I'll have you out of here in no time."

The man thanked the lady profusely. Satisfied that she was on the verge of doing a good turn, she turned back toward her car. Just as she reached it, she felt a violent blow on her head. Someone had hit her with a stone. Turning around, half-stunned, she saw the gardener smiling at her.

"Now, you won't forget," he called out, "will you?"

"It's everything I imagined," the girl said to the cruise director. "Moonlit nights, soft breezes, whispering palms—and no men."

## DOCTORS RECOMMEND:

1. Rest in bed
2. Drink plenty of fluids
3. Take aspirin  
to reduce fever and relieve pain

**REPORTING** on a Government-Financed Study of Five Leading Pain Relievers, an article in *The Journal of The American Medical Association* shows that Bayer Aspirin is as gentle to the stomach as any product tested, including the higher priced buffered product. Furthermore, not one of the products tested, not even the higher priced combination-of-ingredients one that claims to be 50% stronger—none of these products is faster or stronger than Bayer Aspirin.





Refresh your taste with

**Salem Softness**



Modern filter, plus · rich tobacco taste · smoothed with menthol · softened with fresh air

***Step into the wonderful world of Salem***



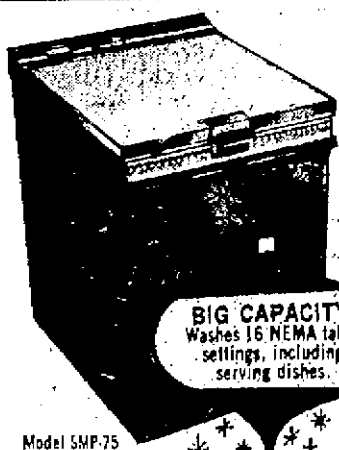


NANCY By Ernie Bushmiller



ADVERTISEMENT

ADVERTISEMENT



At last, a portable dishwasher to match  
your other colored appliances



Whirlpool

PORTABLE DISHWASHER

• Surging jets of hot water from two full-size revolving spray arms  
scour every dish • 4 automatic pushbutton cycles • Eliminates hand pre-rinsing!

CHOICE OF 7 COLORS  
AT NO EXTRA COST!

\$218<sup>88</sup>

Price optional  
with dealer

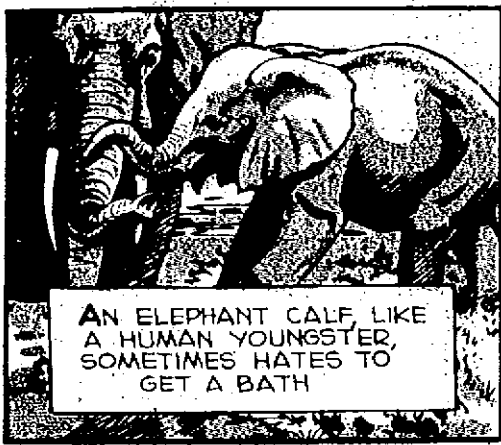
BUY IT NOW AT YOUR RCA WHIRLPOOL DEALER!



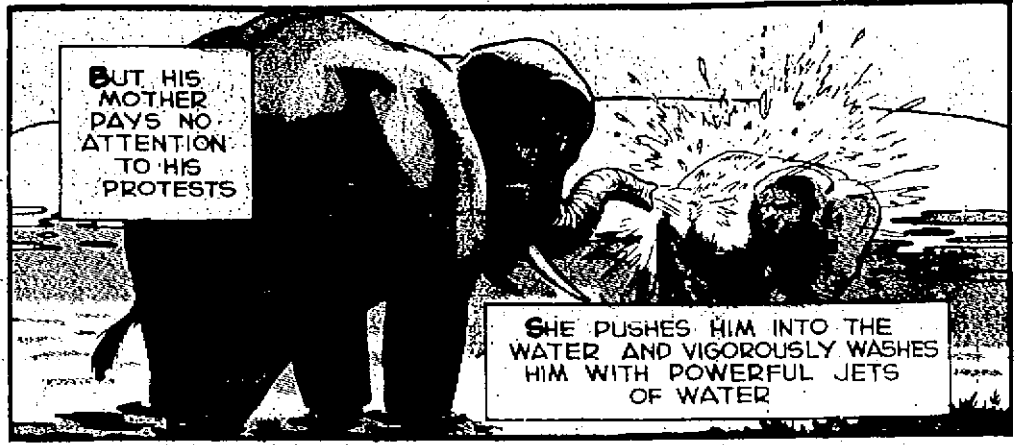
# MARK TRAIL

by

RED DODD  
19-19



AN ELEPHANT CALF LIKE A HUMAN YOUNGSTER, SOMETIMES HATES TO GET A BATH

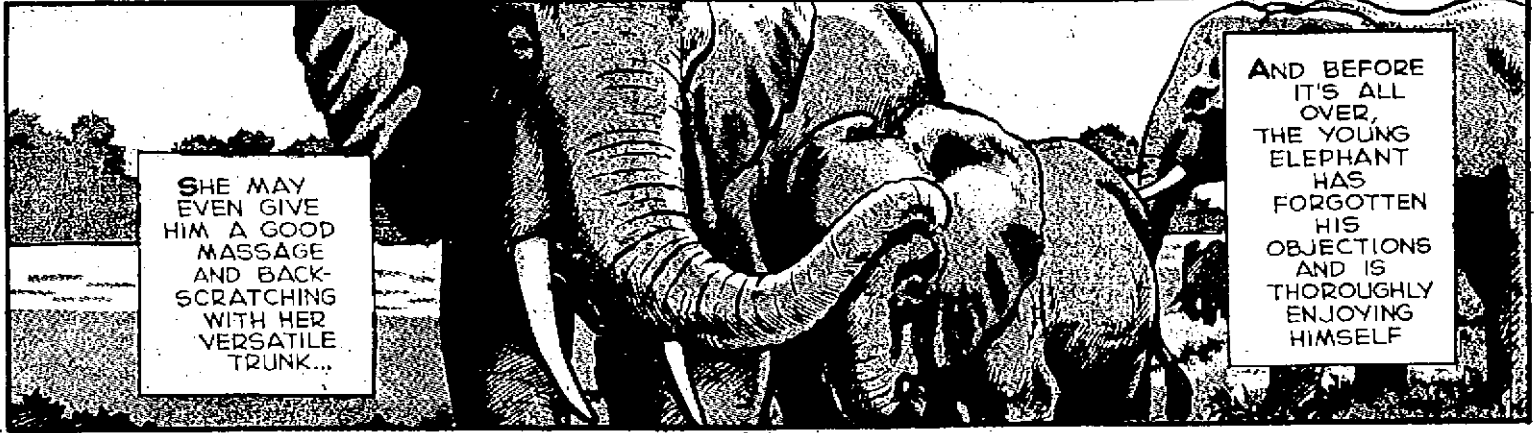


BUT HIS MOTHER PAYS NO ATTENTION TO HIS PROTESTS

SHE PUSHES HIM INTO THE WATER AND VIGOROUSLY WASHES HIM WITH POWERFUL JETS OF WATER



THEN, HELPING HIM ASHORE, SHE SCOOPS UP FINE DUST AND POWDERS HIM FROM HEAD TO FOOT



SHE MAY EVEN GIVE HIM A GOOD MASSAGE AND BACK-SCRATCHING WITH HER VERSATILE TRUNK...

AND BEFORE IT'S ALL OVER, THE YOUNG ELEPHANT HAS FORGOTTEN HIS OBJECTIONS AND IS THOROUGHLY ENJOYING HIMSELF

## ABBIE AN' SLATS

By Raeburn Van Buren



--BUT THIS IS SO SUDDEN! A GIRL GETS SORT OF USED TO BEGGING, PLEADING AND PLOTTING FOR ONE MEASLY KISS. THIS KIND OF OVERPRODUCTION I GOT TO GET USED TO!



O.K., LET'S DO IT YOUR WAY. ONE SMALL BROTHERLY KISS TO START THINGS OFF WITH, HUH, SUE?



WELL, MAYBE YOU'VE GOT SOMETHING THERE--

NOW!!



I'LL SAY WHEN, CHARLIE DOBBS--

Ooooooofff!!



ARE YOU (GROAN) TRYING TO MURDER ME??

I WOULD NEVER HAVE BELIEVED IT. I'VE BELTED YOU A THOUSAND TIMES, AND ALL YOU'VE EVER DONE BEFORE IS APOLOGIZE FOR BRUISING MY FIST!



YOU KNOW SOMETHING--IF I DIDN'T SEE YOU WITH MY OWN EYES, I'D SWEAR THAT YOU WERE NOT MY CHARLIE DOBBS!

DON'T BE SILLY. WHO ELSE COULD I (GROAN) POSSIBLY BE???

TO BE CONTINUED.

## JOE PALOOKA

By Ham Fisher



I'M SO GLAD YOU COULD COME TO OUR CHRISTMAS PARTY, MR. PALOOKA!

IT'S MY PLEASURE, MA'AM. THESE CAKES ARE FROM MR. WALSH!



THE BOYS HAVE BEEN VERY ANXIOUS TO MEET YOU!

HI, FELLAS!

IT REALLY IS JOE PALOOKA!!



WHERE DID YOU GET ALL THESE PHOTOS OF ME?

THE BOYS ASKED FOR AN AUTOGRAPHED PICTURE OF YOU SO YOUR WIFE WAS KIND ENOUGH TO HAVE THESE MADE UP!



ME TOO, MR. PALOOKA!

DON'T FORGET ME, JOE!

ONE AT A TIME, BOYS!



LATER... GOSH, THAT WAS FUN... MY HAND HAS SUCH A CRAMP IN IT FROM AUTOGRAPHING ALL THOSE PHOTOS, I DON'T THINK I COULD HAVE SIGNED ONE MORE... BUT IT WAS WORTH IT!



HI, HONEY... WHAT'S ALL THIS?

I'VE JUST FINISHED ADDRESSING ALL OUR CHRISTMAS CARDS, DEAR...

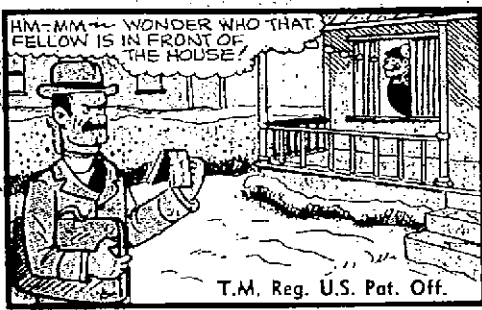
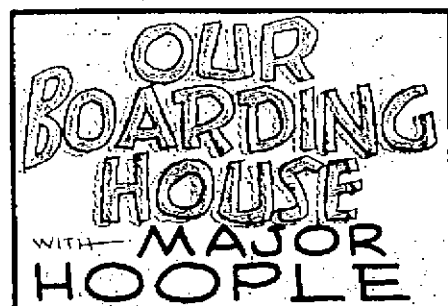
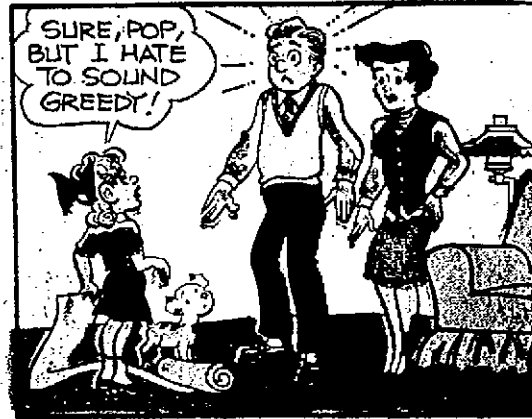
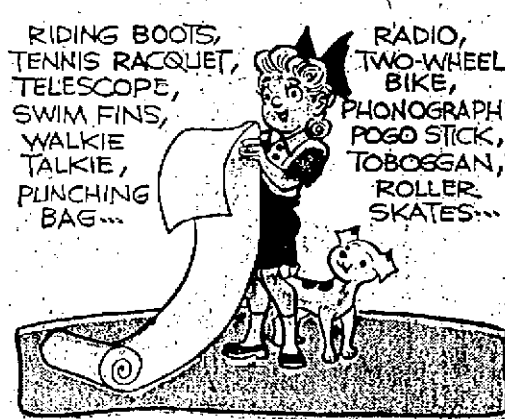
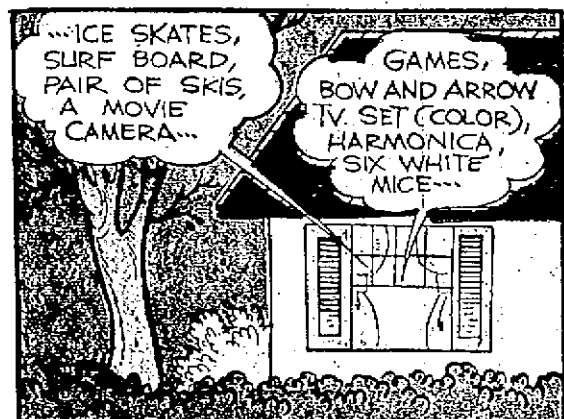
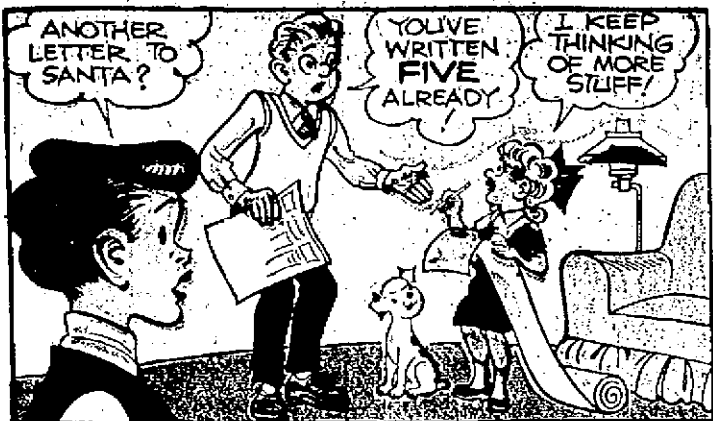


...NOW, ALL YOU HAVE TO DO IS SIGN THEM!



# PRISCILLA'S POP

By Al Vermeer



Fill a stocking full of fun with Soaky the fun bath!



Soaky soaks kids clean!

And they love it!

It's more fun than getting dirty! And when it's empty, it's a toy!





# CAPTAIN EASY

By Leslie Turner



# POGO

By Walt Kelly



# THERE OUGHTA BE A LAW!

By Harry Shorten

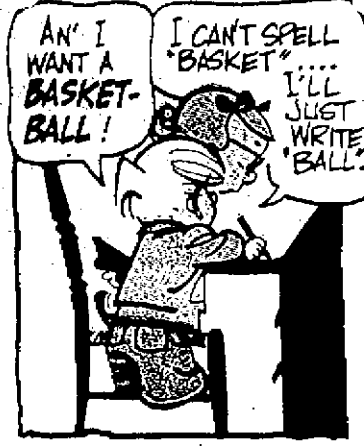




# Dennis

## the MENACE

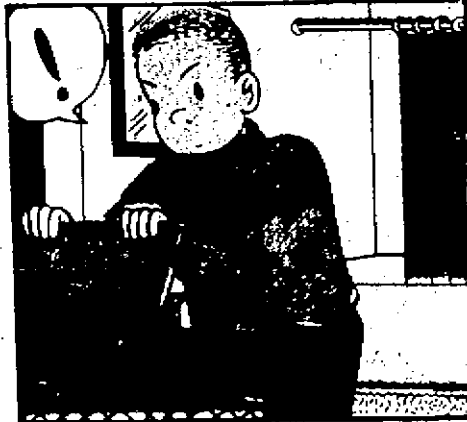
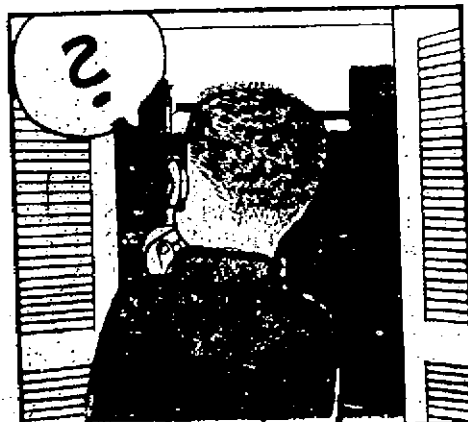
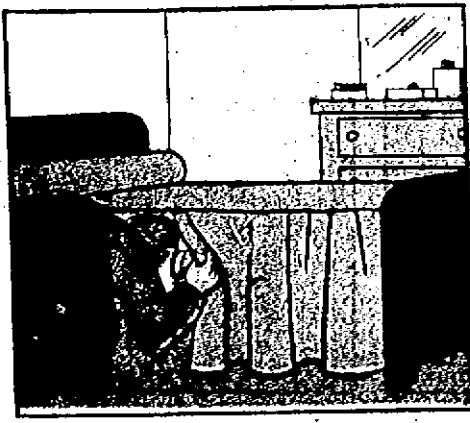
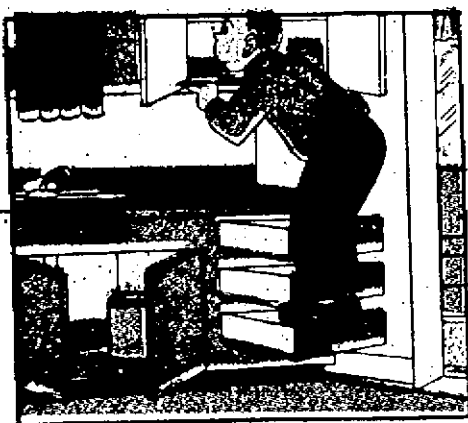
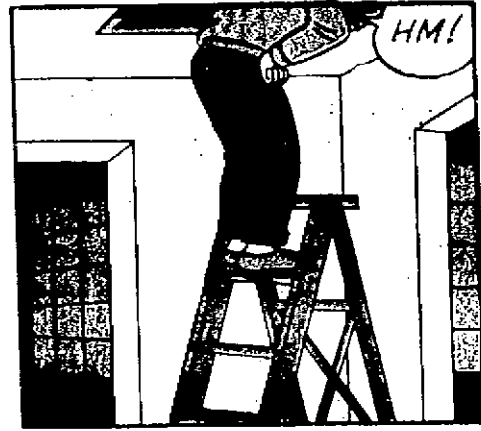
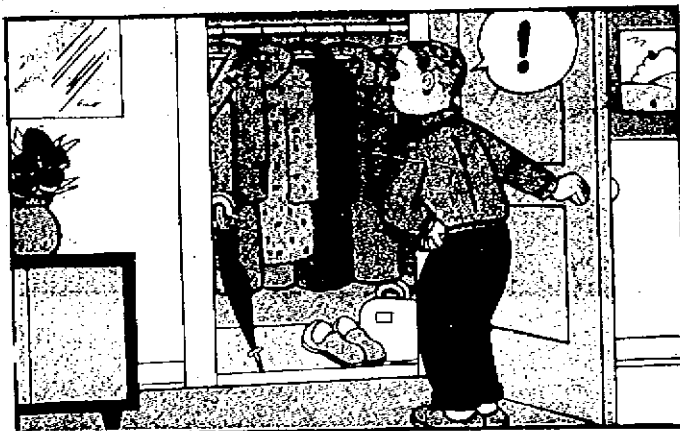
by Hank Ketcham



# THE BOYS

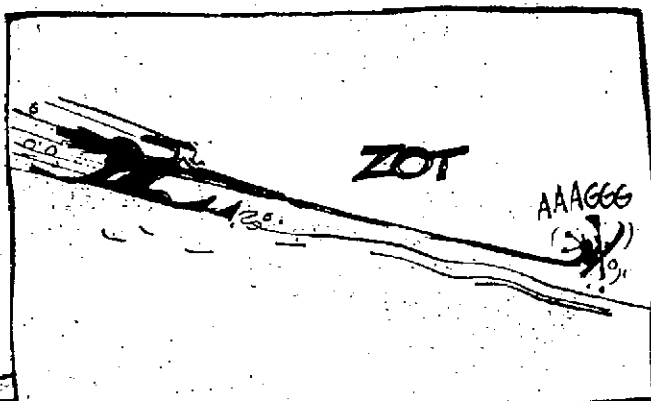
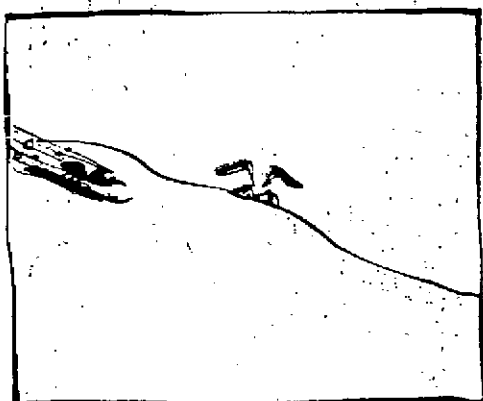
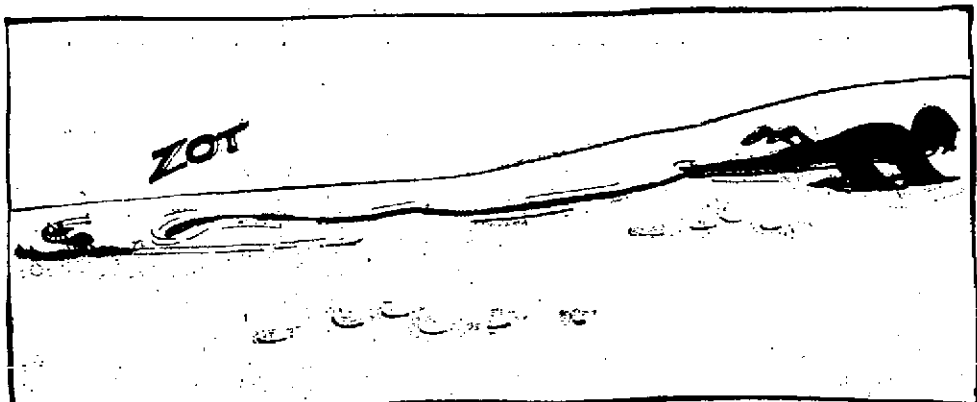
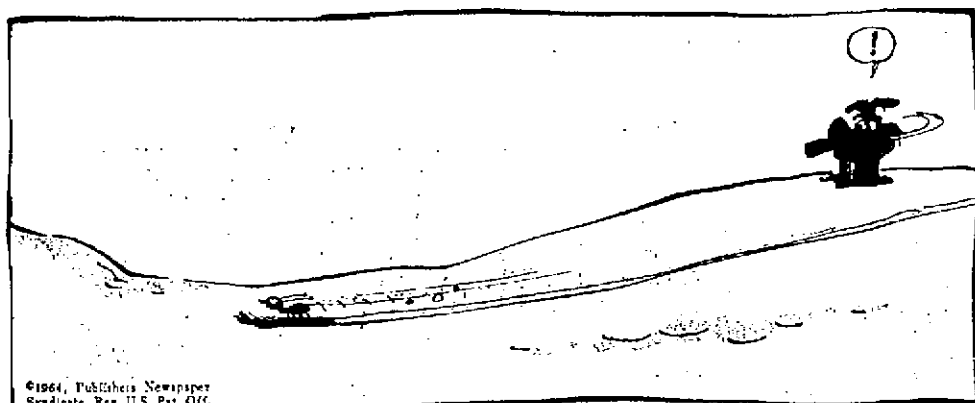
by CARL GRUBER

DEC. 13



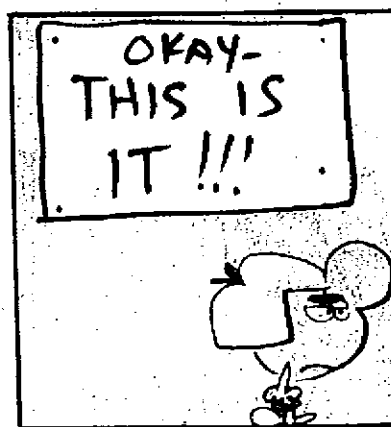
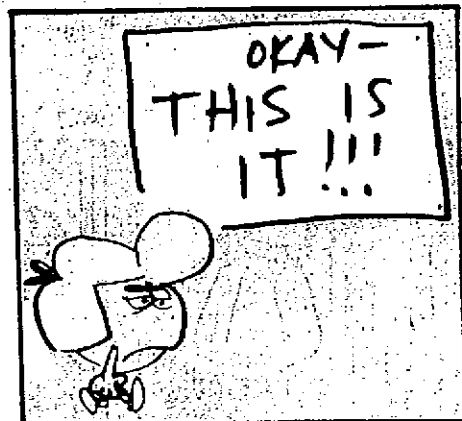
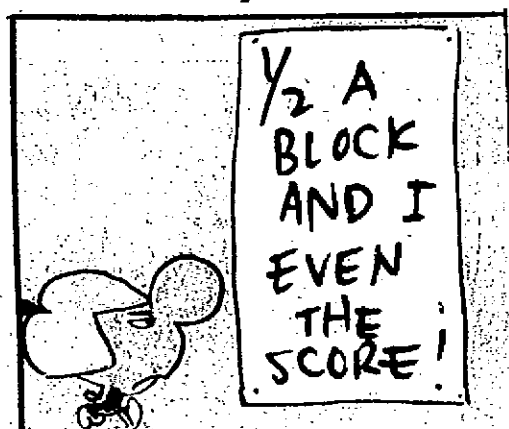
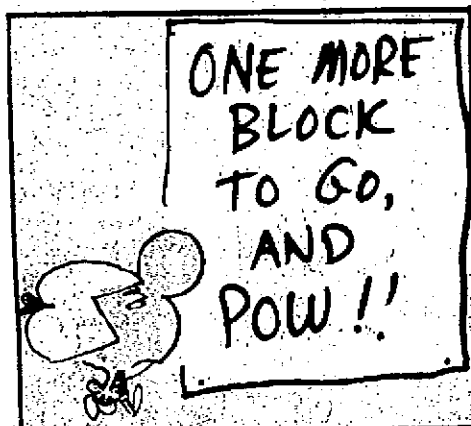
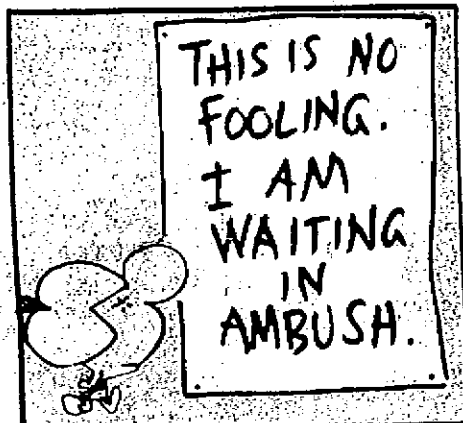
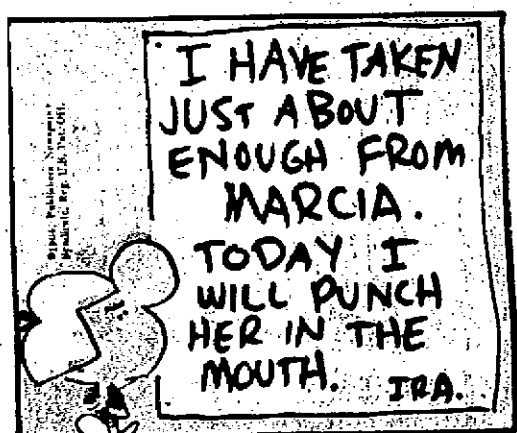
DEC. 13  
only 10 more  
shopping  
days 'til  
Christmas





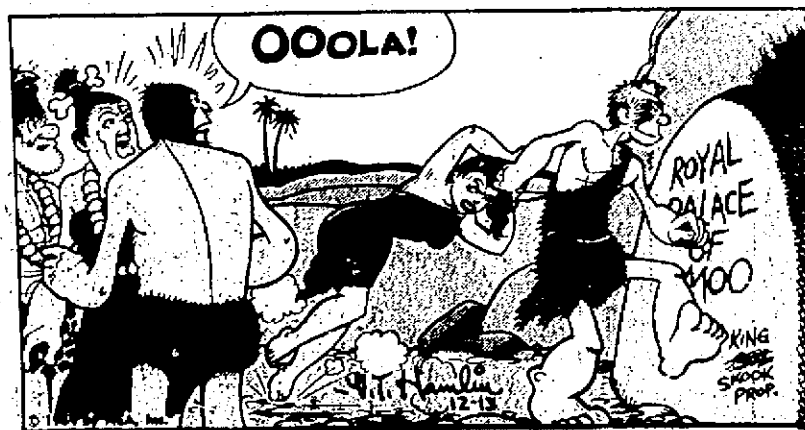
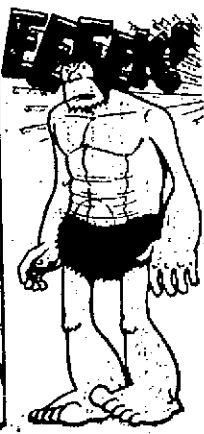
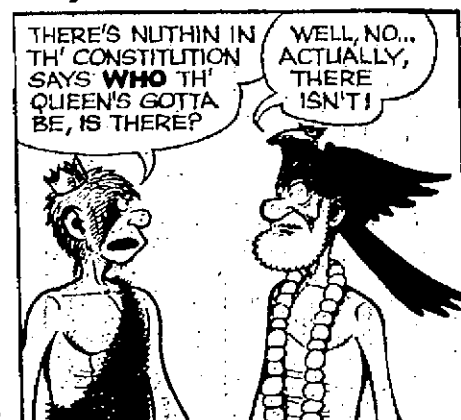
# MISS PEACH

By Mell



# ALLEY OOP

By V. T. Hamlin





# STEVE ROPER

By Saunders and Overgard



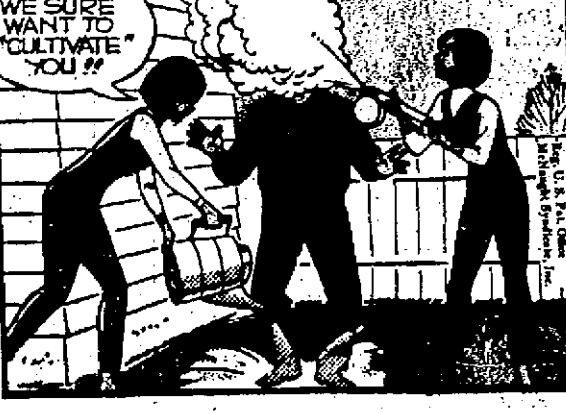
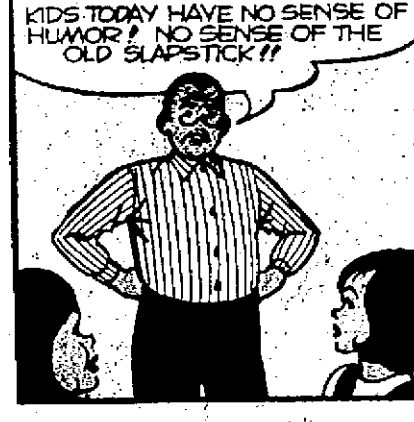
# AIRCHIE

by BOB MONTANA



# THE JACKSON TWINS

By Dick Brooks

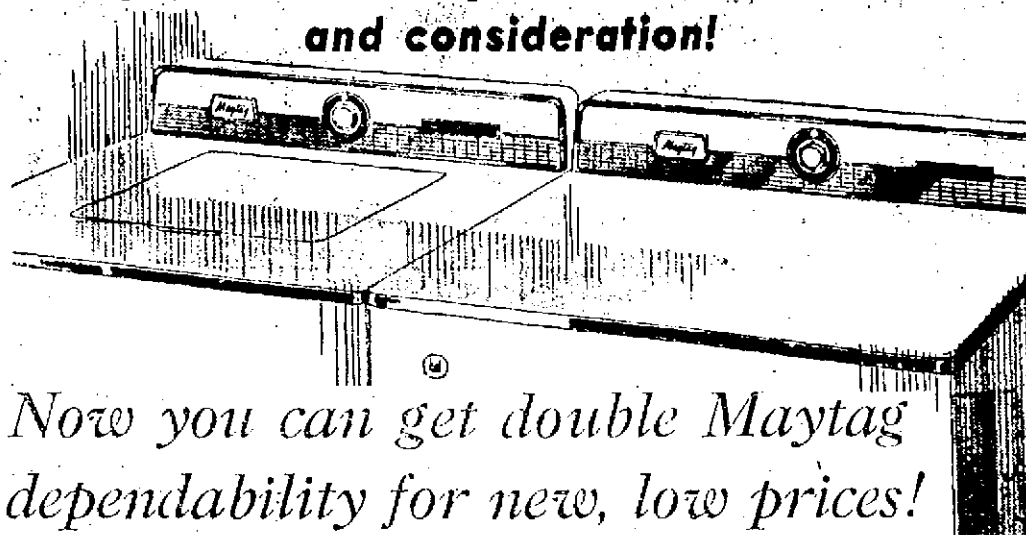






# The First Store OF CHRISTMAS

... for thrift-wise families on a budget! For friendly courtesy and consideration!



Now you can get double Maytag dependability for new, low prices!

## Maytag Automatic Washer

- Wash and rinse water temperature selection for delicate or normal loads
- Big-Family Load capacity
- Gyrofoam washing action
- Lint remover tub with swirlaway draining action
- Zinc-coated steel cabinet protects against rust

MODEL A102

## Maytag Halo of Heat® Dryer

- A gentle circle of low heat dries even delicate lingerie
- Pushbutton controls including wash 'n wear and air-fluff
- Efficient lint filter
- Full family-size capacity
- Zinc-coated steel cabinet with safety door
- Quiet operation

MODEL DE102

**BOTH 4<sup>88</sup>**  
PER WEEK

A DRYER with FEATURES...  
**\$158** 110 or 220 VOLTS **\$188** LOW COST GAS MODEL

**FREE TIDE**  
With Purchase of any MAYTAG WASHER

**Year Choice of THREE \$10<sup>65</sup> Per Month**

**FREE TIDE**  
With Purchase of any MAYTAG DRYER

**For new features, new low prices... see the new dependable Maytags**

**Choose the new Maytag that's right for you!**

1. **12<sup>65</sup> Per Month**  
A-502 - Features packed economy 2 speeds plus gear. Soak Cycles and Automatic Softener Dispenser. Has largest fill and lint filter. All color.

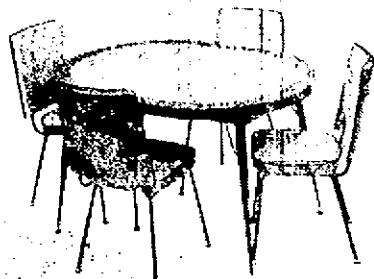
2. **14<sup>85</sup> Per Month**  
A-502 - Features packed economy 2 speeds plus gear. Soak Cycles and Automatic Softener Dispenser. Has largest fill and lint filter. All color.

3. **15<sup>85</sup> Per Month**  
A-502 - Features packed economy 2 speeds plus gear. Soak Cycles and Automatic Softener Dispenser. Has largest fill and lint filter. All color.

4. **12<sup>65</sup> Per Month**  
A-502 - Features packed economy 2 speeds plus gear. Soak Cycles and Automatic Softener Dispenser. Has largest fill and lint filter. All color.

5. **14<sup>85</sup> Per Month**  
A-502 - Features packed economy 2 speeds plus gear. Soak Cycles and Automatic Softener Dispenser. Has largest fill and lint filter. All color.

6. **15<sup>85</sup> Per Month**  
A-502 - Features packed economy 2 speeds plus gear. Soak Cycles and Automatic Softener Dispenser. Has largest fill and lint filter. All color.



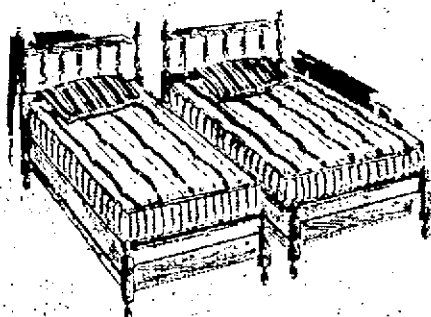
## 5-Pc. "Spun Gold" DINETTE

Priced to SELL!

Fashionably different! A round table that converts to a spacious 26 by 48 inch oval. Beautiful spun-gold-inlay top and easy-to-clean vinyl covers. Bronze-tone frame that fits any decor!

**\$66**

\$2.85 MONTH



## 2+2+2+2=8 Pc. ENSEMBLE

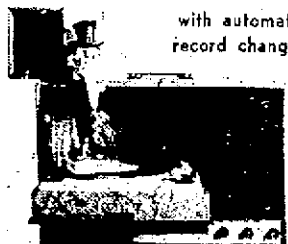
2 Kapok Bed Pillows  
2 Simmons Innerspring Mattresses

2 Maple Spindle Beds  
2 Simmons Box Springs

\$7.85 MONTH

**\$159**

## PORTABLE STEREO PHONO



with automatic record changer!

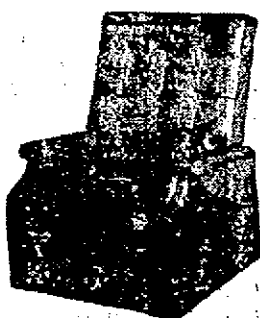
Hurry! Supply is limited!

Tilt-down, stereo phono with big console features 6-speaker operation. Diamond-sapphire needles, 45 adapter, remote speaker with 12 feet of cord. A real Holiday bargain!

**\$79<sup>95</sup>** \$3.85 MONTH

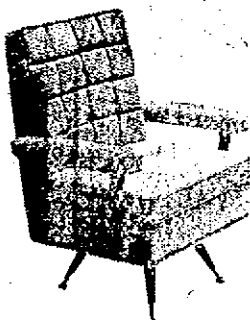
## Real Relaxing Recliner CHAIR

Stop searching for the ideal chair... it's here! Deep comfort will be yours with this giant relaxer. FOAM padded arms, extra wide seat and bisquit tufted FOAM back! Reclines to any position... even a special TV viewing position. Your choice of Vinyl or Frieze and Vinyl covers in many new colors!



**\$89<sup>89</sup>**  
\$3.85 MONTH

## Big and Beautiful Swivel ROCKER

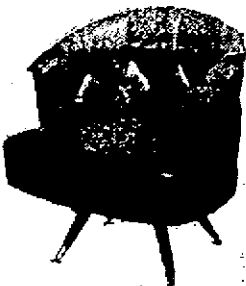


What a happy surprise awaits you in this chair... under its smart good looks hides a reversible FOAM cushion and FOAM padded bisquit-back and FOAM cushioned arms! Choice of colors in this lovely Nylon Face Frieze cover... test it today!

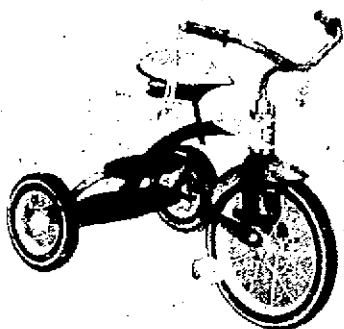
**\$59<sup>89</sup>**  
\$2.85 MONTH

## Comfortable and Convenient Swivel CHAIR

All in one chair... the utter relaxation of rocking, the convenience of swiveling! Supported vinyl or rubbery frieze covers in your choice of handsome colors. Plush spring seat, hardwood base and deeply tufted tub back. Comfort you'll enjoy for years to come!



**\$49<sup>89</sup>**  
\$1.85 MONTH



## 16" TRICYCLE

Ideal gift for the little one!

Chrome plated handlebars with vinyl grips and streamers. Semi-pneumatic white sidewall tires and extra sturdy frame make this bike an excellent gift for the kiddies! Only 50¢ a week!

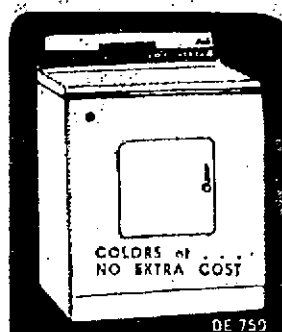
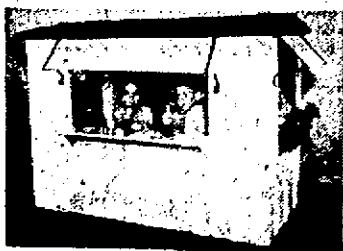
**\$17<sup>95</sup>** 50¢ WEEK

## STEEL LIFESIZE PLAYHOUSE



**\$24<sup>89</sup>** 50¢ WEEK

- Sturdy Steel Construction
- Safety Turned Edges
- Pressure Coated, High Gloss, Weather-proof Plastic Finish that will not Peel or Blister
- 36" Deep, 53" High, 49" Long



## EXTRA SAVINGS ON ALL MAYTAG "PAIRS" Dryers

See America's Most Advanced DRYERS

Complete Pushbutton Control for "Regular Fabrics," "Wash 'n Wear," "Damp Dry" or "Air Fluff." No time or temperature controls to worry about. Maytag's electronic control shuts off dryer automatically when clothes are dry. Wash 'n wear chime alerts you to remove wash 'n wear before wrinkles set in.

NOW ONLY **\$14<sup>65</sup>** PER MONTH

## best buy... MAYTAG!

\$8<sup>85</sup>

Per Month

The "Master" - America's finest washer. Easy to pay for. Holds water hot longer; washes faster, cleaner. Saves work and time. See it now!

